Rotary Club of Chiang Mai Wattana

Strategic Plan – July 2026 - June 2029

Draft - Last Update 13 July 2026

Vision

Northern Thailand Free of Human Trafficking

Mission

Eliminate Child Trafficking and exploitation through training projects and awareness events in Northern Thailand.

Focus

Training (educational workshops) to Prevent Child Trafficking. (Especially the Prevention of online grooming and bullying of children and teenagers)

Values

- Ending Human Trafficking will require a well-organized approach against a well-organized infrastructure of traffickers.
- Human Trafficking is preventable through education, legislation, and advocacy.
- We believe that most of our efforts should be in the arena of prevention, especially the prevention of child trafficking.
- The Rotary Club of Chiang Mai Wattana (RCCMW) can effectively engage local communities to end human trafficking in our communities.
- RCCMW is very involved with The Southeast Asia Team Eliminating Human Trafficking (SEATECT)
- Partnering with other organizations increases our capacity to end human trafficking / modern slavery in our communities. (All Rotary Clubs in Vietnam, Laos, Cambodia, and Myanmar are in Thailand Rotary Districts 3330, 3340, 3350, 3360)

Our Definitions:

- The Mekong Region consists of Cambodia, Laos, Myanmar, Thailand and Viet Nam.

Goals:

1. To prevent and stop human trafficking, by educating every child in Northern Thailand about the dangers of human trafficking.

2. Increase awareness among communities in about human trafficking, and especially within the Rotary Community

3. Sponsor a Rotaract Club which will be cause based to fight human trafficking

Strategies:

I – Collaboration –

- To achieve our goals, we will establish strong working relations with non-government organizations and institutions involved in human trafficking awareness and prevention. We will not be involved in rescue operations and post trafficking rehabilitation.
- We will collaborate with the Rotary Club to End Human Trafficking (RCEHT), The Rotary Action Group for Peace (RAGFP), The Rotary Action Group Against Slavery (RAGAS) and the Southeast Asia Team Eliminating Child Trafficking (SEATECT).

II – Prevention

- Our main objective and activity will be human trafficking prevention, mainly targeting young people between 5-20 years old, from at risk areas.
- Community projects will target principally schools, youth centers, at risk communities, and communities of parents.
- Success will be measured by the number of trafficking prevention community projects implemented within any Rotary Year.

III – Awareness

- RCCMW may develop awareness programs targeting mainly Rotary clubs in Northern Thailand.
- RCCMW will also use presentations and social media as well as other means to raise awareness.
- Awareness initiatives must be clearly targeted at the right audience i.e. communities at risk or supportive Rotary clubs.
- RCCMW will maintain a website and have a presence on social media

IV – Fundraising

- To finance the above-mentioned focus points, we aim to raise funds via awareness events and direct contributions from members and friends.

V – Membership In order to accomplish our goals we must have members all of whom need to be of the highest caliber.

Active Members are individuals with current paid membership (฿3,200 per year).

Associate Members are active Rotarians in a different club. Membership (฿1,600 per year) All Associate members will be full Rotary members and can vote. They are not eligible to hold a board position.

Honorary Members are not required to pay dues and have no voting privileges.

Our goals are:

Member Type	7/13/26	6/30/27	6/30/28	6/30/29
Active	7	20	25	30
Associate	0	8	12	20
Honorary	9	9	9	10