Throwing Away the Box

Leading Innovation in Your Club

Gayle Knepper
PNWPETS 2020
D5010

Rotary

Rotary Opens Opportunities

Myth or Fact

Rotary

Myth or Fact

Rotary

Myth or Fact

Rotary

Myth or Fact

Rotary

Today's Discussion

Building innovation

- Lead
- Set the stage
- Encourage
- Sustain
- Get started

Rotary

Innovation

* Transformation
* Metamorphosis
* Break with tradition
* Change something established

Rotary

Innovation

"The collision of need and possibility"

InnovationExcellence.com

Rotary

Benefits of Innovation

Rotary

Your Club

The top 3 innovators

(more than 3: extra credit!)

The highest priority innovation need

Rotary

Your Club

How would you assess the state of innovation in your club today?

Rotary

Your Club

1. We're innovation leaders; it's an important organizational strength.

2. We're doing okay, but we have significant untapped innovation potential.

3. We're behind the curve; we lag in innovation.

Rotary

Your Club

How would you describe your club's state of innovation?

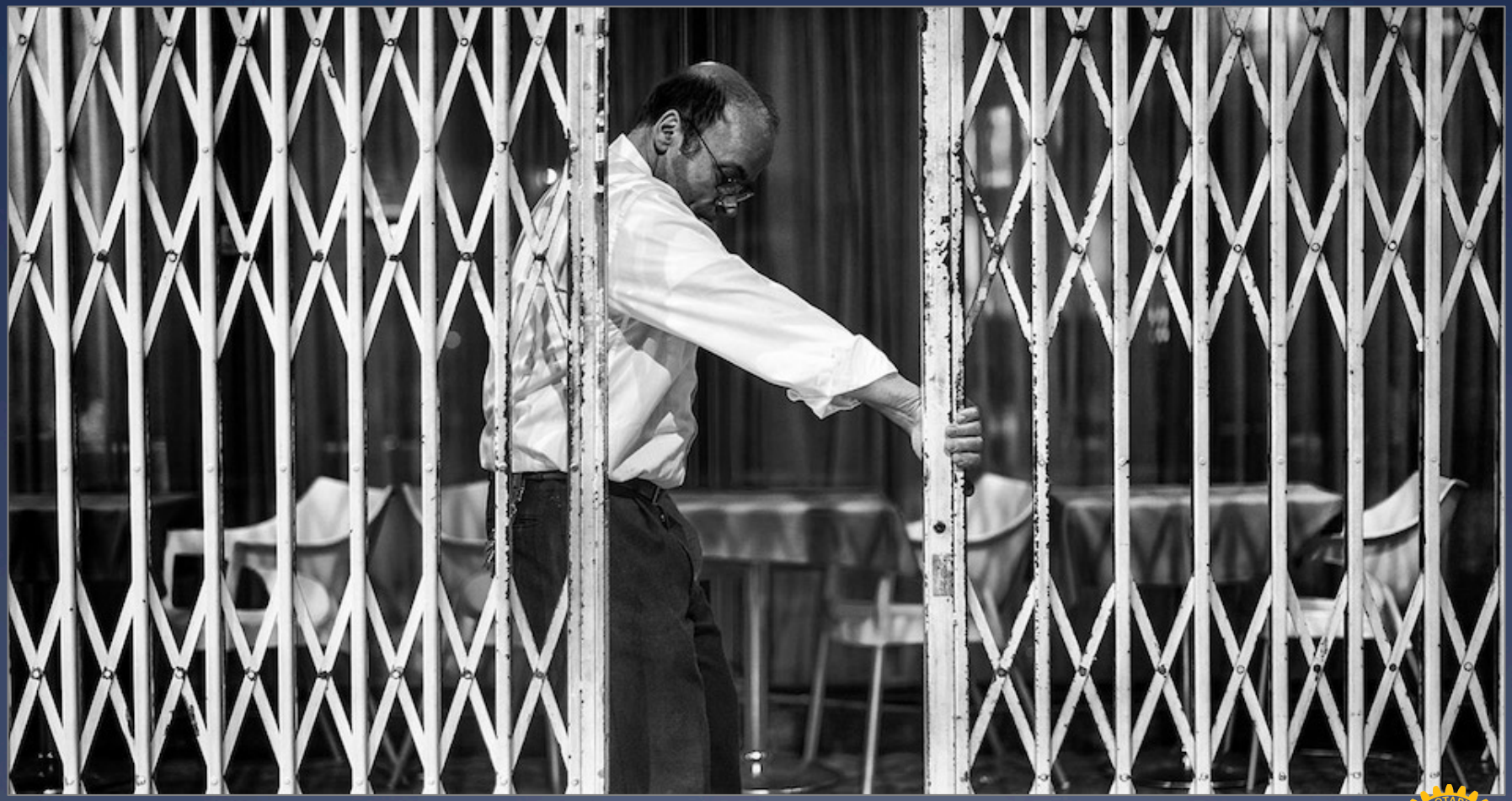
Rotary

Your Club

1. Improves existing projects & processes
2. Takes existing projects & processes in new directions
3. Invents totally new projects, processes & models
4. We don't do innovation well

Rotary

What is holding innovation back?



Rotary

Anchors

Rotary

Rotary

Myth or Fact

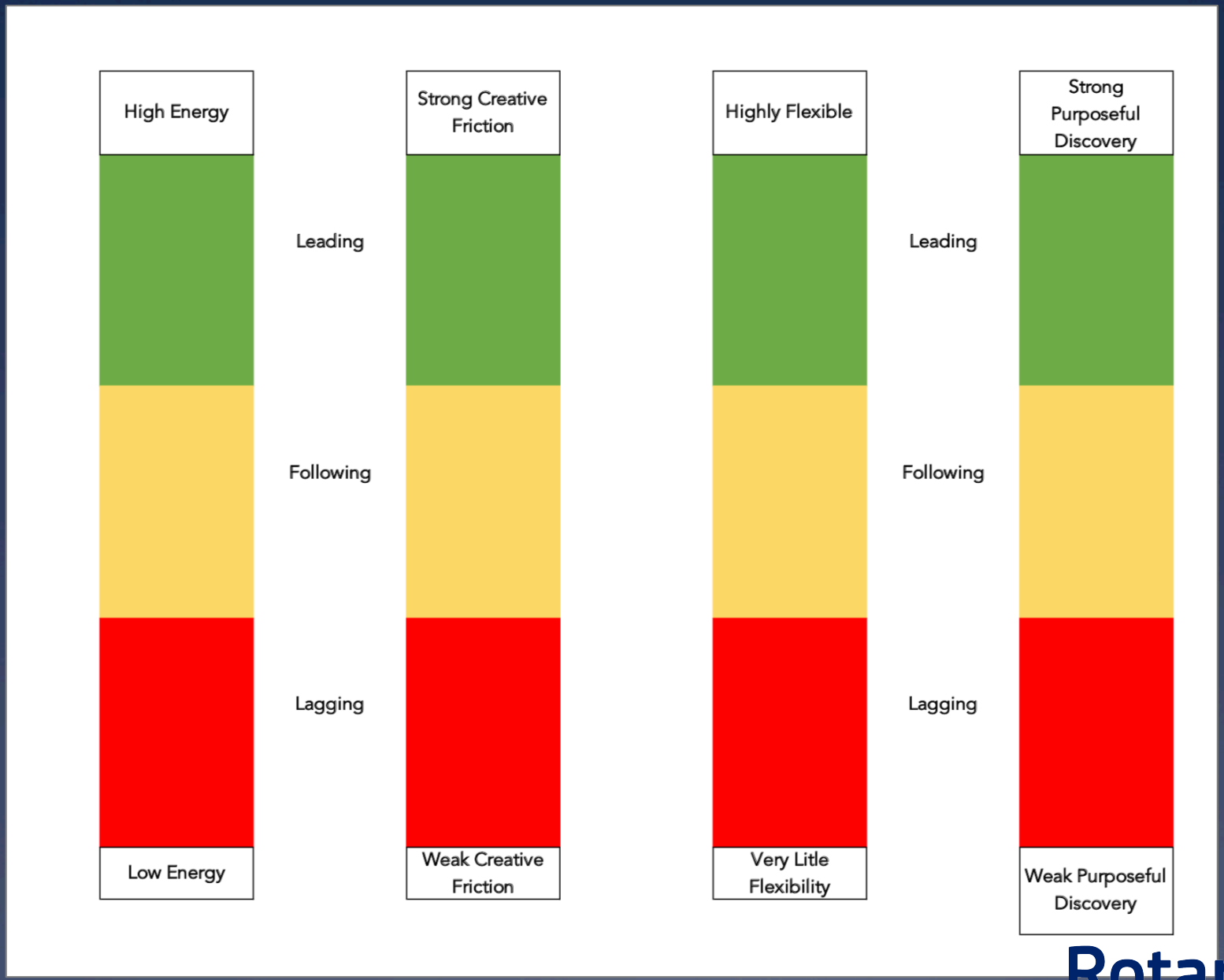
Innovation happens spontaneously. We have no control over it.

Rotary

How ready is your club?

Rotary

Elements of Innovation Culture



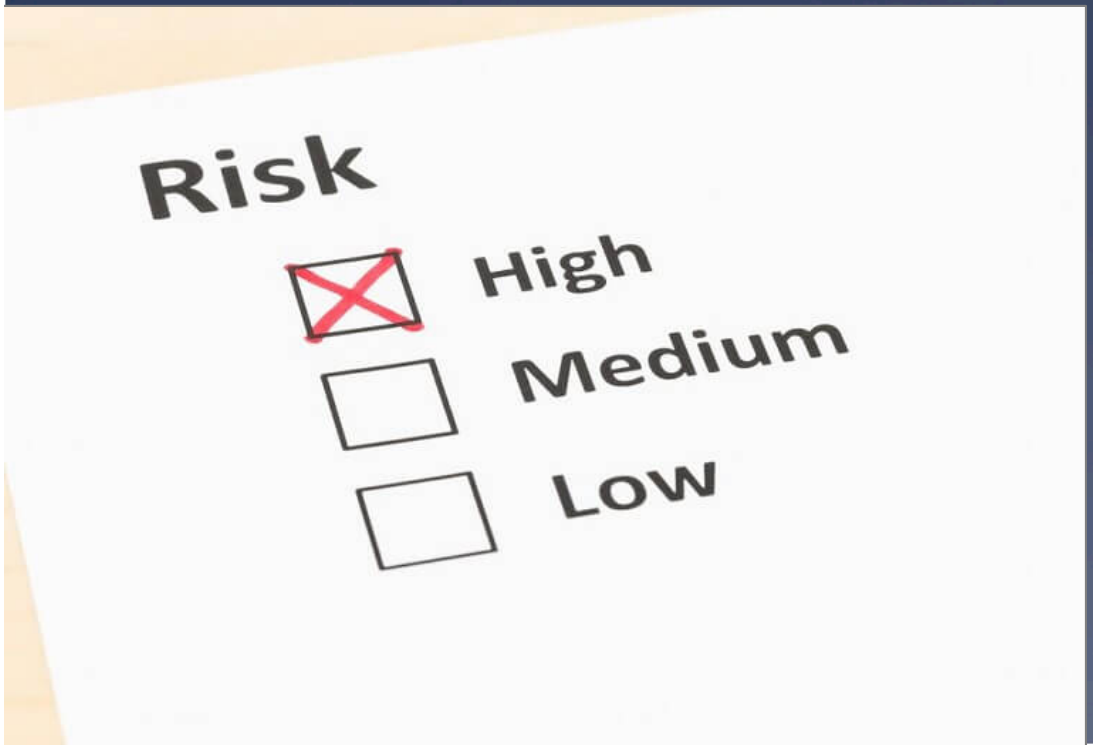
Rotary

Unlocking Innovation

Rotary

Myth or Fact

Innovation is high risk



Rotary

FAILURE IS A PART OF INNOVATION -- PERHAPS THE MOST IMPORTANT PART.

~curt richardson

Rotary

“Seek out and reward creative deviance.”

“Innovate Rotary” Greg Krauska

Rotary

#Q005
WHEN YOU INNOVATE YOU'VE GOT TO BE PREPARED FOR EVERYONE TELLING YOU YOU'RE NUTS
Larry Ellison, Founder of Oracle

Rotary

One Degree Shift

Rotary

Test DRIVE

Rotary

Obstacles

Rotary

Myth or Fact

No one is our club is innovative

Rotary

“ But that’s the way we’ve always done it.”
Rotary

Unneeded Rules & Outdated Traditions

Rotary

Rotary

Myth or Fact

Innovation happens unseen, usually in a dark place.

Rotary

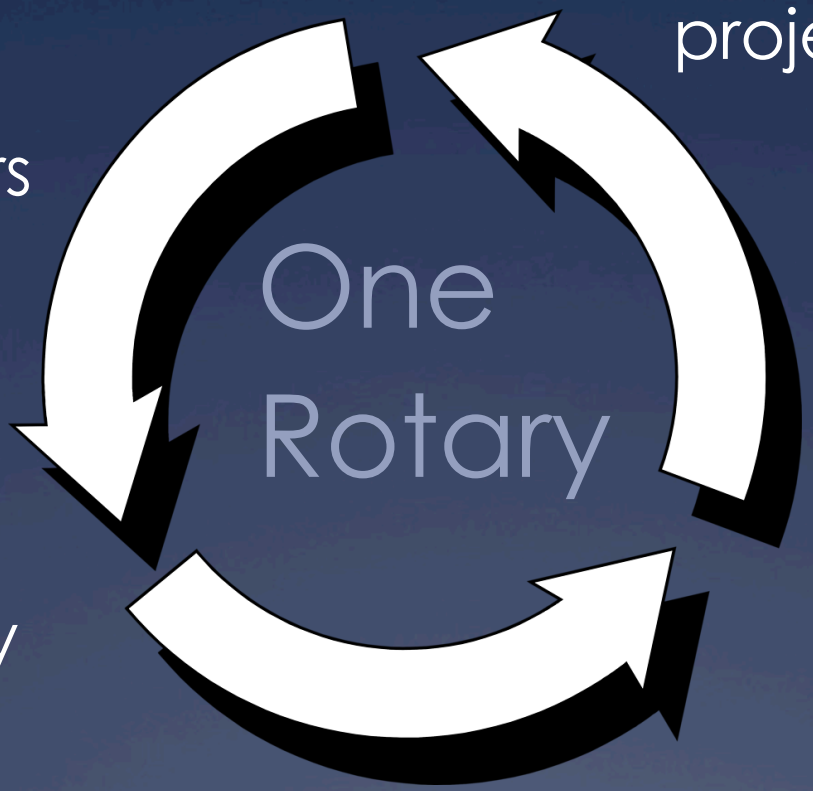
Target: Results

Rotary

Getting Started

Rotary

Innovating Clubs



One Rotary

Integrating all components of Rotary

= effectiveness & impact

Getting Started

Membership growth

High-impact service project

Rotary

Resources

Rotary

Action

What Will YOU do?

Rotary

Result

Rotary

Obrigado
謝謝
Sağol
Merci
Спасибо
Thank you
Danke
شكرا لك
متشكرم
Благодаря
Gracias
Kiitos
Asante

Rotary

PNWPETS: District 5010

Gayle Knepper
Past District 5010 Governor
5010Rotary@gmail.com

Rotary