

**1. Membership Attraction, Retention, Sponsorship and Orientation**  
Importance?

|               |                    |           |                |                                      |
|---------------|--------------------|-----------|----------------|--------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club. |
| ☆             | ☆                  | ☆         | ☆              | ☆                                    |

**2. Membership Attraction, Retention, Sponsorship and Orientation**  
How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

**3. Member Participation in Club and District Activities**  
Importance?

|               |                    |           |                |                                      |
|---------------|--------------------|-----------|----------------|--------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club. |
| ☆             | ☆                  | ☆         | ☆              | ☆                                    |

**4. Member Participation in Club and District Activities.**  
How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

**5. Leadership Development (Club and District Level)**  
Importance?

|               |                    |           |                |                                      |
|---------------|--------------------|-----------|----------------|--------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club. |
| ☆             | ☆                  | ☆         | ☆              | ☆                                    |

**6. Leadership Development (Club and District Level)**  
How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

**7. Club Meetings (Agenda and Programs)**

Importance?

| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

**8. Club Meeting (Agenda and Programs)**

How well is the club doing today?

| Poor | Below average | Average | Above average | Outstanding |
|------|---------------|---------|---------------|-------------|
| ☆    | ☆             | ☆       | ☆             | ☆           |

**9. Rotary Fellowship Participation (firesides, socials, fellowships and networking opportunities)**

Importance?

| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

**10. Rotary Fellowship Participation (firesides, socials, fellowships and networking opportunities)**

How well is the club doing today?

| Poor | Below average | Average | Above average | Outstanding |
|------|---------------|---------|---------------|-------------|
| ☆    | ☆             | ☆       | ☆             | ☆           |

**11. Club's Public Image**

Importance?

| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

**12. Club's Public Image**

How well is the club doing today?

| Poor | Below average | Average | Above average | Outstanding |
|------|---------------|---------|---------------|-------------|
| ☆    | ☆             | ☆       | ☆             | ☆           |

Club support for The Rotary Foundation.

### 13. Support for TRF Annual Fund and EndPolioNow

Importance?

| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

### 14. Support for TRF Annual Fund and EndPolioNow

How well is the club doing today?

| Poor | Below average | Average | Above average | Outstanding |
|------|---------------|---------|---------------|-------------|
| ☆    | ☆             | ☆       | ☆             | ☆           |

## Service

Club service project activities.

### 15. Local Community Service Projects

Importance?

| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

### 16. Local Community Service Projects

How well is the club doing today?

| Poor | Below average | Average | Above average | Outstanding |
|------|---------------|---------|---------------|-------------|
| ☆    | ☆             | ☆       | ☆             | ☆           |

### 17. Vocational Service Projects

Importance?

| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

18. Vocational Service Projects

How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

19. International Service Projects

Importance?

|               |                    |           |                |                                     |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

20. International Service Projects

How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

Next Gen

Activities supporting the next generation of Rotary.

21. Rotaract (young adults ages 18 ~ 30) and Interact (high school students)

Importance?

|               |                    |           |                |                                     |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

22. Rotaract (young adults ages 18 ~ 30) and Interact (high school students)

How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

23. Youth Exchange Program (high school students)

Importance?

|               |                    |           |                |                                     |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

24. Youth Exchange Program (high school students)

How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

25. Rotary Youth Leadership Awards (RYLA) (high school students)

Importance?

|               |                    |           |                |                                     |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

26. Rotary Youth Leadership Awards (RYLA) (high school students)

How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

**Fundraising**

27. Club fundraising

Importance?

|               |                    |           |                |                                     |
|---------------|--------------------|-----------|----------------|-------------------------------------|
| Not important | Somewhat important | Important | Very important | Critical to the success of the club |
| ☆             | ☆                  | ☆         | ☆              | ☆                                   |

28. Club fundraising

How well is the club doing today?

|      |               |         |               |             |
|------|---------------|---------|---------------|-------------|
| Poor | Below average | Average | Above average | Outstanding |
| ☆    | ☆             | ☆       | ☆             | ☆           |

## Your Opinion and Ideas

This is the opportunity to share your opinion about the club's current status and ideas for the future. Answers will be shared at the Visioning Event but the member submitting the response will remain confidential.

29. I wish my club would **start** doing....

30. I wish my club would **stop** doing....

31. I hope my club **continues** doing....

32. I would **enjoy** my club more if...

33. In 100 words or less, how would you describe the **essense** of your club?

34. In 100 words or less, how do you believe your club is **perceived** by members and/or outsiders?