

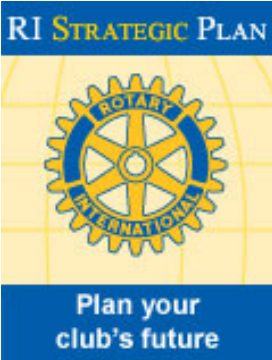
Rotary 5040 i News

District 5040 newsletter August 2010

Distributed to all Rotarians in Rotary International District 5040



Check the 5 year
trend of your
club's membership



Click to learn more
about the RI plan and
Strategic Planning for
your club



August is a good time to invite a friend to Rotary

August is Membership and Extension Month in the Rotary calendar. What will you do this month for Rotary membership? Invite someone as a guest to your club? Send an article to your local newspaper about your clubs projects? Take copies of the Rotarian to your local doctor's office? Mentor a new member?

There are many things you can do to help your club attract and keep members. As a Rotarian we each are responsible for doing something about membership. For more information go to the [Membership Development](#) pages of the RI website.



DG Penny

Penny

DG Official Club Visits

On August 3rd I make my first Official DG Club Visits in Williams Lake. I hope to meet many Rotarians over the next four months as Chris and I travel around the district. For the Schedule of Visits [click here](#) .

Wanted Your Story

District Website Coordinator [Becky Tsukishima](#) wants to publish your club's service project success stories on the district website. Please write a story about what your club is doing in your community locally and internationally. We want to share what you are doing with everyone in our district. Send along a few good action photos about the project.

Have you looked at the NEW format for the district website lately? Becky Tsukishima has done a fantastic job in the re-design of our website. It has been a challenge working with the beta software and many many hours of work. Our website is being used by ClubRunner as a model for demonstrations across the US and Canada. Becky is getting requests for assistance from districts far and wide. Thank you Becky!!

Rotary Foundation Dinner

We are very pleased that this year RI President Ray Klinginsmith will be the keynote speaker at the Vancouver area Foundation Dinner on September 29, 2010. I hope every club in district 5040 will be represented at the dinner. Rotarians from districts 5020, 5050 and 5060 have been



**DISTRICT
CONFERENCE 2011**
May 6 - 8, 2011
River Rock
Richmond
www.RotaryEvents.ca

[Penny Press Blog](#)



[Upcoming
Club & District Events](#)



invited to attend the dinner. Tickets are now on sale at www.RotaryEvents.ca

Literacy Matters

Have you heard about CALS – Computer Assisted Literacy Solution? This computer based program supports literacy development in children. Go to www.rotary5040.org to learn more about this program and its use in our district.

Rotary Club of Steveston Street Banners

If you visited Steveston Village in the past two weeks you will notice that the main street is lined with Rotary banners. The RC of Steveston working with the City of Richmond purchased the banners and the city installed them. They will be on display for 6 to 12 months. The club placed their website address on the bottom of each banner. This is a creative way to promote Rotary and membership. Well done Steveston



NEW Rotary Basics

Revised and updated edition of this colourful eight-page guide to Rotary history, fundamental principles, programs, achievements, and membership benefits and responsibilities. This is an ideal hand out for recruiting new members and for telling new members about Rotary. Order online at www.shop.rotary.org for \$0.75 each. This publication is an insert in the August Rotarian - why not collect copies from your members?

Expand Your Use of ClubRunner

ClubRunner is far more than a website. It is a communications tool, a way to recruit new members, it maintains your club directory, distributes your club newsletter and maintains club records. ClubRunner offers a number of online courses and demos to help you use ClubRunner's many features. Why not take one of the courses or demos. To register or find out more information click [HERE](#)



Pennies for Polio Challenge

The RC of Vancouver Quadra challenges every club in District 5040 to collect Pennies for Polio. DG Penny has thrown her weight behind this effort. Raid the piggybank, empty the change from your pocket, collect from friends, or write a cheque. DG Penny's weight in Pennies or One Penny Weight is worth \$250.00. How many Penny Weights can your club gather? Download the flyer with more information on the Pennies for Polio Campaign. Click [HERE](#)



Rotary International
District 5040
www.Rotary5040.org
Rotary5040@gmail.com