Date: No. 6 Vocational Service

Dear (First Name):

The Second Avenue of Service is Vocational Service. This, like Club Service, arises from the Object of Rotary that I discussed in my last letter (my fifth letter).

Vocational Service means that we use our professional and business talents and resources to serve others. We take pride in our high ethical standards and their place in Rotary membership. Vocational Service highlights the fact that Rotary was founded on the concept of networking and doing business with other Rotarians as part of serving the community.

One way we provide Vocational Service is by mentoring youth, leadership development, and ethics education. Sometimes these activities are also called Youth Service or New Generations Service. Service does not always fall into neat little boxes, so activities under more than one Avenue of Service is not uncommon. It is up to each club to decide where activities fit best. But it is common practice to undertake projects in all five Avenues of Service.

Vocational Service also includes:

* Rotary Means Business
* Networking events
* Training in job-skills
* Assistance in seeking employment
* Creating awareness for high ethical standards in all business and professions

We impact economic development here and abroad through our focus on Vocational Service.

And speaking of vocations, this would be a great time for you to present a brief vocational talk to our club. Please contact our Program Chair, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, to arrange a mutually convenient time. Feel free to discuss your vocation so that our members know what you do and where your interests lie.

Yours in Rotary Service,