



Rotary District 5050



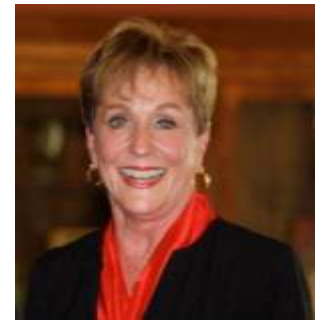
Peace Arch Journal



Volume 25 Issue 9 March 2012

Message from the District Governor

Literacy Month



Knowing how to read and write can transform a person's life. These basic skills, which so many of us take for granted, can mean a job, an income, and hope for a better future for those who are struggling to break the cycle of poverty. That's why Rotary has focused on promoting literacy for more than two decades, and why The Rotary Foundation has provided millions of dollars to support literacy projects.

March is Rotary Literacy Month. We highlight literacy and education issues around the world. March is an excellent opportunity for Rotary clubs in District 5050 to raise awareness about literacy, launch new literacy initiatives and projects, and recognize literacy accomplishments in your community. I encourage Rotarians in District 5050 to participate in Rotary Literacy Month by engaging in activities that specifically address literacy and education issues either locally or internationally.

Rotary clubs in District 5050 celebrate Literacy Month in many different ways. Some clubs invite speakers to discuss literacy issues that are important to their communities, some clubs plan literacy and education related service activities, and other clubs plan community campaigns to encourage literacy. Please contact our District literacy chair "Barb Hoenselaar" <barbhoe@msn.com>, for help with programs or projects.

Register for our Literacy/Vocational seminar on March 31st.

Yours in Rotary,

District Governor Jane Helten

2011-12 Theme



Index

2. Remembering 911 Wrap-up
3. District Visioning
4. International Projects
5. District Conference
6. Rotary Success Seminar
7. The Rotary Foundation
8. "Heroic Charity" / New Rotary Club
9. Club News
10. Speaker's Bureau & Membership Report



**The
Peace Arch Journal**

The monthly newsletter for
Rotary District 5050

**Jane Helten
Governor**

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of the **Peace Arch Journal** is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news and articles and photographs to:

editor.paj@gmail.com by the 21st day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

Peace Arch Journal Editor:

David Truman (Nora)
Rotary Club of Langley
Box 315, 20465 Douglas Cres.
Langley, BC V3A 4B6
(604) 533-4585
editor.paj@gmail.com

www.district5050.org



Friends of "Remembering 911",

February 11, 2012

Five months have passed since the performance of "Remembering 911" was presented on stage at McIntyre Hall. Considering that Dave and I spent two and a half years in putting "Remembering 911" together five months, I guess, is not too long to finally put a wrap on that special event. Dave and I give thanks to the many many people who gave freely of their time and talents to achieve the success that was achieved with the "Remembering 911" event. People from all walks of life joined together to create a memorable time of remembrance and an exciting time of looking forward. The dust has settled.

I am pleased to advise you that all expenses are paid and our net profit from the "Remembering 911" event is \$43,500.00. One seventh (\$6,250.00) of that amount will be presented to the Skagit Valley Community College to be used for scholarships to individuals seeking a profession as a First Responder. The remaining amount (\$37,250.00) will go to the Rotary International Peace and Conflict Resolution Scholarship program to develop Peace Fellows who dedicate their lives, throughout the world, in creating areas of peace and resolution of conflicts. Each person who participated in any way, no gift to small, should feel pride in what was accomplished.

Dave and I give a special thanks to the Rotary Clubs of District 5050 and one special club in District 5030, my (Dick) first club as a Rotarian. All those clubs gave us time on their program to share our 911 message and many of those clubs also contributed \$911.00 to become Major Sponsors of "Remembering 911". Dave and I want to give special thanks to District Governor Jane Helten and the Rotarians at the District level who supported us so strongly.

Thanks to all,

Dick Irwin

Dave Cross

RA Irwin

Dave Cross

Producer

Musical Director & Conductor

PEACE IS POSSIBLE

District 5050 Administration

Governor

Jane Helten

Rotary Club of South Whidbey Island, WA
4680 Rhodie Lane
Freeland, WA 98249-9686
Cell: 360-631-0752
Fax: 360-331-3922
email: janehelten@gmail.com

Governor Elect

Sean Hogan (Carol)

Rotary Club of North Delta, BC
6240 Killarney Drive
Surrey, B.C. V3S 5W9
Res: 604-591-9665
Cell: 604-816-0926
Bus: 604-635-3000
email: shogan@buckleyhogan.com

Governor Nominee

Denis Boyd (Maureen)

Rotary Club of Coquitlam, BC
831 Cottonwood Ave.
Coquitlam, BC V3S 2S9
Res: 604-936-6260
Bus: 604-931-7211
email: denboco@shaw.ca

Secretary

Dennis Ratcliffe (Sharon)

Rotary Club of Langley Central, BC
20269 41A Ave
Langley, BC V3A 2ZB
Res: 604-534-8292
Bus: 604-534-8292
Fax: 604-534-8423
email: felid9@telus.net

Treasurer

John D. Peters (Lesley)

Rotary Club of Langley Central, BC
21764 95A Avenue
Langley, BC V1M 4E9
Home Phone/fax: 604-888-3383
Cell: 604-376-3811
email: john.d.peters@live.ca

District Administrator

Julie Frauenholtz (Jim)

Rotary Club of So. Everett-Mukilteo, WA
203 47th St SW
Everett, WA 98203
Phone/Text: 425-343-3819
email: julieandkat@comcast.net

Website Administrator

Tiffany McFadyen

email: tmcfadyen@live.ca

District Visioning



On Saturday February 17, 2012, members of District 5050 met for a District Visioning session. Those asked to attend were each of the AG's plus one current, past or incoming President from each area and the G-team.



Judith McMorine from Vancouver Washington lead the session with Christiana Flessner and Rod Thomson serving as scribes. Judith led the group through the session to see what our District will look like in five years. This information will be helpful as the District moves to its strategic planning in the near future.

My thanks to all who attended and gave their thoughtful input.

- DG Jane

District Hike 2012

is looking for organizers

Organizational Meeting

March 17 in Mt. Vernon after the Rotary Success Seminar.

Contact Ajay Caleb <works_for_you@yahoo.ca>

for more info.

District 5050 International Projects - Partners Wanted

The following is a list of clubs and international projects in need of partners

Club	Project	\$Needed	Location
Mt. Baker	3 water wells with pump	\$4,455 ea.	Ghana
	Ventilator machine for hospital	\$15,000	Nepal
	Water wells & pumps	ongoing	Nigeria
	Contact: Dale Vander Giessen dalevg@comcast.net		
Sedro-Wooley	Wood Stoves and Water Filters	tbd	Honduras
	Garden, Well and Latrine	tbd	Burkina Faso
	100+ Latrines	tbd	S.W. India
	Contact: Carl Garrison carig@gecorp.net		
Anacortes	Dental care for school children	\$4,000	Guatemala
	Contact: Dr Von and Betty Kuehn vonbetty@comcast.net		
Burlington	Youth Experiencing Leadership participation in humanitarian service projects	ongoing	Guatemala
	Contact: Bev Harrington bev_harrington@msn.com		
Lake Stevens	Medical/Dental clinic and Community Education Centre	\$15,000+	Guatemala
	Contact: Barbara Knowles knowlesbarb@gmail.com		
White Rock	Eye Care Clinic and Equipment	\$15,000	Honduras
	Contact: Michelle Elliott michelle@spectrumoptometry.com		
White Rock	Water and Sanitation for Nigeria Boarding School	\$12,000	Nigeria
	Contact: Clifford Grant clifford@shaw.ca		
Semiahmoo	Help for Haiti Hunger and Malnutrition Consortium	ongoing	Haiti
	Contact: Lynn Morfitt lynnmorfitt@shaw.ca		

Please provide information on current international projects, both those looking for partners and those not requiring additional help, to: **Jack Rae, Chair District 5050 International Projects Committee** at bettyjackrae@shaw.ca

Rotary World Help Network Changes Lives

I just had to tell you these stories- yes, RWHN changes lives. Yesterday I spent the day with Tom Musili, the head of Computers for Schools Kenya, who is also a Rotarian. He wanted to take me way out of Nairobi into the country and our destination was on the plateau well beyond Thika, down African roads that make you eat dust and diesel. We delivered one of RWHN's wheelchairs to an old lady who had fallen and broken her hip. The hip has been repaired, but she is so elderly and fragile she can only sit on a hard, homemade wooden chair all day - so uncomfortable - and is unable to move without support on both sides. We unloaded the chair on the tiny, dusty shamba and showed her and her family how to use it: how to put on the brakes and install the pedals. etc. Her smile was worth the trip. She now sits on a thick, foam cushion and has mobility. Her little grandchildren were pushing her around and this made such a difference.

Later that same day, we visited a former chief and one of his wives, again on a dusty shamba with dogs, chickens, and goats roaming around. He has been using one of our walkers now for four years. Before that he literally could not move prior to receiving the walker and Tom, who delivered it, had to instruct him on how to use it. Having the walker transformed his life and it is literally joined to him, so much so that he has now worn off the rubber on the ties and Tom will arrange to have the wheels replaced. When the chief's wife heard that I had been involved in her husband receiving the chair, she chose the biggest, fattest chicken and insisted that I accept it as a gift. Then her husband realized whom I represented, and he insisted I be given a second chicken. So there I was, holding two live, squawking birds while their legs were being tied together. We threw them in the back of the car, and they squawked all the way to Nairobi. Fortunately Tom has some chickens on his property so they joined his flock. I don't think the hotel would have been too thrilled had I kept them, but the point is that people are so truly grateful for the items we send. We often just see the bigger picture, but our help is really all about the individual, and yesterday I had the privilege of witnessing that phenomenon. It was humbling.

- Bonnie Sutherland, RC of North Delta

District Conference REGISTRATION INFORMATION

ROTARIANS Full Registration	\$295.00 USD
NON ROTARIANS Full Registration	\$220.00 USD
YOUTH EXCHANGE, GSE, ROTARACT, INTERACT	\$200.00 USD
SATURDAY ONLY (Incl. Sunday Breakfast)	\$220.00 USD
LATE REGISTRATION	\$320.00 USD
(All registrations after 30 April)	
GOLF - Thursday	\$ 80.00 USD
FIESTA Thursday evening	\$ 45.00 USD
(Not included in registration)	

Due to the great success of early registrations we have used up the entire allotment of incentive rebate funds available.



MONTHLY PAYMENTS ACCEPTED

Register and choose initial payment amount (recommended amount is \$50-\$100 per person payment). Each month around the 15th, an invoice will be sent to you that allows you to make your next payment.

Click on the link and select payment amount for that month. **All payments must be received in full by April 30, 2012 to avoid late fee.** Payments are non refundable after that date.

To register now go to:

<http://www.crsadmin.com/EventPortal/Registrations/PublicFill/EventPublicFill.aspx?evtid=3f3fdae6-3abc-407d-8415-b0b47c88de62>

DISTRICT 5050 CONFERENCE SPONSORSHIP

THANK YOU FOR YOUR SUPPORT OF THE CONFERENCE

ROTARY CLUB OF _____

PERSONAL _____

CORPORATE _____

WILL DONATE: \$250.00 _____ BUSINESS CARD AD

\$500.00 _____ QTR PAGE AD

\$1,000.00 PLUS _____ FULL PAGE AD

\$3,500.00 PLUS _____ PREIMERE

WEBSITE ADVERTISING, SPONSORSHIP OF EVENTS I.E. BAND, MEALS ETC. VIDEO ADVERTISING AT THE EVENT, YOUR LOGO ON BILLBOARD, YOUR VIDEO IF YOU HAVE ONE. WE WILL WORK WITH YOU.

PLEASE MAKE YOUR CHECK PAYABLE TO: DISTRICT CONFERENCE 2012

MAIL TO: VAL TIBBETS 4404 Bryce Drive Anacortes, WA 98221

Questions: "Rick Brown" rbwhidbey.rotary@gmail.com or "Sharon Ederg" sharonedberg@comcast.net

ROTARY SUCCESS SEMINAR

MARCH 17, 2012

WHAT IS A VIBRANT CLUB?

Membership
The Rotary Foundation
Public Image

Come and participate in workshops lead by your Zone trainers:

Bernie Carriere - The Rotary Foundation Coordinator
Rod Thomson - The Rotary Public Image Coordinator
Dean Rohrs - The Rotary Coordinator.



Register Now!

Registration Link:

<http://www.clubrunner.ca/Portal/Events/EvpEventDetails.aspx?accountid=50004&eid=6255de1b-2528-4fd4-90e0-f0cdf9dac840&tid=>

Registration Fee: \$45

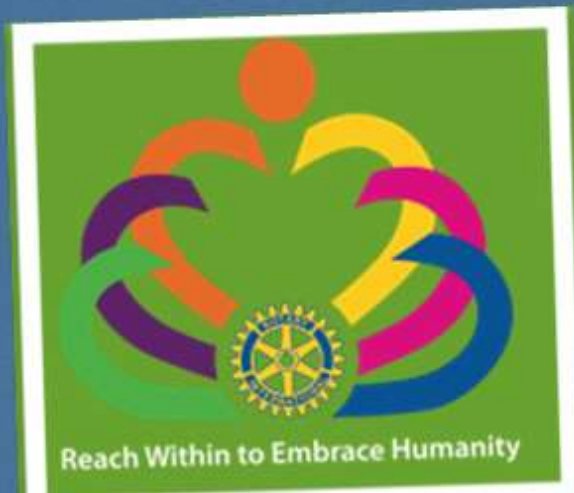
Lunch will be provided

Location:

Cotton Tree Inn. (Ballroom.) Mount Vernon, WA.

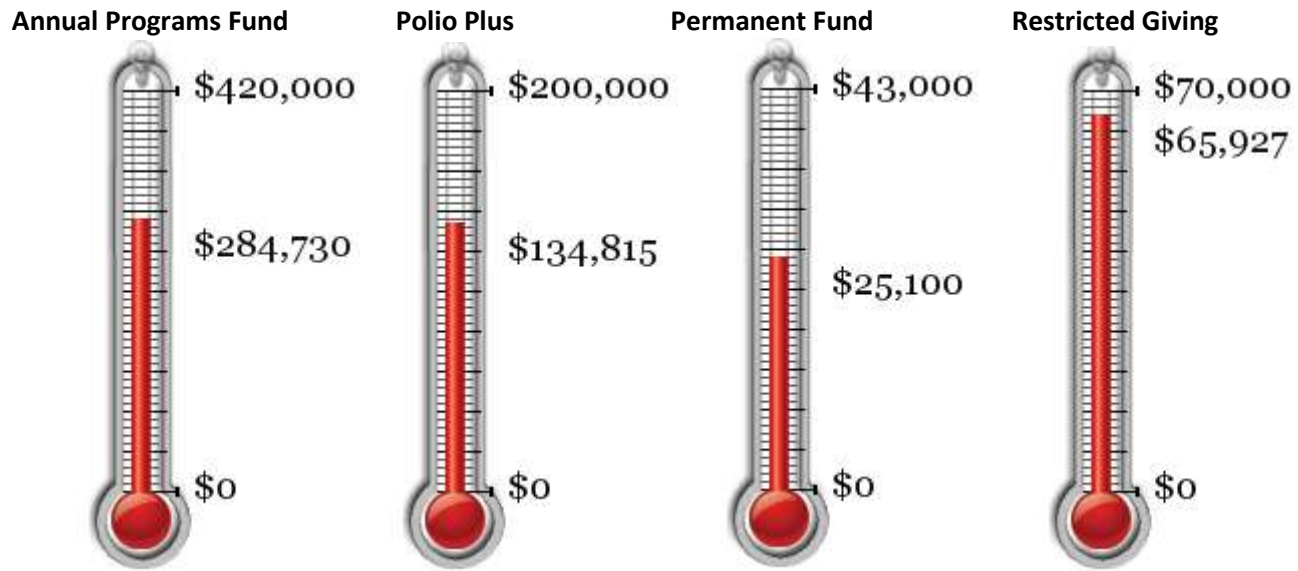
<http://book.bestwestern.com/bestwestern/US/WA/Mount-Vernon-hotels/BEST-WESTERN-PLUS-CottonTree-Inn/Hotel-Overview.do?propertyCode=48100>

Registration Time: 8:30 am Seminar Time: 9:00 am



Rotary's Success Depends on a Strong "Foundation"

2011-12 Goals



Is your club an Every Rotarian Ever Year (EREY) club?



20 clubs are over \$100 per capita for Annual Giving for 2011-2012:

1. San Juan Island, WA \$689.35
2. White Rock, BC \$379.02
3. Abbotsford-Sumas, BC \$289.06
4. Stanwood/Camano Island, WA \$266.16
5. Cloverdale, BC \$250.06
6. North Delta, BC \$220.93
7. Marysville Sunrise, WA \$204.00
8. LaConner, WA \$197.38
9. Semiahmoo, BC \$186.99
10. Chilliwack, BC \$184.17
11. Langley, BC \$163.33
12. Port Coquitlam, BC \$152.63
13. Abbotsford, BC \$150.44
14. Coquitlam, BC \$134.05
15. Everett, WA \$133.18
16. Snohomish, WA \$120.83
17. South Everett/Mukilteo, WA \$117.89
18. Burlington, WA \$117.80
19. Langley Central, BC \$114.72
20. South Whidbey Island, WA \$111.04

If every member, of these clubs, contributes any amount to the Annual Giving Fund of the Rotary Foundation, they will all receive Every Rotarian, Every Year banners.

Top ten clubs in Polio contributions per member:

1. San Juan Island, WA \$459.68
2. Arlington, WA \$284.14
3. Stanwood/Camano Island, WA \$205.89
4. White Rock Millennium, BC \$160.56
5. Abbotsford-Sumas, BC \$154.00
6. LaConner, WA \$121.60
7. Surrey-Guilford, BC \$117.65
8. Marysville Sunrise, WA \$100.00
9. North Delta, BC \$97.58
10. Chilliwack Mt. Cheam, BC \$85.55

Rotary International announced in January that Rotarians worldwide have raised about \$202.6 million for Rotary's Challenge from the Bill and Melinda Gates Foundation. Although, we have met the Gates Foundation's Challenge, funds are still needed to eradicate Polio from Pakistan, Afghanistan and Nigeria. We are very close to eradicating Polio.

Polio Challenge (Dec 2007 to date)

DDF : \$154,350 Contributions: \$744,466 Total from D5050: **\$898,816**

Give heroic charity back to heroic charities

by Neil Reynolds, the Globe and Mail (reprinted with permission)

A Chicago lawyer named Paul Harris organized the world's first Rotary Club – “service above self” – in 1905. He was looking for a way to preserve, in a big hustling 20th-century metropolis, a sense of small-town 19th-century goodwill as he remembered it from his 1870s childhood in Vermont. It seems now, in retrospect, that he found it. With 34,000 clubs worldwide, Rotary is a global get-together with 1.2 million members – and a mission to eradicate polio from the face of the Earth.

Remarkably, Rotary has essentially succeeded in doing so. When Rotary International took on the task of wiping out this highly infectious, crippling disease in the 1980s, more than 350,000 people, most of them children, were infected every year. Only 650 people were infected last year – and all of them lived in four countries (Afghanistan, Nigeria, Pakistan and India).

The Rotarians didn't do it alone. The World Health Organization embraced the Rotarian goal in 1988. Along with other countries, Canada signed on as partners. So did the Melinda and Bill Gates Foundation. But it was the Rotarians who dreamed the dream, who raised more than \$1-billion for vaccinations and who persevered for 30 years, as Prime Minister Stephen Harper nicely put it at the Commonwealth conference in Australia in October, “one child, one vaccination, one small dose – at 13 cents a dose – at a time.”

For the complete article, follow this link: <http://www.theglobeandmail.com/report-on-business/commentary/neil-reynolds/give-heroic-charity-back-to-heroic-charities/article2334622/>

WELCOME ROTARY CLUB OF WHIDBEY WESTSIDE

On February 5, 2012, District Governor Jane Helten granted the Rotary Club of Whidbey Westside provisional status. The non-traditional club meets on Monday evenings at 5:00 PM at Whidbey Wifire in Freeland Washington. Congratulations and good luck on your recruiting. We look forward to your charter.



Abbotsford-Sumas Rotary Club Fundraiser



Draws and Great Prizes!

March 17

Matsqui Hall

33676 St. Olaf Street

St. Patrick's Day Dinner Dance and Silent Auction

Cocktails 6:00 Dinner 7:00

\$50 per person

includes Dinner and a live band



For tickets or info call

604-807-9602



"Langley's Has Talent" is an annual fundraising event with a goal to raise funds for a "Langley Rotary Theatre". This event will foster the arts in our Community (Langley City and Langley Township), promote and provide a venue for youth, adults and seniors that are our local talents and to raise the awareness of Rotary.

The money raised from "Langley's Has Talent" will go towards creating a Legacy Fund and create a proactive project to establish a Fine Arts Venue with a vision of having a theatre in Langley.

The show will highlight talent within Langley from various individuals and groups who will compete through auditions and the best talent going on to two shows for the public (30 for first night finalist and then going down to the top 15 for the final night where a winner will be selected by a panel of Celebrity Judges) that will be put on for the community.

All four Rotary Clubs from Langley are involved and have members on the Planning Committee. The four clubs have been successful in the past working together on joint projects, including Langley Has Talent 2011.

Auditions are now underway. The Semifinals will be on April 21, 7 - 9:30 and the finals May 5, 7 - 9:30 PM at the Christian Life Assembly in Langley. **Tickets to the event are only \$20. For more information, visit:**
<http://langleyhastalent.ca>

Speakers Bureau

This section of the PAJ lists speakers who are willing to be part of your club's program. Do you know of a good speaker? Send the information to: editor.paj@gmail.com

Speaker	Topic	Loc	Contact
Wayne Leach	TRF Permanent Fund	Can	(604) 313-1102 wayneleach@me.com
Jack Rae	International Projects	Both	(604) 536-8578 bettyjackrae@shaw.ca
Linda J. Murray	Group Study Exchange	Both	(425) 348-3850 wk (425) 347-6738 home linda@evergreensecurity.com
Dr. Rodger Stark	Federal Health Care Reform - the Impact on You	USA	Caitlin Kincaid (206)937-9691 imtern@washingtonpolicy.org
Lee Harmon	Polio Plus/ Permanent Fund	Both	(360) 435-8595 rlh@wavecable.com
Bill Robson	The Rotary Foundation	Both	(604) 501-3335 william_robson@yahoo.ca
PDG Rod Thomson	Rotary Public Image	Both	(604) 855-1180 rodthomson@shaw.ca
Christina Flessner	Club Extension (New club creation)	Both	(604) 536-2011 cflessner@wheelchairfoundation.ca
Wil Huitema	Friendship Exchange	Can	(604) 792-6721 wilhelh@telus.net
Danielle Mullen	Friendship Exchange	USA	(360) 428-8953 travelady2@comcast.net
Pete Kinch	Health & Hunger	Both	(425) 290-2090 petek@handsforpeacemaking.org
Scott Dudley	Membership	Both	(800) 286-4560 scott.dudley@edwardjones.com
Frank Jarvis	New Generations	Both	(604) 591-6685 franktalk@shaw.ca
Barrie Seaton	Public Relations	Both	(604) 945-6627 barrie@barrieseaton.com

Membership and Attendance Highlights for Jan. 2012

- The number of members in District 5050 as of 31 Jan 2012 was 2760, an increase of 4 since Dec.
- Average Attendance for the district in Jan. was 71.5%; YTD is 73.1%. Last year the average was 70.9%
- **The club with the best attendance in January was White Rock Millennium with 100%.** Second was South Everett/Mukilteo with 94.9%. Second was Meadow Ridge with 86.1%. Third was Marysville Sunrise with 93.6%.