

Rotary 5040 i News

District 5040 newsletter January 2011

Distributed to all Rotarians in Rotary International District 5040



HAPPY NEW YEAR 2011



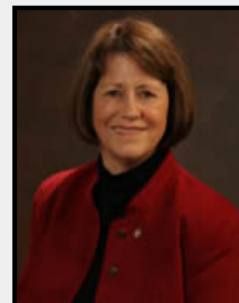
District Membership Seminars in January



**DISTRICT
CONFERENCE 2011**
May 6 - 8, 2011
River Rock

January is Rotary Awareness Month, a great opportunity to share what it means to be a Rotarian. Rotary's strength lies in its more than 33,000 clubs in over 200 countries and geographical areas. Consider these tips for getting your club involved during Rotary Awareness Month:

- Watch and share [Rotary Minute](#) videos with others in your club.
- Host a Q & A "press conference" session during a club meeting in January, and invite local media.
- Shoot video of a club meeting or service project, and post it on your website. Tell people about it on Facebook or Twitter.
- Coordinate a community service project with another local organization, and invite the media to come along.
- Write a letter to the editor of your local paper about your club's community and international humanitarian projects.
- Invite a friend or co-worker to an upcoming meeting.



Happy New Year
DG Penny

RLI - Metro Vancouver & RLI Masters Course - RLI Parts 1 and 2 will be offered and a special masters level course for all Rotarians who have completed RLI Parts 1, 2 and 3. These courses will be offered at the Town & Country Inn - Ladner. Rotary Leadership Institute - Parts 1 & 2 - January 22, 2011. [Click to Register](#). Rotary Leadership Institute - Masters Course - Powerful Presentations - January 22, 2011 [Click to Register](#)



Membership Seminar - Building Vibrant Clubs - A district membership seminar will be held in Richmond on January 15, 2011 and Quesnel on January 30, 2011. This seminar is for YOUR club. Club membership chairs, club presidents, club presidents elect and all interested Rotarians should attend. Topics include best practices for recruiting new members, building strong clubs and membership retention. [read more](#)

Neil McDonald Appointed World YE Chair - Congratulations to Neil McDonald of the RC of North Vancouver who has been appointed by RI President Ray Klinginsmith as Chair of the RI Youth Exchange Committee. Neil has been very active in YE in D5040 and internationally for many years.



Satellite Rotary Clubs - District 5040 clubs are invited to apply to be pilot clubs in a

[Penny Press Blog](#)



[Upcoming
Club & District Events](#)



Rotary Video



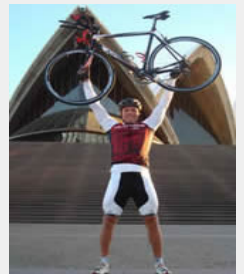
*Alone our reach
is limited. With Rotary
it is unlimited*

new initiative that allows clubs to meet in more than one location each week. This model is ideal for areas of District 5040 that are isolated and may not be able to recruit 25 members to charter a club. Smaller groups of Rotarians may form satellite clubs as members of a club in another community. There are also opportunities for clubs wishing to try alternative types of membership. [Satellite Club Pilot Program Fact Sheet](#) and [read more](#)

District 5040 Rotarian of the Year - the criteria for this prestigious award has been clarified and new nomination and selection policy established. In addition to individual recognition in the form of an engraved crystal, a banner with the recipients name will be displayed by their club for one year. The award will be presented at the D5040 conference in May. Every Rotarian in D5040 may nominate a D5040 Rotarian for this major award. The deadline for nominations is April 1, 2011. Download the [new criteria](#) and [nomination form](#).



Matt Young Keynote Speaker - the district conference committee has selected Matt Young as one of the keynote speakers at the 2011 District 5040 conference. Matt has authored and co-authored 7 books, and has been asked to write for publications such as Idea, Impact, Opulence, BMW, Sage publications, the province newspaper and is currently recognized as Global TV BC's fitness expert. His message is simple : start with the self and work from the inside out. For all of his business achievements Matt would be recognized as an Ernst & Young finalist [1999 & 2010], Canada's Top 40 Under 40 business leaders [2006] and Business in Vancouver's Top 40 under 40 award winner [2010]. Read more about Matt and conference details at www.RotaryEvents.ca



Celebrate a Rotary Day - February 23rd - Rotary's 106th birthday is fast approaching, every club is encouraged to start planning events on or around this day. Last year, clubs world wide made tremendous efforts to recognize Rotary's work and share the message of End Polio Now. Even though 23 February is Rotary's official anniversary, any day in your community can be designated a Rotary day. Remember that your public relations plan for the day's celebration should focus on service, which will help communicate what Rotary is and does around the world. Clubs in District 5040 that are planning to light a landmark with a Rotary message during the week of Rotary's anniversary should visit www.rotary.org/lightings, the official page for all lighting resources.

Please let DG Penny know about your club's plans for Rotary Day in 2011!!