

# THE Peace Arch JOURNAL



## Economic and Community Development Month



**STRENGTHEN** development of local entrepreneurs.

**DEVELOP** opportunities for decent and productive work.

**BUILD** capacity of organizations to support economic development.

**SUPPORT** studies about economic and community development.

**ROTARY CLUBS** all over the world work with communities to enhance economic and community development.

**EVERY COMMUNITY** has different needs and different opportunities to serve.

**Rotarians** do not come with a price tag attached. Or else the world won't be able to afford them.



GHANA

Business Development Program



KENYA

Dairy Cooperative Program



HOUNDURAS

Community Development Program



INDIA

Garment Making Program



ACCRA

Rotary Community Corps



BANGLADESH

Vegetable Farming



SRI LANKA

Lace making



PHILIPPINES

Micro- Credit for Rice Farming



*Message from*  
**District Governor**  
**Scott Dudley**  
**October is**  
**“Economic and**  
**Community**  
**Development”**  
**month in**  
**Rotary.**



**Holding the bull by the horn**

**Here are your  
links to:**

**ROTARY**  
**IDEAS**

**ROTARY**  
**SHOWCASE**

Why would Rotarians focus on this topic?

Rotary reminds us that nearly 1.4 billion employed people live on less than \$1.25 a day. Our members promote economic and community development and reduce poverty in underserved communities through training, well-paying jobs, and access to financial management institutions. Projects range from providing people with equipment to vocational training. Our members work to strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

There are opportunities for each of us participate on this front. Take a look at “Rotary Ideas” on the Rotary website and you will find that there are Rotary Clubs that would embrace your help whether it be on a vocational project or a microloan project. You could also create your own project in your own

community and assist your community with this same issue.

I would also encourage your Rotary Club members to take advantage of Rotary District 5050’s Networking Plus which creates an opportunity for Rotarians to list the business they are in and for others to find a Rotarian in a specific industry to do business with.

**Take a look at:**

**[www.rotarynetworkingplus.com](http://www.rotarynetworkingplus.com)**

**As Rotarians, there is so much more we can do  
on many different fronts!**

**This month, let’s see what we can do together  
to improve everyone’s economic situation!**



**MAKE IT HAPPEN!**

## **“Go International”**

### **Urges District Governor Scott Dudley**

Since Rotary International is truly "International", I thought I would come to you today and mention just a few ways your Rotary Club could participate in international activities.

Scott Dudley  
23 September 2016



## The race to the finish

In 1979, James Bomar Jr., the president of Rotary at the time, traveled to the Philippines as part of Rotary's earliest work to immunize children against polio. After he had put drops of vaccine into one baby's mouth, he felt a child's hand tugging on his trouser leg to get his attention. Bomar looked down and saw the baby's brother looking up at him, saying earnestly, "Thank you, thank you, Rotary."

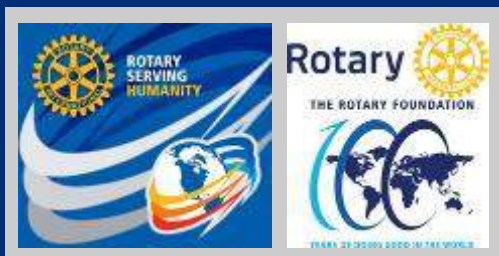
Before Rotary took on the task of polio eradication, 350,000 people – nearly all of them children – were paralyzed by polio every year. That child in the Philippines knew exactly what polio was and understood exactly what Rotary had just done for his baby brother. Today, 31 years after the launch of PolioPlus, the children of the Philippines – and of nearly every other country in the world – are growing up without that knowledge, and that fear, of polio. Instead of 1,000 new cases of polio every day, we are averaging less than one per week. But as the fear of polio wanes, so does awareness of the disease. Now more than ever, it is vitally important to keep that awareness high and to push polio eradication to the top of the public agenda and our governments' priorities. We need to make sure the world knows that our work to eradicate polio isn't over yet, but that Rotary is in it to end it.

On 24 October, Rotary will mark World Polio Day to help raise the awareness and the funding we need to reach full eradication. I ask all of you to take part by holding an event in your club, in your community, or online. Ideas and materials are available for download in all Rotary languages at [endpolio.org/worldpolioday](http://endpolio.org/worldpolioday), and you can register your event with Rotary at the same link. You can also join me and tens of thousands of your fellow Rotarians for a live-streamed global status update at 6 p.m. Eastern time at the U.S. Centers for Disease Control and Prevention in Atlanta. I'll be there along with CDC Director Tom Frieden, other experts, and inspirational presenters, sharing an inside look at the science, partnerships, and human stories of polio eradication.

**It is an incredibly exciting time to be a Rotarian.**

**We are gathering momentum for the final race to the finish: to the end of PolioPlus and the beginning of a polio-free world.**

**It is truly a once-in-a-lifetime chance to  
End Polio Now, through *Rotary Serving Humanity*.**



### PRESIDENT ELECT IAN RISELEY is coming to Chilliwack



**Join the Rotary Club  
of Chilliwack on Friday, October 21, 2016  
to meet Ian Riseley, Rotary International's  
incoming President for 2017-18.**

**This may be the only regular meeting that our  
incoming President will attend in District 5050,  
SO DON'T MISS OUT!**

**Space is limited, and tickets for lunch and the  
speaker will be pre-sold. Net proceeds from this  
event will be donated to Rotary's World's  
Greatest Meal to Help End Polio campaign.**

**Doors open at 11:00.**

**The meeting starts at 12:05.**

**[CLICK HERE TO BUY TICKETS @ \\$25 each.](#)**



# THE PEACE ARCH JOURNAL

The Monthly Newsletter of District 5050  
VOLUME 30 | ISSUE 02 | AUGUST 2016

## Scott Dudley District Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district and beyond.

The mission of the **Peace Arch Journal** is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news, articles and photographs to:  
[editor.paj@gmail.com](mailto:editor.paj@gmail.com)  
by the 25th day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

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## October is Economic and Community Development Month

The focus on human capital as a driver of economic growth for developing countries has led to undue attention on school attainment.

Developing countries have made considerable progress in closing the gap with developed countries in terms of school attainment, but recent research has underscored the importance of cognitive skills for economic growth.

This result shifts attention to issues of school quality, and there developing countries have been much less successful in closing the gaps with developed countries.

Without improving school quality, developing countries will find it difficult to improve their long run economic performance.

### Rotary does exactly that!

Focusing on SIX vital areas Rotary supports over all development of people in all regions of the world.

Besides global initiatives in Eradicating Polio, Rotary also works towards income generation through partnership with local micro-lenders to improve access to financial infrastructure in their communities.

When supporting service projects in developing communities, we purchase goods and supplies locally to stimulate the economy and avoid unnecessary shipping costs

Rotary is a forerunner in establishing Rotary Community Corps (RCC) to empower members to take action. RCC members are in a unique position to identify barriers to the community's economic progress and develop sustainable solutions

### Success comes in "Cans"!

Rotary believes in its role with a "Can do" attitude. If Rotary does not do it, who will?

## ROTARY MAKE IT HAPPEN!



## Leadership Team



### Governor Scott Dudley

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## ECONOMIC AND COMMUNITY DEVELOPMENT

### INCOME GENERATION AND SAVINGS

**190 million people**

are funding their business endeavors through microfinance.

#### TAKE ACTION

**Partner with a local microlender**

to improve access to financial services and provide financial infrastructure in the community.

#### TAKE ACTION

**Develop mobile banking resources**

in partnership with a microlender. Cell phones, which can be used to make deposits and transfer funds, can increase access to banking systems in developing communities.

#### TIPS FOR SUCCESS

- 1 When supporting service projects in a developing community, purchase goods and supplies locally to stimulate the economy and avoid unnecessary shipping fees.
- 2 Establish a Rotary Community Corps (RCC) and empower members to take action. RCC members are in a unique position to identify barriers to the community's economic progress and develop sustainable solutions.





**1.4 billion people**

— nearly half of them employed —  
live on less than \$1.25 a day.

TAKE ACTION

**Expand vocational training**

opportunities, including job placement programming, at local nonprofit organizations.

TAKE ACTION

**Send a vocational training team** to teach business leaders in developing communities how to create a business plan and maintain accurate financial accounting.

**TIP FOR SUCCESS**

Support entrepreneurs and small businesses in developing communities. The success of local business leaders can multiply employment opportunities in the community.

TAKE ACTION

**Partner with a cooperative** that provides training, joint economic ventures, and ownership of assets to its members through a democratic structure.

TAKE ACTION

**Provide equipment or supplies** to a cooperative to increase production and sales in the local market.





# Economic and Community Development

Economic and community development is one of Rotary's six areas of focus.

Unemployment, underemployment, lack of economic opportunity, lack of appropriate training, and the absence of social safety nets lie at the core of poverty. For the poor, labor is often the only asset available to improve well-being. Creating productive employment opportunities is essential for reducing poverty and achieving sustainable economic and social development, and for providing income security and empowerment especially for women, people with disabilities, youth, and the extremely poor.

Like education and health strategies, generating income and creating opportunities for a productive workforce and entrepreneurship are essential for reducing poverty. Consider these facts:

Every 1% increase in agricultural income per capita reduces the number of people living in extreme poverty by between 0.6% and 1.8%.

Studies find strong evidence that access to microcredit leads to reduced vulnerability, in the sense of a lower threat of fluctuations in income or consumption.

In Nigeria, studies show that a mere 1% investment in human resources such as education and training will lead to a more than 66% decrease in poverty.

Women in low value-added sectors lack skills to access other higher value-added sectors. As shown in countries such as Singapore, Taiwan, and Malaysia, an increase in vocational training is a precondition for countries to make the transition from low to high value-added production.

Tremendous progress has been made to reduce global poverty. According to the World Bank, 1.92 million people lived on less than \$1.25 a day in 1990 compared to only 1 million in 2011. In 2015, several Millennium Development Goal targets were met. While substantial progress was made in many areas, pressing global needs still remain. With the adoption of the Sustainable Development Goals, an updated development agenda outlines remaining concerns:

Almost 202 million people were unemployed in 2013, 67.4 million of whom were young people, ages 15-24.

Agriculture is the main source of income and employment for the 70% of the world's poor who live in rural areas.

The gender gap in employment persists, with a 24.8 percentage point difference between men and women in the employment-to-population ratio in 2012.

## Assessing Community Needs

Avoid going into a community with ideas of what's needed.

It's easy to look around and decide what you think a community needs, especially if you live in it or near it.

Instead, listen to a variety of community members and hear their community's strengths, needs, and concerns directly.

You want to identify activities that respond to felt needs and generate a high level of enthusiasm from community members so that participation and ownership is ensured.

## Responding to Community Needs

Your community assessment may indicate that the community has prioritized other needs ahead of those related to economic and community development.

If that's the case, your efforts were not wasted — in fact, you may have saved a great deal of time, energy, and resources that might have been used on a project that wasn't needed in the first place.

And perhaps your assessment revealed some other needs that you can focus on.

## Youth Employment

Globally, more than 74.5 million young people (ages 15-24) were unemployed in 2013.<sup>10</sup> Equipping people with skills improves their employment options. Skills and leadership development is an important component of youth employment and poverty reduction. Youth leadership development can contribute to

lifting individuals out of poverty by improving access to work, increasing productivity, and fostering sustainable economic growth. However, ensuring that skills development opportunities are accessible to the underserved communities and translated into livelihood improvements remains challenging. Expertise and leadership development are important in reducing poverty and creating a more productive workforce.

Skills development can occur in formal, informal, and on-the-job settings. These trainings should help individuals become fully and productively engaged in employment opportunities or job creation. The trainings should reflect the changing demands and opportunities of the community's economy and labor market. If trainings are being hosted for the purpose of creating jobs, the skills development program should be designed with a local network (apprenticeship, internship, mentoring, etc.) to support the training.

If the skills training involves new equipment, materials, or tools, budget for operation and maintenance costs during the design phase. Establishing a modest fee structure can provide feedback about the value the community places on specific training programs. Girls should be encouraged to participate in discussions about traditionally male-dominated trades, and vice versa.

During the assessment process, involve major stakeholders when identifying how to overcome traditional and cultural barriers and lack of access to program participation. Trainings should align with trainees' interests, needs, and expectations.

**Graduate-level scholarships funded by global grants may be available to career-minded professionals.**

**See the  
AREAS OF  
FOCUS  
POLICY  
STATEMENTS  
for more  
information.**





A way out of poverty is to create sustainable, measurable, and long-term economic improvements in communities and livelihoods by:

- Building the capacity of entrepreneurs, community leaders,
- Developing opportunities for productive work

local organizations, and community networks to support economic development in impoverished communities

- Reducing poverty in underserved communities
- Supporting studies for career-minded professionals related to economic and community development

## Obstacles to Entrepreneurship

Nearly 3 billion people living in poverty lack access to resources needed to start a microbusiness and establish themselves as entrepreneurs. Through microloans, millions of struggling individuals with no credit history, collateral, or steady income can get access to basic financial services.<sup>13</sup> These small, low-interest loans provide seed money to start, sustain, or expand an income-generating business venture. Providing basic financial services helps empower people to become economically self-reliant and has proven successful in breaking down the poverty cycles in rural and urban areas. Successful entrepreneurship projects should be a result of community assessments that identify a need for greater business opportunities.

### Things to consider before planning a project

- **Identify high-potential entrepreneurs.** Create a plan with the community to identify people interested in starting or expanding business ventures.
- **Select a microcredit partner** that focuses on skill building, poverty alleviation, and reaching social impact measurements.
- **Address major challenges** — technological, financial, or cultural — that the community identifies.
- **Build appropriate networking systems.** Will community members gain the greatest value from peer-to-peer learning or mentoring from experienced and successful local business professionals? Consider several options and ask for community input.
- **Select a training approach.** Which types of businesses are most needed and would be most successful? What skills do people need to operate these businesses? Has training been done in the past? What worked and didn't work?
- **Consider time and resource commitment.** Microcredit projects are complex and generally span multiple years because of risks associated with loaning money and collecting repayments. It's a good idea to work with a trusted cooperating organization to serve as the microfinance

institution to ensure project sustainability and accountability.

### Approaches to Microloans

- **Group Lending:** Individual borrowers are encouraged to form a group and take responsibility for each other's loans. The sense of community adds incentives to help guarantee repayment.
- **Individual Lending:** These loans are normally bigger and are made to individuals without a collective guarantee and on more flexible terms.

### Microloans and Financial Literacy Training to Women Entrepreneurs

Women perform 66% of the world's work and produce 50% of the food, but earn only 10% of the income and own 1% to 2% of the property.<sup>14</sup> Globally, women invest their earnings into their families at a staggering rate of 80%, double the rate of male wage earners.<sup>15</sup> Microloan programs can be beneficial, especially for women, in both rural and urban communities. Entrepreneurs in rural communities may borrow money for cattle acquisition or fattening, dairy farming, agricultural

#### Common Economic and Community Development Project Types





# Living a Rotary Dream

ROTARY VOICES 23-AUG-2016

*By Binish Desai, a member of the Rotary Club of Bulsar, India, and a former Rotary Youth Exchange student*

**INDIA is my NATION  
VALSAD is my STATION  
HELPING is my AIM  
BINISH is my NAME**

I'll never forget the introduction I used as an exchange student.

This year, I have had the outstanding opportunity of not only meeting other youth exchange students from around the world, but of



**BINISH DESAI and the brick his company makes from industrial waste.**

being recognized by my Rotary community as an outstanding alumnus. My youth exchange took place in 2009-10 almost six years ago, and yet my Rotary experience feels like it's just beginning.



**BINISH DESAI takes part in the Polar Bear Plunge.**

During my exchange to Waukegan, Illinois, I searched for opportunities to be a part of the community and help out. For this I took up a challenge called the Polar Bear Plunge, which involved jumping into a frozen Lake Michigan in the heart of winter! I collected the highest amount any individual had ever collected for the event to support Special Olympics. In recognition of my community service, the town of Waukegan gave me their ambassador pin, and my host school district awarded me with a Superintendent's Leadership Award. I was most honoured to be named a Paul Harris Fellow by my host club.

But it's not the recognition that drives me. You could say I've



**The toilets are stronger, cheaper, and more durable than conventional ones.**

been serving my community since I was young. At the age of 11, I had an urge to invent things that would help society. I created a brick made out of paper waste and chewing gum that is one of eight patents I own.

Just a few years after my exchange year, I started my own company to provide low cost eco-friendly building materials and today I am chairman of the BDream Group of Industries. We take industrial waste and process it with a specially formulated base, then form it into bricks that are dried using solar power.

My inventions help recycle a large amount of industrial waste every day and provide low cost houses and toilets to rural India. We also provide subsidized toilets to local Rotary projects. Giving back to Rotary in this way is important to me.

I joined the Rotary Club of Bulsar in 2015 because I believe in what Rotary does. I was honoured to be nominated by my district and selected as one of the zone winners of the Rotary Alumni Global Service Award. Being one of the youngest youth exchange students to be nominated for this award humbles me, and I can't wait to see what the future holds.

My father is an active Rotarian, so I grew up around Rotary. I live a dream every day; a dream I started at age 11, that was made a reality as a Rotary Youth Exchange student, and that I have lived ever since.





Telling the Rotary Story 1-on-1



Even the Leadership had work to do!



The waiting team was all ears!



The young, the old and the wise!



## District 5050 Public Image Boot Camp Kicks off Camp #1: Marketing & Strategic Planning SATURDAY, SEPTEMBER 10, FERNDALE, WA

District Communications/ Social Media "Guru" Past District Governor Sean Hogan made a start of a series of Public Image workshops being conducted this year with the opening session on Marketing and Strategic Planning on Saturday, September at the Silver Reef Casino, Ferndale, WA. The first session was designed to help clubs and members in marketing Rotary events, working with other Area clubs, and promoting the club and Rotary International as we get ready to celebrate the final case of polio and the 100th anniversary of The Rotary Foundation.

**THANK YOU SEAN AND HIS TEAM FOR A JOB WELL DONE!**

The material used at this boot camp is now available on the District website:

**CLUBS MAY DOWNLOAD THE RESOURCES FROM:  
MARKETING & STRATEGIC PLANNING SLIDES**

The next two boot camps will be held as follows:

#2 October 15 Club Runner

#3 November 5 FaceBook and Social Media

**Registrations are now open.**

**BOOT CAMP #2 CLUBRUNNER**

**BOOT CAMP #3 FACEBOOK & SOCIAL-MEDIA**

**VIDEO OF  
BOOT  
CAMP#1**

**WATCH  
THIS  
VIDEO**

**All about Mary!**

**It was also about telling your own  
Rotary story.**

◀ **Mary Schoenfeldt, President Elect, Rotary  
Club of Everett-Port Gardner**

*She gave an absolutely gripping story about how she changed from being a member of a Rotary club to being a Rotarian when she asked Rotarians for help following the Oso landslide tragedy. I am always amazed by the quality of Rotarians. - PDG Sean Hogan*



**The Team that  
Made it Happen!**

**Allan Baedak (inset),  
(Pictured)  
Jesse Sidhu, Mark  
Fitzsimmons, Pauline  
Buck, Pat Bond, Bill  
Gorman, Lindagene Coyle,  
Sean Hogan and Ken Miller.**





## Governor's visits kick-off

District Governor SCOTT stated his Governor's visits with Rotary Club of Hope. His official visit concludes in South Surrey on 23 November. Will his wife, Christine, join him in all these 58 visits is anybody's guess!



DG Scott pictured in Hope with Outstanding Rotarians- Shawn Eldridge and Glen Keil

## ABBOTSFORD

### "Goin' International"

Rotary Club of Abbotsford President Sara Lawson kicked off her presidential year with the annual President's Night Dinner and Fundraiser on Thursday, September 22nd at the Phoenix Lounge in Abbotsford. Many community members and friends of Rotary will come to support us, join in the fun and maybe even dress up in their favourite international attire!

President Sara, specifically chose this year's President's Night theme of 'Goin' International' in recognition of the clubs renewed intention to put a greater emphasis on international projects. It also aligns with Rotary International's 2016-2017 Presidential theme of 'Rotary Serving Humanity'.



## LAKE STEVENS Cavelero Skatepark Open House

On Monday September 12, the second public

Open House to discuss Cavelero Park and its various uses. From the skatepark to the BMX park, volleyball and basketball courts and parking were briefly described by our own Jim Haugen, the City of Lake Stevens Parks Coordinator. Representatives from the City of Lake Stevens, the City of Lake Stevens Parks Board and Snohomish County were in attendance at the Open House.



## ANACORTES ROTARY

### Volunteers help the LaConner Rotary Club Auction

Anacortes Rotary volunteers pitch in to help the LaConner Club with their auction. Pictured left to right are: Will Aldridge, Krista Oicles, Mairlyn Stadler, Vicki Stasch and, Terry and Jim McDonald.

## SEMAHMOO (WHITE ROCK)

### Paul Harris Fellow honoured



District 5050 District Governor Scott Dudley presents John Block with his Paul Harris Fellow certificate and pin in recognition of his contributions to our Club and to the Rotary Foundation.

## ARLINGTON

### Welcome Charlotte Goller

Charlotte Goller is 15 and coming to us from Bremen, Germany. Her father is a doctor and her mother is a lawyer. Charlotte has one



sister. She plays violin, tennis, enjoys skiing and horseback riding.

She will attend AHS this coming school year as a Sophomore. She is currently staying with the Beatons. We would like other Rotarians to involve Charlotte in activities. Lyanne Rolf is our exchange student committee chair. If you have questions or would like to host an exchange student in the future, please contact her.



# District Governor's Scott on the Road ...

## CHILLIWACK FRASER



... sharing his personal Rotary story as well as a preview of what's to come in our Rotary district.



... recognizing two outstanding club members, Richard Palmer and Marissa Wood, and installed new Rotarian Kevin Schroeder!



## ABBOTSFORD



DG Scott Dudley gave an inspirational challenge to all Rotarians about putting "Service Above Self", something he demonstrates in his daily life (including donating a kidney to a total stranger).



District Governor, Scott Dudley, and club president Sara Lawson present Abbotsford golfer, Nick Taylor, with a Paul Harris Fellow for his generous support of Starfish Packs for needy school children.



Barry Champion was recognized by the District Governor, Scott Dudley, for tirelessly working to "Make it Happen" for the Hole-in-One fundraiser.



Bruce Beck was recognized for promoting Starfish Pack programs throughout the province and across the border into the USA. Bruce "Makes it Happen".



## COQUITLAM

### Thumps up for Coquitlam

Kathleen, Ron, Jim and Noella for being recognized for their efforts in 'Making it Happen' for Rotary!







## NORTH DELTA ROTARY CLUB

### Family Membership to boost membership

Governor DeVere Scott Dudley and President Bonnie Sutherland welcome the two newest members of the North Delta Rotary club - (far right) Ken Smith (with wife Cheryl) and Nita Stanyer Hollick (3rd on right) who joins Gary Hollick on the family membership plan.

## Awakening ➤

During his official visit to Semiahmoo District Governor Scott Dudley spoke about his "awakening" as an engaged Rotarian on a Wheelchair distribution trip to Mexico years ago.

He believes that this led directly to his visiting the Haney Rotary Club in Maple Ridge 3 years ago now and hearing a young member talk about her husband's need for a life-saving kidney transplant. Scott was very knowledgeable about kidney disease as he lost his grandfather to the disease and one aunt receiving a kidney transplant from her sister and his uncle receiving a transplant from a deceased person. At the end of the meeting he offered his kidney to the astounded woman.

A year later after a long process of blood and tissue matching, Scott gave up one of his kidneys to save a life.

In photos of Scott being prepped for the surgery it was revealed that he had a very large tattoo of the Rotary wheel on his chest. Guess where it was located?



AS SEEN IN SEMIAHMOO (WHITE ROCK)

### Scott Dudley "Donates" ... Again!

The evil twin Nurse Ratched's (Judy and Kathy), with the help of a member of the fake Palm Springs Police Department (they were filming a movie outside the building) "arrest" District Governor Scott Dudley and vow not to release him until he makes another organ donation. "Any organ will do" said Nurse Ratched #1. Upon agreeing to donate an unnamed organ (with the exception of his one remaining kidney - see story below) Scott was released from custody and received a hug from the policeman. Another example of both how we treat District Governors - he was expecting something as our reputation is well known - and our commitment to making Rotary fun.



DG Scott speaking to the Rotary Members in Semiahmoo

**Rotary District 5050**  
**Networking**  
*Plus*

Click to find an ethical Rotarian business

**GLOBAL GRANT SCHOLARSHIPS APPLICATIONS NOW OPEN**

The Rotary Foundation

**Rotary District 5050**  
**Networking**  
*Plus*

Click to find an ethical Rotarian business



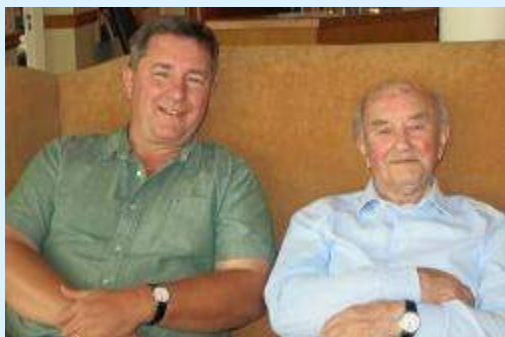
# 5050-7820 REUNION 60th Wedding Anniversary Celebrated

On August 12 2016, Centennial Governor Dick Drew (D5050) and Aline met with Centennial Governor Gord Hankin (D7820) and Dale in Koucibouguac National Park, New Brunswick, and celebrated Dick and Aline's 60 wedding anniversary with a feed of New Brunswick lobster.



**Pictured L-R Gord & Dale Hankin with Dick & Aline Drew.**

## Canada - Ireland Reunion



**Two Sean Hogans for the price of one**

Past District Governor Visiting his 93 year old namesake, Uncle Sean Hogan in Dublin, Ireland.



*The only picture that you get to see with no bear in his hands.*

Sean still believes that "according to Chemistry. Alcohol is technically a solution" ...

... especially when "Thinking of Carol from an Irish pub (sister Deb donated her wine for the picture only. Snatched it back as the camera went click) - Quoted from Sean's FB



Ralph Towsley, a member of the Rotary Club of Vancouver, was presented with the first "Ralphie" award at the recent Rotary World Help annual general meeting.

Ralph was one of the three Rotarians to start shipping containers to developing countries which led to the formation in 1997 of the Rotary Clubs of the Lower Mainland of British Columbia World Help Network, operating as Rotary World Help (RWH). Ralph continues to be an active participant at the loadings, the boxing of supplies and is a wealth of information for the continued success of RWH. The "Ralphie" will be awarded on an annual basis to recognize a Rotarian for "Exceptional Service Above Self".



**Manual Unloading of Donated Goods in the Philippines**



## News by courtesy of District 5040

During the AGM, the following Rotarians were elected to the 2016 RWH board:

President - Ann Hulbert

Vice President - Wayne Crossen

Vice-President, Shipping - Steve Gable

Secretary - D'Arcy Warner

Treasurer - David Truman

Past President - Bonnie Sutherland

Director, Transportation of Goods - Dan Gallant

Director, Warehouse - George Sandwith

Director, North - Andrea Johnson

Directors: Michael Woolnough, Janice Froese, Jim McGrandles, Tom Albanese.

The Rotary Club of New Westminster Royal City has donated \$500 to Rotary World Help to support the cost of container shipments of medical equipment and supplies to countries in need. Further, the Royal City Club is extending a challenge to all Rotary Clubs in Districts 5040 and 5050 to match (or better) this \$500 donation. This donation would be an excellent way to help fulfill a club's international obligations to support people in need around the world.

## NUMBERS THAT SPEAK!

CONTAINERS SHIPPED

**351**

NUMBER OF RECEIVING COUNTRIES

**60**

ESTIMATED VALUE OF GOODS SHIPPED

**\$112,850,000**

ESTIMATED PEOPLE BENEFITTING

**10-,630,000**



**Jim, Brian and Larry - Faithful Loaders!**



# Extent of hungry students in the classroom

*Children going without food for days at a time. Reports of elementary school students panhandling strangers in parks and on street corners, begging for money to get something to eat.*

*What sounds like stories from inner city schools in big cities or Third World countries dealing with extreme poverty are actually happening here in communities throughout BC on a daily basis.*

## A British Columbia Teachers' Perceptive

**The Poverty and Education survey: A Teacher's Perspective** was conducted by British Columbia Teachers Federation Research in collaboration with the BCTF Anti-Poverty Action Group of the Committee for Action on Social Justice, building on the findings of focus group research that explored poverty and education issues with teachers in four school districts.

Students coming to school hungry or without adequate food was an issue that came up repeatedly in the focus groups, with teachers observing effects such as students having difficulty concentrating, or feeling tired and weak, and having less control over their behaviour. The focus group findings suggest that schools vary greatly in their capacity to meet the needs of hungry students and in their procedures for providing financial assistance to families for the cost of meal programs. Teachers stressed the importance of offering meal programs in such a way that students are not singled out for participating.

The survey asked teachers about whether there were hungry students in their class(es) and to estimate how many students were in need of food support. About 8 out of 10 teachers responding to the survey answered "Yes" when asked if they had students in their class(es) who start the day hungry (80.6%) and who do not bring food for lunch and snacks (80.3%).

Of the 778 teachers who responded to the survey indicated having students who start the school day hungry, only 42.9% of all schools represented in the sample offer a breakfast program.

And these teachers also indicated having students who come to school without any food for snacks or lunch, less than one-half (44.3%) of the teachers indicated there was a lunch program, and just over one-quarter (28.8%) of teachers indicated there was a snack program at the school.

The Starfish Pack Backpack Program was created in response to teachers hearing the cry of their students. Teachers were heartbroken to hear their students were coming to class Monday morning hungry, reporting that they had not eaten over the weekend.

Starfish Pack is a weekend feeding program that was started by the Abbotsford Rotary club in 2013 and has now expanded to 14 different BC communities (all involving local Rotary clubs) and discussions are under way to expand into three US

communities within District 5050.

First delivery of this year's backpacks are happening Sept 30.

The communities are:

### District 5050

- Chilliwack
- Abbotsford
- Langley
- Aldergrove
- Surrey
- Delta
- Port Coquitlam
- Coquitlam
- Pitt Meadows
- Maple Ridge
- Mission

### District 5060

- Kamloops
- Vernon

### District 5040

- Williams Lake

Each local Starfish Pack program is 100% community funded by local volunteers and donations. There are no paid staff, no government funds, just the determination of local community leaders to make a difference in the lives of local kids going hungry. Shared resources, such as a website and supplier contacts, allow each local Starfish Pack program to ensure every local dollar goes towards local kids in need.

With ever increasing housing costs and young families struggling to pay the bills, the number of public school students facing weekly food shortages is growing. Communities like Langley have estimated that out of an enrolment of 18,000 students, close to 3,000 of them face uncertainty during a regular week about having enough food to eat. Even communities closer to food sources, such as the Okanagan, Cariboo and Fraser Valley, are seeing hundreds of local children go hungry every single weekend.

## Success breeds success!

Similar studies have identified this need in neighbouring state of Washington in the USA.

The following Rotary Clubs are also involved in

**For more information please contact: Bruce Beck, Community Service Director, Rotary Club of Abbotsford (604) 504-7526 bbb1771@shawbiz.ca**



establishing this program.

- La Conner
- Vernon

## Hungry kids can't learn!

The benefits of providing even a small amount of food over weekends are having unexpected benefits beyond providing adequate calories.

*"One unexpected outcome was that we're seeing the program have a measurable impact on student attendance"* said Starfish Pack organizer Bruce Beck of the Abbotsford Rotary Club. "Students have to attend class on Friday to get their backpack and they have to return the empty backpack on Monday to have it refilled. Those are the two days that traditionally have the highest absenteeism rates, so kids are coming to class more often, worrying less about what to eat and learning more" he said. School principals and teachers regularly report decreased behavioural problems in the classroom and the playground once Starfish Packs become a regular part of a hungry child's weekly school experience.

Increased learning outcomes and test scores across all elementary grades are being attributed by many teachers and parents in part to Starfish Packs. *"It's not just about the calories we're sending home"*, Beck said. *"It's about the conversations we're starting in our schools and our communities about kids going hungry and bringing existing community resources to the table."*

At a cost of \$525 per child for the school year, the program only spends \$12-\$15 per week to provide six meals in each backpack. Working with local Save -On Foods locations in each participating Starfish Pack community provides Starfish Packs with the weekly groceries at cost, allowing the program to stretch every donated dollar towards Starfish Pack's mandate to change the world, one child at a time.

## OUR GOAL

**NO CHILD IN ELEMENTARY SCHOOL SYSTEM SHOULD GO HUNGRY.**

**We are committed to achieving this goal**

**ONE CHILD AT A TIME ...**

**ONE SCHOOL AT A TIME ...**

**ONE COMMUNITY AT A TIME!**

**Put a Smile on a child's face.**

**That is where it belongs!**



## ROTARY CLUB OF ABBOTSFORD-SUMAS Announces Return Trip to Guatemala

**By Michael (Mike) Adkins**

**Past President 2015-2016 | Director: Foundation | Chair:  
Public Relations 2016-2017 | Chair: Literacy 2016-2017**

The object of Rotary is to promote and support the idea of service as the foundation for worthy enterprise. The Rotary Club of Abbotsford-Sumas pursues that goal by engaging in on-going campaigns to support special projects within the local community and the international community.

On February 2015, with six members of the Abbotsford-Sumas Rotary Club and with the wheelchairs purchased by the Rotary Chilliwack and Rotary Club Abbotsford plus our club's partner Inspired by Vision (Grand Prairie) a container of 280 new wheelchairs were delivered to Guatemala City & Antigua, Guatemala.

The hard work on the "ground" in Guatemala was done by our club partnering with Rotary Club's of Guatemala City and Rotary Club of Antigua for the needs assessments and arrangements for the wheelchair delivery prior to the Rotary Club of Abbotsford-Sumas arrival.

The Rotary Club of Abbotsford-Sumas is currently in the process of delivering another 280 new wheelchairs to Guatemala to be distributed February 2017, to individuals and hospitals that are in dire need of them.

Once again a number of Rotary Club members along with our partner Inspired By Vision, will travel to Guatemala City and Antigua in February 2017 to assemble the wheelchairs and personally deliver them to 280 recipients.

This delivery however has additional partners. The Rotary Club of Abbotsford-Sumas is honored and proud to announce the Rotary Club of Chilliwack, the Rotary Club of Abbotsford, the Rotary Club of Abbotsford-Matsqui and Inspired by Vision (Grand Prairie) are partners in this financial and hands on project.

These are no ordinary wheelchairs. They are crafted to be extra durable and to endure the harsh terrain of rural roads and the tests of time. Thanks to the Canadian Wheelchair Foundation, these special wheelchairs can be delivered anywhere in the world at this incredibly low cost of \$195.00 per chair (they retail for over \$600.00).

**If you wish to donate to the Canadian Wheelchair Foundation, please contact Rotary Abbotsford-Sumas c/o Dr. Ron Lewis at [rlewis01@shaw.ca](mailto:rlewis01@shaw.ca) or Michael (Mike) Adkins at [adkinsfamily@shaw.ca](mailto:adkinsfamily@shaw.ca)**



## District 5040-5050 Training for Rotaractors.

Rotaractors from District 5040 and 5050 spent the day learning more about Rotaract and getting the chance to connect with each other.

A big thank you to everyone who helped make this day possible! Matthew Seales Marni Fraser Rotary DISTRICT 5050, and Rotary District 5040!

Members from District 5050 Rotaract Clubs of Tri-Cities, Langley, Surrey-Netwon and the Fraser Valley; and District 5040 Rotaract Clubs of Burnaby, Vancouver Yaletown, Vancouver, Richmond and Vancouver Young Professionals Rotaract participated..

## ROTARY ROCKS!!!

### Fabulous RLI session on Saturday 24th in Mount Vernon.



Sombre start to the day with the tragic events in the community the evening before. Two of the Rotarians present were involved with Emergency Response and Victims' Services - so we had a "bonus" training session on the matter from them prior to a moment of silence for the victims at the start of the day.



# Free Eye Health Clinic by Canadian Eyesight Global a resounding success

Canadian Eyesight Global sponsored by Rotary Club of Surrey-Guildford and Rotary Club of Burnaby.BC, organized a Free Eye Health Clinic at the Dashmesh Darbar Gurudwara, 12885-128 Street, Surrey. BC, on September 25, 2016, time 1:00-5:00pm. The Free Eye Health Clinic is a first of its kind of CEG in BC, since 2004. Over 127 patient's eyes were screened by a team of Rotarian Dr. David R.S. Neima, MD, FRCS(C) , Ophthal. Vice President, Overseas Programs of Canadian Eyesight Global, Dr. Alica Ramirez, OD, Dr. Warren Whitford , Dr. Satinder Bans, OD, Dr. Harpinder Gill, OD. Ms. Tanveer Kaur Sohal, B.SC., MPH, is a dedicated Chair person of Community Services, Canadian Eyesight Global, Western Canada, organized the Free Eye Health Clinic with a resounding success.



The patients with major eye problems were referred to the specialist eye surgeons and eye doctors for further investigation and treatment and free eye drops were given to the patients.

Dr. Parmjit Sohal, MD, PhD., V.P., CEG, provided his medical services and support to the patients. A number of volunteers including Rotarian Satwant Ginder, Burnaby Rotary Club and director of CEG, Darshan Mann, Gurmel Dhaliwal, Amarjit Sidhu, Vicky Thind, Saroop Jubbal, Neena Sohal, and other dedicated volunteers participated.



Rotarian Anup Singh Jubbal, MSM, President, Canadian Eyesight Global, would like to thank the administration of Dashmesh Darbar Gurudwara, Surrey, the dedicated doctors and volunteers, participated in the Free Eye Health Clinic. Any Rotarians or Rotary Clubs in R.I.Dist.5050, interested in joining hands in the future Free Health Clinics in Greater Vancouver may contact: Anup S. Jubbal, Ph.(604)582-0579, email: [info@canadianEyesight.org](mailto:info@canadianEyesight.org)







Senior class members of Everett High School's AVID program respond to speaker Christian Paige's request for the audience to raise their hands and say, "I am!" periodically during his performance of spoken word poetry Thursday night at a kick-off event for the Rotary Club of Everett.

## Rotary Kicks Off Centennial Year with \$100K for Everett Students

The Rotary Club of Everett begins its 100th anniversary celebrations on Wednesday, boosting the club's Next Generation Project by announcing \$100,000 in grants and other support for college-bound students in the Everett School District's AVID (Advancement Via Individual Determination) program.

Rotary President Ed Petersen announced the gifts before an audience of AVID students, parents and Rotary members gathered for an ice cream social at the district's Community Resource Center. The club has backed the AVID program since 2012.

Under its new commitment to youth development, Rotary will:

- ❖ Fund AVID student visits to college campuses, provide career speakers during the year and provide grants to enhance AVID classrooms.
- ❖ Give over \$33,000 in AVID student scholarships, with all AVID students eligible to apply. Scholarships will be awarded in May 2017.
- ❖ Offer opportunities to travel to the Dominican Republic to join the Rotary Club's international service project and for a youth exchange with Dominican students.
- ❖ Support the Hope Mentoring program to connect college students with those bound for college, but who face obstacles.
- ❖ Help students develop their organizational skills as they plan and put on the Third Annual AVID High-Five Walkathon and fundraiser.

AVID is an elective class designed to help prepare students for college. In addition to teaching the skills necessary to succeed in college classes, AVID helps students navigate the college admissions and financial aid process. Students have opportunities to take field trips to colleges and meet guest speakers in a variety of career fields. AVID is a challenging and demanding elective with high expectations for students who have been accepted into the program. This is the 11th year of district engagement with AVID.

At Wednesday's gathering AVID students and their parents will have the opportunity to socialize with AVID students from Cascade, Sequoia and Everett High Schools, and meet Rotary members. They will hear perspectives from current AVID seniors and students who have advanced to college, as well as the HOPE mentoring program previously piloted by students at Trinity Lutheran College.

The mentoring program is now supported by community partners including Everett Rotary and Everett Community College (ECC). Mentors from ECC will work with AVID students at Everett High school, with plans to expand to other high schools in coming years. More information can be found at [www.hopementoring.org](http://www.hopementoring.org)

The AVID grant presentation is the first of several the Rotary Club of Everett is planning to celebrate during its Centennial Year. A Founders Day Luncheon, open to the public and other Rotary Clubs, is planned for December 13, the 100th anniversary of the club's first meeting in 1916, at the Walter Price Fitness Center on the Everett Community College campus. On March 1, 2017, a gala dinner will be held at Xfinity Stadium to honor the club's charter as an official part of Rotary International.

[READ FULL STORY ON THE HERALD](#)

## How to get more bang out of your bulletin



By Evan Burrell, a member of the Rotary Club of Turramurra, New South Wales, Australia

Every single time you publish your online club bulletin or newsletter and email it to your subscribers, you should be asking yourself, "Have I made it informative AND engaging?"

Basically, your club bulletin could be the best piece of writing ever, but if no one reads it, what is the point? And if they do happen to read it but get absolutely no value out of it, what have you accomplished?

Make sure your club bulletin works for you, and the best way to do that is to make sure you are offering your readers something of real practical value.

### Survey says

The original and most common form of engaging your readers is a survey. You could survey your readers about any number of things including how satisfied they are with your club or with a recent event, what they would like to see as future events, or what they think should be a topic for future speaker. You can even get more informal, and ask who they think will win the next big sports championship in your area.

Another way to increase reader interest is a generous use of photos, or even dropping in a video. If you use a photo, add a caption. Image and caption serve as a visual entry point for your readers and break up the monotony of text. As they say *"a picture is worth a thousand words."* Have you got something funny to share? Maybe you can illustrate it with a few good photos. Or point your readers to a YouTube video. Websites like YouTube make it easy to incorporate multimedia into your online bulletin or newsletter.

### Connect it to social media

And make sure whatever you do through your bulletin is integrated with your Facebook page. Ask your bulletin readers if they have anything to share on your club's Facebook page. This not only involves your readers, but also promotes your social media channels.

Put some life into your next bulletin. Move beyond the monotony of text. Give them a reason to look forward to your next newsletter, and a reason to not only read, but be a part of the discussion. You want your subscribers to be active participants, not just passive occasional readers.

**Promoting Rotary to the general public can be as simple as wearing your Rotary pin or as elaborate as organizing an integrated marketing campaign. By increasing the public's understanding of Rotary, we're strengthening our ability to make an impact in communities around the world.**

**Whether you're new to PR or a professional, THERE IS HELP AVAILABLE.**

**We encourage you to visit the Rotary Brand Center, where you will find a variety of media-ready materials that can be adapted to your needs.**

### Just ask:

- ❖ How do I promote my Club's project?
- ❖ How do I write a press release that journalists want to read and publish? etc... etc... etc....





# FOUNDATION GIVING 2016-17

	28-JUL-16	29-AUG-16	28-SEP-16
<b>Annual Giving</b>	\$ 14,468.32	\$ 45,626.43	\$ 56,622.76
<b>PolioPlus</b>	\$ 3,206.24	\$ 5,415.95	\$ 8,736.68
<b>Endowment</b>	\$ -	\$ 78.13	\$ 1,078.13
<b>Other Funds</b>	\$ 6,250.00	\$ 8,297.62	\$ 8,297.62
<b>Total combined giving</b>	\$ 23,924.56	\$ 59,418.13	\$ 74,735.19

No club has reached the District's Honor Roll for clubs over \$100 per capita, although I expect that many clubs will qualify soon.

I expect the numbers to improve, after the GOLFUND contributions are recorded by RI.

During the 2016-2017, the Rotary Foundation will have its 100<sup>th</sup> Anniversary. I would like to see every club achieve \$100 per capita for Annual Giving, in honor of the Rotary Foundation's 100<sup>th</sup> Anniversary. If your club needs help setting or recording goals, please contact myself or our District's Rotary Foundation team. We would be happy to help your club in any area related to Rotary Foundation giving.

## DISTRICT 5050 SUMMARY - SEPTEMBER 2016

2016 - 2017 US\$100 Per Capita District Benchmark for 2,575 Members: \$257,500.00

2016 - 2017 District Annual Fund Goal (sum of all club goals): \$272,585.00

2016 - 2017 Total of Annual Fund Giving for Period: \$56,622.76

*Total of clubs below includes only clubs active as of September 2016 and chartered prior to 01-Jul-2016*

2016 - 2017 Total of clubs with Annual Fund Goals received: 43 of 57 (75.44% Received)

2016 - 2017 Total of clubs with contributions to the Annual 43 of 57 (75.44% Participation)

Contributions to The Rotary Foundation make it possible for clubs to transform lives worldwide. The following summary outlines important differences between contribution types.

### Annual Fund

- Designations include SHARE, World Fund and Areas of Focus
- SHARE contributions
  - 50% to District Designated Fund
  - 50% to World Fund
- Counts toward Club and District Annual Fund Goal
- Counts toward Annual Fund Per Capita
- PHF recognition available
- Will not match the SHARE Reports

### Other Funds (including PolioPlus Fund)

- Supports program selected by donor
  - Matching Grants
  - Global Grants
  - PolioPlus
  - PolioPlus Partners
  - Ride to End Polio
  - Other Approved Programs
- Does not count towards Club or District Annual Fund Goal
- Does not count towards Annual Fund Per Capita

### Endowment Fund

- Contributions are invested in perpetuity
- Spendable Earnings are used on programs
- Donor can designate spendable earnings for
  - Areas of Focus
  - Rotary Peace Centers
  - SHARE
  - World Fund
- Benefactor recognition available
- PHF recognition is not available
- Does not count towards Club or District Annual Fund Goal

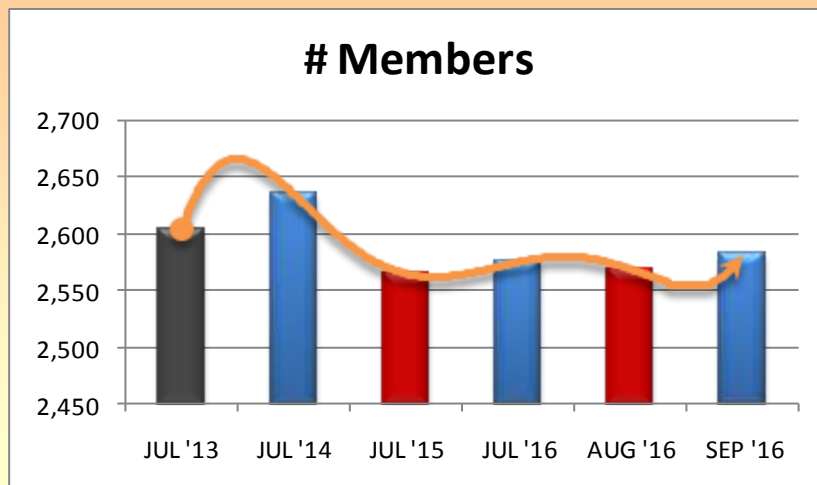
If you have questions, please contact

Steve Morach (D5050 Annual Giving & D5050 Paul Harris Society) by email to [Stephen.morach@ampf.com](mailto:Stephen.morach@ampf.com)



# DISTRICT 5050 MEMBERSHIP AT A GLANCE

	# Members	Change
<b>July 2013</b>	<b>2,604</b>	●
<b>July 2014</b>	<b>2,635</b>	▲
<b>July 2015</b>	<b>2,565</b>	▼
<b>July 2016</b>	<b>2,575</b>	▲
<b>Aug 2016</b>	<b>2,569</b>	▼
<b>Sep 2016</b>	<b>2,584</b>	▲



## Congratulations to the following clubs with a NET increase in membership in August.

- Abbotsford Matsqui
- Anacortes
- Bellingham
- Coquitlam
- Langley
- Langley Central
- Mission
- Mission Midday
- North Whidbey Island
- White Rock
- Port Coquitlam Centennial
- Port Moody
- Semiahmoo
- San Juan

LG Coyle  
604-220-6856  
DG Elect  
District 5050

## TOP 10 FOR ATTENDANCE IN AUGUST

	August Attendance %
<b>Everett-Port Gardner</b>	<b>100%</b>
<b>LaConner</b>	<b>93%</b>
<b>Abbotsford-Sumas</b>	<b>89%</b>
<b>Coquitlam</b>	<b>82%</b>
<b>Meadow Ridge</b>	<b>81%</b>
<b>North Whidbey Island Sunrise</b>	<b>81%</b>
<b>South Whidbey Island</b>	<b>80%</b>
<b>Whidbey Westside</b>	<b>80%</b>
<b>Port Moody</b>	<b>78%</b>
<b>White Rock</b>	<b>77%</b>

We have taken all care to see that the membership statistics are shown accurately, by comparing it to various Rotary International and Zone sources.

Any difference in your records and this report is due to the delay in updating the records and not providing us information relating to change in your membership.

A number of clubs have failed to provide timely report to The District Secretary; some ever since the beginning of the Rotary Year 2016-17.

While the district leadership looks at these numbers to assess the current situation of the District in terms of membership, it also provides each club with a benchmark for your own club.

Help us to tell your story to the whole district and beyond!

Mohan (C. V. Mohanan)  
Editor/Publisher, Peace Arch Journal

**Rotary's worldwide membership is**  
**1,222,465**  
**as of 31 August 2016**  
**This represents growth of**  
**14,552**  
**above the 1 July start figure.**



## Rotary recognized on Public television's "American Graduate Day"

Rotary was recognized on 17 September on public television's fifth annual [American Graduate Day program](#) for its work with San Diego-based Monarch School, a K-12 school for homeless youth. The Rotary Club of San Diego, California, USA, was applauded for its work mentoring Monarch's students, keeping them on track to graduate, and helping the school to continue thriving during tough economic times.

Monarch School CEO Erin Spiewak appeared as one of the show's guests, along with Monarch Alumnus Cynthia Valenzuela, who attested to the positive, life-changing experience Monarch School gave her and the thousands of students who have stepped through the school's doors.

When Monarch School was in danger of losing its lease amid a wave of redevelopment in San Diego's urban core in 1998, members of the San Diego club came together, pooled their resources, and took action: ultimately finding a new location and leading efforts that raised \$1.4 million for renovations, furniture and equipment.

Nearly two decades later, in an airy space near the waterfront, the school provides education and social services for about 400 of San Diego's estimated 20,000 homeless and transient youths. Students' test scores have improved, and club members continue to support the school and volunteer as mentors, tutors, and chaperones.

Rotary was one of 25 nonprofits to be recognized during the broadcast, the culmination of a full week of primetime education coverage on PBS. Hosted by Soledad O'Brien, the four-hour show included celebrity guests such as basketball great Shaquille O'Neal, former U.S. Secretary of State Colin Powell, and musician Rachel Platten.

'American Graduate Day' was streamed live from WNET in New York City and broadcast on public television stations across the United States.

**Watch  
Rotary's  
Segment**

**WATCH  
THIS  
VIDEO**

## How to promote your club by not talking about your club

*By Quentin Wodon, Rotary Club of Capitol Hill, Washington, D.C., USA*

Sometimes the best way to gain a little attention for your club is to not talk about your club, but about other worthy groups and volunteers you are working with.

Rotary members are becoming more aware of the need to tell their Rotary story. But here's the catch. It may be better to use local blogs or magazines in your community rather than your club or district's own channels. This is because typically, these external sources will have a much larger readership.

### But how do you get local blogs or magazine to use your stories?

Once in a while, you may have a great story to tell about your club that the blog or magazine will accept. However, they are not going to want to repeatedly publish stories on so narrow a topic. This is where talking about other organizations comes into play.

As president of my club this year, I have started to write stories about our nonprofit partners, focusing on their work, but also inserting a few lines about our Rotary club in each story.

The main local blog for my club's community in Washington, D.C., is "The Hill Is Home." And the main magazine is Hill Rag, which is published monthly. So I started writing stories for both, again not directly about our club, but about the great work that our nonprofit partners are doing, and how we are working with them. At the bottom of each article or blog post I provide basic information on our club and when we have our regular meetings. So far I have published three articles for Hill Rag and a half dozen blog posts for the Hill Is Home.

### It's all about visibility

This approach seems to be worthwhile not only to get our club slightly better known, but more importantly to give visibility to great nonprofits serving those in need. For example, one of the stories focused on Capitol Hill Group Ministry, which organizes teams of volunteers to check on the welfare of homeless, especially during extreme weather.

Our nonprofit partners are grateful when we write about them. They deserve the spotlight as they are truly at the frontline in helping the poor and those who are vulnerable in our communities. Hopefully, this strategy of writing about our nonprofit partners helps them and promotes volunteering in the community, while also mentioning in passing the role that our club plays in contributing to positive change.

About the author:



Quentin Wodon is a lead economist at the World Bank. He holds PhDs in economics and in theology and religious studies, and has taught at universities in Europe and the U.S. He is a member of the Rotary Club of Capitol Hill, in Washington, D.C., and is involved in several innovative global grants.

**He is also author of the [Rotarian Economist blog](#).**



# FIGHTING POLIO

## An emergency response in Nigeria

By Chris Offer, Rotary Club of Ladner,  
British Columbia, Canada

*Rotary Voices* | September 8, 2016

In late August 2016, I had the extraordinary opportunity to be in the National Polio Emergency Operations Center (EOC) in Abuja, Nigeria. The center was activated to manage the response to two polio cases confirmed in Borno State.

I was in Nigeria as part of a Polio External Review team with the World Health Organization, CDC, and The Bill and Melinda Gates Foundation that had been planned months before. But with the discovery of new polio cases, our focus shifted.

As a retired senior police officer, I'm familiar with the use of a central command center to deal with emergencies. The strategy to bring key decision makers into one room from all participating agencies is an effective way to manage emergencies. Communications is face-to-face and decisions are not delayed.

In 2012, emergency centers were established in the capital of Abuja and Nigeria's northern states with the highest polio infection rates. Nigerian government health agencies, Rotary International, UNICEF, WHO, CDC, USAID, and the Gates Foundation are all involved. Rotary is represented by a member of the Nigeria National PolioPlus Committee.

The centers provides fully-equipped office space, fast internet access, modern communications equipment, and backup generators. This is



**The Emergency Operations Center in Abuja, Nigeria, kicks into action.**



**Chris Offer, middle, with other participants at the emergency operations center.**

particularly important for polio workers in rural areas or areas that are not secure.

### Military provides security

While I was at the center, an emergency teleconference was held between the national and the Borno emergency operation centers which confirmed the use of military personal to provide security for polio vaccinators and military helicopters to deliver vaccine. The conference also approved the dispatch of hundreds of thousands of doses of polio vaccine and verified time lines for vaccination to be completed.

The parties discussed the challenge of the nearly two million people living in camps for Internally Displaced Persons. These are people who have been forced to move by the Boko Haram terrorists in Borno. Vaccination of children in the accessible camps is under way, but hundreds of thousands of children are in camps that are inaccessible. The military is working to regain control of the area, but about half the state is inaccessible.

I was impressed to see the emergency response to the new polio cases. Children are being vaccinated. Border countries in the Lake Chad area have joined the response and are vaccinating children. The Rotary Foundation has allocated \$500,000 in emergency funds.

**For all Rotarians, the new polio cases were disappointing. For the two children, who already live in poverty and have had to flee their homes, polio is devastating. This is why we will continue fighting this disease until we finally eradicate it and keep our promise to the children of the world.**

## World Polio Day

**24 OCTOBER 2016**

World Polio Day was established by Rotary International over a decade ago to commemorate the birth of Jonas Salk, who led the first team to develop a vaccine against poliomyelitis.

Subsequent widespread use of the oral poliovirus, developed by Albert Sabin, led to the establishment of the Global Polio Eradication Initiative (GPEI) in 1988.

The strategy to eradicate polio is based on preventing infection by immunizing every child until transmission stops and the world is polio-free.



# WE ARE CLOSER THAN EVER TO ENDING POLIO



# Polio survivor's fight to live a normal life

By Neal Beard, a member of the Rotary Club of Lawrenceburg, Tennessee, USA

ROTARY VOICES 6-SEP-2016



Peggy Tingle with Neal Beard (left) and Keith Rohling, president-elect of the Lawrenceburg Rotary Club.

"I was 18 when I contracted the disease," Peggy said, as she spoke into a lowered, stationary microphone set up at the front of our meeting room. She spoke from a motorized wheelchair, reading from her notes.

Peggy was the guest speaker at our club meeting recently, and her story underscored for me why we need to remain committed to eradicating this terrible disease of polio. Statistics are one thing, but when you hear someone's story who has battled the disease, it takes your emotional resolve to a completely different level.

"I had been married for three years and had a one-year-old daughter when I contracted polio," Peggy continued.

"One evening my husband and a couple of friends went on a night fishing trip. We girls decided our treat would be to go out and eat burgers and shakes and smoke a cigarette. This was during the '50's...The next morning I woke up very nauseated with a severe headache that quickly got worse. The next day my neck was stiff and very painful. My husband carried me to the doctor, who put me in the hospital for a week of test, but they couldn't determine what was wrong. I talked the doctor into letting me go home, but when I stepped up to go inside, my knee collapsed and I fell to the floor."

## In the polio ward

Peggy saw another doctor who suspected polio and sent her to Nashville's Vanderbilt Hospital, which confirmed it, beginning a year and a half of therapy at the hospital's polio

treatment center.

"Vanderbilt had an entire floor that was the polio ward. Many people, all ages, from several states were there. They had iron lungs, rocking beds, and portable breathing machines to help the ones who needed it. There was only one elevator to that floor. There was a little open-air room you could visit with relatives on the weekends."

"I never cried, even when the therapy was very painful. Sometimes a tear would fall out, but one day the main doctor came in and rubbed a sharp instrument on the bottom of my foot. I was able to feel some of it. Then he said, 'Wiggle your big toe for me.' I tried my hardest to move my big toe but it would not move. That's when I finally broke down and cried. To this day, I still cannot move that big toe."

Peggy was eventually able to return home, where she continued therapy there with the use of braces. The doctors initially told her husband that she would never walk again, but he kept that opinion from her for more than 20 years. Without that to deter her, she eventually learned to walk again, with only a slight limp and halting step.

"I wanted my family to have a normal mom and a normal life too," she said. "If the school asked the parents to send a cake or pie for some event, I would send them two. My daughter said that she never knew that I was crippled until she attended college."

## Post-polio syndrome

A few years ago, Peggy began to lose the strength in her legs and her overall endurance began to wane. Post-polio syndrome, a wearing out of the good muscles that have been overused to compensate for the atrophied ones, had set in.

She finally had to accept the fact that she needed a motorized wheelchair to get around. In addition, she purchased a specially designed mini-van with sliding side door and access ramp. It is even equipped with hand controls for braking and acceleration to allow her to drive.

Peggy's story moved our members to donate more than \$3,000 to the PolioPlus campaign and our club isn't finished yet. I hope her story will motivate you to help us [End Polio Now](#).

Thank you and God bless you Peggy Tingle.



# Ironman Triathlete Minda Dentler Challenges the World to End Polio



**Minda Dentler becomes the first woman hand cyclist to complete the 2.4-mile swim, 112-mile cycle, and 26.2-mile marathon of the Ironman World Championship in Kailua-Kona, Hawaii, USA.**

Whether you are a polio survivor, a supporter of the polio eradication effort, or even someone who is surprised polio is still a threat – we all have an important choice to make. We can choose to have our children vaccinated and ensure that other parents in our communities do the same. I know what it is to miss out on this life-changing vaccine, as my childhood wasn't the same. In India, I also met Rukhsar Khatoon, the country's last documented polio victim, and it made me realize that when we finally do end polio, our work will not be over.

There are 10 million to 20 million polio survivors worldwide, and they need more than physical rehabilitation. It will be another lifetime's work to ensure that every polio survivor has access to a good education and to prevent stigmatization in communities or the workplace because of a physical disability.

**The least we can do in the present is to make the choice to prevent more needless suffering by vaccinating our children. And soon, our children, and their children, will live in a world without polio. Just imagine.**

**[READ FULL STORY ON MY ROTARY](#)**

## Rotary Staff Members Help Keep India Polio-Free

More than one million Rotary members have volunteered their time and resources to help end polio. This month, for the first time, a group of Rotary staff members will join volunteers and health workers in the field and see our polio eradication program in action. Follow the five participants as they travel to India to support sub-national Immunization Days, expected to reach up to 172 million children across the country.





## The Future of Disease Prevention: When Commerce Meets Cause

By John Hewko,  
General Secretary, Rotary International

Many said we could never eradicate a disease. But following the eradication of smallpox in 1980, we are on the verge of ending polio. This would be only the second human disease eradicated in history; and once we succeed, we will have a blueprint for taking on tomorrow's threats to global public health. This blueprint will avoid the haphazard, hurried responses to endemic health threats only when crises occur, such as the Zika virus.

The future of disease prevention will rely on innovative applications of the infrastructure we are building today. In fact, it's already happening. When the deadliest Ebola outbreak in history struck in West Africa, Nigeria controlled the virus in just 90 days, repurposing its state-of-the-art polio eradication infrastructure to track down, isolate, and treat every case.

In a time of economic volatility and tighter foreign assistance budgets, expect to see more collaboration to take on shared threats. At the intersection of political engagement, volunteerism and social impact, we will see governments, multilateral organizations, NGOs, pharmaceutical companies, and health workers come together to solve tough health challenges.

New insights from neuroscience will guide future efforts, and tactics can be modified with an enhanced understanding of previous health campaign failures, such as the reasons why some parents (ironically, many of whom are in the developed world) are refusing vaccines for their children.

## New Funding Models

The future will not follow the philanthropy of the Gilded Age, when business titans chose philanthropy in the twilight of their careers, or in retirement. A new generation of young philanthropists is investing more of their money, and earlier, in addressing health problems, narrowing the gaps between commerce and cause.

Philanthropic responses could be more like the bracing splash of an ice bucket challenge than the slow drip of multi-year marathon campaigns.

***More eclectic fundraising models will proliferate via social media so that tomorrow's philanthropic titans will be the sum of a collective with modest incomes, empowered to spend smartly.***

And the crossover between start-up culture and effective philanthropy will become more pronounced. In other words, the business of philanthropy and the philanthropy of business will converge, with shared best practices and public health goals. Consumers will demand ever higher standards of ethical and social impact from businesses, which will make positive societal impact a top line goal. And donors to charities will expect them to act more like businesses in order to get a greater bang for the charity's buck.

The net effect will be a new age of rigor, accountability, and risk-taking for global health that will keep disease eradication efforts on track over a long period.

While all this is exciting, we can't be complacent. The future could see regressions for public health if we don't get the basics right, like raising the level of routine immunization in our own back yard. And we need a framework that is built to last when we consider tomorrow's health threats. Ending a disease is tough. If we end polio in 2020, it will have taken over 30 years of perseverance.

But with new hybrid coalitions applying an expanded range of tools, we can anticipate the eradication of diseases as more commonplace. The Sustainable Development Goals, such as universal health coverage, and access to safe and effective medicines and vaccines for all by 2030, should be realistic milestones, not pipe dreams beyond our grasp.

## Canada in the forefront of all these...

Recently world leaders gathered in Montreal to attend the Global Fund Replenishment Conference to fight AIDS, Tuberculosis, and Malaria.

In May, the Canadian government pledged \$785 million from 2017 to 2019 for the Global Fund, a 20 per cent increase from its previous commitment.

Minister of International Development and La Francophonie Marie-Claude Bibeau committed another \$19 million to a purchasing platform for health supplies in developing countries later that month. Trudeau said he hopes those pledges provide an example to others at the Montreal conference.



Rotarians and community members of Nan Semma on La Gorave, Haiti celebrate the successful installation of solar panels on the roof of the Kominote clinic.



A way out of poverty is to create sustainable, measurable, and long-term economic improvements in communities and livelihoods.



## 5 Reasons to apply for a Rotary Peace Fellowship

By Barbara Servulo Herthel,  
a Rotary Peace Fellow from Brazil

ROTARY VOICES : 13-SEPT-2016

As I reached the end of my Professional Certificate Fellowship Program at the Rotary Peace Center at Chulalongkorn University, I found myself dealing with a lot of feelings and thoughts about this experience. I am very thankful for the three months, all the sharing and learning I received from others, the daily routine, the field trips, and more.

To express my gratitude, I decided to come up with 5 reasons to apply for this program, based on my own experience and the lessons I learned.

### ❖ SHARPEN YOUR MOTIVES

Through the application process, you have a chance to reflect on your experiences, review your life story, recap your achievement to date, and affirm your



Rotary Peace Fellow Barbara Herthel

interest in the peace field. This process was my first great learning experience.

### ❖ EMBRACE DIVERSITY

Having the opportunity to study, learn and make friends with people from different backgrounds and life experience encourages you to examine your attitudes and values, and in turn broaden your

perspective of the world. It also helps raise self-awareness and an awareness of others.

### ❖ LEARN TO FACE CONFLICT:

Yes, we don't have to be afraid of conflicts! The program is a great learning exercise in accepting and practicing peaceful resolutions of conflicts. Understanding conflicts is the first step. They are inevitable, but what the program teaches is finding creative solutions to conflicts through communication, cooperation, and critical thinking. It's important to study conflicts and understand why they occurred and what can be done to bring a peaceful resolution.

### ❖ GROW YOUR KNOWLEDGE OF PEACE AND CONFLICT

The program provides access to great resources on conflict resolution, including books, references, classes, field study trips, great professors, and amazing colleagues. Peace fellows have their views broadened, as they gain care, courage, and wisdom to face future interventions.

### ❖ BE INSPIRED

The program is intense, and will strengthen you to continue working for a more just and peaceful world. You will be inspired by stories and experiences from other Peace Fellows and your teachers, as they share wisdom and challenge you to rethink our views about conflict and peace. The great staff at the Rotary Peace Center at Chulalongkorn University will take care of all the details, leaving you ready to learn how to change the world.

## Advocate program builds a culture of peace

Rotary voices | September 19, 2016



Jean Best addresses participants of a peace conference.

By Jean Best, a Peace Officer in District 1020, with Rotary Peace Fellow Flor Yanez and Rotary Coordinator Keith Best.

Who would have thought that sitting in an awareness raising session about Rotary Peace Fellows would have led to the creation of a skills based Peace Advocate Programme and an invitation to affect the lives of young people across the entire country of Mexico?

We received an invitation from Mexico's national commission for peace after Rotary Peace Fellow Flor Yanez addressed the state congress in Mexico City about building a national engagement with young people through a culture of peace. The program provides a bridge from oral intention to practical reality. This reality empowers young people to develop conflict resolution strategies for themselves and to work with others in conquering conflict within themselves, their school, community, home, and beyond.

Half of the program develops skills for changing the mindset from acceptance to questioning to making informed decisions. The other half develops service projects to promote peace in their communities. The combined impact of these individual projects and skills contributes to a culture of peace.

We are now in our third year and as well as creating Peace Advocate groups in schools and communities, we have developed Peace Conferences designed by and delivered by young Peace Advocates to other young people. Peace Advocates are strongly influencing and shaping change in their schools and communities by using the skills of

collaborative conversation, purposeful listening, and purposeful speaking.

Once they have achieved the status of a Peace Advocate, they use their leadership qualities to lead other groups of young people through the same processes.

The project was introduced at the Rotary Convention in Sydney and more recently at the World Peace Conference in Ontario, Los Angeles. We now have a Peace hub coordinated in both venues and projects being developed by Rotary Peace Fellows in Liberia, Nigeria, and Kenya demonstrating a cross-cultural approach. The program is in English and Spanish.



From left, Jean and Keith Best with Flora Yanez in Mexico.

## What makes a Peace Fellow?

*By Christopher John Lindstrom, a 2011-13 Rotary Peace Fellow at International Christian University, Japan*

As a Rotary Peace Fellow, I was excited to be able to use my experience building bridges of understanding through language all over the world on board the Peace Boat.

Peace Boat is a 33-year-old nongovernmental organization based in Japan that works to promote peace, human rights, equal and sustainable development, and respect for the environment. Peace Boat's first voyage was organized in 1983 by a group of Japanese university students as a creative response to government censorship regarding Japan's past military aggression in the Asia-Pacific. They chartered a ship to visit neighboring countries with the aim of learning first-hand about the war from those who experienced it and initiating people-to-people exchange.

It was my pleasure to travel the world via this cruise ship during 106 days ending in July on board a vessel that embodies many of the same values as our Rotary Peace Fellowship program. Before I began the journey, I touched base with current and past peace fellows in Tokyo at International Christian University, and later three more in Iceland, and finally two more in Venezuela. Through these exchanges, I was able to see the spirit that peace fellows bring into their future careers, whether they be at for-profit organizations, NGOs, or government agencies.

In addition to exchanging pleasantries and sharing current professional roles, I decided to ask peace fellow alums another question, "What makes a peace fellow?" They shared with me several great ideas, including:

Peace fellows should be a voice for those who need someone to speak up on human rights related issues.

Peace fellows should understand the root causes of conflict, so that they may be positive change agents towards more peaceful solutions.

This was such a good experience, I am planning on doing it again at the end of this year, when I embark on Peace Boat's 93rd Global Voyage, which focuses on countries in the southern hemisphere, mainly on the African and South American continent. I look forward to touching base with more peace

### Rotary Peace Fellowships

Each year, Rotary selects up to 100 individuals from around the world to receive fully funded academic fellowships at one of our peace centers. These fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses.

In just over a decade, the Rotary Peace Centers have trained more than 900 fellows for careers in peace building. Many of them go on to serve as leaders in national governments, NGOs, the military, law enforcement, and international organizations like the United Nations and World Bank.



**Christopher John Lindstrom and English and Spanish trainers aboard the Peace Boat.**

fellows and sharing their words with you.

### Additional answers from Peace Fellows:



*"The value of service and human rights are found around the world, that's the message of the peace fellowship."*

**Christopher Cade Moseley**  
International Christian University

**2013-15**

*"I believe in the power of foreign language education to foster global citizenship, promote community engagement, and increase international dialogue."*

**Sarah Sanderson**

International Christian University  
**2013-15**



*"Peace fellows work for those who are in need; we are concerned about the main issues that negatively impact peoples' lives."*

**Heydee Marquez**  
International Christian University

**2012-14**

*"The qualities of a Peace Fellow include a relentless commitment for taking appropriate action for more peaceful societies and mitigating conflicts and violence."*

**Aldo Perfetto Alexandrow**  
Duke University of North Carolina at







## Reconnect Week is your opportunity to reach out to a local club

For Reconnect Week, Rotary invites former Rotary Peace Fellows, Rotary Scholars, youth program members, and other program alumni to renew their connection to Rotary.

Last year, Rotary program alumni from over 25 countries reconnected with Rotary. Join the celebration 9-15 October! You'll discover new ways to give back through Rotary and hear about future service opportunities.

Contact your local Rotary club to see if it will host an event, and make sure you follow Rotary International on social media for updates!

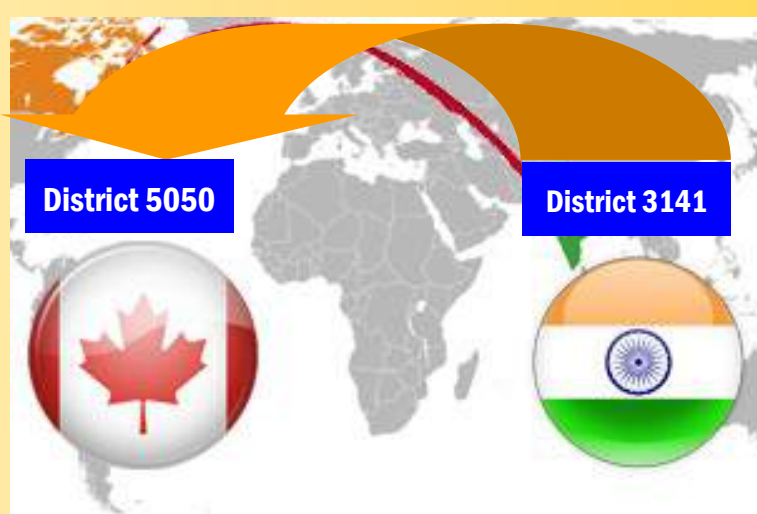
## PRACTICING PEACE



Nations around the world observed the International Day of Peace on 21 September, a date designated by the United Nations in 2001 as "a day of global ceasefire and nonviolence."

Rotary's commitment to building peace and resolving conflict is rooted in the Rotary Peace Centers program, formed in 2002. Each year, the program prepares up to 100 fellows to work for peace through a two-year master's degree program or a three-month professional certificate program at university partners worldwide.

Today, nearly 1,000 peace centers alumni are applying their skills — negotiating peace in conflict areas, drafting legislation to protect exploited children, keeping communities safe through innovative law enforcement tactics, and pursuing many other career paths devoted to peace.



## Rotary Friendship Exchange



September 13, 2016

Hello District 5050 Rotarians:

As of today I have the Chilliwack Mt. Cheam and the Abbotsford Matsqui Canadian clubs on board to host the inbound team from India in April 2017. The Abbotsford club cannot host. There has been no response from Abbotsford Sumas. I was hoping that two or three of the Abbotsford clubs could help host.

I only have the La Conner club, I think, on the US side. Several people raised their hands that they could host, but no one has really confirmed. I am asking again for clubs who would like to host an inbound team from India, April 4-18 – maybe some date changes, but that general time frame.

If we do not have two clubs on each side of the border, we will not be able to make this exchange happen. Please advise by Sept. 29 if your club will be willing to host a team with a maximum of 8 total people.

Thank you all for your consideration.

Rotary regards

Danielle Mullen

District 5050 Friendship Exchange Chair, 360-428-8953

### MESSAGE FROM DG SCOTT

**Please support this wonderful opportunity of a Friendship Exchange with Fellow Rotarians from District 3141 Mumbai, India.**

**DISTRICT 5050 ROTARIANS,  
LET'S MAKE IT HAPPEN!!**



# Making peace, one exchange student at a time

ROTARY VOICES 20-AUG-2016

**By Marcellin Niset,  
Rotary Youth Exchange Student  
from Belgium to Alaska**

The Italian-American author and actress Vanna Bonta wrote, “There’s no hospitality like understanding.” That quote stuck with me as a Rotary Youth Exchange student to Alaska in 2015-16. I arrived in Alaska, a wilderness filled with beauty and love, determined to make my exchange purposeful and beneficial for myself, my host community, and the world.

An exchange is not only about a student going abroad, it is about all the people that make this exchange possible, and the ones that are impacted, directly and indirectly.

I come from a small village in rural Belgium and the exchange is a unique chance to accomplish something bigger than myself. To be selected as an ambassador for Rotary and my country meant being the custodian of national values and beliefs.

Sometimes, the mission was easy. I brought happiness to people by making



**Niset is using his exchange year as  
an opportunity to promote  
tolerance and respect.**



**Belgian Exchange Student Marcellin Niset in Alaska**

countless Belgian waffles. I presented facts about my homeland to my host club and community. But going deeper, and sharing what makes people from my country unique, explaining why we think and behave differently, without judging, is harder. There is not just one way to do things, and one way isn’t better than another, just different.

At my first orientation with the other exchange students in Alaska, our coordinator told us that the Rotary Youth Exchange motto was to “Make peace in the world, one student at a time.” I only understood the real meaning of this sentence later in my exchange.

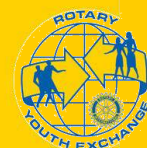
## **Terrorist attack**

On 22 March, Belgium became the target of a terrorist attack. I saw the last place I had been in my country, the airport, blown up by people who didn’t understand differences. I saw a symbol of globalization exploded and my beliefs harmed. I had a friend from France, two from Indonesia, one from Germany. All of them felt the weight of terrorism. It oppresses you, makes you fearful, sad, and angry.

How in a world interconnected, multicultural, and full of exchange students, can terrorist attacks still happen?

But then it suddenly made sense to me why I was on exchange at this time. I realized how I could explain the values my country stands for, and show how Rotary members and exchange students can work together to help solve the world’s problems. Rotary members already have a drive to change the world. Exchange students promote tolerance and respect.

Thanks to my exchange, I had the opportunity to share my values, my beliefs, my identity. I try to make the



## **The Rotary Youth Exchange Program**

**Give a young person the opportunity  
of a lifetime by starting a Rotary  
Youth Exchange.**

**Exposure to new cultures and  
customs is a powerful way to  
promote global understanding and  
peace.**

**And it’s not just students  
who benefit**

**Your Rotary club and host  
families will too.**



# ROTARY SCHOLAR PURSUES HIS DREAM TO VISIT EVERY U.S. NATIONAL PARK

BY MIKAH MEYER,  
FORMER ROTARY SCHOLAR

**Mikah Meyer at Theodore Roosevelt National Park. Rotary has helped Meyer reach for his dreams, including visiting all 400 plus U.S. National Park sites in a single tour.**

Growing up as a pastor's kid in Nebraska, I had a strong desire to get out and see the world. But I would never have had the opportunity to pursue my dreams if it had not been for Rotary.

I was awarded a Rotary scholarship during my junior year at the University of Memphis, while earning a degree in voice performance. I heard about the opportunity through a teacher who had been a Rotary Scholar herself, and a close friend who had been a Rotary Youth Exchange Student.

My goal was to study under one of the few teaching countertenors in the world, but paying for college on my own, I would never have been able to manage it. I spent my scholarship year at McGill University in Montreal, Canada, and stayed on a second year to complete my masters.

But even before my scholarship year began, Rotary made the impossible, possible. That summer, I had been selected for a non-paying internship with the U.S. State Department in Bern, Switzerland (my backup plan if music failed was to explore foreign service). Knowing I couldn't afford to live in Switzerland, I took a shot in the dark and reached out to local Rotary clubs to see if there were any Italian speaking families who would be willing to host

me, as I was studying Italian.

Lo and behold, a family from the Rotary Club of Bern Bubenbergr came forward and agreed to take in this stranger, based solely on the stamp of approval that comes with having been chosen for a Rotary scholarship.

My hosts became like second parents to me. We have stayed in touch, and they call me their *Figlio Americano* (American son). After my graduate program and at their encouragement, I returned to Switzerland two summers to work, and they have visited me in the United States. A new Swiss Family (not Robinson) I would not have without Rotary.

**Like the "Make Dreams Real" theme of my scholarship year, I am currently fulfilling another dream.**

Like the "Make Dreams Real" theme of my scholarship year, I am currently fulfilling another dream. I have launched a bid to become the youngest person ever to visit all 413 U.S. National Park Service sites, and the only person to do it in one continuous trip.

I lost my father to cancer when I was 19. He loved taking road trips, and yet he passed away at age 58, before a retirement allowing time to hit the road. A few days after his funeral, I climbed in his Hyundai Elantra, still smelling of his lingering pipe fumes, and embarked on my first independent road trip. It was the first of what has become an annual road trip to honor my dad's memory and the retirement he never had. Those trips have made me realize, you can't hold off on your dreams, because tomorrow isn't guaranteed.

On both the 100th anniversary of the National Park Service and The Rotary Foundation's centennial, I take pride in knowing my current road trip fits this year's theme, "Rotary Serving Humanity." By using my journey to advocate for greater youth participation in the parks, I'm helping the Park Service reach a demographic they've struggled to interest. By blogging and sharing about my experience, I like to think I am also honoring my Rotary involvement by encouraging others to follow their dreams while they can, and to pursue something bigger than themselves.

Without Rotary, I wouldn't be where I am today. I thank my scholarship and my Rotary Swiss Family for helping make me the global citizen I always dreamed I'd be. And I thank Rotary for teaching me to make my goals about more than myself, instilling in me a desire for "Service Above Self."



**Meyer at Rotary International Headquarters in Evanston, Illinois, USA during a stop to talk about his scholarship year and latest venture.**

## MEET THE DIRECTORS OF ROTARY INTERNATIONAL



**BLOOPERS' SNAP**

**REAL & SERIOUS**



Rotary Global Rewards offers Rotarians discounts on products and services for travel entertainment and merchandise.

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**REQUIREMENT +50%**

**MY ROTARY REGISTRATION  
AS OF SEPTEMBER 01, 2016**

Abbotsford	32%
Abbotsford-Masqui	43%
Abbotsford-Sumas	71%
Aldergrove	47%
Anacortes	35%
Arlington	39%
Bellingham	12%
Bellingham Bay	13%
Bellingham Sunrise	28%
<b>BURLINGTON</b>	<b>51%</b>
Burlington Midday	17%
Chilliwack	42%
Chilliwack/Fraser	30%
Chilliwack Mt. Cheam	22%
<b>CLOVERDALE</b>	<b>64%</b>
<b>COQUITLAM</b>	<b>55%</b>
<b>COQUITLAM SUNRISE</b>	<b>52%</b>
Everett	25%
Everett-Port Gardner	34%
Fidalgo Island	38%
Haney	18%
Hope	47%
La Conner	38%
Lake Stevens	48%
<b>LANGLEY</b>	<b>50%</b>
Langley Central	42%
<b>LANGLEY SUNRISE</b>	<b>56%</b>
Marysville	29%
Marysville Sunrise	33%
<b>MEDOWRIDGE</b>	<b>59%</b>
Mission	47%
Mission Midday	25%

Monroe	26%
Mount Baker	26%
Mount Vernon	25%
North Delta	49%
North Whidbey Island Sunrise	32%
Oak Harbor	34%
<b>PORT COQUITLAM CENTENNIAL</b>	<b>50%</b>
<b>PORT MOODY</b>	<b>53%</b>
San Juan Island (Friday Harbor)	44%
Sedro Woolley	12%
<b>SEMAIHMUO (WHITE ROCK)</b>	<b>67%</b>
Skagit (Mount Vernon)	7%
South Everett/Mukilteo	42%
<b>SOUTH SURREY</b>	<b>56%</b>
South Whidbey Island	35%
Stanwood/Camano Island	41%
Surrey	43%
Surrey Central City	32%
<b>SURREY - GUILDFORD</b>	<b>65%</b>
Surrey-Newton	21%
Whatcom Country North	32%
<b>WHIDBEY-WESTSIDE</b>	<b>63%</b>
<b>WHITE ROCK</b>	<b>60%</b>
White Rock-Peace Arch	33%
White Rock Peninsula	44%

**What you as a Rotarian  
can do!**

- Sign up on ["My Rotary"](#)
- Explore Rotary Global Rewards
- Promote Rotary Global Rewards to other Rotarians you know.
- Include vendors that give discounts (and/or % Payback to Rotary) in choosing your products and services.
- Include Rotary Global Rewards in your brochures under "Benefits to Members"
- Question? Contact—Invite—Listen to:  
MOHAN C. V. MOHANAN  
District Rotary Global  
Rewards Program Chair  
cvmohanan@shaw.ca  
604.618.5226

**IN DISTRICT 5050 ONLY  
874 OUT OF 2752 MEMBERS (34%)  
HAVE BEEN REGISTERED ON  
"MY ROTARY"**



**The Rotary Club of Everett  
is celebrating 100 years of  
service and would like you  
to mark your calendars for  
the following events:**

**Founders Day  
Luncheon**

**100 years from  
1st meeting  
Tuesday December 13, 2016  
11:30 am - 1:30 pm  
Everett Community College  
Walt Price Fitness Center**

**Registration materials will be sent  
out in October.**

**Centennial  
Celebration  
Dinner**

**100 years from  
Charter Date  
Wednesday March 1, 2017  
5:30 - 9:30 pm  
Xfinity Arena Ballroom, Everett**

**Invitations for the dinner will be  
sent out in January**

*These are celebrations,  
not fund raising events.*



# Find out how !



## Eradicate Polio

284 permanent transit teams vaccinate children on the move around Afghanistan to make sure every child is immunized against polio, no matter where they live, where they come from or where they are going to. Here a car stops for the vaccination team so that children on board can get the life-saving polio vaccine.



## Support education and literacy

These inspiring Rotary projects are supporting education and literacy in communities around the world.

<http://on.rotary.org/2cyYhQR>



Today, 58 million children remain out of school. 250 million children do not have basic skills, even though half of those children have spent at least four years in school. Rotary members are working to create access to education and bright futures. Get involved:

<http://on.rotary.org/RotaryEducation#LiteracyDay>



## Help build schools

Find out how polio survivor and volunteer Ann Lee Hussey helped build a school in a Nigerian village after befriending a local Rotary member during an immunization campaign.

<http://endpol.io/2a35LWZ>



## Support ShelterBox

*It is more than just a box*

Rotary partner [ShelterBox](#) delivers more than emergency housing after disasters. Their Schoolboxes contain essential supplies for teachers as well as school equipment for 50 children. Find out how they are supporting education in Nepal, Zimbabwe, Sierra Leone and Syria.

<http://on.rotary.org/2cmUV1T>



## Rotary Foundation is bigger than Rotary itself

Learn more about The Rotary Foundation and take a look at an interactive timeline of our history.

<http://on.rotary.org/2bZWQJd>



## Water changing lives

Maria washes her hands with clean water at El Tunino school in Guatemala. El Tunino is one of nine schools in the Sumpango area where Rotary is improving water and sanitation facilities. It now has clean water, new hand washing stations, toilets, septic tanks, and drainage systems. [#WorldPhotoDay](#)



## Empowering People

"Visionaria Perú helps us to believe more in what we may be able to achieve each day, empower us, and give us strength to achieve our dreams." - Rosa. Learn how this inspiring Rotary project is improving lives in Peru.

<http://on.rotary.org/2aWyBor> — with [Visionaria Perú](#).



## Impacting and Forming new Friendships

Getting involved with Rotary allows you to work on projects that make an impact in your community while forming new friendships.

Share a photo of you and your friends working on a Rotary project to celebrate [#FriendshipDay](#).





United Nations

## Partners in Peace



### Your invitation to Rotary at United Nations November 11 & 12, 2016

*From Doug Vincent, United Nations  
Rep UNAC & Z24, PDG District 7080*

I am pleased to invite you to our Rotary-United Nations Day in New York City on Saturday, November 12, 2016. In addition, on Friday, November 11th, Canadians can participate in a special Canada Session, hosted by the Canadian UN Ambassador.

The Saturday meeting starts at 8am (registration) at UN Headquarters and will include presentations and panel discussions addressing key humanitarian issues of concern to both the UN and Rotary. Enjoy

featured presentations from senior UN staff, affiliated NGO's and Rotary leaders, with panel discussions on our mutual goal of achieving peace. RI President John Germ will participate. See: [www.riunday.org](http://www.riunday.org)

A separate Young Leaders program is planned and available only to Ambassadorial & Peace Scholars, Rotaract Club Members and select Interact Club members. Be sure to encourage these individuals who may have an interest in global affairs. Note: The regular Youth Program is a separate registration at: [riunday.org/](http://riunday.org/) registration and will open later in September.

**Rotarians and Young Leaders can register starting today, at [www.RotaryUNDay2016.eventbrite.com](http://www.RotaryUNDay2016.eventbrite.com).**

**I suggest you do this ASAP, since numbers are limited.**

For the Canada Session on Friday, please email me your complete name/address to: [DougV@DougVincent.com](mailto:DougV@DougVincent.com) by October 25, 2016. This is a separate registration from Saturday, which requires security clearances. If space allows, non-Canadian guests are welcome.

As usual, a Saturday evening dinner (cruise) November 12th is being planned. All Rotarians, UN Colleagues and friends from around the world are welcome to join us.

**Please email me if interested <[DougV@DougVincent.com](mailto:DougV@DougVincent.com)> so I can send you the final details and pricing.**

**Join Rotary friends at the United Nations, meet our Canadian UN Am-**

## Miles to End Polio



Tucson, Arizona United States  
19 November 2016

Rotary General Secretary John Hewko and other Rotary staff will join Rotarians from District 5500 and around the world as they challenge themselves to ride up to 104 miles to raise funds in the Ride to End Polio, part of El Tour de Tucson 2016.

All contributions will be matched 2:1 by the Bill and Melinda Gates Foundation. Please consider supporting this effort to #EndPolioNow.

For tax receipts and Rotary Foundation recognition, please login with My Rotary.

**GOAL US\$3,500,000**

### YOUR DONATION

**US\$30.00**

200 doses of polio vaccine

**US\$50.00**

100 vests for vaccination volunteers

**US\$104.00**

One dollar per mile

**END  
POLIO  
NOW**



## 2015 MILES TO END POLIO

As of December 2015, The ride has more than \$13 million after donations were matched 2-to-1 by the Bill & Melinda Gates Foundation.

This is considerably more than the previous years, and the number may still increase as we continue to receive donations.

As it stands now, our six-year fundraising effort has exceeded \$20 million.

**NOT BAD FOR A BIKE RIDE.**

**2016  
MILES TO END  
POLIO**

**Goal \$3,500,000**

**Fund Raising Status  
September 2016**

**\$4,240**



# RI President 2018-19 Sam Owori



The 2016-17 Nominating Committee for President of Rotary International has unanimously nominated Samuel Frobisher Owori, of RC Kampala, Uganda, to be the RI President in 2018-19. He will be declared the president-nominee on October 1 if no challenging candidates have been suggested.

Owori says he sees in Rotary “an incredible passion to make a difference.” As president, he plans to “harness that enthusiasm and pride so that every project becomes the engine of peace and prosperity.” His chief concerns are membership and extension. Since he served as district governor, the number of clubs in Uganda has swelled from nine to 89. He urges past, present, and future leaders to work together to engage more women, youth programme participants, alumni and community members to increase Rotary’s membership in the coming years.

“There are many places which need Rotary and numerous potential members who have never been invited,” he says. “The problem is Rotarians who got in and closed the doors.”

Owori is CEO of the Institute of Corporate Governance of Uganda. Before that, he was executive director of the African Development Bank, managing director of Uganda Commercial Bank Ltd., and director of Uganda Development Bank. He has studied law, employment relations, business management, corporate resources management, microfinance and marketing at institutions in England, Japan, -Switzerland, Tanzania and the US, including Harvard Business School.

Since becoming a member in 1978, Owori has served Rotary as RRFC, regional RI membership coordinator and RI Representative to the UN Environment Programme and UN-Habitat.

He has been a member or chair of several committees, including the IPPC, the Drug Abuse Prevention Task Force and the Audit Committee. Most recently, Owori served as TRF trustee, TRF Finance Committee chair and a member of the Investment Committee. Owori is a Benefactor of The Rotary Foundation, and he and his wife, Norah, are Major Donors and Paul Harris Fellows.

The Nominating Committee members are Sudarshan -Agarwal, RC Delhi, India; Şafak Alpay, RC Istanbul-Sisli, Turkey; Ronald L. Beaubien, RC Coronado, USA; John B. Boag, Rotary E-Club of District 9650, Australia; Elio Cerini, RC Milano Duomo, Italy; Luiz Coelho de Oliveira, RC Limeira-Leste, -Brazil; Frank N Goldberg, RC Omaha- Suburban, USA; Kenneth W Grabeau, RC Nashua West, USA; Jackson S L Hsieh, RC Taipei Sunrise, Taiwan; Mark Daniel Maloney (chair), RC Decatur, USA; Barry Matheson, RC Jessheim, Norway; Kazuhiko Ozawa, RC Yokosuka, Japan; Ekkehart -Pandel, RC Bückeburg, Germany; Noraseth Pathmanand, RC Bang Rak, Thailand; Robert S Scott, RC Cobourg, Canada; John C Smarge, RC Naples, USA; Michael F Webb, RC Mendip, England.

Back home, in India, PDG A -Sampath Kumar, D 3230, recalls how PRIP Kalyan Banerjee, while sending Owori as his representative to their District conference in 2011-12, had referred to him as a probable future RI President.

Source: [www.rotary.org](http://www.rotary.org)



Thursday June 8 7:30 AM  
Atlanta Braves Game  
**"Strike Out Polio"**  
EXPERIENCE AMERICA'S  
NATIONAL PASTIME

Saturday, June 10 7:30 AM  
**3K Walk/Run for Peace**

Saturday, June 10 6:00 PM  
**Blue Jeans & Bluegrass**  
a night of food, friends, festivities, and a  
special bluegrass music

Saturday, June 10 9:30 PM  
**Candlelight Vigil to End  
Slavery & Human Trafficking**

Sunday, June 11 7:00 PM  
**Gone With the Wind**  
Monday, June 12th - 12:30 PM AN  
HISTORIC EXPERIENCE ON THE  
**Peace Tour**  
Visit the home to 2 Noble Peace  
Laureates – the Martin Luther King  
and Carter Centers

**Want more?**  
 ✦ CDC "Polio" Tour  
 ✦ Host Hospitality Night  
 ✦ Dinner at the College Football Hall  
of Fame & The World of Coca-Cola  
 ✦ Habitat Home Build  
 ✦ Marietta Street Block Party  
*... and more in the planning!*



# Meet the 2016 Miles to End Polio Team

By John Hewko, Rotary International General Secretary

On 19 November, a team of Rotary staff and I will join Rotary members from Arizona (District 5500) and around the world to cycle up to 104 miles in El Tour de Tucson to raise funds for polio eradication.

The event is one of the top cycling events in the U.S., attracting more than 9,000 cyclists each year. We are aiming to raise \$3.4 million, which will be tripled by the Bill & Melinda Gates Foundation for a total of more than \$10 million for the fight to end polio.

In August, the World Health Organization confirmed two cases of wild poliovirus type 1 (WPV1) in Nigeria, the first cases in the country since July 2014. While this news is disappointing for all of us, we must remain steadfast and fully committed to fighting polio anywhere children remain at risk, including Nigeria and Africa. Now, more than ever, we need to redouble our efforts to help Pakistan, Afghanistan, and Nigeria to retain strong immunization coverage globally. Supporting the Miles To End Polio ride is one way to show these countries that Rotary's commitment to polio eradication is unwavering, whatever obstacles we face.

Learn more about each team member, follow them as they train, and add your support by [donating to their ride](#). Team members will be sharing their training experiences here on our blog as the event draws near.

Would you like to join the team? Take part in the Indoor Ride to End Polio! Ride a stationary bike at your local gym or at home any time from 12-19 November. [Register today](#) or make a contribution to help Rotary create a polio-free world.

## 2016 Team members



**COURTNEY DREW**

is an analysis and pre-conventions specialist, focusing on Rotary's Youth Exchange program. She joined Rotary in 2014 and has worked on two international conventions. Because of her role, she has met hundreds of Rotary and Rotaract members and is impressed by their commitment to Doing Good in the World. As a long time athlete, she's no stranger to training programs and is ready for the opportunity to make a direct impact.



**ROBSON DUARTE**

works at Rotary's Brazil office in Sao Paulo. Robson says Rotary's work in local and international communities makes him feel proud to be part of the staff. He can be found cycling on the streets of Sao Paulo during his daily commute to work or on his way to volunteer at orphanages. Besides cycling, Robson also enjoys hiking and other outdoor sports during his free time. He is eager to ride with the Miles to End Polio team.

**JOIN THE TEAM OR MAKE  
A CONTRIBUTION TO CREATE  
A POLIO-FREE WORLD!**



**CHRISTIAN PEPERA**

manages The Rotary Foundation Cadre of Technical Advisers, a group of volunteer Rotarians who monitor and evaluate Rotary's grant projects. He has worked at Rotary for nearly a decade and has had the opportunity to visit Rotary-funded projects to see firsthand the incredible results that members have achieved. Christian sees participating in Miles to End Polio as a chance for him to get out of his cubicle and join colleagues and Rotary members who are directly contributing to the eradication of a devastating disease.



**DAVE STUMPF**

is director of auditing services at Rotary International and president of the Rotary Club of Evanston, Illinois, USA. He has participated in several triathlons and has finished two 140.6-mile Ironman competitions, as well as many other running and cycling events over the years. Dave is looking forward to crossing the finish line at El Tour de Tucson and helping Rotary's efforts to eradicate polio.



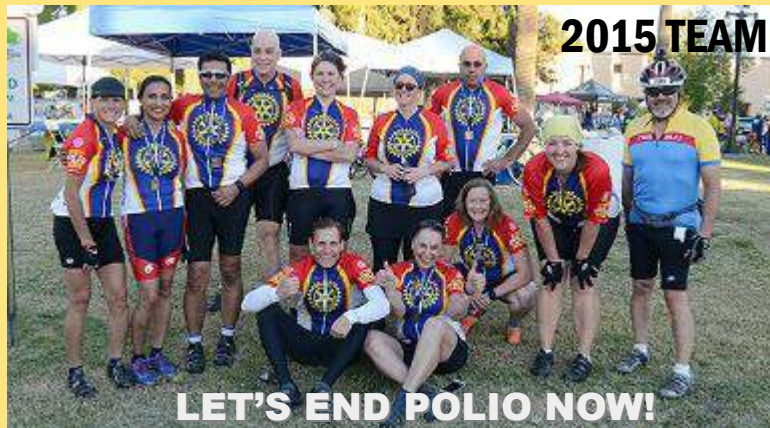
**JOSE ZAMBRANO**

is a contribution processor for The Rotary Foundation. For as long as he can remember, he has been passionate about outdoor activities and sports. Jose believes that team activities make you push yourself the extra mile, just as he sees Rotary members push themselves to make their communities better. He is excited to improve his abilities, raise funds for polio eradication, and have plenty of fun along the way.



**NORA ZEI**

has worked at Rotary for nearly 14 years, currently as senior director of programs and member services. She is proud of how far Rotary has come in its efforts toward a polio-free world. Nora has spent hours contributing to polio-eradication fundraising efforts in her various Rotary roles, and she is eager for the chance to participate in a much more personal way — through cycling, her favorite hobby. Nora is excited to challenge herself to complete her first 100-mile ride.





## Looking for Fundraising Ideas?



### HERE IS ONE!

George Lewis is a Rotarian in the Rotary Club of Lakewood Ranch Florida and uses his artistic talent by painting beautiful paintings and provides them to Rotary Clubs as well as Rotary Districts for them to use as fundraisers.

Since 2006 George has helped Rotary Clubs in 37 countries benefitting 2 million people.

George Lewis can be contacted at his email address:  
waterman6960@yahoo.com

website: [georgelewis.fineartstudioonline.com](http://georgelewis.fineartstudioonline.com)

**He inspires us to use our talents, whatever they may be, for great Rotary work throughout the World!**

**Here in this video clip our District Governor Scott is seen interviewing George Lewis.**

[CLICK TO WATCH](#)

### ROTARIANS ONLY

If a Rotarian buys a painting for \$500, he/she will receive a new Paul Harris Fellow. All sale proceeds will go into a Rotary Global Water Grant or Polio Plus. I will arrange for a transfer of 1,000 Club Recognition Points to the buyers Foundation credit. All I need is your Rotary ID#. You could be helping these very poor people.

## GEORGE'S PAINTINGS

FRAMED AND SHIPPED FREE.

Rotary Clubs and Districts can obtain the painting for only \$100, which covers my expenses. You must use the painting to help raise money for a Humanitarian cause.



### MAMA AND BABIES

Medium: Oil on Canvas  
Size: 20 Inches x 16 Inches  
Price: \$500.00 USD



### FLORAL

Medium: Oil on Canvas  
Size: 20 Inches x 16 Inches  
Price: \$500.00 USD



### MARKET DAY

Medium: Oil on Canvas  
Size: 16 inches x 20 inches  
Price: \$500.00 USD



### ITALIAN LAKE HOUSE

Medium: Oil on Canvas  
Size: 16 inches x 20 inches  
Price: \$500.00 USD



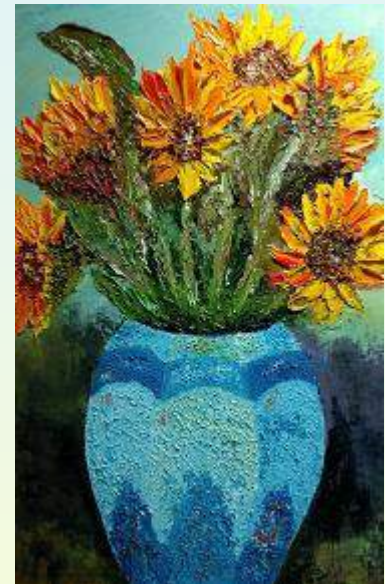
### SPRING

Medium: Oil on Canvas  
Size: 16 inches x 20 inches



### WHITE FLOWER

Medium: Oil on Canvas  
Size: 20 Inches x 16 Inches  
Price: \$500.00 USD



### SUNFLOWERS

Medium: Oil on Canvas  
Price: \$500.00 USD



### ROTARY FLOWERS

Medium: Oil on Canvas  
Size: 20 Inches x 16 Inches  
Price: \$500.00 USD



Size: 20 Inches x 16 Inches  
Price: \$500.00 USD

### NEW ENGLAND SEAPORT

Medium: Oil  
Size: 16 inches x 20 inches



## Rotary Foundation among the TOP THREE

These 10 charities work throughout the country and the world. They are large, complex organizations with budgets exceeding \$100 million, and at least \$65 million in net assets. They became household names in part because of their exceptional financial management, no easy feat considering the scope and size of their operations. Charitable givers should feel confident that these national institutions put their donations to good use.

Rank	Charity	Overall Score
1	<a href="#">Direct Relief</a>	100.00
2	<a href="#">MAP International</a>	100.00
3	<b><a href="#">The Rotary Foundation of Rotary International</a></b>	<b>100.00</b>
4	<a href="#">Samaritan's Purse</a>	98.23
5	<a href="#">AmeriCares</a>	97.59
6	<a href="#">Catholic Medical Mission Board</a>	97.23
7	<a href="#">Billy Graham Evangelistic Association</a>	97.17
8	<a href="#">Caring Voice Coalition Inc.</a>	96.66
9	<a href="#">United Nations Foundation</a>	96.18
10	<a href="#">Conservation International</a>	95.90



## CHARITY NAVIGATOR UPGRADES ROTARY FOUNDATION'S RATING

The Rotary Foundation has received the highest possible score from [Charity Navigator](#), an independent evaluator of charities in the U.S.

In the most recent ratings, released on 1 September, The Rotary Foundation earned the maximum 100 points for both financial health and accountability and transparency.

The ratings reflect how efficiently Charity Navigator believes the Foundation will use donations, how well it has sustained programs and services, and its level of commitment to good governance and openness.

In the previous rating, the Foundation had received 97 points.

## How Rotary is providing opportunities for a brighter future

ROTARY VOICES | SEPTEMBER 22, 2016

*By Carolyn Johnson, Vice-Chair of the Literacy Rotarian Action Group and member of the Rotary Club of Yarmouth, Maine, USA*

Recently, I visited a small government school outside Kampala, Uganda. The school is located on the edge of a growing community, but most of these students live in a small nearby fishing village.

Many of the children were barefoot and dressed in what they could assemble of the school uniform. The school is basic: a concrete floor, block walls and a tin roof- but clean and neat, with all the children wearing broad smiles and clearly happy to be in school with caring and supportive teachers. The first time I visited this school, it was a very different sight.

Just three years ago, the school was a tiny building of three cramped classrooms – no doors and no windows. Each teacher taught two grades without books and education materials. That day, children weren't attending classes, but a cow had made itself at home in the school: tipping over benches, knocking down the old blackboard with its horns, and doing what cows do. It was not surprising that parents didn't enroll their children in school. It just didn't seem worthwhile.



School children in Kampala, Uganda.



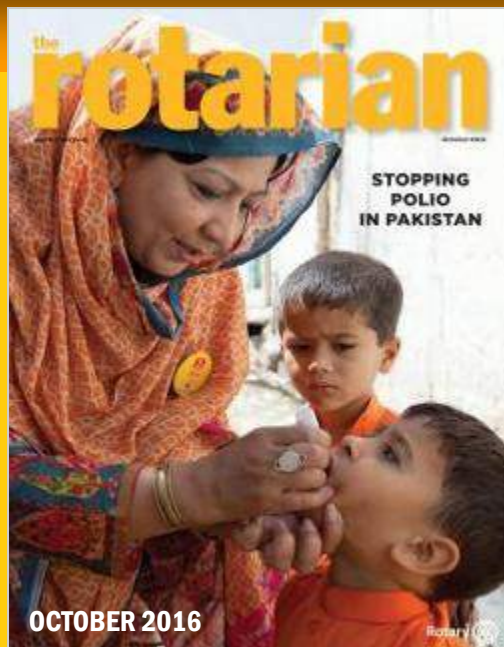
A child sports the backpack.



The school Rotarians helped build in Kampala.

**READ MORE ON ROTARY VOICES**

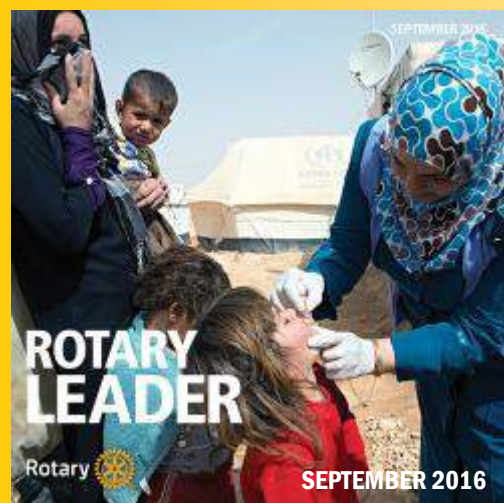




## POLIO IN PAKISTAN:

### WINNING THE GROUND GAME

In Pakistan, polio vaccinators find ways to immunize a population on the move.



## MORE FROM THE OCTOBER ISSUE OF THE ROTARIAN

### The Rotarian Conversation with CDC's Tom Frieden

The director of the CDC reflects on polio, the thread of antibiotic resistance, and "best buys in public health."

### Healing without borders

Surgeons from India bring relief to underserved patients in Rwanda.

### Our man in Berlin

In the 1930s, Rotarian George Messersmith stood toe-to-toe with Hitler. This diplomat's greatest asset was his lack of diplomacy.

## MEMBER SPOTLIGHT:

### Shamlu Dudeja empowers women through decorative arts

## MEMBER INTERVIEW:

### John Warren on enlisting men to help end domestic violence

## CONVENTION:

### Musical mélange

## COMMUNITY DEVELOPMENT

### Growing a future in Cape Town

## CULTURE:

### Elect to be civil

### Social niceties gone bad

## RECOMMENDED READINGS

August/September Issue of *the Rotary*  
published by Rotary Great Britain & Ireland



- *Education is the Key to Better World!*
- *It is Rotary, but not as you know it!*
- *Happy Schools is the aim.*
- *An Opportunity for Education ... and more.*

Rotary is the official bi-monthly publication of Rotary International in Great Britain & Ireland, with a circulation of 53,000 copies.

It covers a wide range of fascinating features, exclusive interviews and inspiring human interest stories from Rotary, our partners and many of the world's leading charities and NGOs.

## MEETING PLACE

Ways to promote the Atlanta convention

## HOW TO...

Hold a World Polio Day celebration

## GRANTS

Rotary Ideas forges global grant partnership

## YOUNG LEADERS

Renew ties with alumni during Reconnect Week

The purpose of the Manual of Procedure is to provide Rotary leaders with the Rotary policies that are most relevant to their service. The manual is published every three years after the Council on Legislation.

A copy is provided to each Rotary club and Rotary officer. If any questions arise about the meaning or interpretation of the manual, including the RI Constitution and other governance documents, the English-language version of these materials is the official text.





presents

## Kegs, Casks and Culinary Delights



Saturday, Oct 29, 2016  
North Delta Rec Centre  
11415 - 84<sup>th</sup> – Delta, BC V4C 2L9  
7:00 pm to 10:00 pm  
\$50.00 per person

Dress: Business Casual



For \$50.00, each guest will receive 3 wine or 3 beer tokens and 2 Food tokens.  
Additional samples will be available for sale.

A large portion of the net proceeds will go to support the Starfish Pack Program in our community which provides nutritious food for the weekend for students in need, allowing them to arrive at school Monday morning ready to learn.



For Tickets or  
please contact

778-866-0843 or any member of the North Delta Rotary Club

further information,  
Susan Gage at



## The Rotary Club of South Surrey

Presents:

## The Fab Fourever



### Crescent Beach Legion


2643 128 St, Surrey

Saturday October 22, 2016

7:00 p.m.

Tickets: \$35.00

For tickets or further information please call: 604-536 4466

Proceeds going to support Pacific Assistance Society  and  
Rotary's sponsorship of a Canine Assistance Intervention team  
to assist children in need.

### Rotary District 5050 is looking for a Youth Protection Officer who would be responsible for:

- Developing, implementing, and maintaining the District Abuse and Harassment Prevention Policy.
- Monitoring participating clubs within the district and district and club specific programs to verify that they are in compliance with RI guidelines and this policy
- Working with noncompliant clubs to restore compliance with this policy.
- Serving as the chair for the District Abuse and Harassment Protection committee and Crisis Management Team.
- Supervising the training process for District 5050 Personnel as established by this Policy, including the maintenance of training records.
- Arranging for the administration of background checks required by this Policy and not facilitated by Y.E.A.H.(Youth Exchange Administration Hub).
- Identifying Prohibited Persons and ensuring that appropriate actions are taken in regard to their interaction with protected persons and in regard to their continued membership in Rotary in conjunction with the Youth Services Chair and District Governor.
- Maintaining a confidential and secure filing system for background checks applications and the results of such checks.
- Maintaining all records related to the investigation of allegations of abuse or harassment in secure, confidential files in accordance with state, federal and provincial guidelines.
- Other specific duties as specified in the Youth Protection Officer Job Description, Appendix B to this Policy.



## REGIONAL FOUNDATION SEMINAR

October 22 at the  
Wosk Centre, Vancouver

PDG Juliet Riseley, RC of Hampton, D9810, Australia has joined the line-up of facilitators at the Regional Rotary Foundation Seminar.

Juliet has served on a range of district committees including webmaster, literacy working group, Foundation fundraising chair and Governor in 2011-12.

Beyond Rotary, Juliet had a long career as an information specialist and educator working in Medical Research, Corporate and Education in all sectors from Early Learning to Tertiary. She has a Masters degree in Information Management from Monash University.

She is also the partner of RI President Elect Ian Riseley.

For registration and details of the seminar please visit:  
<https://sway.com/6D6ZzH7kZ19FXAXI>



# DISTRICT 5050 happenings

Greetings District 5050 Rotarians!

❖ **Governor Scott** has begun his club visits ([CLICK HERE](#) to find out when he will be at your club) and has a special promotion for the **Make It Happen! District Conference** - register early for a chance to win a best in class 4K Ultra HD video recorder, the Hero GoPro 4 Black. For details on the Conference and how to enter, [CLICK HERE](#).

We have a busy and exciting year ahead of us with lots to celebrate!

❖ **Membership:** One of our big celebrations is our increased membership - a trend we will continue to build by continuing to look after our existing members and welcoming new Rotarians. Contact Co-Chairs John Edwards ([jwledwards@yahoo.com](mailto:jwledwards@yahoo.com)) and Isaac Williams ([isaac.williams@edwardjones.com](mailto:isaac.williams@edwardjones.com)) to arrange presentations to your club.

❖ **Public Image Boot Camps:** The September 10 PR Boot Camp on Marketing & Strategic Planning was ALMOST SOLD OUT. DON'T MISS the forthcoming Boot Camps No: 2 on Club Runner and No: 3 on FaceBook and Social Media. We are asking for one or two members from each club to attend.

❖ **Explore The Rotary Foundation:** October 22. A rare opportunity to meet Ian Riseley, the 2017-18 Rotary International President, and other senior Rotary leaders as we celebrate the 100th Anniversary of The Rotary Foundation. See the attached flyer for details. To register, [CLICK HERE](#).

❖ **District Foundation Gala Dinner: MARK THE DATE!** November 12 to be held at McIntyre Hall in Mount Vernon. Further details to follow soon.

## COMING IN 2017!

❖ **Million Dollar Dinner:** January 9. Another opportunity to celebrate The Rotary Foundation and meet current RI President John Germ early next year. [CLICK HERE](#)

❖ **Rotary International Convention, Atlanta, GA:** June 10-14. Registrations have already exceeded original estimates and hotel rooms are filling up so register now. [CLICK HERE](#)

## OTHER NEWS

❖ **Rotary Youth Exchange student Caylyn Rich**, from the Stanwood area, has returned from her exchange to Italy and would love to connect with a fellow Rotary spirit that speaks fluent Italian. Please contact Lori White, RYE member, at [lwhite2004@gmail.com](mailto:lwhite2004@gmail.com) to connect with Caylyn.

❖ **Nominations for District Governor for the 2019-2020 year** are now open. Please [CLICK HERE](#) for the nomination form. Forms and queries are to be directed to PDG Denis Boyd at [denboco@gmail.com](mailto:denboco@gmail.com) by October 30, 2016.

❖ Is your business listed on the **Rotary District 5050 Networking Plus** site?? This is an excellent way for Rotarians to do business with fellow Rotarians. To learn more about this initiative and to access the site, [CLICK HERE](#).

All of these and more can be found on the District website at [www.district5050.org](http://www.district5050.org)

## Youth Protection/Youth Exchange Seminar

Oct 22, 2016 at 08:30 AM - 03:30 PM

Fox Hall at the Hampton Inn

1661 W Bakerview Rd

Bellingham, WA 98226

You are invited to the Youth Protection/Youth Exchange Seminar detailed below. To register for this event click on "Register Online" below. You can also book family and friends.

This training will provide introduction and an overview of the District 5050 Youth Protection Policy. Youth Exchange training will include a review of the program guidelines, and feature breakout sessions for specific training for youth Exchange Club Officers and Counselors. A "round robin" networking session for all participants will provide you an opportunity to learn from other Clubs currently involved in Youth Exchange and to have all your question answered.

Each Club involved in any Rotary sponsored youth programming encouraged to send a representative(s) for this training event. Current and future Youth Exchange Officers and Directors, Counselors and Committee Members are encouraged to attend. Resources and Power Point Slides will be made available to participants at the conclusion.

Questions about the event can be directed to the District 5050 Rotary Youth Exchange Committee in care of Lori White at [lwhite2004@gmail.com](mailto:lwhite2004@gmail.com)

REGISTRATION: \$35.00

[REGISTER ONLINE](#)

## LONG RANGE PLANNING

Saturday, October 15

Contact: District Governor-Elect Lindagene Coyle

Cell: 604 - 220 - 6856 | Email: [lindacoyle5050@gmail.com](mailto:lindacoyle5050@gmail.com)

## ASSISTANT GOVERNORS TRAINING

Saturday, October 15

Silver Reef Hotel & Casino

4876 Haxton Way

Ferndale, WA

## PR BOOT CAMP No: 2 Club Runner

Saturday, October 15

Silver Reef Casino Hotel, 4876 Haxton Way, Ferndale, WA

Cost \$30 Clubs to send at least 1 or 2 members

## PR BOOT CAMP No: 3 FaceBook & Social Media

Saturday, November 5

Silver Reef Casino Hotel, 4876 Haxton Way, Ferndale, WA

Cost \$30 Clubs to send at least 1 or 2 members

## DISTRICT FOUNDATION DINNER

**Celebrate 100 Years of the Rotary Foundation!**

Saturday, November 12 5:00 PM

McIntyre Hall at Skagit Valley College

2501 E College Way, Mount Vernon, WA


[CLICK HERE TO REGISTER](#)







**OCT 24** **ROTARY INTERNATIONAL;  
WORLD POLIO DAY**  
9:00 am to 9:00 pm (CDT)  
Livestream Event hosted  
by Rotary  
International and UNICEF  
USA from the CDC in  
Atlanta, Georgia.



**DEC 7** **PORT COQUITLAM CENTENNIAL  
Youth Services  
Turkey Dinner**



Wilson Centre  
2150 Wilson Avenue  
Port Coquitlam

**OCT 1** **COQUITLAM SUNRISE &  
TRI-CITY ROTARACT  
Rotary's Amazing Race**  
9:00 am - 9:00 pm  
*The cost per team of four people is \$200*  
*Contact Jim Fitzpatrick for sponsor opportunities  
604 942 4362*

**OCT 29** **ABBOTSFORD-MATSQUI  
1st Annual Halloween  
Dinner & Dance**  
Legacy Sports Centre, Abbotsford.  
Doors open at 6:15pm  
with dinner at 6:30pm.  
There will be costume prizes, raffle draws  
and a live band. Dinner is included. Cash bar.  
Tickets are \$60 per guest.

**JAN 28** **SKAGIT  
2017 Seafood & Wild Game  
Dinner & Auction**  
Saint Joseph Center  
215 N 15th Street  
Mount Vernon, WA  
*Kentucky Derby style*  
Tickets and details are available at  
[www.skagitrotary.com](http://www.skagitrotary.com).

**OCT 1** **SKAGIT  
"Not So Right"  
Golf Tournament**  
8:00 am, Eaglemont Golf Course, 4800  
Eaglemont Drive, Mount Vernon, WA  
Left-handers unite! The Not So Right Golf Tournament  
benefits Family Promise of Skagit Valley to help end  
homelessness.  
Tournament cost is \$65/person or \$260/team.

**NOV 5** **LANGLEY CENTRAL  
2016 Wine Festival**



7:00 - 9:00 pm  
Willowbrook Mall  
Langley, BC

**FEB 11**




**OCT 14** **ANACORTES  
2016 VIVA LA FIESTA!  
VIVA ROTARY!**  
Anacortes Airport  
*Dinner ♦ Auction ♦ Fundraiser*  
*\$85 or \$850 for table of 10*  
Visit [www.vivalarotaryfiesta.com](http://www.vivalarotaryfiesta.com) for tickets  
Proceeds to fund the mental needs of high school students

**NOV 5** **MONROE  
Annual Barn Dance**  
5:30pm - 10:00pm Evergreen  
Fairground 4H building #501  
*the money raised at the barn dance each  
year supports multiple local and  
international projects.*

**MAR 11** **COQUITLAM  
50TH ANNIVERSARY  
SPORTS DINNER**  
Hard Rock Casino Vancouver  
2080 United Boulevard  
Coquitlam, BC

**OCT 15** **LANGLEY  
Gala and Auction**  
6:00 PM to 11:00 PM  
Coast Hotel & Convention Centre  
20393 Fraser Hwy  
Langley, BC  
*Tickets are \$50 each, available from any  
Langley Rotarian*

**NOV 18** **THE ROTARY CLUB OF MOUNT VERNON PRESENTS:  
MISSION:  
POSSIBLE**  
*Lighting the Fire to Do Good*  
SAVE THE DATE:  
FRIDAY, NOVEMBER 18, 2016 5:30 PM



**MAY 4 TO 7**  
**DISTRICT 5050  
MAKE IT HAPPEN  
CONFERENCE**  
[CLICK FOR DETAILS](#)



**LANGLEY** **LANGLEY ROTARY PRESENTS:  
Oktober  
FIESTA  
2016**  
**SATURDAY, OCTOBER 15**  
at Coast Hotel and Convention Centre  
20393 Fraser Hwy, Langley, BC  
• Live Mariachi Band  
• Mexican Folk Group  
• Mexican Food  
• Live Acoustic Music  
• Special Dinner  
**DON'T MISS OUT**  
Dancing with all Spanish traditional  
& Mexican folk dances,  
right in the Fraser Valley  
downtown, and more!  
Tickets: **\$50**  
CONTACT: [langleyrotary@gmail.com](mailto:langleyrotary@gmail.com)  
or 604-636-4410



**NOV 19** **WHATCOM COUNTY  
"Stop Hunger Now"  
meal packaging**  
9:00 am  
St. Lukes Health Education Center  
3333 Squalicum Pkwy  
Bellingham, WA

**JUNE 10 TO 14**  
**ROTARY INTERNATIONAL CONVENTION  
AND ROTARY FOUNDATION CENTENNIAL  
CELEBRATION**

