

Vol. 27

Issue 9

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Peace Arch Journal

Message from the District Governor

Literacy Month



When we visited the Mission Morning club, we had the delightful experience of having a story read to us. Elspeth Bowers, District Literacy Co-Chair, is a member of this club and has a tradition of reading to the club on a regular basis. Using her elocutionary talents, she made the story come alive for us as she leafed through the pages, displaying the colourful artwork on each page.

The experience took me back to my childhood, and the happiness I felt as I entered into the adventures found between the covers of my favourite books. It also called to light the special bond I felt with my own children as we read each night before their bedtime. Currently I savor the opportunity to sit with my grandsons (and soon my granddaughter), to share with them the wonders of the written word. The highlight of the children's show "The Polka Dot Door" was the story time where the host reached for a book and read it to both the children in the studio and those watching at home on TV. Every child loved the experience.

You will hopefully recall that I raised the issue of Literacy during my club visits when I spoke of "Josh the Baby Otter" and the impact of this book with regard to saving lives.

Continued on page 2



Index

2. Upcoming District Events
3. Rotarians at Work Day
4. Rotary Peace Fellowships / RYLA
5. Rotary Foundation
6. Membership Seminar
7. Josh the Otter Literacy Program
8. Langley Has Talent
9. Win A Trip A Month
10. Speaker's Bureau & Membership Report



The Peace Arch Journal

The monthly newsletter for
Rotary District 5050

Denis Boyd Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission of the *Peace Arch Journal* is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news, articles and photographs to:

editor.paj@gmail.com by the 25th day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

Peace Arch Journal Editor:

David Truman (Nora)
Rotary Club of Langley
Box 315, 20465 Douglas Cres.
Langley, BC V3A 4B6
(604) 533-4585
editor.paj@gmail.com

www.district5050.org

District Governor's Message, continued from page 1.....

I also asked you to consider the option of going into classrooms and reading the book to early school age children.

Engaging in Rotary, so as to “Change Lives” is all about “hands on service.” Buying and distributing dictionaries has been a great program for many of our clubs. I think we can take it to the next level by going ourselves to the schools and reading to young kids who would appreciate the gesture. Or, even better, ask them to read to us...especially those who are struggling with their reading skills.

Reading to or being read to by a young elementary student(s) would be a tremendous gift that we can offer. The children would value the time we spend with them and remember the visits for a long time to come, if not forever. We would come away from this experience thankful that we belong to a great organization which gives us a chance to give back to the community around us.... and ironically end up gaining more than we have given.

Denis Boyd

Upcoming District Events

Visit the District 5050 Website for further details

March 8	Foundation Grant Workshop (Surrey, BC)
April 12	District Assembly (Surrey, BC)
May 1 - 4	District Conference (Whistler, BC)
May 13 - 30	Friendship Exchange (New Zealand)
June 1 - 4	International Convention (Australia)

District 5050 Administration

Governor

Denis Boyd (Maureen)

Rotary Club of Coquitlam, BC
831 Cottonwood Ave.
Coquitlam, BC V3S 2S9
Res: 604-936-6260
Bus: 604-931-7211
email: denboco@shaw.ca

Governor Elect

Lyle Ryan (P.J.)

Rotary Club of Everett, WA
8310 Rim Drive
Everett, WA 98208-3556
Res: 425-789-1979
Bus: 425-359-4644
email: lryan@coastalbank.com

Governor Nominee

William (Bill) Robson (Lona)

Rotary Club of Cloverdale, BC
20736 51 Ave
Langley, BC V3A 7V2
Res: 604-340-9700
email: william_robson@yahoo.ca

Secretary

Dennis Ratcliffe (Sharon)

Rotary Club of Langley Central, BC
20269 41A Ave
Langley, BC V3A 2ZB
Res: 604-534-8292
Bus: 604-534-8292
Fax: 604-534-8423
email: felid9@telus.net

Treasurer

Jeff Richards (Marjorie)

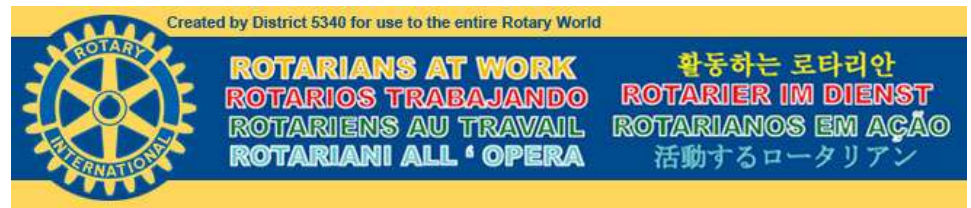
Rotary Club of South Surrey, BC
14132 20 Ave
Surrey, BC V4A 8P8
Res: 604-531-7927
Cell: 604-328-7976
email: jrichards@telus.net

District Administrator

Julie Frauenholtz (Jim)

Rotary Club of So. Everett-Mukilteo, WA
203 47th St SW
Everett, WA 98203
Phone/Text: 425-343-3819
email: julieandkat@comcast.net

April 26, 2014 is Rotarians at Work Day



Rotarians At Work Day happens the last Saturday in April each year - this year the date is April 26, 2014

The program started in 2006 as a joint effort between two Rotary Districts (one in the United States and one in Mexico)

Rotarians at Work Day continues to grow - currently with 44 participating Districts, 2,830 clubs and almost 110,000 Rotarians.

Each year, Clubs around the world identify a hands-on project that all members can participate in to help their local community.

What Are The Benefits?

Rotarians At Work Day is a great way to revitalize your Club, bring in new members and generate publicity for Rotary

What To Do:

Pick a project – The idea of Rotarians at Work Day is to get all your members out in your local community on a visible, hands-on project. Your project may involve other community volunteers (Future Rotarians), your Interact Club or Rotaract Club (Future Rotarians). Involve your children! (Future Rotarians!)

Need an idea? Visit the [Rotarians at Work](#) website

Publicize your project – Plan a public relations campaign to let your community know when the event will occur and how they can become involved.

Put on Your Rotary Gear – On project day, dress all of your members and volunteers in Rotary shirts and hats. Make your team stand out by having a “uniform” look for the day.

Work It! – Get all of your members out for your project and get ‘er done!

But most of all – **HAVE FUN!**

Rotary's Peace Fellowships

District 5050 Scholarship Committee is accepting applications for Rotary's Peace Fellowship program for 2015.

The Fellowship consists of two programs: one is at the master's degree level (15 to 24 months) the other is at the certificate level (3 months). The Fellowship includes tuition and fees, room and board, round-trip transportation, and internship/field study expenses. The Professional Development Certificate would be valuable to first responders or emergency personnel.

Applicants must apply through a Rotary Club, download the application form from the Rotary web-site (www.rotary.org/en/peace-fellowships), and be interviewed by the District Scholarship Committee. The Committee must then have the applications in the hands of the Rotary Foundation by J ULY 1 . The clubs role in this process would be to find, interview, and prepare candidates (much as you would have done for the previous Rotary Ambassadorial Scholarships) and forward their applications to the District Scholarship Committee.

The Committee is also looking for Rotarians interested and willing to participate in the district interviews.

For further information please contact District Committee chair Jack Rae at bettyjackrae@shaw.ca

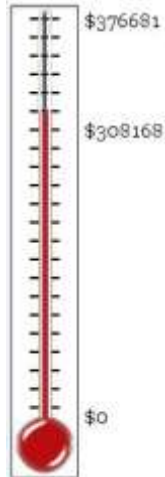
REGISTRATION NOW OPEN!
RYLA dates are April 10-13



CLICK TO VISIT THE RLYLA WEBSITE
www.ryla5050.org

The Rotary Foundation 2013-14 District Goals

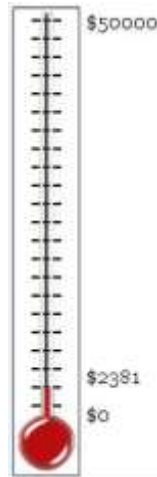
Annual Fund



Polio Plus



Endowment Fund



Restricted Giving



Club

Club	Annual Giving
1 White Rock	\$493.92
2 Cloverdale	449.66
3 Langley Central	316.55
4 South Surrey	302.01
5 Port Coquitlam	215.54
6 Surrey	205.04
7 Abbotsford-Sumas	195.13
8 Langley	193.37
9 Whitby Westside	190.69
10 Coquitlam	175.53
11 Everett	175.00
12 San Juan Island	175.53
13 Chilliwack	171.77
14 North Delta	167.43
15 Fidalgo Island	165.69
16 La Conner	164.50
17 Marysville Sunrise	162.86
18 Arlington	162.56
19 Burlington	160.53
20 Port Moody	144.21
21 Semiahmoo	142.57
22 Stanwood/Camano Island	130.94
23 Chilliwack Mt. Cheam	128.82
24 Coquitlam Sunrise	126.72
25 Snohomish	123.08
26 Abbotsford	113.92
27 North Whidbey Island	101.23
28 Chilliwack Fraser	99.42

Club

Club	PolioPlus
1 Monroe	\$280.00
2 Abbotsford-Sumas	142.92
3 Abbotsford-Matsqui	131.07
4 Stanwood/Camano Island	128.49
5 San Juan Island	123.53

Listed are all clubs with contributions of ~\$100 or more per member to the Annual Giving fund or PolioPlus.

Steve Morach, Annual Giving (US)

District 5050 Membership Seminar

Article & Pictures by Bob Knight

On Saturday, February 8, 2014, the district's Membership Committee (seen below with future, past and current district governors), hosted a seminar at Burlington, Washington's new public library.



Pictured above: #1: Lyle Ryan, Jane Helten, Denis Boyd, Linda Murray, Linda Coyle, Mike Reddington, Bill Robson, Sean Hogan & John Edwards. #2: Mike Reddington. #3: Seminar attendees being welcomed by District Governor Denis Boyd.

The seminar was an instructional presentation by Mike Reddington on a Rotary District 5050 Membership Engagement Survey that will enable each District 5050 Rotarian to submit a response.

On December 3, 2013, following Mike's visit to the Rotary Club of Surrey, B.C., Richard Wareham wrote about how Mike Reddington (member of the Rotary Club of White Rock Semiahmoo) was developing a simple membership engagement survey. Mike, who has professional experience in surveying large numbers of people, has developed a vehicle for measuring the positive and negative attitudes toward club membership.

Richard reported the process involves Survey Monkey <https://www.surveymonkey.com>. This cloud based survey tool makes it easy to create and deliver this confidential survey. Its purpose is to take the temperature of the membership, monitor the connection between the club and the members, and help members self-assess their membership activity. The object is to foster communication and feedback, gauge the level of engagement, and assess the level of member satisfaction with the club. When the survey is completed, the results are compiled so that a club can develop an action plan to address the needs that arise.

Richard's article is an excellent reflection on what was learned during the seminar. In addition, participants were able to go online with laptop computers and experience taking the survey. Most of us agreed that it is very easy to do.



Josh the Otter & Rotary International

3 Easy Steps to Begin your Rotary Club's Josh the Otter Water Safety & Literacy Project:

1) Identify your Target Population

- Would you like to work with Pre-K and/or Kindergarten students in your community?
- Contact administrators from local schools and/or daycares you would like to serve to inform them of your project & identify student numbers

2) Create a Project Budget

- How many children would you like to serve in your community?
- Discounted Rotary Packet Price: \$3.25 per child (shipping included)
- Packet includes: "Josh the Baby Otter" Book, PowerPoint/Audio CD, Coloring Book, & Sticker

3) Contact Laura Thomas, Projects Manger, to order packets & to learn how to conduct the fun life-saving reading presentation!

- 402-297-4126
- Laura@joshuamemorial.org

To learn more please visit our website www.joshtheotter.org & 'Like' our Facebook Page www.facebook.com/joshtheotter



"Langley Has Talent" is a fundraising idea/event with a goal to raise funds and awareness for a much needed "Langley Rotary Theatre". This event will also allow us to foster the arts in our Community (Langley City and Langley Township), promote and provide a venue for youth, adults and seniors that are our local talents, and to raise the awareness of Rotary.

The money raised from "Langley's Has Talent" will go towards creating a Legacy Fund to establish a Fine Arts Venue. Our vision is to one day have a Theatre in Langley.

The vision for the "Langley Has Talent" project specifically is to create an annual show that will highlight talent within our community from various individuals and groups who will compete through auditions, with the best talent moving on to the semifinals and then the finals; two shows that will be performed for the public. During the final show, the top three performers are selected from a panel of celebrity judges and are awarded with cash and industry prizes totaling well over \$5000.

All four Rotary Clubs from Langley are involved and have members on the Planning Committee. The four clubs have been successful in the past working together on joint projects.

Rotary



Semi-Finals: Sat. March 29 7:00 PM

Finals: Sat. April 12 7:00 PM

Christian Life Assembly, 56 Ave., Langley, BC

Tickets: \$20 per show

[Langley Has Talent](#)

WIN A TRIP A MONTH

Rotary Club Of Chilliwack Fraser



Honolulu - New York

Caribbean Cruise - Cabo San Lucas

Cancun - San Francisco Maui - Cuba

Puerto Vallarta - Paris

Alaska Cruise - Bermuda Cruise

PLUS OTHER MONTHLY PRIZES

For Tickets Call 604-793-9808

or

Tickets Available at the Chilliwack Times
45951 Trethewey Ave. Chwk 604.792.9117



bcfc BC Gaming Extra License # 52152
KNOW YOUR LIMIT PLAY WITH IT

Rotary Club Of Chilliwack Fraser
PO BOX 330 Chilliwack BC V2P 4J4
604-793-9808

Ticket purchasers must be 19 years of age or older. If a winning ticket bears a minor's name, the prize will be lawfully delivered on behalf of the minor to the minor's parent, legal guardian or trustee - Total # of tickets printed 800
Draw Date: 1:30pm - April 9th, 2014 at the Best Western Rainbow Country Inn 43971 Industrial Way, Chilliwack BC

\$150/Ticket

Speakers Bureau

This section of the PAJ lists speakers who are willing to be part of your club's program. ***Do you know of a good speaker? Send the information to: editor.paj@gmail.com***

Speaker		Topic	Loc	Contact
Leslie Michael	<i>new</i>	The History of India	Both	(604) 463-4711 lmichael@smartt.com
John Edwards	<i>new</i>	Successful Speaker Programs	Both	jwledwards@yahoo.com
Ajay Caleb	<i>new</i>	Rotary At Work	Can	works_for_you@yahoo.ca
Thomas Thetford	<i>new</i>	Water and Sanitation	Both	t.thetford@comcast.net
Carol Tichelman		Intl. Service Africa Polio NIDs	Both	(604) 824-9401 carol@tichelman.com
Fran Blackwood		Computer Assisted Literacy Solution	Both	(604) 541-7545 fgblackwood@gmail.com
Dan Gallant		Rotary World Help Humanitarian containers to developing countries	Both	(604) 889-2580 hett@shaw.ca
Janice Buckley		Heartbeat - Helping wounded warriors	USA	(425) 931-1047 janice@heartbeatforwarriors.org
Wayne Leach		TRF Permanent Fund	Can	(604) 313-1102 wayneleach@me.com
Dan'l Adams		Intl Fellowship of Scouting Rotarians	Both	danl_adams@yahoo.com
Linda J. Murray		Membership	Both	(425) 348-3850 wk (425) 347-6738 h linda@evergreensecurity.com
Dr. Rodger Stark		Federal Health Care Reform	USA	Caitlin Kincaid (206)937-9691 imtern@washingtonpolicy.org
Lee Harmon		Polio Plus/ Permanent Fund	Both	(360) 435-8595 rlh@wavecable.com
John J. Shaffer		PET (Personal Energy Trans. Hand Bike)	Both	(425) 314-5916 jjsshaffer@aol.com
PDG Rod Thomson		Rotary Public Image	Both	(604) 855-1180 rodthomson@shaw.ca
Danielle Mullen		Friendship Exchange	USA	(360) 428-8953 travelady2@comcast.net
Pete Kinch		Health & Hunger	Both	(425) 290-2090 petek@handsforpeacemaking.org
Linda Whitehead		Global Wheelchair Program	Both	(604) 536-2022 lwhitehead@cdnwheelchair.ca
Bob Knight		Public Relations	Both	(360) 568-5629 rdkpdk@aol.com
Richard Clark		Landmines	Both	137clarke@gmail.com

Membership and Attendance Highlights for Jan. 2013

- The number of members in District 5050 as of 31 Dec. was 2661, up 3 for the year.
- Average Attendance for the district was 69.3%; YTD is 69.1%. Last year the average was 70.2%
- **The club with the best attendance was Abbotsford-Matsqui with 100%.** Second was White Rock Peninsula with 96.6% and third were Chilliwack and South Everett Mukilteo, each with 93%.