

ROTARY CLUB OF CAMBRIDGE SUNSET - 2024/2025 RI GOALS

CATEGORY		GOAL NAME	GOAL DESCRIPTION	2024/2025 GOAL	2024/2025 TO DATE
ENHANCE PARTICIPANT ENGAGEMENT	Service participation	How many members will participate in club service activities during the Rotary year?	17		
	Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?	6		
	Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?	10		
ENHANCE PARTICIPANT ENGAGEMENT	District conference attendance	How many members will attend your district conference?	5		
	Use of official Rotary promotional materials	Did your club use Rotary International's promotional, advertising and public service materials (videos, social media graphics, digital banners, etc.) available in the Brand Center, to post/share content to promote Rotary in your community throughout the Rotary year?	Yes		
INCREASE OUR IMPACT	Annual Fund contributions	How much money (USD) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?	\$2,000		
	Service projects	How many service projects will your club complete during the Rotary year?	4		
EXPAND OUR REACH	PolioPlus Fund contributions	How much money (USD) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?	\$400		
	Club membership	How many total members does your club want by the end of the Rotary year?	21		
	New member sponsorship	How many members will sponsor a new club member during the Rotary year?	3		
INCREASE OUR ABILITY TO ADAPT	Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?	1		
	Strategic plan	Does your club have an up-to-date strategic plan?	Yes		
	Online presence	Does your club's branding (promotional materials, website, social media accounts) use current and correct Rotary logos and portray members as People of Action?	Yes		
INCREASE OUR ABILITY TO ADAPT	Update website and social media	During the Rotary year, how many times per month will your club's website and social media accounts be updated to reflect current activities and information of interest to the public?	2		
	Review and consider updating your club bylaws	Do your club bylaws reflect your members and other participants' needs?	Yes		