



2025-2030 Strategic Plan



Rotary International
District 9210
(Club #21505)

Rotary 
Club of Maluba



Foreword

As we look ahead to 2025–2028, this Strategic Plan serves as a roadmap to strengthen our club, deepen our community impact, and align with the broader goals of Rotary International and District 9210.

This plan reflects our shared commitment to Service Above Self — to grow our membership, implement impactful projects, and nurture the next generation of Rotarians. It calls upon each member to contribute their time, expertise, and passion to ensure that Maluba continues to blossom.

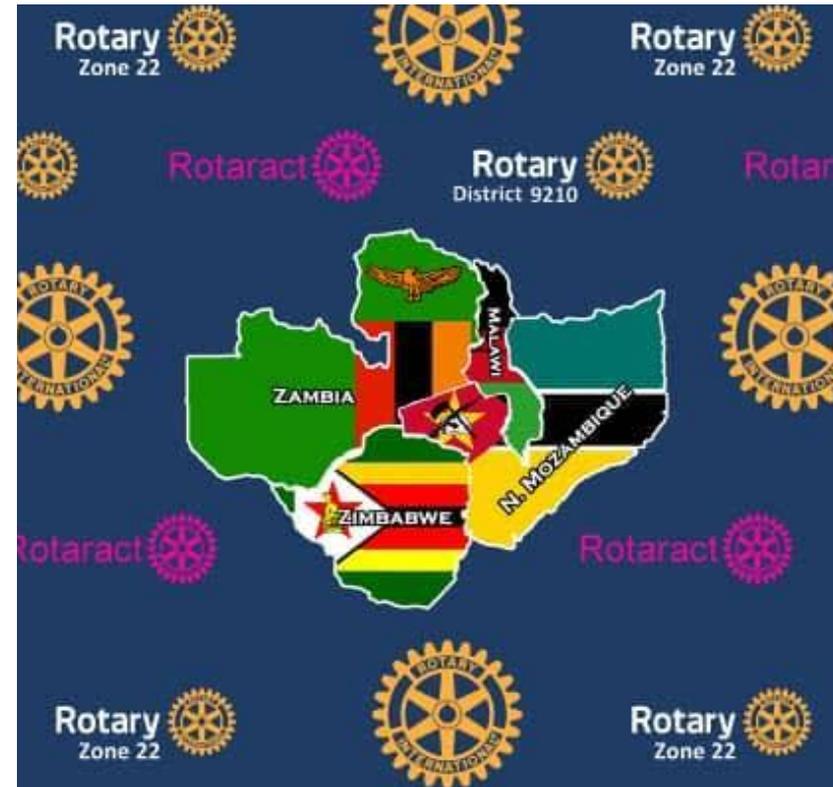
Together, we move forward with renewed energy and purpose — confident in who we are, proud of our heritage, and united in our vision for the future.



History of District 9210

Our current district was formed in 1996, by redistricting Malawi and Zimbabwe which were then part of D9250 (Malawi, Zimbabwe and northern part of South Africa) and Zambia which was part of D9200 (Zambia and part of East Africa).

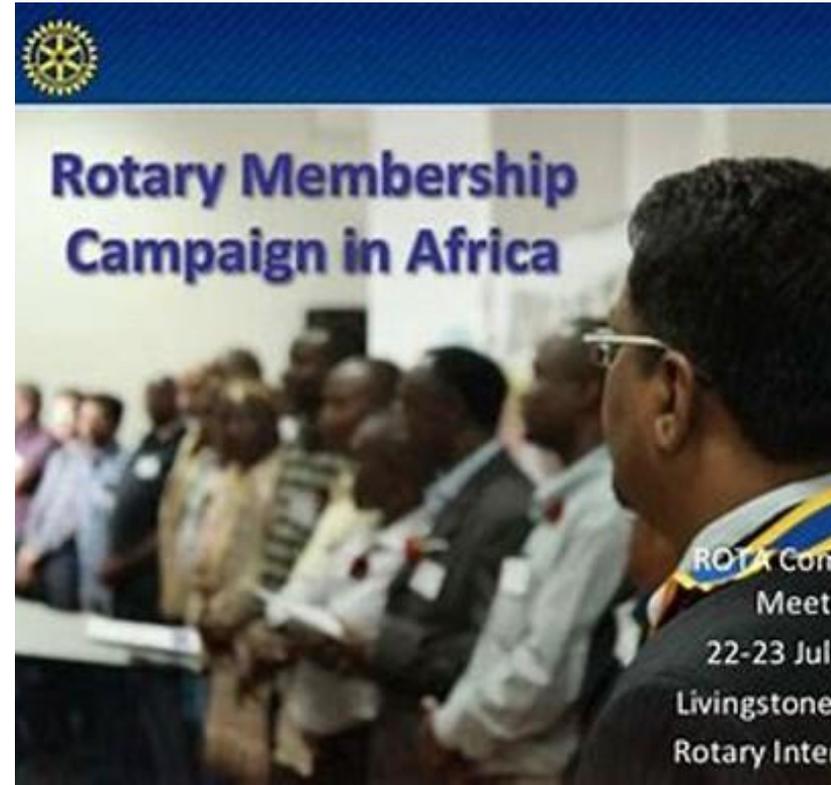
In the current district 9210, the first club was Harare, Zimbabwe, chartered in 1930, followed by Ndola, Zambia in 1953, Blantyre, Malawi in 1955 and Beira, Mozambique (Northern part) in 1992. D9210 comprises four countries – Zambia, Zimbabwe, Malawi and Mozambique (northern part), with a population of about 51 million, 60 Rotary clubs, which include one E-club, and about 1,459 Rotarians.





History of Rotary Club of Maluba

The idea to form a third Rotary Club in Lusaka was first proposed by Past President David Fisher around 1979 but initially gained little support. Renewed efforts began in 1982 when Fisher and other Rotarians, including District Extension Officer Michael Mulenga, met with Rotarian Kosta Raftopoulos to assess the feasibility of the new club. In early 1983, Past District Governor Annel Silungwe revived the initiative, leading to the formation of an Organising Committee. By mid-1983, regular meetings were held with potential members to establish the new club.





History of Rotary Club of Maluba

The enthusiasm was catching and it was decided to hold the new club's Inaugural Meeting in August, when the elections of the office Bearers would be held. This meeting was held on 10 August 1983 and the Provisional Club of Maluba was officially formed and the processing of application to Rotary International began.

The name "MALUBA" (which means "FLOWERS") was chosen as being the most appropriate, being descriptive of the spirit of this new Club. It is also the name of the area west of Intercontinental Hotel where greater number of Club's members resided then. The Rotary Club of Maluba was finally chartered on 22nd December 1983.



Our Club Setup



Like any other Rotary Club, the set-up of Maluba RC comprises the general membership of the Club. In order to address the various functions of the Club, there are Committees and Club Officers charged with responsibilities to facilitate and take leadership of such functions.

The Club President is the officer responsible for the overall running of the Club. He/she is assisted by other officers including the President-Elect, President Nominee, Treasurer, Secretary, Immediate Past-President and Sergeant-At-Arms, as well as Chairpersons of Committees. All these constitute the Board of Directors of the Club.



Standing Committees

Membership Committee

Club Public Relations Committee

Club Administration
Committee

Community Service
Projects Committee

The Rotary Foundation
Committee

New Generation
Committee

International Service
Committee



District 9210 Goals



Malawi, Zambia, Zimbabwe, Northern Mozambique





Grow Membership



Each club should
grow by 10
members



The club should
retain current
members





Increase Foundation Giving

Every member to contribute \$100.00 of 2,412 members in District 9210

\$120,000

Total Target





Implement Impactful Projects

Five (5) impactful projects to be implemented by every Rotary Club and three (3) by every Rotaract club

Target: 500 Projects





Improve Public Image

PUBLIC IMAGE
in Your Club



1. Two Project/event stories in print Media by every club
 2. Three (3) project/event stories on social media by every club
 3. One (1) project story posted on Service Project Centre by every club
- 120 stories in print media
 - 150 project stories on social media
 - 50 project stories on service project centre

Total: 320 Project Story Publications



Rotary International - Seven Areas of Focus

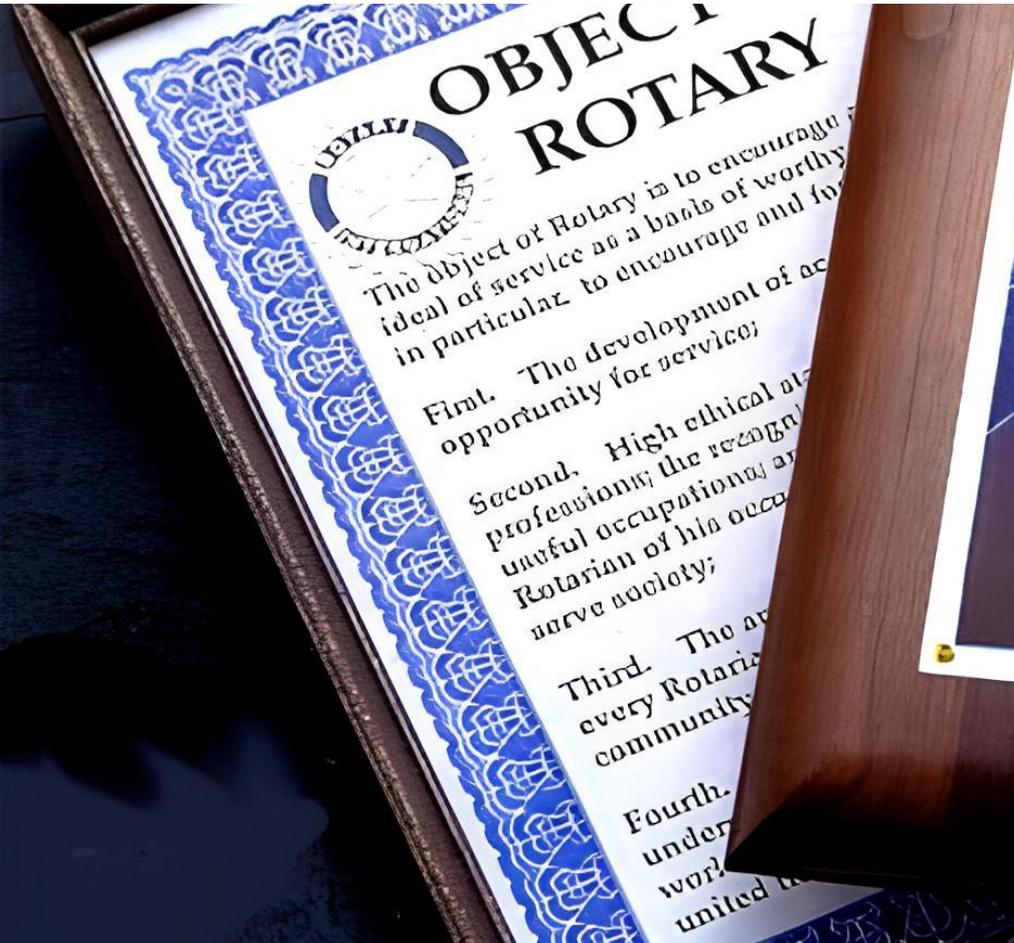
- Peace and Conflict Prevention/Resolution
- Disease Prevention and Treatment
- Water and Sanitation
- Maternal and Child Health
- Basic Education and Literacy
- Economic and Community development
- Environment



Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.





Strategic Focus 2025-2030

Maluba Rotary Club



President George



PE Chanje



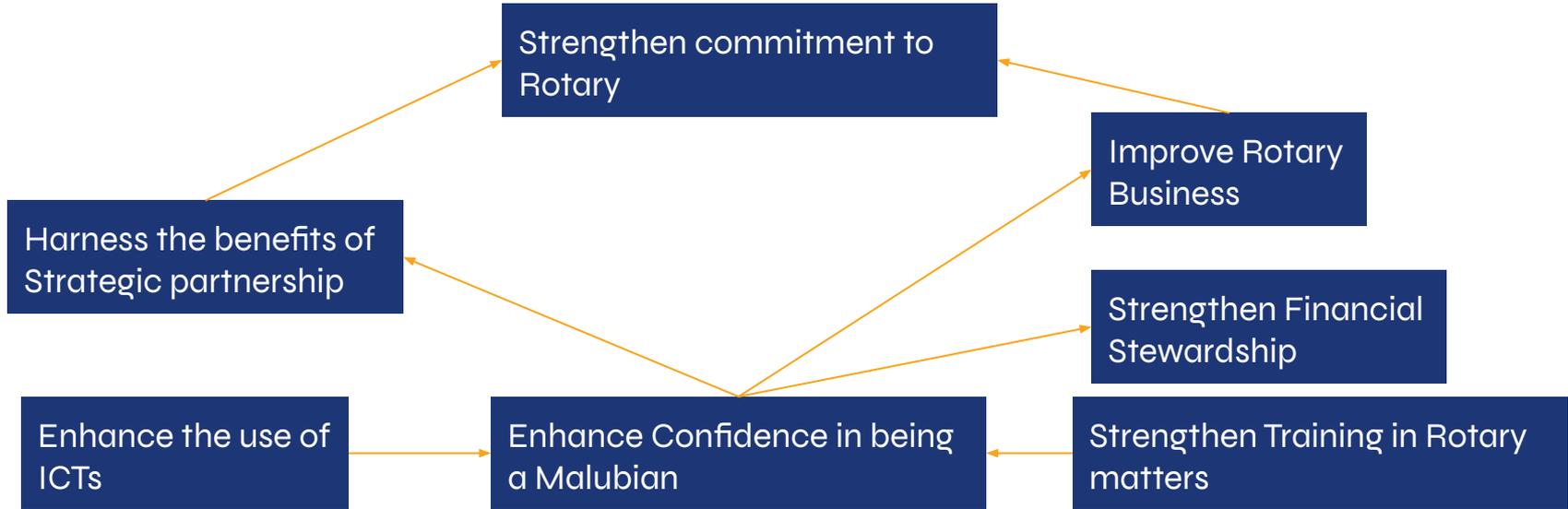
IPP Peter



PN Rose

Strengths	Challenges	Opportunities
<p>A strong Brand supported by a track record and reputation particularly in; the Rotary Foundation (TRF) Public Relations & Social Media.</p> <p>Support in the growth of new clubs (Charter)</p> <p>Strong participation in District activities</p> <p>i.Good membership mix in terms of Gender & Age – sustainable.</p> <p>Membership diversity – facilitating diverse input and appeal.</p> <p>Have members that have been in Rotary for more than 20 years – institutional memory.</p> <p>Adaptive to new developments, currently holding virtual meetings using zoom</p> <p>Wide pool of classifications to tap from (expertise).</p>	<p>i.Systems, procedures and processes are not consistent.</p> <p>Poor hand over processes. Databases and Financials are not built on previous years.</p> <p>i.Low commitment by some members, (Struggle to meet District and RI subscriptions).</p> <p>Quality of some members is being questioned.</p> <p>i.Low use of DacDB</p> <p>Low use of My Rotary for news and training materials</p> <p>New members have huge information gaps leading to low morale / interest in Rotary matters</p> <p>i.The Rotary Agenda is not well articulated in the club given that there are many new members</p> <p>Not taking advantage of existing facilities in Rotary such as scholarships and grants</p> <p>Few members in the club are active, Very few fellowships undertaken by the club in members' homes</p> <p>Little information disseminated about linked clubs-Rotaract/interact or encouragement for members to visit these clubs</p>	<p>Training, there are huge gaps in the club RI guidelines and code of conduct</p> <p>Involve club membership in decisions, use Club Assemblies effectively to get member buy in.</p> <p>Aim to get Presidential citations</p> <p>High value Project grants.</p> <p>Service / Community driven club that has well designed projects.</p> <p>Passionate about Rotary matters</p> <p>Cohesive, organized and consistent club with accurate and timely minutes</p> <p>More involvement in committees/buddy groups</p> <p>Induct new members and encourage members to donate to PHF – be a club of choice to prospective members</p>

Rotary Club of Maluba Strategy Map 2025-2028





Strengthen participation of Malubians

RCM is proud of its diverse membership — from Rotarians with over 30 years of service to new members. This mix brings both experience and fresh energy. Long-standing members are encouraged to mentor newer ones to help them fully embrace Rotary's purpose.

From 2025–2028, every member will give a Rotary-focused presentation to the club. This initiative aims to:

- Increase participation and fellowship
- Encourage social interaction and fun
- Enhance Rotary knowledge
- Build ownership and strengthen engagement within RCM



Activities to be undertaken	Baselines	Target	Members Assigned to report implementation
<p>1.Holding regular fellowships</p> <p>2.Invite guest speakers</p> <p>3.Hold regular club meetings and assemblies</p> <p>4.Support Sergeant at Arms (SAA) to have a fun filled meeting without compromising on professionalism</p>	<ul style="list-style-type: none"> ·Fellowships are irregular · ·Weekly club meetings are undertaken · ·The club has hosted at least 2 guest speakers per month · ·Club Assemblies have been irregular 	<ul style="list-style-type: none"> ·All members should make at least one short presentation towards a Rotary topic · ·In addition to the weekly meetings, regular fellowships should be undertaken, at least 1 a month · ·There should be 1 club assembly in a quarter (every 3 months) · ·At least 1 key speaker a month on a highly topical subject to be selected by the Board 	<p>President Club Administrator</p>



Enhance Confidence in being a Rotarian

**I'M A
PROUD
MEMBER!**



Rotary is an honorable and upright service. It is guided by the 4-way test and service above self. As Rotarians we should have full confidence in who we are, what we deliver to the community and be the ambassadors of RI to the community.

To join Rotary is to bring to the society a service and to be exemplary. This strategic plan aims to ensure that all Malubians are happy to join and be part of the club.

In 2025-2028, The club will strive to restore members passion and commitment to the Club Members to lift up the drive, energy and enthusiasm for Rotary.

Activities to be undertaken	Baselines	Target	Members Assigned to report implementation
<p>Hold club assemblies to communicate the new strategic orientation of the club, request members to actively participate in their club. Each member of the Board to come up with a short value proposition on how they will drive the respective Divisions and the expected result in 1 year</p> <p>Home Visits and regular fellowships – team building</p>		<p>1 Board meeting every 3 months 1 Club assembly a quarter</p> <p>1 Business meetings a month</p> <p>Encourage Home Visits and fellowships</p>	<p>Director membership Club Trainer PE PN</p>



Strengthen Financial Stewardship

Rotary business requires a healthy financial setting. Sources of funds include SAA, fundraising and Subscriptions. There is also a 10% that is retained when global Grants are received.

In light of this there is need to attract new funds into the club and then also account for all financial resources that the club receives. Like in all organizations, there is need for frequent and accurate reporting of these resources.

STEWARDSHIP IS WHO WE ARE

**Managing Your
Donations**

**Assuring Grant
Quality**

**Ensuring
Impact**

**Stewardship is not a single action – it is a value
that links staff and volunteers.**

Activities to be undertaken	Baselines	Target	Members Assigned to report implementation
<p>Streamline the Accounts of the Club focusing on the 3 accounts namely Operations Account Project Accounts and Rotary Foundation Account.</p> <p>Encourage fund raising and strive to attain a balanced budget.</p> <p>Update My Rotary in the areas linked to finances so as to be internationally linked and credible treasurer will make short but frequent reports in to assembly meetings.</p>	<p>The financial statement will be the base line</p>		<p>Treasurer Finance team Fund raising SAA Raffle Officer</p>



Improve Rotary Business



In alignment to the District, that has identified the its goals, In the next 3 years, Maluba intends to deliver on the following;
service projects, membership growth, grants management, Rotary Foundation and contributions to mention a few. These collectively are the drivers of purpose to Rotary international.
Further in the President's acceptance speech, he committed to undertake impactful initiatives

Why Rotary Business Activities are so important?

01

Back to Our Roots

Rotary began as a network for professionals to connect and support each other in business and service.

03

Core of Rotary

Vocational service lies at the heart of Rotary's mission, linking professional excellence with community impact.

02

Professional Growth

These activities meet the expectations of members seeking opportunities for business and career development.



Activities to be undertaken	Baselines	Target	Members Assigned to report implementation
<ul style="list-style-type: none"> ·Seek for technical assistance in project preparations, ·undertake few but impactful projects in 2025-28. ·Twin with a club (s) to receive assistance in project management ·Leverage on Committees to design and follow up on Projects ·Train and involve stakeholders to own the project ·Develop proposals for Global Grants projects) ·Undertake needs assessment for prospective projects ·Full and complete outstanding of projects ·Work with fund raising to generate resources for projects . 	<p>Some projects are in the pipeline and some require revising</p>	<p>TBD by committee and Board</p> <p>xx projects that meet the Rotary criteria e.g. sustainability</p>	<p>Projects Directorate Club Trainer Membership Directorate PE PN Club Administrator</p>



Our Projects

Completed Projects 2024/2025

1. Nyamphande - Girl empowerment
2. Mtendere Hospital Chirundu - Delivery of Ambulance -
3. Shuko School - Educational materials donation
4. Arthur Davison Hospital Ndola - Delivery of Medical Equipment
5. Muyoma school - Water Tank and water pump
6. Chikumbuso - Gap year - career talk
7. Annual Cancer Screening





Our Projects

Under Consideration

1. Cancer Screening November in Partnership with MOH, Marie Stopes, Break through Cancer trust - Joint venture.
2. Nyamphande School Rufunsa - painting of clinic and renovation of library
3. Nyamphande Petauke - Honey project
4. School Sanitation
5. WASHE project
6. Neri Clinic - Linda Compound





Membership



Maluba aims to continue being robust, friendly and fun-loving rotary club with a commitment to providing service to communities, attract more members and connect with prospective members.

The club monitors membership attendance at all Rotary functions, engages existing members through projects and fellowship and frequently invites friends to join rotary.

Other activities to motivate include inviting Guest speakers to join rotary, mentoring new members, holding fireside chats and developing an orientation package to give to every new member during firechat. It is planned that a survey will be conducted by end of November 2025 and end of March 2026 to gather inputs towards making Maluba a stronger club.

(iii) Public Relations

To enhance the image of the club, be the voice of the club in conformity with RI brand image requirements.

Activities to be undertaken	Baselines	Target	Members Assigned to report implementation
Produce quarterly newsletter for RC Maluba Provide content for the monthly District Governors News Letter, Full participation on DacDB Recruit new members to support the newsletters, professional photographer, Branded Rotary regalia, media coverage on projects Fundraise to have a healthy Bank Account for PR	·TBD		PN PE PR
·Encourage rotary message on social media Facebook			
Training PR core team that will be part of the Committee for at least 3 years for continuity.	·		

Activities to be undertaken	Baselines	Target	Members Assigned to report implementation
<ul style="list-style-type: none"> ·Review, update the members list (database) ·Form membership committee ·Provide recognition for sponsors such as pins ·Sponsor a club such as Rotaract or interact – also to include career fairs in the calendar 	60	<p>Updated members list</p> <p>50:50 gender balance</p> <p>Age distribution >50 30%, 40-50 40%, < 30 30%</p>	<p>President</p> <p>Membership</p> <p>Club Trainer</p> <p>PR</p>



Enhance the use of ICT

ICTs and Digital tools are the new normal. 2020, was defined by the upscaling of use of virtual meetings and digital interactions. Maluba demonstrated its adaptive capacity by conducting its weekly meetings via zoom. Further, the club currently has an active Social Media platform such as whats-up group, facebook and vibrant use of its emailing system.

There is sufficient reason to believe that most members of the club read the emails and the whats-up messages. ICT; Social media platforms have been reliable in keeping members of the club informed. The email address book is also frequently updated to include newly inducted members. It has been established that there has been improvement in the flow of information at Maluba





Enhance the use of ICT

Little has been done to use ICTs to extend Rotary information / knowledge.

The platform and information shared have helped to create cohesion where members have enjoyed being part of the Rotary family. This all-encompassing platform should therefore be upscaled to also include rotary knowledge. This is to supplement the MYROTARY website.

In 2025-28, there will be a mix of content to provide “a ROTARY Moment” to boost the knowledge of Rotary in the club. A team of Content managers within the club could volunteer to champion this issue on a rotational basis, maybe going by buddy groups.



Activities to be undertaken	Base lines	Targets	Members Assigned to report implementation
<ul style="list-style-type: none"> ·Encourage all members to sign up for My Rotary and DACDB 	On going	All	Attendance Officer/PR
<ul style="list-style-type: none"> ·Encourage rotary message on social media Facebook 	On going	A Rotary messages per week on any topic linked to Rotary	PR

Strengthen Knowledge in Rotary matters

The Rotary Club of Maluba has many new members. The club has also got old members that would like to update their information and knowledge on emerging issues in Rotary.

The special thing about Maluba is that it has a pool of resourced members (institutional memory) Members will also be encouraged to use My Rotary and DacDB as a source of training materials

Strengthen knowledge empowers both the new and old members and creates a long term view to endears Rotary to its members. It also helps members to crystalize the reason they joined Rotary. In other words, we shall have adopted the notion of a learning club.

Activities to be undertaken	Base lines	Targets	Members Assigned to report implementation
Identify the areas that that require urgent training	TBA	1 per month	Club Admin Club Trainer
Come up with a training theme per month		1 per month	
Come up with a training calendar providing topics to be addressed		All year	
Come up with incentives schemes for the fastest improving Rotarian in Rotary matters			
Undertake training for new and existing members of the club			
Plan a training retreat in fellowship mode to support transfer of knowledge on Rotary Matters.			



Critical Success Factors

1. Ownership of the Strategic Plan

Every member takes responsibility for implementing and supporting the plan's goals.

2. Communication

Clear and consistent communication keeps members aligned, informed, and engaged.

3. Leadership

Strong, ethical, and proactive leadership drives progress and inspires participation.

4. Commitment

Dedicated members ensure continuity, follow-through, and the achievement of club objectives.





Appreciation by President George

The Strategy Sub-Committee, coordinated by Rotarian Simal Amor and Rotarian Cordelia Johnson, played a vital role in shaping this Strategic Plan. Their leadership, dedication, and collaborative spirit guided the process from consultation to completion, ensuring that the plan reflects the shared vision, goals, and aspirations of the Rotary Club of Maluba for 2025–2028.



**Rotarian
Simal
Amor**



**Rotarian
Cordelia
Johnson**

Acknowledgement



The Rotary Club of Maluba extends heartfelt appreciation to all who contributed to the development of this Strategic Plan.

Special recognition goes to the Strategy Sub-Committee, led by Rotarian Simal Amor and Rotarian Cordelia Johnson, for their dedication and coordination throughout this process.

We also acknowledge the invaluable input from past presidents, board members, and club members whose experience, insights, and passion for Rotary helped shape this document. Your collective effort ensures that our club remains strong, vibrant, and ready to deliver meaningful service in the years ahead.

Rotary
Club of Maluba





Thank you for
your time and
attention!