

Vol. 27

Issue 8

Feb. 2014



Peace Arch Journal

Message from the District Governor

World Understanding Month



Rotary has become my “window on the world.”

Oh yes.... there has been the constant media bombardment of global images but I learned long ago to be suspicious of the way the media presents issues for our consumption.

It was in a first year university English class that I had the good fortune to meet a professor who encouraged us to “think for ourselves” instead of believing everything we heard and read. In my Sociology of Knowledge class, our professor would take the time to read sections of a mainstream newspaper and in the process point out the inaccuracies, biases and distortions. This was all alien territory for me.

Membership in Rotary has now given me an inside view of various areas of the world and the events which unfold there. For instance, I had no idea that Polio still ravaged children in certain areas of the world. I had assumed that the polio virus had disappeared with my childhood.

I had no awareness that girls don’t receive an education in Afghanistan or that young women in Nepal suffered from prolapsed uteruses because of poor education and sanitation facilities.

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The Peace Arch Journal

The monthly newsletter for
Rotary District 5050

Denis Boyd Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of the *Peace Arch Journal* is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing *Service Above Self*.

Please send news, articles and photographs to:

editor.paj@gmail.com by the 25th day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

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District Governor's Message, continued from page 1.....

I didn't know that water and sanitation issues were the main cause of illness in the world. I was accustomed to turning on the tap and taking the flowing water for granted, not realizing that few people in developing countries shared my good fortune.

I have now met people of all ages who, because of opportunities provided by Rotary, have travelled to places far away... and have come back changed forever. They no longer consume or waste as they did before their travels. Their consciousness has been raised and this new awareness is brushing off on me.

Rotary has not only opened my eyes to many aspects of suffering in the world, it has given me a vehicle to do something concrete about this suffering. Rotary has this amazing Foundation which has now become "my Foundation", as it allows me to share my "excess" to help others in ways few other organizations can.

Rotary has also brought me updates about the lives that have been changed by our support. I read how villagers in Guatemala or Uganda are being helped to live healthier lives, to become educated and to become self-sufficient.

Rotary has replaced a window with a door and has allowed me to become a global citizen and in the process has changed my life for the better.

Denis Boyd

Upcoming District Events

Visit the District 5050 Website for further details

February 8	District Membership Seminar
February 14 - 16	President-Elect Training <i>PETS</i> (Seattle, WA)
March 8	Foundation Grant Workshop (Surrey, BC)
April 12	District Assembly (Surrey, BC)
May 1 - 4	District Conference (Whistler, BC)
May 13 - 30	Friendship Exchange (New Zealand)
June 1 - 4	International Convention (Australia)

District 5050 Administration

Governor

Denis Boyd (Maureen)

Rotary Club of Coquitlam, BC
831 Cottonwood Ave.
Coquitlam, BC V3S 2S9
Res: 604-936-6260
Bus: 604-931-7211
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Governor Elect

Lyle Ryan (P.J.)

Rotary Club of Everett, WA
8310 Rim Drive
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Res: 425-789-1979
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email: lryan@coastalbank.com

Governor Nominee

William (Bill) Robson (Lona)

Rotary Club of Cloverdale, BC
20736 51 Ave
Langley, BC V3A 7V2
Res: 604-340-9700
email: william_robson@yahoo.ca

Secretary

Dennis Ratcliffe (Sharon)

Rotary Club of Langley Central, BC
20269 41A Ave
Langley, BC V3A 2ZB
Res: 604-534-8292
Bus: 604-534-8292
Fax: 604-534-8423
email: felid9@telus.net

Treasurer

Jeff Richards (Marjorie)

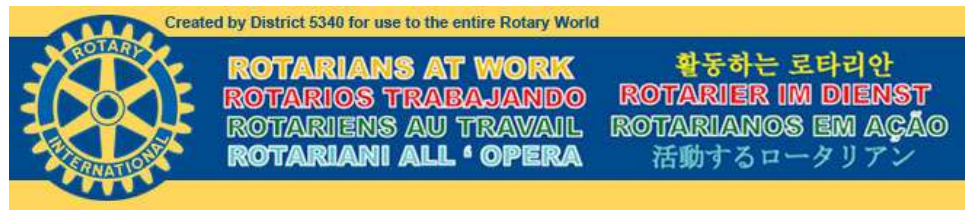
Rotary Club of South Surrey, BC
14132 20 Ave
Surrey, BC V4A 8P8
Res: 604-531-7927
Cell: 604-328-7976
email: jrichards@telus.net

District Administrator

Julie Frauenholtz (Jim)

Rotary Club of So. Everett-Mukilteo, WA
203 47th St SW
Everett, WA 98203
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email: julieandkat@comcast.net

April 26, 2014 is Rotarians at Work Day



Rotarians At Work Day happens the last Saturday in April each year - this year the date is April 26, 2014

The program started in 2006 as a joint effort between two Rotary Districts (one in the United States and one in Mexico)

Rotarians at Work Day continues to grow - currently with 44 participating Districts, 2,830 clubs and almost 110,000 Rotarians.

Each year, Clubs around the world identify a hands-on project that all members can participate in to help their local community.

What Are The Benefits?

Rotarians At Work Day is a great way to revitalize your Club, bring in new members and generate publicity for Rotary

What To Do:

Pick a project – The idea of Rotarians at Work Day is to get all your members out in your local community on a visible, hands-on project. Your project may involve other community volunteers (Future Rotarians), your Interact Club or Rotaract Club (Future Rotarians). Involve your children! (Future Rotarians!)

Need an idea? Visit the [Rotarians at Work](#) website

Publicize your project – Plan a public relations campaign to let your community know when the event will occur and how they can become involved.

Put on Your Rotary Gear – On project day, dress all of your members and volunteers in Rotary shirts and hats. Make your team stand out by having a “uniform” look for the day.

Work It! – Get all of your members out for your project and get ‘er done!

But most of all – **HAVE FUN!**

Rotary Theme for 2014-15 Announced



Governor Elect Lyle Ryan & PJ are attending the International Assembly in San Diego where President-Elect Gary Huang announced the 2014-15 Rotary theme.

[CLICK HERE FOR MORE AND TO WATCH THE VIDEO.](#)

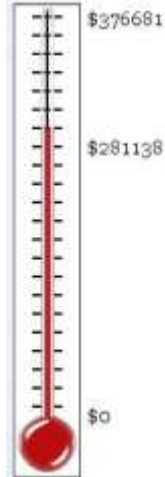
[REGISTRATION NOW OPEN!](#)
[RYLA dates are May 9 - 13](#)



[CLICK TO VISIT THE RLYLA WEBSITE](#)
www.ryla5050.org

The Rotary Foundation 2013-14 District Goals

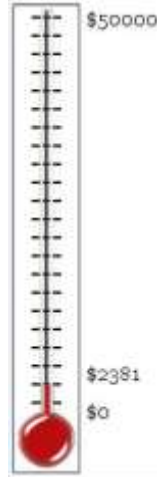
Annual Fund



Polio Plus



Endowment Fund



Restricted Giving



Club

Annual Giving

1	White Rock	\$489.54
2	Cloverdale	430.01
3	South Surrey, Surrey	302.01
4	Port Coquitlam	215.54
5	Surrey	205.04
6	Whidbey Westside	190.69
7	Abbotsford-Sumas	189.34
8	Langley	185.24
9	Langley Central	184.85
10	Coquitlam	172.80
11	Chilliwack	169.12
12	Fidalgo Island	165.69
13	San Juan Island	164.71
14	North Delta	163.52
15	Marysville sunrise	160.95
16	La Conner	159.33
17	Burlington	158.40
18	Everett	157.96
19	Arlington	157.34
20	Port Moody	143.49
21	Semiahmoo	131.74
22	Chilliwack Mt. Cheam	127.29
23	Stanwood/Camano Island	126.29
24	Coquitlam Sunrise	126.20
25	Snohomish	119.23
26	Abbotsford	102.45
27	Chilliwack-Fraser	98.79
28	North Whidbev Island	98.40

Club

PolioPlus

1	Monroe	\$280.00
2	Abbotsford-Sumas	138.05
3	Abbotsford-Matsqui	131.07
4	San Juan Island	123.53
5	Stanwood/Camano Island	123.20

Listed are all clubs with contributions of ~\$100 or more per member to the Annual Giving fund or PolioPlus.

Steve Morach, Annual Giving (US)

Photo Contest

2014 is starting across Zones 24-32 with a little fun - the first ever Zone 24-32 photo contest. RI Director Bryn Styles has endorsed an ***Avenues of Service - Zone Photo Contest***.

This is an opportunity for the Rotarians across Zone 24-32 to share photos about the Rotary service projects and fellowship events they have held or will hold this Rotary year.

The prizes are simple, boasting rights as the best Rotary photographer in the zone, a certificate and the winning photos in each of the Avenues of Service posted on this website and hopefully district websites. Winners will be announced in mid- April. So get out your SLR, point and shoot or phone camera and click away.

The most important rule of the contest is “have fun”.

- The photographer must be a member of a Rotary, Rotaract or Interact club in Zone 24 or Zone 32.
- Photos submitted must be in JPEG file format with a maximum size of 3 MB and be submitted on or before March 31 2014.
- Each photographer may submit up to 3 photos that were taken between July 1 2013 and March 31 2014.
- Each photo is to be submitted in one of the 5 Avenues of Service that the photo best illustrates.

The Zone 24-32 RPICs (Rotary Public Image Coordinators) will be the contest judges.

1. To enter the contest and upload a photo click [HERE](#)
2. For contest rule and small print click [HERE](#) and for the judging criteria click [HERE](#)

Good luck and looking forward to seeing your photos,

*Chris Offer, PDG
Zone Photo Contest Grand Poobah*

Polio Awareness Program

Good News!

India is officially polio free – three years without a new case of polio.

More Good News!

Nigeria has been without a new case of polio since 10 November 2012.

Not Such Good News!

The risk of unimmunized children contracting polio remains high everywhere.

Please keep PolioPlus in mind when contributing to the Rotary Foundation.

Post Polio Syndrome

It is estimated there are 20 million polio survivors worldwide suffering the effects of post polio syndrome; fatigue, muscle and joint pain, muscle atrophy, breathing difficulties to name just some of the problems. Polio Awareness Program together with District 5050 Global Wheelchair Program is looking at a joint International project to deliver wheelchairs to polio victims. This could be both a Rotary Fellowship and a Service project. This will take some time to plan but once a program has been developed further information will be distributed throughout the District.

*Jack Rae
District Polio Awareness Chair*

Canadian Dollar Exchange Rate

As you may know, the Canadian dollar has fallen to a record low since 2009, closing at the banks at 0.8946. If you were considering a gift in USD, then as a Canadian, you will definitely take more of a hit than before Christmas.

And since all gifts to TRF are converted from the Canadian value to the USD equivalent on your rotary records, it is important to remember this exchange difference over the next few months.

The good news is that each month Rotary posts its exchange rates on the website (www.rotary.org) and the **Feb rate has been posted and remains unchanged since Jan at \$1.06 CND=\$1 USD.**

This is a huge advantage as you are saving from what is posted at the banks so your \$1000 PHS is equal to \$1060 CND and your \$10,000 Major Donor gift is equal to \$10,600 CND which as you can see makes a big difference based on economies of scale. Bottom line, make your Canadian gifts in Feb as it will benefit you, and your clubs!

*Dean Rohrs
D5040 Governor 2007/2008
Regional Rotary Foundation Coordinator Zone 24 West*

The Rotary Club of Abbotsford Brings

Blessings in a Backpack to Elementary Schools in Abbotsford BC

The Rotary Club of Abbotsford is working together with the [Abbotsford Food Bank](#), local businesses and faith based organizations, to provide backpacks to over 90 elementary school children every Friday. The backpacks contain well balanced meals to get these children through the weekend. The children come from low income and working poor families, and often the only meal they receive during the week is the lunch or breakfast program provided by their school. Blessings in a Backpack provide a vital link to keep local children from going hungry over the weekend.

To provide the food in the backpacks to one child for the entire school year costs \$525. Kids participating in the Blessings in a Backpack program each week receive a backpack filled with two breakfasts, two lunches, two dinners and snacks for the weekend. The items change from week to week, depending on the produce that is in season and the price of the goods. They must be non-perishable due to the lack of refrigeration from the time the backpacks are filled until they are delivered to the kids.

Volunteers from two Abbotsford community churches, [Northview Community Church](#) and Abbotsford Christian Assembly, fund several of the backpacks, provides volunteers who shop for food each week, fill the backpacks, drop them off at the schools and pick up the empty packs for refilling for over 90 children at four Abbotsford elementary schools.

The Rotary Club of Abbotsford and along with its Director of Community Service, Bruce Beck, have been the inspiration and heart behind the program's success with 16 community partners coming along side to support the Blessings in a Backpack program.

Those interested in learning how to be a community partner and join the over 16 community partners already involved , can do so by calling the [Abbotsford Food Bank](#) at **604-859-5749**. Community partners wishing to contribute to the program and be identified through the Rotary Club of Abbotsford, please contact Bruce Beck, Director of Community Service at bbb1771@shawbiz.ca.

Please also visit the Rotary Club of Abbotsford's [website](#) at www.abbotsfordrotary.com for further details about the [Blessing in a Backpack](#) program.



(L-R) Rotary Club Member, Caroline Mostertman; Past President, Andrew Franklin; Executive Director of the Abbotsford Food Bank, Dave Murray and Rotary Club President, Angelo Rea present a cheque to the Abbotsford Food Bank to support Blessings in a Backpack.



(L-R) Abbotsford School Trustee, Shirley Wilson; School Board Chair, Cindy Schafer; Superintendent, Kevin Godden and Rotary Club President, Angelo Rea promote Blessings in a Backpack.

Snohomish Rotary Club & Snohomish Aquatic Center

Article by Bob Knight, Club & District PR Chair



On a beautifully sunny January 25, 2014, Snohomish Rotarians participated in a Community Grand Opening of the new Snohomish Aquatic Center. The Rotary club provided a continental breakfast for center staff & volunteers (Kendra Trachta & daughter, Pat Knight & Melody Clemons). Others pictured are Snohomish School District Superintendent and PHF, Bill Mester, and Aquatic Center Director and new Snohomish Rotarian, Chris Benson.

The facility has everything aquatic under one roof - swim lessons, recreational swim, surf lessons, diving, water play, competitive swim and water fitness classes. It is located at 516 Maple Ave., Snohomish, WA, and is open to the public. Information at www.snohomishaquatic.com.



Snohomish Rotary Benefit Dinner

Saturday, February 22, 2014, @ 5 p.m.

St. John's Episcopal Church, 913 2nd Street

Funds raised will support youth scholarships and projects.
The Cajun dinner includes chicken-sausage gumbo.
Music & silent art auction. Tickets are \$25.00

Pre-order at www.snohomishrotary.org

Information at (360) 568-5629

Snohomish Rotary Charitable Foundation EID: 20-1243672

Speakers Bureau

This section of the PAJ lists speakers who are willing to be part of your club's program. *Do you know of a good speaker? Send the information to: editor.paj@gmail.com*

Speaker	Topic	Loc	Contact
John Edwards	new Successful Speaker Programs	Both	jwledwards@yahoo.com
Ajay Caleb	new Rotary At Work	Can	works_for_you@yahoo.ca
Thomas Thetford	new Water and Sanitation	Both	t.thetford@comcast.net
Carol Tichelman	Intl. Service Africa Polio NIDs	Both	(604) 824-9401 carol@tichelman.com
Fran Blackwood	Computer Assisted Literacy Solution	Both	(604) 541-7545 fgblackwood@gmail.com
Dan Gallant	Rotary World Help Humanitarian containers to developing countries	Both	(604) 889-2580 hett@shaw.ca
Janice Buckley	Heartbeat - Helping wounded warriors	USA	(425) 931-1047 janice@heartbeatforwarriors.org
Wayne Leach	TRF Permanent Fund	Can	(604) 313-1102 wayneleach@me.com
Dan'l Adams	Intl Fellowship of Scouting Rotarians	Both	danl_adams@yahoo.com
Linda J. Murray	Membership	Both	(425) 348-3850 wk (425) 347-6738 h linda@evergreensecurity.com
Dr. Rodger Stark	Federal Health Care Reform	USA	Caitlin Kincaid (206)937-9691 imtern@washingtonpolicy.org
Lee Harmon	Polio Plus/ Permanent Fund	Both	(360) 435-8595 rlh@wavecable.com
John J. Shaffer	PET (Personal Energy Trans. Hand Bike)	Both	(425) 314-5916 jjsshaffer@aol.com
PDG Rod Thomson	Rotary Public Image	Both	(604) 855-1180 rodthomson@shaw.ca
Danielle Mullen	Friendship Exchange	USA	(360) 428-8953 travelady2@comcast.net
Pete Kinch	Health & Hunger	Both	(425) 290-2090 petek@handsforpeacemaking.org
Linda Whitehead	Global Wheelchair Program	Both	(604) 536-2022 lwhitehead@cdnwheelchair.ca
Bob Knight	Public Relations	Both	(360) 568-5629 rdkpdk@aol.com
Richard Clark	Landmines	Both	137clarke@gmail.com

Membership and Attendance Highlights for Dec. 2013

- The number of members in District 5050 as of 31 Dec. was 2664, up 6 for the year.
- Average Attendance for the district was 69.2%; YTD is 68.6%. Last year the average was 70.2%
- **The club with the best attendance was South Everett/Mukilteo with 100%.** Second was White Rock Peninsula with 94.7% and third was Cloverdale with 94.4%.