



Rotary District 5050



# Peace Arch Journal



Volume 26 Issue 10 Apr. 2013

## Message from the District Governor

The best part about serving as Governor is the opportunity to meet incredible Rotarians and to see the great work being done by our clubs.

Our District continues to lead the way in North America in raising funds for the Rotary Foundation and PolioPlus. When the government of Canada and the Gates Foundation announced an extension of the triple match for polio donations, Rotarians raised over \$600,000 in just one week, for a total of \$2,270,000 - more than double the original goal of \$1 million.



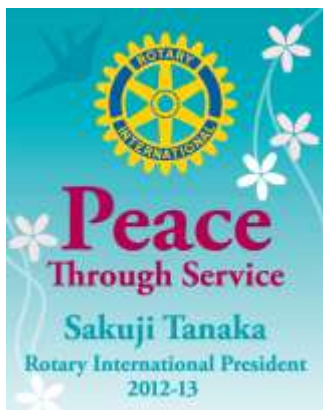
Rotarians Lee Harman and Ron Love, members of the Arlington Rotary club, added to that amount - raising just under \$47,000 in one night of great jazz, food and fellowship at the Music In The Mancave event.

On April 2, the Rotary Club of Everett celebrates its 5,000<sup>th</sup> meeting as it nears its 100<sup>th</sup> Anniversary on December 8, 2016. Everett is also the first club in our district to donate over \$1 Million to the Rotary Foundation.

I've had the privilege and pleasure of visiting the Monroe Rotary Club's Miracle Field to enable children with challenges to play baseball. I attended the opening day of the world class skateboard park by the Sedro-Woolley Rotary Club. I've been honored to present many Paul Harris recognitions to great Rotarians, as well as other presentations, recognitions and awards. I have continued to be excited and impressed by our Rotaract, Interact and other youth leaders.

I've listened to presentations by Rotarians on their community and international service projects. I've been to celebrations, fundraisers and community events and seen the support, enthusiasm and friendship that Rotarians share in abundance.

*continued on page 2.....*



### Index

2. Upcoming District Events
3. Public Relations
4. International Service / Paul Harris Society
5. Rotary Foundation Grant Seminar
6. Rotary Foundation Report
7. Volunteer Service Award / Msg. for Canadians
8. Jazz in the Mancave
9. Club News
10. Speaker's Bureau & Membership Report



## The Peace Arch Journal

The monthly newsletter for Rotary District 5050

### Sean Hogan Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of the **Peace Arch Journal** is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news, articles and photographs to: **editor.paj@gmail.com** by the 21<sup>st</sup> day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

Peace Arch Journal Editor:

**David Truman (Nora)**  
Rotary Club of Langley  
Box 315, 20465 Douglas Cres.  
Langley, BC V3A 4B6  
(604) 533-4585  
**editor.paj@gmail.com**  
  
www.district5050.org

.....continued from page 1

I've listened to presentations from those people and groups that we've helped, and heard their sincere appreciation and gratitude for how we have changed lives with our helping hands.

My personal thanks to the Past District Governors who led the way, and to future Governors, Denis Boyd, Lyle Ryan and Bill Robson for their leadership. To the Assistant Governors and club Presidents who make my job both easier and more successful. To the many Rotarians serving as Chairs and members of the various District Committees. And to the club Rotarians who are the heart and soul of the world's best and oldest humanitarian service organization.

Let us continue to inspire and to be inspired to build Peace Through Service.

*Sean Hogan, Governor, Rotary District 5050*

*"I believe we can change the world, one life at a time. No project is too small or insignificant, especially to those who benefit. My hope is that these seeds of service will blossom and live on for countless generations to come".*

RI President 2002-03 [Bhichai Rattakul](#)

### Upcoming District Events

*Visit the District 5050 Website for further details*

- |                       |  |
|-----------------------|--|
| <b>April 13</b>       | <b>District Assembly (KPU Surrey)</b>                |
| <b>April 27</b>       | <b>Rotarians At Work Day</b>                         |
| <b>April 27</b>       | <b>Future Vision Training (Cloverdale)</b>           |
| <b>May 2-5</b>        | <b>Rotary Youth Leadership Awards (RYLA)</b>         |
| <b>May 30 - Jun 2</b> | <b>iRotary District Conf. (Vancouver)</b>            |
| <b>June 23 -26</b>    | <b>Rotary International Convention (Lisbon)</b>      |
| <b>July 20</b>        | <b>District Governor's Installation (White Rock)</b> |

## District 5050 Administration

### Governor

#### Sean Hogan (Carol)

*Rotary Club of North Delta, BC*  
6240 Killarney Drive  
Surrey, B.C. V3S 5W9  
Res: 604-591-9665  
Cell: 604-816-0926  
Bus: 604-635-3000  
email: shogan@buckleyhogan.com

### Governor Elect

#### Denis Boyd (Maureen)

*Rotary Club of Coquitlam, BC*  
831 Cottonwood Ave.  
Coquitlam, BC V3S 2S9  
Res: 604-936-6260  
Bus: 604-931-7211  
email: denboco@shaw.ca

### Governor Nominee

#### Lyle Ryan (P.J.)

*Rotary Club of Everett, WA*  
8310 Rim Drive  
Everett, WA 98208-3556  
Res: 425-789-1979  
Bus: 425-359-4644  
email: lryan@coastalbank.com

### Secretary

#### Dennis Ratcliffe (Sharon)

*Rotary Club of Langley Central, BC*  
20269 41A Ave  
Langley, BC V3A 2ZB  
Res: 604-534-8292  
Bus: 604-534-8292  
Fax: 604-534-8423  
email: felid9@telus.net

### Treasurer

#### John D. Peters (Lesley)

*Rotary Club of Langley Central, BC*  
21764 95A Avenue  
Langley, BC V1M 4E9  
Home Phone/fax: 604-888-3383  
Cell: 604-376-3811  
email: john.d.peters@live.ca

### District Administrator

#### Julie Frauenholtz (Jim)

*Rotary Club of So. Everett-Mukilteo, WA*  
203 47th St SW  
Everett, WA 98203  
Phone/Text: 425-343-3819  
email: julieandkat@comcast.net

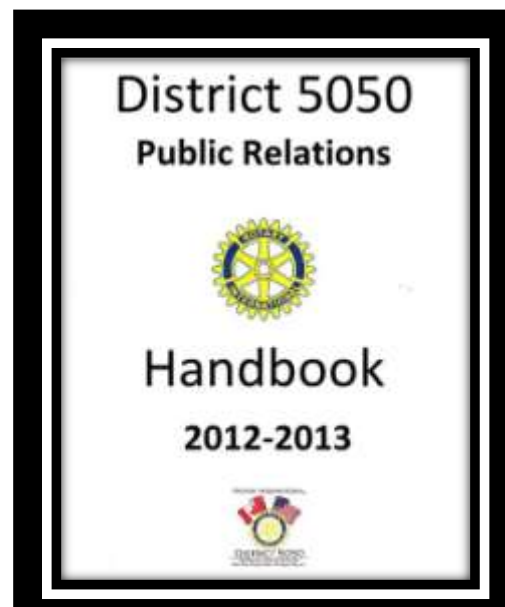
## Public Relations Resource

Copies of an 18 page document (see the accompanying cover page) were recently distributed via email, to Rotary club presidents:

### *District 5050 Public Relations Handbook*

The publication provides tips that may be considered in preparing a press release. Copies can be obtained by sending an email letter the district's PR Chair, Bob Knight, at [rdkpdk@aol.com](mailto:rdkpdk@aol.com).

Download **Club Public Relations Committee Manual** at:  
[http://www.rotary.org/ridocuments/en\\_pdf/226c\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/226c_en.pdf)



### WANTED - Photoshop Resource

We need a person who is good with "Photoshop" or similar software to make "This Close" posters from photographs. If this is you, or you know of someone who could help, please email David Truman [editor.paj@gmail.com](mailto:editor.paj@gmail.com)



## District 5050 International Service Projects

### District Assembly, Saturday April 13, 2013

International Services is participating in the Assembly's Breakout Sessions. Session Three will include presentations on Rotary's World Help Network, the Honey Bee projects, Help for Haiti Consortium, the Foundation's new grant system. Water & Sanitation and other water related activities will also be held in Sessions One, Two and Three as well as being the Keynote program in the afternoon. The Rotary Foundation will have presentations in Breakout sessions One and Two. Hope to see you there.

### District 5050 Help for Haiti Consortium

About seven or eight years ago a few District 5050 Rotary Clubs partnered to bring about an International Service project in the Grand'Anse Department of Haiti. That partnership has evolved into the District 5050 Help for Haiti Consortium and while the makeup of clubs has from time to time changed, new and ongoing projects have continued.

A constant for the Consortium has been Dr. Bette Gebrian, Director of Nursing with the Haitian Health Foundation, located in the city of Jeremie, capital of the Grand'Anse Department. She has been and continues to be an advisor, mentor, and a great resource of information and ideas for the Consortium.

For four days in mid-March 2013 Bette visited the White Rock area where she met with members of the Consortium and others interested in Haiti, attended a Board meeting, a social function and the weekly meeting of the Rotary Club of White Rock, and provided updates on past and current projects. Her visit was much enjoyed by all who met her.

For further information please contact: Jack Rae, Chair Dist 5050 ISP email – [bettyjackrae@shaw.ca](mailto:bettyjackrae@shaw.ca)

### PAUL HARRIS SOCIETY

Do you or any of your club members contribute \$1,000 or more to the Rotary Foundation per Rotary term? If so, I would like to invite you to become a member of the District 5050 Paul Harris Society.

Club presidents and Foundation Chairs, who are signed up for member access on the [www.Rotary.org](http://www.Rotary.org) website, should be able to access the Every Rotarian, Every Year (EREY) report. It will show you how close you are to becoming an EREY club ( where every club member makes a contribution of any amount to the Annual Programs (Giving) Fund, as well as a 100% Sustaining Member (\$100 or more from each member) during 2012-2013 term.

In addition, the EREY report will show which members qualified for the Paul Harris Society during the previous term 2011-2012 and for the current 2012-2013 term. Members of our District 5050 Paul Harris Society receive a pin that can be attached to the Paul Harris pin. It is not awarded automatically. You have to send an application to me (this form is available on the District 5050 website here: [PHS](#)).

One idea is to present the PHS pin to members that qualified for the previous term. Then announce to your membership that this is to recognize members that have contributed \$1,000 or more to the Rotary Foundation during 2011-2012 and/or someone that has already qualified for 2012-13 term. I would ask the membership if any other member feels that they could contribute \$1,000 or more each term to see the club's Foundation chair. After awarding the pin, you could announce that we hope that the Rotarian will continue to contribute at this level and wear this pin for 2012-13. It is based on essentially an honor system. If I didn't plan or feel that I could contribute \$1,000 or more per term, I wouldn't feel comfortable wearing the PHS pin.

*Steve Morach District 5050 Paul Harris Society chair*

## The Rotary Foundation Grant Seminar, Mt. Vernon, WA



DGE Denis Boyd, Carol Tichelman, District Trainer Kevin Wood, & PDG Wayne Wiebe.

On Saturday, March 23, 2013, the four District 5050 Canadian Rotarians crossed the international border to present the first of two seminars on the implementation the new Rotary Foundation District and Global Grant process.



In order for a Rotary club to qualify for a Rotary Foundation grant, its President-Elect and one other person from the club must attend the seminar. The PE and Club President must then sign a memorandum of understanding with the district.



During the six hour seminar, the participants were able to ask many questions in order to help them understand the new process, which is the result of a three year *Future Visioning* pilot program in one hundred districts.

Information about the Rotary Foundation Grant Management process can be found at:  
[https://www.rotary.org/en/global/grant\\_management\\_manual\\_en.pdf](https://www.rotary.org/en/global/grant_management_manual_en.pdf)

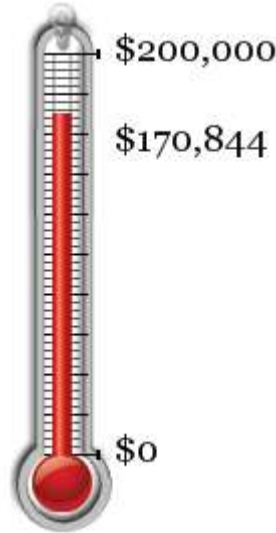
## Rotary's Success Depends on a Strong "Foundation"

### 2012-13 Goals

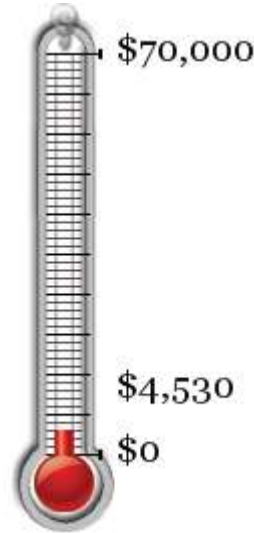
**Annual Programs Fund**



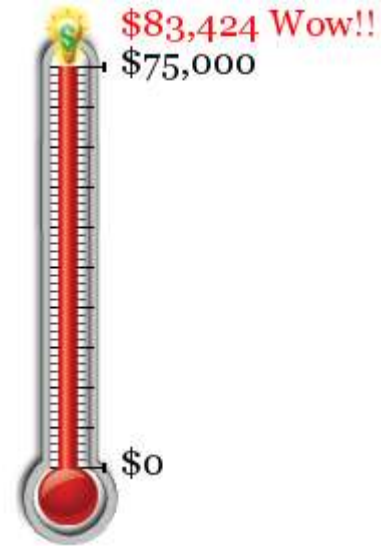
**Polio Plus**



**Permanent Fund**



**Restricted Giving**



### Clubs over \$100 per capita

**For Annual Giving:**

1.	Langley, BC	\$758.06
2.	Marysville, WA	\$422.50
3.	White Rock, BC	\$289.73
4.	Abbotsford-Sumas, BC	\$273.84
5.	North Delta, BC	\$259.67
6.	South Surrey, BC	\$256.72
7.	Chilliwack, BC	\$239.68
8.	Marysville Sunrise, WA	\$230.67
9.	Cloverdale, BC	\$216.16
10.	Semiahmoo, BC	\$203.89
11.	Coquitlam, BC	\$198.28
12.	Abbotsford, BC	\$195.38
13.	Whidbey-Westside, WA	\$181.88
14.	Stanwood/Camano Island	\$161.03
15.	Fidalgo Island, WA	\$157.86
16.	San Juan Island, WA	\$148.39
17.	Everett, WA	\$147.88
18.	North Whidbey Isl. Sunrise	\$135.44
19.	Snohomish, WA	\$123.08
20.	Coquitlam Sunrise, BC	\$114.26
21.	Bellingham, WA	\$109.68
21.	Surrey, BC	\$105.26
22.	Port Coquitlam Centennial	\$101.01



Each of these clubs could qualify as an EREY (Every Rotarian, Every Year club), if every dues paying member makes a contribution of any amount to the Rotary Foundation's Annual Programs Fund. We want every club in District 5050 to reach \$100 per member and every member to make a contribution. Clubs could also qualify as a 100% Sustaining Member club, if every dues paying member makes a contribution of \$100 or more.

**For PolioPlus:**

1.	Langley Central, BC	\$343.17
2.	Arlington, WA	\$278.62
3.	Abbotsford-Sumas, BC	\$236.84
4.	North Delta, BC	\$207.46
5.	Burlington, WA	\$169.30
6.	San Juan Island, WA	\$161.29
7.	Chilliwack Fraser, BC	\$159.65
8.	South Surrey, BC	\$131.31
9.	Stanwood/Camano Island	\$128.92
10.	Langley, BC	\$122.01
11.	Mission, BC	\$107.21
12.	Chilliwack Mt. Cheam, BC	\$105.50
13.	Cloverdale, BC	\$101.53
14.	Hope, BC	\$101.01

Steve Morach, District Co- Chair for Annual Giving (USA)

## District 5050 Rotarian earns Presidential Volunteer Service Award

SARASOTA, Fla., March 21, 2013 – Connie Lewis, ShelterBox USA Board member and Rotarian in District 5050, has been recognized by President Obama and ShelterBox USA with a Presidential Volunteer Service Award for her efforts during 2012 to provide shelter, warmth and dignity for survivors of natural and other disasters worldwide.

*As we witness the aftermath of disasters like Typhoon Bopha in the Philippines and the Syrian refugee crisis throughout the Middle East, many wish they could make a difference. Lewis knew ShelterBox, an international disaster relief organization, would be on the ground delivering its iconic green boxes containing emergency tented shelter and other lifesaving supplies.*

*Her efforts of raising awareness and funds for ShelterBox enabled the organization to respond to more than 30 disasters in 23 countries last year, providing families with disaster relief tents, cook stoves, water purification units, blankets, mosquito nets, children's packs and other essential equipment.*

*"I am truly proud to honor our volunteers, who work hard year-round to support ShelterBox and our efforts to help families rebuild their lives across the globe," Emily Sperling, ShelterBox USA President, said. "It is through the continuous efforts of our volunteers like Connie that we are able to help so many vulnerable families each year."*

*The President's Volunteer Service Award is a special recognition presented on behalf of President Barack Obama. The award is part of a national recognition program created in 2003 through the President's Council on Service and Civic Participation for individuals of all ages who contribute a significant amount of time to volunteer activities.*

## Canadians --> Important Message

Rotary is continually searching for ways to improve its' service to Rotarians and friends of The Rotary Foundation. In 2012, Rotary changed its lockbox vendor in Canada to speed up contribution processing times, improve data collection, and lower administrative costs. Our new partnership resulted in The Rotary Foundation (Canada) lockbox using a new address that began in May 2012.

Rotary has been working to secure a swift and easy transition, including outreach before the change began, updating forms and working with the new bank to forward all contributions sent from the "old" lockbox address to the "new" lockbox address. Unfortunately, we are still seeing almost one third of all Canadian lockbox contributions being sent to the "old" address. This is a growing concern since very soon, the agreement to forward contributions from the old lockbox will cease, resulting in contributions being returned to the donor/club treasurer, etc.

I am sharing this information to encourage the use of the forms located on [www.rotary.org](http://www.rotary.org), [www.trfcanada.org](http://www.trfcanada.org) or through the [Member Access](#) site, as all of these resources provide the updated address:

### THE ROTARY FOUNDATION (CANADA)

c/o 911600

PO Box 4090 STN A,

TORONTO, ON M5W 0E9

If you have any questions or concerns, please feel free to contact The Rotary Foundation Contact Center

toll-free at [1-866-976-8279](tel:1-866-976-8279)



### Jazz in the ManCave 2013



Men of the ManCave wish to thank all who participated in the recent "Jazz in the ManCave" performance for PolioPlus. With the Gates and Gates/Canadian matches, the venture raised \$46,930.00 !

Our thanks to all! Be on the lookout for the next Music in the ManCave adventure, currently in the planning stages.

*Kind Rotary regards to all, Lee and Ron*



## White Rock Rotarians Honored by Queen

White Rock Rotarians Wayne Baldwin, Brad Forster and his wife Judy Forster have been awarded the Queen Elizabeth II Diamond Jubilee Medal. The medal was created to honor Canadians who have made significant contributions to their communities and nation or who have made achievements abroad that bring credit to Canada. The Queen's Diamond Jubilee marks the 60<sup>th</sup> anniversary of Queen Elizabeth's ascension to the throne. Wayne Baldwin is past president of the Rotary Club of White Rock and is currently the mayor of the City of White Rock; Judy Forster is a past mayor.

Mayor Baldwin was nominated for contributions made to White Rock and the region as a whole by the Federation of Canadian Municipalities (FCM). Prior to becoming mayor, Baldwin served as the city manager for a number of years and the award is meant to recognize his role in ensuring the prosperity and high quality of life for the citizens and visitors of White Rock.

Brad Forster has over 40 years of community service. He has a passion for serving and he cares deeply for the needs of people here in his community and overseas. Brad has volunteered his time with Rotary, Elks, Langley Association for Community Living, his church, and the White Rock Health Society committee. He also travelled on a humanitarian trip and raised funds for a school and community centre in Zambia.

## PolioPlus on the Bus

Residents and transit riders in White Rock, Surrey, Langley and Delta are being called upon to 'End Polio Now' via a huge advertisement on the back of a TransLink bus. The ad is running for eight weeks and features White Rock Rotarian Wayne Baldwin, who is past-president of the club and currently Mayor of the City of White Rock, in the familiar 'We Are This Close to Ending Polio' photo. The Mayor joins the ranks of the many famous supporters around the world, including Bill Gates and Jackie Chan, who have posed for the photo.

## Rotary Club of Arlington Recognizes February Outstanding Students of the Month

The Rotary Club of Arlington announced and recognized its Outstanding Students for the month of February at its February 21 meeting. Students honored were awarded a voucher for a \$50.00 donation to a non-profit group at their school or a non-profit organization in their community. Rotarian and Arlington Superintendent of Schools Dr. Kris McDuffy presented certificates to Sierra Baker of Haller Middle School and Colin Davis of Darrington High School.

Sierra Baker is an eighth grader at Haller Middle School. She was nominated for her leadership at school, creativity, and constant desire to learn. She volunteers as a camp counselor for Campfire. Sierra has chosen to give her \$50.00 donation to Dog Wish.

Colin Davis is a junior at Darrington High School. He was nominated for his thoughtfulness and maturity as well as his loyalty to his family and friends. He has had numerous leadership positions at school and he plans to become an engineer after college. Colin has chosen to give his \$50.00 donation to North Counties Family Services.



Sierra Baker, Haller Middle School and Colin Davis, Darrington High School

## Speakers Bureau

This section of the PAJ lists speakers who are willing to be part of your club's program. Do you know of a good speaker? Send the information to: [editor.paj@gmail.com](mailto:editor.paj@gmail.com)

Speaker	Topic	Loc	Contact
Carol Tichelman	International Service / PolioPlus / Africa Polio NIDs	Both	(604) 824-9401 <a href="mailto:carol@tichelman.com">carol@tichelman.com</a>
Fran Blackwood	Rotary's Computer Assisted Literacy Solution	Both	(604) 541-7545 <a href="mailto:fgbkackwood@gmail.com">fgbkackwood@gmail.com</a>
Dan Gallant	Rotary World Help Network Humanitarian containers to developing countries	Both	(604) 889-2580 <a href="mailto:hett@shaw.ca">hett@shaw.ca</a>
Janice Buckley	Heartbeat - Helping wounded warriors	USA	(425) 931-1047 <a href="mailto:janice@heartbeatforwarriors.org">janice@heartbeatforwarriors.org</a>
Wayne Leach	TRF Permanent Fund	Can	(604) 313-1102 <a href="mailto:wayneleach@me.com">wayneleach@me.com</a>
Jack Rae	International Projects	Both	(604) 536-8578 <a href="mailto:bettyjackrae@shaw.ca">bettyjackrae@shaw.ca</a>
Linda J. Murray	Group Study Exchange	Both	(425) 348-3850 wk (425) 347-6738 home <a href="mailto:linda@evergreensecurity.com">linda@evergreensecurity.com</a>
Dr. Rodger Stark	Federal Health Care Reform - the Impact on You	USA	Caitlin Kincaid (206)937-9691 <a href="mailto:imtern@washingtonpolicy.org">imtern@washingtonpolicy.org</a>
Lee Harmon	Polio Plus/ Permanent Fund	Both	(360) 435-8595 <a href="mailto:rlh@wavecable.com">rlh@wavecable.com</a>
Bill Robson	The Rotary Foundation	Both	(604) 340-9700 <a href="mailto:william_robson@yahoo.ca">william_robson@yahoo.ca</a>
PDG Rod Thomson	Rotary Public Image	Both	(604) 855-1180 <a href="mailto:rodthomson@shaw.ca">rodthomson@shaw.ca</a>
Christina Flessner	Club Extension (New club creation)	Both	(604) 536-2011 <a href="mailto:cflessner@wheelchairfoundation.ca">cflessner@wheelchairfoundation.ca</a>
Danielle Mullen	Friendship Exchange	USA	(360) 428-8953 <a href="mailto:travelady2@comcast.net">travelady2@comcast.net</a>
Pete Kinch	Health & Hunger	Both	(425) 290-2090 <a href="mailto:petek@handsforpeacemaking.org">petek@handsforpeacemaking.org</a>
Scott Dudley	Membership	Both	(800) 286-4560 <a href="mailto:scott.dudley@edwardjones.com">scott.dudley@edwardjones.com</a>
Frank Jarvis	New Generations	Both	(604) 591-6685 <a href="mailto:franktalk@shaw.ca">franktalk@shaw.ca</a>
Bob Knight	Public Relations	Both	(360) 568-5629 <a href="mailto:rdkpdk@aol.com">rdkpdk@aol.com</a>
Richard Clark	Landmines	Both	137clarke@gmail.com

### Membership and Attendance Highlights for February 2013

- The number of members in District 5050 as of 31 Dec. was 2710, down 26 YTD.
- Average Attendance for the district was 72.4%; YTD is 71.2%. Last year the average was 70.7%
- **The club with the best attendance in February was Coquitlam Sunrise with 100%.** Second was South Everett-Mukilteo with 99.2%. Third was Skagit Mt. Vernon with 97%.