



# Rotary District 5050 Peace Arch Journal



Volume 24 Issue 9

March, 2011

## Message from the District Governor

My fellow Rotarians,

I bring you greetings again as the sun is shining and most of the snow here in Langley has disappeared. It's too soon to say that Spring is here, but I can say with certainty that March is Rotary Literacy Month, and I encourage you to do what you can to promote literacy initiatives, individually and with your Rotarian club members.

March provides you with an excellent opportunity to become more active in literacy projects, whether you are addressing needs in your community, highlighting and publicizing initiatives that your club has undertaken, or focusing on raising awareness of the value of literacy at home and in other countries. We have a literacy seminar scheduled for March 26, and I hope many clubs will have representatives attending (see page 4).

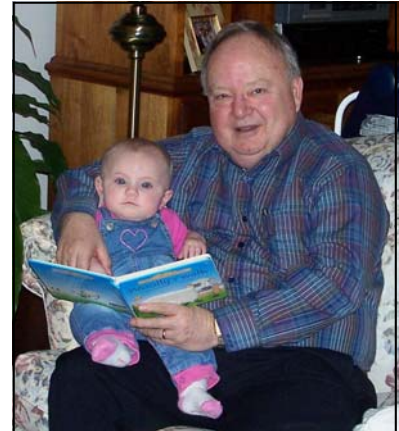
We finally have the registration information for our District Conference ready for you on the website! "Let the Good Times Roll" in Harrison in May (5-8) as we celebrate the successes of our clubs. Your conference committee has an impressive list of speakers (or is that a list of impressive speakers) and opportunities for district Rotarians to share information about projects they're undertaking. Check the website to see the activities available on Thursday for golfers and non-golfers, and get there early to enjoy the full conference experience. I hope to see many of you at the Harrison Resort & Spa!

This is the month you put the finishing touches on your Presidential Citation activities, and I'm hopeful

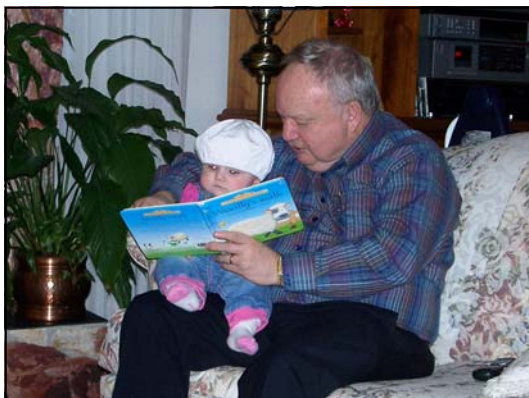
that we will have a significant number of clubs achieving Presidential Citation status, including Presidential Citation with Distinction. Talk to your club president to see how close your club is to earning this recognition.

Have another great month, Be your Best as you continue *Building Communities and Bridging Continents*, and keep up the good work!

Wayne A. Wiebe, District Governor 2010-2011



Katrina & Grandfather Wayne



## The Peace Arch Journal



The monthly newsletter for District 5050

Wayne Wiebe  
Governor

The monthly publication is a service to District club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of *The Peace Arch Journal* is to promote communication, understanding, fellowship, and fun beyond club meetings, in a manner complementary to shared efforts at placing *Service Above Self*.

Please send articles and news in MS Word docs, with or without pictures, attached to emails and make some kind of reference to Rotary in the subject line. The maximum number of words should be 250. Note that the editor is not a professional journalist, and he appreciates conservation of space in order to meet the sender's needs and the editor's time.

It is requested that articles be submitted by the 15th of the month prior to the month of publication.

Address any and all information to *Peace Arch Journal* editor:

**Bob Knight (Pat)**

Rotary Club of Snohomish  
PO Box 612, Snohomish, WA  
98291-0612

Phone: 360-568-5629

E-mail: RDKPDK@aol.com

Visit District 5050's  
Web site at:

[www.district5050.org](http://www.district5050.org)



# PETS 2011



President Elect Training Seminar began on February 18, 2011, with the flag ceremony

This year's PETS was of special interest for your editor of the *Peace Arch Journal* because he is going to be the 2011-2012 president of the Rotary Club of Snohomish. Information about PETS and resource material may be downloaded at: <http://www.pnwrotarypets.org/>.

Below are a few photographs related to District 5050's participation.



Welcome to the District Session by District Trainer Cheryl McKeever

### Q & A Panel

(l to r) DGN Sean Hogan,  
TRF Annual Giving Officer  
Steve Solomon, DG Wayne  
Wiebe, DGE Jane Helten, and  
DGEN Denis Boyd

*Continued on page 3*



## 2010-2011 Rotary Theme



## Index for some of the articles

3. Additional PETS information / Rotary Float
4. Photos of Wayne / Literacy Seminar Invite
5. Solar Power Project / Club Events
6. Student Author & The Four-Way Test
7. May Day Parade Invite / New Library
8. Register for the District 5050 Assembly
9. Register for the District 5050 Conference
10. Mission of Rotary International
11. & 12. Statistics for January, 2011

## District 5050 Administration

### Governor

**Wayne Wiebe (Arlene)**  
 Rotary Club of Langley, B.C.  
 7734 209A Street  
 Langley, B.C. V2Y 2E4

Res: 604-534-2824  
 FAX: 604-534-2824  
 E-mail:  
 wawiebe@gmail.com

### Governor Elect

**Jane Helten**  
 Rotary Club of South Whidbey Island, WA  
 4680 Rhodie Lane  
 Freeland, WA 98249-9686

Direct: 360-331-7306  
 Cell: 360-631-0752  
 Fax: 360-331-3922  
 E-mail:  
 janehelten@gmail.com

### Governor Nominee

**Sean Hogan (Carol)**  
 Rotary Club of North Delta, B.C.  
 6240 Killarney Drive  
 Surrey, B.C. V3S 5W9

Res: 604-591-9665  
 Cell: 604-816-0926  
 Bus: 604-635-3000  
 E-mail:  
 shogan@buckleyhogan.com

### Secretary

**Dennis Ratcliffe (Sharon)**  
 Rotary Club of Langley Central, B.C.  
 20269-41A Ave  
 Langley, BC V3A 2ZB

Res: 604-534-8292  
 Bus: 604-534-8292  
 Fax: 604-534-8423  
 E-Mail: felid9@telus.net

### Treasurer

**John D. Peters (Lesley)**  
 Rotary Club of Langley Central, B.C.  
 21764 - 95A Avenue  
 Langley, BC V1M 4E9

Hone Phone/fax: 604-888-3383  
 Cell: 604-376-3811  
 E-mail: john.d.peters@live.ca

### District Administrator

**Julie Frauenholtz (Jim)**  
 Rotary Club of So. Everett-Mukilteo, WA  
 203 47<sup>th</sup> St SW  
 Everett, WA 98203

Phone/Text: 425-343-3819  
 E-mail: [julieandkat@comcast.net](mailto:julieandkat@comcast.net)

## PETS 2011 (continued from page 2)

During the district sessions the incoming club presidents met with their area assistant governors and reviewed *Planning Guide for Effective Rotary Clubs* and *The Rotary Foundation Club Goal for 2011-12*. We were honored to have a visit by PRI President (1992-93) Cliff Dochterman who shared a portion of his classic talk.



Cliff Dochterman  
 "If I Could Be (Club)  
 President Again"



AGs put on a skit sharing some thing on each letter spelling out part of the RI theme for 2011-12, *Reach Within to Embrace Humanity*



Steven Solomon, TRF Annual Giving Officer, Zones 25 & 26, and Rotary Ambassadorial Scholar, was thanked for his presentation by District 5050 Governor Wayne Wiebe.

## Rotary International's 2011 Rose Parade Float



District Secretary Dennis Ratcliffe submitted some parade photos.

Information on the history of Rotary floats can be found at:

[http://www.rotary.org/en/MediaAndNews/News/Pages/101214\\_news\\_history.aspx](http://www.rotary.org/en/MediaAndNews/News/Pages/101214_news_history.aspx)

A Few Photos of our Active DG



Now that District Governor Wayne has completed his official tour of all of the Rotary District 5050 clubs, in addition to reading to his grandchild, he has been having fun going around hob-nobbing with other Rotary dignitaries.

DG Wayne seen addressing district leaders in Bellingham, meeting with Past Rotary International Presidents Richard King (upper right) and Cliff Dochterman (lower left) at PETS in Seattle, and standing with PDG Rob Martin, Foundation Chair Bill Robson, and DGN Sean Hogan at that meeting (note they are wearing ties that Wayne had given them).



**Annual District 5050 Literacy Seminar**  
**Saturday, March 26, 2011, 8 a.m. to 3 p.m.**  
**Fox Hall at Hampton Inn**  
**3985 Bennett Drive, Bellingham, WA**

The program will include entertaining presentations about international and local literacy projects that focus on the power of storytelling. We hope that our new Webmaster, Tiffany, is back from her honeymoon so we may be able to talk her into helping us promote literacy on Facebook.

- Librarians extraordinaire, Rhian Piprell and Elspeth Bowers will repeat their inspired District Conference performance of Storytelling and Early Childhood Literacy.
- Representatives from Bellingham's local independent bookstore, Village Books, will show us how to publish our memoir or local history professionally and affordably in small print runs.
- Barney Bourn will update us on our district's relationship with Probigua, the Mobile Library in Chimaltenango, and the new library at Yepocapa, Guatemala. Future opportunities in Guatemala will be presented by our book acquisition partners, Child Aid, a non-profit located in Portland, Oregon.
- At the Young Authors' Conference held annually at Skagit Valley College in Mount Vernon, students spend time sharing their manuscripts and conferring with professional authors and illustrators.

Register online at [www.district5050.org](http://www.district5050.org). The cost is \$35.00 USD, with a continental breakfast and lunch.

Information & questions: Send an email to Barb at [barbhoe@msn.com](mailto:barbhoe@msn.com) or telephone her at 360-299-3950.

Literacy Committee includes: Barb Hoenselaar, Rhian Piprell, Barney and Heather Bourns, Elspeth Bowers, and Glenn Hope.

# Matching Grant for Solar Power

On January 13, 2011, **Mark Kendziorek** of the Rotary Club of South Everett-Mukilteo, represented his club and District 5050 at the dedication ceremony for a Rotary Matching Grant project in the Philippines. The project was sponsored and executed by the Rotary Club of Rizal Centro



(sister club of RC South Everett-Mukilteo). The total grant of \$13,200 provided 10 solar panels and the necessary batteries and associated equipment to supply electricity to the Canumay National High School in the rural hills outside Manila. The contributors to the matching grant were: RC Rizal Centro & District 3800: \$2700, RC South Everett-Mukilteo & District 5050: \$4600, The Rotary Foundation: \$5900.



Canumay is a very poor area, without paved roads, electricity or other infrastructure. The people are mostly tribal and subsist by farming. During the rainy season, the roads are impassible to motor vehicles. Many of the adults are illiterate, but the school provides an education for 130 students. The total output of the solar panels is approximately 1300 watts, which is

enough to power lights in the classrooms and entrance and have enough left over for the craft skills room and life skills classes in the evenings. Additionally, there is enough power for a refrigerator which was donated by RC Rizal Centro Charter President Manny Reyes.

It is hoped that this will become a demonstration project for other schools and communities which are not served by electricity.



**Ribbon Cutting**

**The Rotary Club of South Everett/Mukilteo, WA**  
**A Night on Broadway-Act III**  
**Dinner & Live Auction**  
**Friday, March 18, 2011**

Everett Events Center  
 2000 Hewitt Avenue, Everett, WA  
 (just west of the I-5 freeway)

Tickets: \$85 per person

Doors open at 5:30 p.m. - Arrive by 6:00 for free photo

Preview auction items and register at their secure online:

[www.semrauction.maestroweb.com](http://www.semrauction.maestroweb.com)

Questions: Contact Terri Stefnik at [Terri.Stefnik@unionbank.com](mailto:Terri.Stefnik@unionbank.com)



**Maple Ridge, BC, Report**  
 From PC President Marco Terwiel

Two musicians, Rena Sharon (pianist) and Susan Platts (singer), gave a breathtaking performance during a concert sponsored by Meadow Ridge

Rotary Club for a sold out venue. The concert was funded by proceeds of the annual Wine Fest which focused on supporting the arts and culture in Maple Ridge and Pitt Meadows. **On Saturday, April 9, 2011, they will hold their next Wine Fest at the Thomas Haney Centre.** The cost for a fun evening, great food, a marvellous collection of wines and beers, and music that allows one to carry on a conversation as well, is only \$40.00.



## The Four-Way Test by Ethan O'Dell

Submitted by Past Club President Bernadette Halliday

*Here is an essay on the 4-way Test written by Ethan O'Dell, a Burlington High School (WA) student who is participating in the YES (Youth Experiencing Service) program and will be traveling to Guatemala in July on a humanitarian project. Pictured with PCP Bev Harrington, the YES program chairperson who challenged the students to write the essay and indicate what the 4-way test means to them.*

Morals can be defined in numerous ways using countless examples and arguments. Perhaps the most simple is the saying "Do to others as you would have them do to you." So in this way morality can be defined almost as a pact amongst large groups of people. These people often have their morals converted into laws or rules, therein creating a culture. Different cultures will have different morals and many cultures will have sub-cultures with corresponding sub-morals. To use the United States as an example, we have an American culture. The States that build our country correspondingly have sub-cultures. These sub-cultures divide further into the sub-cultures of counties, to cities, to the organizations that support them. One such organization is the Rotary Club. The clubs four main values, truth, fairness, goodwill, and providing benefit to all concerned, have been converted into a pact and further into a set of rules for all Rotarians to follow. By definition, Rotary is a culture.

Truth when asked for or required is not just a moral value but a necessity. Without truth society would lack an integral system of cooperation and trust required for it to function. No relationship, be it a co-worker, peer, or lover, can last without truth. Truth provides a safety net for you to fall back on. By being truthful you gain the trust and even admiration of all who you are involved with. They will turn to you for support, and likewise, you can turn to them.

Fairness is a concept that grows on you as you get older. As young children we tend to have the "It's my way or the highway" attitude because we can't comprehend that other people have needs and wants as well. As we grow older, the idea of compromise gets put to use much more commonly. However, most teenagers and many adults grasp the idea of fairness only in its most rudimentary form.

Equality is almost always overlooked, especially in a judgmental state of mind. When you have a diverse group of friends, it becomes exceedingly hard to be judgmental, thus stimulating a strong sense of equality. The key to accepting equality is to have an open mind.

In any social setting the ability to provide a supportive environment and nurture goodwill is essential. Goodwill is a "Gateway" moral that encourages other values. If this can be achieved, then it will lead to strengthening the friendships with those around you. With better friends you will receive from them greater support which in turn helps to increase their sense of goodwill.

When conducting a large project, it is important that it works to the benefit of all. To leave someone out would be putting them at a major disadvantage. An act such as this is not fair and would not strengthen goodwill. Although it may not appear to be so, this moral, however small, is just as vital as the rest.

While these four sets of morals are important, they are just a small number compared to what else should be practiced. Morals should not be things you have to think about. They should be things you do by habit. We are asked to write reasons to practice good morals, but we can only write excuses. There is only one true reason to follow a code of ethics. And that is, simply saying, because it is the right thing to do.

## Planning for the Rotary May Day Parade

Information submitted by D5050 PR Chair & PCP Barrie Seaton



For the seventh year in a row the Rotary Club of Port Coquitlam Centennial is proud to be working with the City of Port Coquitlam to bring you the 88th Annual May Day Parade. This parade is part of the City's May Day celebrations with several activities organized for the enjoyment of city residents.

Perhaps the most successful and popular event during this celebration is the May Day Parade. This Parade was watched by up to 15,000 spectators in person or on the local television channel. It is one of the few remaining community parades on the (B.C.) lower mainland.

If your Rotary Club or any other non-profit organisation in your community would like to participate in the Parade, please visit [www.rotarymayday.ca](http://www.rotarymayday.ca) for complete details on registration, past history and sponsorship opportunities. Contact Barrie with any questions you may have: email at [barrie@barrieseaton.com](mailto:barrie@barrieseaton.com) or telephone at 604-945-6627.



## New Library Signals New Life for a Forgotten School

Reported in the *Rotary Rooter* by Catherine Scherer,



Los Ricos de Abajo has a new library, thanks to a grant from the Rotary Club of South Whidbey. Located on a stony, dusty hilltop in central Mexico, Los Ricos has a small elementary school, built with funds from a local monastery and the villagers themselves. It is connected to the nearest road and town

by a one-lane, rutted and potholed dirt track bisected by a river that floods regularly.

For the last few years, English-speaking volunteers from nearby San Miguel de Allende have traveled once a week during the dry season to teach English to the children. It was the only contact with foreigners for many of them. The volunteers brought some books to loan – the first books the children had ever had. In the winter of 2010, South Whidbey Rotarian Catherine Scherer volunteered to teach English in Los Ricos and saw how badly the school needed a functioning library, not to mention supplies for the 61 children and their three teachers. On her return, she proposed a project to her club.

The club donated \$3500 and the project was under way. During the next year, a partnering organization, Feed the Hungry, along with the Rotary Club of San Miguel MIDDAY, made repairs to an old storeroom, bought library books in Spanish and English as well as bilingual titles. The funds covered the purchase of tables and chairs, bookcases, maps, globes, atlases, dictionaries, curriculum materials, and other resources for teachers and school supplies for the students.



(l-r) Catherine Scherer, Dianne Hart (Feed the Hungry Trustee), Project Partner Maria de la Luz Jiminez (principal of Los Ricos de Abajo school), and John Doherty (San Miguel MIDDAY Rotary Club in D4160)

# Attend The District 5050 Assembly April 9, 2011



**Put Yourself in This Picture!**

## Kwantlen Polytechnic University 12666- 72nd Ave., Surrey, B.C.

Register online at [www.district5050.org](http://www.district5050.org) - Each club charged for 5 members

### **Who should attend the District Assembly?**

Here is a list of people who should attend:

#### **All Rotarians who will hold a Club Leadership position 2011-2012**

Rotarians who want a great BBQ lunch (see the photo below)

Rotarians who want to learn about a Club within a Club

Rotarians who enjoy great fellowship



#### **NEW Rotarians**

Rotarians interested in leadership

AND Rotarians who just want to learn more  
about the new ways of Rotary!

**Oh yes, we would be remiss if we did not  
say again fellowship and FUN!**

English



DISTRICT 5050 CONFERENCE  
MAY 5TH.-8TH., 2011  
HARRISON HOT SPRINGS RESORT & SPA  
HARRISON HOT SPRINGS, BC,  
CANADA



CONTACT INFORMATION

Optional: Do you have a ClubRunner login?

User Name:  Password:

Your Information

First Name:   
Last Name:   
Badge Name:   
Email:   
Club Name:   
Preferred Phone:   
Secondary Phone:   
Address 1:   
Address 2:   
City:   
Zip/Postal Code:   
Country:   
State/Province:

Your Partner/Guest Information

First Name:   
Last Name:   
Badge Name:   
Email:   
Club Name:   
Preferred Phone:   
Secondary Phone:   
Address 1:   
Address 2:   
City:   
Zip/Postal Code:   
Country:   
State/Province:

**You can now register for the District 5050 Conference 2011**

**Go to the District 5050 web site: [www.district5050.org](http://www.district5050.org)**

**Contact information for Harrison Hot Springs Resort and Spa**

Toll Free: 1-800-663-2266

Fax: 1-604-796-3682

Room Types (room rates do NOT include tax)

- East Tower \$185
- West Tower \$175
- West Wing \$165
- Main Hotel \$135 (older area)



<http://www.harrisonresort.com/phototour.aspx>

## Do you know what is Rotary International's Mission Statement?



An initial keynote presentation during the 2011 PETS program was made by **Ed Futa, General Secretary and Chief Operating Officer of Rotary International and The Rotary Foundation**. As the General Secretary, he has managed operations for one of the world's largest global humanitarian service organization with 33,000 clubs in 200 countries and geographic regions. With annual revenues of some US\$240 million and expenses of US\$210 million, Rotary and its Foundation support 1.2 million volunteers in their efforts to serve their local and global communities. During his talk he referred people to Rotary International's *2010 Manual of Procedures*, which includes decisions approved during the 2010 Council on Legislation and a **new Rotary Mission Statement**. The new manual may be downloaded at:

<http://www.rotary.org/en/AboutUs/SiteTools/Search/Pages/ridefault.aspx?k=2010%20Manual%20of%20Procedures>.

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### **Mission of Rotary International**

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders. (RCP 26.010.)

### **Vision of Rotary International**

The vision of Rotary International is to be the service organization of choice with dynamic, action-oriented clubs whose contributions improve lives in communities worldwide. (RCP 26.010.2.)

### **Core Values**

Rotary International's core values are service, fellowship, diversity, integrity, and leadership.

## Rotary District 5050 Statistics

Prepared by District Secretary Dennis Ratcliffe



## Monthly Attendance Report for January, 2011

Club Name	Members as of June, 2010	New Members This Month	Terminations This Month	Total Members This Month	Number of Meetings This Month	Gain/Loss This Month	YTD Gain/Loss	Attendance Percentage
Abbotsford	57	0	0	52	4	0	-5	76.44 %
Abbotsford-Matsqui	29	0	0	28	4	0	-1	63.00 %
Abbotsford-Sumas	25	0	0	27	4	0	2	74.04 %
Aldergrove	27	0	0	28	4	0	1	75.00 %
Anacortes	70	1	1	74	4	0	4	77.01 %
Arlington	70	3	1	69	4	2	-1	63.04 %
Bellingham	168	1	0	167	0	1	-1	68.13 %
Bellingham Bay	111	0	0	112	4	0	1	50.00 %
Bellingham Sunrise	45	0	1	42	3	-1	-3	66.00 %
Burlington	59	0	1	57	4	-1	-2	64.66 %
Burlington Mid-Day	37	0	0	36	4	0	-1	44.44 %
Chilliwack	186	1	2	179	4	-1	-7	94.00 %
Chilliwack Mt. Cheam	68	0	0	63	4	0	-5	85.71 %
Chilliwack/Fraser	64	0	2	68	4	-2	4	73.48 %
Cloverdale	19	0	0	22	4	0	3	69.32 %
Coquitlam	42	0	0	41	4	0	-1	69.57 %
Coquitlam Sunrise	29	0	0	28	4	0	-1	69.00 %
Everett	170	0	0	161	4	0	-9	68.65 %
Everett-Port Gardner	40	0	0	40	5	0	0	69.00 %
Fidalgo Island	38	0	0	35	4	0	-3	78.99 %
Haney	43	0	0	46	4	0	3	52.44 %
Hope	13	0	0	17	4	0	4	76.50 %
LaConner	42	0	0	44	5	0	2	67.46 %
Lake Stevens	28	0	0	28	4	0	0	76.79 %
Langley	31	1	1	30	4	0	-1	88.03 %
Langley Central	73	1	4	66	4	-3	-7	66.11 %
Langley Sunrise	27	0	0	32	0	0	5	0.00 %
Marysville	66	0	0	63	4	0	-3	72.58 %
Marysville Sunrise	16	0	0	16	4	0	0	93.75 %
Meadow Ridge	48	0	1	46	4	-1	-2	52.05 %
Mission Midday	34	0	0	27	4	0	-7	63.00 %
Mission Morning	36	0	0	26	4	0	-10	75.96 %
Monroe	27	0	0	31	0	0	4	88.00 %
Mount Baker	61	0	0	60	4	0	-1	80.00 %

Continued from page 11 **Membership & Attendance Report for January, 2011**

Club Name	Members as of June, 2009	New Members This Month	Terminations This Month	Total Members This Month	Number of Meetings This Month	Gain/Loss This Month	YTD Gain/Loss	Attendance Percentage
Mount Vernon	47	0	1	46	4	-1	-1	70.00 %
North Delta	42	0	0	44	4	0	2	61.36 %
North Whidbey Island Sunr	34	0	0	30	4	0	-4	72.41 %
Oak Harbor	92	0	0	90	4	0	-2	51.00 %
Port Coquitlam Centennial	25	0	0	21	0	0	-4	0.00 %
Port Moody	40	0	3	40	4	-3	0	70.06 %
San Juan Island	28	0	0	30	4	0	2	90.00 %
Sedro Woolley	89	0	0	90	4	0	1	72.85 %
Semiahmoo (White Rock)	58	0	1	55	4	-1	-3	79.09 %
Skagit (Mount Vernon)	66	0	0	65	4	0	-1	77.00 %
Snohomish	16	0	5	12	4	-5	-4	71.00 %
South Everett/Mukilteo	62	4	2	64	4	2	2	84.00 %
South Whidbey Island	68	0	4	57	4	-4	-11	76.92 %
Stanwood/Camano Island	33	1	1	33	4	0	0	64.00 %
Surrey	17	2	0	24	4	2	7	78.65 %
Surrey-Fraser Heights	29	0	0	15	4	0	-14	76.79 %
Surrey-Guildford	23	0	3	16	4	-3	-7	84.00 %
Surrey-Newton	35	0	0	33	0	0	-2	0.00 %
Whatcom County North	42	0	0	46	4	0	4	85.37 %
White Rock	65	2	0	69	4	2	4	68.65 %
White Rock Millennium	25	0	1	24	4	-1	-1	85.00 %
White Rock Peninsula	14	0	0	14	4	0	0	70.00 %
White Rock-Peace Arch	33	0	0	32	4	0	-1	65.10 %
<b>Totals</b>	<b>2882</b>	<b>17</b>	<b>35</b>	<b>2811</b>	<b>209</b>	<b>-18</b>	<b>-71</b>	

### **Highlights for the Month of January, 2011**

- Total number of members in District 5050 as of January 31, 2011, was 2,811 (versus 2,896 as of January 31, 2010).
- January, 2011: Inducted 17 new members and terminated 35 members.
- Average Attendance for the District for the month of January, 2011, was 69.55 % (versus average attendance of 68.93 for January, 2010)