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District 5050

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Message from the District Governor

Fellow Rotarians,

I was advised that my Rotary year would go quickly, and I am finding that to be true. We have visited over half the clubs in our district, and have been treated royally. You will be able to tell from the photos accompanying this message that we are having fun. Our clubs have great enthusiasm.

October is Vocational Month, and gives you a reminder to look at the number of vocations represented in your club. If you find areas missing, perhaps that could be an incentive to seek out new members. We planned to hold our Membership Seminar on October 9th at Fox Hall in Bellingham, but due to low registration numbers have decided to postpone it to the spring.

We value all members’ vocations, and don’t have to look at a select few to find good members. I encourage you to find good people, ones who wish to serve the local community and help others who live in far-off countries. If you find these people, and they agree that service to others is its own reward, you will be able to find a suitable classification so they can be productive members of your clubs. I don’t get hung up on titles or positions, but value the integrity of the individual, and we can find these quality people in most vocations.

The Rotary Success Forum will be held at month end, and I will be attending. I encourage those of you who are able to join me there. Arlene and I enjoyed the District 5040 Foundation Dinner, and I was pleased to see so many of our District 5050 Rotarians in attendance to hear R.I. President Ray. He appreciated receiving the soccer ball representing our efforts to Kick Out Polio, and told me he’d find room to pack it in his luggage himself. The ball had names of forty-nine clubs and ten individuals on it, and our district’s DDF contribution. District 5050’s grand total donated (or committed) so far this Rotary year to Polio Plus is $107 642!

After the meeting I pinned Ray with our district’s Be Your Best pin as he is most deserving of this award, and gave him one for his wife Judie as well. I had planned to do it as part of my thank you talk, but I discovered when I saw the program at my table that I was scheduled to do the introduction instead. I had to improvise on the spot and was pleased that my comments were accepted in good spirit.

Continued on page 2.

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8.  GSE Team Recognition by District 3800
9.  A Maple Ridge Honorary Rotarian
10.  Rotary Success Forum

District 5050’s Foundation Dinner
Saturday, November 20, 2010

Register at www.district5050.org
District Governor’s Message (continued from page 1)

Our Foundation Seminar will be held on October 23rd, and I encourage each club to be represented. Certainly those clubs planning matching grants should have a representative attend to hear Foundation Chair Bill Robson outline what to do and what to avoid when completing the applications. With our involvement restricted to non-pilot districts, you may have some questions you’d like to ask, and the seminar would be the place to find the answers.

I am hearing good things when I visit the clubs, I am impressed with the projects being undertaken, and appreciate the efforts being made all across our district. Have a great month, and keep up the good work!

Wayne Wiebe, District Governor 2010-2011

District 5040’s Foundation Dinner with RI President Ray

Left:

DG Wayne Wiebe
Introducing the RI President

Right:

RI President Ray Klinginsmith

Although Governor Wayne did not know that he had been assigned to introduce Rotary International President Klinginsmith until he read the evening’s program one hour before, he did a marvelous job, right in line with the very relaxed talk by President Ray. As President Ray was coming to the platform, his theme song, “Cowboy Logic,” was played.

A good number of Rotarians attended the dinner at the invitation of District 5040 (a Canadian district located west of District 5050), including a few included in the candid photographs below.

Vocational Service Month

In 1940, Rotary International defined the Object of Vocational Service this way: “To encourage and foster: high ethical standards of business and professions; the recognition of the worthiness of all useful occupations; the dignifying by each Rotarian of his occupation as an opportunity for service.”

The observance of Rotary months began in 1983.

Reference: A Century of Service: Story of Rotary International

Vocational Service Celebration by Abbotsford-Matsqui

- Supply all our members with a template e-mail that will extol the virtues of our 4-way test.
- Highlight all our members’ vocational service with an emphasis on the educational/youth work that our club is doing.
- Visit to a seniors facility to distribute our Rotary teddy bears (with the 4-way test on their vests).
- Feature vocational service speakers.
Recruiting for District 5050 Committee Members and Assistant Governors (AGs)

District Governor Elect Jane Helten has announced that she is looking for Rotarians who would be interested in serving at the District level for committees and/or applying for an assistant governor position.

To qualify for an AG position you must be a Past President. The term of office is one year, renewable up to three years. AGs assist the District Governor throughout the year to carry on the business of the District. They are an important part of the functioning of our district. Assistant governors complete district team training before their year of service. They also participate in the training of club leaders at president-elect training seminars, PETS, and the district assembly. At the present Area E and Area J have vacancies; however, anyone wishing to put their name forth may do so for future reference.

If you are interested in a committee or an AG position, all you need to do is send an email to Jane Helten at janehelten@gmail.com. Please do so before Nov 1st.

Sakuji Tanaka
Rotary International President Nominee
Rotary Year 2012-2013

Sakuji Tanaka is the selection of the 2010 Nominating Committee for President of Rotary International in 2012-13. He is a member of the Rotary Club of Yashio, Saitama, Japan. The village of Yashio has a population of about 81,000 and is located just north of Tokyo in the Saitama Prefecture.

For 32 years, Tanaka was president of Tanaka Company Ltd., a wholesale firm that went public in 1995 and later merged with other leading wholesalers in Japan. Currently, he serves as vice president of the Yashio City Chamber of Commerce and adviser to Arata Co. Ltd., an animal feed and pet food wholesaler. He also chaired the National Household Papers Distribution Association of Japan for eight years. Tanaka studied business at Nihon Management Daigakuin and Tokyo Management Daigakuin.

A past trustee of The Rotary Foundation, Tanaka chaired the 2009 Birmingham Convention Committee. His other service to Rotary includes RI director, regional Rotary Foundation coordinator, district governor, and member of the Polio Eradication Advocacy Task Force, the Permanent Fund Committee for Japan, and the Future Vision Committee. Tanaka established an endowed Rotary Peace Fellowship, and he and his wife, Kyoko, are Paul Harris Fellows, Benefactors of the Permanent Fund, and Major Donors.

Tanaka said he would like to see Rotary "...continue its vital work as the force to improve our communities." To do this work, Rotary needs active, involved clubs, he added. "We are fortunate to have our revised RI Strategic Plan to help build strong clubs that are vibrant, action-oriented, and relevant in the changing world."
District 5050 Events

www.district5050.org

October 9, 2010
Membership Seminar
CANCELLLED UNTIL SPRING

October 23, 2010
Foundation Seminar
Bellingham, WA

October 29-30, 2010
Rotary Success Forum
Vancouver, BC

November 6, 2010
Rotary Leadership Institute
Delta, BC
Parts I, II, & III - $85.00

November 20, 2010
District 5050 Foundation Dinner
“the Pink Palace”
Surrey, B.C.

January 29, 2011
Pre-PETS

Visits to District 5050 Clubs

Burlington: The club meets for breakfast on Fridays at the Skagit Golf and Country club. On September 24, the necessary preparations for the October 2 annual dinner/auction were discussed. PDG Rob Martin is seen below working up some kind of challenge between the Washington U. and Washington State fans.

The major club program for the morning was the recognition of two students of the month. The picture on the right above shows the students being introduced by club member Darlene Min- drum, who is the club’s contact with the high school. She previously worked at Skagit Valley College with job training.

The students are Colby Nelson & Erica Chapman.

See another article from the Rotary Club of Burlington on page 4.

Lake Stevens/Granite Falls:

Monterrico, Guatemala, Community Clinic

The club’s breakfast meeting on Friday, September 17, was a time to celebrate the progress made toward the funding of a project in Guatemala in association with Healing the Children organization, which has chapters in Oregon & Washington.

The club’s international chair Barbara Knowles, who is a nurse, has been spearheading her club’s involvement in the above project for a number of years. She was to leave for a one week trip to Monterrico on Saturday, September 25, along with Tracy DeLorm (a dentist and wife of club president David), PCP Kathy Little, and Ann Andeest (member of Everett Port Gardner Rotary Club). The meeting was reported in the Herald on September 22, 2010:

http://www.heraldnet.com/article/20100922/NEWS01/709229937
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Editor’s Note: Thanks to Past Club President (2006-07) Bernadette Halliday for sharing a letter written by a Burlington High School student, McKenzie Templeton. She said that “McKenzie was one of four students chosen to be part of Burlington Rotary’s YES (Youth Experiencing Service) program. The YES program, coordinated by Rotarian Bev Harrington, is in its fourth year with the ultimate goal of creating Interact clubs in our local high schools. We are excited that an Interact Club has now been established at Burlington High, and the Fidalgo Rotary Club is joining the Burlington Rotary Club by sponsoring two Anacortes students in the YES program this year.”

The YES program requires students to volunteer 80 hours during the year, of which 40 hours must be at a primary site which falls outside of the student’s normal routine. The students agree to meet monthly and work on an international service project in rural Guatemala. Before the students travel to Guatemala, they must design, manage and be prepared to implement their projects. These projects have included planting vegetables and fruit trees, building chicken coops and a pig barn, and installing water filter systems. As her main service site, McKenzie chose Skagit Literacy which provides English lessons to mostly Hispanic immigrants. I was truly impressed by what McKenzie shared about her first experience of putting “service above self.”

Cultural Awareness Through Volunteering

Before my high school career, I had never volunteered at a primary site, never had the notion to serve at a single institution, where I doubted the difference I could make and was daunted by the time commitment. However, a shift occurred in me. I realized the severity of my ignorance as I was accepted into the Youth Experiencing Service program, which taught me to think in terms of “service above self.”

Volunteering has rendered me culturally aware, and has allowed me to grow as a person, especially while volunteering at Skagit Literacy in Westview Elementary School. There I assist children with homework and endeavor to instill in them a love of reading while developing their English. The goal of Skagit Literacy is self-sufficiency, the ability to navigate the English-speaking United States, hardly a conciliatory nation. It was imperative for me to pause and contemplate the question: Am I self-sufficient? The irony of the situation was degrading: How could I teach self-sufficiency when I was not self-sufficient myself? I’m embarrassingly poor with directions, my mother still makes me three hot meals a day, and I am utterly disorganized. The children I tutor while their parents are taking English classes may fail in school, but can cook for themselves. They have almost no awareness of the war waging in Iraq and Afghanistan or other foreign affairs, but have already acquired street smarts, and a fairly broad knowledge of the “cholos” who inflict local havoc.

We live in a world based entirely on perceptions, and volunteering allows us to surmount these social barriers and learn from one another: I encourage scholastic achievement and reading, while they teach me their cultural perspective and flaunt their primary language, Spanish, the language in which their fluency I envy. Teaching facilitates the realization and wielding of a student’s abilities and the broadening of their minds. I have learned this process is reciprocal, for the teacher as well as the student. What I get in return from volunteering is not accumulating wealth that tends to appeal to our materialistic sensibilities, but life experience, growth, and pride in my service and improvement of society.

Volunteerism is the epitome of the human race’s willingness to unite against adversity, to work not through self-interest, but for the betterment of the world, and to see our philanthropic labors come to fruition. It is through volunteerism that I have realized our purpose. I want to thank the Youth Experiencing Service program for the life experience it has given me, the realizations it has allowed me to come to, and the opportunities it has created. I am so grateful for the discovery of transcendence and purpose in volunteering at a primary site, something I will continue throughout my life.
District Governor Wayne’s Official Visits

Stanwood/Camano Island: Any Thing-Any Time-Any Where for Polio Plus. Governor Wayne accepted a $100 Polio Plus Challenge by Assistant Governor (Area J) Lee Harman to go down the slide, which is located in the Rotary Adventure Playground (featured in the August, 2010, Peace Arch Journal). The photographs were taken by Jack Meyers.

Be Your Best Presentations

Chilliwack Mt. Cheam
Jeff Shields (President), Andrew Gagnon, DG Wayne, Assistant Governor Carol Tichelman, & Ed McGrath

Snohomish
Bob Knight, DG Wayne, Jane Gunyon-Berard, Sunny Williams, & Assistant Governor Lyle Ryan

Chilliwack Fraser
Kathy Funk, Fiery van den Boom, Richard Palmer, Linda Rook, Charlotte Martin, & DG Wayne

Annual Terry Fox Memorial Walk for Cancer on Sunday, September 19, 2010, White Rock, B.C. (L to R) Pat Konner, White Rock Mayor Catherine Ferguson, AG Cass Parel, and PCP Lyle Konner

Terry was an 18 year old first year kinesiology student and a member of the Simon Fraser University junior varsity basketball team in 1977 when he was diagnosed with bone cancer that resulted in the amputation of his right leg six inches above the knee. Terry began his Marathon of Hope on April 12, 1980 in St. John's Newfoundland. When he was forced by a recurrence of cancer to stop his cross-Canada run at Thunder Bay, Ontario, on September 1, 1980, he had completed 5,373 km/3,339 miles over 143 days. He passed away in June, 1981.

The statue was unveiled in September, 2001. Viewing the statue are SFU President Stevenson and Betty Fox.

A statue of Terry Fox
Simon Fraser University in B.C.
YOUTH ADVENTURES IN LEADERSHIP: YAIL
January 14 - 16, 2011

Rotary District’s Adventures in Leadership, a leadership program for students in the 10th and 11th grades (ages 15-17), has a new name and logo. As in the past two years, this program has sold out months before the event. The planners encourage students to be registered for the weekend as soon as possible. All costs are paid by sponsoring Rotary clubs. Participating clubs range from Everett, WA, to Hope, B.C.

The program will be held at Camp Alexandra, White Rock, B.C. The cost is, CA or US, $270 per student.

Application forms and information can be downloaded at www.adventuresinleadership.ca.

A poster and other information can also be obtained by sending a request to Program Chair Nita Hollick at her email address: nita@yourpromo.net.

ROTARY LEADERSHIP INSTITUTE: RLI
Saturday, November 06, 2010 at 8:00 a.m. - 3:00 p.m.
Parts I, II, & III in Delta, B.C.

Rotary Leadership Institute workshops are an opportunity to gain valuable knowledge about Rotary and to interact with members of other clubs. Leadership strategies are also shared and experienced. It is necessary to take the segments of the program in order and one is taken at a time in a full day workshop.

- Part I features: Leadership Characteristics; Rotary Beyond the Club; Membership Retention; Intro to the Rotary Foundation; Leadership - Team Building; and Service Projects.
- Part II features: Leadership - Goals; Vocational Service/Ethics; Membership Recruitment; The Rotary Foundation - SHARE; Leadership - How to Run Meetings; and Analyzing a Rotary Club.
- Part III features: International Service; Effective Leadership Strategies (two sessions); Rotary Opportunities; Public Relations and a review of ways RLI can help clubs grow.

Pre-registration and payment of $85.00 are required. For more info contact Denis Boyd at denboco@shaw.ca Registration Deadline for the November, 2010, program is October 20, 2010.

ROTARY FRIENDSHIP EXCHANGE: RFE

District 5050 Rotary Friendship Exchange Chair Ron Howardson has made arrangement for eight Rotarians and/or partners to participate in an exchange with District 5960 in east central Minnesota and north-western Wisconsin. USA. They would like us to visit them after the International Convention 2011 in New Orleans.

The time period for the exchange in District 5960 is from May 26 to June 8, 2011. Their visit to District 5050 would be from September 8 to September 21, 2011. As District 5050 is in the USA and Canada, Ron would like to arrange to have two host clubs in each country.

If you are interested in learning more about the RFE with District 5960, or are interested in joining the Rotary Friendship Exchange Program Committee, contact: Ron Howardson at asrc.president@gmail.com

The Friendship Exchange Program is an international exchange program for Rotarians and Rotary couples that provides participants with the opportunity to experience other cultures by staying in the homes of Rotarians, visiting their clubs and participating in the life style/activities of their communities. The goals of the exchange are to advance international understanding and peace through visits across borders as well as promote interclub relationships, fellowships and service projects. Our district has had exchanges with South Africa and Turkey. There may be an exchange to Ireland in 2012.
Editor’s Note: The following is a letter that the Peace Arch Journal received from Manny Reyes, MD/Ben/TRF Alumnus, Charter President of the Rotary Club of Rizal Centro, R.I. District 3800, Philippines. Rizal is a province located on the island of Luzon and is located 20 kilometers/12.42 miles east of Manila.

ROTARY CLUB OF RIZAL CENTRO, D3800 PHILIPPINES, HONORS MARK KENDZIOREK AND HEIDI JOHNSON

The Rotary Club of Rizal Centro, R.I. District 3800 - Philippines, honored last August 28, 2010, Mark Kendziorek, of the Rotary Club of South Everett-Mukilteo and Group Study Exchange Team Leader in 2008 to District 3800 and Heidi Johnson, a GSE Team Member on the same team, as their new and latest Honorary Members. Prior to this, Rizal Centro had five Honorary Members, three of whom are Past Presidents while the remaining two are the spouses of the two Past Presidents who have left the club but continue to provide their services in the community service projects of the club. Mark and Heidi therefore became the first overseas foreigners to be Honorary Members of a Rotary Club in District 3800.

In RY 2007-08, a GSE Team from District 5050 arrived in our District. For the first three weeks of their stay, they visited seven zones for various vocational trips and community service projects while their last week was spent at Zone 8 based in the province of Rizal where our club is. It was here in this zone that the GSE Team saw where help was really needed as most of the schools they visited were ill-equipped, without much needed teaching tools. Learning therefore was hampered by this issue.

Upon their return to the U.S.A. and Canada in 2008, Heidi and Mark began working to raise funds to help the less fortunate and the school children in the province of Rizal. To sum it all up, the two of them helped raise at least USD 60,000.00 in various forms – either a DSG Grant, a Matching Grant, World Community Service project, outright donations from concerned citizens/friends, etc. for our adopted schools and community. To mention a few, their efforts brought to us the much needed teaching tools such as 149 armchairs for our students; personal computers; a laptop; an LCD projector and screen; books and dictionaries; a Hygiene and Sanitation facility; Newborn Screening Test Kits and most recently financial contributions from concerned citizens of District 5050 for the victims of Typhoon Ketsana.

Their efforts touched many lives in Rizal, and together they made lives of the poor and the sick livable. They brought smiles to our school children and tears of happiness to the school teachers and parents of the students. For all these, Rizal Centro welcomes Mark and Heidi as their new Honorary Members.

The Rotary Club of Rizal Centro is a small club (with 22 members) and was chartered in April 29, 1992. Its support to the Rotary Foundation cannot be matched, however. It is a 100% Paul Harris Fellow Club (awarded in July 2008) and an EREY Club and a 100% Sustaining Member Club for the past 11 years, well ahead of the EREY and 100% Sustaining Member goals of The Rotary foundation. We are indeed very proud to have Mark and Heidi with us.
Editor’s Note: This is a continuation of the report on page 8. On Tuesday, September 14, 2010, Mark and Jacqueline Kendziorek drove up to Maple Ridge, B.C., to attend a special meeting of the Rotary Club of Meadow Ridge and represent Manny Reyes in the awarding of a Paul Harris Fellowship recognition to Heidi Johnson.

**Maple Ridge “Honorary Rotarian” raises over $33,000 for elementary school in Manila**

Written by Past Club President Robert Campbell

Heidi Johnson, Maple Ridge resident, Honorary Rotarian and recipient of Rotary International's prestigious Paul Harris Award for exemplary service, has helped raise more than $33,000 to improve the appalling conditions at the Muntindilaw Elementary School in Manila, and to provide desks, books, computers and other aids to the community.

In 2008, Johnson participated in a Rotary Group Study Exchange, traveling with four other young business people, and Rotarian team leader, Mark Kendziorek, Washington State, to Manila in the Philippines. Sponsored by the Meadow Ridge Rotary Club in Maple Ridge, Johnson was able to tour many locations and facilities in the Philippines, learning about their business practices and fostering international relations. While there, Johnson visited the Muntindilaw Elementary School and was overwhelmed by the warmth and passion of the more than 1100 students and caring teachers located in one of the poorest regions. She was shocked to see how little they had to work with, and that they had virtually no sanitation.

She immediately began to raise over $6000 for teaching tools and school supplies. She continued to work towards raising funds for washrooms and clean water and facilitated a joint project with the Rizal Centro District 3800 Rotary Club, The Meadow Ridge and Abbotsford Sumas District 5050 Rotary Clubs and with the Rotary International Foundation. Through fundraising and matching grants, they together raised another $20,400 USD to complete the washroom project. Another $6,920.28 USD was raised last year by Mrs. Johnson for immediate relief work and medical supplies in the wake of destruction left by typhoon Ketsana.

Muntindilaw Elementary School is fortunate to have a friend so far away, right here in Maple Ridge.

**Photograph of a student with new furniture and a view of work on upgrading the school.**
ROTARY SUCCESS FORUM

In the September, 2010, edition of the Peace Arch Journal, on page 3 under “Rotary International Regional Coordinators” we were introduced to something new in an effort to carry out the intent of the Rotary International’s Strategic Plan. Dean Rohrs, Rotary Coordinator for Zone 24 (West), and Chris Offer, Zone Foundation Coordinator, have developed a new program: Rotary Success Forum. The following is an excerpt of a letter from Dean providing background to this most recent approach toward enhancing Rotary.

The Rotary Coordinator position is a new one for Rotary International. It has been put into place to parallel what the Regional Rotary Foundation Coordinators do for the Rotary Foundation. RI knows that change needs to take place in the way that Rotary is done and delivered in the world. North America has experienced a steady decline in membership over the past 10 years. No matter what was done, the decline could not be reversed. Districts and clubs are declining - why?? That is the big question. Seven years ago the RI membership was 1.2 million and today it is still 1.2 million. The number of members that have walked through RI's door over the past seven years also totals 1.2 million. Why? More than 60% of RI membership has been in Rotary six years or longer. What has happened to all of those that joined over the past five years?

Rotary needs to change its public image and the way it does business. How relevant are we in practical application to the community it serves? Most Rotary meetings have not changed one iota in the past 30 years. Is this how a meeting should be conducted today? How much of your weekly meeting is Rotary Ritual and how much is Rotary business? Rotary Coordinators are tasked to address some of these needs. Our main function is to see that the Rotary International Strategic Plan is implemented throughout the world. Our challenge is: How do we filter this information down into the areas it is needed. Coordinators must work through the District Governors to the District leadership, through them to the club presidents, and through them to the membership. This is where change will take place - from the bottom up. We must get this message delivered to individual Rotarians at the club level.

The idea behind the Regional Rotary Success Forum is to bring Rotarians from every level together, to introduce them to new concepts, and to listen to them express their needs. Rotarians should leave the Seminar with a new vision of where they need to go in Rotary, and how to make Rotary more relevant to the community, to Rotarians, and the new members who need to be brought into Rotary. This seminar will promote the concept that Rotary and The Rotary Foundation are "Seamless," working together in every aspect.

This Seminar is not intended to replace any of the district assemblies nor any of the training given by a district, rather it is intended to give everyone a new vision - and the permission for all to be innovative and flexible. Many clubs struggle with how to effect change. This is what we want to address - from every aspect of Rotary - and hence the Seminar.

A seminar been scheduled in Vancouver, B.C., on October 29-30, 2010. There is an earlier one is scheduled for Edmonton, Alberta, on October 15-16, 2010. For information and to register to attend Rotary Success Forum go to: http://www.rotaryevents.ca/success_home.html.

Rotary International Regional Coordinators

There are 41 regional coordinators. Get an information brochure by going to the following Rotary website address:

### Rotary District 5050 Statistics
Prepared by District Secretary Dennis Ratcliffe

#### Monthly Attendance Report for August, 2010

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Page 1 of 2 page report

Continued on page 12
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Membership & Attendance Report for August, 2010

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| Totals               | 2895                     | 21                     | 23                      | 2868                     | 220                           | -2                   | -27          | 63.34 %               |

Average attendance percentage: 63.34%