



Rotary D-5010 Visioning Team Visioning Exercise

“The Club, not as it is, but as it has become...”

Please take approximately 30 minutes and write down your ideas and “vision” for your Rotary Club over the next three to five years in each of the following 10 areas. Consider your attitudes and feelings, perspectives and insights you personally have about what will contribute to a favorable future for your Club members and their community.

If you want more ideas, log in to [My Rotary](#) and click “Rotary Club Central” to access information about your club and tools to make your membership experience better.

You will then bring this exercise to your club’s facilitation event where we will be extracting everyone’s ideas during the event (each participant will keep their own copy of the exercise for reference). As part of the event, participants will be voting to build a consensus as to which areas the club will focus on and the “next steps” to implement the club’s strategic plan.

When completing the exercise, you are encouraged to

- ✓ Use bullet points
- ✓ If you do not have an idea or suggestion under a topic, leave it blank
- ✓ Be honest
- ✓ There are no right or wrong answers
- ✓ Have fun with this and be creative – think outside of the box!

A. Members and Engagement

1. Membership Attraction, Retention, Sponsorship and Orientation

2. Membership Participation in Club Activities

3. Leadership Development (club and district level)

4. Club Meeting Agenda and Programs

5. Rotary Fellowship Participation (Firesides, Socials, Fellowships, and Networking Opportunities)

6. Club Public Image

B. The Rotary Foundation

7. Support for the Annual Fund and EndPolioNow

C. Service (*this topic may be split into separate categories for large clubs*)

8. Community, Vocational, and International Service Projects

D. Next Gen (*may be split into separate categories for large clubs*)

9. Rotaract (Young Adults 18 ~ 30), Interact (High School), Youth Exchange program (High School), and RYLA Involvement (High School)

E. Fundraising

10. Club Fundraising