



Thank you for registering!

Just a no-frills message to help you get acclimated before you head over to TriCon this weekend.

BEFORE YOU GO... Check out our website, www.RotaryTriCon.org



MAPS: Check out these maps of TriCon's layout; inside and the Brookfield Conference Center's (BCC) surrounding area.

SCHEDULE: Check out the [TriCon 2025 Schedule](#) page. When you check in, there will be printed schedules for your convenience.

MAKE THE MOST OF IT - THIS IS YOUR CONFERENCE! Get familiar with this year's [Speakers & Topics](#)

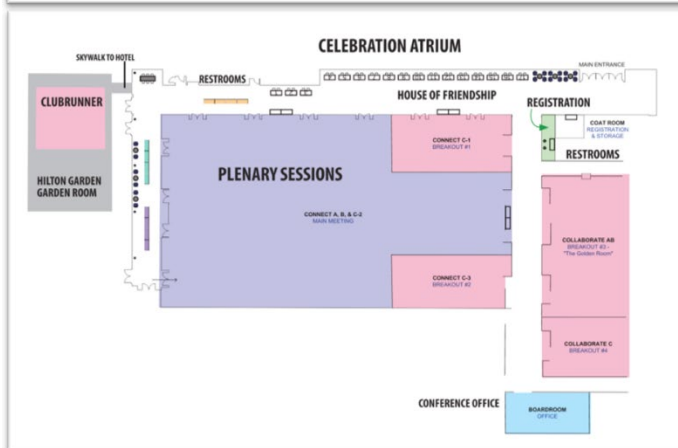
DRESS CODE: Business Casual or Rotary Attire

MONEY: The conference activities will only accept checks or credit cards for payments. For example, Whirlyball tickets or PolioPlus Silent Auction winners. The BCC social hour bars, at Whirlyball, and hotels accept cash and credit cards only.

WHEN: TriCon will be held on Friday and Saturday, April 25 & 26, 2025

WHERE: Brookfield Conference Center (BCC), 325 S Moorland Rd, Brookfield, WI 53005

PARKING: The BCC has its surface parking on the premises. Also, if you're staying at the Hilton Garden, it is attached to the conference center,



and the Sheraton is a short walk from across the street.

CHECK-IN: Check in at the Registration Booth near the main entrance of the BCC.

VOLUNTEER WITH US! Sign up today and be part of what makes TriCon unforgettable!

TriCon is powered by volunteers — it's planned, organized, and brought to life by people just like you. We'd love your help! We still have some spots open on the [volunteer sign-up list](#), and your time and talents can make a big difference.

- Registration Volunteers - report to the Registration Booth

- Workshop Hosts, Ambassadors, and PolioPlus Volunteers - report to the Volunteer Table in the House of Friendship.

HOUSE OF FRIENDSHIP EXPO (HoF): Change your community by visiting our vendors. At the House of Friendship, you will learn about volunteer projects in the districts and connect with Rotary Partners.

POLIOPLUS SILENT AUCTION BASKETS: Volunteers will be at the Volunteer Table in the HoF to receive your basket.

- Include a sheet with your club's name, a list of what is included in the basket, and a good guess at its value. If you have multiple baskets, please include a separate sheet for each.
- PolioPlus Auction ends at the beginning of Saturday's dinner. You need not be present to win, though we ask that you make arrangements with someone to pay for and take your winnings.

NAME BADGES: We are trying something new this year in an attempt to reduce the number of tickets to collect, helping our volunteers.

- **Make sure your badge is visible:** Everyone must have a name badge. This comes from the top... we have no control.
- Meal tickets, or Whirlyball tickets, will be tucked in your name badge. *Lost or forgotten tickets will not be replaced.*
- The "header" on the badge is printed with either Green, Blue, or Red letters.
 - **Green - Two-day Conference-Goer;**
 - Includes House of Friendship Expo, All Workshops, and All Meals
 - VIPs, Conference Attendees, AV Technicians, Conference Council, and Conference Committee Members
 - **Blue - One-day Conference-Goer or Guest;**
 - Includes House of Friendship Expo, Workshops, and Specific Meals. Also, there is a marked table in the main hall during the Plenary Sessions if you want to sit in but don't have a ticket for that meal.
 - Friday-only attendees, Saturday-only attendees, and Guests.
 - **Red - Special Guest;**
 - Includes House of Friendship Expo but no meals and no workshops (unless presenting).
 - An example is a House of Friendship Vendor or Workshop Presenter that is not a TriCon25 attendee or did not purchase a meal.

WORKSHOPS: Entry Guidelines

- Presenters should report to your workshop's Host
- Kindly show your **name badge to the Ambassador** at the entrance.

MEALS: Entry Guidelines

- Please enter the main hall **only if you have a ticket for that meal**.
- Kindly show your **name badge to the Ambassador** at the entrance.
- **Seating is open**, with the exception of a few reserved head tables.
- Once you've chosen your seat, **place your meal ticket on the table** so the wait staff can easily see it.

PLENARY: Entry Guidelines

- Once dinner is served, non-dining attendees can enter the main hall and sit at a designated non-dining table.
- Absolutely no carry-in food or beverages are allowed here or in the Brookfield Conference Center. Your carry-ins will be confiscated and fined.

EXTRACURRICULAR: Visit the [TriCon25 FAQ page](#) for details

- Thu 4/24 PolioPlus fundraiser at BJ's Restaurant (show this [flyer](#) to your waitstaff)
- Fri 4/25 Hospitality Room at the Sheraton
- Sat 4/26 WhirlyBall & Unwind: TriCon's Wrap-up Celebration
- Sun 4/27 Brunch Around - look for sign-up sheets in the House of Friendship

SURVEY: Following TriCon, you will be emailed a survey. Please make notes during the conference to make it easier to complete. Your feedback is greatly appreciated and helps us to plan future TriCon conferences.

We will see you in a few days. Safe Travels!

Yours In Rotary Service,
cindy

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TriCon 2024 & 2025 Registration Chair

TriCon 2025 on April 25-26 in Brookfield, WI

www.RotaryTriCon.com