

# Rotary District 5050 Peace Arch Journal



Volume 24 Issue 8

February, 2011

## Message from the District Governor

Fellow Rotarians,

I bring you greetings as we work our way through the winter and try not to envy our colleagues who escape to sunny locales for a sunshine refresher.

February is World Understanding Month and you are encouraged to do what you can to spread peace and understanding among the people of the world (hey, that could become a goal statement). Has your club been involved in an international project this year? It's not too late for you to actively help others who could really use your assistance.



DG Wayne and Arlene

Rotary International is fully involved in seeking world understanding, even though we don't always get the publicity we deserve for our efforts in Polio Plus. Bill Gates refers to Rotary as the "key partner" in global eradication efforts, so he appreciates and values our input. We know our cause is right, we have made the promise to the world's children, and we must continue the push.

As was mentioned last month, Presidential Citation forms are due in to the District Governor by the end of March, so we now have only two months to complete the requirements. RI President Ray Klingensmith has reminded the governors that seeing how many Rotary clubs earn Presidential Citations with Distinction will be one indication of how clubs have become "Bigger, Better, Bolder" this year. How is your club doing?

Have another great month, happy Valentine's Day, and keep up the good work!

**Wayne A. Wiebe**  
**District Governor 2010-2011**

From *Abounding Grace: An Anthology of Wisdom*, M.Scott Peck, M.D. (2000)

**Among those whom I like or admire, I can find no common denominator,  
But among those whom I love, I can:  
All of them make me laugh.**

— W. H. Auden

## The Peace Arch Journal



The monthly newsletter for District 5050

Wayne Wiebe  
Governor

The monthly publication is a service to District club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of *The Peace Arch Journal* is to promote communication, understanding, fellowship, and fun beyond club meetings, in a manner complementary to shared efforts at placing *Service Above Self*.

Please send articles and news in MS Word docs, with or without pictures, attached to emails and make some kind of reference to Rotary in the subject line. The maximum number of words should be 250. Note that the editor is not a professional journalist, and he appreciates conservation of space in order to meet the sender's needs and the editor's time.

It is requested that articles be submitted by the 15th of the month prior to the month of publication.

Address any and all information to *Peace Arch Journal* editor:

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Web site at:

[www.district5050.org](http://www.district5050.org)

## MEMBERSHIP Bigger, Better, & Bolder

The following are some ideas about *Club in a Club* that were shared with your editor by PDG (2004-05/D5020) Dick Drew. The New Year Edition of the *Club Runner Quarterly News* listed 100 ways to recruit new members (refer to the site at: <http://web.clubrunner.ca/inner-lang-1-1.aspx?pageid=217&lang=1>).

The Rotary Club of Haney, B.C. (of which PDG Dick is a member) conducted a unique membership drive promotion. Dick reported that, "I first saw it at the Brisbane Convention in 2004 where I met the Aussie Rotarian who created it. I brought the idea back to my District 5020 where it was conducted by many clubs. So much so that District 5020 won the membership awards in both Zone 23 and Zone 24. As Governor, it was not unusual for me to install six or more members during my visits. The Chehalis Club in Washington state attracted 18 new members." He noted that, as a result of the dynamic leadership of past club president Bonnie Telup and president elect Scott Charlton, eight new members were inducted by DG Wayne Wiebe on November 10, 2010, increasing the Haney club's membership by 15%.



(left to right) AG Darrell Burnham, Claus Androp, PDG Dick Drew, Vicki Cunningham, Richard Rex, Bonnie Telep, President Brenda Exner, Jamie Robertson, DG Wayne, Jennifer Koeller, Scott Charlton, Ken Holland, & Chris Campos.

**Membership continued on page 3**

## 2010-2011 Rotary Theme



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**Membership** (continued from page 2)**The Club in a Club Process**

- Establish a small committee within the club (2 members are sufficient).
- Have a presentation given to the club by a district chair or Assistant Governor.
- Collect names from each member. Suggest they use their business card holders to gain names & talk to their partners.
- Correlate the names and circulate the list to the club for comment.
- Present list to club board, then to classification, then back to club with any amendments.
- Send letters to prospective members inviting them to a special "interest" meeting.
- A follow-up telephone call by rostered members to confirm numbers for interest meeting catering. (rostered members do not phone prospects that they proposed).
- At the interest meeting, prospective members mix with others and have a chance to ask questions. Further information will be available outside the meeting.
- Prospective members at the interest meeting are told that they are 'special people' as they have met the requirements of RI and can join the normal meetings and see if Rotary is to their liking. There is no need to submit a card on the prospective members as their names have already been circulated to club members.
- Prospective members, prior to induction, can now attend regular meetings.
- Advise the district governor of outcome.
- Hold an induction night (big festivities) with partners invited and made welcome.
- Each new member is assigned a "mentor" to ensure that there is ongoing mentoring.

**Other notes:**

- Make club membership a total club responsibility and not up to individuals
- Always induct new members in groups.
- For membership retention: Make meetings interesting and give every member a meaningful job.

*The above information was obtained from Rotary District 5020.*

Recommend that clubs interested in exploring the above process to visit District 5020's web site address at:

<http://www.clubrunner.ca/Portal/SitePages/SitePage.aspx?acctid=50092&pid=56031>



**Denis Boyd (Maureen)  
Rotary Club of Coquitlam, B.C.**

**District 5050 Governor Nominee Designate/Dean of RLI**

It took Denis Boyd a while to join Rotary. It was only through the persistence of his friend, the late Brian Bardal, and six visits to the Rotary Club of Coquitlam, that he finally said “yes.” Since May 1996 Denis has served his club in a variety of ways: Club Service, Membership, President for a year and a half and currently as Program Chair and Aide to the current Club President (his wife Maureen).

On the District level, Denis has been participating on the District Leadership team and has been District Trainer, member of the Visioning team, Assistant Governor, and Dean of the Rotary Leadership Institute. He and Maureen

have also been co-chairs of the Family of Rotary committee.

Denis is the new District Governor Nominee Designate, which means that he will become District Governor Nominee this July and follow Sean Hogan as governor in 2013-14. When asked about his focus, he mentioned two priorities: (1) membership retention through vibrant clubs, and (2) a strong connection between the clubs and the district. One way to accomplish this latter goal is to remind the clubs that the district officers and chairs are available to assist them in whatever way possible. Key players in this strategy are the Assistant Governors who will be encouraged to develop strong connections with their area clubs. The AG can essentially be a “Consultant” to their club presidents so that the presidents have district resources at their fingertips.

Denis and Maureen have four children and one grandchild... so far. He works as a Registered Psychologist and has written a book on marriage entitled “Marriage Can Be Great...No, Really!” and does presentations on marriage, grief and stress. Denis told the PAJ that Rotary is good for your “mental health,” as people who live “service above self” seem to be happier than those who don’t!

*NOTE: Denis was previously covered in a March, 2010, PAJ focus article.*



**Celebrating Their 50th Anniversary**

Anup and Saroop Jubbhal celebrated their 50th anniversary January 22, 2011. Anup is a member of the Rotary Club of Surrey-Guildford, B.C., and has appeared a number of times in the *PAJ* for their involvement with Canadian Eyesight Global. He reported that “our marriage (in India) was arranged....we were living 3,000 miles apart. I saw my wife the first time after the marriage.”

## The Club Presidents Class of 2011-2012

On Saturday, January 29, 2011, the incoming group of District 5050 club presidents gathered at the Hampton Inn in Bellingham, WA. They were led through a preliminary training seminar by District Governor Elect Jane Helten and District Trainer Cheryl McKeever.



Task Master Cheryl



Welcoming DG Wayne Wiebe



Motivator DGE Jane



Each attendee received a Club President's manual and manuals for their leadership team: Treasurer, Secretary, Administration, Membership, Public Relations, Service Projects, and Rotary Foundation. The presentations included an overview of the 2011-2012 Rotary Year, a video of incoming RI President Elect Kalyan Banerjee, the complexity of the Rotary Foundation, Polio Plus, RYLA, GSE, New Generation, and preparations for attending the President Elect Training Seminar at SeaTac, Washington.

The significance of the New Generation area of service was the sharing by Cody Wilson on how his life has changed as the result of attending RYLA. He is a leader in the program (April 28, Mt. Baker, WA).

## District 5050's In-Basket

This part of the *PAJ* includes some of the items which are sent to the editor of this publication. They are a reflection of the diversity which our international district represents.



### Discovery of the Traveling Peace Arch

District 5050's Rotary Peace Arch, for the first time in its history, was delivered on January 26, 2011, to the lunch club of Marysville, WA. It was presented to their club president, Gail Spilman, by the club president of the Rotary Club of Chilliwack, B.C., Bob Plowright.

Where is it going to show up next?

### White Rock Rotary Support of Imagination Library

Club President Derek Lucas, during a meeting at the Rotary Field House in South Surrey, presented a cheque on January 18, 2011, in the amount of \$1,950.00 to Kay Pedersen, Past President of the Kiwanis Club of South Surrey, to sponsor 30 pre-school children in the Imagination Library program.



### Snohomish (WA) Rotary's Third Annual Crab Feed

On Saturday evening, February 5, 2011, the Snohomish club co-sponsored the fund raiser with the Arts of Snohomish gallery. It was held in the parish hall of St. John's Episcopal Church. Guests included PDGs Harv Jubie and Larry Jubie. Club members are already planning for their fourth annual event..



### Meadow Ridge (BC) grade school students support the

#### End Polio campaign

Rotarians have been visiting the grade 5 and 6 students of Laity View Elementary and introducing them to the "Four Way Test." They want to provide the next generation with a tool to make good decisions so that life becomes a rewarding experience. As a thank you, the students of Mrs. Tupniak's class raised \$230 to help eradicate polio from the face of the planet. Four past club presidents attended the school assembly to accept the cheque and express their appreciation for the compassion

## Sean's Report From Africa

This is a two-page report that District Governor Elect Nominee sent to the *PAJ* on February 5, 2011. He flew to Africa on January 15 and will return home on February 15, 2011—just a few days before traveling to Seattle, WA, for this year's PETS.

### Literacy Project In Kenya

This is my second trip to Kenya with an organization called Afretech ([www.afretech.org](http://www.afretech.org)), headed by retired teacher and North Delta Rotarian, Bonnie Sutherland. Afretech supplies library books, computer labs, medical equipment, primarily to Kenya, but to several other African countries as well.

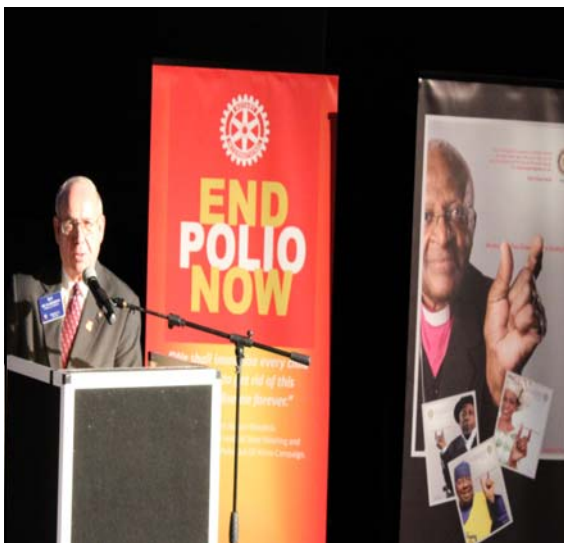
Our group of fourteen travelers included Bonnie, my wife Carol and myself, Bellingham Rotarian Mark Knittel and other Afretech volunteers and community members. During our two week project, we installed computers and processed over 6,000 books for the Nanyuki Community Resource Centre and other rural schools in the area.

### Water Project in Kenya

While in the area, we had the honor of representing the Rotary Clubs of Langley Central and Langley at a dedication ceremony for 20 water tanks which were made possible by these two clubs, along with the Rotary Club of Nairobi North and the Rotary Foundation. The tanks are to be shared between two women's groups.

The project will save lives and improve the quality of life for these communities and families who have no electricity, live in homes and schools built from mud and sticks, and who are suffering through the third year of drought.

### President Ray's Rotary Reunion



Following the Kenyan project, the team took a two week vacation in South Africa.

Coincidentally, RI President Ray Klingensmith decided to hold a conference in Cape Town, both as a reunion of people who have benefited from Rotary Foundation programs (President Ray having been an Ambassadorial Scholar at Cape Town University) and to promote and encourage people to develop projects to help the people of Africa.

*RI President Ray Klingensmith*

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**Sean's Report (continued from page 7)**

Bonnie, my wife Carol, and I attended one day of the three day event, while the non-Rotarian members of our team spent a day doing wine tours. The reunion included Africans from several countries, along with Rotarians from Europe, North America and Australia.

The keynote speaker was former South African President and Nobel Peace Laureate, F. W. de Klerk, who spoke on the past, present and future of the African continent, and on the potential pitfalls and opportunities that will face Africans as they move forward.

Another speaker was Judge Catherine O'Regan, a former Ambassadorial Scholar, who recently retired after 15 years on the Peace and Reconciliation Committee. She discussed how her opportunity to pursue legal studies internationally (her scholarship year was spent in Australia) gave her the perspective to help guide South Africa in the post-apartheid era.

Also of great interest were the panel discussions. First, President Ray and Past RI President and current Chair of the Rotary Foundation, Carl-Wilhelm Stenhammer, answered questions from the audience. Second, a group of Foundation Alumni (Ambassadorial Scholars, GSE members, etc.) shared about their experiences.



R. I. President Ray, FW de Klerk and Rotary Foundation Chair Carl-Wilhelm

**The Tulbagh Community Project**

Next, the three of us invited Nicole Kafka to join us. Nicole, who is from the Lower Mainland of BC, moved to South Africa five years ago specifically to work with the black community of the city of Tulbagh. Several clubs in our District have expressed an interest in helping Nicole with her project. Our goal was to introduce Nicole to local Rotarians so that they could assist her and work with our District in providing funding and access to Rotary Foundation monies to help the Tulbagh community.

Nicole is working during the week in Cape Town to pay her bills, and travelling to Tulbagh on weekends by a four hour train ride. She had already done a lot of work to help the impoverished black community and has plans to open community centres and to work on integration between the black, coloured and white neighbourhoods of Tulbagh. Fortunately, several of the Rotarians we met at the Reunion were interested in helping Nicole and connecting her with local Rotaractors. Rotary is at its best when we find passionate individuals who are making a difference and help them achieve their goals. We found this to be true among the people of Kenya and the people of South Africa and these special people, like Bonnie and Nicole, who have decided to dedicate their lives to improving the lives of others.

### More items collected in the District 5050's In-Basket

**Riding with the International Fellowship of Motorcycling Rotarians (IFMR) Polio Plus Riders to New Orleans:** One group is leaving from Everett, Washington, on May 13, 2011.

Contact Everett Rotarian Marc Baker at [mqbhdrotary@gmail.com](mailto:mqbhdrotary@gmail.com) if you are interested in riding along to New Orleans or just part way. Otto Reive from Vernon, BC, is riding along. Rides are leaving from four (4) different areas of the United States, as you can see from the map below, to arrive in New Orleans on May 20th. To make a donation to support **Rotary's Polio Plus** effort, please contact Marc at the above email address. Donations of \$50 or more will receive daily emails from Marc while he is on the road to New Orleans. The ride from the northwest is the longest journey. [Help End Polio Now](#) by donating to the [IFMR Polio Plus Ride](#).



### **A contribution from P. D. Governor (2003-04) Rob Martin**

I have been saving this photo for the proper time. I expect this is generally about the time when the Governor starts to promote his/her Conference and get people there. Many people around the District wonder what Wayne looks like when he is bored. This is a photo I snapped with my phone of Governor Wayne and District 5060 Governor Dave Stambaugh in “reflective poses”.



## Let The Good Times Roll!

**District 5050 Conference 2011 - Harrison Hot Springs, B.C.**

**Thursday, May 5, to Sunday, May 8, 2011**

The District Conference Committee has been busy planning for this year's District Conference to be hosted at the wonderful Harrison Hot Springs Resort, commencing on Thursday with the golf tournament at the picturesque Sandpiper Golf course for those that love to golf, a 2 hour boat cruise up Harrison Lake, and/or enjoying the local area market businesses on the Circle Farm Tour. There will be activities for everyone.

The Conference officially kicks off on the Friday morning with breakfast headlined by a presentation from **Christopher Gaze**, of *Bard on the Beach* fame, who will focus on the arts and Rotary.

The RI President's Representative, **Jennifer Jones**, is looking forward to officially opening the conference at the first plenary session on Friday, and meeting and chatting with the delegates. She is a dynamic, energetic, and committed Rotarian, and is known by many club presidents from PETS.

Other powerful speakers include: **Ryan Walter**, former Vancouver Canucks coach and now coach of the Canadian National women's team, talking on getting the most out of yourself and your team; **David Guscott**, who was in charge of protocol and governmental relations for the 2010 Olympics, will talk on volunteerism; and **Mel Cooper**, a former broadcaster who is well known for his humor, will inject some fun and joviality in to the proceedings.

Several Rotary clubs will share their fascinating projects about which they are very passionate. **Apoorva Mallaya**, of the Bill and Melinda Gates Foundation and who was well received at last year's conference, will give the delegates an update on the work of the Foundation/Rotary partnership in eradicating polio.

As at any conference there is always time to "Let the Good Times Roll." So, aside from the business of the conference, the stellar entertainment is headlined by the world famous **Langley Ukulele Ensemble** who will give us a sneak preview of the material they will be presenting at the Rotary International Convention in New Orleans! We will also have the **Reid Sisters** at Thursday night's Pub Night, a nice blend of Rock and Roll classics and more modern material. At the District Governor's Ball on Saturday we will dance the night away to the wonderfully entertaining **Red Line Band**.

You will soon be able to register for the conference on line. Sign up early (the rates will go up in early April) and join your fellow Rotarians for what promises to be a busy, informative and fun filled conference.

**See you at Harrison!**

**Rotary District 5050 Statistics**

Prepared by District Secretary Dennis Ratcliffe

**Monthly Attendance Report for December, 2010**

Club Name	Members as of June, 2010	New Members This Month	Terminations This Month	Total Members This Month	Number of Meetings This Month	Gain/Loss This Month	YTD Gain/Loss	Attendance Percentage
Abbotsford	57	0	1	52	2	-1	-5	75.00 %
Abbotsford-Matsqui	29	2	2	28	4	0	-1	79.00 %
Abbotsford-Sumas	25	0	0	27	3	0	2	73.75 %
Aldergrove	27	1	0	28	3	1	1	81.50 %
Anacortes	70	1	0	74	4	1	4	71.58 %
Arlington	70	0	1	67	5	-1	-3	55.38 %
Bellingham	168	1	0	166	0	1	-2	67.77 %
Bellingham Bay	111	0	1	111	4	-1	0	76.78 %
Bellingham Sunrise	45	0	0	43	4	0	-2	67.00 %
Burlington	59	0	0	58	3	0	-1	65.52 %
Burlington Mid-Day	37	0	0	36	3	0	-1	37.96 %
Chilliwack	186	1	3	180	4	-2	-6	87.00 %
Chilliwack Mt. Cheam	68	1	1	63	3	0	-5	84.04 %
Chilliwack/Fraser	64	0	1	70	5	-1	6	64.11 %
Cloverdale	19	1	0	22	4	1	3	74.12 %
Coquitlam	42	0	0	42	4	0	0	74.17 %
Coquitlam Sunrise	29	0	0	28	3	0	-1	77.00 %
Everett	170	0	8	161	3	-8	-9	69.77 %
Everett-Port Gardner	40	0	0	38	0	0	-2	0.00 %
Fidalgo Island	38	0	1	35	3	-1	-3	75.73 %
Haney	43	0	1	46	3	-1	3	57.60 %
Hope	13	0	0	17	4	0	4	82.35 %
LaConner	42	0	0	44	4	0	2	73.53 %
Lake Stevens/Granite Fall	28	0	1	28	3	-1	0	72.41 %
Langley	31	0	0	30	3	0	-1	80.68 %
Langley Central	73	0	1	67	5	-1	-6	58.55 %
Langley Sunrise	27	2	0	32	4	2	5	76.20 %
Marysville	66	1	3	63	4	-2	-3	72.36 %
Marysville Sunrise	16	1	0	16	5	1	0	95.89 %
Meadow Ridge	48	0	1	47	3	-1	-1	61.07 %
Mission Midday	34	0	0	27	4	0	-7	59.00 %
Mission Morning	36	0	0	25	4	0	-11	75.00 %

Continued from page 11 **Membership & Attendance Report for December, 2010**

Club Name	Members as of June, 2009	New Members This Month	Terminations This Month	Total Members This Month	Number of Meetings This Month	Gain/Loss This Month	YTD Gain/Loss	Attendance Percentage
Monroe	27	0	0	32	4	0	5	76.00 %
Mount Baker Rotary	61	0	1	60	3	-1	-1	74.00 %
Mount Vernon	47	0	0	47	0	0	0	71.00 %
North Delta	42	0	0	44	3	0	2	69.70 %
North Whidbey Island Sunr	34	0	0	30	4	0	-4	70.69 %
Oak Harbor	92	0	0	94	3	0	2	48.90 %
Port Coquitlam Centennial	25	0	0	21	0	0	-4	0.00 %
Port Moody	40	2	0	43	5	2	3	72.41 %
San Juan Island	28	1	0	30	4	1	2	94.07
<u>Sedro Woolley</u>	89	0	0	90	5	0	1	64.67 %
Semiahmoo (White Rock)	58	1	1	56	3	0	-2	86.39 %
Skagit (Mount Vernon)	66	0	0	65	5	0	-1	62.00 %
Snohomish	16	0	0	17	4	0	1	55.00 %
South Everett/Mukilteo	62	0	0	62	3	0	0	100.00 %
South Whidbey Island	68	0	0	61	4	0	-7	70.49 %
Stanwood/Camano Island	33	0	0	33	4	0	0	60.00 %
Surrey	17	1	0	22	3	1	5	90.63 %
Surrey-Fraser Heights	29	0	3	15	5	-3	-14	67.12 %
Surrey-Guildford	23	1	0	19	3	1	-4	79.00 %
Surrey-Newton	35	1	0	33	4	1	-2	50.39 %
Whatcom County North	42	0	0	46	0	0	4	0.00 %
White Rock	65	1	0	67	3	1	2	86.70 %
White Rock Millennium	25	0	0	27	4	0	2	80.56 %
White Rock Peninsula	14	0	0	13	0	0	-1	0.00 %
White Rock-Peace Arch	33	0	0	32	3	0	-1	83.92 %
<b>Totals</b>	<b>2882</b>	<b>20</b>	<b>31</b>	<b>2830</b>	<b>189</b>	<b>-11</b>	<b>-52</b>	
Average attendance percentage								68.84 %

### Highlights for the Month of December, 2010

- Total number of members in District 5050 as of December 31, 2010, was 2,830 (versus 2,915 as of December 31, 2009).
- December, 2010: Inducted 20 new members and terminated 31 members.
- Average Attendance for the District for the month of December, 2010, was 68.84 % (versus average attendance of 66.67% for December, 2009)