

# THE Peace Arch JOURNAL

VOL 30 ISSUE 02 AUGUST 2016



   
**Rotary**

**DISTRICT 5050**

**50% AMERICAN | 50% CANADIAN | 100% ROTARIAN**



**JOIN LEADERS**



**EXCHANGE IDEAS**



**TAKE ACTION**

## **AUGUST - Membership & Extension Month**

## August is "Membership" month in Rotary!

When I think of being a member of Rotary, I think of a few things. I think about the difference between being a member of a Rotary Club and being a "Rotarian". I was a member of Rotary for several years before I became a "Rotarian" and it took putting those that had no mobility into wheelchairs in poverty stricken areas of Mexico where wheelchairs were a luxury item.

When we join Rotary, some Rotary Clubs signify that we are a new member by having us wear a red name badge or in my Rotary Club, they have us wear a name badge with a "new member" red sticker.

Some Rotary Clubs have new member orientation sessions or have new members physically do certain activities to move from a new member "red badge" to a regular member "blue badge". Some Rotary Clubs have the new members pay a fee to get their new badge. I actually paid money to keep my "new member" red sticker on my name badge. Why? Well, think back to when you were a new member of your Rotary Club. You were probably excited about what you just joined. You were willing to roll up your sleeves and lend a hand to whatever project your Rotary Club was doing. I did not want to lose that "new member" feeling and continue to be enthusiastic about this thing called Rotary.

### Let me ask you this...

Are you still excited and have the same feeling when you joined Rotary?

If not, what has changed? What can we do to get that feeling back?

**What was the reason you joined Rotary?**

**What is the reason you continue to be part of Rotary?**

I think you and I are part of something special and if there is anything I can do to ensure that your experience as a member of a Rotary Club is a positive one, please let me know.

Many Rotary Clubs focus on recruiting and attracting new members and if that is your Rotary Club's goal to do that, great! What could your Rotary Club do with more members? Could your Rotary Club give more or do more projects?

**How many new members does your Rotary Club wish to have this year?**

**What is your Rotary Club's Membership Plan?**

Rotary Clubs can and do grow but it is not by accident. Rotary Clubs that are thriving and growing are usually excited about the projects they are doing and their meetings are friendly and inviting to those that are guest to their meetings.

I had dinner with a Rotary Club President that took his Rotary Club from 48 members to 130 in one year but it did not happen by chance. This Rotary Club was focused.

**How did you hear about Rotary? Are you keeping Rotary a secret or are you telling others the exciting things you are involved in?**

Since we can't clone you, how do we find more

**DISTRICT GOVERNOR INSTALLATION.  
The Dudleys all dressed  
up for the occasion!**

BELLINGHAM JULY 16, 2016



individuals just like you?

When we talk about membership, we need to also address retention.

**What is your Rotary Club's plan to retain members and keep them engaged?**

**Does your Rotary Club make sure that everyone feels valued?**

**When someone misses a meeting, do they know how much they are missed?**

**How do we keep your Rotary Club vibrant and your members looking forward to the next gathering?**

Thank you for being part of Rotary and a member of your Rotary Club. Continue to be enthusiastic about all you do and share that information with others.

They will want to work alongside you and help your community and the World.

Something tells me that you will come into contact with someone soon who would make a great Rotarian, if only they knew that Rotary existed and there was an invitation for them to join.



**That's where  
you come in!**



**MAKE IT  
HAPPEN!**



## Leadership Team

### Governor

**Scott Dudley**



**Rotary Club of  
North Whidbey  
Island Sunrise**  
184 NW Delta Ct  
Oak Harbor, WA 98277  
Res: 360-675-6561  
Bus: 800-286-4560  
Cell: 360-672-0566

Email: scott.dudley@edwardjones.com

### Governor Elect

**Lindagene  
Coyle**



**Rotary Club of  
White Rock Peninsula**  
2789 Cranley Drive  
Surrey, BC  
Cell: 604 - 220 - 6856  
Email:  
lindacoyle5050@gmail.com

### Governor Nominee

**Linda Murray**



**South Everett/Mukilteo**  
4943 Ocean Ave. Everett,  
WA 98203  
Home: 425 347-6738  
Work: 425 348-3850  
Email:

linda@evergreensecurity.com

### Secretary

**Stuart Wilson**



**Rotary Club of  
South Surrey**  
14233 - 33 Avenue  
Surrey, BC V4P 3M1  
Home Phone: (604) 542-1560  
Cell: (604) 323-3622  
Email: stuartwilson@shaw.ca

### Treasurer

**Carlye Gillespie**



**Rotary Club of  
Bellingham Bay (BBRC)**  
1621 Cornwall Avenue  
Bellingham, WA 98225  
Ph. 360-756-1010  
Email: carlye@archergroup.com

**Leading the District  
Serving the Humanity**



# THE PEACE ARCH JOURNAL

The Monthly Newsletter of District 5050  
VOLUME 30 | ISSUE 02 | AUGUST 2016

## Scott Dudley District Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district and beyond.

The mission of the **Peace Arch Journal** is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news, articles and photographs to:  
[editor.paj@gmail.com](mailto:editor.paj@gmail.com)  
by the 25th day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

### EDITOR / PUBLISHER

Mohan C. V. Mohanan (Judith)

Rotary Club of

Port Coquitlam Centennial

Res: 604-941-3053 | Cell: 604-618-5226

Email: [editor.paj@gmail.com](mailto:editor.paj@gmail.com)

[www.district5050.org](http://www.district5050.org)



## Message from Rotary International President JOHN. F. GERM

AUGUST 2016



Forty years ago, a man named George Campbell, the owner of the company I worked for, invited me to join Rotary. Back then, that was a common practice in the United States. Your boss invited you to join Rotary because he thought it would be good for business and good for the community, and you said yes. It's not surprising that our membership surged during that period.

George warned me not to use Rotary as an excuse to slack off at work. Even so, I always had time to attend lunch meetings and serve on committees. I never had to worry that taking a long lunch once a week would hurt my advancement, or what my boss would think about the occasional Rotary phone call at work.

Today, things are different. Companies are less generous about time, and not every manager looks favorably on community service. It's hard to enjoy a Rotary meeting when you've got emails piling up on your phone. It's harder than ever to balance work with Rotary – and the model that gave us so much growth a few decades ago is part of what's holding back our growth now.

That's why the recent Council on Legislation adopted some innovative measures that allow clubs to vary their meeting times and expand their pool of prospective members. Clubs have more flexibility now to respond to the needs of their members and to clear away as many barriers to membership as they can. But there's one barrier to membership that only you can remove, one thing that every prospective member needs to become a Rotarian: an invitation to join a Rotary club.

Whenever I tell a group of Rotarians that we need more willing hands, more caring hearts, and more bright minds to move our work forward, everyone applauds. But those hands, hearts, and minds won't magically appear in our clubs. We have to ask them to join. And an invitation to Rotary is something that only you can give. An invitation is a gift. It's saying to someone, "I think you have the skills, the talent, and the character to make our community better, and I want you to join me in doing that."

**"I'm the President of Rotary International, but the only club I can invite someone to join is the Rotary Club of Chattanooga, Tenn. I can't make your club or your community stronger. Only you can do that – by inviting the qualified people you know to join you in Rotary Serving Humanity."**

### Champion of Chattanooga\*

Chattanooga, a city in southeastern Tennessee, is set along the Tennessee River in the foothills of the Appalachian Mountains. Its trolley-like Incline Railway scales steep Lookout Mountain before reaching Ruby Falls waterfall and Rock City, featuring sweeping views, sandstone formations and gardens.

[CLICK TO READ MORE](#)



*A membership development plan is a document that outlines your club's objectives and strategies for retention and recruitment. This document will serve as a guide while you work toward your membership goals and will also allow you to track your club's progress. It is important to create a plan and actively engage your club members in its implementation to ensure your club's strength and vitality.*

*Clubs around the world approach membership in very different ways. Recognizing and acting on the unique needs, customs, and changes in your community will enhance your ability to bring in new members and inspire existing ones. You are encouraged to review your regional membership plan as you set your club's membership goals and develop your action plan. You can find your region's membership plan at [www.rotary.org/membershipplans](http://www.rotary.org/membershipplans) or get it from your district governor or district membership chair.*

*Strong membership enables your club to do good in your local community and around the world. A strong membership also raises the public's awareness of Rotary and increases support for The Rotary Foundation and its programs. Building membership is a top priority throughout Rotary, from the RI Board and Rotary coordinators to district leaders. Focusing on membership is most important, however, for club leaders, because they have the greatest power to improve it.*

**CLICK HERE TO  
DOWNLOAD  
YOUR COPY OF  
MEMBERSHIP  
DEVELOPMENT  
PLAN**



## ► Membership tools you can use

BY PAUL R. ROY, membership chair for Rotary District 7820 (Canada)

Sometimes you do not have to climb over the fence or scale a wall. All you have to do is stand on your toes and peek over the top to get a new view of things.

[Continue reading ►](#)

## ► Want members? Then get social!

BY EVAN BURRELL

Did you know more than a billion people use social media every day? Social media is readily accessible, instantaneous, cost effective and user friendly. It offers your Rotary club a fantastic opportunity to communicate more effectively with members and supporters and can energise the way you promote your club and find new members.

[Continue reading ►](#)

## ► 16 ideas for breathing life into your club

BY ANABELLA Q. BONFA, District 5320 membership chair

How do you breathe new life into your Rotary club? We held a young professional summit recently in southern California, USA, attended by 52 members of Rotary and Rotaract — some new and some with many years of experience — who came together for half a day to share their thoughts. Everyone had fun, and many creative ideas surfaced. Here are just a few

[Continue reading ►](#)

## ► What does a Rotary club designed by younger members look like?

BY GORDON MATTHEWS, past governor of District 6920 (Georgia, USA),

Rotary Club of Savannah East A panel of three young members spelled out for us the issues that block young people from joining Rotary during our spring assembly a few years ...

[Continue reading ►](#)

## ► How to simplify club administration

BY ROTARY STAFF.

Does your club manage members and officer updates online? Do you have a website or app to keep your members connected and up-to-date? Over 10,000 clubs are already integrated directly with Rotary International's membership database using tools

[Continue reading ►](#)

## ► The key to a successful multi-generational Rotary club

BY EMMANUEL REY, a member of the Rotary Club of Villa Devoto, Argentina

In 20 years as a member of the Rotary family, I have learned much. I began my Rotary journey as a member of Interact when I was 12, and six years later moved on to Rotaract. After passing the maximum age of 30 for that program, I proudly became a member of my Rotary club two years ago.

[Continue reading ►](#)

## ► If Paul Harris started Rotary today

By Evan Burrell

I wonder, as we approach yet another Rotary anniversary, what Paul Harris would think of the Rotary of today? Would he smile, or grimace? He probably didn't imagine how far his little idea would go when he sat down for that first meeting on 23 February a full 111 years ago.

[Continue reading ►](#)

## ► 3 ways to make Rotary personal

BY MICHAEL BUCCA, Membership Chair, Central Ocean Rotary Club of Toms River, New Jersey, USA

Most Rotary clubs would be elated to have the chance to add new members on a regular basis. Many around the world have used traditional recruitment methods such as membership drives, advertising in newspapers, and inviting guest speakers to join. While clubs have success with these methods, there is one key component that helps convert more prospective members into actual members.

[Continue reading ►](#)

## ► 6 social media resolutions to get your club noticed

By Evan Burrell

Maybe you spent much of last year banging away on social media to gain exposure for your club (because everyone says you should), but you felt like you were getting nowhere fast. It's still early in the year Why not take a step back, make an honest assessment of your approach, and determine what you could do better.

[Continue reading ►](#)

## ► Surefire ways to welcome new members

BY WALLY BOBKIEWICZ, a member of the Rotary Club of Evanston, Illinois, USA

This year, our club has been working to enhance how we welcome and orient new members. Through this effort, we learned of a resource available on [shop.rotary.org](http://shop.rotary.org)

[Continue reading ►](#)

[READ MORE ON MEMBERSHIP  
ON ROTARY.ORG](#)



## What you should know about the 2016 COUNCIL ON LEGISLATION

Here are answers to questions about some of this year's Council on Legislation decisions.

### How will the council action affect my club's meeting schedule?

The council overwhelmingly voted to eliminate limitations on how clubs conduct their meetings. Clubs now have the option of amending their bylaws to vary their meeting days and times. And they are now able to decide when to cancel a meeting, as long as they meet at least twice a month. Clubs are still expected to forward attendance reports to the district governor within 15 days of the last meeting of each month.

### What constitutes a meeting?

The Council felt strongly that clubs are in the best position to determine the meeting format that works best for their members. Any club can meet in person or online, or use a mixture of these formats. It could even use both formats at the same time. (For example, a member could use Skype to participate in a physical meeting.) Clubs can choose to replace a traditional meeting with a service project or social event.

### How will the changes affect club membership?

Rotary will continue to recognize two kinds of membership - Active and Honorary. But Clubs may now choose to offer additional membership categories such as associate, corporate, or family membership - creating alternative financial, attendance, and service expectations. However for these members to be recorded as members of RI with the full benefits of membership, clubs must report them as active members and pay per capita dues accordingly.

### Does my club have to adopt these changes?

No. The Council action did not explicitly remove or modify the existing rules and traditions in Rotary's governing documents. Any club that still wishes to follow traditional requirements for meetings, attendance, structure, and categories of membership may continue to do so.

# Aloha

## HAWAIIAN THEME INSTALLATION OF DISTRICT GOVERNOR SCOTT DUDLEY BELLINGHAM, WA 16 JULY 2016

*Pictures and article provided by former PAJ Editor Bob Knight*



Past District Governor (2006-07) Rod Thomson served as MC welcoming Rotarians and friends to the Bellingham (WA) Golf and Country Club.

*Scott and Christine had requested that people come dressed as if attending a luau.*



PDG (2010-11) Wayne Wiebe administered the oath of office to District Governor Scott Dudley, Rotary Club of North Whidbey Island Sunrise.



Entertainment by Hawaiian dancers from Oak Harbor



Special guest was PDG/Rotary International Director Dean Rohrs



PDG Bill Robson presented clubs with a number of Presidential Citations.

Later DG Scott Dudley presented him with a Newcastle United #1 shirt to Bill.



A group of young Rotarians from Semiahmoo, Surrey Central City and Langley Sunrise (left to right: Leena Walia, Navneet Walia, Lisa Rositano, Punit Walla, Arman Shergill, Andria McAulay, and Ted Walia).

CONTINUED ON NRCY PAGE ►



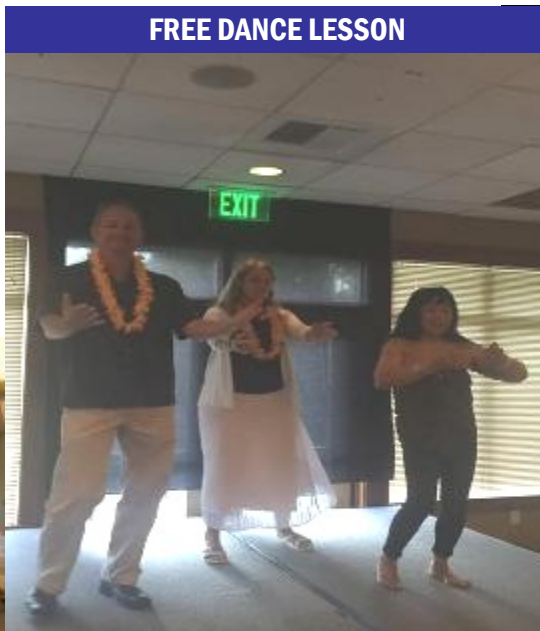


## HAWAIIAN THEME INSTALLATION OF DISTRICT GOVERNOR SCOTT DUDLEY

◀ CONTINUED FROM PREVIOUS PAGE



Assistant Governors are sworn-in



District Chair (International Services)  
Carl & his wife Julia (rotary club of  
Sedro Woolley step into action



**ROTARY FOR ALL - No age limit  
JOIN - STAY - HAVE FUN!**

Now that the year as the District Governor is officially over ....



**Past District Governor Bill Robson took time to off “to find himself” in the Grand Canyons on July 7, 2016.**

**He couldn’t wait for the official installation of District Governor Scott Dudley (on July 16)**

It has been a hectic year! The best part is, it lasts only for a year.

And when it is over and one cherishes all the good things that Rotary made possible,  
the only regret is that this lifetime chance lasts only one year.

**The fond memories, the “Kodak” moments, are there to stay for years to come.**

## Rotary Out-Reach to the Proud Native People of Peru

*This is a story of thanks. First of all, thank you to the donors to Rotary who made this all possible.*

*Thank you to the local Rotary Clubs of Coquitlam, Port Moody, Chilliwack, Sedro-Wooley WA, and Delta! Thank you to DeseaPeru! Most of all, thank you to the Quechua people, the ancient peoples of Peru for accepting us into their lives.*

From Apr. 8 - 29, 2016 a team of Rotarians and other professionals travelled to Pisac, Peru to conduct an educational medical out-reach project to 7 remote, high Andean villages. This was funded through a Rotary International Vocational Training Team Global Grant and contributions from the above noted clubs. On the ground support and direction was provided by DeseaPeru - a local clean water and health promotion program started by two BC residents, Sandra McGirr & Sandy Hart, originally from Tatla Lake BC. The training was specific to 4 areas; medical, physiotherapy, psychological, and first aid. The teams consisted of 2 MD's, 2 Nurses, 1 Physiotherapist, 2 Counsellor/Psychologists, 2 First Aid Instructors and 1 Team Coordinator.

Work began in early 2015 when a proposal was made by Dr. Kathleen Ross to the Rotary Club of Coquitlam to support the work she had begun in the previous year to partner with an organization in Lamay, Peru - Desea ([www.deseaperu.org](http://www.deseaperu.org)). This organization has been carrying on services to the indigenous Quechua people in the Sacred Valley of Peru for the past 9 years. One major part of the work they have done was to set up Qhalis - the Quechua word for community health workers - in each of the villages they serve. The Coquitlam Rotary Club strongly supported the project and other local Rotary clubs were invited to join the campaign. A proposal was put forward to Rotary International for grant funding for a Vocational Team Training project under the guidance of Chilliwack Rotarian, Mike Hamel and Coquitlam Rotary's Dr. Ron Warneboldt - International Program Chair.

### The Team

Team members were assembled and consisted of: Dr. Kathleen Ross, Dr. Jim Lane, Mary Ann Lane, Claudia Kraemer, Doug Wickers, Dr. Terry Colton, Joanna Boyd, Matthew Witt, Cristian Toribio, Mike Hamel.

Medical supplies were purchased or donated - by local organizations such as Rotary World Help Network, and pharmacists Tan Ho and Lap Wu of the Austin Pharmacy in Coquitlam and the team departed for the project loaded down with 23 bags (each weighing 50 lbs.) of medications, equipment and supplies.

There were a few concerns about crossing international borders with some of these supplies but this proved to be unfounded as all officials seemed to understand the nature of the project and passage was made without incident.

The team set up accommodations in Pisac, Peru and after a full team meeting with the Rotary volunteers and the Desea staff on Apr. 11, work

## Improving water, health, and education in rural Andean communities of Peru.



started in the villages. Each morning meant rising at around 0600 to prepare for anywhere from a 1 - 2 ½ hour journey by car to villages located at altitudes of 4,300+ Metres. The air gets thin up there! Supplies, in some cases had to be trekked in - down mountain paths to the village, up to a kilometre away. The only problem was, they had to be hauled back out!



### The Andean village of Kellocchocha

A medical clinic was set up and the people started to arrive - some having to trek in from 1 - 5 kms away. DeseaPeru staff checked the patients in, noting their ailments on the chart, taking their vitals and referring them to the appropriate area. The process was the same in each village.

Doug Wickers, physiotherapist, presented a session on the correct use of body mechanics - many of these people suffer from back and joint problems as result of improper lifting. The psychology team had prepared some theatrical skits that were based on common issues faced by the Quechua; family, child-rearing, spousal and community issues. These skits were performed by DeseaPeru staff and one of our interpreters, Urbano Hyuana. As a result of these skits, acted out in the native Quechua language, people were able to come for individual counselling or visit with the team in small groups to discuss common issues.

The whole program took on a different aspect due to language barriers, many of the villagers do not speak Spanish or English but only their native language, Quechua. Most of the Rotary volunteers did not speak Spanish and certainly not Quechua so the whole dialogue needed to be translated from English to Spanish to Quechua and back again to convey many of the messages.

At the end of each day, the team packed up the

supplies etc. and made the trip back to base, each evening coming to an early end to be ready for the next days sortie.

A full week of the program was dedicated to First Aid training for local health care workers, DeseaPeru staff and the Qhalis. This training was conducted by Matthew Witt - local Firefighter in Surrey and Cristian Toribio - Panamanian Firefighter, both First Aid Instructors with the Red Cross and members of FRITA - Fire Rescue International Training Association. With the help of a local artist and some theatrical make up and movie props, life-like and vivid scenarios were enacted dealing with situations that present themselves in the lives of people in remote areas. There is no functional emergency medical system for these communities, ambulances either do not exist or are

hours away and evacuation can be a matter of hiking to a hilltop to get cell phone coverage in order to call and arrange for transportation. Recognizing a life threatening situation and acting quickly and appropriately is crucial. This means the Qhalis need to know important basic life support skills and have the confidence to triage, make decisions, and direct members of the community to act. This is not easily done in a long subjugated indigenous and male dominated society, but we believe we made important steps in empowering these women to take that responsibility in their communities.



### Simulated crash victim - Dr. Jim Lane

They say, all work and no play makes Jacks and Jills dull. Fortunately, the team did get some time off to enjoy some of the cultural and historic aspects of Peru; not the least of which is Machu Picchu! This is a UNESCO World Heritage Site - birthplace of the First Inca or final resting place of the Last Inca? - it lives up to its billing as a must-see site on the planet.

For those of us having the tremendous privilege to travel to this remarkable part of the world; to visit with, work with and hopefully be of service to the Quechua people - the last remaining Incans - we will be forever grateful.

If you require further information about how you can support the efforts of Rotary in your community and their work in the world, please visit:

**Read more about this project on supported by Rotary and other organizations on**  
<http://deseaperu.org/>



# Duck Dash raises over \$150,000 on the Fourth of July

## \$50,000 will help the Rotary Club of Arlington build a splash pad at Haller Park

[Arlington, Wash.] The Rotary Club of Arlington sold 16,800 Duck Dash tickets to its annual rubber duck race on the Fourth of July. With ticket sales totaling \$69,000, combined with \$82,500 in donations from sponsors, the Rotary Club of Arlington raised \$151,500 at its annual fundraiser. All funds raised from the sale of Duck Dash tickets are invested in the community to enhance the lives of kids, seniors and community members in Arlington, Lakewood and Darrington, as well as around the globe.

The rubber duck race was launched at 7:30 pm, following the Grand Parade in Arlington on Olympic Avenue. The winners were announced by the Rotary Ducks, Dr. Lee Harman and Joan Tilton at Haller Park.

The first prize \$5,000 winner of the Great Stillaguamish Duck Dash was Terri Kyle. Second through sixth place winners of \$1,000 each were Larry Bean, Sharon Brodie, Jean Doherty, Tracy Humbarger, and Alyson Kleinman. Ten additional winners of \$100 prizes were Brandi Bergley, Carolyn Erickson, Alan Hjort, Jerry Hook, Ed Kerschner, Bruce Lisser, Bill McDonald, Austin Suit, Heidi Timmerman, and a ticket purchaser that donated the winnings to the Rotary Splash Pad.

"Our success is really a credit to generous community," said Duck Dash



(L to R) Rotarians Dr. Lee Harman and Joan Tilton announce the winners of the 2016 Duck Dash

Chairperson Jola Barnett. "The funds we raised this year through ticket sales and sponsorships will first go to complete the splash pad at Haller Park, as well as benefit many organizations in the area. We've had wonderful support from businesses and individuals that sponsor the event so that every dollar of ticket sales goes to support Rotary causes."

Dwayne Lane's Chevrolet of Arlington was the platinum sponsor (\$10,000) of Duck Dash for the fourth year in row. Sound Tractor Company and the Cascade Valley Hospital and Clinics & Skagit Regional Health partnership both donated at the gold level (\$5,000). Silver sponsors (\$2,000) are Angel of the Winds Casino & Hotel, B&B Fabricators, Cascade Kropz LLC, Cuz Concrete Products Inc., Eagle Family Dental, East Valley Sand & Gravel, Penway Media, Senior Aerospace AMT, Sleep Advantage, and Symmetry Chiropractic. A complete list of sponsors can be found at [www.greatstillyduckdash.com](http://www.greatstillyduckdash.com).

An additional \$50,000 from 2016 ticket sales will be dedicated to build the splash pad at Haller Park. The planning for the splash pad began in 2013 when Duck Dash was dedicated to building the adventure playground at Haller Park. After the Haller Park playground was completed, the Rotary Club of Arlington

committed its 2015 Duck Dash to begin fundraising for the multi-year project at Haller Park. The City of Arlington is partnering with Rotary to maximize the donations it has received by applying for a Washington State Recreation grant that would match dollar-for-dollar up to the \$500,000 that was donated by the Stillaguamish Tribe of Indians. The goal is to break ground on the project in July 2017.

## GENERATION G.A.P.\*

Editor's Note: \*GAP - Grandpa Assisted Problems



"Oh Grandpa! What did you click on this time?"

PDG Sean with his grand child.



"Oh Grandpa! What are you playing now?"

PAJ Editor Mohan performing on the Tabla with his grandson.



## ROTARY CLUB OF ABBOTSFORD-MATSQUI

### Starting the year with fun in the sun

Members of the Rotary Club of Abbotsford-Matsqui enjoyed a wonderful evening at the club's annual summer BBQ on July 21st. Eckart and Gloria were the wonderful hosts...



Gathering by the pool ...



Chit-chat on the Patio

Rotarian Darry back from surgery on time for the BBQ ...



Stand up and let the beer go down ...



President & Treasurer discussing finance (?)



Future Rotarian .....  
..... in the Pool



## Count down to GoFUN

August 12, 2016 at Hazelmere Golf Course

Thank you to the clubs that have sent in their contribution or made a commitment to the Rotary Foundation's Annual Fund and PolioPlus. Your club's contribution is not only in support of GoFUN (the district's only fundraiser) but counts toward your club's foundation giving goals for the year.

For the club's that have not yet made a contribution, please do so. With 2017 being the Foundation's *100 years of Doing Good in the World*, let's all support our charity.

We gratefully appreciate what you give. We all know the good those dollars do to better the lives of so many.

## JOIN US at Hazelmere Golf Club August 12

With a shotgun start and Texas scramble new and experienced golfers can have a good time and win fun prizes. Come out, play golf, bid on auction items, have a great BBQ dinner. Who will get the Hole in One and win the car!?!? Hope to see you there.

## Questions?

Contact	Lindagene	at	<a href="mailto:lindacoye5050@gmail.com">lindacoye5050@gmail.com</a>
OR	Bill Murray	at	<a href="mailto:bmurray@evergreensecurity.com">bmurray@evergreensecurity.com</a>
OR	Clive Evans	at	<a href="mailto:cliveej@shaw.ca">cliveej@shaw.ca</a>





## Port Moody Rotary RibFest draws thousands to Rocky Point Park

# TC TRI-CITY NEWS



**Winner—People's Choice (text voting): Boss Hog's**

### The Port Moody Rotarians host their second annual Ribfest.

If you happened to find yourself at Rocky Point Park on the weekend, gleefully sinking your teeth into tender, smokey ribs and washing it down with some refreshing local brew, you were far from alone.

In fact, organizers estimate more than 45,000 people streamed into the PoMo park over the weekend for the second annual Port Moody RibFest.

"It was good, it was definitely a great follow-up to the first one," said an exhausted Alan Schmelzel of the Rotary Club of Port Moody.

The fun kicked off on Friday as the five RibFest competitors — Gator BBQ, Boss Hog's, Smoke & Bones, Prairie Smoke & Spice and Misty Mountain BBQ — tended their coals and brought out the best in their barbecued pork and beef ribs, pulled pork sandwiches and chicken.



**Even the geese braved the crowds - TRI-CITY NEWS**

Live entertainment throughout the weekend kept thousands of RibFesters in festive spirits — possibly assisted by the more than 100 kegs of beer supplied by PoMo's local craft breweries.

"The music was excellent," said Schmelzel. "Both Saturday and Sunday nights, the bands were supposed to stop at 8:30 p.m. but both times the bands were enjoying themselves so much they ended up playing until 9."

Meanwhile, a group of dedicated volunteers stood sentry at the garbage and recycling bins, meticulously sorting compostables and diverting them to green bins.

"We composted almost everything that could be compostable," Schmelzel said. "We had people sorting all the garbage before it got into the garbage cans, and we did a really good job of making sure the garbage was at a minimum."



**Winner - Celebrity judges for best ribs: Prairie Smoke & Spice**



**Winner - Best Sauce: Misty Mountain BBQ.**

Line-ups were also down this year and kept to under an hour, Schmelzel said, with a better flow to the site and extra cashiers at the rib stands.

Even the weather co-operated, with dry, warm conditions throughout the weekend — a cause for celebration after the chilly rain earlier this month.

Also celebrating are the RibFest winners, not the least of whom is the 50/50 winner Brian Wormald, who went home with an extra \$10,126 in his pocket.

Schmelzel said organizers are still tallying up the receipts and expect to know their fundraising total next week.

**Photographs by  
JANIS WARREN  
from Tri-City News**



**Rotary & Rotaract members "peeling away" at their Corn on the Cob Shed**





Above: Rotarian Anup Singh Jubbal at one of the free eye camps in India he helped organize.

Right: Canada's Governor General Romeo LeBlanc in Quebec City, Quebec, on 12 September when Rotarian Jubbal received the Meritorious Service Medal

## Canadian Rotarian Helps the blind to see

In September, the Honourable Romeo Le Blanc, governor general of Canada, presented Rotarian Anup Singh Jubbal with Meritorious Service Medal. The medal recognizes "a deed or activity performed in a highly professional manner or according to a very high stand that brings benefit or honour to Canada.

Rotarian Jubbal, president of the Rotary Club of Burnaby-Hastings, British Columbia, was honored for his role in spearheading Project Eyesight India. This Rotary Club supported project has provided free cataract and other operations to help restore sight to more than 31,500 people in rural India. He initiated the effort in his club in 1989, as a World Community Service project for the people of his native land..

"In India," he notes, "some 18 million people have cataracts because of poor diet and the inability to protect their eyes from the hot sun and burning sand. The corrective operation costs just \$20, but to poor people in rural India, that is an exorbitant sum."

Rotarian Jubbal contacted hundreds of clubs across India for the ambitious effort. He persuaded them to supply doctors and clinic space.



(His own family, in Amritsar, gave over a portion of their house to be used as an eye clinic and research center.) His club and the Rotary clubs in Canada supplied equipment and funding.

In 1997-98, notes Rotarian Jubbal, the project will sponsor more than 10,000 cataract operations. This activity is funded by a \$25,000 contribution from the Burnaby-Hastings club, a \$25,000 Matching Grant from the Rotary Foundation of R.I., and \$50,000 from the Canadian International Development Corp.

Speaking of the Meritorious Service Medal, Club President Jubbal says, "The recognition is nice, but the blessings of the people who have been able to see this beautiful world again is my real reward."

This article is one of the many accolades that Rotarian Anup Singh Jubbal and his Project Eyesight India received through the Rotarian Magazine.

It is always good to look back and see how far the Rotary has travelled to reach where we are today!

## Another Woohoo! Poliovirus Weekly Update 27-Jul-2016, World Health Organization

New wild poliovirus cases reported in the past week

0

Total number of wild poliovirus cases in 2016

19

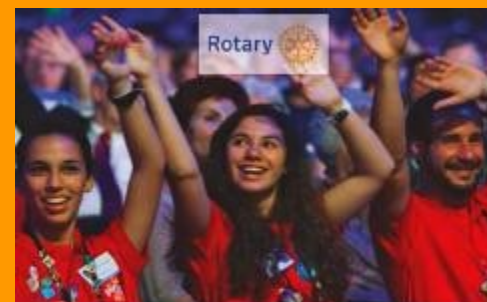
Total number of wild poliovirus cases in 2015

74

When Rotary does it,  
the change is **BIG.**

Even a "zero" makes a  
**HUGE DIFFERENCE!**

**"CLOSE" IS NOT "CLOSE ENOUGH"**



## Zone 24 & 32 Young Rotary Leaders Forum

The District will sponsor up to 7 participants to attend the Rotary Now! program at the Winnipeg Zone Institute from September 30 - October 1. The program is designed for "leaders aged 17 and up who have a heart for service". We are asking clubs to nominate younger Rotarians, Rotaractors or other Rotary family members.

Anyone interested is to email Sean Hogan at [shogan@buckleyhogan.com](mailto:shogan@buckleyhogan.com) no later than Friday, August 12, 2016.

Applicants should provide their contact information and background (including Rotary connections).

**CLICK HERE FOR DETAILS  
OF THE PROGRAM**



29 JUNE 2016

## TOP HONOR FOR Rotarian John Edwards



### ► Connecting Communities - in Surrey and around the world

MICHAELA GARNSTIN

*Community involvement is more than a pastime for John Edwards, it's a passion.*

Edwards has been involved with the Rotary Club of Surrey for 6 years.

He has served in several positions with the club, including president for the 2013-14 year and currently in the role of director of club programs and membership.

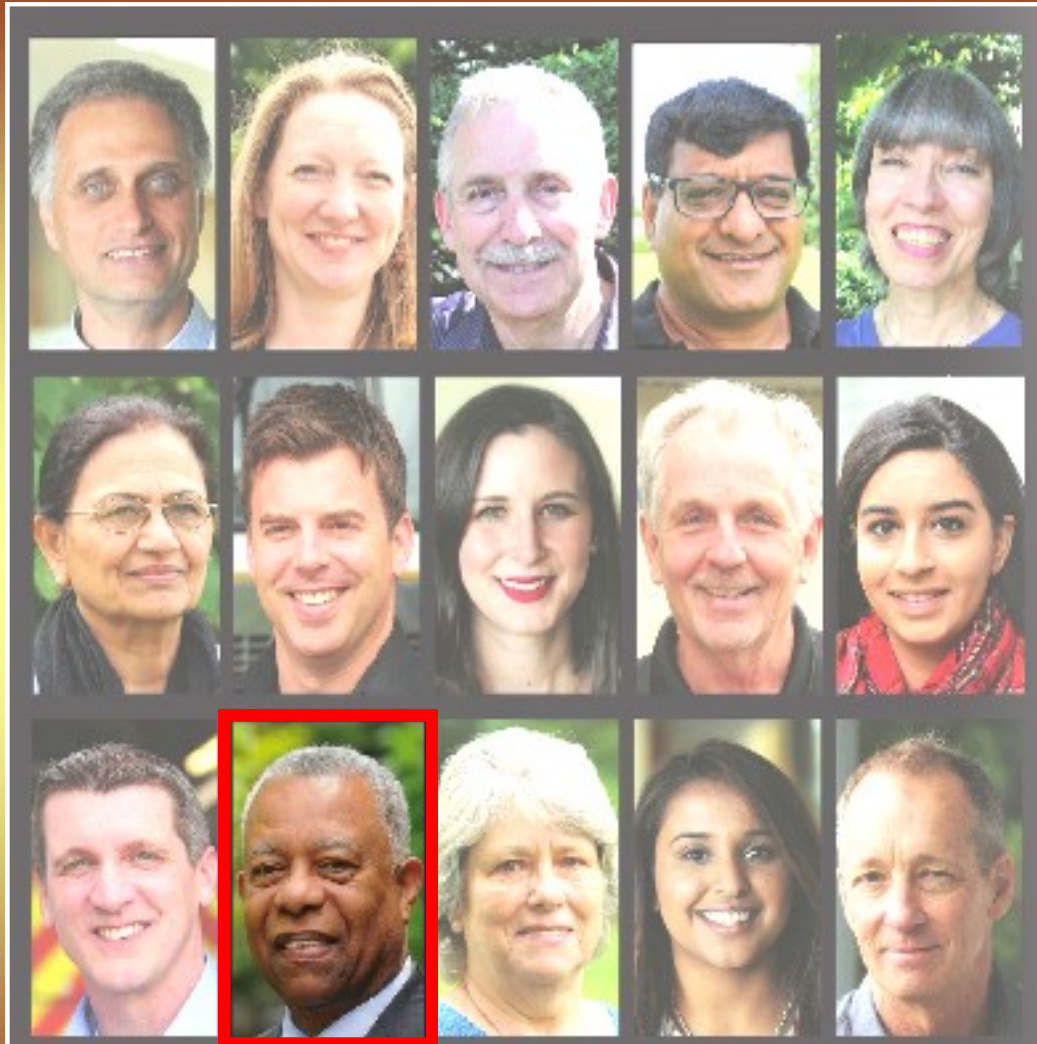
He brings greater awareness of Rotary by inviting guest speakers to club meetings, including experts from business, professional non-profit organizations, as well as the press.

He has been inducted as a Paul Harris Fellow for his club leadership and community involvement.

*"Rotary does a lot of great work internationally and locally,"* said Edwards, who has served as a Rotarian since the 1980s when he first joined the Maple Ridge Chapter.

The club's overseas work includes working to eradicate polio, a goal that is close to being achieved, and digging wells in West Africa.

## FOURTEENTH ANNUAL COMMUNITY LEADER AWARDS



### ► COMMUNITY LEADER AWARDS

The Leader honours the ordinary men and women in our community who make extraordinary contributions.

Closer to home, The Rotary Club of Surrey's many projects include recognizing local businesses that hire people with disabilities.

Edwards has also been involved in fundraising efforts for the Salvation Army, Surrey Food Bank and other charities, as well as a program that provides dictionaries to Grade 3 students attending six inner-city schools in the Whalley area.

*"You should see the smiles on their faces when they receive their dictionary. For many of them, they've never had the opportunity to have their own dictionary."* said Edwards.

He recognizes Adventures in Citizenship, a program where students are brought to the B.C. legislature in Victoria to learn more about how the government works.

His Community involvement also includes helping plan the annual Inclusive Labour Solutions Awards, in partnership with the City of Surrey, WorkBC and other groups.

Edwards is also a member of the Newton Community Association and was a Surrey mayoral candidate in the 2014 civic elections.

# Rotary District 5050 Calendar

**2016**

**AUG 12**



**GoIFUN,**  
Hazlemere Golf Club,  
18150 8 Ave  
Surrey, BC

**SEPT 10**

**Public Image Boot Camp:**  
Facebook

**SEPT 24**



**ROTARY LEADERSHIP  
(LEARNING) INSTITUTE**  
Parts 1, 2 and 3  
Best Western Skagit Valley  
Inn and Convention Center  
2300 Market Street  
Mount Vernon  
FEE \$85.00  
REGISTRATION CLOSING  
ON 18 SEPTEMBER

**SEPT 26 - OCT 2**

**Zone 24&32 Institute**  
Winnipeg, Manitoba

**OCT 15**

**Public Image Boot Camp:**  
Marketing

**OCT 15**

**District Long Term  
Planning**  
Venue TBA

**NOV 5**

**Public Image Boot Camp:**  
ClubRunner & Websites

**NOV 12**

**Foundation Dinner**  
McIntyre Hall,  
2501 East College Way  
Mt. Vernon, WA

**NOV 19**



**ROTARY LEADERSHIP  
(LEARNING) INSTITUTE**  
Parts 1, 2 and 3  
Surrey

**NOV 19**

**Rotary Day of Dialogue**  
Wosk Center for Dialogue, 580  
West Hastings, Vancouver

**DEC 3**

**Pre-PETS**  
Fox Hall at Hampton Inn  
3985 Bennet Drive  
Bellingham, WA

**DEC 13**

**Everett Rotary  
Centennial Celebration**  
Everett Community College

**2017**

**JAN 6-8**

**Blue Denim Day**

**JAN 9**

**Million Dollar Dinner**  
Venue TBA

**JAN 21**



**RLI Parts 1, 2 and 3**  
Mount Vernon

**FEB 4**

**Governors' Dinner**  
(Tentative)

**FEB 24-26**

**Pacific Northwest PETS**  
DoubleTree Hotel Seattle Airport  
18740 International Boulevard,  
Seattle, WA

**MAR 03**



**RLI Parts 1, 2 and 3**  
Surrey

**APRIL 1**

**District Training Seminar**  
Kwantlen, Surrey

**MAY 5-7**

**District Conference**  
Waterfront Marriott Hotel in  
Seattle, WA

**JUN 10-14**



**Rotary International  
Convention  
and  
Rotary Foundation  
Centennial Celebration**

**Atlanta, GA**

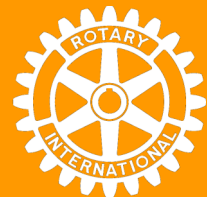
**MARK THESE DATES ON  
YOUR PERSONAL AND  
CLUB CALENDARS**

**REGISTER EARLY TO  
AVOID DISAPPOINTMENT**

**LEARN TOGETHER  
TO SERVE HUMANITY**



**JOHN F. GERM**  
Rotary International  
President



**THE  
ROTARY  
PROMISE**



*Rotary International  
President John F. Germ  
is certainly not giving  
up on supporting polio  
eradication – and he's  
calling on Rotarians to  
follow his lead by  
urging*

**EVERY ROTARY CLUB  
TO GIVE AT LEAST  
\$2,650**

*to fight polio during his  
term, which is also The  
Rotary Foundation's  
centennial year.*

*The number  
commemorates  
the first donation of  
\$26.50,  
made by the Rotary  
Club of Kansas City,  
Mo., in 1917 to  
the Foundation.*



## Poco "Cellfie" Moment



*Honoured to be the emcee at Rotary Centennial Induction Ceremony. Our Rotary Club does an amazing job in our community and has fun at the same time.*

**GREG MORE | Mayor of Port Coquitlam**

*The Rotary Club Of Port Coquitlam Centennial was the site of my final official act as DG. I was happy and honoured to swear in President Barrie Seaton and his Board for the upcoming Rotary Year.*

**BILL ROBSON | Past District Governor, Rotary District 5050**

## Outgoing President Ron Goyette introducing the incoming Board for Rotary Year 2016-17.



**Pictured Left to Right:**  
President Elect C. V. (Mohan) Mohanan, Director-at-Large Karly Simms, Secretary Angela Andersen, President Barrie Seaton, Director-at-Large Russ McMurchie, and Past President & Treasurer Ron Goyette.

◀ **President Elect Nominee Markus Fahrner.**

## This year's installation ceremony was quite unique

Port Coquitlam Centennial had Greg Moore the Mayor of the City as the EMCEE. In his opening remark Mayor Greg Moore said that he has been very happy to partner with the Club in organizing the May Day Parade and other community activities in the City.

The ceremony was also co-emceed by Port Coquitlam MLA Mike Farnworth when the Mayor Greg Moore had to leave for another engagement.

Coquitlam-Port Coquitlam MP Ron McKinnon was also expected to attend the event, however could not make it due to some urgent

priorities he had to attend to.

## Paul Harris Fellow +5 awarded to



## Rotarian Mike Reddington

The Semiahmoo club awarded its member Mike Reddington with PHF+5 in recognition of the amazing work he has done for the District, the Zone and PETS on membership, engagement and Public Image surveys. In presenting the award to Mike, outgoing District Governor Bill Robson thanked Mike on behalf of the District 5050 and the Zone.

## It was smoking in Chilliwack

**Chilliwack-Fraser Rotary Family Barbeque at Gwynne Vaughan Park!**



◀ **Who's smokin'**

**Time for a speech?→**

**The best time to start celebrating is start of the Rotary Year!**





# Showcasing ShelterBox and Rotary World Help



▲ On July 1, Rotary Club of Port Coquitlam Centennial showcased ShelterBox at the Canada Day Celebrations organized by the City of Port Coquitlam.



*Picture right: Past President Russ McMurchie, President Barrie Seaton, President Elect Nominee (PEN) Markus Fahrner and Past President Ron at the ShelterBox display.*



The ShelterBox display attracted many visitors and our Rotarians were busy explaining to the visitors how one can contribute to this worthy cause.

◀ Also on display was the Rotary World Help finding value for items that can save lives for those in need in developing countries.

These are the posters that the club's PEN Markus Fahrner designed for this event.



**PORT  
COQUITLAM  
CENTENNIAL  
DOING GOOD  
IN THE WORLD.**





# Celebrate the Centennial



## In 2016-17, our Rotary Foundation turns 100

That's a century of Rotary members changing lives and improving communities all over the world. And that's definitely something worth celebrating.

Through our Foundation, Rotary members have supported thousands of projects to provide clean water, fight disease, promote peace, provide basic education, and grow local economies. We've also been a leader in the fight to eradicate polio worldwide.

The Centennial is the perfect time to share this impressive record with the world. Join us in making sure that every Rotary member and people in every community know about the vital work of Rotary and its Foundation.

### At the Atlanta convention:

- ▶ Register for the Atlanta convention, 10-14 June 2017, so you can take part in the Foundation's 100th birthday party
- ▶ Join past and current Rotary leaders and author David Forward for a book signing
- ▶ Visit The Rotary Foundation centennial exhibit in the House of Friendship

### Ways to celebrate

- ▶ Here are just a few ways you can join in and commemorate this historic milestone:
- ▶ Plan a special Rotary Day and invite everyone in your community to participate. It can be anything from a concert to a race to a birthday party with a giant cake in the shape of the Rotary wheel.
- ▶ Hold a fundraiser in your community to support a Foundation grant project, the Rotary Peace Centers, or PolioPlus.
- ▶ Organize or participate in a global grant or district grant project.
- ▶ Promote your club or district projects that are funded by the Foundation.
- ▶ Dedicate some club meetings to Rotary Foundation topics.
- ▶ Challenge members to increase your club's contributions to the Foundation.

See more ideas for a Rotary Day event in the [Centennial promotion kit](#).

### Publicize your events

Promote your centennial events and projects by contacting local media and by using #TRF100 on social media. List the events on [Rotary Showcase](#) for more exposure.

**Download these resources to help support 100 years of the Rotary Foundation and its work around the world.**  
<http://on.rotary.org/CentennialResources>

## BUILDING SUSTAINABLE PEACE



## How does this framework relate specifically to Rotary's work?

*By John Hewko, general secretary of Rotary International and The Rotary Foundation*

For Rotary's peace programs, as well as its activities in the other five Areas of Focus, the GPI and the Positive Peace research help us reframe the question of cause and effect in relation to human development. It does this by identifying key characteristics of, and key interventions that lead to, more peaceful countries. Instead of focusing on "negative peace", which measures an absence of violence, we look at a more holistic definition of peace. This provides evidence for factors such as equitable distribution of resources and high levels of human capital as the cause (in a complex, interdependent way) of peaceful societies rather than the effect of a decline in violence.

Rotary's work supports directly many of the conditions which are the "pillars of positive peace", as well as mitigating and preventing violence and conflict. Specifically, in the Peace and Conflict Prevention/Resolution Area of Focus, Rotary does this by:

1. Providing grassroots training opportunities for community leaders to prevent and mediate conflict where they live;
2. Supporting a variety of community-based peace building programs, from youth leadership workshops to socio-economic and civic education initiatives in communities and regions affected by conflict;
3. Providing fellowship and scholarship opportunities for aspiring global leaders in the field.

Rotary is working directly with the Institute for Economics and Peace (IEP) to help train the next generation of global peacemakers with the tools and framework provided by the GPI.

Through the Global Peace Index Ambassadors training, Rotary and IEP are working with peace fellow ambassadors to inform and educate Rotarians, not only on the GPI, but also on the concept of Positive Peace building and specific steps that local Rotary clubs can take to start peace-related projects.

So how does the GPI connect with Rotary's other five Areas of Focus?

Rotary seeks to foster the conditions for Positive Peace by funding and implementing thousands of projects and programs around the world that support education, water and sanitation, maternal and child health, disease prevention and treatment, and community development.

If we don't act now to build the conditions for sustainable peace, then the likelihood and impact of risk factors that undermine it, such as profound social instability, and failures of national governance will only increase.

until official asylum is granted. Instead of being wasted, the waiting time is put to good use. Two hundred people have volunteered to help, and tech giants Microsoft, Deutsche Telekom (with the backing of CEO Tim Hötting, also a Rotary member) and collaborating venues in Berlin have donated office space.

No government can single-handedly create the structural conditions for peaceful societies on its own, and this is where civil society plays a crucial role.

**[CLICK TO READ MORE](#)**

## Honor Roll for clubs over \$100 per capita for Annual Giving:

1 Stanwood/Camano Island	WA	489.93
2 Langley	BC	417.75
3 Abbotsford-Sumas	BC	321.41
4 White Rock	BC	318.36
5 La Conner	WA	282.05
6 San Juan Island	WA	256.47
7 Langley Central	BC	248.97
8 Lake Stevens	WA	247.69
9 North Delta	BC	239.57
10 Coquitlam Sunrise	BC	206.44
11 Marysville	WA	189.22
12 Whidbey Westside	WA	186.84
13 Chilliwack	BC	172.27
14 Abbotsford	BC	165.32
15 Whatcom County North	WA	161.67
16 Port Moody	BC	160.24
17 Fidalgo Island	WA	158.19
18 Semiahmoo	BC	157.03
19 Arlington	WA	149.23
20 Burlington	WA	145.22
21 Everett	WA	145.22
22 Bellingham Sunrise	WA	143.65
23 North Whidbey Island Sunrise	WA	138.55
24 Mt Vernon	WA	136.27
25 Coquitlam	BC	135.06
26 Mount Baker	WA	132.81
27 Port Coquitlam Centennial	BC	128.57
28 Monroe	WA	122.50
29 Surrey	BC	118.42
30 Bellingham	WA	115.14
31 Aldergrove	BC	114.98
32 Bellingham Bay	WA	107.38
33 South Whidbey	WA	105.20
34 Surrey-Guildford	BC	101.48
35 Marysville Sunrise	WA	100.00

## Honor Roll for clubs over \$100 per capita for PolioPlus:

1 Abbotsford-Sumas	BC	344.29
2 Surrey-Newton	BC	171.10
3 Stanwood/Camano Island	WA	134.23
4 North Whidbey Island Sunrise	WA	129.85
5 Monroe	WA	113.44
6 Meadow Ridge	BC	111.41
7 Coquitlam	BC	100.13

## FOUNDATION GIVING 2015-16

AS AT 28 JULY 2016

Annual Giving:	\$	344,228.18
		(\$134.20 per capita)
PolioPlus:	\$	120,583.79
Endowment:	\$	56,635.66
Other Funds:	\$	17,630.80
<b>Total combined giving:</b>	<b>\$</b>	<b>539,078.43</b>

*These numbers should be final*



**Very well done D5050.**

**Thanks to everyone,  
and especially you  
Steve, for keeping the  
irons to the fire!!**

**H. Dean Rohrs**  
Rotary International Director  
[dean@cbrplus.com](mailto:dean@cbrplus.com)  
604-836-1454  
19233 69A Avenue,  
Surrey BC V4N 6K4 Canada

## FOUNDATION GIVING 2016-17

AS AT 28 JULY 2016

CLUB CONTRIBUTIONS FOR THE  
**ROTARY  
FOUNDATION  
CENTENNIAL YEAR  
HAS JUST STARTED.**

Annual Giving	:	\$	14,468.32
PolioPlus	:	\$	3,206.24
Endowment	:	\$	0.00
Other Funds	:	\$	6,250.00
<b>Total combined giving</b>	<b>:</b>	<b>\$</b>	<b>23,924.56</b>

No clubs are over \$100 per capita for 2016-2017 term, but hopefully many will be over \$100 per capita this term.

The numbers improve after club contributions are recorded for GOLFUND. It would be wonderful, if every club contributes \$1,000 toward PolioPlus and \$1,000 for Annual Programs Fund at GOLFUND. During 2016-2017 term, the Rotary Foundation will reach its 100<sup>th</sup> Anniversary.

36 out of 57 clubs have set goals for Annual Giving and 34 out of 57 clubs have set goals for PolioPlus. If your club needs help setting goals, please contact your AG or our D5050 Rotary Foundation team.

Thanks again for everything that you do for Rotary and our Rotary Foundation,

Steve Morach, D5050 Annual Giving, D5050 Paul Harris Society, [Stephen.morach@ampf.com](mailto:Stephen.morach@ampf.com)



# Message from Trustee Chair

**Past Trustee Chair  
Ray Klingensmith  
(left) and  
current Trustee  
Chair Kalyan  
Banerjee  
(right)**



## More members mean a stronger Foundation

Our Rotary Foundation depends on a strong and thriving Rotary membership. It is, after all, our members who provide the generous support that enables our Foundation to tackle some of the world's most pressing problems. As important as that support is, it's not the only contribution Rotarians make to our Foundation.

The Rotary Foundation has an unusual business model. Like many charities, we receive donations that we use to address a host of critical issues. Unlike most other nonprofit organizations, we depend on our members to develop relevant and effective service projects. Your volunteer labor stretches our contribution dollars

and helps The Rotary Foundation to do much more with less.

The typical global grant requires hours of planning and budgeting before even one dollar is received or spent. Then the sponsors must purchase supplies, seek donated goods, set up bank accounts, organize volunteers, write reports, and monitor the project's progress, all while working with Rotarians in another part of the world. Fortunately, our clubs have a wide variety of professional skills and talents to call upon throughout this process.

Smaller clubs may not have the financial or human resources to sponsor a global grant, even if their members share a strong commitment to the Foundation's mission. Imagine what those clubs could accomplish with two or three times as many members.

As we celebrate Membership and New Club Development Month in August, let's not forget the importance of quickly engaging new members in Rotary service. Make sure they know about the many opportunities our Foundation offers members to pursue their service interests, from promoting better health to providing training and education to bringing peace and stability to communities in need.

Through The Rotary Foundation, our members have a chance to use their skills to make a real difference. First, we need to bring those talented people into our ranks and engage them in our Foundation's vital work to create a better world. And only we, the Rotarians, can bring in those new members. So it is up to us, really, isn't it?

**Kalyan Banerjee**  
**Trustee Chair, 2016 - 17**  
**Source: Rotary International**  
**August 2016**

### *From Steve with a Mission ...*

If your club needs help with encouraging members to contribute to the Rotary Foundation, Foundation paperwork, speaking programs or if you have members that contribute \$1,000 or more to the Rotary Foundation and would like to be recognized as Paul Harris Society members, please feel free to contact me.

In particular, by giving to the Annual Fund, you are empowering Rotary to carry out successful global and local initiatives. Supporting the Annual Fund means a teacher will have books and supplies for first graders, an expectant mother will receive prenatal care, and communities will enjoy their newly-constructed well. The Annual Fund is considered un-restricted giving and can go wherever the need is greatest, with half of the contributions going toward the World Fund and the other half coming back to our District 5050, in three years, which can be used for some of your club's local projects, under our District's grant program.

So, if you contribute \$100 to the Annual Fund, all \$100 goes toward Rotary programs and projects. Although, the reason that we give is to make a difference in the world and locally, Rotary also likes to recognize clubs that contribute over \$100 per member and if every member contributes something toward the Rotary Foundation, especially clubs in which every member contributes \$100 or more. I am looking forward to seeing every club being recognized, for having had every member contribute something, to the Rotary Foundation, and receiving the new TRF banner in November. For 2015-2016 term, we had 35 out of 57 clubs over \$100 per capita, including 7 100% Sustaining Member clubs. One, of my goals, is to improve our District 5050's Annual Giving statistics and that more clubs in our District are recognized for their contributions. We are one of the best Rotary Districts in the world and I think that it is wonderful, when our clubs are recognized by RI.

Thanks again for everything that you do for Rotary and our Rotary Foundation,

Steve Morach  
D5050 Annual Giving | D5050 Paul Harris Society  
[Stephen.morach@ampf.com](mailto:Stephen.morach@ampf.com)

## DISTRICT 5050 MEMBERSHIP & ATTENDANCE JUNE 2016 MEMBERSHIP

Member Count Last Year	2,081
Member Count May 2016	2,106
This month +/-	-44
YTD +/-	+25
YTD +/- Percentage	+1.34%
Last Year Attendance	55.01%
Attendance May 2016	55.45%
YTD Attendance	54.28%

### TOP 10 FOR ATTENDANCE

1.	Coquitlam	89.52%
2.	Mission Morning	88.75%
3.	White Rock	87.18%
4.	Abbotsford-Sumas	86.76%
5.	San Juan Island	84.24%
6.	Meadow Ridge	84.04%
7.	Whidbey Westside	82.08%
8.	Aldergrove	80.10%
9.	Surrey-Guildford	78.95%
10.	Abbotsford-Matsqui	79.50%

## GRANT SURVEY SHOWS SOLID SUPPORT FOR NEW MODEL

More than 6,000 Rotary members in 154 countries reported on their experiences with the new grant model as part of an evaluation during the 2015-16 Rotary year. The results will help us improve the grant process and learn what impact the Foundation's global grants have on our areas of focus.

Among the key findings:

90 percent of respondents support the grant model; 86 percent see it as an improvement over the former model.

Grant activity and the average grant award continue to increase each year.

Rotary members want more resources to help them apply for grants and design sustainable projects that align with the areas of focus.

More clubs are collaborating on global grants.

The Rotary Foundation Programs Committee conducted the evaluation of the grants program, the largest and most comprehensive that the Foundation has done. The summary report outlines the actions taken as a result of the survey, along with the next steps.

## Grant Model Evaluation Summary

### BACKGROUND

- The Trustees conducted an evaluation of the grant model during the 2015-16 Rotary year to better understand how Rotary clubs and districts have adopted the new model and to find out if adjustments or modifications need to be made. We also wanted to learn more about the impact the Foundation's grants are having in the areas of focus as we prepare for the end of polio.
- The evaluation was carried out by the TRF Programs Committee with input from an Oversight Committee of RI Past Presidents.
- This is the largest and most comprehensive evaluation of the grants program the Foundation has ever undertaken. It included assistance from 30 staff across the Secretariat, 63 members of the Cadre of Technical Advisers, and support from two consultants: Hanover Research, a global information services firm; and GfK, the world's fifth-largest market research and consumer information firm.
- The evaluation included survey responses from nearly 6,000 Rotarians in 154 countries. Through globally held focus groups, 169 Rotarians with a range of involvement in Rotary grants were interviewed. They shared their personal experiences and perspectives on all aspects of the grant model.
- The evaluation:
  - Studied Rotarian and beneficiary satisfaction with the grant model
  - Assessed Rotarians' training needs
  - Reviewed grant processing cycle times and other critical success factors
  - Researched specific programmatic issues with district and global grants, including scholarships and VTTs
  - Studied the impact and sustainability of global grant projects in the areas of focus
- The findings of the grant model evaluation were shared with the Trustees at their April 2016 meeting. Further data from the report will be shared with Rotarians at the Korea Convention in May and through communications and publications available early in the 2016-17 Rotary year.

### KEY FINDINGS

- Overall, data from the evaluation suggests that there are high levels of satisfaction with the new grant model. 90% of survey respondents said they support the grant model, and 86% see it as an improvement over the former grant model.
- Both grant activity and the average grant award continue to increase each year. Grant awards increased 24% between 2013-14 and 2014-15. Similarly, the Foundation has continued to see increased giving to the Annual Fund since 2013.

- GfK and the Cadre of Technical Advisers conducted a study of the sustainability of our global grant projects. This is the second time since the Future Vision pilot that the Foundation has assessed grant projects for sustainability. The study found a marked improvement in sustainability scores since the pilot period, along with support among Rotarians for making grant projects more sustainable.
- Adoption of the new grant model is consistent with our experience during the Future Vision pilot; as clubs and districts learn more about how the grant process works, they become more engaged. We are also seeing increases in the numbers of clubs collaborating per global grant.

### ACTIONS TAKEN

- Despite the indicators of satisfaction and impact, Rotarians voiced frustration with specific aspects of the grant process, which need to be addressed. Therefore, the Trustees took a number of decisions to address these concerns.
- Rotarians have asked for more resources to help them better understand how to design sustainable projects that align with the areas of focus and to help them apply for Rotary grants. Staff has developed many resources to address these needs, and is looking to determine more effective ways to make sure they get into the hands of grant applicants. We also anticipate that many DRFCs and DGSCs trained as part of the new grant model launch will leave office this year. For that reason we are working to ensure that incoming DRFCs and DGSCs will already have the tools they need to start their important jobs on 1 July.
- We consistently found two areas of focus where the policy statements and eligibility requirements were unclear to Rotarians. The Programs Committee reviewed the policies related to Basic Education and Literacy and Economic and Community Development. They gathered input from staff and Rotarians active in these areas to determine the best approach for providing clarification. The Trustees approved some modifications to these statements and the training materials, which will be communicated to Rotarians.
- We also discovered that, while 81% of Rotarians were satisfied with the online grant application tool, 19% were dissatisfied with some aspects of the tool. The Programs Committee and staff interviewed Rotarians from around the world to learn more about the "bottlenecks" in the system. This information was shared with the Rotary Grants team to incorporate in plans for modifying the user interface for the system. Many of the concerns raised in the research are being addressed as part of planned upgrades to the system for the next Rotary year.

### NEXT STEPS

- The Trustees continue to process information collected from the evaluation. In some cases, more data may need to be collected before the Trustees can take further action.
- The Trustees will receive additional reports at their April 2017 meeting, specifically related to:
  - Districts' use of District Designated Funds
  - Improving the way clubs and districts find partners for global grants
  - Reviewing qualifications for DRFCs and DGSCs
  - Helping clubs and districts scale up their projects with support from the Cadre and partners
  - Evaluating the community needs assessment requirements for global grants
  - Looking at other programmatic issues identified by the grant model evaluation
- The Trustees remain committed to regularly evaluating the grant model and to seeking ways to improve the process for grant applicants and beneficiaries. They will make further adjustments as needed, based on future evaluations.
- We are equally committed to ensuring that we are most effectively using funds raised by Rotarians to address community needs in ways that maximize sustainability and make the greatest possible impact within each area of focus.



# A member of Rotaract, and Rotary too!

*By Alexandria Ritchie, a member of the Rotaract Club of Virginia Commonwealth University and the Rotary Club of James River, Richmond, Virginia, USA*

Recently, two Rotary friends shared with me the decision taken by the Council on Legislation to also join Rotary. (The Council is where Rotary members gather every three years to discuss changes to the policies governing our organization.)



Alexandria Ritchie (seated under banner), with the Rotaract Club of John Tyler Community College.

So I thought I'd give it a try. I am 21, and now also a member of the Rotary Club of James River. Let me tell you a little bit about my experience in Rotary and its young leaders programs from the perspective of a brand new young Rotarian.

## My Path to Rotary

I joined Rotaract after being a member of my high school's Interact club. I founded a Rotaract chapter on my campus at John Tyler Community College and have been a loyal member of Rotaract ever since. It's changed my life. I now represent my entire district as a district Rotaract representative.

How did I make the decision to join a Rotary club? The answer is simple. My sponsor clubs are amazing. We are a family and my Rotary journey wouldn't be as fulfilling without them.

When I attended the Rotaract Preconvention in Seoul, Korea,

this past May, I realized that we needed a Rotaract representative on the RI Board. Rotaract needs a voice — a direct connection to the Rotarians that do so much good for the organization and for the world. This idea might be a lot to ask. [Currently, the RI Bylaws provide for a standing committee, the Rotaract and Interact Committee, which includes at least three Rotaractors.] However, I would encourage clubs to give Rotaract a voice, at the club level, in your districts. This can set the ball in motion to greater representation in the

organization overall.

## Beyond Sponsorship

If your club has a Rotaract club, do more than just sponsor them. Invite them to meetings and projects. Really get to know them. Attend their meetings. Allow the president of the Rotaract Club to serve as a non-voting member on your club's board. I have encouraged Rotary members to try this in my district and it has worked well.

More importantly, invite them to things at the district level. Let them know they have a part to play in Rotary. Let them feel the power of our organization. Introduce them to the district governor, encourage them to attend conferences, seminars, and events with you.

If we do this together, Rotaract will grow. More Rotaractors will join Rotary which is truly the most important goal a sponsor club could have.

## ROTARY ROSE PARADE 2017 Float Doing Good in the World

The 2017 Float promotes and celebrates the 100 years of The Rotary Foundation. The Foundation empowers Rotarians to travel throughout the world and create and complete projects which serve people in need in six areas of focus which are: promoting peace, fighting disease, providing clean water, saving mothers and children, supporting education, and growing local economies. The spectacular and colorful dragon is clearly a world traveler carrying luggage decorated with the six symbols of the areas of focus. The Dragon also is proudly wearing a necklace with a medallion marked 100 for the 100 years of service.



Rotary Rose Parade Float, Pasadena, CA



# Why surveillance is so important for Polio Eradication

**By Michael Zaffran, director of polio eradication for the World Health Organization**

◀ Amina Ismail, right, checks appointment registers for cases of polio – an essential part of surveillance efforts to trace this devastating disease. WHO/L.Dore



In a small health clinic in Tharaka Nithi, Kenya, Amina Ismail pours over a register documenting all of the doctors' appointments from recent months, a nurse by her side. She is checking every record for symptoms of polio – the sudden onset, floppy arms and legs that signify acute flaccid paralysis.

As they work, she checks that the nurse knows what the symptoms are, and that she knows what she has to do if a child with acute flaccid paralysis is brought to the clinic. This detailed surveillance for polio, working hand in hand with those who know their communities best of all, has been the linchpin of the work of the [Global Polio Eradication Initiative](#) (GPEI).

Surveillance officers like Amina work and volunteer around the world with one aim: the eradication of the poliovirus. Networks of health workers, traditional healers, religious

leaders, teachers and parents have helped us identify paralyzed children; and then by testing their stool samples in laboratories, we can find out if polio was the cause. This information has enabled us to hold vaccination campaigns to rapidly increase immunity in places where the virus is circulating, to protect children against paralysis, and ultimately remove any hiding place for the virus so that it dies out. Once we have successfully done this everywhere in the world, polio will be eradicated.

We have never been so close to our goal of a polio-free world. There are just two countries left where the wild poliovirus is still circulating – Afghanistan and Pakistan. This means that the partners of the GPEI along with country governments, donors, civil society, and parents are working harder than ever before to make sure we know exactly where polio is, so that we can respond quickly to stop every strain of the virus.

Keeping surveillance efforts going in all countries is a huge undertaking requiring skill, vigilance, and continued funding if we are to achieve our goal.

Surveillance is one of the most important jobs done to eradicate polio. And today, as fewer countries actually have cases to be found through acute flaccid paralysis surveillance, new and innovative approaches are being used to find viruses even before they cause symptoms.

## Kano, Nigeria

It is five thirty in the morning in Kano in the north of Nigeria. As the sun comes up and people begin to wake and gather at market stalls, in traffic jams, and by small fires on street corners, two men stand by an open sewage system. The men put on protective coats and gloves and carefully lower a small bucket down to collect a small amount of the slow-moving water. They package it carefully, take off their gloves, carefully place it in a cool-box and the sample begins its journey to the polio laboratory.

By testing water in the environment for the poliovirus, alarm bells can be sounded ahead of time if children in any area could be at risk.

As Director of Polio Eradication for WHO, I depend on thousands of people, including committed Rotarians, to vaccinate children, research new ways to deliver these vaccines, to plan and advocate, and to mobilize essential resources. Tracing every last poliovirus through surveillance is a crucial part of these efforts, showing us the symptoms so that we can prevent disease in the first place.

Keeping surveillance efforts going in all countries is a huge undertaking requiring skill, vigilance, and continued funding if we are to achieve our goal. And what a monumental achievement that will be – all future generations, free from the threat of polio.

## Understanding Surveillance



Surveillance is at the heart of the drive to protect children against polio. Click through these pictures to learn about the journey from child to laboratory, the people behind the process and the

ways in which polio surveillance in Bangladesh is contributing to surveillance for other diseases.

## The People at the Heart of Polio Eradication in Afghanistan

Through this series of photographs, meet religious leaders, health care workers, volunteer vaccinators, programme monitors and parents as they play their unique roles in protecting children across the country from polio.

Ensuring that no child is missed during polio vaccination campaigns in Afghanistan is essential to securing a polio-free future for its children, and children around the world. More than 65,000 people across the country are volunteering and working towards this goal, such as these supervisors who are transporting polio vaccines for an upcoming campaign to the remote districts and villages of Kunar province.





## What you DON'T KNOW about the Campaign to End Polio

When was the last time there was polio in Europe? If you guessed 2002, the year the region was certified polio-free, you were wrong. The last time polio affected a child in Europe was last summer. In 2015, two Ukrainian children were diagnosed with paralytic polio, and, given the way the disease manifests itself, that means many more were likely infected and didn't show symptoms. At least one Western news outlet deemed the outbreak "crazy" – but the reality is that no place on earth is safe from polio until the disease is eradicated everywhere.

[\*\*CLICK HERE TO READ MORE IN "THE ROTARIAN"\*\*](#)



## How global skills can overcome the lack of a formal education

Marta Lopez sells homemade baked goods. Higinia Reyes owns a corn mill. Remigia Dominguez is the head of a weaving cooperative. How are these women different from other self-sufficient business owners? They all live in the rural villages of the Lenca Corridor in the western highlands of Honduras, home to some of the poorest indigenous people in the country.

With business training, a support network, and a loan as little as \$50 each, the Lenca women can start sustainable businesses that transform their lives and create lasting impact in their communities. Their experience not only demonstrates the power of social and economic inclusion, but also the urgent need to implement new educational models if we are to promote economic empowerment and sustainable development in Latin America.

Today's workers need more than foundational literacy and numeracy skills—although these are important. To drive inclusive growth, Latin America must provide all its citizens with the opportunity to master the 21st-century skills they need to succeed in the rapidly evolving global digital economy.

[\*\*CLICK HERE TO READ MORE ON JOHN HEIKO'S TWEET\*\*](#)

## BEYOND EDUCATION



## Vaccination campaign

A polio immunisation campaign was held in Rahim Yar Khan district on July 25 through to July 27. The campaign has been held to ensure vaccination coverage of children who had been left out previously.

Additional District Collector Jameel Ahmad supervised a meeting in this regard on Thursday. The participants discussed various ways to make the vaccination campaign more effective and to remove obstacles in the way of the campaign.

They focused on how to reach children who were missed in earlier polio vaccination campaigns. Ahmad said it was crucial to make the inoculation drive a success. "This requires a spirit of patriotism, integrity and empathy with children...their future is at stake here."

He said the district administration was working hard to completely eliminate poliomyelitis. "I hope that our efforts will soon bear fruit and Pakistan would become polio free."

## POLIO-FREE PAKISTAN



# Help end polio worldwide.

Rotary. Humanity in motion.

[rotary.org/endpolio](http://rotary.org/endpolio)





By Rebecca Bartlett, 2014-16 Rotary Peace Fellow, Duke University and University of North Carolina at Chapel Hill



The mobile app which helps refugees find access to healthcare.

## Peace Fellow's project improves access to health care for refugees

Many refugees rank finding a job and getting a good education for their children as their most pressing needs after finding asylum in a new country. Access to healthcare barely makes their list, even though health affects their ability to acquire and keep a job as well as their children's ability to perform well in school.

What's more, refugees are rarely able to focus on accessing prenatal/postnatal health care and family planning services, despite the fact that 80 percent of most refugee populations are made up of women and children. Many refugees in transit through Europe have little or no systematic support or knowledge of the public health resources and legal rights available to them. They are also particularly vulnerable to exploitation and trafficking.

Throughout my time as a Rotary Peace Fellow, I constantly thought about how I could work with Rotary to improve access to quality healthcare for refugees and other vulnerable populations.

**mAdapt** is a research project which aims to connect refugees in Europe with culturally sensitive, country- and language-specific information intended to address their reproductive health needs using a smartphone app. Additionally, mAdapt has the goal of assisting public health practitioners and

data analysts in "crisis-mapping" the needs of refugees through the collection of anonymous data on what information and services were searched for most and where.

### Why is this data so important?

For years, women and children have ceased to be "counted" at both the global and local levels when it comes to policy-making and funding. The Bill and Melinda Gates Foundation has recognized that closing the gender gap on data is so essential in empowering women to succeed and improving their condition that they have pledged \$80 million over the next three years in support of projects that tackle this issue.

With the support of a district grant sponsored by the Rotary Club of East Chapel Hill in North Carolina, USA, the mAdapt team has made connections throughout the United States and Europe within the academic, technological, health, and social welfare communities and most importantly, with Rotary clubs across Europe and the U.S.

We will be applying for a global grant later this year, and welcome the advice of Rotary members and clubs. To find out more about how you can get involved, contribute to our research, or lend your expertise, visit [www.madapt.org](http://www.madapt.org) or contact Rebecca via [info@madapt.org](mailto:info@madapt.org).



## Greetings from your District 5050 Rotaract Team.

Wishing you a great 2016/2017 year.

**Phoenix MacLaren** -  
District Rotaract Rep and  
Past President Fraser Valley Rotaract Club

**Trudy Gallant**  
District Rotaract Committee

**Al Stjernegaard**  
District Rotaract Committee

The District currently has 5 Rotaract Clubs, 4 in Canada and one being installed this fall in the US (Bellingham).

Our goal this year is to work with you to add at least one new club, a new club in the US would be outstanding.

## ROTARY CLUB OF HOPE The Great Fraser River Salmon BBQ Competition

**August 28, 2016**  
**Memorial Park**  
**Hope BC**



Professional, amateur and community teams and offer a fun day, with salmon as the feature with both blind judging and a peoples choice in BBQ and hot smoke.

[rockymtnrec@gmail.com](mailto:rockymtnrec@gmail.com)  
604 869 0017

[www.bcsalmonbbqcomp.ca](http://www.bcsalmonbbqcomp.ca)



## A Proud Son

### Bill Pollard and his mom, Joan, president of the Rotary Club of Petersburg.

*By Bill Pollard, past governor of District 7600 and a member of the Rotary Club of Churchland – Portsmouth, Virginia, USA*

In 1988 at the age of 25, I was invited by Tommy Adkins, a retired banker and neighbor of my parents, to a meeting of the Rotary Club of Petersburg, Virginia. I had just started my banking career in my hometown of Petersburg and I remember calling my mom, Joan Pollard, asking her about Rotary. I recall her telling me it was a service oriented club and that my mom and dad had friends in the club.

We discussed it for a few minutes and I told my mom I would go because it would help my career and Tommy was their neighbor. It wasn't long before I joined the Petersburg Rotary Club and will always be grateful to Tommy for the positive impact he had on my professional and personal life by asking me to join.

A few years later, I asked mom to go to a Rotary meeting with me. She was the librarian at the local hospital (a position she still holds) and knew most of the members. She did not want to go, but it is hard telling your son no. After a few meetings, I asked her to join. She became a member of the Petersburg club in April 1992. Her grandfather was a member of the Rotary Club of Asheville, North Carolina. A year later, she was asked to be the editor of the club's weekly club bulletin and 23 years later she is still publishing it every week.



I later moved to another town in the same Rotary district and joined another Rotary club. I served as governor for District 7600 (Central & Southeastern Virginia) in 2008-09, and my mom served as the district's Family of Rotary chair as well as being the on-call babysitter for my daughter who was 7-years-old at the time. I also served as our district's Rotary Foundation Chair. As I progressed in Rotary, my mom could see how it changed my life and she also became more involved in her club.

### *She was the only child in her neighborhood who did not get polio vaccination.*

In 2012-13, she was asked to help educate members about The Rotary Foundation and inspire support for its programs and activities, and served as chair of her club's Rotary Foundation committee for the next two years. The second year, the club

was a 100 percent sustaining club with per capita giving to the Annual Fund of \$252. In 2015-16, the club's per capita giving is over \$300.

Rotary's commitment to eradicating polio has a special place in my mom's heart. When she was 8-years-old and living in Ashland, Kentucky, there was a polio epidemic in her neighborhood and her playmate at that time lost two brothers to polio in two days. Wanting to spare her of the dreadful disease, her parents asked their close friends in Altoona, Pennsylvania, if they could bring her there to spend several weeks until the neighborhood was free of polio. Mom recalled that she was the only child in her neighborhood who did not get polio. She says it is an honor for her to work with her club to raise money to help "End Polio Now."

On 30 June, I visited the Petersburg Club to see my mom installed as club president for the 2016-17 Rotary year. I had tears in my eyes as my mom thanked me for asking her to join Rotary 24 years ago. In May 2017, the club will celebrate its 100th birthday. Past RI Vice President Anne L. Matthews will be the keynote speaker for the club's centennial celebration. At the Presidents-Elect Training Seminar in Chesapeake, mom had the honor of meeting RI President John Germ. I know she is excited and proud to support President John with Rotary Serving Humanity, as well as celebrating the 100th anniversary of The Rotary Foundation. I'm proud to be her son and fellow Rotarian.

**In high-risk areas in Pakistan, security concerns sometimes prevent health workers from reaching all children with the polio vaccine. Cell phone reporting allows health workers to quickly alert polio partners about missed children, who develop strategies to safely access them with the life-saving vaccine. Here, local police provide protection to health workers going door-to-door immunizing children under the age of five.**



**Mobile phones and technology are providing the solution to ending polio in Pakistan.**



Rotary conducts trainings for Lady Health Workers (LHWs) on cell phone reporting at its Rotary Resource Center in Nowshera, Khyber Pakhtunkhwa. "I was the only female at the time the program started, and I've been involved for the past eight years," says health worker Malkabalees. Today, Rotary has trained more than 500 LHWs.

MORE ON NEXT PAGE ►



*By Jon Kaufman, a member of the Rotary Club of Peninsula Sunrise, California, USA*

The installation of two water plants in rural villages in Nepal now produce more than 20,000 liters of safe drinking water every day, using solar wind as their power source. We helped install the SunSpring ultra-filtration systems the week of 1 July through 7 July as part of the ongoing H2OpenDoors project sponsored by my Rotary club and partnering clubs.

I was able to raise the \$50,000 for these units at two different golf tournaments in 2015, thanks to hundreds of generous donors. The tournaments were held in Half Moon Bay, California, and Itasca, Illinois.

The Rotary project worked with Helping Hands, a Nepal non-government organization headed by Narayan Shrestha. Narayan, a Boulder, Colorado, businessman with deep roots in Nepal, has built hospitals and schools in that country and is widely respected among the Himalayan communities. In the small town of Khandabar, Helping Hands has built a school for 700 students. While they do get mountain spring water through the property, the quality is not safe to drink. The SunSpring system now purifies the supply, and tanks and distributes to the main canteen for teachers and students to enjoy.

In Chainpur, a small farming community, the other SunSpring was installed to form the basis of a water bottling operation. Sales of the 20-liter bottles will support the funding of a new Helping Hands-run health clinic to serve that community.

Water represents an exciting and lucrative opportunity for these villages, schools, and hospitals. All suffering from lack of funding sources, H2OpenDoors projects make it possible for them to earn their

## Golf tournaments fund clean water for Nepal



**Jon Kaufman with children in Nepal during an installation of a water filtration system.**

money and direct the profits to their social services. H2OpenDoors will be back in Nepal in February 2017 with interested Rotarians from the U.S., and another system to install on the roof of a brand new hospital in an impoverished district of Kathmandu. The pure water will supply the entire building with safe, clean water. The expedition will also take a five-day trek through the Annapurna mountain range.

***“Water represents an exciting and lucrative opportunity for these villages, schools, and hospitals.”***

The Rotary Club of Kantipur, Kathmandu, will be H2OpenDoors’ lead in-country club partner going forward and will serve as hosts in February. Roberty McKinley, president of the Rotary Club of SFO in San Francisco accompanied me on this trip and discussed our future work with Rajendra Lal Shrestha of the Kantipur club. We also met with the hospital’s CEO who explained that of the over 100,000 patients served last year, over 75 percent were there for issues related to bad water.

If you want to join H2OpenDoors on their next expeditions to Cuba, Nepal, Morocco, Nicaragua or Mexico, contact us at [jon@H2OpenDoors.org](mailto:jon@H2OpenDoors.org). You can also find out more about us at [www.H2OpenDoors.org](http://www.H2OpenDoors.org) and on [Facebook](https://www.facebook.com/H2OpenDoors).

### About the author:

Jon Kaufman owns KL&P Marketing, a large agency in the Silicon Valley. He launched H2OpenDoors in 2013 and has installed 14 water systems in eight countries, with the help of dozens of Rotary members and friends.



◀ CONTINUED FROM PREVIOUS PAGE

**In Pakistan, health workers traditionally report important polio, maternal and newborn health data using paper reporting. During national polio immunization campaigns, health workers vaccinate every single child in Pakistan under the age of five in just a few days – more than 35 million children.**



**Mobile phones and technology are providing the solution to ending polio in Pakistan.**



Since April 2014, Rotary has been working to replace traditional paper reporting of maternal and newborn health data – including polio immunization data – with SMS (text message) reporting. Data is sent directly from the field using cell phones. Here, Rotary member Tayyuba Gul immunizes a child in a high-risk Afghan neighborhood in Nowshera, Khyber Pakhtunkhwa. A health worker records the information on her cell phone.

**MORE ON PAGE 30▶**



# Workshop teach students to be good citizens

*By Rajesh Kumar Modi, Rotary Club of Mumbai Borivali East, India*

Children are the future of any country. We as members of Rotary have an opportunity to mold them in such a way that they can emerge as efficient and valuable resources for our country. All it takes is changing the way we approach our club activities. Not every project has to be a huge project. Sometimes, size isn't the only indicator of success.

## Big Results

In June, my club, the Rotary Club of Mumbai Borivali East, partnered with the Rotary Club of Borivali in District 3140 to organize two day-long workshops on the subject of "How to conduct social activities." Three dozen students in six grade levels (standard 6 to 12) took part. The outcome was amazing. It was a great experience and made me proud to be chairman of the project.

Our first day started with a motivational speech, followed by discussions of eye and organ donations, skin donation, and garbage management. We passed out pledge forms for anyone who wanted to agree to be skin or eye donors. We also charged them with distributing and collecting additional pledge forms among their friends.

## Children draw the most interesting things

*By Shiv Agrawal, past president of the Rotary Club of Bokora Midtown Couples, Jharkhand, India*

## Protecting our environment is probably one of the most important issue of our day.

My club wanted to tap the creativity of children, and see what they were thinking about the environment. So we organized a drawing competition to let children unleash their imagination and build an



Students respond to a question during the two-day workshop.

Whatsapp Group named "Helping Hands" and started spreading awareness for water conservation, garbage management, and organ donation. The enthusiasm of the students was just amazing.

It was not a huge project, as only 36 students participated. But it was like spreading seeds on the ground; without knowing which seed will become a large tree in future.

*Most Rotarians like to be a part of only big projects. But projects like this one work at minimum cost. I suggest all clubs worldwide organize a project like ours once in a while. It will help the children become good citizens of their respective countries.*



Children display their drawings about the environment.

awareness of the issue.

We were surprised to see the ideas the children portrayed on their papers and the slogans they came up with. They were definitely advanced beyond their age.

This was a general and small project, and it could be done by many different organizations

throughout the year. It is a topic of importance for us in India, where people tend to be rather casual about the environment despite all the knowledge we have about how we are impacting our planet, not always in good ways.

We have decided to repeat the project and involve even more of our city in days to come.

The second day, we gave them tips on Yoga followed by a demonstration on garbage management. They learned about water management, hygiene, and ways to protect our environment. We concluded the entire event with a summary of all the topics we had covered, and gave them an opportunity to help us plant trees. The participants then shared their experiences.

## Helping Hands

It was amazing to see that some of the students created a Whatsapp Group named "Helping Hands" and started spreading awareness for water conservation, garbage management, and organ donation. The enthusiasm of the students was just amazing.

It was not a huge project, as only 36 students participated. But it was like spreading seeds on the ground; without knowing which seed will become a large tree in future.

*Most Rotarians like to be a part of only big projects. But projects like this one work at minimum cost. I suggest all clubs worldwide organize a project like ours once in a while. It will help the children become good citizens of their respective countries.*



**The Rotary Foundation is inviting all Rotary and Rotaract members to show how you do good in your community by sharing your [#100ActsofGood](#).**

**Visit <http://centennial.rotary.org/en/get-caught-act-doing-good>**



## How to handle a social media crisis



By Evan Burrell

There seems to be a social media crisis or PR nightmare almost every other week nowadays, and even your Rotary club isn't immune to a potential crisis that can blow out of all proportion.

Crisis planning is essential and an effective crisis plan is based first and foremost on truth, transparency, and sincerity. Every Rotary club

should have a strategy for how it will deal with a public relations disaster, either online or offline. If your club does not have a plan in place, I recommend your club devise one as a matter of urgency.

As part of your crisis plan, make sure you or the club leadership can confidently answer these following questions:

- Who will handle your social media accounts in case of a crisis?
- What will that person be authorized to write on social media about the crises?
- Will they need approval for every post?
- What will the messaging be across all the different platforms i.e. social media, traditional media, other Rotary clubs etc.?
- Will you have more than one person responding to online posts or offline discussion?
- What social media posts will you proactively put out there to manage it?

## Managing the Crisis

There is no one answer to managing a crisis, you need to do what is best for you and your club. Here are some ideas for successfully managing a social media crisis.

### 1. Identify & Communicate

If a crisis is identified, urgently inform the club leadership, tell them what's wrong and give them as much information as you are able to. They may need to seek legal advice or act on the information you give.

### 2. Acknowledge

Some companies first response is "yes, we realize something has happened" etc. If you don't have all answers though, then it is a good idea to seek direction on a proper acknowledgment of the crisis. A proper well-informed response may stop nonfactual gossip, messages, or comments.


### 3. Respond quickly



Once you have some relevant information and received some direction, you should respond to the crisis ASAP. A timely response is essential in limiting the reach and potential damage. Be prepared to acknowledge the crisis within a few hours or at least a day. Two weeks after the crisis has started is way too late!

### 4. Manage the situation

If you have posted a response to the crisis on your club Facebook page, be cautious about removing comments made by members of the public (unless they are offensive comments, or could be libelous, etc.) To be seen to manipulate the responses to the crisis by selective deleting can itself result in a backlash.

You never know where or when a crisis will break. However, if you manage it properly, the fallout can be minimized.


**WASHINGTON FOOTBALL**



**Huskies vs. Portland St.**  
**Saturday, Sept 17<sup>th</sup>**  
Kickoff – 5:00pm

**Rotary Day Benefits**

- Interact with fellow Rotarians from Seattle and Portland
- Lower level sideline seating
- Exclusive Rotary Day discounted ticket offer
- Group Welcome on videoboard
- Ability for friends and family members to join you

**DEADLINE TO PURCHASE TICKETS – FRIDAY, SEPTEMBER 9<sup>TH</sup>**  
# OF TICKETS \_\_\_\_\_ X PRICE \$40/TICKET = TOTAL DUE \$ \_\_\_\_\_  
PLEASE CHARGE: VISA    MASTERCARD    AMERICAN EXPRESS    DISCOVER    CHECK  
CHECK PAYABLE TO: UNIVERSITY OF WASHINGTON  
MAIL TO: HUSKY TICKET OFFICE, ATTN: BARRY KAMEN, BOX 354070, SEATTLE, WA 98195  
CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ CVV CODE \_\_\_\_\_  
CONTACT NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_  
DISTRICT NUMBER \_\_\_\_\_ CLUB NAME \_\_\_\_\_

**To order, fill out the above form or contact Barry Kamen.**  
**(206) 897-2241 | bkamen@pac-12sales.com**

**GoHUSKIES.COM**  
Any questions, you can also contact  
**John Enger, PDG D5030 [engie3@yahoo.com](mailto:engie3@yahoo.com) 206-619-1787**

**I think we'd have some very excited Dawg fans about the opportunity to go. Might even attract some Coug fans.**  
**Anytime you visit a US club, there is always someone talking about the University of Washington Huskies (U Dub Dawgs) and the Washington State University Cougars (Wasu Cougs) and they would enjoy the Rotary tie in.**  
**PDG Sean Hogan | Jul 28, 2016 07:38 am**



After Hurricane Katrina, Rotary clubs rebuilt their local Boys & Girls Clubs of America to provide more than 500 children with a place to get help with their homework, a place to play and a place to make friends after school.

**This is one of the many ways that Rotary makes an impact!**



## African youth construct kitchen gardens for genocide survivors



Rotaractors and guests clean up and create kitchen gardens in the village of Kinyinya, Rwanda.

*By Peter King Oloo, a member of the Rotaract Club of Kie, Rwanda*

Nearly 140 Rotaractors and guests from across the East African countries of Tanzania, Burundi, Kenya and Uganda gathered in Rwanda on 26 March to participate in the monthly cleaning exercise in Rwanda called Umuganda.

The Rotaractors, through their award-winning annual project called REACT (Rotaract East Africa Impact), had organized a project to construct kitchen gardens and raise funds for medical insurance. Both these activities were geared toward helping the community of the 1994 Rwanda genocide survivors who were resettled in Kinyinya village in Kigali..

These survivors were resettled under the Peace and Hope Initiative. We sought to carry out a project with some guests that would be sustainable and enable the people at this community to feed themselves for longer term.

The community was trained with practice to construct kitchen gardens in tight spaces and to balance their diet. By the end of the project, 50 kitchen gardens had been constructed.

Miss Rwanda 2016, Miss Jolly Mutesi, joined us and implored the young girls at the center to be hard workers and make wise choices. She told stories of girls who had listened to the promises of boys in the village, and then found themselves alone once they became pregnant.

We raised 500,000 Rwandan Francs for medical insurance, enough to cover 167 individuals for a year. The project was hosted by the Rotaract Club of Kigali City and the Rotaract Club of KIE and was the fourth annual REACT project after Uganda (2013), Burundi (2014) and Kenya (2015). The 2017 leg will be held in Tanzania and its concept is in development.

### Fast Facts:

**Money Raised \*RF 500,000**

**Gardens built: 50**

**Participants: 140**

**\*Rwandan Francs**

## Are you willing to be third class, and serve?

*By Tiffany Ervin, past president of the Rotary Club of Four Seasons – Hendersonville, North Carolina, USA*

In the days of the American wild west, if you wanted to travel a great distance, you had to go by stagecoach and it was a very long trip. There were three different classes of passengers – first, second, and third class. The seats were all the same, but the prices were different. Here's why...

First class meant you remained seated during the entire trip, no matter what happened or what conditions might be faced.

Second class meant you remained seated until there was a problem along the way, when you had to exit the stagecoach and walk alongside.

But third class passengers not only exited when there was a problem, they were also the ones who had to fix a broken wheel or even push the stagecoach along, through the mud, up the hills, no matter what came along.

So I began thinking about this when it comes to our involvement in Rotary. Let me ask you – what class ticket do you hold?

### Pampered, or detached?

Too many of us hold first class tickets – we expect to be waited on and catered to – even pampered! We're willing to ride, but not push. We just sit back and let the others do the work.

But there are also those in our organization who hold second class tickets – detached spectators who show up but don't want to get too involved. Their name goes on the roster, they even include their membership on their resume...but that's about it.

"Is success really remaining seated while others get out and push, or is it getting your hands and feet dirty? Is success being served or serving others?"

But thankfully, there are also a few who are willing to hold third class tickets – willing to get out



Tiffany Ervin with participants in a special needs baseball league her club sponsors.

and push when the going gets tough.

We tend to equate first class with privilege – exempt from doing any work. But is success really remaining seated while others get out and push, or is it getting your hands and feet dirty? Is success being served or serving others?

### What it means to be third class

Third class ticket holders have a heart for service. They don't mind working behind the scenes. They are people who have made a conscious decision to get involved or join an organization whose entire reason for existence is to change the world! They are people who are willing to get out and push!

If we just sit in our first class seat and expect everyone else to get behind and push, what will happen to Rotary? We'll never reach our goals – to end polio, to prevent other diseases, to bring about world peace – every organization in the world already has too many first class passengers. We're looking for a few more third class passengers!

### What are YOU willing to do?

**Are YOU willing to be a leader instead of a spectator?**

**Are YOU willing to be a third class passenger?**

## Plymouth man Derek Locke, ShelterBox volunteer, receives Rotary International's highest honour



Plymouth (UK) born Derek Locke, now resident in the USA, has been a response volunteer for disaster relief charity ShelterBox for many years. Now his dedication to the local and global community has earned him Rotary's top award, for 'service above self'

There can be few greater life achievements than being honoured as a 'gift to the world' in a personal letter by the President of an international organisation.

That is exactly what has happened to ShelterBox volunteer Derek Locke, described by outgoing Rotary International President K.R. Ravindran as 'an extraordinary example of how each Rotarian can make a difference. I am honoured to have you as my fellow Rotarian and I thank you for all you have done, and all you will continue to do.'

Derek was presented with the Rotary International 'Service Above Self' Award on 25 June by then District Governor Wayne Brown Titus III in a ceremony at the Radisson Plaza Hotel in Kalamazoo, Michigan.

Now retired from the telecommunications and computer service industry, Derek was born and raised in Plymouth, Devon, and has travelled abroad extensively. Resident in the USA for most of the last 30 years, he now lives in Michigan. A member of the Rotary Club of Dearborn Heights for eleven years, Derek has been a ShelterBox Ambassador since July 2010, a team coordinator for the SE Michigan Ambassador team, and a member of the ShelterBox USA Ambassador Council.

Derek describes his introduction to the charity in 2010. 'When I visited my parents in Plymouth, being so close to the headquarters, my family

Titus III: and Derek doing a needs assessment for ShelterBox in Kogi State, Nigeria.



Derek Locke receives the 'Service Above Self' award from District Governor Wayne Brown



decided to visit ShelterBox. I learned much about the operation and was so impressed with what ShelterBox did and the way that they operate, I decided that I needed to do what I could.'

Just returned from ShelterBox's deployment to the landslides in Sri Lanka, Derek has clocked up an amazing 38 weeks of service as a response volunteer in locations including Peru, Nigeria, Lebanon, Paraguay, Mexico, Malawi, Chile, Nepal, California, Fiji, and three separate deployments to the Philippines.

Rotary's highest honour, granted to very few Rotarians worldwide, recognises those who live up to the organisation's motto, 'Service Above Self', by volunteering their time and talents to help others.

In addition to this latest plaudit, Derek Locke also holds five separate Volunteer Service Awards awarded by the US President.

Alex Youlten, ShelterBox's Community Development Coordinator, worked with Derek recently in Sri Lanka. Alex says, 'Derek's actions really highlight the strength and potential of the Project Partnership between RI and ShelterBox. His commitment, passion, compassion and meticulous attention to detail are evident in all his work for communities around the world – helping to ensure the right response is delivered in the right way to those who need it the most.'

**'It was a privilege to work with him in Sri Lanka, and as a new Rotarian myself his energy and enthusiasm for both Rotary and ShelterBox are a shining example and endorsement that I have joined two great organisations.'**

◀ CONTINUED FROM PAGE 26



**"I've had a wonderful experience working here, and have had the opportunity to use my skills to train other trainers" says Malkabalees, here with cell phone program trainees Shahida and Chamanara.**

Pictures and captions from Digital Diversity, a special series by kiwanja.net for National Geographic Voices



The pictures in this issue of the PAJ (Pages 25,26 and 30) were originally provided by Aziz Memon is the Chairman of the National Polio Plus Committee, Pakistan, for Rotary International, and has dedicated his time and resources to completely eradicating polio from Pakistan. The cell phone project described by this article is sponsored by Rotary, one of the top 5 global nonprofits, which brings together business and community leaders to address the world's most pressing humanitarian challenges.



# POLIO IS ENDING, BUT ...

July 24, 2016

## NIGERIA MARKS MAJOR PROGRESS IN THE FIGHT AGAINST POLIO, BUT WE CAN'T LET UP JUST YET

*Faisal Shuaib, Senior Program Officer at the Bill & Melinda Gates Foundation*

Today, Nigeria is marking a major milestone in the polio eradication effort: two years without a single new case of wild polio. This success extends continent-wide, with Africa expected to mark the same milestone on August 11. If the African region succeeds in going another year without polio, it will be certified polio-free in 2017, taking us one step closer to a polio-free world.

This is incredible progress, but it hasn't come easy. Over the past few years, thousands of volunteer health workers, government officials, traditional and religious leaders have dedicated their careers and lives to the eradication effort. New strategies have been implemented to deliver polio vaccines to nomadic populations, families living in remote, and sometimes insecure areas. Rigorous disease surveillance networks were set up improve monitoring for any new emergence of polio, and new microplans helped ensure no children were missed by vaccines.

Now, as the world's attention has shifted to Pakistan and Afghanistan – the last two polio-endemic countries – Nigeria and the rest of Africa still face a difficult task ahead: staying polio-free. This means both sustaining the hard work that has already happened, and continuing to make improvements. It means strengthening political and financial commitment at all levels of government and filling any gaps in disease surveillance. It also means further improving vaccination coverage and campaign quality, particularly in hard-to-reach, insecure and underserved areas.

We must also remember that keeping Nigeria and Africa polio-free isn't just about a single disease. The infrastructure created to end polio is making a dramatic impact on the overall health of communities.

I saw this first-hand when Ebola emerged in Lagos, Nigeria, in July 2014. I was living in Abuja at the time, working as the Deputy Incident Manager/Chief Operations Officer of Nigeria's Polio Emergency Operations Center, a unique model for coordinating polio eradication



activities. We saw that our work to end polio offered important lessons, infrastructure and resources for stopping the outbreak, so I packed my bags and headed to Lagos. There we worked to set up a similar operations center to coordinate the Ebola response, and fortunately it proved to be effective. The Ebola outbreak in Nigeria was declared over just three months after it started. If we didn't have the resources and knowledge we had gained after years of battling polio, the outcome could have been very different, with devastating consequences as we witnessed in neighboring countries.

The polio experience and infrastructure may once again prove critical in responding to other health emergencies, but, just as importantly, it can be used for disease prevention. As a result of the polio program, frontline health workers are delivering other critical health interventions to children in hard-to-reach and insecure areas, including vitamin A supplements, measles vaccinations and treatment of common diseases such as malaria. Surveillance networks used to identify poliovirus in the environment and trace contacts during outbreaks are also helping countries better map and monitor the presence of other diseases and respond quickly to outbreaks.

Today, we're closer than ever before to a polio-free future – but the work in Africa is not done. Keeping Nigeria and Africa polio-free requires us to remain focused on reaching every child with vaccines and improving the systems we have in place to monitor and stop outbreaks.

As with most of life's journeys, it is that last mile, that last hurdle or how we turn that last corner that requires us to muster the best parts of our abilities. If we do it right, if we succeed, then we can ensure a world free of a polio and a healthier future for children everywhere.



How does your Rotaract club get involved in your community? Share your #100ActsofGood:<http://on.rotary.org/actsofgood>



This could be you and your friends.

Share a photo of a friend you made through #Rotary, Rotaract, Interact, or Youth Exchange





## Our Greatest Gift to Future Generations

ROTARY VOICES | JULY 26, 2016

By Ann Lee Hussey, a member of the Rotary Club of Portland Sunrise, Maine, USA

Polio can affect children anywhere. The poliovirus doesn't discriminate based on geography, skin color, or religion. If we don't eradicate polio now, the world could see cases rebound to 200,000 new cases every year, within 10 years.

I've participated in 27 immunization campaigns, leading 23, throughout Africa and Asia, not because I'm a polio survivor, but because I believe polio eradication will be one of our greatest gifts to future generations.

People sometimes talk about how much money we can save if we eradicate polio. It's reported that we could save \$40 billion to \$50 billion over the next 20 years if we eradicate the disease soon, and the economic impact on families and communities that are affected by polio is staggering.

### Uma's story

During my first trip to Nigeria in 2008, I immunized children in very rural areas. We walked through millet

fields, down dirt roads, and across fields with grazing cows to reach clusters of homes. During a visit to one village, I met Uma, who was 11 at the time. Uma had never been to school. As a polio victim, she only had the ability to walk on all fours and the closest school was miles away from her community.

Uma moved me. Her story motivated me to help this community. My fellow health workers told me that I had a unique opportunity to speak with the state governor and request that the village be granted a school. I developed a relationship with the state governor and we began talks about building a school.

***"If we invest the additional \$1.5 billion needed to eradicate polio, we'll not only save dollars, we'll save countless lives and prevent children from suffering from this completely preventable disease."***

After a few more visits, my friend and local Rotary leader Saliu Ahmed and I suggested the village members set up a temporary school to show the governor why they needed funding. When I returned 10 months later, the village had built a small school, made



Ann Lee Hussey and children in Nigeria

with mud walls and a thatched roof. This effort proved to the state governor the need for the school. The governor told me, "on your next visit, you will have a new school and when you return, we'll talk about something else."

The new school was a larger, cement block building. We provided Uma a wheelchair so she could attend school more easily.

### Catalyst for change

I'm impressed with how a simple trip meant for immunization was a catalyst for so many other developments. After I met Uma, we built a school, a public toilet, two wells with solar panel pumps, and a bridge providing year-round access to

surrounding communities. Uma's village became the gathering point for nearby settlements.

My story about Uma and her village is not the only one of its kind. When immunizing, Rotarians see other needs and reach out to help. I find that the infrastructure put in place to vaccinate children against polio provides the foundation to improve other conditions in communities and countries.

If we invest the additional \$1.5 billion needed to eradicate polio, we'll not only save dollars, we'll save countless lives and prevent children from suffering from this completely preventable disease. Rotary members began this journey and we need to press on to the journey's end.



**Here is a new Rotary Foundation legacy brochure (thanks Carolyn Ferguson) developed specifically for Canada and other countries with associate Rotary Foundations.**

**The brochure contains the Bequest Society application and suggested wording for codicils and wills.**

**US Rotarians should continue to use the current Legacy brochure.**

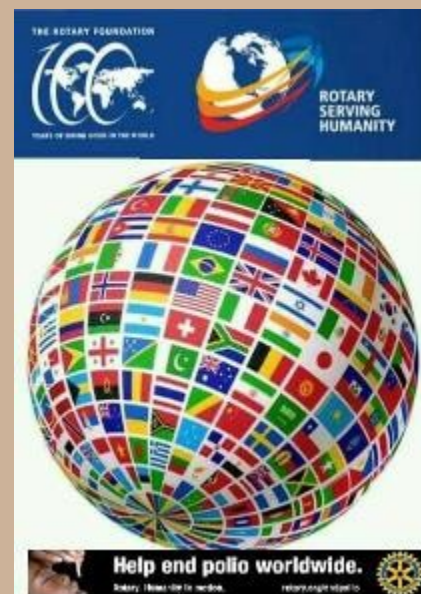
**Download the NEW brochure at: <https://goo.gl/sqz5D8>**

**The French translation is coming.**

## Rotary Inaugurates Permanent Transit Post for Polio Vaccination at Chaman, Pak-Afghan border

By NewsDesk  
July 21, 2016

Despite security concerns at the Pak Afghan border on the Balochistan side, the National Chair visited the polio check post at the Friendship Gate. Rotary has established 33 shelters at high risk locations across the country including Balochistan.





## Rotary Vocational Services - Entrepreneurship for Youth



Rotarians Bruce McRae, Geoffrey Oliver and Cedric Rusike coaching students at Inuksuk High School in Iqaluit in the entrepreneurship class.

Elders Dinner is a service for the elders of this community where they are invited for dinner and they enjoy the company of each other and have dinner and games. Rotarians welcome them at the parking lot of Inukshuk High School and pay for their travel costs, walk them to the cafeteria. They are served with hot food and it is followed by local entertainment and games. They enjoy these games like kids and while on their way back they are given packed food and goodies.

## A fusion of Cultures



Scottish Pipe Music, accompanied by traditional throat singers and drummers from Nunavut

*The Editor/Publisher of Peace Arch Journal Mohan is an ex-member of Rotary Club of Iqaluit (Nunavut)*





## District 5050 Leading Atlanta Registration\*

\*Last count released on July 15, 2016

Zone 24 (Western side of the continent) has a contest to inspire registrants to the 2017 Atlanta International Convention. Looks who's in the lead 5050 (!) and 5370! take a bow.

### Contest and registration details below.

D5010	:	51
D5040	:	26
<b>D5050</b>	:	<b>92</b>
D5060	:	19
D5360	:	47
D5370	:	85
D5550	:	18
<b>Total</b>	:	<b>338</b>

### Atlanta Convention Contest!

Convention Update Below.

Attention District Governors, Convention Promoters and all District leadership:

Registrations for the RI Convention in Atlanta are already exceeding expectations with over 22,000 people already registered. This will be a Convention not to be missed as we celebrate the 100th Anniversary of The Rotary Foundation and, we hope, the long anticipated final case of polio!

We expect many local Rotarians to join us - the cost for a North American Convention is very affordable, and we've got lots to celebrate.

We're holding a Zone 24 contest to see which District can generate the highest number of early registrations, with prizes to be awarded at the Zone Institute in Winnipeg this September.

### Here's the contest rules:

#### The Goal:

There will be two prizes awarded to the Zone 24 District with the highest percentage of early registration and to the District with the highest actual number of registrations. Maybe your District can win both!

#### The Prize:

We will have two hardcover copies of The Rotary Foundation's Centennial book, *Doing Good In The World - The Inspiring Story of The Rotary Foundation's First 100 Years*, written by our own David Forward, immediate Past District Governor of D7500. Both books will be autographed by RI President John Germ, TRF Chair Kalyan Banerjee, RI Director Dean Rohrs, author David Forward and

other Rotary leaders. The books will be given to the successful Governor who may want to retain it as a memento or use it to generate funds at a Foundation Dinner Auction.

### The How To:

Registration is easy - just have your members go to <http://www.riconvention.org/> and click the Register button.

### Tell Me More:

Visit the Host Organizing Committee website at <http://www.rotaryconvention2017.org> and don't forget our own Zones 24/32 reunion - the Beyond Borders Dinner at the Atlanta Aquarium on Sunday June 10 (registration link coming soon)

### Where Should I Stay:

With great registrations come great demand for hotels. Most of the hotels are conveniently located within walking distance of the Convention Center, but some are already sold out. Hotel booking is through Experient on the RI Convention website.

Here's the link:

<http://www.riconvention.org/en/atlanta/accommodations>.

### Promotional Materials:

Attached is a promotional brochure that you can share with your District.

You can also direct them to a promotional video here: <https://vimeo.com/149669090>

### Contest Deadline:

We will be counting all early registrations up to and including September 15 so we can announce the winners at the end of the month in Winnipeg. Good luck and may the best District or Districts win!

**Bryn Styles**

**Vice Chair, Atlanta Promotion Committee**



## The Rotary Foundation Centennial Speaker



**Chris Offer**

**Rotary Foundation experience/interests:**

Endowment/major gifts adviser, member of the Rotary Peace Centers Major Gifts Initiative Committee, past regional Rotary Foundation coordinator

**Rotary club:**

Ladner, British Columbia, Canada

**Languages:**

English

**Contact:**

[chrisoffer@live.ca](mailto:chrisoffer@live.ca)

Chris has served as governor of District 5040, International Assembly training leader, and moderator and panel member for breakout sessions at Rotary International Conventions.

He has been a Rotary volunteer on many international projects, including a National Immunization Day in India.

Chris received a Service Award for a Polio-Free World and the Foundation's Citation for Meritorious Service and Distinguished Service Award.

Chris and his wife, Penny, are members of the Arch Klumph Society.





August 2016

## REASONS TO LOVE ROTARY RIGHT NOW

Reasons to love Rotary right now.  
Let us count the ways.

### MORE FROM THE AUGUST ISSUE OF THE ROTARIAN



#### **Brand aid**

Many people don't know much about Rotary. Together, we can change that

#### **Member Spotlight:**

##### **Rod Buffington's patchwork of good deeds**

Quilts may be utilitarian objects, but Rod Buffington's "quilt paintings" – watercolors on paper that are then covered with small bits of fabric – are geometrics where mathematics and whimsy intersect.



#### **Member Interview:**

##### **Steven Goldsmith on mediation**

Steven Goldsmith is a mediation and training leader with Mediators Beyond Borders International, an organization that develops local skills for peace building and conflict resolution around the world.

Goldsmith was among 150 experts and leaders who gathered at a Rotary presidential conference in Ontario, Calif., to discuss issues related to resolving conflicts and reducing violence.

#### **Culture:**

##### **Outsourcing our brains**

When I tell people I grew up in Palo Alto, Calif. – the epicenter of Silicon Valley – they tend to assume that I was born with a silver iPod in my mouth.



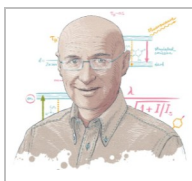
#### **Service:**

##### **Into the woods for project ideas**

How to explain the appeal of such an event, which is, after all, work? Think of it as a little like gardening. Then add in a field class on nature and a sociable morning around a bonfire.

##### **The Rotarian Conversation with Nobel laureate Stefan Hell**

Four hundred years ago, the invention of the microscope gave us a glimpse into an aspect of the world too tiny to be seen by the human eye. The microscope works by capturing light shone on or through an object observed through lenses, which magnify the resulting image so we can see it. But a microscope has its limits.



#### **Convention:**

##### **Southern fare**

Often called a city of transplants, Atlanta has a food scene that's suitably eclectic. Sure, you can find your share of traditional Southern fare.



[CLICK TO READ](#)

#### **CLUB CLINIC**

Earn a 2016-17 Presidential Citation

#### **OUR FOUNDATION**

Visit our Rotary Foundation Centennial website

#### **MEMBERSHIP**

Practical tips for engaging new members

#### **SPREAD THE WORD**

What you should know about the 2016 Council on Legislation

District 5040 & 5050

January 9, 2017

The  
**Rotary**  
Foundation



**Million  
Dollar  
Dinner**



**Rotary International President John Germ  
will be attending**

**Tsawwassen Springs, 5099 Springs Blvd, Delta, BC V4M 0A2.**



50% American | 50% Canadian | 100% Rotarian



## AUG 12 DISTRICT 5050 GoIFUN 2016

Hazelmere Golf & Country Club  
18150 8 Ave  
Surrey, BC



## AUG 21 PORT COQUITLAM Poco Downtown Car Show

10:00 am to 6:00 pm,  
Shaughnessy Street  
Port Coquitlam



FREE

## AUG 27 LA CONNER Annual Auction and Dinner

*To benefit Education and Literacy*

5:30 pm to 9:00 pm  
Maple Hall

104 Commercial - La Conner

For more information call 360-420-5503

**\$90**

## SEP 15 COQUITLAM SUNRISE Rotary Fall Classic Golf Tournament

Westwood Plateau Golf and Country Club  
3251 Plateau Blvd, Coquitlam, BC  
**Registration \$150**



## OCT 1 COQUITLAM SUNRISE & TRI-CITY ROTARACT

### Rotary's Amazing Race

9:00 am - 9:00 pm

*The cost per team of four people is \$200*

Contact Jim Fitzpatrick for sponsor  
opportunities 604 942 4362

## OCT 15 LANGLEY Rotary Fiesta and Auction

6:00 - 11:00 pm  
Coast Hotel & Convention Centre  
20393 Fraser Hwy  
Langley, BC

## OCT 15 DISTRICT 5050 Long Range Planning

*Contact*

*District Governor-Elect  
Lindagene Coyle*

Cell: 604 - 220 - 6856  
Email: lindacoyle5050@gmail.com

## OCT 24 ROTARY INTERNATIONAL; Wolf Polio Day



*Livestream Event*

## NOV 5 LANGLEY CENTRAL 2016 Wine Festival



7:00 - 9:00 pm  
Willowbrook Mall  
Langley, BC

## DEC 5 PORT COQUITLAM CENTENNIAL YOUTH SERVICES TURKEY DINNER



Wilson Centre  
2150 Wilson Avenue  
Port Coquitlam

## JUNE 10 TO 14 ROTARY INTERNATIONAL CONVENTION & ROTARY FOUNDATION CENTENNIAL CELEBRATION

Atlanta, Georgia, USA

## ROTARY INTERNATIONAL CALENDAR 2016-17

### JULY 2016

1 July — Start of new Rotary officers year of service

### AUGUST 2016

Membership and New Club Development

### SEPTEMBER 2016

Basic Education and Literacy Month

### OCTOBER 2016

Economic and Community Development

- 1 October: Deadline to submit nominations for the Rotary Service Above Self Award
- 24 October: Rotary's World Polio Day Livestream Event
- 31 October-6: November — World Interact Week

### NOVEMBER 2016

Rotary Foundation

- 1 November: Service Award for a Polio-Free World nominations are due

### DECEMBER 2016

Disease Prevention and Treatment

- 15 December: Early registration discount ends for Rotary International Convention

### JANUARY 2017

Vocational Service Month

15-21 January — International Assembly,  
San Diego, California, USA

### FEBRUARY 2017

Peace and Conflict Prevention/Resolution

23 February — Rotary's anniversary

### MARCH 2017

Water and Sanitation

- 1 March: Rotarian Spouse/Partner Service Award nominations (from district governors only) are due
- 13-19 March: World Rotaract Week
- 15 March: Significant Achievement Award nominations (from district governors only) are due
- 31 March: Preregistration discount ends for Rotary International Convention

### APRIL 2017

Maternal and Child Health

- 30 April: Rotary International Convention registrations and ticket cancellations are due

### MAY 2017

Youth Service

### JUNE 2017

Rotary Fellowships Month  
Rotary International Convention  
The Rotary Foundation Centennial