DG message – January 2011

Happy New Year. We are half way through the Rotary year 2010-11. This is a good time to assess our awareness as Rotarians of our organization and to review our goals for the year in our clubs. How are we doing? Have we met our goals individually and within our clubs? We have six months left to make this our best Rotary year ever.

January is Rotary Awareness Month. There are several opportunities this month to increase our own awareness and learn more about Rotary and how to strengthen our organization. More information is available on this website - check out District Events. I look forward to seeing you at all these events as we expand our own Rotary awareness.

There will be **two Membership Seminars** – January 15th in Richmond and January 30th in Quesnel focussing on Building Vibrant Clubs. This year President Ray Klinginsmith has encouraged us to build Bigger, Better and Bolder Rotary clubs. These seminars help club leaders in our district find ways to support membership development activities in their club.

The first opportunity to take a **Rotary Leadership Institute** course in 2011 will be on January 22nd in Delta. Rotarians return to their club with enthusiasm, new contacts, fresh ideas, an increased understanding of their potential as Rotarians, and valuable skills impacting their potential leadership in the club. New members are encouraged to start taking these Rotary leadership courses.

This is a good time to evaluate our clubs using the <u>Presidential Citation</u> for 2010-11. This is a score sheet and checklist for the activities and programs conducted by most clubs. The form is available on the RI website and must be submitted to me by March 31 2011 for your clubs to be eligible for the Presidential Citation awards.

Start work on the Presidential Citation in January so that there is an opportunity to complete club activities before the submission deadline. A new Presidential Citation with Distinction award is available this year for clubs with a good balance of activities in all Avenues of Service. I hope to have all clubs receive the Presidential Citation for 2010-11.

I hope that you are all entering the next six months of the Rotary year filled with enthusiasm and renewed energy after the holiday season. I will be visiting many clubs again as I finish the last half of my year as District Governor. I look forward to seeing many of you again as we work in Rotary to Build Communities and Bridge Continents. Lets work together.

District Governor 2010-11 Penny