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Peace Arch Journal

Message from the District Governor

Rotary Awareness Month



Pope Francis recently stated that churches will not increase their membership by proselytizing, but rather by “attracting.” In other words, it is more influential to “walk the talk” rather than “talk the talk.”

January is “Rotary Awareness Month” and a reminder for us to bring a guest to a club meeting. When a friend or colleague joins us for breakfast, lunch or dinner, he or she will have a chance to experience our club. The interest in becoming a Rotarian, however, will only come about if our visitors are attracted by what they see.

There are four points to keep in mind.

I have shared with you that “hospitality” was a key trait of the successful clubs we visited during the fall. I can predict that a visitor to your club will first be impressed with how welcoming each club member is and how much effort is put into making this guest feel at home.

The format and content of the meeting also makes an impression on a visitor. I have continually been impressed with the amount of information that is shared during a meeting. Quick updates inform members of events and projects and invite participation. A successful meeting is chaired in such a way that the guest speaker has the full time allotted for his or her presentation.

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**The
Peace Arch Journal**

The monthly newsletter for
Rotary District 5050

**Denis Boyd
Governor**

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of the *Peace Arch Journal* is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news, articles and photographs to:
editor.paj@gmail.com by the 21st day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

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District Governor's Message, continued from page 1.....

The third “attraction” component is humor. Laughter is common at any Rotary meeting. Some clubs like to have a Joke of the week; others rely on situational humor. Note that a visitor might be offended by sexist or crude humor.

The fourth key to attracting potential members is “Engagement.” A visitor can’t help but be impressed if club members get their hands dirty in local and international service projects. Nothing touches a heart more quickly than a need being met, a challenge being overcome or a group reaching out to improve the lives of others.

Our membership will only grow when we impress others with our warmth, efficiency, respect, humor and elbow grease.

Denis Boyd

Friendship is a natural and willing servant....There is no reason...why the great power of friendship should not be harnessed to do its part in the world's work.

— Paul Harris, 1912 Rotary Convention, Duluth, Minnesota, USA

Upcoming District Events

Visit the District 5050 Website for further details

- January 25** **Rotary Leadership Institute (Mt. Vernon)**
- February 1** **Foundation Grant Workshop (Mt. Vernon)**
- February 8** **District Membership Seminar**
- February 14 - 16** **President-Elect Training PETS (Seattle, WA)**
- March 8** **Foundation Grant Workshop (Surrey, BC)**
- May 1 - 4** **District Conference (Whistler, BC)**
- May 13 - 30** **Friendship Exchange (New Zealand)**
- June 1 - 4** **International Convention (Australia)**

District 5050 Administration

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DISTRICT 5050 POLIO AWARENESS PROGRAM

The District 5050 Polio Awareness Program includes Polio Plus and Post Polio Syndrome awareness.

The need to continue contributing to Polio Plus remains high with new outbreaks in Syria and Somalia and the ongoing need for eradication in Afghanistan, Pakistan and Nigeria.

Post polio syndrome is a condition that affects polio survivors years after recovery from an initial acute attack of the poliomyelitis virus. The number of polio survivors worldwide is estimated to be 20 million, many of them right here in North America. This condition is rarely life threatening, cannot at this time be prevented and is not contagious, however those who develop it may suffer muscle atrophy, muscle weakness, fatigue, respiratory problems and other difficulties.

Currently there are no effective treatments, however some forms of exercise may help and in other cases aids such as wheelchairs, walkers, crutches are needed. As many of these aids are unavailable or unaffordable in developing countries they may be worth considering for an International Service Project.

Jack Rae

District 5050 Polio Awareness Program
bettyjackrae@shaw.ca

For more information on Post-Polio Syndrome, visit the website of the National Institute of Neurological Disorders and Stroke:

[Post-Polio](#)

Global Wheelchair Program

As the year has drawn to a close I wanted to send you a brief update about the clubs in our district and their commitment to the Global Wheelchair Program. The support continues to be amazing and across the entire district to date we have climbed to over 5,600 wheelchairs that have been sponsored by clubs and members. With the impact of each wheelchair delivered estimated to be 10 people who are connected to the recipient, this means 60,000 lives have been transformed in a profound and lasting way.



There are also some exciting plans in the works for 2014 with many clubs including:

1. Joint comprehensive Global Grant mobility project with Semiahmoo and Peace Arch clubs to Hermosillo, MX
2. Large container of 280 wheelchairs bound for Guatemala, led by the Abbotsford-Sumas club
3. Post-polio focused distribution with the help of Jack Rae and Rotarians from across the district, perhaps combined with a travel tour.

I would welcome any questions or thoughts you may have on the program at any time. You can learn more about all of the upcoming mobility projects around the world by clicking on this link:

<http://www.cdnwheelchair.ca/news-and-events/upcoming-mobility-projects.html>

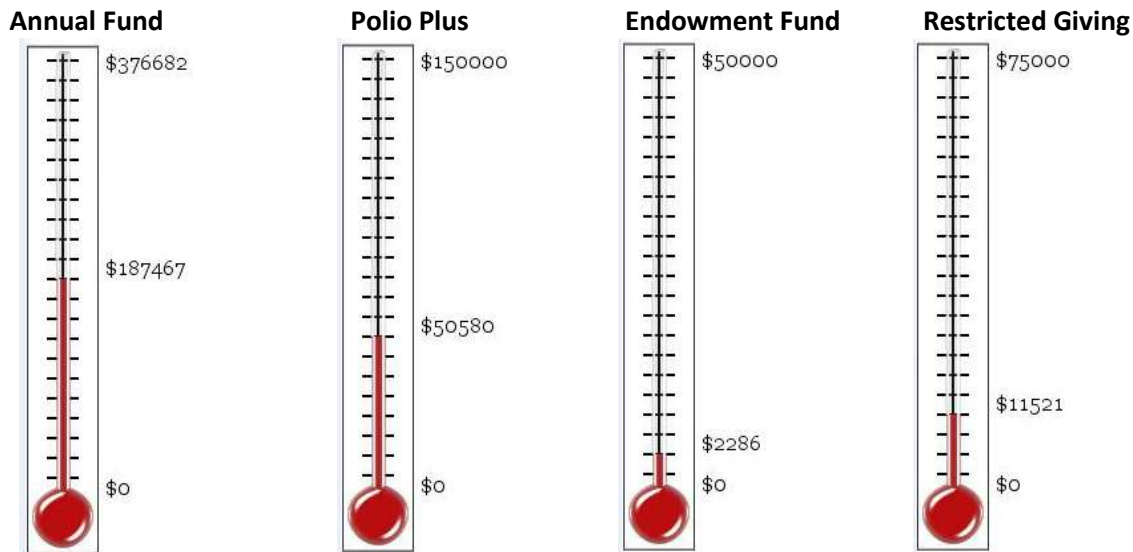
Wishing everyone all the best for 2014!

Kind regards,

Linda Whitehead, MA Lead

2013-14 RD5050 Chair, Global Wheelchair Program

The Rotary Foundation 2013-14 District Goals



As of Jan. 6, 2014, these clubs have exceeded \$100 per member contributions

Annual Giving		Per Member	PolioPlus		Per Member
1	White Rock	\$470.50	1	Abbotsford-Matsqui	131.07
2	Cloverdale	327.02	2	San Juan Island	123.53
3	South Surrey, Surrey	230.59	3	Stanwood/Camano Island	121.49
4	Langley Central	155.34	4	Abbotsford-Sumas	103.10
5	Abbotsford-Sumas	152.83			
6	Port Coquitlam	148.87			
7	Coquitlam	139.50			
8	San Juan Island	135.29			
9	North Delta	130.15			
10	Everett	129.52			
11	La Conner	126.00			
12	Port Moody	112.48			
13	Chilliwack Mt. Cheam	110.45			
14	Semiahmoo	108.65			
15	Surrey	106.50			
16	Langley	105.93			

Steve Morach, Annual Giving (US)

Photo Contest

2014 is starting across Zones 24-32 with a little fun - the first ever Zone 24-32 photo contest. RI Director Bryn Styles has endorsed an ***Avenues of Service - Zone Photo Contest***.

This is an opportunity for the Rotarians across Zone 24-32 to share photos about the Rotary service projects and fellowship events they have held or will hold this Rotary year.

The prizes are simple, boasting rights as the best Rotary photographer in the zone, a certificate and the winning photos in each of the Avenues of Service posted on this website and hopefully district websites. Winners will be announced in mid- April. So get out your SLR, point and shoot or phone camera and click away.

The most important rule of the contest is “have fun”.

- The photographer must be a member of a Rotary, Rotaract or Interact club in Zone 24 or Zone 32.
- Photos submitted must be in JPEG file format with a maximum size of 3 MB and be submitted on or before March 31 2014.
- Each photographer may submit up to 3 photos that were taken between July 1 2013 and March 31 2014.
- Each photo is to be submitted in one of the 5 Avenues of Service that the photo best illustrates.

The Zone 24-32 RPICs (Rotary Public Image Coordinators) will be the contest judges.

1. To enter the contest and upload a photo click [HERE](#)
2. For contest rule and small print click [HERE](#) and for the judging criteria click [HERE](#)

Good luck and looking forward to seeing your photos,

*Chris Offer, PDG
Zone Photo Contest Grand Poobah*

Mexican Rotary Club offers

Opportunities for International Projects

The Rotary Club of Ajijic, Mexico (pronounced *Ahh-hee-heek*) serves as model within the community and Rotary for service to others, while promoting integrity and fellowship. This club is in a unique and challenging position. The number of American and Canadian residents, proportionally, is small relative to the Mexican community plus the American/Canadian population consists primarily of retirees.

The manifestation is that the Ajijic club is not funding rich. However, because of the economic level of the surrounding Mexican community the club is rich in opportunities for service projects. Additionally, the club has attracted excellent project managers whose sole desire is to see that needy projects be defined, funding attracted by partner clubs and finally projects successfully completed. For the project managers "Service above Self" definitely is a prime directive. The opportunities for service in the Ajijic community are boundless.

Each of the projects is led by a qualified project manager. They personally have witnessed the need and are committed to do all that is necessary to meet that need. Some of the organizations have had successful Rotary supported projects in the past. Therefore, any new project proposals are reviewed to ensure that the guidelines of sustainability are adhered to.

The following table provides the title and a brief description of each of the projects currently available for partnership. The estimated budgets are also provided only as a guide. The third column gives the section number, which is actually a link to the appropriate section providing more details. *(For the full document, please contact at walt.heine@gmail.com)*

The projects are not listed in any special priority order. Clearly each program manager's heart is in and focus is on their particular project and so those projects would be highest priority for them. It is up to the reader to determine which projects would be most desirable for them to participate in. If more information is needed, contact the Community Services Chair at walt.heine@gmail.com. In fact, the best way to get more insight is to visit the various projects in person.

Several clubs have done this and have benefitted greatly by the visit. The Rotary Club of Ajijic has an assigned host to take care of hotel accommodations and tour of the projects in order to make the visit as pleasant as possible. Again, contact the Community Services Chair to make arrangements.

Synopses of Rotary of Ajijic Club Projects

Project	Budget	Section
<p><u>Humane Education Alliance (HEA)</u></p> <p>Purpose: Provide a curriculum and instruction that focuses on anti-violence and bullying prevention and intervention to public school students.</p>	\$29,511	5.1
<p><u>CODENI</u></p> <p>Purpose: The goal of the Music & Dance Project is to keep CODENI'S older children and teenagers involved in our programs and away from drugs and criminal activity by expanding our arts and recreation programs, and to extend our ongoing outreach program to other at-risk youth in Guadalajara and other communities in Jalisco through music and dance created and performed by CODENI kids.</p>	\$3,636	5.2
<p><u>Soccer at San Juan Cosala</u></p> <p>Purpose: Provide increased interest/ participation of youth in soccer by finding new sponsors to purchase uniforms and equipment.</p>	\$500/Team	5.3
<p><u>Hope House Multi-Sport Field for Orphan Boys</u></p> <p>Purpose: Provide an athletic field where the underprivileged orphan boys and young people from the surrounding community can learn various sports, learn how to be team players and receive athletic exercise and achieving this while meeting the State of Jalisco requirements.</p>	\$35,000	5.4
<p><u>Love in Action Facilities Repair</u></p> <p>Purpose: Renew Children's Home #4 to provide this required additional space. This additional space is needed to allow for flexibility as the population grows as children are turned away weekly due to the lack of staff and of habitable space available for more children.</p>	\$10,000	5.5
<p><u>Hope House Vocational Training for Orphan Boys</u></p> <p>Purpose: Hope House has been extremely blessed with the facilities to provide vocational training currently in the areas of carpentry and gardening. What is missing is the ability to provide professional level training to provide the boys with a better future.</p>	Woodshop: \$15,000 Agriculture: \$7,000	5.6
<p><u>Ajijic Fire Department EMS</u></p> <p>Purpose: The Ajijic Fire Department only receives support from the local municipality for a portion of the staff and no support for equipment or even beds for the fire fighters. Hence, they have very limited equipment much of which was donated and not functioning.</p>	Variable	5.7

<p><u>Tepehua Community Center</u></p> <p>Purpose: The need is to be able to take the work of the Free Clinic of Tepehua, to all the other barrios in need of medical help and Family planning and Maternal Health.</p>	\$30,000	5.8
<p><u>Tepehua Vocational School</u></p> <p>Purpose: Provide an education program to children in the barrios, so that they can give the achievers that which should be their right, the right to follow that dream. Then give them the tools to make a career and become active members of a society, with a growing middle class.</p>	TBD	5.9
<p><u>Tepehua Sexual Education and Prevention</u></p> <p>Purpose: Today's youth faces many risks, including drug abuse, violence and HIV/AIDS. This project provides educational programs that would help the public understand the causes of these problems and prevent them</p>	\$7,600	5.10
<p><u>Tepehua Maternal Health</u></p> <p>Purpose: Many Barrio women have their children at home, lack of hygiene and education on the part of the mid-wife cause infection and the mortality rate of infant and mother is very high. This project is designed to take the successful maternal health education in the Tepehua clinic out to the local barrios.</p>	\$5,000	5.11
<p><u>Wheel Chair Distribution</u></p> <p>Purpose: To provide wheelchair Distribution and a wheelchair seating clinic so that wheel chairs can be properly assembled and adjusted for personal use, whether a child or an adult</p>	\$50,000 - \$55,000	5.12
<p><u>ARDAT (Ajjic Rotary Dog Assisted Therapy)</u></p> <p>Purpose: ARDAT is an ongoing community program of the Rotary Club of Ajjic. It organizes therapy dog visits to institutions, and provides therapy dog teams for various educational purposes.</p>	Ongoing	5.13
<p><u>Educational Endowment Fund</u></p> <p>Purpose: Even though the schools are public, there is a cost associated with education. Clearly the way to give intelligent kids hope for the future is through education; high school in particular.</p>	Ongoing	5.14

Note from the editor: The Rotary Club of Langley, BC has worked on three matching grant projects in partnership with the Rotary Club of Ajjic. All three projects were very successful. I can fully and highly recommend this club as an international partner.

Speakers Bureau

This section of the PAJ lists speakers who are willing to be part of your club's program. *Do you know of a good speaker? Send the information to: editor.paj@gmail.com*

Speaker	Topic	Loc	Contact
Ajay Caleb	<i>new</i> Rotary At Work	Can	works_for_you@yahoo.ca
Thomas Thetford	<i>new</i> Water and Sanitation	Both	t.thetford@comcast.net
Carol Tichelman	Intl. Service Africa Polio NIDs	Both	(604) 824-9401 carol@tichelman.com
Fran Blackwood	Computer Assisted Literacy Solution	Both	(604) 541-7545 fgblackwood@gmail.com
Dan Gallant	Rotary World Help Humanitarian containers to developing countries	Both	(604) 889-2580 hett@shaw.ca
Janice Buckley	Heartbeat - Helping wounded warriors	USA	(425) 931-1047 janice@heartbeatforwarriors.org
Wayne Leach	TRF Permanent Fund	Can	(604) 313-1102 wayneleach@me.com
Dan'l Adams	Intl Fellowship of Scouting Rotarians	Both	danl_adams@yahoo.com
Linda J. Murray	Membership	Both	(425) 348-3850 wk (425) 347-6738 h linda@evergreensecurity.com
Dr. Rodger Stark	Federal Health Care Reform	USA	Caitlin Kincaid (206)937-9691 imtern@washingtonpolicy.org
Lee Harmon	Polio Plus/ Permanent Fund	Both	(360) 435-8595 rlh@wavecable.com
John J. Shaffer	PET (Personal Energy Trans. Hand Bike)	Both	(425) 314-5916 jjsshaffer@aol.com
PDG Rod Thomson	Rotary Public Image	Both	(604) 855-1180 rodthomson@shaw.ca
Danielle Mullen	Friendship Exchange	USA	(360) 428-8953 travelady2@comcast.net
Pete Kinch	Health & Hunger	Both	(425) 290-2090 petek@handsforpeacemaking.org
Linda Whitehead	Global Wheelchair Program	Both	(604) 536-2022 lwhitehead@cdnwheelchair.ca
Bob Knight	Public Relations	Both	(360) 568-5629 rdkpdk@aol.com
Richard Clark	Landmines	Both	137clarke@gmail.com

Membership and Attendance Highlights for Nov. 2013

- The number of members in District 5050 as of 30 Nov. was 2677, up 19 for the year.
- Average Attendance for the district was 68.7%; YTD is 68.1%. Last year the average was 70.2%
- **The club with the best attendance in Nov. was South Everett/Mukilteo with 100%.** Second was White Rock Peninsula with 98.3% and third was South Whidbey Island with 94.7%.