

District 5010 Leadership Academy **2016-17**

Global Classroom

Our virtual classroom is a fully web-based E-Learning system - Global Classroom (GC). Besides links for reading, our discussion forums help all students share ideas and gain diverse knowledge. Your actual Club plans are reviewed (or initiated!) and updated to make our courses immediately usable and productive. An online test completes each month to help bring together the learning that has taken place.

September 1-30: Dynamic Leadership and Communication

The basics of leadership in a diverse organization are very useful to being a successful Rotarian. Students will register for their account on My Rotary at Rotary.Org. This account will be used to become familiar with and learn how to navigate the Rotary International (RI) and District 5010 web site as well as the various RI Social Media sites. In addition, best in class Leadership tips and traits will be referenced to help all learn how to lead diverse committees and grow strong, effective clubs under the new Council on Legislation changes.

October 1-31: Growing Vibrant Clubs

Rotary's -Be a Vibrant Club leadership plan challenges members to revitalize their clubs and better engage new and established members. We use these fresh ideas and cover the new membership models, sharing of recruitment and retention ideas, and extension. All of Rotary's latest membership resources are used, as well as tools to help students analyze their club's membership over the previous years.

November 1-30: Tell Rotary's Story – Public Image

Promoting Rotary to the general public can be as simple as wearing your Rotary pin or as elaborate as organizing an integrated marketing campaign. By increasing the public's understanding of Rotary, we're strengthening our ability to make an impact in communities around the world. The course covers RI's Public Relations policies and the importance of developing Rotary's Public Image. Students will be given examples of the successful use of Public Relations to promote the work of their club and will survey their club's PR status. Learning to tell Rotary's story and your own club story will help attract energetic new members and bring attention and support to worthwhile club projects

December – A catch up month

January 1-31: Youth Services

The youngest generation in the family of Rotary take action in their communities, develop their leadership and professional skills, and have fun - many are participants in Rotary's youth and young adult programs: Interact, Rotaract, Rotary Youth Leadership Awards (RYLA), and Rotary Youth Exchange. Others are service minded young people involved in Rotary club and district activities. During this month's course you will review your Club's various Youth Services programs, identify needed enhancements and consider new ideas to help formalize a final plan.

February 1-28 - RI Organization

Rotary International is the global association of Rotary Clubs. Our 1.2 million members are the heart of our service efforts and share a dedication to the ideal of Service Above Self. This course covers the organizational structure of Rotary at the club, district, and international level. You will learn how to propose changes to our rules and discuss the process for the latest Council on Legislation that is transforming Rotary into a forward-looking organization. At the club level, you will bring all the above plans together to form an ongoing structure and process for your club.

The Rotary Foundation (TRF)

Part 1 - March 1-21

Part 2 - March 22 - Apr. 20

The Rotary Foundation is a nonprofit corporation(US 501(c)(3)) that promotes world understanding through humanitarian service as well as educational and cultural exchanges.

The final course in the Academy program covers TRF. Due to the many components of TRF, the course covers seven weeks and is taught in two parts.

Part 1 covers PolioPlus, the various educational programs of TRF, the Six Areas of Focus, the club and district MOU's and the various ways of giving to the Foundation.

Part 2 covers the new Grant Model, project sustainability, District Grants and Global Grants

In addition to discussions, students will prepare and submit a District Grant based on a project of their own choosing (preferably one that their club will be submitting to the district).

The Finale - Graduation!

All students finishing this year's courses will meet at the 2017 District 5010 Conference in Sitka to discuss the year and their experience. All will be recognized before the entire Conference attendees to receive their certificate, special pin, and vest with the DLA logo. Future Leaders of Rotary - go forth and share your passion for and commitment to enhancing communities and improving lives across the globe.