

Rotary District 5050 Peace Arch Journal



Volume 24 Issue 11

May, 2011

Message from the District Governor

My fellow Rotarians,

Welcome to May, when we are supposed to be enjoying spring sunshine and warmth. However, the opening paragraph from last month's newsletter still applies; only the name of the month has changed.

May is Rotary Convention Promotion Month, officially, but I feel it would be rather late to begin promoting the International Convention at this time, so that is why we have been doing it for months. Hopefully you've read the informative email messages from Sean Hogan on this topic and have made plans to attend if you're able.



"Let The Good Times Roll"

But first (I'm sure you've heard that repeatedly on television) we have our own District Conference at Harrison Hot Springs Resort & Spa, coming up May 5-8. We have excellent speakers, world class entertainment, and an ideal opportunity for you to make new friendships and renew Rotary acquaintances. I'm excited that so many of our clubs have earned Presidential Citations this year, and we will be recognizing them at our business meeting. Someone staying at the host hotel on the Thursday evening will be winning a great mid-week stay at The Harrison Resort & Spa, and we have a fun-filled Thursday planned for attendees. Just go to our website and sign up to "Let the Good Times Roll" in Harrison as we celebrate the successes we've enjoyed this year.

Then, you can "Let the Good Times Roll... Again" at our International Convention in New Orleans May 21-25. Arlene and I look forward to our first visit to that city and hope to see many from District 5050 as we enjoy the sights, sounds and cuisine of New Orleans, along with the excellent programs that are associated with an International Convention.

May should be another great month for Rotary and Rotarians, and I encourage you to "Be your Best" as you continue "Building Communities and Bridging Continents." Keep up the good work!

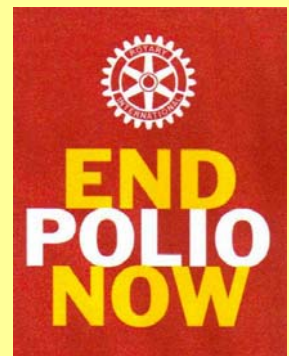
Wayne A. Wiebe
District Governor 2010-2011

2010-2011 Rotary Theme



Index for some of the articles

2. Report on District 5050 Assembly 2011
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The Peace Arch Journal



The monthly newsletter for District 5050

Wayne Wiebe
Governor

The monthly publication is a service to District club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of *The Peace Arch Journal* is to promote communication, understanding, fellowship, and fun beyond club meetings, in a manner complementary to shared efforts at placing *Service Above Self*.

Please send articles and news in MS Word docs, with or without pictures, attached to emails and make some kind of reference to Rotary in the subject line. The maximum number of words should be 250. Note that the editor is not a professional journalist, and he appreciates conservation of space in order to meet the sender's needs and the editor's time.

It is requested that articles be submitted by the 15th of the month prior to the month of publication.

Address any and all information to *Peace Arch Journal* editor:

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Visit District 5050's
Web site at:

www.district5050.org



District 5050 Assembly 2011

A Report by Bob Knight, Editor

The annual training and business meeting of Rotary District 5050 began with an over-flow gathering in the conference center at Kwantlen Polytechnic University in Surrey, B.C. District Trainer Cheryl McKeever welcomed everyone, followed by greetings from District Governor Wayne Wiebe, introduction of District Governors past and future, and an overview of the plan of the day by District Governor Elect Jane Helten. Manjit Sadhra, a Rotarian for only one year, set a poignant tone as he shared what the Four Way Test means to him as it relates to his family, his work, and his community.



**Cheryl
McKeever**



**Wayne
Wiebe**



**Jane
Helten**



**Christopher
(Exchange Student)**



**Manjit
Sadhra**

Club secretaries, treasurers, presidents-elect, and president nominees received current information on the administration of their clubs; District Secretary Dennis Ratcliffe reported on the financial stability of the district, and everyone participated in a wide variety of sessions, including Rotary 101, membership, fund-raising and the club leadership plan.

Following the delicious BBQ lunch, Assistant Governor Carol Tichelman, Past District Governors Larry Jubie and Gary Hollick shared some of their experiences as Rotarians. Carol, the daughter of a polio survivor and a participant in National Immunization Days in Ethiopia, cares deeply about Rotary's efforts to eradicate polio. Larry described Rotarians' efforts to build schools in Mayan villages in the highlands of Guatemala. Gary affirmed the importance of the Four Way Test, as shared earlier in the day by Manjit, in his personal, family and business life.

See more photographs on page 3

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Some Photographs from District Assembly



CLUB ADMINISTRATION

Chaired by

AG Brock Stiles &
 AG Carole Tichelman



COMMUNITY SERVICE Panel: Greg Gilday, Linda Murray, and Nickolas Stebbing. Chaired by AG Doug Wickers



INTERNATIONAL SERVICE

PDG Larry Jubie reported on building classrooms in villages near Barillas, Guatemala, on a just completed trip. The photo on the right is a villager carrying a generator up a hill on his back.

A Special Traveling Peach Arch Transfer

Report provided by President Lenora McQueen

On April 5, 2011, the Rotary Club of Abbotsford delivered the Travelling Peace Arch to the Mt. Baker Rotary Club in Lynden. President Jay Jorgensen welcomed the Abbotsford guests most graciously, but since they had already hosted the Travelling Peace Arch earlier this year, he was thinking how he might easily get it back to a Canadian club. One consideration was to take it to the District Conference and present it to a club there, but another opportunity presented itself very quickly. Aldergrove Rotarian Charlie Fox was also visiting the Mt. Baker Club, so a plan was formed.



Lenora McQueen, Jay Jorgenson, Charlie Fox, and Andrea Lingren. *The photo is by Jatinder Sidhu.*

Mt. Baker's President Jay accepted the Travelling Peace Arch from Abbotsford's President Lenora; and without missing a beat, Jay called upon Charlie and presented it to him to take back across the border. This surely must be one of the fastest turnarounds in the history of the "TPA". Members of the Mt. Baker club participated with resounding applause. Charlie Fox said he was delighted because, "Our club has never seen the Travelling Peace Arch. We are a sunrise club that meets on Fridays and there are few Rotary visitors who want to get up early enough to come to our meeting." Charlie now had something to declare at the border as he returned to his club with the prized TPA. Who knows where and how it might next surface?

A Visit to Oak Harbor Rotary (WA) by the PAJ Editor:

Report and photographs by Bob Knight



As you may know, over the past years I have tried to visit most of the Rotary clubs in District 5050. So on April 8 my wife, Pat, and I drove north from Snohomish and attended the noon club meeting at the Oak Harbor Yacht Club on beautiful Whidbey Island.



The club recognized Oak High School student, Jacob Jepson, who is a junior and on the swim team. His parents are Navy medical officers, and Jacob has applied for the U.S. Naval Academy. They also recognized a Chief Petty Officer stationed at the local Navy Air Station. The program was about Oak Harbor's Pioneer Way redevelopment.



More New Members for the Haney (BC): *Reported by PDG Dick Drew*



Following on their successful " Club in a Club" membership drive, the club Past Presidents John Bale & Peter Hayes inducted two new members. The need for new members was emphasized by the resignation of a member who cited that his volunteer work in third world countries was placing too much strain on his time.

Pictured in back row (l to r) President Elect Scott Charlton, President Brenda Exner, Past Presidents John Bale and Peter Hayes. In center front (l to r) new members: Carley Ferguson and Theresa McLean.

A Busy Week for Snohomish (WA): *Reported by Bob Knight*



President Jim Church inducted Police Commander Fred Havener as a new member; club members gathered at an Italian restaurant after attending Dolly Parton's *9 to 5: The Musical*; and Club Secretary Pat Knight recognized Megan Morales as a Student of the Quarter.

White Rock Peninsula Rotarian traveled to China *Reported by Club Secretary Winston Conyers*



Club President Bruce Kleeberger traveled in late March to Taizhou, China, where he and a team of 30 volunteers gave 84 children beautiful smiles. A dentist by profession, Kleeberger and his colleagues – many of whom were Rotarians – worked twelve-hour days and provided nearly half a million dollars worth of cleft palate surgeries to needy children. In total, the medical mission lasted from March 19 to April 2, 2011.

Alliance for Smiles, the non-profit organization that organized the campaign, can be visited online at:

www.Allianceforsmiles.org.



Some Items Found in the Editor's In-Basket

Time to Begin District Simplified Grant Applications *From Gayle Carter, Port Moody Rotary Club*

Yes, it is that time of year again. The application period for District 5050 Simplified Grants extends from **May 15, 2011, to August 1, 2011**. The instructions and the application forms can be downloaded from the District 5050 website. Go to the left side of the home page and find District Simplified Grants listed under **Rotary Foundation**. E-mail signed applications to Gayle Carter, District 5050 DSG Chair (2011-2012) at fish1@shaw.ca.

Motorcycling to New Orleans *From Marc Baker*

On April 29, 2011, Marc reported that "In just 2 short weeks I will be leaving on my Harley for New Orleans and the RI Convention. The International Fellowship of Motorcycling Rotarians is using this ride along, as well as three others from different parts of the U.S., to raise funds for the "End Polio Now" campaign. To date we, District 5050, have contributed \$9,000 to my fundraising efforts. I am deeply humbled and excited about the monies contributed."



Marc's email address is: mqbhdrotary@gmail.com



A South African Sunset
2005 Photograph by Bob Knight

Another Rotary Trip to South Africa *Reported by Isabella Beane*

In November, 2011, District 5050 Rotarians will have opportunity to travel to South Africa. They will be hosted by Rotarians, visit projects in Grahamstown, travel to a game reserve, and experience Cape Town's famous Table Mountain. Travel from November 4 to 23, 2011. As of May 3, 2011, there are still six (6) spaces. Contact Isabella Beane, in Port Moody, B.C., by e-mail at: isabella@portmoodytravel.com or by telephone at 604-933-2200.

British Columbia Clubs to Celebrate Rotary's Anniversary

District Governor Wayne has noted that a letter has been addressed to club presidents and presidents-elect in B.C. about plans being made to celebrate the 100th Anniversary of the first club in the Canadian province. Each Canadian club may choose to participate (or not) and American clubs may join them in spirit. We like celebrating anniversaries in Rotary. Maybe we just like celebrating!

District 5050 The Rotary Foundation Seminar

Follow the district website at www.district5050.org for updated information regarding the district's annual seminar regarding The Rotary Foundation. The scheduled date is June 18, 2011. Location for the seminar is pending.

April, 2011, Error Correction

On page 4, April *Peace Arch Journal*: PDG Rob Martin was incorrectly identified as Dave Robinson.



Join our Team
For an all
Expense Paid

Trip to So. Korea
or Germany
In Spring of 2012



As part of a Rotary Group
Study Exchange

Rotary Group Study Exchange District 5050 is Looking for Candidates

Who is eligible?

- Be between 25 & 40 years of age.
- Have worked in their current position for at least four (4) years.
- Live or work in District 5050.
- Be physically able to meet rigorous travel schedule for five (5) weeks.
- Not related to a Rotarian.

Applications and information at www.district5050.org

District Contacts

Linda Murray at Linda@evergreensecurity.com

Rob Martin at RAMX13@gmail.com

In-Bound GSE Teams

Currently there are two teams visiting District 5050. One is from Ireland and the other is from North Korea.



The Ireland GSE Team

They include **Past President David Falkingham**, a Rotarian from Cookstown, County Tyrone in Northern Ireland. He has been a member of his club for 12 years and owns a company specializing in health and safety. **Julie McKee** from Moria is employed by the Northern Ireland Civil Service; **Tracy Rosborough** from Londonderry (Derry) is an accountant; **Patricia Campbell**, who is from a small village in County Tyrone is a primary school teacher; and **Janet Millar** from Cookstown is employed by the Cookstown and Dungannon Women's Aid.



A Report on District 5050's Membership Seminar 2011

District Rotarians met on April 23, 2011, at the Hampton Inn, Bellingham, WA, and participated in an excellent program. The morning began with greetings by District Governor Wayne Wiebe. The event was hosted by District Membership Chair Scott Dudley, with assistance by his wife, Christine Dudley.



- Scott Dudley talked about club membership growth and retention;
- DGE Jane Helten (above left) offered information on new member orientation;
- Sam Howat (middle) discussed social media;
- Gene Vickers (above right) reflected on "Attitude is Everything;"
- Katie Ischkin (on video) talked about the New Generation approach to Rotary;
- Ernie Carwile, a Colorado author, shared his thoughts on Creativity;
- PAG Christiana Flessner spoke about club extension; and
- John Smarge (on video) covered issues of Rotary Membership.

A Post-script from District Governor Wayne

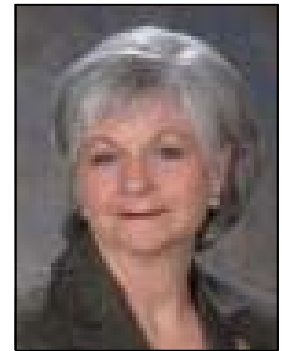
Thank you to Membership Chair Scott Dudley for organizing an excellent seminar, and to his wife Christine for the tasty muffins. The presenters captured the attention of the audience, and I heard remarks from Rotarians such as "This was the best Membership Seminar I've ever attended – it was great!" If your club wasn't represented and you would like to gather membership/retention tips, give Scott a call at 360-672-0566 or send him an email at scott.dudley@edwardjones.com.



NOTE: Past District Governor Larry Jubie has been appointed for an additional year as an Assistant Rotary Coordinator under Rotary Coordinator and Past District Governor (D5040) Dean Rohrs, who has three assistants to help her. He went to Toronto, Ontario, on April 30th for two days of training, along with about 30 - 40 people from Zones 24/32.

Rotary Coordinator Role and Responsibilities

The role of the Rotary Coordinator is to serve as a Rotary International (RI) resource, in partnership with the RI Director, RRFC and governor, in the promotion and successful implementation of the RI Strategic Plan in our districts and clubs.



PDG Dean Rohrs

To help districts help clubs implement the RI Strategic Plan, Rotary Coordinators:

1. Serve as an RI resource in the field, a catalyst for change, consultant, advisor, and mentor.
2. Define measurable objectives to implement the RI Strategic Plan within their areas.
3. Share ideas, success stories and best practices.
4. Identify resources and connect people.
5. Advocate for innovation and creative approaches that support and strengthen clubs, public image, and programs.
6. Encourage long range planning at the club and district level.
7. Establish communication tools that work in all directions on a regular basis.
8. Promote the core values of the organization.

To implement the RI Strategic Plan at the zone level:

1. Form a "key three" team with the director and RRFC.
2. Serve as an integral part of the GETS training team, when invited by the convener.
3. Develop zone specific key messages related to supporting and strengthening clubs, programs, and public image, in conjunction with the RI director.
4. Conduct regional meetings targeting supporting and strengthening clubs, programs and public image.
5. Encourage collaboration between districts. Identify those with the strongest programs in membership, public image and programs, and connect them with districts that need assistance.
6. Select, train and work with assistant Rotary Coordinators and other members of your team.

Working with districts to implement the RI Strategic Plan:

1. Offer current information and assistance to district governors and connect them with resources.
2. Advise on club development in weak clubs and new clubs.
3. Participate in club and district events, attend PETS and other training opportunities, when invited.
4. Promote the RI Convention.

Rotary District 5050 Statistics

Prepared by District Secretary Dennis Ratcliffe



Monthly Membership and Attendance Report for March, 2011

| Club Name | Members | New | Terminations | Total | Number | Gain/Loss | YTD | Attendance |
|----------------------|---------|---------|--------------|---------|--------|------------|-----------|------------|
| | as of | Members | This Month | Members | of | This Month | Gain/Loss | Percentage |
| | June, | This | | This | This | | | |
| | 2010 | Month | | Month | Month | | | |
| Abbotsford | 57 | 5 | 0 | 64 | 5 | 5 | 7 | 75.94 % |
| Abbotsford-Matsqui | 29 | 0 | 0 | 27 | 5 | 0 | -2 | 61.00 % |
| Abbotsford-Sumas | 25 | 0 | 0 | 27 | 0 | 0 | 2 | 50.00 % |
| Aldergrove | 27 | 0 | 1 | 30 | 4 | -1 | 3 | 60.70 % |
| Anacortes | 70 | 2 | 0 | 75 | 5 | 2 | 5 | 74.29 % |
| Arlington | 70 | 1 | 0 | 67 | 5 | 1 | -3 | 72.05 % |
| Bellingham | 168 | 3 | 6 | 165 | 4 | -3 | -3 | 61.91 % |
| Bellingham Bay | 111 | 2 | 1 | 117 | 5 | 1 | 6 | 52.45 % |
| Bellingham Sunrise | 45 | 0 | 0 | 42 | 4 | 0 | -3 | 71.00 % |
| Burlington | 59 | 0 | 0 | 56 | 4 | 0 | -3 | 79.46 % |
| Burlington Mid-Day | 37 | 1 | 0 | 40 | 4 | 1 | 3 | 51.88 % |
| Chilliwack | 186 | 0 | 0 | 179 | 4 | 0 | -7 | 87.00 % |
| Chilliwack Mt. Cheam | 68 | 1 | 2 | 63 | 5 | -1 | -5 | 70.19 % |
| Chilliwack/Fraser | 64 | 1 | 0 | 70 | 5 | 1 | 6 | 66.67 % |
| Cloverdale | 19 | 0 | 0 | 25 | 5 | 0 | 6 | 64.00 % |
| Coquitlam | 42 | 1 | 0 | 42 | 5 | 1 | 0 | 71.95 % |
| Coquitlam Sunrise | 29 | 1 | 0 | 29 | 5 | 1 | 0 | 59.00 % |
| Everett | 170 | 1 | 0 | 163 | 5 | 1 | -7 | 65.46 % |
| Everett-Port Gardner | 40 | 0 | 0 | 42 | 4 | 0 | 2 | 79.00 % |
| Fidalgo Island | 38 | 0 | 0 | 35 | 5 | 0 | -3 | 78.57 % |
| Haney | 43 | 2 | 0 | 47 | 5 | 2 | 4 | 73.73 % |
| Hope | 13 | 0 | 0 | 17 | 5 | 0 | 4 | 76.00 % |
| LaConner | 42 | 1 | 2 | 43 | 4 | -1 | 1 | 62.09 % |
| Lake Stevens | 28 | 0 | 0 | 29 | 4 | 0 | 1 | 68.10 % |
| Langley | 31 | 0 | 1 | 29 | 5 | -1 | -2 | 73.43 % |
| Langley Central | 73 | 0 | 1 | 64 | 5 | -1 | -9 | 59.80 % |
| Langley Sunrise | 27 | 0 | 3 | 29 | 5 | -3 | 2 | 86.40 % |
| Marysville | 66 | 4 | 0 | 69 | 5 | 4 | 3 | 80.55 % |
| Marysville Sunrise | 16 | 0 | 0 | 15 | 5 | 0 | -1 | 84.00 % |
| Meadow Ridge | 48 | 4 | 1 | 49 | 5 | 3 | 1 | 61.93 % |
| Mission Midday | 34 | 0 | 0 | 35 | 5 | 0 | 1 | 66.00 % |
| Mission Morning | 36 | 0 | 0 | 26 | 5 | 0 | -10 | 72.31 % |
| Monroe | 27 | 0 | 0 | 32 | 5 | 0 | 5 | 77.00 % |
| Mount Baker | 61 | 0 | 1 | 58 | 5 | -1 | -3 | 84.00 % |

Continued from page 10 **Membership & Attendance Report for March, 2011**

| Club Name | Members as of June, 2009 | New Members This Month | Terminations This Month | Total Members This Month | Number of Meetings This Month | Gain/Loss This Month | YTD Gain/Loss | Attendance Percentage |
|------------------------------|-----------------------------------|---------------------------------|----------------------------|--------------------------------|---|----------------------------|------------------|--------------------------|
| Mount Vernon | 47 | 0 | 0 | 47 | 4 | 0 | 0 | 72.00 % |
| North Delta | 42 | 2 | 0 | 44 | 5 | 2 | 2 | 67.73 % |
| North Whidbey Island Sunr | 34 | 3 | 1 | 32 | 5 | 2 | -2 | 74.05 % |
| Oak Harbor | 92 | 0 | 1 | 89 | 4 | -1 | -3 | 50.57 % |
| Port Coquitlam Centennial | 25 | 0 | 0 | 20 | 0 | 0 | -5 | 50.00 % |
| Port Moody | 40 | 1 | 0 | 43 | 5 | 1 | 3 | 76.65 % |
| San Juan Island | 28 | 1 | 0 | 31 | 5 | 1 | 3 | 85.33 % |
| Sedro Woolley | 89 | 2 | 0 | 92 | 5 | 2 | 3 | 66.58 % |
| Semiahmoo (White Rock) | 58 | 0 | 0 | 57 | 5 | 0 | -1 | 83.57 % |
| Skagit (Mount Vernon) | 66 | 0 | 1 | 64 | 5 | -1 | -2 | 72.00 % |
| Snohomish | 16 | 0 | 0 | 12 | 5 | 0 | -4 | 77.00 % |
| South Everett/Mukilteo | 62 | 2 | 1 | 64 | 4 | 1 | 2 | 100.00 % |
| South Whidbey Island | 68 | 0 | 0 | 56 | 5 | 0 | -12 | 73.86 % |
| Stanwood/Camano Island | 33 | 0 | 0 | 33 | 0 | 0 | 0 | 76.00 % |
| Surrey | 17 | 2 | 0 | 31 | 5 | 2 | 14 | 83.78 % |
| Surrey-Fraser Heights | 29 | 0 | 0 | 15 | 0 | 0 | -14 | 50.00 % |
| Surrey-Guildford | 23 | 0 | 0 | 18 | 5 | 0 | -5 | 79.00 % |
| Surrey-Newton | 35 | 0 | 0 | 33 | 5 | 0 | -2 | 64.85 % |
| Whatcom County North | 42 | 0 | 0 | 46 | 0 | 0 | 4 | 50.00 % |
| White Rock | 65 | 1 | 0 | 70 | 4 | 1 | 5 | 77.99 % |
| White Rock Millennium | 25 | 0 | 0 | 24 | 5 | 0 | -1 | 71.67 % |
| White Rock Peninsula | 14 | 1 | 0 | 15 | 5 | 1 | 1 | 76.12 % |
| White Rock-Peace Arch | 33 | 0 | 0 | 32 | 4 | 0 | -1 | 64.85 % |
| Totals | 2882 | 45 | 23 | 2868 | 246 | 22 | -14 | 70.48% |

Highlights for the Month of March, 2011

- Total number of members in District 5050 as of March 31, 2011, was 2,811 (versus 2,931 as of March 31, 2010).
- March, 2011: Inducted 45 new members and terminated 23 members.
- Average Attendance for the District for the month of March, 2011, was 70.48 % (versus average attendance of 68.03 for March, 2010)