

# Rotary 5040 i News

## District 5040 newsletter March 2011

Distributed to all Rotarians in Rotary International District 5040



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DISTRICT  
CONFERENCE  
2011

May 6 - 8, 2011

River Rock  
Richmond

[www.RotaryEvents.ca](http://www.RotaryEvents.ca)

Knowing how to read and write can transform a person's life. These basic skills, which so many of us take for granted, can mean a job, an income, and hope for a better future for those who are struggling to break the cycle of poverty. That's why Rotary has focused on promoting literacy for more than two decades, and why The Rotary Foundation has provided millions of dollars to support literacy projects.



March is Rotary Literacy Month. We highlight literacy and education issues around the world. March is an excellent opportunity for Rotary clubs in District 5040 to raise awareness about literacy, launch new literacy initiatives and projects, and recognize literacy accomplishments in your community. I encourage Rotarians in District 5040 to participate in Rotary Literacy Month by engaging in activities that specifically address literacy and education issues either locally or internationally.

Rotary clubs in District 5040 celebrate Literacy Month in many different ways. Some clubs invite speakers to discuss literacy issues that are important to their communities, some clubs plan literacy and education related service activities, and other clubs plan community campaigns to encourage literacy. Please contact our District literacy champions [Frances Kolotyluk](#) or [Patricia Porter](#).  
DG Penny

*Penny*

Contact DG Penny at [PennyOffer@dccnet.com](mailto:PennyOffer@dccnet.com)

**Guest Training Leader at RLI** - RI president's rep Mike McGovern will be a guest facilitator at the RLI sessions on May 6 in conjunction with the district conference. Mike will also be the lunch speaker to all 3 RLI parts. Mike was chair for two years of the RLI of Northeast America and is on the RLI International advisory board. RLI is being held on this date to reduce travel costs for Rotarians. [Register early for RLI.](#)



**Win 1000 Paul Harris Recognition points** - Everyone who registers for the 2011 District Conference before March 31, 2011 will be entered to win 1000 Paul Harris Recognition points. You will be a PHF or be able to make a family member or friend a PHF. You also save \$35 per person on the registration. This is the final reduction in price. [read more](#)

**Congratulations PDG Kevin Conway** - Kevin was selected by the district nominating committee as our representative to the 2013 Council on Legislation, "Rotary's Parliament". Kevin will be working with D5040 clubs that wish to have enactments and

## [Penny Press Blog](#)



## [Upcoming Club & District Events](#)



River Rock Resort

## [New Member Kit #426 - see story](#)



resolutions considered at the COL. These proposals must be voted on at the District conference in May 2011 to be presented to the COL. If you have a suggestion or idea of how Rotary's rules, policies or constitution should be changed please contact [PDG Kevin Conway](#) [read more](#)



**District Conference 2011** - now is the time to book your room for May 6-8, 2011 for the district conference. You can extend you stay pre and post conference. The conference will be held at the [River Rock Casino Resort](#) in Richmond. The River Rock is a 4 star hotel, located on the Canada Line with quick access to YVR, Richmond Centre and downtown Vancouver. The hotel is on the river. The preferred Rotary rate is only \$159 for a one bedroom suite this includes a full buffet breakfast for one. Buffet breakfast coupons are available for additional guests in the room for only \$10 per day. To book your room visit the hotel page at [www.RotaryEvents.ca](http://www.RotaryEvents.ca)



**Each Rotarian: Reach One, Keep One** - To be effective, a Rotary club needs members. Your club's ability to assist local and international communities, support The Rotary Foundation, and develop leaders capable of serving Rotary beyond the club level is directly related to the strength, size, and involvement of your membership base. A club membership committee ensures a concerted effort to recruit new members and retain current ones. This ongoing process is essential for a dedicated club membership base. Download [How to Propose New Member](#) For new members to smoothly assimilate to your club, they should be able to connect to club members and activities. Download information on [New Member Orientation](#)



**District 5040 Classroom Online** - A series of short one hour online courses are being offered to District 5040 Rotarians in March. Courses on new member orientation, Rotary youth programs, building vibrant clubs and Rotary basics for new members are scheduled. [read more](#)



**Charter Night RC of Powell River Sunrise** - the newest member of the District 5040 Rotary family will hold their charter night on March 26, 2011 starting at 5:30 PM in Powell River. We hope as many clubs as possible will be represented at this celebration. Please RSVP to [Arlette.Raaen@shaw.ca](mailto:Arlette.Raaen@shaw.ca) If your club cannot be represented please send a welcome message to be read at the charter night.

**Friendship Exchange** - Contemplating a trip in September 2011? Why not join a D5040 Rotary Friendship Exchange group traveling to D7490 (northern New Jersey) September 7 to 21! You will be home hosted by Rotarians and shown many places of interest in and around their District – to name a few; New York City, the Pennsylvania Dutch country, New Jersey's beautiful coast, and historic Philadelphia. We will visit Rotary meetings and enjoy other fun events, making new friends along the way. [read more about the D5040 exchange](#) and [read more on the RI website](#)



## **Two Excellent Membership Recruitment tools available from RI**

[New Member Information Kit](#) - #426 \$5.50 Welcome new members to your club



with this packet of essential RI and Rotary Foundation materials. **Contents:** *Welcome to Rotary Folder, The ABCs of Rotary, RI Presidential Citation 2010-11, Rotary's US\$200 Million Challenge Brochure, Rotary Foundation Facts, The Rotary Foundation Quick Reference Guide, and RI and TRF Annual Report*

[Prospective Member Kit](#) - #423 \$3.50 Everything prospective members need to learn about Rotary, The Rotary Foundation, and the responsibilities of club membership. **Contents:** *Welcome to Rotary Folder, Rotary Basics, This Is Rotary, What's Rotary?, Rotary Foundation Facts, and Rotary's US\$200 Million Challenge Brochure.*

Both kits come in a presentation folder. You can add information about your club and past copies of the *Rotarian* and *Rotary Canada*. To order go to [www.shop.rotary.org](http://www.shop.rotary.org).



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