

**THE
PEACE ARCH
JOURNAL**
VOL. 30 ISSUE 09 APRIL 2017



 
Rotary
DISTRICT 5050
50% AMERICAN | 50% CANADIAN | 100% ROTARIAN



Maternal and Child Health Month



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THE PEACE ARCH JOURNAL

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The Monthly Newsletter of
Rotary District 5050

SCOTT DUDLEY
District Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district and beyond.

The mission of the Peace Arch Journal is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing Service Above Self.

Please send news, articles and photographs to
editor.paj@gmail.com by the 25th day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

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**Behind every
successful man
there is always
a woman
- a mother!**



*A Message
on behalf of
District
Governor
Scott Dudley*

Hi Everyone! You don't usually hear from me, but April is Maternal and Child Health month in Rotary and, since I am a mom and Scott isn't, we thought it was appropriate for me to share my thoughts this month.

I am a mom of five grown kids now and one adorable granddaughter. I am realizing as a Grammy how amazing children are (I was too tired when my kids were little to fully realize what a miracle they were) and how blessed I am to have had maternity care and Pediatricians to help me with my children. I wonder sometimes how I was even able to bring those babies home. As I watch our little granddaughter, Teagen, I am amazed by the little fingernails and eyelashes. How did I not notice all of that before? Oh yeah, I was tired!

As Scott and I have travelled around the world, a couple places stick in my mind as I saw young mothers and babies who were homeless & asking for money to get through another day. I remember them sitting along the walkways near the Vatican, and I remember a young woman and child on a train coming up from behind me and Scott knew what I'd want to do. I remember seeing young girls selling themselves in Rio De Janeiro, and the young moms holding babies with no diapers or pants on, just bare bottoms, along the side of the road in Delhi. It brings tears to my eyes each time. Who takes care of these girls and babies? Scott knows I

always want to help them even if all I can do is give them a look in the eye, a smile and a couple dollars for a meal.

I don't know if your club does anything towards Maternal & Child Health or not, but my prayer would be that as you see needs and, if it's important to you, you do something to help. We are so truly blessed to live here in North America that we all have access to great health care for ourselves, our daughters and sons and grandchildren. If you're like me in complete wonder of my little granddaughter and I want the best of everything for her, such as to grow up safe and healthy, strong and full of joy and with knowledge of how to stay that way.

As you come to this year's District Conference, you will hear from Maness Samuel, a young woman who was raised in Malawi, Africa and was saved from being sold off as a child bride at a very young age that we can't even imagine.

Maybe you're the person to change a young woman's life or a child's life. Maybe you'll mentor someone or maybe you'll financially support someone on a monthly basis through a microloan, but please do something. We have so much, more than we need or deserve and you literally can be the difference!!

Blessings to you,
Christine

**Congratulations to
District Governor-Elect
Lindagene Coyle**



YWCA 2017 Women of Distinction Awards Nominee for Education, Training & Development

Lindagene Coyle is passionate about improving access to education and employment for women and minorities.

She is a founding member of Women in Post-Secondary Education in British Columbia, an organization which continues to support and promote women's leadership in post-secondary institutions. She also developed and delivered Kwantlen University's Employment and Educational Access for Women program, which supports women to enter non-traditional occupations.

Always a driving force for change, Lindagene encourages people to treat barriers as opportunities.

She is District Governor-Elect of District 5050 at Rotary International and Vice President Emerita at Kwantlen Polytechnic University.

Lindagene continues to serve communities as an educator and trainer, specializing in anti-sexism, anti-racism and workplace equality.

Message from JOHN F. GERM

ROTARY INTERNATIONAL PRESIDENT

Vaccines: Their incredible impact

Dear Fellow Rotarians,

Globally, in developed as well as in developing countries, child mortality is on the decline and life expectancy on the rise. In 1960, 182 of every 1,000 children born died before turning five; today, that number is down to 43. A child born in 1960 could expect to live an average of just 52 years; by contrast, a child born this year can expect to live to 71.

Then as now, the factors most likely to determine a child's fate are set at birth: where he or she is born, the educational and the economic condition of the family, the availability of medical care. Yet one of the most important advances in public health has reached every country and must now reach every child: immunisation.

The use of vaccines has in many parts of the world nearly

eliminated diseases that once were widespread, such as diphtheria, tetanus and rubella.

Thanks to vaccines, 20 million lives have been saved from measles since 2000. Small has been eradicated - and polio is next.

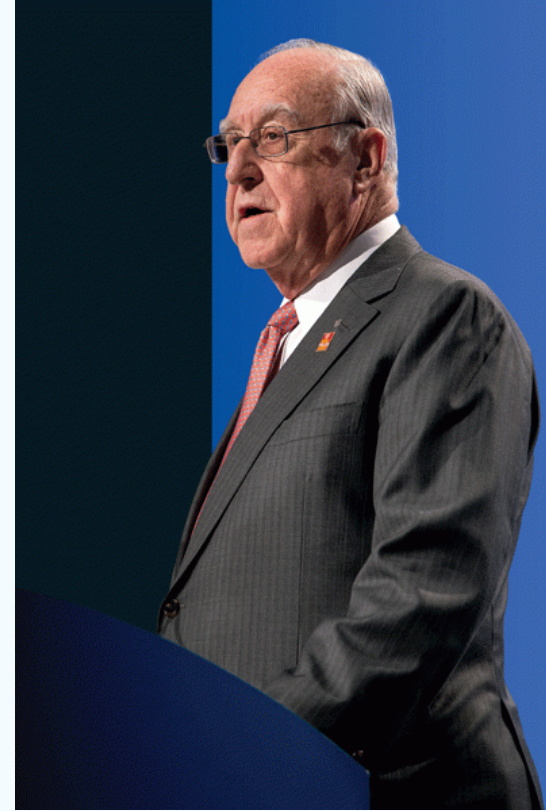
Thirty years ago, there were an estimated 350,000 cases of polio per year worldwide. As this issue of the Rotarian went to press, only 37 cases of polio had been recorded in

2016 - the lowest number in history. All of the other cases and the paralysis and death they would have brought, were prevented through the widespread use of a safe, reliable, and inexpensive vaccine.

Overall, the World Health Organisation estimates that immunisation prevents an estimated 2 million to 3 million deaths every year. It also averts a tremendous burden of disability and economic loss. Yet we could be doing so much better: An additional 1.5 million deaths could be avoided by improving vaccine coverage worldwide.

This month, from 24 to 30 April, we join WHO, UNICEF, and the US centers for Disease Control and Prevention in celebrating World Immunisation Week, raising awareness of the incredible impact that vaccines have had in global health. This year's theme is

"Vaccines Work" - and they do. Increased use of vaccines has broader repercussions for public health: controlling viral hepatitis, reducing both the need for antibiotics and the development of antibiotic-resistant microbes, and reaching more children and adolescents with essential health



interventions. In every part of the world, routine immunisation is as crucial as ever to ensure that all children have the best chance at a healthy future.

In an uncertain world, vaccines offer something remarkable: a way to protect our children throughout their lives.

By working
together to safeguard all
children against polio
and other preventable
diseases,
**Rotary is truly
Serving
Humanity**
- now and for
generations
to come.



The Rotary Foundation's six areas of focus reflect the service interests and activities of Rotary clubs worldwide.

See how your club or district can get involved.

The challenge

- Nearly 27,000 children under five die every day from largely preventable diseases and conditions. (MDG 2009 report)
- In 2008, 8.8 million children born alive died before their fifth birthday. (UNICEF)
- Every year, 536,000 women and girls die as a result of complications during pregnancy, childbirth, or the six weeks following delivery, a rate of more than one per minute. For every woman who dies, an additional 20 to 30 will have short-term and long-term disabilities. (WHO)
- Pregnancy and childbirth are the leading cause of death and disability for women in developing countries. (WHO)

What you can do

- Support a scholar studying public health with an emphasis on maternal and child health
- Support a vocational training team of medical professionals (specializing in obstetrics) to train community health workers in prenatal care
- Provide updated medical equipment, including incubators, and supplies to a maternity health clinic

Learn more

- Global Health Council www.globalhealth.org
- Maternal and Child Health Integrated Program www.mchip.net
- UNICEF www.unicef.org
- United Nations Population Fund www.unfpa.org
- World Health Organization www.who.int



Goals for Maternal and Child Health

- Reducing the mortality rate for children under the age of five
- Reducing the maternal mortality rate
- Improving access to essential medical services and trained health care providers for mothers and their children
- Supporting studies related to maternal and child health

www.rotary.org/futurevision





MATERNAL AND CHILD HEALTH

CHILD HEALTH CARE



WHAT YOU CAN DO

Provide immunizations and antibiotics. Measles, malaria, pneumonia, AIDS, and diarrheal diseases are the leading causes of death in children under five.

9 million children under the age of five die each year due to malnutrition, poor health care, and inadequate sanitation.

WHAT YOU CAN DO

Prevent mother-to-infant HIV transmission by encouraging the use of antiretroviral drugs and formula feeding.



WHAT YOU CAN DO

Promote good nutrition, including encouraging breastfeeding. Children who are fed breast milk are stronger and less vulnerable to disease than those who are not.

FAMILY PLANNING

40% of women in developing countries do not use contraception.

TIP FOR SUCCESS

Be culturally sensitive to the community's beliefs surrounding family planning. By doing so, you will foster a good working relationship and better meet the needs of the community.

53 million unintended pregnancies could be prevented through family planning.

WHAT YOU CAN DO

Provide access to family planning information and resources. Meeting this need could reduce the number of maternal deaths by nearly 30 percent.



ANTENATAL CARE & CHILDBIRTH

WHAT YOU CAN DO

Provide birthing kits to health professionals.

1 in 22 women will die during pregnancy and childbirth in India.

80% of maternal deaths could be prevented with access to reproductive health services and trained health care workers.

TIPS FOR SUCCESS

1. Ensure sustainability by empowering the local community to take ownership of health training programs.
2. Counsel Asteans who are trained in maternal and child health care, such as midwives, obstetricians, and gynecologists.
3. Partner with outside organizations with expertise in maternal and child health.

WHAT YOU CAN DO

Support accredited training programs for health professionals.



WANT A GLOBAL GRANT? TARGET ONE OF THESE GOALS:

- ☐ Support studies related to maternal and child health.
- ☐ Reduce the maternal mortality rate.
- ☐ Reduce the mortality rate for children under the age of five.
- ☐ Increase access to essential medical services and trained health care providers for mothers and their children.



Since 2008 alone, U.S. Agency for International Development's (USAID's) maternal and child survival efforts in 25 priority countries have saved the lives of 4.6 million children and 200,000 women.

[Read Acting on the Call Report \[PDF\]](#)

Photo credit: Thomas Cristofolletti

The Rotary Foundation

Statements of purpose and goals

The Rotary Foundation improves the lives of mothers and their children by:

- Reducing the mortality rate for children under the age of five
- Reducing the maternal mortality rate
- Improving access to essential medical services and trained health care providers for mothers and their children
- Supporting studies related to maternal and child health





Success breeds Success ...

Many of the participants at the previous two Public Image Workshops were disappointed when this PR Boot Camp #3 was postponed. Some of us wonder if our "PI Guru" was buying time to turn this one into "the Jewel of all".

That was it turned out to be at the end of the day on Saturday, March 11 at the Silver Reef Casino in Ferndale, WA. And all participants were happy that, Sean (in fact) was right in postponing the event!

Don't believe it? See these "before" and "after" pictures of our own DG Elect Lindagene Coyle:



P R E S S U R E G A U G E						
8:30 am	9:30 am	10:30 am	11:30 am	12:30 pm	1:30 pm	2:30 pm
LEARNING TO LEARN	LEARNING...	... STILL LEARNING	DID IT? HOW THE HELL CAN I CHANGE IT NOW?	WHAT TO DO NEXT?	LUNCH AT LAST!	HEY! I DID IT!



From Bill Gorman's "Social Media Engagement" to Michael Berger's "FaceBook Basics", and "Best Practices from Clubs", right through to Abby Yates' "Content Marketing with Social Media", "Content Calendar Exercises", "Facebook/Instagram Advertising", and Abby Yates/Bill Gorman combined session on "Writing Posts", kept the participants busy with

hands-on practice in unleashing the power of Social Media. Even to the extent that all participants were now craving for lunch so that they can handle the "feast after the lunch" and learn more and more....

The concluding sessions addressed "Who uses what?", "Social Media Use", "Twitter", "LinkedIn", and District 5050's "Networking

Plus", everyone was kept on the toes (fingers, eyes and brain included).

That is the best way Rotarians spend their time (excluding 8 hours of work and sleep each). Every penny is worth in US dollars!

To me it makes Dollars and Sense!

DG SCOTT'S VISIT TO NEW DELHI, INDIA.

At my official DG visit to the Rotary Club of Surrey Guilford, Rotarian, Anup Jubbal said to us... "You have to go to Delhi and see what the Rotary Club of Delhi South Metropolitan has done as these Rotary Clubs work together with the Canadian Eyesight Global!"

So today we were able to see them in action here in Delhi, India.

(NEW DELHI, INDIA 11 FEBRUARY 2017)



Bev Dornan Honoured at International Women's Day Event

Immediate Past President Bev Dornan was one of three women to be recognized at the International Women's Day, Women of Distinction event organized by the Langley Central Rotary Club.

Keynote speaker at the event was Dean Rohrs, in-coming Rotary International Vice President for 2017-18, who spoke on the life-changing effect that courage has played for women of all ages and nationalities around the world. Carol Tichelman updated the gathering with information on the wonderful success of Polio Plus, one of Rotary International's life-saving initiatives.



Congratulating Bev are (L_R) District of Langley Mayor Jack Froese, Aldergrove Rotary Club members Karen Long, Janet Ingram-Johnson, Pauline Buck and Charlie Fox who also serves on the District Council.

Proceeds from the International Women's Day event went to the Langley Food Bank Resource Centre and to the Nepal Water and Sanitation Project.

BELLINGHAM

Successful Fundraising

Las Vegas Night was a success and we made \$13,436.50 and plans are already made to hold it again next year. The committee is working on selecting a date. We also have a total of \$11,864.71 from the past Wacky Wicket proceeds for a total of \$25,301.21 available for student exchange, video expenses and costs for next year. The Board is considering transferring some of the proceeds to the RCOB Foundation – Undesignated account for future Service Fund Grants.



ABBOTSFORD-SUMAS

DISTRICT 5050 Guatemala (Probigua) Literacy Library Bus Program

In this past December Peace Arch Journal, the Rotary Club of Abbotsford-Sumas Literacy Chair Michael Adkins, put out a request for District 5050 Rotary Clubs to join them in supporting the Probigua Literacy Library Bus Program in Guatemala, a District 5050 Literacy Program that has been in operation for the past six years.

The Library Bus goes out into remote



isolated areas of Guatemala, to provide the

only reading material for the students who range in age from five to fifteen located within eighteen isolated "school" locations.

On February 24, 2017, Dr. Ron Lewis presented a cheque totalling \$4,000.00 (in person) on behalf of the following District 5050 Rotary Clubs: Rotary Club of Abbotsford-Sumas, Rotary Club of Coquitlam, Rotary Club of Abbotsford-Matsqui, Rotary Club of Chilliwack and Rotary Club of Semiahmoo to Rigoberto Zamora Charuc in Antigua Guatemala. Rigoberto is the Founder and Director of Probigua Proyecto Bibliotecas. Our donation in combination with those from other donors will provide the funds required to operate this Library Bus Program for another year.

Literacy does Matter!! It will help in providing the necessary tools to allow these young enthusiastic children, to change not only their lives but also the lives of their families, by giving them the opportunity to get out of poverty and better their standards of living.

As the Rotary Club of Abbotsford-Sumas Literacy Chair, I would like to express, (on behalf of the children of Guatemala) to all the clubs mentioned above, our sincere thanks and appreciation for your quick response to our request and for the financial support for this extremely critical literacy program in Guatemala.

I cannot stress enough how important and crucial this program is for the children that are out in the remote areas of Guatemala. Without your financial assistance, we could not have accomplished this District 5050 international program. Let us all start planning for next year and plan for the needs of the future.

ANACORTES

Rotary-Anthony's event brings in \$20,000

Community diners, hosted by the Rotary Club of Anacortes and Anthony's Restaurant, raised approximately \$20,000 for local charities at the annual Rotary-Anthony's dinner February 22. All proceeds from the evening will go to six school groups and a local dance program.

Recipients include: Anacortes School District, "Books to go" program to distribute age-appropriate books to select students; Fidalgo Dance Works, autism movement therapy and dance for students with special needs; Anacortes Middle School, ovens for cooking class; Anacortes Robotics Booster Club, operating budget support; Island View Elementary School, kiln for art class; Anacortes High School Science Department, "Science Café" start-up program; and Anacortes High School Spanish Class, subscriptions for scholastic Spanish magazines and newspapers.

"We were thrilled with the results, thanks to the generosity of our community participants. Best of all, the financial assistance from the dinner will help our grant recipients continue their support to a large population of students and youth in our community," Anacortes Rotary president-elect and benefit dinner organizer Krista Oicles said.

Each year, the staff at Anthony's creates a special menu for dinner guests at the community banquet. Proceeds are raised through dinner ticket sales, raffle tickets and donations.

Rotary Club members credit Anthony's for opening its doors to the Anacortes community for this event. "The Anthony's organization brought in more than 40 of their team-members, prepared distinctive appetizers and dinners and merged all of their skills for a fun event," said Club President Kevin Meenaghan.

For the past six years Anthony's has opened the restaurant to the Anacortes Rotary Club for an evening. As a result, all proceeds from the sale of tickets go to local charities and community groups. Past recipients include the Anacortes Boys & Girls Club, Gentry House, Senior Activity Center, Anacortes Family Center and the Salvation Army.

Last year's event raised money for four local organizations: Friends of the Anacortes Library, Friends of Fidalgo Pool & Fitness, Anacortes Senior Activity Foundation and American Legion Causland Post 13.

Since the first Anthony's event in 2011, the Anacortes Rotary Club has raised and donated more than \$134,000 for local programs and groups.

SOUTH SURREY

A Visit to Sophie's Place



On March 8, Pat, Deirdre, Stuart, Renee, Alan, Roberta and Jerry visited Sophie's Place which is an RCMP supported organization that supports abused children and their caregivers.

Our guide for the morning provided an enlightening and detailed tour of the facility. As well, we gained real insight into the valuable service provided by Sophie's Place.

An invitation was extended to them to attend one of our breakfast meetings as a guest speaker. They would be pleased to attend.

The support that our club has given in support of a PADS dog is much appreciated by Sophie's Place. They eagerly look forward to completing the process that will place a support dog into their program.

LANGLEY CENTRAL

Welcome to new member



We welcome to the club a new member, inducted March 1st 2017. Lilian Cazacu is a Notary Public, a Notary for Rotary as someone pointed out. Lilian brought his wife and child to the induction and this gave us the opportunity to say hello and welcome to the club. Thankfully Lilian belongs to the younger side of the spectrum and brings the average age of the club down to 94.

Welcome to the club Lilian, and to the family of Rotary.

ROTARY PUBLIC IMAGE OF THE MONTH (MARCH)



President Sandy Jhand and Membership Chair Kultarjit Singh Thiara doing an amazing job covering not only his club/s next event The Debater, but the Rotary and District 5050!!!

This video is in Punjabi Language with very little translation.



It is with our sincere thanks and appreciation for commitment of funds (once again) by Inspired by Vision (Grand Prairie) towards the container of wheelchairs and the financial support and dedication of fellow Rotarians from the Rotary Club of Abbotsford-Sumas, Rotary Club of Abbotsford, Rotary Club of Abbotsford-Matsqui and the Rotary Club of Chilliwack in providing not only the financial support but also "on the ground assistance" in Guatemala City and Antigua Guatemala, to distribution of another 280 wheelchairs.

The nine member Rotary team experienced many heart wrenching "WOW" moments during this trip comprising four separate distribution locations, tours of historical sites and a visit to the main Guatemala Army Barracks with an honour guard waiting for the entrance of the Rotarians from Abbotsford and Chilliwack B.C. Canada, and the

Guatemala City Rotarians. Receiving dignitaries included the First Lady of Guatemala, the state Governor, the Minister of Social Development and the Commanding Officer of the military base.

Our sincere thanks to the Guatemala City Rotary Club for all of the pre-planning and execution of the



wheelchair delivery. Their hard work in advance of our team's arrival made the distribution of the wheelchairs, an extremely positive experience for all of the participants.

The Rotary Club of Abbotsford-Sumas is already planning its next wheelchair delivery to our "adopted" developing country, Guatemala.



[CLICK TO READ THE NEWS](#)

Three local Rotary clubs help deliver wheelchairs to Guatemala



CANADIAN EYESIGHT GLOBAL FREE EYE HEALTH CLINIC ROARING SUCCESS AT GURU NANAK SIKH TEMPLE, SURREY, ON SUNDAY. FEBRUARY 26, 2017

Canadian Eyesight Global, supported by Rotary Club of Surrey-Guildford and Rotary Club Burnaby, BC., sponsored and organized a Free Eye Health Clinic at the Guru Nanak Sikh Temple, Surrey, BC, on Sunday FEBRUARY 26, 2017. A team of an eminent eye surgeon Rtn. Dr. David, R.S.Neima, MD, FRCS(C) Ophthl, V.P. Overseas Programs, Canadian Eyesight Global, Dr. Warren Whitford, Dr. Alica Ramirez, OD, Dr. Charan Toor, OD, Dr. Harpinder Gill, B.Sc, OD, Ms. Tanveer K.Sohal, B.A, MPH, Chairperson Community Services, Canadian Eyesight Global, organized the Free Eye Health Clinic successfully. The patients with major eye problems were referred to the specialists eye surgeons for further investigation and treatment and free eye drops were given to the needy patients.

A number of dedicated volunteers Rtn. Satwant K. Ginder Sangha, director CEG and Rtn. Kulwant Sekhon, members of Rotary Club Burnaby, Rtn. Garry Sass, Rtn. Ashok Bhanari Rotary Club Surrey-Guildford, and Rtn Sukhversha Saigal, President of Rotary Club Jabalpur, visiting from India, Neena K. Sohal, Saroop K.Jubbhal, Darshan Mann, Amarjit Sidhu, Vicky Thind and other dedicated volunteers fully

supported this noble Free Eye Health Clinic.

Anup Singh Jubbal, MSM, President, Canadian Eyesight Global, would like to thanks the administration and management Committee of Guru Nanak Sikh Temple, Surrey, BC., A framed Greetings Message sent by Mayor Derek Corrigan, City of Burnaby, and Honouray Director of CEG, was delivered to the administration of Guru Nanak Sikh Temple. Surrey by the President of CEG.

Special thanks to the dedicated team of doctors, volunteers and all for participating and supporting this noble Free Eye Health Clinic and the management committee of Guru Nanak Sikh Temple for supporting this noble Free Eye Health Clinic organized by Canadian Eyesight Global.



For further information please contact :
Anup Singh Jubbal, MSM, President, Canadian
Eyesight Global, Ph.(604)582-0579, [www.Canadian](http://www.CanadianEyesight.org)
[Eyesight.org](http://www.CanadianEyesight.org) , info@CanadianEyesight.org



12TH ANNUAL SPELLING BEE Rotary San Juan Island



"Alpinist" was the correct spelling for Emma Mughal, an eighth grader from Friday Harbor Middle School, the first-place winner at the 12th Annual Rotary Spelling Bee on March 2.

Emma received a trophy, a check for \$100. Her 8th grade class, taught by Mr. McMain, was awarded \$200, and her school received \$300.

In second place was Lucy Marinkovich, an 6th grader from Paideia School, was second-place winner. Lucy received a trophy, a check for \$75. Her class, taught by Mrs. Mapstead, received \$150, and her school was awarded \$200.

The other 21 participants received a medal in appreciation for their participation. The caller of nerves was Steve Bowman, pronouncer: Carol Linde, judges: Mary Sliger and Carla Wright. Medals were given by Cyndy Gislason.



Pictured left to right:
Mrs. Mapstead, Lucy Marinkovich, Emma Mughal,
Steve Bowman
photo credit: Jack Cory

SOUTH SURREY Celebrating St. Patrick's day



ABBOTSFORD-SUMAS The Irish Dinner Dance - A Great Success!

We raised over \$22,000 for Club Programs and Services through our sponsorship, ticket sales and silent auction.

Thanks to all of the Club members who contributed to our success that evening - we are so grateful for your support.

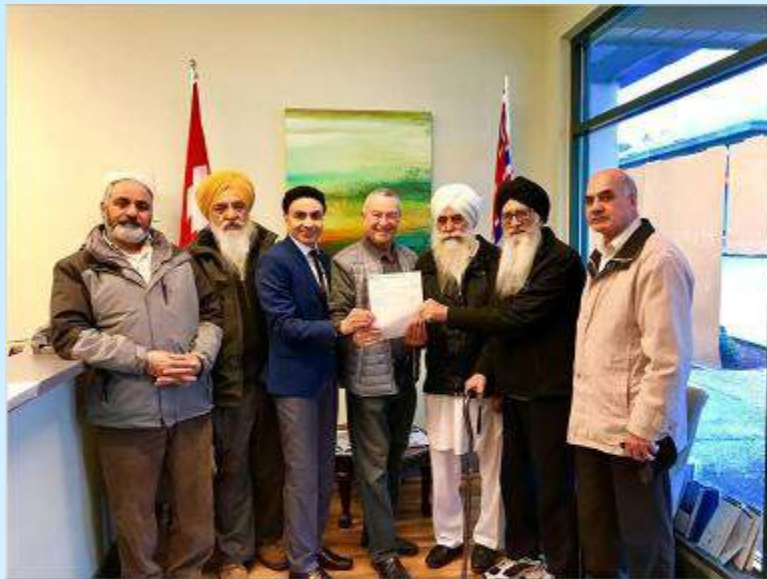
Wendy and Karina
Event Co-Chairs

CENOVUS EMPLOYEE FOUNDATION, CALGARY, ALBERTA DONATES \$15,000 TO CANADIAN EYESIGHT GLOBAL



Anup Singh Jubbal, President, Canadian Eyesight Global in the middle with the members of Rotary Club of Surrey-Guildford.

Semiahmoo Rotary sponsors White Rock Hospice Society's 'A Place to Rest' bench.



\$50,000 for Seniors.

Thank you Hon. Peter Fassbender, Minister of Community, Sports and Cultural Development Minister Responsible for TransLink. Minister Peter Fassbender presented a Cheque of \$50,000 for Senior Shelter Improvements. Rotary Club of Surrey Newton will facilitate this project in Partnership with City of Surrey.



CONGRATULATIONS to Past District Governor Garry Hollick for this award from The University of British Columbia's Sauder School of Business and the Real Estate Council of British Columbia

ABBOTSFORD-SUMAS

Supporting Youth - Supporting Education

Dr. Ron Lewis, Club Service/Projects Director presented a cheque on behalf of the Rotary Club of Abbotsford-Sumas members to Anna, Programs Director of the Reach Museum/ Fraser Valley Heritage Fair for \$1,200.00.

One of our clubs visionary plans and goals is to focus on youth initiatives within our local community.

We are honoured and proud to support this educational program over the past nine years.



Maple Ridge Pit Meadows Chamber of Commerce Award to Rotarian Ken Holland

Ken Holland of Rotary Club of Haney was awarded the Community Spirit of the Year 2017 by the Chamber of Commerce at its Annual Gala held on Saturday, March 11 at SKY Helicopters in Pitt Meadows.

"The lavish black tie event put the spotlight on many entrepreneurs, companies and organization that help make our community a vibrant and memorable place to do business," says the chamber.

Ken Holland; you have given so much of yourself to this community through your countless hours of volunteerism locally and abroad. You deserve this recognition and validation; we were honoured to share in the celebration of this Community Spirit Award! Now let's get you better and see what else



you accomplish in future decades!" writes Keesha Dorosz-Rosario, the co-president elect of the club, on her Facebook Post.



Members of his Club was seen celebrating his Award at the Gala Dinner.



Langley honours Gabriel, Violet, Bucholtz at International Women's Day

MARCH 4, 2017: Three Langley women who are making a difference in the community and across the globe were recognized for their efforts Saturday at Newlands Golf and Country Club.

Sponsored by the Rotary Club of Langley Central, Langley's third annual International Women's Day Luncheon featured three honoured guests: Kwantlen First Nation Chief Marilyn Gabriel, winery owner Inge Violet, and entrepreneur Christina (Krissi) Bucholtz.

The luncheon was part of International Women's Day, first observed on March 19, 1911 in Austria, Denmark, Germany, and Switzerland.

That day, more than one million women and men showed their support for women's equality by taking part in public events.

Each year, March 8 and the week following honours the contributions women have been making in Canada and around the world.

In previous years the Rotary club has recognized the selfless efforts of Langley women at home or abroad.

Last year's recipients were Leigh Castron of Communities in Bloom, Maureen Gabriel, wife of Grand Chief Joe Gabriel, Downtown Langley Business Association executive director Teri James, and Maria Martini from the Food for Famine Society.

This year, Gabriel, Bucholtz, and Violet were named local women of distinction.

Gabriel has been the chief of Kwantlen First Nation on McMillan Island in Fort Langley for close to 25 years.

She is a hereditary chief, taking the position held by her father and grandfather before her.

Under her leadership, Kwantlen First Nation regained its traditional name, expanded its staffing, and set up cultural, social, and business programs.

Just as importantly, Gabriel has been an ambassador for not only Kwantlen First Nation but First Nations people in general by forging good relations with all levels of government and with the non-Aboriginal community as a whole.

"We work very closely with the Township and the City of Langley," Gabriel said, at the luncheon. "We have a good working relationship with them. We're very fortunate."

ALDERGROVE

Gord and Jean Carnes in Nepal

For the past 20 years members of the Aldergrove Rotary Club have supported the Nepal Water Project, a Rotary International initiative that brings water systems, sanitary latrines and smokeless stoves to remote areas of Nepal.

Helping save lives and improve living conditions, the Aldergrove Rotary Club has raised a total of \$45,000 over the past 12 years to support construction of water systems in some of Nepal's most remote villages.

In March, 2017 Rotarian Gord Carnes and his wife Jean made the trek to Manthali Nepal to meet personally with some of the locals benefiting from the sanitary water conditions and view the new water systems.



Locals in Nepal welcome visiting Aldergrove Rotarians Gord and Jean Carnes



To see more of Jean's wonderful photos, visit <https://www.facebook.com/search/top/?q=jean%20carnes%20photos>



FIDALGO ISLAND

FREE Kids Boat Building

Join us June 3rd & 4th, 2017 at the Anacortes Waterfront Festival where we provide FREE wooden boats for kids to build and customize with their parents and grandparents. Thanks to Sierra Pacific, this event has been helping families create special memories with their little ones for decades and seems to be growing year after year.

If you would like to volunteer and have FUN with us, sign up and contact us at FIR.theFunClub@gmail.com- we would love to have you join us!



LACONNER

Welcome to Our Newest Member, Carol Johnson!



Born to be a King



Langley, B.C., landscaper Eric Manu has traded in his rake for a crown when he was acclaimed king of the 6,000-member Akan tribe in the village of Adansi Aboabo No. 2 in southern Ghana in West Africa.

"They were having challenges with their borehole water system, electricity, telecommunications network ... the hospital, poor facilities."

He says after living in Canada, he wants to make sure everyone thrives in his community. *"I really want my home, my village, to be 'Second Canada,'"* he said.

LANGLEY SUNRISE

Continued support to Langley Youth and Literacy



Langley Sunrise Rotary has provided over 22,000 dictionaries to Langley's grade four students. Rotary member, Grant Gilmour, brought this literacy opportunity to the club with the plan to hand out 1600 dictionaries each year. Fourteen years later the electronic age has taken its toll and teachers find paper dictionaries aren't as useful as they once were. Continuing to support the Langley School Foundation, the club has opted to help fund the Summer Reading Program. Surveys have found that students' reading skills drop during their absence from school. This funding gives deserving grade four students their choice of 10 books to keep and enjoy during their summer break. Coordinators for this program tell of students who pick out books to share with their siblings. One recipient exclaimed "this is the first book I've ever owned".



MISSION MIDDAY Rotary-at-Work Day Spring Garden Clean-up

March 19

Rotary-at-Work Day yesterday was a great success!!! A black cloud hung overhead the hour preceding the start time...but turn to blue skies and fluffy white clouds at the 1pm mark.



Congrats to our Rotarians, President Sara Lawson as incoming Vice President for Abbotsford Chamber of Commerce, and Kathrin Matadeen as new director. Mark Dana's contributions are appreciated. Councillor Dave Loewen serves as an Honourary member.



Nancy Barraza

Alice Shepard

Elizabeth Wilson

Rotary Honors Three as Students of the Month

The Rotary Club of Everett on February 28th honored Everett High School student Nancy Barraza, Cascade High School student Elizabeth Wilson, and Sequoia High School student Alice Shepard as Rotary Students of the Month.

Each month the club recognizes outstanding area high school students for their accomplishments and their promise.

Nancy Barraza plans on attending Washington State University this coming fall and studying for a degree in psychology. Her interest is in helping individuals with disabilities. **Elizabeth Wilson** intends on attending either Washington State University or Gonzaga. Her interest is in studying either chemistry or biology as well as being able to help others. **Alice Shepard** is on track to graduate in the next month, which she stated was a significant change for the positive after earlier educational challenges. She realized the importance of an education and has made significant strides in the last two years. She intends to study beauty at the Gene Jaurez Academy and obtain a degree in business in the future to assist her with opening her own salon.

READ THIS NEWS ON **HeraldNet**
EVERETT, WASHINGTON

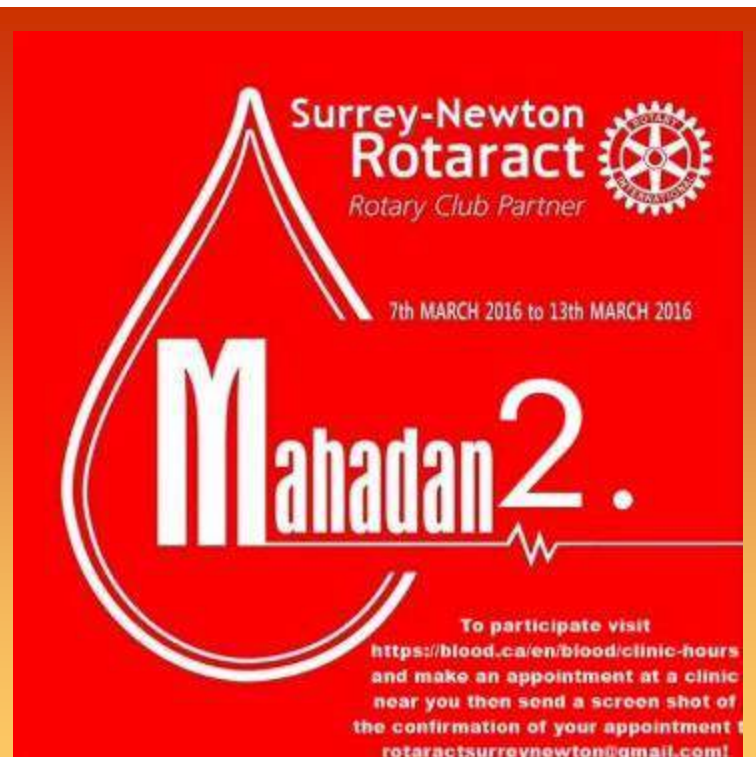
"Grandma" for a day

From the FaceBook posting of Keesha Dorosz-Rosario

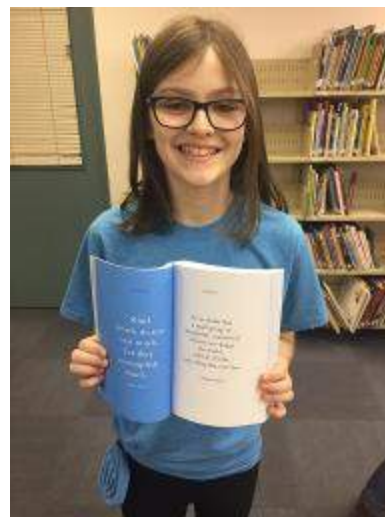
This week (of March 3) I had the opportunity to be a "Grandma" for a day. Although a young grandma I was filling in for students whose grandparents are not available to come. That 1.5 hrs of my life this week was eye opening as to how students see the world; how there is more empathy encouraged in schools and how amazing the teachers and Staff of Fairview Elementary are to the children in our community!

Be the change, INSPIRE the change, CREATE the change. WE are the change.

And to play a trivia game with 5th and 6th graders? These kids are intelligent!!! Thank you for lighting up my life this week Lily and Max; for teaching me about "We" day and for introducing me as the "Grandma with a lot of plastic surgery and Botox!!"



Rotaract Club of Surry-Newton is helping to raise awareness of the need for blood.



Lily; grade 6;

so friendly, the best tour guide and team player; a true young Leader who found me a quote book at the book sale



Max; in Grade 3

A gentle, intelligent and authentic young man showing his project - "Courage gave me..."



Be the Change!

ZONE 24-32 NEWS

6 OUT OF "TOP 40 UNDER 40" ALASKANS ARE ROTARIANS

When the *Alaska Journal of Commerce* unveiled the members of its 2017 "Top Forty Under Forty" recently, a lot of Happy Dollars changed hands at the Anchorage South Rotary Club in District 5010. That's because four of the up-and-coming Alaskans are members of Anchorage South, and another Top Forty celebrant is from the Fairbanks Golden Heart Club.



Top 40 Alaskans, shown here, left to right: Anchorage South club president Dan Newman, club members Jess Gutzwiler, Emily McMahan and Kate Blair.

Not pictured: Anchorage South member Ross Johnston, and Fairbanks Golden Heart member Sabrina Binkley.

ROTARY CLUB OF EVERETT *invites you to* **Charter Day Party**

**Tuesday May 02, 2017
5:30 PM – 7:30 PM**

Meet on the Northwest Corner of Hewitt & Wetmore Avenues (in downtown Everett) in the parking lot behind Union Bank, the site of the former **Weiser's Cafe** where our club met 100 years ago.

***Appetizers and a no host cash bar
1917 Dress Optional***

Register by April 28th by going to the Everett Rotary Club website evrotary.org or by mail to Everett Rotary Club, P.O. Box 1225, Everett, WA 98206

[Register Online](#)



WANTED

The District 5050 Public Information Committee is looking for Rotarians with Graphics, Digital Publishing, Social Media and/or writing skills to help with a reimagining "The Peace Arch Journal."

The Journal has served as our district and club news source. It is also our archive of events for our district.

The Peace Arch Journal will lose its current Editor/Publisher, Mohan (C. V.) Mohanan this July as he becomes his club's new president.

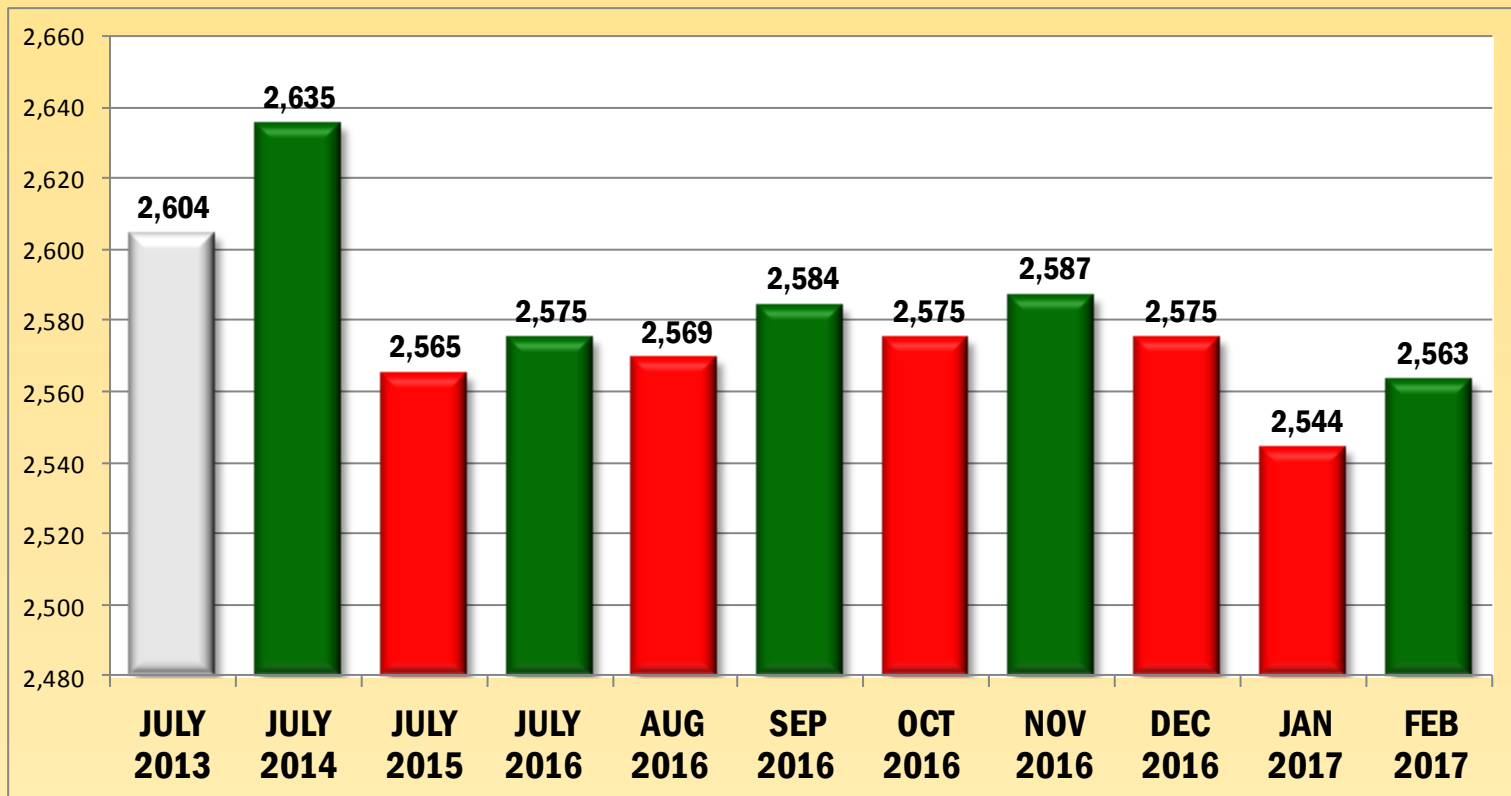
Any Rotarian with the interest and skills should contact incoming Public Information Chair, Bill Gorman at bill@gormanpublicity.com.

Bill Gorman
Rotary District 5050
Incoming Public Information Chair &
Current AG for Area G
bill@gormanpublicity.com



DISTRICT 5050 MEMBERSHIP AT A GLANCE

DISTRICT 5050
Rotary
MEMBERSHIP
matters



Top 10 Clubs for Attendance in February

Abbotsford-Sumas	84.52%
Semiahmoo (White Rock)	82.25%
Whidbey Westside	79.38%
Coquitlam	78.22%
Meadow Ridge Rotary	75.71%
Marysville Sunrise	75.00%
Bellingham Sunrise	74.00%
Chilliwack	74.00%
Mount Baker Rotary	73.96%
Lake Stevens	73.53%

District wide, 16 new members.
The following Clubs added new members in February

Abbotsford	Everett
Abbotsford-Sumas	Haney
Aldergrove	Meadow Ridge
Anacortes	Mount Vernon
Arlington	Port Moody
Bellingham Bay	South Whidbey Island
Burlington Mid-Day	White Rock

WE ARE GROWING

THE ROTARY FOUNDATION

Message from
Kalyan Banerjee
Trustees Chair

The
Rotary
Foundation



CENTENNIAL CELEBRATIONS Spread the Word

In communities worldwide, Rotarians are finding creative ways to celebrate The Rotary Foundation centennial and showcase our Foundation's century-long commitment to doing good in the world.

Rotarians have arranged for commemorative postage stamp to be issued in Pakistan, sponsored a cruise on the Danube River with some proceeds going to our Foundation, and sold bottles of wine with "100 Years Doing Good in the World" printed on the label in Vancouver, BC.

And, of course, there have been scores of centennial dinners. In Arch Klumph's hometown of Cleveland, Rotarians gathered to celebrate the centennial and honor the father of The Rotary Foundation with a banquet and concert by the Cleveland Orchestra. In addition to raising more than \$2.1 million for our Foundation, the event paid tribute to Klumph's virtuosity as a flutist.

Some Rotarians are honoring the foundation by sponsoring global grant projects. They are lighting dengue fever in Indonesia, providing sanitation facilities in Colombia and promoting early detection of breast cancer in Turkey.

Rotaractors and Interactors have answered the call to perform 100 acts of good this year in honour of the centennial. They are donating blood, visiting the elderly, and volunteering at food pantries, to name just a few of the activities this challenge has inspired.

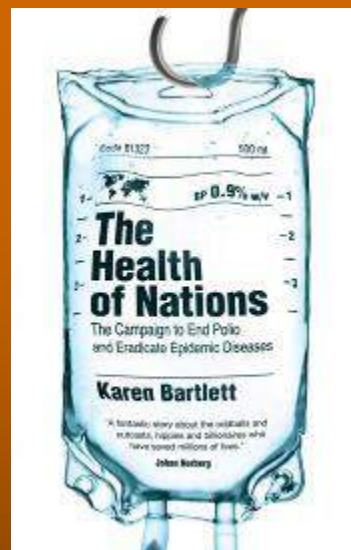
By celebrating this milestone, we are sharing our success stories with the world. In 2016, cable news channel CNBC named The Rotary Foundation one of the "Top 10 Charities Changing the World," citing our PolioPlus programme as well as our financial health, accountability, and transparency of reporting. In addition the Association of Fundraising Professionals named The Rotary Foundation "the World's Outstanding Foundation for 2016".

Our centennial year is not over yet. You still have time to plan a special event, make a centennial contribution, and add more acts of good. In June, I hope you will join me for the biggest centennial celebration of the year at the Rotary International Convention in Atlanta.



The path to happiness: It is better to give than receive

Money may not buy you love but it might buy you happiness if you spend it in the right way, US researchers say. In studies they found that the old adage "it's better to give than to receive" is correct: spending money on others or giving to charity puts a bigger smile on your face than buying things for yourself.



New book praises Rotary's role in fight to end polio

A new book in the field of public health highlights Rotary's role in the global effort to wipe out polio, and places it in the context of humanity's relentless struggle to contain the world's epidemics.

In "[The Health of Nations: The Campaign to End Polio and Eradicate Epidemic Diseases](#)" (Oneworld

Publications), British journalist and Sunday Times best-selling author Karen Bartlett surveys the global landscape of epidemics past, present, and future. Beginning with the 1980 eradication of smallpox, she guides us through more timely threats such as the Ebola and Zika viruses, and looks ahead to a future without malaria, measles, or polio.

"Who decided to rid the world of polio? Not politicians or global health organizations, as you might expect," she writes, in one of several chapters devoted to polio. "The starting gun was fired by Rotary International, a network of businessmen more used to enjoying convivial dinners, raising money for local good causes, and organizing floats to carry Santa Claus around suburban neighborhoods at Christmas."

DISTRICT FOUNDATION GIVING

As of March 28, 2017, District 5050 has contributed the following amounts to the Rotary Foundation:

Annual Giving:	\$ 310,313.69
	(\$120.51 per capita)
PolioPlus:	\$ 80,711.15
Endowment:	\$ 9,619.06
Other Funds:	\$ 6,418.42
Total combined giving:	\$ 407,062.32

Annual Giving Honor Roll for clubs over \$100 per capita:

1	Langley	BC	436.50
2	Stanwood/Camano Island	WA	402.00
3	White Rock Peninsula	BC	290.12
4	Abbotsford-Sumas	BC	284.91
5	Langley Central	BC	280.16
6	White Rock	BC	270.70
7	San Juan Island	WA	245.24
8	North Delta	BC	242.94
9	Semiahmoo	BC	217.91
10	Fidalgo Island	WA	205.65
11	Everett	WA	198.02
12	South Whidbey	WA	197.92
13	La Conner	WA	187.43
14	Whidbey Westside	WA	186.56
15	Burlington	WA	185.11
16	Port Moody	BC	169.11
17	Coquitlam Sunrise	BC	166.42
18	Arlington	WA	166.25
19	Lake Stevens	WA	158.87
20	Aldergrove	BC	156.88
21	Abbotsford	BC	154.26
22	Port Coquitlam	BC	147.06
23	Chilliwack	BC	144.56
24	Surrey	BC	128.57
25	Meadow Ridge	BC	127.39
26	Monroe	WA	126.34
27	North Whidbey Island Sunrise	WA	121.27
28	Surrey-Guildford	BC	120.76
29	Langley Sunrise	BC	104.83
30	Mission	BC	100.00

PolioPlus Contributions Honor Roll for clubs above \$100 per capita:

1	Abbotsford-Sumas	BC	145.39
2	Monroe	WA	120.32
3	Stanwood/Camano Island	WA	106.25
4	North Delta	BC	102.31
5	Mission	BC	100.00

During 2016-2017, the Rotary Foundation will have its 100th Anniversary. I would like to see every club achieve \$100 per capita for Annual Giving, in honor of the Rotary Foundation's 100th Anniversary. If your club needs help setting or recording goals, please contact myself or our District's Rotary Foundation team. We would be happy to help your club in any area related to Rotary Foundation giving.

If your club needs help with encouraging members to contribute to the Rotary Foundation, Foundation paperwork, speaking programs or if you have members that contribute \$1,000 or more to the Rotary Foundation and would like to be recognized as Paul Harris Society members, please feel free to contact me.

In particular, by giving to the Annual Fund, you are empowering Rotary to carry out successful global and local initiatives. Supporting the Annual Fund means a teacher will have books and supplies for first graders, an expectant mother will receive prenatal care, and communities will enjoy their newly-constructed well. The Annual Fund is considered un-restricted giving and can go wherever the need is greatest, with half of the contributions going toward the World Fund and the other half coming back to our District 5050, in three years, which can be used for some of your club's local projects, under our District's grant program.

So, if you contribute \$100 to the Annual Fund, all \$100 goes toward Rotary programs and projects. Although, the reason that we give is to make a difference in the world and locally, Rotary also likes to recognize clubs that contribute over \$100 per member and if every member contributes something toward the Rotary Foundation, especially clubs in which every member contributes \$100 or more. I am looking forward to seeing every club being recognized, for having had every member contribute something, to the Rotary Foundation, and receiving the new TRF banner in November. For 2015-2016 term, we had 35 out of 57 clubs over \$100 per capita, including 7 100% Sustaining Member clubs. One of my goals, is to improve our District 5050's Annual Giving statistics and that more clubs in our District are recognized for their contributions. We are one of the best Rotary Districts in the world and I think that it is wonderful, when our clubs are recognized by RI.

Steve Morach

D5050 Annual Giving
D5050 Paul Harris Society
Stephen.morach@ampf.com

Dear Steve,

Congratulations! I have read your memo and have extracted some of your ideas to share as Best Practices. Please allow me to share them with other districts.

Your commitment to your role as Annual Giving Chair and PHS for D5050 is commendable and has produced results. Thank you.

Best regards,



Betty L. Screpnik
Regional Rotary Foundation Coordinator, Zone 24 West,
Director TRF Canada
District 5370 Governor 2013-14
bettylscrapnek@gmail.com
(780) 449-1223 C: (780) 718-2598 Other: (480) 373-5503

Women share stories of humanitarian service on International Women's Day

What motivates everyday women to do extraordinary things — to positively change the lives of people halfway around the world while inspiring so many folks at home?

By Jane Lawicki

Three Rotary members answered that question at a celebration of International Women's Day hosted by the World Bank at its Washington, D.C., headquarters on March 8.

build connections between Afghans and Americans while improving the lives of young women and girls in Afghanistan.

Founder and director of the Zabuli Education Center, a school that serves more than 625 girls in Deh'Subz, Afghanistan, Jan said the first class of students graduated in 2015 and a women's college will open soon.

The girls school teaches math, English, science, and technology, along with practical skills to prepare them to achieve economic freedom within a challenging social environment.



Razia Jan, the founder and director of the Zabuli Education Center, was honored on International Women's Day.

Speaking to an audience of more than 300, with thousands listening to the live-stream, Razia Jan, Deborah Walters, and Ann Lee Hussey told their personal stories and explained what inspired them to build a girls school in Afghanistan, assist people living in a Guatemala City garbage dump, and lead more than 24 teams to immunize children in Africa and Asia.

"I'm so inspired to see the faces of the children, what they're learning, how to stand up for their rights, to have ambition ... to want to do things that may even be impossible — to have dreams," said Jan, a member of the Rotary Club of Duxbury, Massachusetts, USA.

An Afghan native now living in the United States, Jan has worked for decades to



Dr. Deborah Walters, a member of the Rotary Club of Unity, was honored by the World Bank at International Women's Day.

Walters, a neuroscientist and member of the Rotary Club of Unity, Maine, USA, has served as a volunteer for Safe Passage (Camino Seguro), a nonprofit organization that provides educational and social services to children and families who live in a Guatemala City garbage dump.

Walters, known as the "kayaking grandmother," traveled from her home in Maine to Guatemala in a small kayak to raise awareness of the plight of the residents.

"These women exemplify what the World Bank is striving to attain every day with the twin goals of ending extreme poverty within a generation and boosting shared prosperity," said Daniel Sellen, chair of the World Bank Group Staff Association. "They illustrate the power of women to change the world and improve people's lives through innovative and impactful projects in education, economic development, and health."



Ann Lee Hussey was honored for her lifelong work in polio eradication.

Hussey, a member of the Rotary Club of Portland Sunrise, Maine, has made the eradication of polio and the alleviation of suffering by polio survivors her life's work.

A polio survivor herself, she's spent the past 14 years leading teams of Rotary volunteers to developing countries to immunize children during National Immunization Days.

She often chooses to lead or participate in NIDs in places that don't often see Westerners: Bangladesh, Chad, Mali, Niger, Nigeria, and remote areas of Egypt and India. There, the need is greatest, and the publicity and goodwill that the trips foster are critical in communicating the urgency of the need for immunizations.

Meet Rotary's First Woman Club President



Attendees at the 2017 Institute will be inspired by hearing Rotary pioneer Sylvia Whitlock, Rotary International's first woman club president.

Sylvia joined the Ex-Rotary Club of Duarte in 1982 and has held every office at the club level. She is currently a member of the Rotary Club of Claremont, CA.

She was the second woman in Rotary and the first woman president of a Rotary club in Rotary International. Sylva was a member when the Ex-Duarte Club took the case to allow women to join Rotary all of the way up to the Supreme Court. She served as an assistant governor and later District Governor in 2012-13. Sylvia is the recipient of the Rotary Foundation District Service Award, and she is a multiple Paul Harris Fellow as well as a member of the Bequest Society.

She has participated in National Immunization Days, established an AIDS clinic in Jamaica, supported an orphanage in Mexico, sunk wells in Nigeria, and raised almost

\$90,000 for girls' education in India. She has spoken at more than 30 District Conferences, numerous clubs throughout the United States and overseas, Institutes and Zone events and addressed the incoming governors at the 2013 International Assembly. An educator and a psychotherapist, Sylvia has been the NAACP Woman of the Year and received the United Nations Global Citizen Award in 2013.

Youngest woman awarded Paul Harris Fellow



Rotary International President-Elect Ian Riseley presenting the Paul Harris Fellow Award to Bethany Kuster.

Here is a letter from Bethany to President Elect Ian Riseley and Matts Ingemanson, Former District 7230 Governor and 2004-06 Chairman of Global History Fellowship:

Dear Mr Ingemanson and Mr Riseley,

Thank you very much for letting me come to your conference. I still can't really believe that I got such a special award. I put it on my desk and I am saving it forever. Mr Riseley, thank you for saying so many nice things about Color for Kids and thank you for helping other kids all over the world and thank you Mr Ingemanson for taking these pictures. I am saving them too so I can always remember everything. I am very happy that I got to meet both of you and lots of other nice people too.

*From
Bethany Kuster*

Visiting water-deprived communities in western Ghana

By Nana Konduah Dickye, Rotary Club of Sekondi-Takoradi, Ghana

On 12 November, I led a three-member team to visit seven communities my Rotary club is responsible for as part of the multi-year Rotary-USAID International H2O Collaboration in Ghana. The aim of the collaboration is to provide water, sanitation, and hygiene infrastructure and advocacy to deprived communities.

The total journey to these seven communities – Akwaso, Samfire, Amoada, Kyeikrom, Nkaka, Bonuama and Anyabream – began at Takoradi and covered a distance of 800 kilometers. It is one thing to hear about communities without basic water supply and sanitation needs. Actually having been to these communities and experiencing the kind of hardships they go through is quite another.

In each community that we went, we first met with community elders to inform them of our mission, as is customary in Ghana. On the average, each community has a population of about 1,500, and 80 percent of the working population are engaged in subsistence farming. The remaining 20 percent are made up of table top food staff sellers and various handicraft artisans. Only Akwaso, which is a mining town, had access to a municipal water supply and a complement of other boreholes. The rest of the communities get their water supply from streams and "Sachet Water" which basically is 500 ml normal pipe-born water packed in plastic sachets for drinking.



Nana Konduah Dickye Talking to villagers in western Ghana.



TV actress Archie Panjabi is helping to eradicate polio worldwide.

'It Struck a Chord in Me': Blindspot's Archie Panjabi Details Her Personal Connection to Childhood Polio — and How She's Helping Eradicate It Globally

The *Blindspot* star has been involved with the cause since 2011 when she became an ambassador for Rotary International's This Close Campaign to end the disease. Panjabi, 44, tells PEOPLE the work she gets to do with the organization is a perfect match for her sensibilities — along with her very personal connection to the disease.

"It struck a chord in me immediately because I spent a couple of years in India and I remember seeing ailing children on the streets rolling themselves on planks of wood begging for money," Panjabi recalls. "It made me feel really uncomfortable seeing that, but I never understood it and every time I asked about it, people kind of dismissed it. When I learned what polio was, and I realized that it was the same thing I had witnessed, I immediately joined."

While polio was eradicated in the United States in the 1970s, it's

still an issue in foreign countries. And if it's not completely eradicated it could come back — a resurgence in the disease would lead to 200,000 cases of paralysis per year.

"It's a disease that attacks the nervous system leading to paralysis and sometimes death," explains Panjabi. "The problem with polio is that it's contagious. Even though there are only a few dozen cases left in the world, if it's not completely eradicated and wiped off the planet, it can come back instantly."

Panjabi recently worked with Rotary on the Virtual Reality experience that tells the story of Alokita, a young girl living in India and one of the last generation of children to be affected by polio. She's also traveled the globe visiting areas still affected by the disease.

"I went to India a few years back and I actually got to go into some of the very remote villages to see how they operated and how passionate the women were in getting a hold of these children," she says. "It's not easy to tell children or parents in some areas, the villages, that they have to come in to get these vaccines. I also saw Doctor Mathew Varghese, who's dedicated his entire life performing corrective surgery so that those that had [polio], he's tried to give them comfort or a normal life, and seeing that was incredibly touching."

Panjabi adds: "It's just two drops of that vaccine that costs less than a dollar can prevent a child from getting it. The finishing line is close and that's what motivates me."



Meet "Sister" Martha Mganga, a Tanzanian woman with albinism.

Martha has spent decades educating #albinos so they can stay healthy and fight the myths and stigmas associated with the condition.

Help us celebrate Martha's efforts as a#womanofaction and peacemaker by sharing her story this #internationalwomensday.



When more women work, economies grow



By Annemarie Mostert, a member of the E-club of Southern Africa

A reflexion on the International Women's Day, 8 March, on the milestones women have achieved in economic opportunity, and the role Rotary clubs can play.

The World Economic Forum's latest Global Gender Gap report identified the continued burden of economic inequality and gaps in economic opportunity for women across the world. This data isn't just about representation and greater opportunity. It is important for global economic growth.

Put simply, "When more women work, economies grow." And you may be startled by how much. A recent McKinsey report estimates that if women play an "identical role in labor markets to that of men," this could potentially add "\$28 trillion, or 26 percent" to the global GDP.

As a member of Rotary, the global nonprofit at the intersection of commerce and cause, I believe that I have to make an impact at a local level. Rotary's model is unique because although many organisations allow you to network professionally or get involved in community projects, few allow you to combine both of these opportunities.

Twelve years ago, I started a nonprofit called Sešego Cares in South Africa, based on a model that combines socially responsible business with sustainable projects to empower vulnerable people through skills and enterprise development. We've educated and enabled women to start their own bakeries, gardens, sewing projects, libraries, and other small enterprises to boost their sense of self-worth, lift themselves out of poverty, learn transferable skills, and transform their communities. As our model channels the power of private sector volunteerism through mentorship and job creation, we've also managed to eliminate administrative costs.

One project of which I'm particularly proud is the Zandspruit Bakery in Johannesburg, which opened its doors in 2012. This is a self-sustaining micro-enterprise powered in the beginning only by a solar oven, which can cook great quantities of food to feed many, with no fuel costs. With private sector sponsorship, and help from a local Rotary club, the facility trains entrepreneurs seeking to enter the formal economy.

Eight community members participated in a Business Management training course, and now run the bakery at a profit, as the goods, including bread, scones, biscuits and doughnuts, are sold to the local community at a cost lower than other suppliers. Profits are reinvested in the community, and the solar oven is a more affordable alternative to electricity.

In South Africa, we are in the top ten (no.6) of countries where women work more minutes per day than men. This reflects global data which shows that 'women still spend more of their time on unpaid work such as housework, childcare and care for older people.' This means less time for women to pursue economic opportunities, fewer women in senior management positions, and limited participation in shaping social and economic policies.

All this compounds existing inequalities as women have a lack of access to important assets like financial loans, or a lack of secure access to land rights. Gender based violence is also a serious issue in the country, with 'intimate partner violence' accounting for up to 70% of female murder victims by some estimates.

Progress has been made in legislation for women's equality, education and political participation, but to convert legislation into action requires local engagement with socially conscious local partnerships involving civil society, the private sector and the government.

Bold action is required to challenge the recent prediction that the gender gap won't close entirely until 2186, which is too long to wait. As Rotarian, we have a responsibility to use our unique position to make a difference.

Adapted with permission from a post on the Huffington Post South Africa edition and published on blog.rotary.org

The future of women in Rotary

International Women's Day, 8 March, celebrates women and their social, economic, political, and cultural achievements around the world. This year's campaign asks individuals to #BeBoldForChange in working for a more gender inclusive world.

RI President-elect Ian H.S. Riseley has also called upon Rotary clubs to seek more diversity in their membership, including improving the gender balance. In his address to Rotary's annual leadership training event in

January, Riseley noted that 103 of the incoming 539 district governors are women.

These are "leaders who will help Rotary connect with, and represent, and better service, all the members of all our communities," says Riseley.

Governors-elect Sandy Sava of District 5180 (California) (left) and Dawn deFuria of District 7450

(Pennsylvania) sat down to talk about the current and future state of women in Rotary.



LISTEN TO THIS AUDIO





Rotary Peace Fellow Class 22 at Chulalongkorn University in Bangkok.



wonderful people from different cultural backgrounds and histories. I am learning that people from all over the world have their own cultural and personal uniqueness.

For example, I have been fascinated by the sheer diversity of personalities among my African classmates — from Hope's expressiveness, to Jane's gentle and soft-spoken calmness. Never did I imagine I would study alongside professors Goran and Simon, or become classmates and friends with a police officer, Andy, or

that a police officer could be one of the nicest gentlemen I have met. On top of everything we are learning in class, we are learning so much from each other — sharing stories, experiences, and laughs.

Thanks to this journey we are on together, I now have friends from so many parts of the world. I feel like we are already more than friends, we are a family. For someone who grew up witnessing how conflict can devastate and fragment communities and even turn sons against their fathers, this spirit of family means the world to me. Through this spirit we plant and cultivate the seeds of humanity.

Learn more about [Rotary Peace Fellowships](#)

More than friends, Rotary Peace Fellows are a family

By Hermanto Hasan, A Rotary Peace Fellow at Chulalongkorn University, Bangkok, Thailand

When I found out I was accepted for the Rotary Peace Fellowship at the prestigious Chulalongkorn University in Thailand, I was filled with happiness and also surprise. I had applied for several fellowships in the past, but all required a university degree, which I do not have.

I had started working while I was still a high school student as a humanitarian worker to help victims of conflict in my homeland of Aceh, and gave up the opportunity to go to university because I wanted to help my people in the middle of an escalating war. The fact that the [Rotary Peace Fellowship](#) valued my experience working in conflict over a formal university degree was unexpected to me, and I am extremely grateful and excited for this opportunity.

Unlike many people who choose to work in conflict-affected societies professionally, I grew up in the midst of one, in a province that faced an armed separatist conflict for 30 years. My hometown of Idi, in East Aceh, was one of the areas where the conflict was most intense. By the time I reached high school, I could no longer ignore the suffering of people around me — villagers displaced from their homes forced to live in camps, mosques, and schools; children who lost their parents; and mothers who lost their sons.

Humanitarian work kept me very busy, and I could not leave Aceh for years. I started my own humanitarian organisation and had the responsibility to lead and manage the organisation I created.

Now that I am outside of Aceh, I finally have the opportunity to think about the conflict from a new perspective and critical distance, while learning new concepts and theories. Just in the past few weeks, the course has helped me understand how the conflict in Aceh has transformed from open conflict to political conflict. This is helping me think more clearly about how to best respond to these transformations through my hope to develop conflict and peace education curriculum in Aceh.

Thanks to this journey we are on together, I now have friends from so many parts of the world. I feel like we are already more than friends, we are a family.

The opportunity to study with classmates from 16 other countries is priceless, helping to open my knowledge and giving me the chance to learn about so many conflicts in other parts of the world. It is also a great experience to be in a class together with so many smart and



District 1210 Alumni Association

The [Rotary District 1210 Alumni Association](#) (England) has been named the Alumni Association of the Year. This award will be presented in June at the Rotary International Convention in Atlanta, Georgia, USA.

Congratulations to the Rotary District 1210 Alumni



Good news for Ghana sanitation efforts

By Mohamed Keita, RI staff, Administrative Coordinator, Areas of Focus, Programs and Grants

In January, a new government came into office in Ghana and set a different tone in addressing access to water and public sanitation in the country. President Nana Akufo-Addo announced the creation of a Ministry for Sanitation and Water Resources. It is the first time an administration has dedicated the centrepiece of an executive cabinet agency to public sanitation.

Ghanaian Rotarians who are involved in the rollout of the Rotary-USAID International H2O Collaboration, a \$4 million initiative to support lasting, positive change to water, sanitation, and hygiene (WASH) initiatives in Ghana, have welcomed the move.

“A major challenge facing our country is access to water to our people. Indeed, ‘water for all’ is one of our slogans for our 2016 manifesto,” the president declared in the press. “We also made a slogan ‘a toilet for all’ and these are matters we take very seriously.”

Previously, WASH related issues in Ghana fell under the purview of the Ministry of Water resources, Works and Housing. President Akufo-Addo said the change was necessary because of the major challenge facing the country with respect to access to water and sanitation.

Both local and international stakeholders involved in WASH activities in Ghana have applauded the creation of the new ministry. “This is like being alone in a boat which is struggling to go upstream and

suddenly getting another person to help with the rowing,” Ako Adotei, chair of the Host Committee of the Rotary-USAID partnership in Ghana, told me. The partnership, which involves 36 Rotary clubs, Global Communities, USAID’s implementing partner in Ghana, and the government via the Community Water & Sanitation Agency (CWSA), is preparing to roll out activities to improve water and sanitation conditions in 165 rural communities.

Beyond simply building infrastructure, the Rotary-USAID partnership involves peculiar aspects that are unusual in most Rotarian projects: empowering communities in: a) financial self-sustainability to support infrastructure maintenance b) advocating with local authorities for equitable resource allocation c) developing innovation from lessons learned. To this effect, about two dozen Rotarians participated in a training workshop on advocacy in mid-January in the capital Accra.

In Ghana, the poorest communities rely on local government and outside support for funding maintenance and operations costs for sanitation infrastructure. However, funding gaps and delays at the local district assemblies prevent the resources allocated by the Ghanaian government to trickle down to the neediest communities.

“Holding the district assemblies to account – that is really the greatest challenge,” says Peter Aniglo of the Rotary Club of Sunyani Central. Aniglo feels the workshop made clearer the pertinence of understanding the laws and regulations in order to train communities to understand their rights, the importance of helping communities organize self-funding methods, and the need to engage decision makers at the district assemblies.

The Rotarians came to the workshop with no prior experience with advocacy, but went away with a better understanding of its value in elevating the work of Rotary. Beatrice Baiden of the Rotary Club of Accra Dzorwolu, says “the training made me gain better understanding of the WASH sector with regards to policy and guidelines available, challenges of the WASH program, and how we could use advocacy to address the challenges as Rotarians.”

Aniglo notes the advocacy training is going a long way in helping sustain projects.

Learn more about the [Rotary-USAID International H2O Collaboration](#)

Hunted for body parts and isolated by fear, Tanzanians with albinism find safe futures with help of Rotary, Sister Martha

It’s the peak of the afternoon in Nyamizeze, Tanzania, and Martha Mganga is in her element.

Better known as Sister Martha, the 54-year-old Rotary community advocate is one of her country’s most prolific campaigners for the rights of people with albinism, the often-misunderstood, inherited condition characterized by abnormally light skin, eyes, and hair, limited vision, and extreme sensitivity to the sun.

Mganga, an albino herself, has spent three decades helping those with the condition get an education, protect themselves from harmful ultraviolet rays, and fight pervasive myths and stigmas, including false beliefs, propagated by rogue witch doctors, that albino body parts can bring good luck or fortune.

33,000+
people with albinism in Tanzania

76
Tanzanians with albinism have been murdered since 2000

72
Tanzanians with albinism have survived attacks since 2000

On this day, Mganga is part of a team of facilitators taking part in a Rotary-supported community workshop, convened under a plastic tarp with a small group of elders from this village of about 10,000.

Already, multiple colleagues have addressed those in attendance: mostly male civic and religious leaders, dressed in fraying button-down shirts, who are joined by Nyamizeze’s two albino residents, Happiness Sebastian, 24, and her infant daughter, Keflin.

[READ MORE](#)

INTERNATIONAL WEEK OF SERVICE

MARCH 25-31, 2017

#WeekofService2017

Rotary partners with other service organizations to inspire volunteers around the world to participate in International Week of Service, 25-31 March 2017.

Each year, Rotary members around the world log 16 million volunteer hours on projects on an international scale and in their own back yards.

Information and resources for the event can be found at weekofservice.org.

Organizations participating in this event include: Lions Clubs International, Rotary International, Optimist International, Junior Chamber International, Kiwanis International, Moose International, Soroptimist, Y's Men International, Pilot International, and Sertoma Inc.

Rotary members around the world dedicate millions of hours to volunteer projects each year. For example:



▲ Rotarian Sharron Newton of Rotary Club of Slidell Northshore, Louisiana, USA, installs partitions in the Miramon Center, a transitional men's facility in Slidell, Louisiana. The center mentors and empowers men as they work on their goals, assisting them with the necessary resources, referrals, and linkage needed to move toward self-sufficiency and independence.



▲ Tayyaba Gul, a member of the Rotary Club of Islamabad (Metropolitan), Pakistan, runs a Rotary-funded health center in Nowshera, in the province of Khyber Pakhtunkhwa, where a team of community-based vaccinators work in neighborhoods within tribal border regions among ethnic Afghan refugees.



▲ Led by Past Rotary International President Rajendra K. Saboo, a team of Indian doctors and Rotarian volunteers performed 351 surgeries over 10 days at University Hospital Center of Kigali and Rwandan Military Hospital in Kigali, Rwanda.

Rotarian mentor Oh Je Kwon shows students Seol Rim Kim and Sun Tak Kwon how to plant seeds in the dirt in the greenhouse at Andong Young-Myeong Special Education School in Andong, Korea. Rotarians provided school with horticultural facilities and a vocational training program for students with

intellectual disabilities, autism, and emotional disabilities. ▼



Korean and Mongolian Rotarians worked together on Keep Mongolia Green, a project designed to counter desertification and erosion caused by in part by overgrazing of livestock in Mongolia. The five-year project involved planting more than 250,000 trees, building infrastructure, and providing training for local farmers. ▼



VISIT ROTARY.ORG
TO READ MORE

Rotary members meet with EU officials to examine Rotary's role in achieving peace

By **Bryant Brownlee**

More than 240 Rotary members and other guests gathered in Brussels, Belgium, on 8 March for Rotary at the European Union, a special event that explored how Rotary and the European Union can work together to achieve peace.

The meeting was the first of its kind at the European Union (EU) and was modeled on the tradition of Rotary Day at the United Nations. Rotary members, EU officials, and business leaders at the two-hour event asked how business and civil society organizations like Rotary can work with the EU to achieve the United Nations Sustainable Development Goals (SDGs) and build more peaceful and stable societies.

Françoise Tulkens, a professor and former vice president of the European Court of Human Rights, moderated the meeting, which included presentations from Karmenu Vella, European commissioner for environment, maritime affairs, and fisheries; Jean de leu de Cecil, general secretary of the board of Colruyt Group; Rene Branders, president of the Belgian Federation of Chambers of Commerce; and John Hewko, Rotary general secretary.

Vella emphasized the importance of working with business and civil society to achieve the development goals. He also recognized the important role Rotary can play in this global effort.

"You have a massive asset, your vast network, and you can use it to bring community stakeholders together in order to turn the SDGs into reality. Rotary International is uniquely placed to create transformational alliances between business and civil society, pushing forward the implementation of our common agenda," said Vella.

Hewko highlighted Rotary's efforts to address the ongoing migration crisis and foster inclusive economic development.

At Rotary, we believe that we can only respond by forming smart partnerships in which the EU, governments, civil society, the private sector, and other organizations all play an important role. This is why the growing relationship between Rotary and the European Union is a cause for optimism," said Hewko.

Because the EU supports the global polio eradication effort, organizers of Rotary at the European Union are confident that there are other opportunities for collaboration between the organizations.

The event was coordinated with the European Commission and organized by Michel Coomans and Hugo-Maria Schally, RI representatives to the EU, with the support of Kathleen Van Rysseghem, Philippe Vanstalle, and Nathalie Huyghebaert, the governors of the Rotary districts in Belgium and Luxembourg. By Jasmine Segall, former Rotary global grant scholar

OUR CAUSES

Udulani Priyanaga de Silva holds a photo of her home that was destroyed in a tsunami in Sri Lanka. Together, Rotary members, local volunteers and Habitat for Humanity built her a new home.

Our work: <http://on.rotary.org/2mWQilB>



Ending Polio forever

Rotary has been working to eradicate polio for over 30 years, and our goal of ridding the earth of this disease is in sight.



We started in 1979 with vaccinations for 6 million children in the Philippines.

Today, Afghanistan, Nigeria and Pakistan are the only countries where polio remains endemic.

All it needs is a final push!



Be there in Atlanta when Rotary makes that final push!



Police officer takes Rotary Peace Fellow lessons to the streets of Philadelphia

In 2010, Police Lt. D.F. Pace applied for the intensive three-month professional certificate program at Rotary's Peace Center in Thailand. Pace (Chula, 2011) now applies the lessons of the Rotary peace program to the streets of Philadelphia. One of the lessons that Pace imparts comes directly from his time as a peace fellow. "Conflict itself is neither good nor bad. It's neutral," he tells officers in his classes. "The good or bad comes from how we manage conflict." [Read more](#)



What has Rotaract done for me?



*By Emily Wood,
Rotaract Club of South-West Brisbane,
Australia*

I've been a member of Rotaract - Rotary's community service and professional development program - for young leaders age 18-30 - for ten years. As I age out or "graduate," I've started thinking about what Rotaract has done for me and how

it's shaped who I am today. A decade is a long time to stick with something. So, why have I?

Opportunity.

Through Rotaract, I've had the opportunity to do many amazing things:

I've traveled the world to experience different cultures and participate in projects.

I've lived and studied abroad as a Rotary Ambassadorial Scholar.

I've attended four Rotary International Conventions (Montreal, Bangkok, Lisbon and Sydney) where I've heard from and connected with some truly impressive individuals who are making the world a better place.

I've attended RYLA (Rotary Youth Leadership Award), a week-long personal and professional development program that helps you figure out what you want in life and equips you with the skills you need to achieve your goals.

I've received training in leadership, time management, project planning, event coordination, public speaking, governance, and much more.

I've served on local, national and international committees, helping shape the future of this great organisation.

I've been given free rein to develop and implement public relations, marketing and advertising campaigns for my club and district.

Experience.

At the age of 23, I was invited to serve on the Rotary District 9630 Public Relations Committee. In my first year, I helped deliver new brand positioning (informed by research I undertook as part of my post-graduate degree), a bus advertising campaign, a new district website, new marketing collateral, and media and communication skills training. I will be forever grateful to the Rotarians who put their faith in me, and gave me the opportunity to test and further develop my skills. Not many people receive opportunities like this so early in their careers.

Confidence.


Long gone is the girl who was terrified of public speaking — or even putting forward opinions in a meeting. Rotaract helped me overcome my fears. It's amazing how fear slips away when you are in a comfortable, supportive environment, surrounded by people who share your passions. As president of my club, I gained invaluable people and project management skills, and developed the confidence to chair meetings, plan projects and run training sessions. I've since served as a keynote speaker and panelist at local, national and international conferences, speaking to audiences of 200-plus people. I've also established a reputation at work for being calm and confident under pressure.

Life-long friendships.

Rotaract has given me the most amazing network of friends — here at home and in almost every corner of the globe. These wonderful individuals have made my life so much richer. They are passionate and talented, and make a real and tangible difference in the lives of others. We've shared many adventures and I look forward to sharing many more.

This week (March 13—19) is World Rotaract Week. It's the last time I'll be celebrating as a Rotaractor, but not the last time I'll be celebrating this great organisation.

If you're a young adult aged 18 to 30 interested in helping others, developing new skills and having a great time, then Rotaract is for you. [Find a club](#) and get involved — you won't regret it!



Rotary

Read also
Rotary Club pairs students with celebrity and CEO mentors

Are you a Youth Leadership All-Star?
Tell us your story!
by 23 April

Send your stories also to editor.paj@gmail.com
by 25 April for publication in the May issue

Calling all Youth Leadership All-Stars for Youth Service Month!

MAY IS ROTARY'S YOUTH SERVICE MONTH!

We are looking for Youth Leadership All-Stars to share their stories and be recognized on our Rotary Voices blog.

Who are Youth Leadership All-Stars?

Participants of Rotary Youth Exchange, RYLA, Rotaract and Interact making positive change in their local or global communities

Rotarians championing youth causes and getting involved in Rotary's programs for young leaders

Tell us how you are a Youth Leadership All-star! How have you become a more effective leader? Why is youth service so important in your community? What are you doing to make positive change in the world? And share photos of you in action!

Submit your story through this form by **23 April 2017** for your chance to be featured as a Youth Leadership All-Star.

GET STARTED





Vasanth Kuppaswamy motivates students in Tamil Nadu, India.

Being the oxygen that fuels the flame (of service)

By Bill Smyth, Rotary Club of Mt. Pleasant, South Carolina, USA

It's not every day that an eighth-grade student's essay rivets a teacher's attention. But this one themed "The Oxygen That Fueled the Flame" got mine.

The essay, written by a student at Buist Academy in Charleston, South Carolina, USA, described his experience two summers earlier teaching English in Tamil Nadu, India, motivated by a desire to make a difference in kid's lives. The story would have been powerful enough if the student had been of high school age, but this was the story of a 12-year-old boy.

I met Vasanth Kuppaswamy, and told him he had a wonderful story and needed to tell it. We agreed he should come to my school and speak to my seventh graders. We arranged for a lunch time presentation that January and the rest is history. As my students watched the slideshow and listened to the story of two schools in the middle of south-central India, they were sad, disturbed, and a little mad. They had never seen or heard anything like this before, of students having to sit on the cement floor for their lessons in classrooms that held 75 children. The classrooms had no chairs or desks. There were few books or school supplies. The class was moved to raise money, which began at \$300 and grew to \$8,000 before the semester ended.

With the funds, the Indian school was able to purchase new desks and benches that summer. School supplies came next, then science equipment and ceiling fans. A wall was built around the school to keep animals out. A year later, the school added a wing for eight grade classrooms. They added a generator, and hired a contractor to build a basketball court. The school even had enough money to buy uniforms for its Scout troop.

But that wasn't all.

Vasanth raised additional funds to buy a water system from Water Mission. A Rotarian shipped it

to India with the help of OOCL, the company he worked for. Villagers helped assemble the parts sent in four crates and dug a water line from the water tower to the building housing the water system. It was a lot of work, but the villagers and students wanted a clean water supply.

All of this took place between 2005 to 2007. Since then, Vasanth established an after-school exam prep program for 10th and 12th graders so they could pass their country's national exams and go to college. He added a summer acceleration program for incoming sixth graders. He also bought four acres of land behind the school to continue adding onto the school, began a school library, and assembled a computer lab. About 40 students are now going to college every year.

Two Rotary grants enabled Vasanth to provide first aid supplies to 150 area elementary schools and feminine hygiene products for girls in all area high schools. His work has now expanded into providing healthcare for infants through partnering with Healthy Children, Brighter Futures. Four nurses visit the homes of newborns in the area to make sure every child receives the care needed for a healthy start to life. Mothers receive information about nutrition and child-rearing.

Vasanth graduates from medical school in May 2017. He will do a residency in internal medicine in the United States for three years and then establish a medical practice where the needs are the greatest. But someday he says he will return to India and build a medical clinic to serve the needs of all the people in this part of India.

Why is this project so significant?

It was spearheaded by one student who cared enough to give his all, one teacher who shared his dream and became his mentor, six local schools and students in other states who raised funds year after year for each project, and eight Rotary clubs who got behind each project and made them possible. With everyone working together, these projects exceeded everyone's expectations.

View photos of our progress at TNISF.org

Here are some of the Awards that Vasanth Kuppaswamy has won for the work he has done

**Generosity Award
Charleston Magazine**

One of Charleston's
"Ten Most Beautiful People"
2006

**William R. Simms Award for Outstanding
Youth in Philanthropy
www.afpnet.org**

The Association of Fundraising Professionals'
national award recipient for students ages 5-17
2006

**Barron Prize for Young Heroes
www.barronprize.org/winners/2006.html**

One of ten outstanding young leaders who have made
a significant, positive difference to people and our
planet 2006

**Prudential Spirit of Community Award
www.prudential.com**

One of six award recipients in South Carolina for
outstanding volunteer service to their communities
2007

**Jefferson Award for Public Service
<http://www.jeffersonawards.org>**

One of 64 national recipients recognized for their
achievements and contributions through public and
community service 2007

**National Caring Award
<http://www.caringinstitute.org>
USA Today Article**

One of five of the most caring young people
in America who honor and promote the values of
caring, integrity, and public service 2008



Students and Rotary clubs in South Carolina were inspired to help by Kuppaswamy's description of crowded classrooms with no walls.

Boost membership with an e-newsletter

By MELISSA WARD,
Rotary Club of Twin Bridges,
Southern Saratoga, New York,
USA, a past district governor,
and chair of the Rotarians
on Social Networks Fellowship



We live in a world where email can quickly get out of control. Yet, for all its faults, it's one of the best online methods of reaching your audience and getting them to take action. When a person signs up for your newsletter, odds are they are interested in your organization and what it has to offer. There are many newsletter providers; look for one that gives you metrics.

Open rate tells you what percentage of people opened your email. **Click through rate** Shows you how many people clicked on a link in your email. These numbers are important and help you understand what type of content is working.

Providers (prices in USD):

Mailchimp: Free for up to 2,000 contacts and 12,000 emails per month. Packages start at \$10 per month.

Constant Contact: 60 day free trial, starts at \$20 per month.

Create 'Twitter volunteer' opportunities

By Doug Vincent, a past district governor and member of the Rotary Club of Woodstock-Oxford, Ontario, Canada

Recently, I attended a great presentation on "Embracing Opportunity" as part of our day-to-day life. I've had the benefit of enjoying opportunities through my global Rotary activities and travels, but many members do not do take advantage of this outside their local Rotary club. Here is a great way to attract new member prospects with fun and enjoyment.

The author and travel writer Paul Knowles spoke about how we can each enjoy life's journey more when we are open to take advantage of opportunities that arise. He shared a variety of interesting experiences he had enjoyed by merely saying "yes" to invitations or suggestions while travelling. Once, when he was being taken to an island, he was invited to take the helm of a speed boat. At first he was hesitant and nervous. But

Get Response: Packages start at \$15 per month

(I did not include Club Runner or DacDB. Although these are great tools for clubs, I am not aware of any functionality that allows for emails to non-members.)

I suggest starting with a monthly newsletter. If the need arises, you can always increase to twice a month or weekly, and send out extra emails when something special is going on.

Here are some ideas for getting the most out of an e-newsletter:

Give non-members the ability to sign up.

Most newsletter providers have code that you can embed on your website that allows anyone to sign up for your newsletter. Those providers also have tabs that can be added to your club Facebook page. You can also use your Facebook page's call to action button to link to the signup information. This is



Past District Governor Doug Vincent (left) with school children during his recent Rotary travels.

then his mind accepted the opportunity and he "put the throttle down." He noted, "I felt adrenaline that had not been there for years."

Some ideas he shared included saying yes when a friend suggests a trip or activity; exploring different places or doing unique activities that may arise when you travel; meeting people from different cultures and learning from them; and volunteering for an event or group to make new friends and assist with a cause.

the most important first step in reaching out to your community.

Share your club programs for the month.

Pre-plan your club speakers at least a month out and share them through your newsletter. Creating a call to action button like "register for our luncheon" allows you to gauge what topics people are most interested in and also gives guests an opportunity to check out your club without feeling pressured.

Share upcoming projects.

Promoting your projects through your newsletter gives community members a reason to be excited about your club. Inviting nonmembers to take part in your projects allows you to enlist extra help, and also gives the volunteers a chance to see how your club takes action to improve your community. Include a link to where readers can find more information about your projects on your website.

Share Rotary stories:

Highlight a member, share their background, why they joined and why they stay.

Share Your blog:

If your website has a blog or other content that is often updated, share the first few lines of the posts and use a link to drive traffic back to your site.

Email is not intrusive if someone has requested to be added to your newsletter list. And providers offer excellent tools to measure the effectiveness of your content.

These days, he says, people are more interested in being a "Twitter Volunteer" which means they would commit to a short term activity or event, rather than going on a board or committee with longer range commitment. "They may give 144 minutes in spurts to help, but not an endless amount of time."

What's the take away for Rotary?

Create a "friends of Rotary" group and have hands-on service projects they can join. We can likely attract more people with a shorter term commitment helping out with our projects than getting them to commit right away to all the demands of membership. As people get involved in one project, then another, they will experience the fun, fellowship, and satisfaction which motivates them to remain. While members may sometimes leave Rotary, they will not leave their friendship group. This is the key to retention.

Wanting to help others is human nature. So we need to ensure that our club(s) have regular hands-on service opportunities so the Twitter volunteers can embrace them. Potential members will join our cause long before they will join a dinner club.

Northeast President Elect Training Seminar 2017 (NEPETS):

My mind is blown and My heart is overflowing with gratitude - Rotarians rock!

After my keynote speech on Friday - Rotarians gave (see the post with the pile of money). Boy did they give - I have never had so many people step up and follow the initial spark plug Mark Brady who put \$20 toward Write2Read and then challenged the room to match his donation.

Drum roll please....the total raised was \$5500 US!

BUT it didn't stop there...the 8 current District Governors covered by this event MATCHED IT!!

That is \$11,000 US - approximately \$15,000 Canadian

This spirit of generosity is just one example of the power of this amazing organization we call Rotary.

The monies raised will be earmarked for the upcoming Xeni Gwet'in library/learning centre project. Sechanalyagh gulin - all my relations!!!

Here are a few pictures of the announcement of the donation total - y'all made me cry.

Shirley-Pat is a strong supporter for the D5040 "Write2Read project" along with PDG Bob Blacker. She told her story to the North East PETS last week!

[Read more about Shirley-Pat Chamberlain](#)



Rotary members dedicate millions of hours to volunteer projects each year.

During the International Week of Service, March 25-31 Rotarians joined Lions Clubs International, Kiwanis, JCI and more service organizations around the world to do good in the world.



**INTERNATIONAL
WEEK OF
SERVICE**

MARCH 25-31, 2017

www.weekofservice.org

Celebrating 112th Anniversary of Rotary

NIGERIA



Rotary Club of Abuloma , Nigeria, clothed 99 local school children.



District 9140 (Nigeria) immunizes children in hard to reach Abia and Akwa Ibom states.

IVORY COAST



Rotary and Rotaract members in Abidjan, Ivory Coast, make a gift of food to 11 villages.

INDIA



Rotary Club of Delhi Cosmopolitan Greater, India, distributed school supplies and treats.

KENYA



Rotarians in Nairobi, Kenya, held a rally for special needs children.

PHILIPPINES



Rotary Club of Rizal West, Philippines, provides humanitarian services for youth and adults.

INDONESIA



Rotarians in Bali Taman, Indonesia hold a women's health clinic.

GERMANY



Rotarians in Bingen, Germany, deliver books to school children.

Tell "Peace Arch Journal" how you celebrated the 112th Anniversary of Rotary

ITALY



Rotary Club of Bisceglie celebrates by donating a new "CreActive Class."



Rotary Club of Novara San Gaudenzio, displays a ShelterBox tent in main square.

EGYPT



Rotary Club of Red Sea-El Gouna, Egypt, medical convoy to Bedouin communities. The medical convoy treated more than 200 patients.

UNITED KINGDOM



Maidenhead, UK, Rotarians raised money for polio by completing 24 challenges, including Tai Chi

Hoarding money can make you crazy

He has his own philosophy about money, and says beyond a point it should be given away for society.

"I gave because I could, and I thought if I don't give here, I'll end up doing something stupid like buying another car or a plane! And this is going to RI and will help society."

When DG Gopal Rai Mandhania of District 3141 went to invite for the District Conference Manoj Israni, an AKS member, who had given \$250,000 just the previous year, and urged him to donate some more to TRF during its Centenary year, what he wasn't prepared for was one stark and simple sentence from the businessman: **"Okay, I will give you another \$250,000. Will that be enough?"**

But then Israni's philosophy is simple: **"I believe you should make money up to only a point and then you should start giving it away; otherwise you'll start doing stupid things with your money. And believe me, I've seen people doing just that."**



There is no end to it. Bob Marley has famously said money is just a number and if you start chasing higher numbers, you're never going to be satisfied. The chase is infinite."

Israni's is an interesting story; even though born in a rich family, he knows both about charity and the value of

money. ***"People have a misconception that just because I come from a rich family, I love to give large donations... it's not like that."***

Read more on "Rotary News Online" serving Rotary in Bangladesh, India, Nepal, and Sri Lanka



More than 190,000 polio vaccinators in 13 countries across west and central Africa has immunized more than 116 million children over the week of 25-28 March 2017, to tackle the last remaining stronghold of polio on the continent.

POLIO WILL END SOON!

The Peace through Sports Program in Nigeria organizes local boys and girls from different religious and ethnic groups into "unity teams" to play games and eat meals together to create understanding and friendship.



Where in the world you are celebrating **Rotaract**?

Share your photowith **#WorldRotarctWeek** and see it displayed on Rotary's social wall. http://on.rotary.org/WRW_2017

From Rotary Scholar to Peace Corps

By Jasmine Segall, former Rotary global grant scholar



Jasmine Segall, right, and her best friend in Monterrey, who entertains children as a clown.

I have heard a variety of interesting stories about why the rural Costa Rican town I live in as a Peace Corps volunteer is called Monterrey. My favorite is the literal translation: “King of the Grass,” explained by a wizened elderly gentleman as the place his family settled to farm cattle because of its nutritious vegetation. On a good day, I can get a clear view of the Arenal Volcano and see the lush farmland that stretches endlessly below. The view is breathtaking. It truly is a green kingdom.

My path to becoming a “loyal subject” of Monterrey was influenced by a lifelong involvement in community service. I grew up participating in the Girl Scouts, 4-H, and Key Club. As an undergraduate at the University of California, Berkeley, I volunteered at Kiva – a nonprofit that makes small loans to empower entrepreneurs around the world.



Jasmine Segall, center, at a rally to defend children's rights.

One of the highlights of my undergraduate experience was starting a student group that partnered with Kiva to offer no-interest microloans to low-income entrepreneurs in Oakland, California, USA. Our first borrower used the profits generated from her microloan to fund her son's college education. As I am the daughter of a university professor, being able to impact someone's life this way left a powerful impression. The experience cemented my commitment to a career in local economic development.

A Rotary global grant made possible my dream of obtaining a Master of Science in Local Economic Development at the London School of Economics. Being exposed to such a diversity of international development theories and change-makers made my time in London one of the most inspiring periods of my life. Meeting Rotarians with an incredible dedication to service at both the Berkeley Rotary Club, which sponsored my global grant, and the Sidcup Rotary Club, which hosted me in the UK, reaffirmed my commitment to dedicating my own life to service. It was actually the experience of

earning a master's degree that gave me the confidence to apply to the Peace Corps.

I have been serving as a Peace Corps Community Economic Development volunteer for almost a year now, and my primary focus is promoting women's empowerment and entrepreneurship. Examples of some projects I work on include helping a small women's group plan a sewing business and partnering with Grameen Bank to offer business coaching to female microloan borrowers.

One of my best friends and co-workers here in Costa Rica is a mother of four who works as a professional clown and volunteers for the national social service organization to entertain some of the poorest children in Costa Rica. Her life story is incredible. For someone who struggles to feed her children as a single mother, her passion for helping other children both humbles and inspires me.

Rotary has left a profound impression on me, as will my time as a Peace Corps volunteer. I can only hope that the next step will be similarly rewarding.

Read the [Rotary-Peace Corps partnership fact sheet](#) for collaboration opportunities for clubs and districts. If you're attending the 2017 Rotary Convention in Atlanta, visit the Peace Corps booth in the House of Friendship and attend a Rotary-Peace Corps breakout session to learn more about the partnership. Email rotary.service@rotary.org if you have any questions.

Rotarian Returned Peace Corps Volunteers are invited to District 5450's Rotary-Peace Corps workshop on 4 August 2017 in Denver, Colorado, USA. Contact Charlie Hunt or Steve Werner for more information and to register for the workshop.



Why host an outbound-only youth exchange?

*By Eric Cowcill,
Governor-Elect of District 1285*

The Rotary clubs of Sandbach, United Kingdom, and Macau have worked together for several years to provide opportunities for Macau youth to attend the annual District 1285 Summer Camp in northwest England. This year Macau Rotarians were ready to expand opportunities for young people and together we embarked on creating a short-term exchange.

Our simple idea turned into a huge success! This summer, nine 16 year-old students and two teachers from St Paul's School, Macau, arrived in the UK for a visit.

The Rotary Club of Macau is certified for "outbound-only" youth exchange, which is special because other parts of District 3450 (China, Hong Kong, Mongolia) are not yet certified to participate in Rotary Youth Exchange. Working with an "outbound-only" district has not been a challenge for our club (Rotarians in Macau worked hard to complete all the certification requirements required by Rotary International).

A tropical cyclone delayed the arrival of the students at Manchester airport for 36 hours, but when they finally arrived, hosts provided a variety of programs showing them our beautiful countryside. All of the students enjoyed their time; and their command of the English language and home cooking skills improved immensely.

A weekend of home hosting by members of Rotary clubs of Sandbach and Alsager provided a much needed contrast with life in Macau. Their country is a Special Administrative Region of China with a population of over 600,000 in an area of 30 square kilometers, making it one of the most densely populated countries in the world. They have over 25 million visitors annually, drawn by the many casinos.

The students' first impressions were that we all lived in castles compared to their normal apartments in blocks of high rises. For many, the journey to the UK was their first-ever flight. It was also the first time



The Rotary Youth Exchange students from Macau.

that many had traveled by train or seen sheep, cows, pigs, or horses in nearby fields.

At the farewell party, the students put on a short program of music and singing before they bid a tearful farewell to their host families. The party then took a train to London for two days of sightseeing before returning home to Macau.

The benefits of the visit were immense; with most of the students improving their language skills while experiencing a completely different culture. Their self-confidence grew immeasurably and they all have newly adopted "grandparents" with whom they keep in touch. I highly recommend any club in a certified district to host students in an outbound-only exchange — it will truly be a one-of-a-kind experience.



One of the teachers samples British food.



The exchange students visit The Beatles Story in Liverpool.

Meet my Vibrant Club



Members of the Seoul Young Leaders Satellite Club in Seoul, Korea.

By S. David Chang, Rotary Club of Seoul, Korea

Our club, The Rotary Club of Seoul, was established in 1927 as the first club in Korea. We are unique in that our members are multinational and our official language is English. Like most other clubs, our challenges were:

diminishing membership; inability to attract younger people; lack of community service; and uninteresting meetings sinking motivation and enthusiasm.

In recent years, our club board decided to transform our club with several new initiatives. We decided to form a satellite club for English speaking young leaders in Seoul between age 19-35. The group got started with Ray Chetti as its first leader, and we were successful in recruiting 65 young leaders. During the first year, this "Seoul Young Leaders Satellite Club" conducted 38 fundraising and community service events, raising over \$7,000. Now with new co-presidents (Sayel Cortes & Haein An), the club is focusing on helping single mothers without support.

Another exciting thing we did was to create a "convertible membership program" for busy people of age 36-55 to pay only

half of our annual fee and come only a couple of times per month.

We also decided to lower the barriers for new members. We got rid of the clerk and lowered the annual dues and made our meetings more interesting. Now, every month, we have one formal lunch meeting, one community service event, one informal fellowship night, and one cultural or outside activity to engage new friends.

By cutting down operational expenses enough to give a \$100 contribution to The Rotary Foundation for every member, we became the only 100% Foundation Giving Club within our district. During the first year of our transformation, we increased our membership from 38 to 125 including 65 young leaders. We wiped out almost all district awards and restored our club image and reputation. It is important to create a challenging vision with stretching goals, but it is more important to sustain that momentum for several years. We are lucky to have club leaders like Andrew Lee, Marc DeVastale, Sugar Han, and many others who really care for Rotary and our club.

Rotary is all about service and friendship; and we must continue to be creative to make it enjoyable and meaningful.



Creating Better Futures

Children at Mutake Primary School thank Rotary Club of Reading Matins, Reading Family Church, Rotary Club of Maidenhead and Marlow Rotary Club for access to water. A borehole at the school saves children and members of staff walking long distances to the nearest water source to get water before starting the journey to school.

To find out how you or your organisation can make a difference at other schools in rural Zimbabwe, please email projects@creatingbetterfutures.org.uk



APRIL 2017 ISSUE

FEATURES

Drawing connections

By Arnold R. Grahl

Rotarians in Michigan pair students with mentors to learn about their dream jobs.

The Rotarian Conversation with Steven Radelet

By Vanessa Glavinskas

Armed with data, the Georgetown University development economist makes the case for helping others.

Driven to serve

By Brad Webber

Rotary road trip hits 14 West Coast cities to work with clubs and communities.

And also...

- Pedaling to end polio
- Presidential theme announcement
- Fighting polio with virtual reality
- Foundation "changing the world"



APRIL 2017 ISSUE

Honorable mentions

20 Canadian milestones in Rotary History

Legacy of learning

Calgary Rotarians are educating students in Uganda in memory of long-time member

'Alive for a Reason'

John Cairns





COMING EVENTS

1 APRIL 2017

DISTRICT TRAINING ASSEMBLY

8:30 am to 2:30 pm
Kwantlen Polytechnic University,
12666 72 Ave, Surrey,

4 - 7 MAY 2017

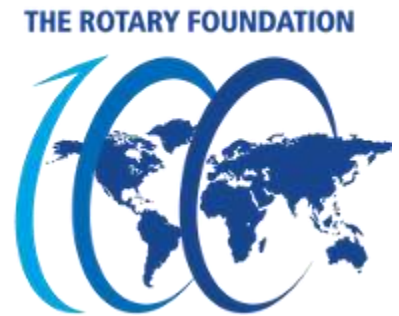
DISTRICT 5050 CONFERENCE

"MAKE IT HAPPEN"

At Seattle Marriott
Waterfront Hotel.

Further details and registration
can be found [here](#)

Activities have been added on
Thursday evening and Friday
morning.



THE ROTARY FOUNDATION CENTENNIAL CELEBRATION

5 JUNE 10 - WEDNESDAY, JUNE 14, 2017

REGISTRATION IS EASY - JUST GO TO
[http:// www.riconvention.org/](http://www.riconvention.org/)
and click the Register button.

Bill Gates also will be joining us in Atlanta

PRESIDENTIAL PEACE CONFERENCES 2017

9 - 10 JUNE, 2017

Georgia World Congress Center 285 Andrew Young
International Blvd NW, Atlanta, Georgia 30313

10 - 14 JUNE, 2017

@ RI Convention 2017 Atlanta, Georgia

ZONES 24/32 INSTITUTE IN HARTFORD, CT

19-21 OCTOBER, 2017

(with pre-Institute sessions for DGNs, DGEs, DGs,
Membership Chairs, District Trainers,
and Foundation Chairs from October 16-18).

This year, for the first time, club members and club Presidents
– not just those in the District Governor string or Past District
Governors – will be invited to attend the Institute on Friday
afternoon, October 20, and to stay connected via breakout
sessions (including one on conflict resolution)

Visit website for more information <http://bit.ly/2017zone>.

ZONE INSTITUTE 2018, MONTREAL

20-22 September, 2018

SAVE THE DATE!



"Polio eradication is a twentieth-century dream, conceived by idealists and driven by big international institutions and mass mobilizations of volunteers, working together to make a better world for all."

KAREN BARTLETT
British Journalist and
Sunday Times Best Selling Author


Rotary
 DISTRICT 5050
UPCOMING EVENTS

22 APR MEADOWRIDGE
19th ANNUAL ROTARY WINEFEST
 7:00 PM - 9:30 PM
 ValleyFair Mall
 22709 Laugheed Hwy
 Maple Ridge, BC
TICKETS \$45 EACH
Wine and Craft Beer Tasting

11 MAY PORT MOODY
SEARCH FOR THE PERFECT PINT
 7:00 to 9:00 pm
 Galleria
 Port Moody City Hall
 100 Newport Drive, Port Moody.
TICKETS ON SALE NOW!

11 APR SEMIAHMOO
WINE & DINE 2017
 \$60.00 per person for one block of three restaurants
BLOCK B SOLD OUT


27 APR LANGLEY
2017 SASSY Awards
 Chief Seapass Theatre
 9096 Trattle Street,
 Ft. Langley


12 MAY SEMIAHMOO (WHITE ROCK)
7th annual SASSY Awards


13 APR NORTH WHIDBEY ISLAND
SUNRISE Rotary Night at the Whidbey Playhouse
 Whidbey Playhouse Community Theatre
 730 SE Midway Blvd, Oak Harbor
Enjoy an evening of food, fun, and a great play!
Tickets \$25

29 APR ALDERGROVE
7th Annual Lobsterfest
 Kinsmen Centre
 26770 29 Ave,
 Aldergrove,
[Click here for more information](#)


13 MAY PORT COQUITLAM
Centennial Rotary May Day Parade
 10:00 am - 1:00 pm
 Downtown, Port Coquitlam

 **LET THE DEBATES BEGIN**
 FREEDOM OF EXPRESSION A RIGHT AND A RESPONSIBILITY
 The Surrey Newton Rotary Presents:
"THE DEBATERS"
 APRIL 15th, 2017 - Doors Open at 6pm
 Taj Park Convention Center
 8580 - 132 Street Surrey, BC

29 APR SOUTH EVERETT-MUKILTEO
21st Annual Auction!
*A night of giving.
 A world of difference.*
 Saturday, April 29, 2017
 at the Tulalip Resort and Casino!

10 JUN PORT MOODY
Shred-A-Thon
 9:am to 1:00 pm
 Port Moody City Hall
 100 Newport Drive
 Port Moody, BC

21 APR LAKE STEVENS
6TH ANNUAL WINE AND BEER TASTING
 6:00 TO 9:00 PM
 Everett Community College J
 Jackson Conference Center
 2000 Tower Street
 Everett, WA

Sedro-Woolley Rotary Foundation
5 MAY
 Our 45th Annual Auction
"Northern Lights"
 Celebrating Our Rotary Stars
 Friday, May 5, 5:00pm
 Christ the King
 1000 Fountain Street, Burlington, WA 98223
www.SedroWoolleyRotaryAuction.com

7 JUL LANGLEY CENTRAL
Tip'n Taste
 20+ Beer & Beverage Suppliers &
 7+ Food Suppliers
\$35 per ticket

22 APR EVERETT
AVID WALKATHON
 SATURDAY APRIL 22, 2017

EVERETT Rotary AVID® Walkathon
MAY 6
 9:00 - 11:00 AM
 ESD - Memorial Stadium
 3900 Broadway, Everett, WA
 *AVID—Advancement Via Individual Determination

21 TO 23 JUL PORT MOODY
RIBFEST
 A Community Event featuring Three Days of Delicious BBQ, Free Live Music, Craft Breweries and Family Entertainment
