



**2023 Rotary**   
**5040 District Conference**  
**Connecting Clubs with Communities**



# Sponsorship Opportunities

**APRIL 28 – 30, 2023**

**PINNACLE HOTEL HARBOURFRONT - VANCOUVER, BC**



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## A MESSAGE from our DISTRICT GOVERNOR

Rotary District 5040 is holding its 2023 annual conference in downtown Vancouver, for the first time in many years. We're celebrating the connections between our clubs, their members, and the communities we serve. We're doing it in a way that combines compelling content with fun and entertainment that befits our signature Vancouver location, the Pinnacle Hotel Harbourfront.

Our early-bird registration fee and our early hotel block both sold quickly, before we had started much publicity. All signs point to a very successful conference, well attended, and well connected to Rotary clubs and their friends throughout our region.

Sponsors are an important part of putting on a great conference while keeping costs to our volunteer participants affordable. We especially want to keep the conference accessible to younger Rotarians and Rotaractors. (Rotaract clubs are for young adults.)

Rotary is all about service to our communities. This conference will help us better serve our communities, through our fundraising efforts and the countless hands-on hours that Rotarians and associated volunteers contribute to making this world a better place.

Please look at our sponsorship package and choose the option that's best for you! Rest assured that your contribution will be fully acknowledged and recognized, and will be supporting some of the finest, most efficient volunteer initiatives in the nonprofit world.

John Berry, District Governor  
Rotary District 5040





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## EVENT DETAILS

### SESSION THEMES

- 1) DEI – Diversity, Equity and Inclusion
- 2) The Environment
- 3) Maternal & Child Health
- 4) Water
- 5) In Memoriam and Current Club Projects

### CONFERENCE FEES

PURCHASING WINDOW	TICKET PRICE
Aug 31, 2022	\$375
September 1 to December 31, 2022	\$400
January 1 to April 15, 2023	\$450

Additional Gala Tickets available for \$125/ea

### HOTEL & ENTERTAINMENT

Rooms at the Pinnacle Hotel Harbourfront are currently available at a rate of \$259.00/night.

Confirmed Gala headliner entertainment is West Coast Chicago.



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## WHY SPONSOR THE DISTRICT 5040 ROTARY CONFERENCE?

### CELEBRATING DIVERSITY THROUGH COMMUNITY CONNECTIONS

- We're a nation of diverse peoples that can be an example of cooperation for the rest of the world, let's explore our options
- Canadians have a global reputation for finding the middle road on projects, let's show how this is accomplished
- Show your support for these essential future goals



### BRAND RECOGNITION

- Your Company, Community, Name will be acknowledged through multiple media avenues
- There are several opportunities for your association with a particular activity/event
- Exposure to a large audience of committed Rotarians

### NETWORKING OPPORTUNITIES

- It appears that we may well have a sold out Conference with excellent presentations, providing an engaged audience
- The first Vancouver-based Conference in a long time, let's leave a lasting legacy





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## SPONSOR OPPORTUNITIES & BENEFITS

SPONSOR TYPE		BENEFITS
DIAMOND	<b>Rotary Title Conference Sponsor</b>  <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• Conference registration for 4</li> <li>• Dine out for 8</li> <li>• Invitation to Gala for 4</li> <li>• Logo on all promotional material</li> <li>• Portable banners on display</li> <li>• Website recognition</li> <li>• Recognition in event social media</li> <li>• Recognition at opening and closing ceremonies</li> </ul>
PLATINUM	<b>Rotary Session Sponsor (5)</b> <b>Gala Sponsor (1)</b> <b>Wine Sponsor (1)</b> <b>Entertainment Sponsor (1)</b>  <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Conference registration for 2</li> <li>• Dine out for 4</li> <li>• Invitation to Gala for 2</li> <li>• Portable banners on display</li> <li>• Website recognition</li> <li>• Recognition in event social media</li> <li>• Recognition at opening and closing ceremonies</li> </ul>
GOLD	<b>Jennifer Jones Rotary Elite Sponsor</b>  <b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Conference registration for 1</li> <li>• Portable banners on display</li> <li>• Dine out for 4</li> <li>• Website recognition</li> <li>• Recognition in event social media</li> <li>• Recognition at opening and closing ceremonies</li> </ul>
SILVER	<b>The John Berry Rotary Patron Sponsor</b>  <b>\$1000</b>	<ul style="list-style-type: none"> <li>• Dine out for 2</li> <li>• Website recognition</li> <li>• Recognition in event social media</li> <li>• Recognition at opening and closing ceremonies</li> </ul>
BRONZE	<b>Friend of Rotary Sponsor</b>  <b>\$500</b>	<ul style="list-style-type: none"> <li>• Website recognition</li> <li>• Recognition in event social media</li> <li>• Recognition at opening and closing ceremonies</li> </ul>



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## SPONSOR REGISTRATION FORM

### SPONSOR REGISTRATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP

- ☐ ROTARY TITLE CONFERENCE SPONSOR - \$10k
- ☐ ROTARY SESSION SPONSOR (5) - \$5k
- ☐ GALA SPONSOR (1)- \$5k
- ☐ WINE SPONSOR (1)- \$5k

- ☐ ENTERTAINMENT SPONSOR (1)- \$5k
- ☐ JENNIFER JONES ROTARY ELITE SPONSOR- \$2.5k
- ☐ THE JOHN BERRY ROTARY PATRON SPONSOR - \$1k
- ☐ FRIEND OF ROTARY SPONSOR - \$500

### PAYMENT FORM

☐ Visa ☐ Mastercard ☐ E-Transfer ☐ Cheque enclosed

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Sec Code/CCID #: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

PLEASE EMAIL COMPLETED FORMS TO: Bob MacKerricher, Conference Co-Chair, [bob@myimagination.com](mailto:bob@myimagination.com)