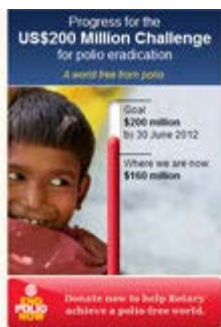


# Rotary 5040 i News

## District 5040 newsletter February 2011

Distributed to all Rotarians in Rotary International District 5040



DISTRICT  
CONFERENCE 2011  
May 6 - 8, 2011  
**River Rock**  
**Richmond**  
[www.RotaryEvents.ca](http://www.RotaryEvents.ca)

[Penny Press Blog](#)

February is World Understanding Month in the Rotary Calendar. Our Mission in Rotary is to "provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders".

Rotarians achieve our mission in many ways – through international service projects, the Youth Exchange program, scholarships, Friendship Exchanges, Rotary Fellowships and Rotary Action groups and attending the annual International Convention. As we engage with people from many different nations, religions and ethnic groups we enhance and advance world understanding, good will and peace one person at a time.

In this newsletter look for information on the Rotary Peace Fellowship, a District 5040 Friendship Exchange to New Jersey and current International service projects in District 5040 under Future Vision. And celebrate Rotary's anniversary on February 23 and our mission that Builds Communities and Bridges Continents.

DG Penny

Contact DG Penny at [PennyOffer@dccnet.com](mailto:PennyOffer@dccnet.com)

**District Conference 2011** - now is the time to book your room for May 6-8, 2011 for the district conference. You can extend your stay pre and post conference. The conference will be held at the [River Rock Casino Resort](#) in Richmond. The River Rock is a 4 star hotel, located on the Canada Line with quick access to YVR, Richmond Centre and downtown Vancouver. The hotel is on the river. The preferred Rotary rate is only \$159 for a one bedroom suite this includes a full buffet breakfast for one. Buffet breakfast coupons are available for additional guests in the room for only \$10 per day. To book your room visit the hotel page at [www.RotaryEvents.ca](http://www.RotaryEvents.ca)



Reserve  
Your Room  
Today!

**Rotary Foundation Grants** - Under the Future Vision Plan Pilot Project we have two types of Grants – District and Global – that provide matching funds for club service projects. Under Global Grants in 2010-11 we have 6 club projects in various stages of the application process and 1 Global Scholarship. These grants use most of the funds we have available for Global Grants this Rotary year. It is not too soon to be thinking about starting the application process for a Global grant for 2011-12. Under District Grants we have 19 Grants requested for club projects. There are still some funds available at a fifty cent match of club funds for these smaller local and international projects. Contact District Grants Chair [Dave Hamilton](#) to learn more. We will again hold three Future Vision training seminars this April in Richmond, Prince George and Terrace as part of the ongoing training for Rotarians. It is required that clubs wishing to apply next year for





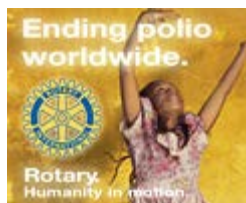
*new blog stories on membership workshops, Quesnel Foundation dinner & Polio eradication*



[Upcoming Club & District Events](#)



River Rock Resort



projects must send two people to the training. Check out the District website for more information on these important training sessions.

**Friendship Exchange** - Contemplating a trip in September 2011? Why not join a D5040 Rotary Friendship Exchange group traveling to D7490 (northern New Jersey) September 7 to 21! You will be home hosted by Rotarians and shown many places of interest in and around their District – to name a few; New York City, the Pennsylvania Dutch country, New Jersey's beautiful coast, and historic Philadelphia. We will visit Rotary meetings and enjoy other fun events, making new friends along the way. [read more about the D5040 exchange](#) and [read more on the RI website](#)



**Celebrate Rotary Day - February 23rd** - Rotary's 106th birthday is fast approaching, every club is encouraged to start planning events on or around this day. Last year, clubs world wide made tremendous efforts to recognize Rotary's work and share the message of **End Polio Now**. Even though 23 February is Rotary's official anniversary, any day in your community can be designated a Rotary day. Remember that your public relations plan for the day's celebration should focus on service, which will help communicate what Rotary is and does around the world. Clubs in District 5040 that are planning to light a landmark with a Rotary message during the week of Rotary's anniversary should visit [www.rotary.org/lightings](http://www.rotary.org/lightings), the official page for all lighting resources.

Please let DG Penny know about your club's plans for Rotary Day in 2011!!

**Top 3 Ways to Recruit Rotary Peace Fellows**

1. Reach out to the Community. Send out press releases and brochures to community partners
2. Invite the Community into Rotary. Hold informational sessions about the program or host a Rotary Peace Fellow speaker and invite the community
3. Spread the Word! Talk about the Rotary Peace Fellowship every chance you get from club meeting to dinner parties.

PS *Did you know?* No District or club funds are needed to endorse a Rotary Peace Fellow. Fellows are funded by a combination of donated DDF, named fellowships and the World Fund. The deadline for applications for D5040 is March 31, 2011 for further information contact district chair [Gloria Tom Wing Staudt](#) D5040 website [read more](#)- on the RI website [read more](#)



**New Club Leadership Plan - New plan tells Clubs to "Be Vibrant"**

**NEW!** The RI Strategic Plan includes innovation and flexibility as key components of a strong club. Help spread the word to clubs that the new Club Leadership Plan can help strengthen them. The guide challenges clubs to evaluate practices to see what's working and what's not. Included are best practices that clubs can implement to become more vibrant, along with questions, ideas and resources. Become familiar with this new publication, Be a Vibrant Club: Your Club Leadership Plan [download](#) a copy now or purchase copies for \$1. [Shop Rotary](#)



**District 5040 Online Class Room** - watch the District 5040 website for an upcoming series of short online seminars on new member orientations, new member retention, youth programs and Rotary 101 for new members.

