



Saugeen Shores Cricket Tournament 2025

Saturday 14th June 2025

Organized by Rotary Club of Saugeen Shores & Saugeen Shores Cricket Club

Location - Saugeen Shores Cricket Ground, Port Elgin

About the Event

We are thrilled to announce the FIRST TIME EVER IN SAUGEEN SHORES, Saugeen Shores Cricket Tournament 2025, a one-day community sports event that will bring together four teams from towns across the region. This tournament, hosted in collaboration between the Rotary Club of Saugeen Shores and the Saugeen Shores

Cricket Club, aims to foster multiculturalism, teamwork, and community spirit through the globally loved sport of cricket.

What is Cricket?

Cricket is a bat-and-ball game played between two teams of eleven players. With origins in England, it has become a national obsession in countries like India, Australia, the UK, South Africa, and more. It combines athleticism, strategy, and sportsmanship—much like baseball, but with its own exciting twists. As cricket continues to grow in popularity in Canada, this tournament is a great opportunity to introduce the game to the Saugeen Shores community and celebrate cultural diversity.

Community Engagement

- 4 regional teams competing
 - 50+ players
 - Multiple games throughout the day
 - Open for the public to attend
 - A vibrant, family-friendly environment with food, music, and community pride
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Sponsorship Opportunities

Title Sponsor – \$3,000

- Name and logo on promotional materials and the tournament title
- Trophy presentation to the *Winning Team*
- Frequent mentions on the microphone during the event
- Acknowledgment on social media and local media coverage

Platinum Sponsor – \$1,000

- Name and logo on promotional material
- Trophy presentation to the *Runners-Up Team*
- On-field banners and mentions throughout the day
- Social media recognition

Award Sponsors

Help us celebrate player excellence by sponsoring:

- *Player of the Day* - \$500
- *Best Batter* - \$200
- *Best Bowler* - \$200
- *Best Fielder* - \$200

Sponsorship of these awards can be done in the form of prize money or sponsored gifts.

Player Memorabilia Sponsor

We aim to give a small souvenir to each of the 50+ players as a keepsake from the tournament. Your business can be featured on these giveaways.

Food & Beverage Sponsor

Provide meals, snacks, or drinks for players, volunteers, and guests. In return, your business will receive special thanks on-site, social media shoutouts, and space for signage or booths.

Field & Boundary Sponsorship Packages

For local businesses who wish to showcase their brand on-site:

- Bronze – \$200: One banner at the boundary

- **Silver – \$500: 5 banners, on the field and one near entry/food area**
- **Gold – \$1,000: Multiple banners, live mentions, and social media presence**

You can provide your own banners or we can assist with design and printing for an extra cost.

Tournament Logistics & Support Staff

We'll be hosting:

- **6 Umpires - \$70 each**
- **3 Scorers - \$50 each**

All of whom are crucial to ensuring a fair and professional tournament. Sponsor opportunities for these roles are available.

Join Us!

This tournament is more than just a game—it's a celebration of culture, sport, and community. We welcome you to be part of this exciting initiative by becoming a sponsor. Every contribution helps make the event memorable and successful.

For sponsorships or inquiries, please contact:

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