



Rotary District 5050

Peace Arch Journal



Volume 26 Issue 5 Nov. 2012

Message from the District Governor



November is the month we **celebrate our Rotary Foundation.**

The goal of the Rotary Foundation is **to do good in the world.**

That is also the goal of every Rotarian.

This month, [make a donation now](#) to change lives and improve your community and your world.

There is no better publically funded charitable foundation in the world.

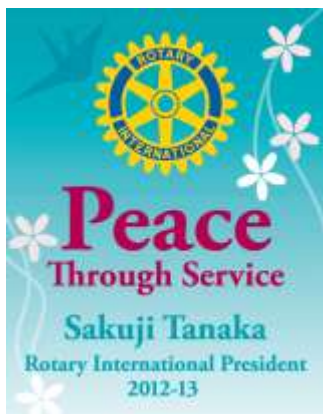
Every \$1 that you donate means that we spend \$1 to help people and communities in need.

For Canadians, every \$1 that you donate to PolioPlus means that we spend **\$3** to immunize children. Until March 31, 2013, both the Canadian government and the Gates Foundation will match polio donations from Canadians.

The Rotary Foundation has three arms - the Annual Programs Fund, the PolioPlus Fund and the Permanent Fund.

The **Annual Program Funds** are the monies that come back to our District in three years. Last year, every club and every Rotarian in District 5050 contributed and we ask that each of you do this again this Rotary year - hopefully at least \$100 per person (or even easier \$10 per month!)

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The Peace Arch Journal

The monthly newsletter for
Rotary District 5050

Sean Hogan Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of the *Peace Arch Journal* is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news and articles and photographs to:
editor.paj@gmail.com by the 21st day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

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Our District is #1 in North America for support of **PolioPlus** and recently celebrated raising over \$1 Million. That means we saved the lives of almost 2 million children. With only three endemic countries remaining we need your continued support to End Polio Now.

Consider making a gift that keeps on giving beyond your lifetime by leaving a bequest in your Will to the **Permanent Fund**.

On November 17 we will celebrate our success at our **Foundation Dinner**. We have **two bottles of wine personally signed by Rotary International President, Sakuji Tanaka**, that someone will be bringing home that night. [Please join us and register here.](#)

Celebrate with us and help us do good in the world!

Sean Hogan

iGovernor, District 5050

New Club Name: Rotary Club of South Surrey

The Rotary Club of White Rock Millennium has received approval from Rotary International to change its name.

The club is now the **ROTARY CLUB OF SOUTH SURREY**. The new name will better identify the club with the area it serves and may remove confusion the previous name had with other clubs in the area.

The South Surrey area has grown tremendously in the past few years and is now clearly identifiable, even the highway signs refer to it. The club's locality now embraces both the southern portion of the City of Surrey and the adjacent City of White Rock. South Surrey is the area the club has always held its meetings and where the most of our members live and / or work.

The club meets 7:00 a.m. Wednesdays at the Pantry Restaurant, 18th and 152nd, Surrey, BC. Rotarians are invited to join us for breakfast any time.

Jeff Richards, CA
Treasurer

Rotary Club of South Surrey

District 5050 Administration

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FOR IMMEDIATE RELEASE

Rotary Club of Arlington Recognizes October Outstanding Students of the Month

The Rotary Club of Arlington announced and recognized its Outstanding Students for the month of October at its October 18 meeting. Students honored were awarded a certificate and a voucher for a \$50.00 donation to a non-profit group at their school or a non-profit organization in their community. Rotarian and Arlington Superintendent of Schools Dr. Kris McDuffy presented certificates to Marcus Salmon of Arlington High School and Ryan Brower of Lakewood Middle School.

Marcus Salmon is a junior at Arlington High School. He has been involved in AFJROTC and competes as a member of the football and track teams. His hopes are to graduate from high school on time and he is interested in software engineering, military service or firefighting. He was nominated for volunteering to help his teachers and showing patience and thoughtfulness. Marcus has chosen to give his \$50.00 donation to the Sarvey Wildlife Care Center.

Ryan Brower is an eighth grader at Lakewood Middle School. In the spring of 2012 he earned the highest score in his cohort in Reading, and a perfect score in Mathematics. Ryan was nominated for showing positive leadership, enthusiasm for learning, and desire to constantly improve his skills. Ryan has chosen to give his \$50.00 donation to the N.O.A.H. Center.

The Rotary Club of Arlington recognizes excellent students who demonstrate a commitment to community. The Rotary Club of Arlington belongs to Rotary International, the very first service club in the world, started over 100 years ago. It is one of the 34,000 Rotary Clubs in over 200 countries. The Rotary Club of Arlington is a group of business owners, professionals and community leaders who are dedicated to making the world and our community stronger. They are committed to the ideal of "Service Above Self."

submitted by: Linda Jenkins

Rotary Club of Arlington

Email: ljenkinslaw@hotmail.com

The article above is an excellent example of a well written press release promoting the activities of a Rotary Club. Club PR directors would be well advised to copy its style and tone.

Terry Fox Run a Great Success

“It was the best turn-out in recent years,” said Rotary Club of White Rock’s 2012 Terry Fox Run Organizer Van Schoffield. “More than \$11,000 was raised for cancer research.”

The sun was shining on September 16 when more than 200 youthful (both in age and spirit) residents of White Rock and South Surrey enthusiastically participated in the 32nd Annual Terry Fox Run that began and ended next to the Rotary Field House in South Surrey Athletic Park.

Joining the run was Bill Vigars who played an important role in Terry Fox's Marathon of Hope 32 years ago in 1980. Vigars was the Director of Public Relations and Fundraising for the Canadian Cancer Society's Ontario Division. He acted as Terry Fox's public relations organizer, his close friend and confidante. Bill now resides in Burnaby.

For South Surrey resident Dave White, it was his 32nd run in a row. He has participated in the run since he was in elementary school. Dave was inspired by Terry Fox’s stubborn quest to get every Canadian to donate just one dollar to fight cancer.

Families, couples and singles participated as well as Team Hugh & McKinnon Realty which was out in full force, some of the runners pushing children in strollers. “I am so pleased that The Rotary Club of White Rock continues to organize this inspiring event in the community,” said Club President Jaqui Joys. “See you again – same time next year!”



Left: Rotary of White Rock Club Rotarian and Mayor of White Rock Wayne Baldwin, President Jaqui Joys, Bill Vigars and Van Schoffield. Right: Warming up



The race is on! Runners clear the gate.

Yeah! Team Hugh & McKinnon Realty

Rotary World Help sends Container to Cubu, Philippines

Thanks to all the Rotarians, , and Friends of Rotary who came out, on a cool cloudy Saturday to stuff a container with 629 boxes and pieces of equipment bound for the City of Cebu, Philippines. This is our second shipment to Cebu this year.



Delta Clubs Fund Police Vehicles

The three Rotary Clubs of Delta, including the North Delta Rotary Club, attended the delivery of three Delta Police vehicles at Scottsdale Mall. The vehicles, used by police community volunteers, were jointly funded by the Delta Police Foundation and the three Rotary clubs.



Doug Denyer, of the North Delta Club, stands in front of the vehicle destined for use within the neighbourhoods of North Delta.

submitted by John Shepherd, President, North Delta Rotary Club

Upcoming District Events

Visit the District 5050 Website for a Complete List

November 17 [Rotary Leadership Institute](#) (Surrey)

November 17 Foundation Dinner (Bellingham)

January 12 Social Media - Membership & PR
(Mt Vernon)

January 19 Rotary Leadership Institute

Feb 14-17 PETS

February 23 Districts 5040 & 5050 Joint Peace Forum

March 9 Rotary Leadership Institute

March 23 Future Vision Training for Clubs

Rotary's Success Depends on a Strong "Foundation"

2012-13 Goals

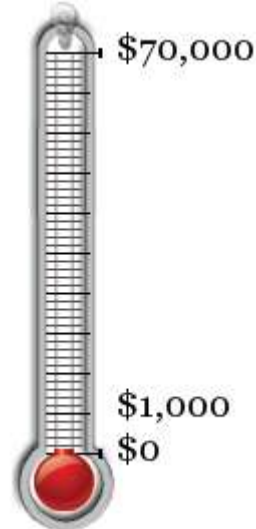
Annual Programs Fund



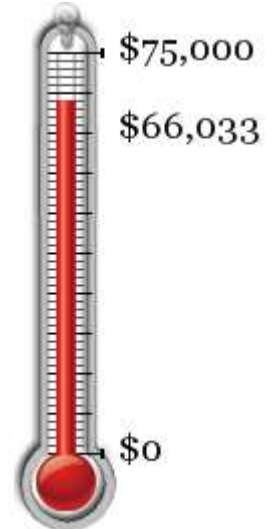
Polio Plus



Permanent Fund



Restricted Giving



EVERY
 ROTARIAN
 EVERY
 YEAR

Is your club an Every Rotarian Ever Year (EREY) club?

District 5050 has raised over One Million Dollars for Polio Plus during the Gates Challenge!!!! As of 10/31/12, District 5050 has raised \$1,016,425.43 for Polio. These figures do not include GOLFUN or the Polio Celebration event.

North Delta, BC is over \$207 per capita for Annual Giving. At the moment, they are the only club over \$100 per capita for Annual Giving or Polio.

Steve Morach, District Co- Chair for Annual Giving

Rotary Foundation Newsletter

Want to know more about your Rotary Foundation?

Follow this link.... <http://www.rotaryfirst100.org/foundation/newsletter/2012/2012.1101.129JS.pdf>

The Rotary Club of Surrey Guildford Presents:

Transitions



YWCA
METRO VANCOUVER



Building New Tomorrows

A Fundraiser hosted by The Rotary Club of Surrey Guildford in support of YWCA Alder Gardens housing for low-income single mothers and their children in Surrey

When: Saturday Nov 24 2012

Where: Bombay Banquet Hall, 7475 135th Street, Surrey BC

Time: Reception 6:00 PM
Hor d'oeuvres
Dinner 7:15 PM

Master of Ceremonies:

Howard Blank will guide our night of fun and auctions, Live and Silent

Featuring dancing and listening music by: *The Soul Sistah's*

Powerful voices, electrifying energy and beautiful souls make Vancouver's "Soul Sistahs" a dynamic collaboration of Canada's finest R&B / Soul singers!

Tickets: \$100.00 each or table of 8 for \$720.00

(Tax receipt for portion of the ticket available)

Dress: Cocktail Attire



Endorsed by "Be More Than a bystander"
a project of:
BC LIONS Football Club

ENDING VIOLENCE
Association of BC

For Information and ticket purchases please contact Gary by phone or email:

604-930-5702 / 604-512-1720 garythorne@shaw.ca

<http://www.rotarysurrey.ca/gala/>

We need your help..... Please support our Fundraiser.

Women with and without children are often considered the invisible homeless as they tend to live in sub-standard accommodation or share with others rather than live on the street or use emergency shelters.

YWCA Alder Gardens in Surrey is often the first step for single mothers in achieving independent, happy and productive lives. In addition to safe, affordable housing, Alder Gardens provides support and resources.

Please support Rotary Club of Surrey Guildford fundraiser November 24 "Transitions" in support of the YWCA Alder Gardens Call Garry Sass at [604 512 1720](tel:6045121720) or garythorne@shaw.ca Tickets \$100/each of table of 8 \$720.00

Five Club Picnic at Peace Arch Park

The five Rotary clubs on the peninsula banded together on Sunday, September 23 at Peace Arch Park bringing an enjoyable BBQ to deserving children and their families. The Globalizers Club from Semiahmoo Secondary joined in the festivities helping Stringbean the Clown entertain the picnickers. Food and drinks were donated PriceSmart Foods, Cobbs Bakery Semiahmoo, Tim Horton's Semiahmoo, McDonalds Semiahmoo, Clancy's Meats and London Drugs.



Pic 1: (From Left to Right) Dennis Williams President, Rotary Club of White Rock Peninsula; Jaqui Joys, President, Rotary Club of White Rock (the oldest club on the Peninsula); Darline Belziuk-Zanni, President, Rotary Club of White Rock Peace Arch; Stringbean the Clown; Judy McLeod, President of the Rotary Club of White Rock Semiahmoo.

Pic 2: President Jaqui Joys of the Rotary Club of White Rock cuts the huge cake PriceSmart.

Pic 3: The Globalizers Club from Semiahmoo Secondary take a BBQ break.

International Service Projects

A meeting of the District International Service Projects umbrella group (district committees identified by ISP) was held in Surrey, BC. Not all committees were represented however this was a good start and hopefully future meetings will enable other representation.

One objective of ISP is to promote multi-club projects within our district. There is no such thing as a District 5050 project; this is in keeping with the autonomy of clubs, however this does not preclude joint club efforts. Three projects, which it is hoped will have a district wide appeal, were discussed at the meeting:

- Jackie Kendziorek marjac1998@gmail.com Rotoplast (US) is working on putting together a Rotoplast team for October 2013. If interested in participating or contributing please contact her.
- David Rapella fuqua4@comcast.net Wheelchair Foundation (US) is working on filling a container with wheelchairs for shipment to Mexico in honour of PDG Jack Frisk. Please contact David for details.
- Robert Harris robertcircom@gmail.com Help for Haiti Consortium has ongoing projects in and around Jeremi, Haiti. Additional participation at the individual or club level is welcome. For more information please contact him.

All three are available to speak to your club about their projects; I am also available to speak about ISP in a more general way.

From time to time both DG Sean and I receive emails directly from other districts looking for support for their projects -

- Musical Instrument project - Dist 7000, Puerto Rico
- Various projects - Dist 4200, southeast Mexico
- Deaf Institute project - Dist 4590, Brazil
- Shelter projects - Dist 3280, Bangladesh
- Cleft Lip & Palate surgeries - Dist 3272, Pakistan & Afghanistan
- Dairy Project - Dist 9200, Tanzania

As District ISP chair I am available to visit your club to make a presentation, to meet with the club international projects committee or other interested members. If interested please contact Jack Rae at bettyjackrae@shaw.ca

Canada/Gates Foundation Matching Polio Funds 3 to 1

The Government of Canada and the Gates Foundation have agreed to match polio donations by Canadian Rotary clubs, Rotarians and friends to the Rotary Foundation (Canada) making your \$1 donation equal to \$3 for polio.

At a current cost of about 52 cents per vaccination, a contribution of \$100 means that you will help save nearly 600 children from polio.

To donate (both Canadians and Americans), [click here!](#)

For more information on Rotary's Polioplus campaign, visit the website www.endpolio.org

Speakers Bureau

This section of the PAJ lists speakers who are willing to be part of your club's program. Do you know of a good speaker? Send the information to: editor.paj@gmail.com

Speaker	Topic	Loc	Contact
Dan Gallant	Rotary World Help Network Humanitarian containers to developing countries	Both	(604) 889-2580 hett@shaw.ca
Janice Buckley	Heartbeat - Helping wounded warriors	USA	(425) 931-1047 janice@heartbeatforwarriors.org
Wayne Leach	TRF Permanent Fund	Can	(604) 313-1102 wayneleach@me.com
Jack Rae	International Projects	Both	(604) 536-8578 bettyjackrae@shaw.ca
Linda J. Murray	Group Study Exchange	Both	(425) 348-3850 wk (425) 347-6738 home linda@evergreensecurity.com
Dr. Rodger Stark	Federal Health Care Reform - the Impact on You	USA	Caitlin Kincaid (206)937-9691 imtern@washingtonpolicy.org
Lee Harmon	Polio Plus/ Permanent Fund	Both	(360) 435-8595 rlh@wavecable.com
Bill Robson	The Rotary Foundation	Both	(604) 340-9700 william_robson@yahoo.ca
PDG Rod Thomson	Rotary Public Image	Both	(604) 855-1180 rodthomson@shaw.ca
Christina Flessner	Club Extension (New club creation)	Both	(604) 536-2011 cflessner@wheelchairfoundation.ca
Danielle Mullen	Friendship Exchange	USA	(360) 428-8953 travelady2@comcast.net
Pete Kinch	Health & Hunger	Both	(425) 290-2090 petek@handsforpeacemaking.org
Scott Dudley	Membership	Both	(800) 286-4560 scott.dudley@edwardjones.com
Frank Jarvis	New Generations	Both	(604) 591-6685 franktalk@shaw.ca
Bob Knight	Public Relations	Both	(360) 568-5629 rdkpdk@aol.com
Richard Clark	Landmines	Both	137clarke@gmail.com

Membership and Attendance Highlights for September 2012

- The number of members in District 5050 as of 31 Aug. 2012 was 2735, an decrease of 1 YTD.
- Average Attendance for the district was 71.36%; YTD is 69.8%. Last year the average was 71.9%
- **The club with the best attendance in August was White Rock Peninsula with 96%.** Second was Lake Stevens with 89.8%. Third was Meadow Ridge with 88%.