



Rotary

2023-24 Rotary International Presidential Initiatives



Rotary International President R. Gordon R. McInally is passionate about mental health and helping remove the stigma that sometimes prevents people from getting quality care. During this year, Gordon will focus on three initiatives that Create Hope in the World: prioritizing mental health, building peace through virtual exchanges, and empowering girls.

- **Prioritizing Mental Health.** Rotary has long been involved in mental health and wellness initiatives. Our culture of Service Above Self builds community and promotes acts of kindness, two proven methods to build and maintain mental wellness. Gordon is asking clubs and districts to expand on our culture of care by erasing the stigma associated with emotional well-being, raising awareness of mental health needs, and improving access to quality preventive care and interventions. He also encourages members to work with the [Rotary Action Group on Mental Health Initiatives](#), a global community with expertise in helping people improve their mental health. [Other action groups](#) specialize in related topics, such as addiction prevention. [Watch a message from Gordon about prioritizing mental health.](#)
- **Peacebuilding Through Virtual Exchanges.** Rotary has a long history of working for peace through personal connections. Inspired by what we've learned during the COVID-19 pandemic, Gordon is encouraging districts to incorporate virtual components into more programs, events, and activities — especially Rotary Youth Exchanges and Rotary Friendship Exchanges. This will give people new ways to experience other cultures, make participation more accessible, and build understanding.
- **Empowering Girls.** Gordon is continuing this initiative that focuses on elevating the voices and unlocking the power of girls and women around the world. He is encouraging members to keep finding ways to improve girls' health, well-being, education, economic security, and self-determination. Empowered girls become empowered women who can change the world.

Learn more about Gordon's [presidential initiatives](#).