

THE Peace Arch JOURNAL

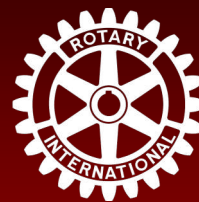
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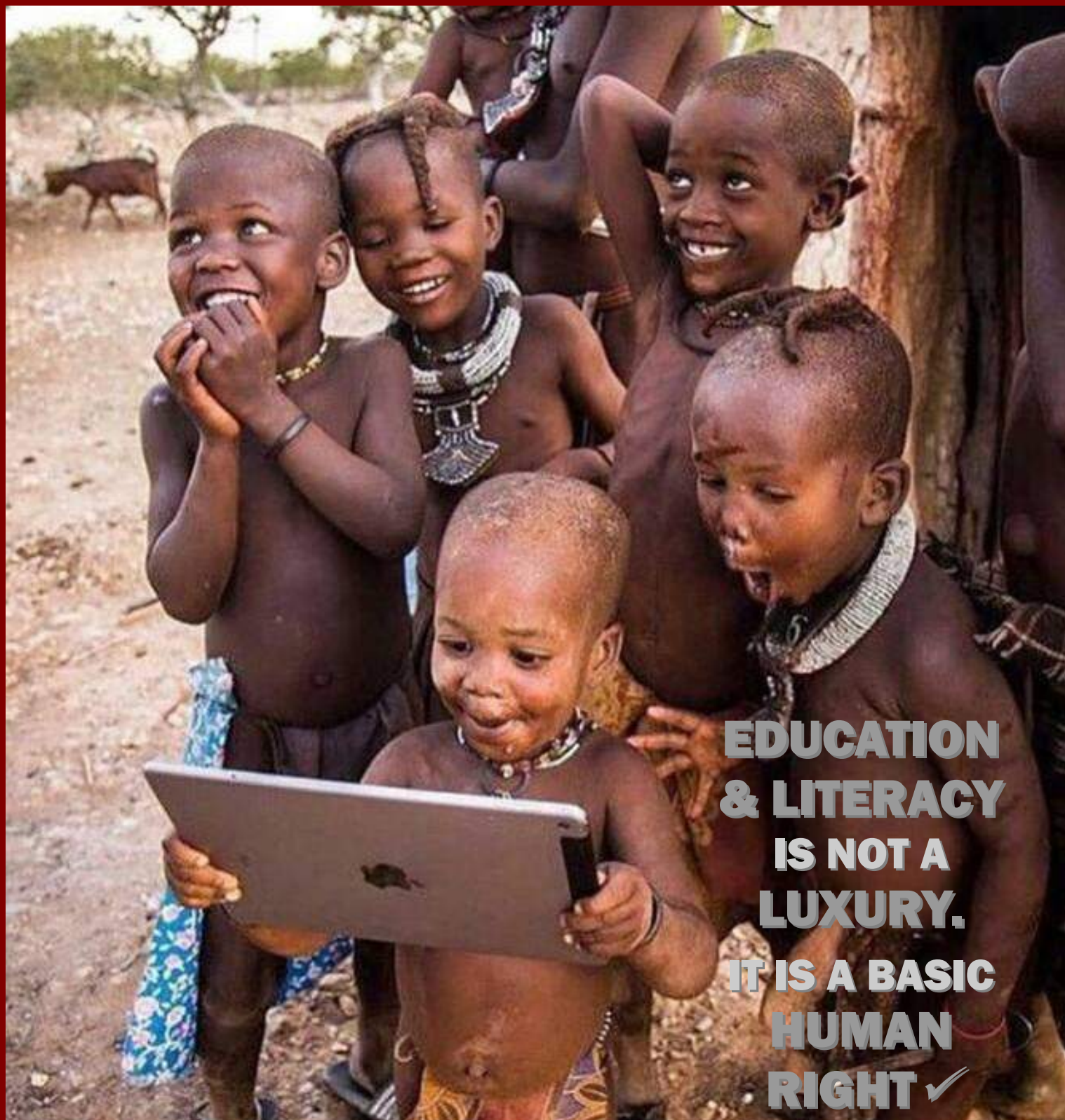
 
Rotary

DISTRICT 5050

50% AMERICAN | 50% CANADIAN | 100% ROTARIAN



CELEBRATE INTERNATIONAL LITERACY DAY - SEPTEMBER 6, 2016

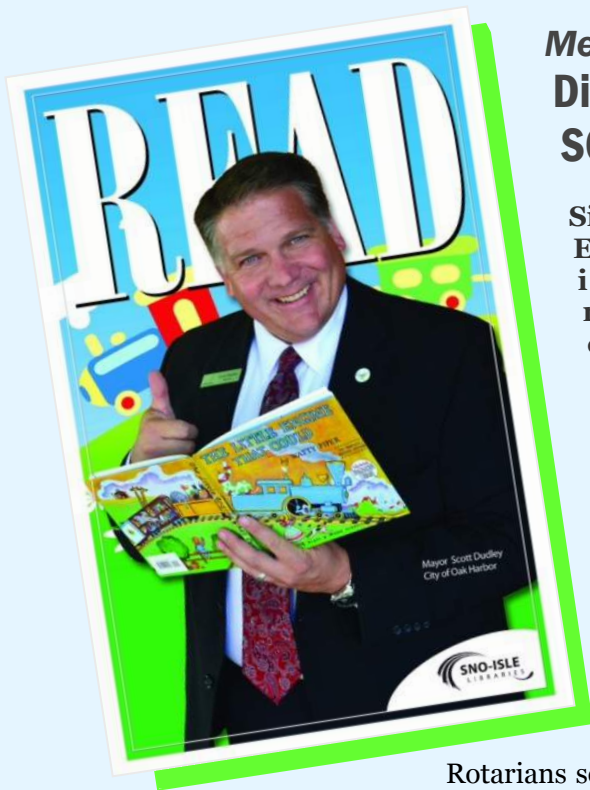


**EDUCATION
& LITERACY
IS NOT A
LUXURY.
IT IS A BASIC
HUMAN
RIGHT ✓**



SEPTEMBER - BASIC EDUCATION & LITERACY MONTH





Message from District Governor SCOTT DUDLEY

Since September is Basic Education and Literacy Month in Rotary, we should remember that 67 million children have no access to education, more than 775 million people over the age of 15 are illiterate and that, you and I as Rotarians, can do something about it.

Rotary's goal is to strengthen the capacity of communities to support basic education and literacy, reduce the gender disparity in education and increase adult literacy.

Rotarians see this need and help by providing technology, teacher training, vocational training teams as well as student meal programs and low cost text books.

Our Rotary Clubs in our District do so much on this front, from distributing dictionaries or other publications to elementary schools in their communities to ensuring students can concentrate on their studies versus their empty stomachs by providing well needed food. Our Rotary Clubs have provided technology to those in need. Also, every year our Rotary Clubs in our District provide scholarships so students can further their education.

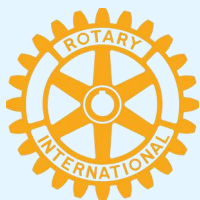
Our Rotary Clubs do so much for Basic Education and Literacy but I wonder... could we do more? Is there something more that you or your Rotary Club could be doing? Is it assisting in a reading program in your local schools or library? What do your local teachers say they are in need of?

The answer is "Shoes"!

That question was asked by the Rotary Clubs in Las Vegas and the answer was shoes. See, the North Las Vegas School District is one of the poorest school districts in the Country and many students were being sent to school without shoes. So, Rotarians started a program called "Happy Feet" and many Rotary Clubs joined in to ensure students have shoes now.

When Christine and I were in Manaus at the mouth of the Amazon River, we visited a local Rotary Club where we met a man who has a boat that he fills up with books and travels up the river to many villages distributing these books. Most of the children he gives these books to have never seen a book before. I mention this because ...

***No matter where we are in the World,
no matter what our circumstances are,
we as Rotarians can and do help!***



MAKE IT HAPPEN!



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**Leading the District
Serving the Humanity**

THE PEACE ARCH JOURNAL

The Monthly Newsletter of District 5050
VOLUME 30 | ISSUE 02 | AUGUST 2016

Scott Dudley District Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from throughout the district and beyond.

The mission of the **Peace Arch Journal** is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **Service Above Self**.

Please send news, articles and photographs to:
editor.paj@gmail.com

by the 25th day of the month for possible inclusion in the next issue.

Long articles may be truncated and all articles submitted may be edited before publication. Not all articles and photos submitted will be published.

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Message from
**Rotary International
President
JOHN. F. GERM**

SEPTEMBER 2016

An unbeatable combination

Dear Fellow Rotarians,

In the summer of 1917, only a few months after the United States entered the first world war, Rotary held its eighth annual -convention in Atlanta. Although many Rotarians at the time thought the convention should be cancelled, the Board of -Directors ultimately agreed with Paul Harris that it should -continue as planned. In the midst of such uncertainty and fear, Harris penned, as part of his convention greeting, some of the most-quoted words in Rotary:

Individual effort when well directed can accomplish much, but the greatest good must necessarily come from the combined efforts of many men. Individual effort may be turned to individual needs but combined effort should be dedicated to the service of mankind. The power of combined effort knows no limitation.

Fittingly, it was at this convention that then-President Arch C. Klumph proposed a Rotary endowment fund "for the purpose of doing good in the world." The power of combined effort was joined by a new power: that of combined resources. It was a combination that has proved unstoppable and has been behind so much of Rotary's work for the last 100 years. Today, it is difficult to imagine Rotary without its Foundation. It was the Foundation that turned Rotary from an organisation of local clubs into an international force for good with the power to change the world.

In this Rotary year, we are marking the centennial of our Rotary Foundation in the city where it all began: Atlanta. Our 108th Rotary International Convention promises to be one of the most exciting yet, with inspiring speakers, great entertainment, and a wide array of



Celebrate 100 years of doing good in the world at the 2017 Atlanta convention.

22,000 people already registered.

[CLICK HERE TO REGISTER](#)

Early Bird Deadline 15 December 2016

ZONES 24/32 REUNION

The Beyond Borders Dinner at the Atlanta Aquarium on Sunday June 11
[Click here for more Information and registration.](#)

breakout sessions to help you move your Rotary service forward. And of course, we'll be celebrating the Foundation's centennial in style.

Whether you're a regular convention goer, haven't been to one in a few years, or haven't yet attended your first, the 2017 convention will be the one you won't want to miss. Atlanta is a great destination in its own right, with great food, friendly people, and many local attractions to enjoy. But the real reason to come to the convention is always the convention itself, and the people, ideas, inspiration, and friendship you'll find there.

To learn more, and save money on registration, visit
www.riconvention.org
See you in Atlanta!



Rotary supports activities and training to improve education for all children and literacy for children and adults.

Area of Focus Statement of Purpose and Goals

The Rotary Foundation (TRF) enables Rotarians to ensure that all people have sustainable access to basic education and literacy by:

1. Involving the community to support programs that strengthen the capacity of communities to provide basic education and literacy to all;
2. Increasing adult literacy in communities;
3. Working to reduce gender disparity in education;
4. Supporting studies for career-minded professionals related to basic education and literacy.

Parameters for Eligibility

TRF considers activities targeting the following to be within the scope of the basic education and literacy area of focus:

1. Enhancing quality basic primary and secondary education, seeking to involve local school officials when possible;
2. Educating adults in literacy;
3. Providing teacher training in curriculum implementation, effective instructional methodologies and/or student assessment;

4. Strengthening educational experience through improved materials and facilities that complement curriculum and/or teacher training;
5. School desk purchases, when accompanied by a detailed and verifiable plan to improve basic education and literacy;
6. Vocational training teams supporting the above activities;
7. Scholarships for graduate-level study in programs related to basic education and literacy.
8. TRF considers activities targeting the following to be outside the scope of the basic education and literacy area of focus and as such are not eligible for global grant funding:
9. Projects that consist exclusively of equipment purchases;
10. Projects that provide tuition or school supplies without the means for the community to provide these in the future.
11. Projects that the community is not able to continue after grant funding ends.

Elements of Successful Humanitarian Projects and Vocational Training Teams

Global grants are:

1. Sustainable – communities are able to address their basic education and literacy needs after the Rotary club/

district has completed its work;

2. Measurable – sponsors can select standard measures for their area of focus from the Monitoring and Evaluation Toolkit or use their own measures to show the good results of their work;
3. Community driven – designed by the host community based upon the needs they have identified;
4. Aligned with an area of focus – as defined in the policy documents.

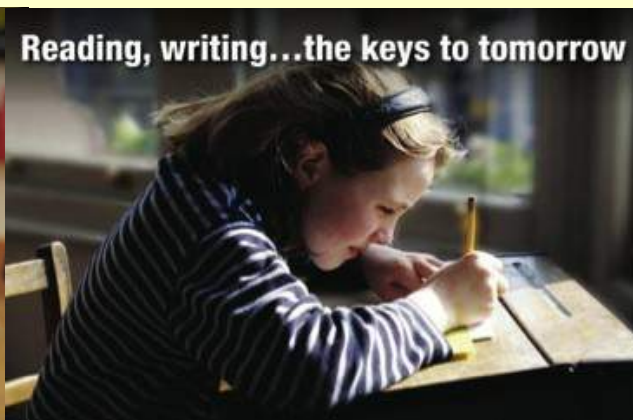
Elements of Successful Scholarships

Global grants support graduate-level scholarships for career-minded professionals. TRF considers the following when evaluating global grant scholarship applications:

1. The applicant's previous work experience in the field of basic education and literacy;
2. Academic program alignment with basic education and literacy. Examples of academic programs include education, literacy, curriculum development, special education, and school administration;
3. The applicant's future career plans as they relate to basic education and literacy.



Every child deserves a quality education.



Reading, writing...the keys to tomorrow



Rotary.
Humanity in motion.
www.rotary.org



BASIC EDUCATION AND LITERACY

TEACHER TRAINING

1.7 million additional teachers

are needed worldwide to meet the goal of universal primary education.

TIPS FOR SUCCESS

- 1 Develop long-term relationships with teachers to ensure that they have access to the latest training and materials.
- 2 Consult with education officials to design teacher training programs and curriculums.

TAKE ACTION

Provide teacher training and needed classroom supplies.



TAKE ACTION

Send a vocational training team to offer curriculum development training in rural communities.



TAKE ACTION

Volunteer
in a classroom
or after-school
program.

57 million children

worldwide are not in school.

TAKE ACTION

Support concentrated language encounter (CLE) literacy programs. These low-cost text- or activity-based immersion programs can be effective with adults as well as children.

TAKE ACTION

Develop an adult literacy program.

781 million people

over the age of 15 —
60 percent of them women —
are illiterate.

TAKE ACTION

Serve as a mentor to students in your community.

TAKE ACTION

Promote student enrollment and prevent health-related absences by sponsoring school meal programs and providing safe drinking water and sanitation facilities.



TIPS FOR SUCCESS

- ① Remove barriers to girls' education caused by cultural attitudes, safety concerns, and the need for girls to contribute to the household economy. Gender equality is vital to sustainable community development.
- ② Involve students, parents, teachers, and administrators to gain support for your endeavors.
- ③ Partner with local organizations that can offer advice and resources to help you organize a CLE program.



Message from Kalyan Banerjee Foundation Trustees Chair



LITERACY Key to a Better Future

A few months ago, I read a story in this magazine (The Rotarian) about a man named Carl Sanders, a member of the Rotary Club of Kenosha, Wisconsin. Sanders had developed a successful painting business despite the fact that he could not read — a shameful secret that he struggled to keep to himself.

This story surprised me a little. I tend to think of illiteracy as a problem that mainly afflicts people in poor countries, not U.S. Rotarians. But Sanders' situation is not so uncommon. Even in a wealthy country like the United States, millions of people lack basic reading skills.

Sanders' story had a happy ending. He shared his secret with a fellow Rotarian, who steered him to a local literacy programme and encouraged him as he tackled his reading lessons.

Our Rotary Foundation wants to create more such happy endings, and there is no shortage of people who need them. Today, more than 750 million adults are functionally illiterate globally.

In 2015-16, our Foundation awarded 146

global grants totaling \$8.3 million to support basic education and literacy projects worldwide. These projects vary considerably — from providing computers and school supplies in Ghana to sponsoring an after-school homework programme in the U.S. to developing a literacy and mentoring programme for Roma girls in Bosnia, a project that addresses the gender imbalance that exists in many parts of the world.

In my country, Rotary has been on a literacy mission for the past few years. India has a population of 1.2 billion and is about 75 percent literate. Illiteracy occurs mainly in rural India, where most people live. So Rotary in India joined hands with the government to eliminate illiteracy, especially among women, because literate women raise literate families, ensuring a better future for all. Indeed, the numbers are staggering, and when it is done, the impact could be incredible.

As we observe Basic Education and Literacy Month in September, let's think about the millions of people whose chances for success remain blocked by illiteracy. Our Foundation is helping many of them, but with Rotarian support and involvement, we can do so much more.



CONGRATULATIONS AND THANK YOU

WE DID IT! The day was bright and sunny, the golfers were smiling and ready, so off they went to a shotgun start.

GoFUN 2016 was a success thanks to all who golfed, volunteered, sponsored, donated auction items, contributed or in any way supported the District's only fundraiser. The committee consisted of DGE Linda Coyle, Bill Murray, Clive Evans, DGN Linda Murray, AG Emery Dossdall, Ray Paquet, Gordon Newcomb, Jim Purcell and the grower of the golf ball seeds, DG Aide Pat Bond. It was the collective effort of many that made it another great day!

People seemed to have fun (certainly there was lots of laughing!). MC Joe Marine was great and we ended on time. Thank you to the volunteers that helped on the day - AG Linda Ryan, Frank Jarvis, Adriel Wilson, Renee Nicholson, AG Lynn Spence, Bev Harrington, Joyce Evans and Mary Wilson. What would we have done without the great photographers from the FUN club, Fidalgo Island - Tricia Sharp and Graham Read. Go to the District 5050 Facebook page to see the pictures.



Congratulations to the 1st Place team from Chilliwack Mt. Cheam and the 'Most Honest' trophy winners from Surrey Guildford.



We had 110 golfers, sold \$1760 worth of mulligans, made over \$2200 on the auction, and brought in \$405 on the polio draw.

A very special thank you to the clubs that were hole sponsors and contributed to the Rotary Foundation and/or PolioPlus in support of GoFUN. It is never too late to get your club contributions in, if you have not already done so. Remember your donation is credited your club's annual Foundation goals.

2017 is the Rotary Foundation's centennial year, we all want to make a contribution to continue the good work that happens because we have the Foundation to help fund the projects we do and can do.

Again thank you, thank you, thank you!

*Lindagene,
District Governor Elect
604.220.6856
Rotary District 5050*



ROTARY PRESIDENT 2018-19



Samuel Frobisher Owori, a Ugandan businessman and a member of the Rotary Club of Kampala, will become president-nominee on 1 October.

The 2016-17 Nominating Committee for President of Rotary International has unanimously nominated Samuel Frobisher Owori, of the Rotary Club of Kampala, Uganda, to be the president of Rotary International in 2018-19. He will be declared the president-nominee on 1 October if no challenging candidates have been suggested.

Owori says he sees in Rotary "an incredible passion to make a difference." As president, he plans to "harness that enthusiasm and pride so that every project becomes the engine of peace and prosperity."

Owori's chief concerns as a Rotary leader are membership and extension. Since he served as district governor, the number of clubs in Uganda has swelled from nine to 89. He urges past,

present, and future leaders to work together to engage more women, youth program participants, alumni, and community members to increase Rotary's membership in the coming years.

"There are many places which need Rotary and numerous potential members who have never been invited," he says. "The problem is Rotarians who got in and closed the doors."

Owori is chief executive officer of the Institute of Corporate Governance of Uganda. Before that, he was executive director of the African Development Bank, managing director of Uganda Commercial Bank Ltd., and director of Uganda Development Bank. He has studied law, employment relations, business management, corporate resources management, microfinance, and marketing at institutions in England, Japan, Switzerland, Tanzania, and the United States, including Harvard Business School.

Since becoming a member in 1978, Owori has served Rotary as regional Rotary Foundation coordinator, regional RI membership coordinator, and RI Representative to the United Nations Environment Program and UN-Habitat. He has been a member or chair of several committees, including the International PolioPlus Committee, the Drug Abuse Prevention Task Force, and the Audit Committee. Most recently, Owori served as trustee of The Rotary Foundation, chair of The Rotary Foundation's Finance Committee, and a member of

Samuel Frobisher Owori's Rotary Convention 2019



District Governor Scott's Official Visits

SEPTEMBER

Thursday	Sep. 1	Hope (D)
Tuesday	Sep. 6	Surrey (L)
Wednesday	Sep. 7	Abbotsford-Sumas (B) Chilliwack Fraser (L) Haney (D)
Thursday	Sep. 8	Surrey Guilford (B) North Delta (L)
Friday	Sep. 9	Chilliwack (L)
Monday	Sep. 12	Surrey Central City (D)
Tuesday	Sep. 13	Coquitlam Sunrise (B) Meadow Ridge (L)
Wednesday	Sep. 14	Port Moody (B) Coquitlam (L) Cloverdale (D)
Thursday	Sep. 15	Semiahmoo (White Rock) (B) Port Coquitlam Centennial (D)
Monday	Sep. 19	White Rock-Peace Arch (L) Cloverdale - Rotaract Club (D)
Tuesday	Sep. 20	Abbotsford (L) White Rock Peninsula (D)
Wednesday	Sep. 21	Langley Sunrise (B) Langley Central (L)
Friday	Sep. 23	Aldergrove (B)

OCTOBER

Tuesday	Oct. 4	Mission Mid-Day (L)
Wednesday	Oct. 5	Anacortes (L)
Thursday	Oct. 6	Sedro-Woolley (L) Bellingham Rotaract (D)
Friday	Oct. 7	Burlington (B) South Everett / Mukilteo (L)
Tuesday	Oct. 11	Fidalgo Island (B)
Wednesday	Oct. 12	San Juan Island (B)
Thursday	Oct. 13	Marysville Sunrise (B) Burlington Mid-Day (L)
Friday	Oct. 14	Oak Harbor (L)
Monday	Oct. 17	Bellingham (L)
Tuesday	Oct. 18	White Rock (L)
Thursday	Oct. 20	Surrey-Newton (D)
Monday	Oct. 24	LaConner (D)
Tuesday	Oct. 25	South Whidbey Island (B) Mount Vernon (L)
Wednesday	Oct. 26	Mission Morning (B) Whidbey Westside (D)
Thursday	Oct. 27	Bellingham Sunrise (B) Whatcom County North (L) Abbotsford - Matsqui (D)

NOVEMBER

Tuesday	Nov. 1	Mount Baker (L)
Wednesday	Nov. 2	North Whidbey Island Sunrise (B) Stanwood / Camano Island (L)
Thursday	Nov. 3	Arlington (L) Fraser Valley Rotaract (D)
Friday	Nov. 4	Lake Stevens (B)
Tuesday	Nov. 8	Everett (L) Rotaract Club of Tri-Cities (D)
Wednesday	Nov. 9	Skagit (B) Monroe (L)
Tuesday	Nov. 15	Bellingham Bay (L)
Wednesday	Nov. 16	Everett Port Gardner (B) Marysville (L)
Thursday	Nov. 17	Chilliwack Mt. Cheam (B) Langley (D)
Wednesday	Nov. 23	South Surrey (B)

DISTRICT CONFERENCE 2017



REGISTRATION IS NOW OPEN

\$299 PER PERSON
FULL REGISTRATION

OPTIONAL THURSDAYS EVENTS
WILL BE CONFIRMED SHORTLY AT
AN ADDITIONAL COST

Our special guests are
Dr. Bob Scott and
his wife, Ann.

Bob was the head of the
International PolioPlus
Committee from 2006 - 2014 who
will share his personal stories and
update us as we enter the
endgame in the fight against
polio.



Membership Matters to Make it Happen!



Rotarian Tony Sharma



A MUST WATCH

Governor DeVere Scott Dudley's newest video is an interview with Rotarian Tony Sharma on membership.

Tony Sharma is an active Rotarian in the Rotary Club of Tower Hamlets. Here he is telling us his Rotary history and inspiring all of us to do more!

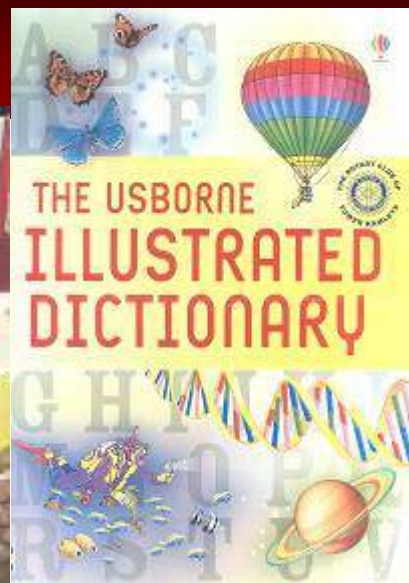
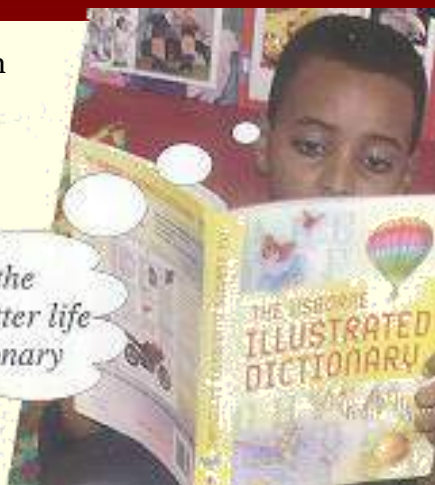
Click to watch 

PORT COQUITLAM CENTENNIAL Dictionary Project

The Dictionary Project was initiated by the club with the specific objective of:

- "Encourage the intelligent and self guided, use of dictionaries, learners become more independent, and as teachers this is one of our core goals,"
- "Use dictionaries efficiently to explore spellings, meanings, derivations eg: b using alphabetical order, abbreviations, definitions and understanding."

Kids all around the world can have a better life by reading a dictionary



How do we make the difference?

The Rotary Club of Port Coquitlam Centennial has been distributing dictionaries to the local Grade 4 students free of charge. Since 2008

Why for only Grade 4 Students

Grade four students get them because grade 4 is the year that the dictionary is in the curriculum.

What is the Dictionary 4 Life?

The Usborne Illustrated Dictionary 4 Life comprises 1,000 illustrations, 10,000 entries and 20,000 definitions printed in full colour on this leaflet grade paper from a sustainable forest with 288 pages.

This leaflet size (170mm x 240mm) with a robust hardwearing glued and stitched binding and a plasticised flap jacket cover. Weight 1.1kg. It has a user's guide, parts of speech, writing English hints, English Today and a history of our language and recommended web sites. It includes the vocabulary of the internet age.

All the "rude" words have been removed from the dictionary!

How will it Benefit a Child?

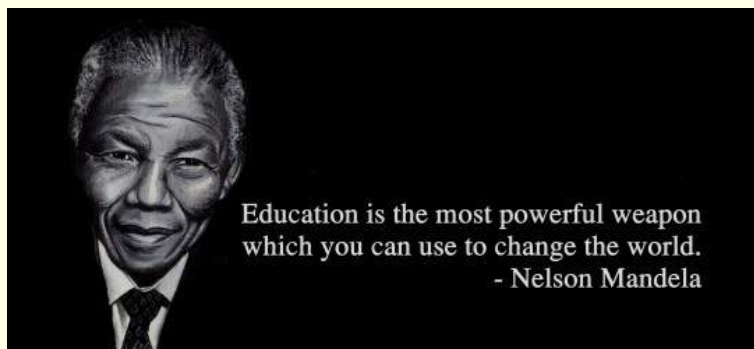
By using dictionaries efficiently children explore spellings, meanings and derivations for example by using alphabetical order, abbreviations and definitions with understanding. One of the most positive aspects of being able to use a dictionary is that it helps to develop autonomy and confidence in the learner – one of the core goals of education. It promotes books and the printed word. It will be a valued "possession" for the child. It will enable both first and second language users to extend and improve the accuracy of their vocabulary. It should help children with their homework in secondary education. In some homes it may be a reference work for all the family.

How does it promote Rotary and the Rotary Club?

The dictionary has a space for the recipient's name on the inside cover in the Rotary information panel. It is a highly visible promotion for our club by adding a club sticker in the space provided. The book is Rotary's lifetime gift to the child that can be used for generations to come.

With hard pressed school budgets:

- The dictionary makes an attractive gift to all students from Rotary;
- The schools can also use it as a children's prize for special events.
- The Club can sell them at club events for children/grandchildren as a fundraiser.
- The Club can use it as an International project and donate them to another country either as part of a TRF Matching Grant project or as a smaller personally delivered donation.
- It has been used with special needs learners in a spectrum of Community/Further education projects.
- You can keep it on display at home as a Rotary taking point with guests!



Y.E.S Team to Honduras



DMITRI WAGONER

Skagit Valley College
Mount Vernon, Washington

I put together this video to commemorate time spent in Barbasco Cabanas, Honduras with the Rotary 5050 International YES team (Youth Engaged in Service).

Ten incredible high school students accomplished over 80 hours of volunteer service each in their own communities and continued to share their love for people through a ten-day humanitarian service trip in a small, struggling village located near Copan Ruinas.

We made relationships, met beautiful people and worked tirelessly to successfully build a complete play

structure for children near the school, (the school was provided by the YES program in years past) we distributed personal hygiene kits, brought reusable feminine products for young girls, painted all school house furniture (provided by the YES team in years past as well) and built a chicken coop suitable for roughly 40 chickens.

This was an adventure of a lifetime, thank Rotary for all of their selfless donation and most of all thank God!

ARLINGTON

Student Exchange

Kylah Feliciano – outbound exchange student heading to Denmark. She left for Denmark on Saturday (6th August))and will be keeping a blog of her journeys. Inbound student from Germany also arrives on Saturday.



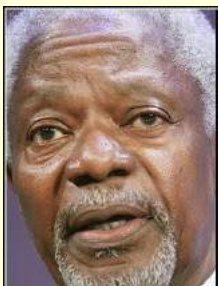
CLOVERDALE Adopts a Street

The Rotary
Club of
Cloverdale is
committed to
being a member

of our community.

We join together to keep Cloverdale clean.

The rain did not dampen the enthusiasm of the members as they picked up litter in Cloverdale.



For everyone, everywhere, literacy
is, along with education in general, a
basic human right.

— Kofi Annan —



How can one cultivate a love of reading

1. **Pick a great title to share.** “Try Tuck Everlasting, Tears of a Tiger, the I Survived series, or The Boy in the Striped Pajamas.”
2. **Share your own passion for reading.** It’s not just little kids who like hearing stories--students of all ages love to be told stories. “Read to them!”
3. **Modeling is important, too.** “Tell them about the books that you’re reading and why you love them.”
4. **Try graphic novels.** “It’s a great way to get reluctant readers interested.”
5. **Educate yourself.** Sometimes it’s hard to relate to children who hate reading, because as teachers, more often than not, we have a love of stories. Do some research on reaching reluctant readers. “Read The Book Whisperer. I read it at the beginning of the year and it totally changed the way I taught reading.” Start with a read-aloud. “When you read them a story, stop at a cliff-hanger point. They will want to know what happened, so then you give them a copy of the next part of the story to read independently or for homework.”
6. **Tap into their existing interests.** Bring in books that connect to sports, art, video games--whatever interests the students already have. “Have them read a book about art, like Picasso or Monet, and then let them create art based off of the artist you are reading about. The art may help them feel they have some control and creativity may awaken their desire to read.” - Nancy S. You could also find ways for them to associate reading with activities they already love. “Playing auditory books while they color or draw is very relaxing and is an easy way to introduce books and reading in a new way.”
7. **Develop parental allies.** “I send a letter home to parents and ask them to supervise their kids to read at least 20 minutes a night. Let them know they can read ANYTHING that interests them that their parents approve of. If kids are really reluctant, allow them credit for having parents read to them.”
8. **Use reverse psychology.** It’s sneaky, but give it a try! “I told my class that I was afraid we wouldn’t have time for any reading, because we had way too much other stuff to do... science (nonfiction reading) and social studies (historical and also nonfiction reading), and math dominated our schedule (this was my purposeful plan) for about three days, and I made it a point to specifically say we couldn’t read, too much to do. After day two, they really just wanted to read, and by day four they begged for it. So I ‘relented’ as long everyone found a good book. It’s been working like a charm!”



Racing Funds for the Youth

MAPLE RIDGE & PITT MEADOWS The Annual Rotary Duck Race

August 7, 2016



5,800 ducks were released into the Alouette River when the Maple Ridge and Meadows Rotary Clubs launched their Annual Rotary Duck Race.

The funds raised at this event will be distributed to the Youth for their service programs. The Youth in Maple Ridge, Pitt Meadows and Haney joined the Rotarians to sell the tickets, since they all had a stake in it - 100% of the proceeds to be shared by the Youth organizations.

As seen on ...



MAPLE RIDGE & PITT MEADOWS
THE NEWS

Duck Race remembers its Founder

The sixth annual Rotary Duck Race remembered its founder on Sunday, one year to the day of his passing.

Bob Shantz, a Maple Ridge lawyer and volunteer who organized the Duck Race, passed away Aug. 7, 2015 after complications following surgery for an aneurism.

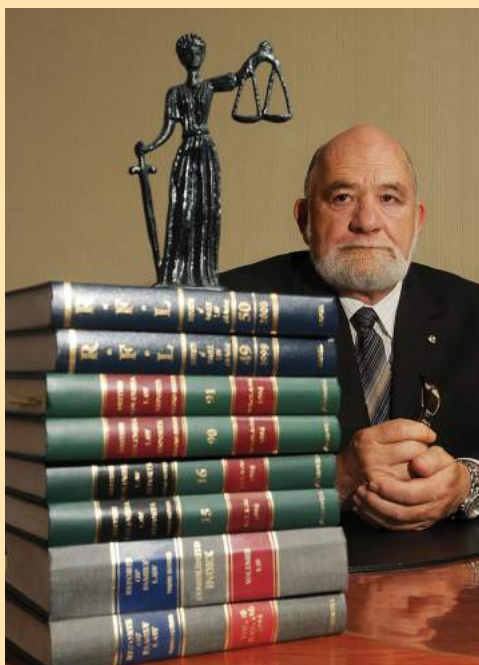
His widow, Irena Shantz, and organizers of this year's event signed 100 yellow balloons with messages to him and released them into the sky.

"We all signed the balloons and sent a nice little message up to Bob," said Bonnie Telep, a Rotarian and co-chair of this year's Duck Race.

"It was his creation."

The race this year featured 5,800 yellow rubber ducks released down the Alouette River, raising \$58,000 for youth groups in the community.

Telep hopes to include more community groups next year, such as schools parent committees.



Bob Shantz practised law in Maple Ridge for 40 years.

— Image Credit: THE NEWS

"We want to raise \$100,000, not \$58,000," she said. "It's all for kids."



Balloons were released in memory of Duck Race founder Bob Shantz on Sunday, August 7.

— Image Credit:
Colleen Flanagan/THE NEWS

This year's first-prize winner of a 2015 Dodge Dart SE from Maple Ridge Chrysler was Julie McNicol of Maple Ridge.

Jeff Kosuk won the second-place prize: \$1,000 cash, as well as a \$1,000 shopping spree from Mark's.

Sue Levens on third place: a furniture package from BrandSource Fuller Watson valued at \$1,000.

Geof Allen won fourth place: 10 rounds of golf and five carts, from Meadow Gardens Golf Club.

And Derell Campbell won fifth place: a 40-inch flat screen television from Haney Sewing and Sound.

Water Project a HUGE Success

ROTARY CLUB OF ARLINGTON
**Global Grant provides
solar powered pump and
borehole well in Kenya.**



Bungoma Water Kiosk in Namirembe

The Rotary Club of Arlington is the international partner in Global Grant project GG1524193. We partnered with host club Rotary Club of Bungoma, Kenya in District 9212 to complete a solar powered pump and borehole well project in a town about 10 kilometers from Bungoma. The Rotary Club of South Everett Mukilteo also contributed funding for the project.

Recently we turned in a progress report to Rotary International and the project will final on October 15, 2016.

Attached are a couple of photos and I have a Power Point presentation of the construction process and PDF photo album.

A press release about the project appeared in the local newspapers in December, 2015.

Please consider this project for publication in the Peach Arch Journal.

Also, we are hoping to obtain a second global grant for a project that is identical to this one. It would be located about 10 kilometers away.

In order to reach our goal, partnering with other Rotaries in District 5050 would be appreciated.

Thank you for your consideration.

If any clubs in District 5050 would like to partner with Rotary Club of Arlington, contact:

Joan M. Tilton
Rotary Club of Arlington
360-403-0515
JoanTilton@msn.com
arlingtonelectric@msn.com

Editorial note:

The project was featured in the December 2015 issue of the Peace Arch Journal

SEE PAGE 10 OF PEACE ARCH JOURNAL - DECEMBER 2015



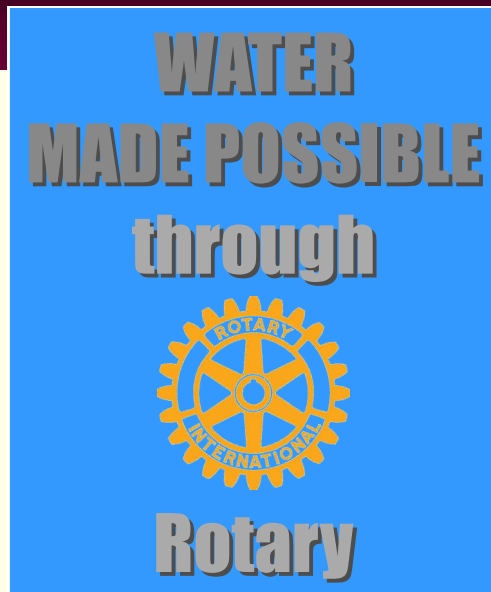
Bungoma Rotarian Ron with John Tilton, Project Leader of Arlington Club



Rotarian Brad from Arlington Club with members of Bungoma Rotary



Agreement signed...



Rotarians begin work on site



Training Mar 28 - Apr 02, 2016



THE SMILES OF SUCCESS Test pumping - Water for everyone!



A great day of fun and fundraising

AUGUST 12, 2016: 110 golfers and 57 Rotary Clubs came together to raise over \$100,000 for The Rotary Foundation and PolioPlus!

CLICK TO SEE PICTURES ON THE DISTRICT FACEBOOK PAGE

Serving the District for 6 years

Julie served District 5050 as the District Administrator under Bill Robson(2015-16), Lyle Ryan (2014-15), Denis Boyd (2013-14), Sean-Carol Hogan (2012-13), Jane F Helten (2011-12), and Wayne (2010-11).

Julie refers these “six years of learning and serving together in Rotary District 5050!”

Julie is pictured here with District Governor (2014-15) Lyle Ruan, who recognized her for her services. ▶

Julie,

Your service as District Administrator made my Governor year more successful and more enjoyable.

Thank you!

- Sean Hogan (PDG)

Editorial Note: We are sure all other District Governors will echo same sentiments.

(Julie left her “big shoes” behind. We are still looking for someone to fit into her shoes.)



Leadership Opportunities



Rotary

District 5050

Service at the District level



Rotary



Rotary is continually seeking to train and promote leaders and one of the best jobs in Rotary is that of Assistant Governor. AG's serve four to six local clubs and act as the liaison between the District Governor and the clubs.

If you are interested in becoming an Assistant Governor, please read the information below.

In the 2017-18 Rotary year, we will be seeking four new AG's for Area B (Abbotsford, Mission), Area G (Whatcom County), Area I (Burlington, Mount Vernon & Sedro Woolley) and Area J (Arlington, Marysville, Lake Stevens).

In the 2018-19 Rotary year, we will be seeking another four new AG's for Area C (Aldergrove, Langley), Area E (Surrey, North Delta), Area H (Anacortes,

LaConner, San Juan Island) and Area K (Everett, Snohomish County).

Applicants do not need to be a member of that Area's club and may be a member of a nearby club.

If you are interested in serving as an Assistant Governor, please contact

Lindagene Coyle (lindacoyle5050@gmail.com)

Linda Murray (linda@evergreensecurity.com)

CLICK HERE

for further information on the requirements and

2016 Rotary Scholarships



ROTARY CLUB OF EVERETT

Rotary Celebrates Area Students with \$180,300 in Scholarships

Some 49 Snohomish County students gained a head start last night as the Rotary Club of Everett handed out \$180,300 in scholarships funded by Rotary members and donors. The grants ranged from \$500 to \$19,000 per student.

In ceremonies May 31 at the Everett School District's Community Resource Center, proud parents applauded as young people stepped to the front to receive their awards.

"We want to invest in the future of our students, to support their goals for a higher education," club President Deborah Wright told the audience. Over the years, the Rotary Club of Everett has handed out more than \$3.1 million in scholarships.

Rotarians work closely with school counselors to identify scholarship prospects. Those nominees are then interviewed by Rotary members, who make the final selection.

Supporting youth is a major focus for the Rotary Club of Everett. Club members frequently share their business experiences with students participating in the school district's AVID (Achievement Via Individual Determination) program, and in May helped organize the AVID HighFive Walkathon that raised more than \$8,000 for AVID projects. The club also participates in student exchange programs by sending local students overseas and hosting students from other countries.

The Rotary Foundation

offers grants that support a wide variety of projects, scholarships, and training that

ROTARY FOUNDATION
MAKING DIFFERENCE
FOR 100 YEARS
AROUND THE WORLD

ROTARY CLUB OF LANGLEY

2016 Secondary School Scholarship Winners

Winners of Langley secondary schools graduation scholarships of \$1000 each, pictured below with Past District Governor Wayne Wiebe.



Belah Lee



Bethany Hitchman



Kayla Boutcher



Jenna Richmond



Kayla Salisbury



Arshpreet Sidhu

Actually,
YOU CAN
change
the world.

[LEARN MORE](#)

Rotary 

You make us proud!

ROTARY CLUB OF LANGLEY CENTRAL



Isabella Gamba

Every year the club hosts a competition among the local schools to ask students to express why they are proud to be Canadian, the winner of which will be given the opportunity to visit the Legislature in Ottawa. It was suggested that the students who did not make the final pick would be given the opportunity to visit the Legislative Assembly in Victoria. One such student was Isabella Gamba. Her resume is quite extensive. She has attained the highest rank in air cadets (warrant officer,) and was accepted as one of 24 students to attend a special 1st year university program sponsored by Camosen College, and will be living at camp Qwanoes near Duncan on Vancouver Island. The program will require her to travel to Brazil or Mexico to work with disadvantaged people. Isabella came to our club to talk about her visit to the house of politics and her lunch with Mary Polak. She was accompanied to Victoria with Terry Smith and Adolf Dalke.

ROTARY CLUB OF SEMIAHMOO (WHITE ROCK)



Au Revoir, Maddie

Youth Services Co-Chair Sharon Crowson introducing the club's outgoing Exchange Student, Maddie, who spoke about her upcoming trip to France for 2016-17. She is excited about the

SKAGIT ROTARY CLUB

\$60,200 FOR Scholarship in 2016

The Skagit Rotary Club announces that it has awarded \$60,200 in scholarship funds to 32 Skagit Valley High School seniors from the Class of 2016. The following outstanding students were awarded scholarships.



The Pursuit of Service

ANGELA MKWANANZI is the winner of the 2016 SASSY Youth Leadership Award and graduated from Ecole Panorama Secondary this past June. She is involved in Unified for Change, Angels for Relief Initiative and various other youth organizations, and was a speaker for Ted X. Her first name is actually Velaphi – which means “where did you come from”.

Inspiring and motivational, Velaphi shared with us her journey from Zimbabwe, growing up with her grandparents as her father died when she was two and her mother moved to Canada. She lived with her grandparents and was well acquainted with poverty, hunger and no access to education.

She joined her mother in Montreal five years

ago when Velaphi came to live here. It was a challenging transition and she remembers wishing she was back in Zimbabwe as it was quite overwhelming here. She took these challenges and decided to turn them into gems and went on to create many different non-profit organizations battling poverty, supporting gender equality and education. She has traveled the world serving others, taking supplies so orphans can get access to education, housing, food, etc.

She is off to Morocco to spend six months teaching English to children in an orphanage and then on to the University of Cape Town for her studies. She is an amazing young speaker who has so much to offer and embraces “service above self” in a way that is truly inspiring and humbling!



Starting on August 4th, the Government of Canada, in collaboration with an array of partners, started to countdown the last 150 days of 2016 by generating surprises that will appear spontaneously throughout the country.

Over the next 150 days, there will be activities across the country that will delight and surprise you. We are inviting all Canadians to take part in the countdown to 2017 in person and via social media. Visit CBC and Radio Canada's 2017 Web portal to learn more!

EXPLORE CANADA 150

WATCH THIS VIDEO



ROTARY CLUB OF SOUTH WHIDBEY

Presents Scholarships to 2016 Graduates

During the June 14th meeting of the Rotary Club of South Whidbey the recipients of the 2016RCSW Scholarships were recognized for their scholastic achievements and community service.

Macey Bishop was awarded Rick Prael award for her outstanding Community Service.

Chandler Hagglund was awarded one of the Scholarship awards.

Iona Rohan was awarded our second Scholarship award.

Dansy Thomas was awarded our Vocational Award.

TEST YOUR SKILLS!

1. Is the glass next to Carol half empty or half full?
2. Where's Sean's glass?



1. It doesn't matter. It is just water!
2. It was beer, he already drank it!

ANSWERS

Arlington Rotary Brings in a New Board



Rotary Club of Arlington Board 2016-17 (L to R) Paul Ellis, Joan Tilton, NardaTudder, Jola Barnett, Pamela Beaton, Jessica Ronhaar, Lyanne Rolf, Devan Brossard, Carla Rankin Gastineau, Erik Granroth, Robin Reinig, Jeff Huleatt, A.J. Chase, Brad Kihm



Be a Vibrant Club

1. Decide where your club wants to be in three to five years.
2. Set annual goals and enter them into Rotary Club Central.
3. Hold club assemblies regularly to keep members engaged and knowledgeable.
4. Communicate openly in your club.
5. Prepare members for future roles to maintain a smooth leadership transition.
6. Adapt your club's bylaws to support the way your club works
7. Develop strong relationships within your club.
8. Make sure all members are involved in activities that genuinely interest them.



**CLICK ON THE PICTURE TO
DOWNLOAD THE BROCHURE.**

LOOKING BACK IN HISTORY

Reproduced from The Rotarian - December 1999 (pp. 48-49)

Rotarian honoured

Anup Singh Jubbal, the then member of the Rotary Club of Barnaby, Hastings (now of Rotary Club of Surrey-Guildford) was awarded the Indo-Canada Chamber of Commerce's Humanitarian Award.

Anup was recognized for his work to establish Rotary Project Eyesight -India. Anup was then serving as the project chair of RI District 5040.

Since the program's inception in 1989, Rotarian doctors have performed more than 31,500 cataract operations to help people in rural India regain their eye sight. The Rotary Club of Burnaby-Hastings funded the surgeries, which cost about US\$20 each, through a matching Grant from The Rotary Foundation.

Anup continues this project even today through Rotary Club of Surrey-Guildford and have gifted thousands of people in India with eyesight.

It is commendable to note that the medical services are provided to the people of India free of cost.

Anup has also received other awards, namely:

- ◆ **1988:** "Distinguished Service Award" from the Rotary International Global Polio Eradication Initiative, presented by Hon. John Fraser, Speaker of the House of Commons, Canada
- ◆ **1993:** Rotary International "Service Above Self Award", presented by the President of Rotary International, Clifford Dochterman
- ◆ **1997:** "Meritorious Service Medal", presented by the Rt. Hon. Roméo LeBlanc, Governor General of Canada
- ◆ **2005:** "Outstanding Community Service Award" of the Real Estate Board of Greater Vancouver
- ◆ **2006:** Nominee for The Surrey Board of Trade "Business



The then Canadian Minister for Finance Paul Martin (left) presented Rotarian Anup Singh Jubbal (right) with the Indo-Canada Chamber of Commerce's Humanitarian Award. Anup was accompanied by his wife, Saroop Kaur Jubbal (center)

Excellence Award" in the Not-for-Profit sector

- ◆ **2006:** The Surrey Leader Newspaper "Community Mentor Award"

There have been several other awards and recognitions bestowed upon Mr. Jubbal over the years, and his work has been commended by many notables, including former Governor Generals of Canada, Prime Ministers of Canada, past Premiers of BC, and other dignitaries. His work has been featured on radio and television, as well as in newspapers and magazines, including Reader's Digest (January 1998).

You
don't want to miss this.

100 Years of Doing Good in the World **Exploring the Rotary Foundation**



Rotary International President Elect Ian Riseley will speak in Vancouver on October 22, 2016 to a unique event at the Wosk Centre for Dialogue, "100 Years of Doing Good in the World – Exploring The Rotary Foundation."

This is a Regional Rotary Foundation Seminar for Districts 5010, 5040, 5050, and 5060.

Agenda and registration information is on its way!

Watch for details in the October issue of the Peace Arch Journal!



[CLICK HERE FOR MORE INFORMATION](#)

THE PRIME MINISTER'S YOUTH COUNCIL DATES TO KNOW

The Council will advise the Prime Minister on national issues such as employment, access to education, building stronger communities, climate change and clean growth. The Council will meet multiple times a year.

If you are aged 16 to 24, now is your chance to apply to become one of the Youth Council members.

You have from July 22 until October 7 to join the second wave of members who will meet with the inaugural members and the Prime Minister in 2017.

If you submit your application after October 7, 2016, it will be considered for the next Youth Council recruitment campaign set to start in 2017-2018.

For questions regarding the Prime Minister's Youth Council, including the application process, telephone Toll-Free: 1-800-563-3030 (TTY: 1-800-465-7735) Monday to Friday, from 9:00 a.m. to 5:00 p.m. Eastern Time.



A Unique Celebration for Canadian Rotarians



The Arch Klumph Society Canada Day is an opportunity for Canadian Rotarians who have the desire to make a significant commitment to the future of The Rotary Foundation to become a member of AKS during The Rotary Foundation Centennial year and the celebration of 150 years of Canadian Confederation.

A special event will be held on April 12, 2017 at One Rotary Center in Evanston, Illinois for the new Canadian members of the Arch Klumph Society (AKS) - those Rotarians and Rotary couples who have donated a minimum of \$250,000US. The day will include an all Canadian induction ceremony attended by senior Rotary leaders, tours of Rotary headquarters and a gala dinner for the new society members. We are inviting you to become a part of a very special family who enable our mission work so personally.

Arch Klumph Society members support The Rotary Foundation for many reasons. With their help, The Foundation is fulfilling Rotary's promise of creating a polio-free world. Children and families are living healthier lives through the Foundation's Global and District grants.

Educational programs and scholarships are helping young people build lasting friendships and mutual understanding with their peers around the world. Member support enables tomorrow's leaders to live and study together as Rotary Peace Fellows and provides them the opportunity to begin building a more peaceful world.

For more information on AKS Canada Day, please visit: <https://sway.com/X8ccz3Dw76akpVNO>.

From the Pages of Chris Offer's Diary



AUGUST 15: First day in Abuja, Nigeria of the Polio Surveillance Review project. The team attended a security briefing at WHO headquarters. The terrorism threat in Borno where the new cases of polio were detected remains very high. This is a major challenge to reaching every child. Our team then moved to the Emergency Operations Centre where the response to the new polio cases is being coordinated. There are already people and vaccine on the ground attacking the new polio cases in Borno. Attending the meeting was also Boniface Igumu from the (Rotary) Nigeria National PolioPlus Committee. We were trained on the use of tablets supplied by E-Health that will be used to record and upload data and interview results during the surveillance project. A good start and a well coordinate project.

AUGUST 17: Today our polio surveillance team visited a local health office, a hospital and small village about 50 km from Kano, Nigeria. The task was to review the records related to AFP (Acute Flaccid Paralysis). This is the primary indicator of polio. The paralysis of the legs and arms can be caused by several medical conditions including polio. The team members are from WHO, Gates Foundation and state health officer. We check that the health workers are looking for cases of AFP and doing the correct follow up including collecting stool samples for analysis. We found good records and follow up with only a few errors. We always attract curious children. The children are a good reminder of the purpose of the polio campaign and Rotary's promise to these children.



CHRIS OFFER

**ENDOWMENT/MAJOR GIFTS
ADVISOR**

Rotary Zone 24 West

AUGUST 20: One part of the polio surveillance review in Nigeria is to examine how well possible polio cases are being tracked. However, we also look at tracking other deceases. The surveillance system established to monitor polio is successfully being used in Nigeria and other countries to track Yellow Fever, Ebola, Measles, Rubella, Meningitis and further health threats. This ensures early detection, control and containment of out breaks. The Integrated Decease Surveillance and Respond (IDSM) system is a lasting legacy of the polio campaign. It is already saving the lives of children across Africa.

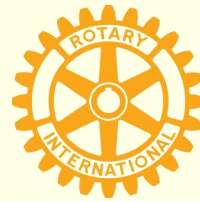


SERVICE WITH A SMILE - To give and to receive



A Great Evening – Fellowship, Friendship, Family of Rotary ...

Summer Reading
Great evening to honour Rotary Director Dean Rohrs & Rhino Rohrs with a house full of friends hosted by Denis & Maureen Boyd. Some very tongue-in-cheek "survival kit" gifts and advice.



You forgot that August was the membership and extension month?

That's fine! Better late than never!

DON'T MISS WHAT FOLLOWS!

13 Ideas to Develop Membership Retention and Recruitment Strategies

August was membership and club development month, a time to focus on and appreciate your members, celebrate their devotion to the club and the impact they have made. It was also a time to think about developing strategies around growing your membership. The reason why Rotary is such a successful organization is because it is full of members that have one trait in common - the passion to make a difference in the world. All of us share this passion and it's what drives us to work together.

Today, a growing population of youth are not even aware of what the organization is or does while those that do are unable to join for a variety of reasons. Granted, we've made many changes to combat this challenge such as the introduction of eClubs, relaxed attendance requirements, more meeting time options, etc. but we still have ways to go. Members continue to leave and clubs continue to struggle to recruit.

This year, with members in mind, why not create a development and recruitment strategy by implementing methods your club hasn't tried before.

Membership development

1. Analyze results from past exit interviews to see what members cited as their reason for leaving the club. Often, you can immediately see a pattern to act upon.
2. If your club doesn't conduct exit interviews, consider contacting ex-members from the past few years to ask them for feedback on what they feel the club could've done better.
3. Make sure every member has some role to play. Every member in your club joined to become part of something big, and if they aren't being given a chance to make a contribution to the club, slowly but surely, their satisfaction level will begin to decline. Consider giving each member some sort of responsibility at every meeting (ex: introduce/thank speaker, contribute jokes of the week for the club newsletter, etc.).
4. Focus on happiness: happy members are those that are motivated to do good for the club. There are many ways to keep members happy. Sometimes just being asked means a lot, so in your next meeting, have every member anonymously write changes that they would like to see in the club which would make them happy. Such a simple act shows your members that you care about their presence in the club.

Recruitment strategies

Even though your club may have an open door policy, many prospective members interested in joining still might be hesitant to come visit. The answer?

5. Promote your open door policy everywhere you can - on your website, social media and even at your meeting location (example, at the entrance of the building, near the elevators, staircase, etc.)
6. Put up flyers welcoming visitors pointing them to where you meet, time, etc. The more signs prospective members see, the more

you've alleviated their fear of trying something new.

Countries like Germany, India, Africa have all seen an increase in membership due to the emphasis they've put on personal connections. Rotarians here have been urging family members to join and have even created new clubs that meet in the evenings and have lower fees for the children of all members. This makes it easier for parents to balance family life with club service.

7. All of us know at least one person that might be a good fit for Rotary, whether that person be a colleague, family member or friend - all we have to do is ask.
8. Many Rotaractors tend to leave Rotary altogether. Team up with a local Rotaract club and speak more on the benefits of joining your club, so that you can create a smooth transition for them to join your club when they are ready.

Other ideas to try include:

9. Propose a 'trial' period - offer a 3 month membership plan where members can pay only for those months to get a better feel for what it means to be part of your club. This way, they don't have to worry about investing money/time for the entire year.
10. Create a club designation to recognize members that recruit the most members. Then for every 2 or 3 new members that join, the recruiter receives the special club designation title. Plus take advantage of Rotary's New Member Sponsor Program.
11. Host an open house and promote it via Facebook ads. You can set your own budget and reach a wider audience.
12. List the benefits of joining your club right on your site. Add a video showcasing the fun your members have so as to evoke a feeling of being part of a team.
13. Ask your guests and speakers to join your club, even if they choose to join as honorary members.

Most importantly, follow up with all of your prospective members. You can now add all your prospective members into your contacts list, so following up is easy. Send a personal note reminding them of their interest in the club and reinforce the benefits. At the end of the day, it's up to us to open the door to new members by asking people to join.

**What's your membership goal?
Is just another number game, or
is it the "RIGHT FIT" for your club?**



Don't just look for questions.

LOOK FOR ANSWERS!



Government of Nigeria reports 2 wild polio cases, first since July 2014

New cases come on the two-year anniversary since the last confirmed case of polio was reported in Africa

11 AUGUST 2016 | GENEVA - After more than two years without wild poliovirus in Nigeria, the Government reported today that 2 children have been paralyzed by the disease in the northern Borno state.

As an immediate priority, the Government of Nigeria is collaborating with WHO and other partners of the Global Polio Eradication Initiative to respond urgently and prevent more children from being paralyzed. These steps include conducting large-scale immunization campaigns and strengthening surveillance systems that help catch the virus early. These activities are also being strengthened in neighboring countries.

"We are deeply saddened by the news that 2 Nigerian children have been paralyzed by polio. The Government has made significant strides to stop this paralyzing disease in recent years. The overriding priority now is to rapidly immunize all children around the affected area and ensure that no other children succumb to this terrible disease", said Dr Matshidiso Moeti, WHO Regional Director for Africa.

Genetic sequencing of the viruses suggests that the new cases are most closely linked to a wild poliovirus strain last detected in Borno in 2011. Low-level transmission of the poliovirus is not unexpected, particularly in areas where it is difficult to reach children with the vaccine. Subnational surveillance gaps persist in some areas of Borno, as well as in areas of neighbouring countries.

On the brink of polio eradication

"We are confident that with a swift response and strong collaboration with the Nigerian Government, we can soon rid the country of polio once and for all. This is an important reminder that the world cannot afford to be complacent as we are on the brink of polio eradication – we will only be done when the entire world has been certified polio-free," said Dr. Michel Zaffran, Director of polio eradication at WHO Headquarters.

As recently as 2012, Nigeria accounted for more than half of all polio cases worldwide, but the country has made significant strides, recently marking 2 years without a case on 24 July 2016. This progress has been the result of a concerted effort by all levels of government, civil society, religious leaders and tens of thousands of dedicated health workers. Recent steps including increased community involvement and the establishment of Emergency Operations Centers at the national and state level have been pivotal to Nigeria's capacity to respond to outbreaks.

The 2 cases in Nigeria particularly highlight the need to prioritize immunization of children in hard-to-reach areas such as the Lake Chad region, which spans several countries and is often affected by conflict and large population movements. Reaching these children requires vaccinating populations as they move in and out of inaccessible areas and using local-level groups and organizations, such as religious institutions and community based organizations, to negotiate access for vaccination teams.

Globally, the world is very close to reaching the goal of polio

eradication. Only 21 wild polio cases have been reported so far in 2016, compared to 34 cases at the same point last year. Only 2 other countries are reporting polio: Pakistan and Afghanistan. Four out of the 6 WHO Regions of the world have been certified polio-free, and only one of the three types of wild poliovirus is still circulating in the world (type 1).



Michael K. McGovern
Chair, International PolioPlus Committee

Rotary recommits to ending Polio in Nigeria

END POLIO NOW | AUGUST 11, 2016

The World Health Organization has confirmed two cases of wild poliovirus type 1 (WPV1) in Nigeria, the first cases in the country since July 2014. After passing a year without a case of the wild poliovirus, Nigeria was removed from the list of polio-endemic countries in September 2015. These cases – from two local government areas of Borno state – occurred in July 2016.

The Government of Nigeria – in partnership with the Global Polio Eradication Initiative – will take immediate

steps to respond quickly to the outbreak to prevent further spread of the disease. This response will include emergency vaccination campaigns to boost immunity in impacted and at-risk areas, and reinforced surveillance activities to ensure we detect all strains of polio. Because polio knows no borders, steps will also be taken to protect surrounding countries, to ensure all children are vaccinated and to reduce the risk of the spread of the disease.

This news is disappointing for all Rotary members - and particularly those in Nigeria - who worked so hard to help the country stop polio. However, Rotary remains steadfast and fully committed to fighting polio anywhere children remain at risk, including Nigeria and Africa.

Rotary members remain resilient in the face of challenges. Today, we roll up our sleeves and redouble our effort to rid the world of this devastating disease. Rotary members in Nigeria are already hard at work to support the outbreak response, and our network will also be tapped to quickly protect children in surrounding countries.

The World Health Organization is confident Nigeria can end polio. The program has overcome outbreaks before, and we have the tools to do so again in Nigeria. Rotary will not stop its efforts to ensure that every child is born into a polio-free world where they are safe from this paralyzing disease.

**TAKE PART IN
WORLD
POLIO DAY
OCTOBER 24**

Download the resources below to join and make an impact on World Polio Day.

TOOL KIT

↓ **How to celebrate
World Polio Day Event
Planning Guide**

SOCIAL MEDIA GRAPHICS

↓ **World Polio Day
social media messages**
World Polio Day share graphics
World Polio Day Facebook cover photos
World Polio Day Twitter cover photo

MEDIA AND ADVOCACY

Rotary and its partners cannot end polio alone. We need your help to secure support from governments, nongovernmental organizations, corporations, and others.

<http://www.endpolio.org/worldpolioday/#resources>

A Dozen Ways to Make a Difference

Make the most of your membership.

Here's how.

1. **Learn more about Rotary Global Rewards**, a new member benefit program that offers discounts on products and services – travel, hotels, car rentals, dining, and entertainment. Visit www.rotary.org/myrotary and click on Member Center.
2. **Identify a need** in your community and work with your club to design a hands-on project that addresses it.
3. **Learn how to apply for a grant** to implement a project at www.rotary.org/grants.
4. **Know a young leader?** Tell them about Interact, Rotaract, Rotary Youth Leadership Awards (RYLA), and Rotary Youth Exchange.
5. **Explore other clubs.** Did you know that you're welcome to attend any club's meeting, anywhere in the world? Use the Club Finder tool at www.rotary.org or download the Club Locator app to find a meeting when you travel.
6. **Try a new role.** Clubs need leaders. Take the first step and ask where your club needs help.
7. **Attend the next Rotary International Convention.** Enjoy inspiring talks from global leaders, celebrities, and activists. Meet members from around the world. It's the ultimate way to understand the scope of Rotary. Register at www.riconvention.org.
8. Be part of history and help eradicate polio. Find out how to support PolioPlus and join the movement to end polio at www.endpolionow.org.
9. **Use the resources in the Rotary Brand Center** at www.rotary.org/brandcenter to help you communicate, inspire, and collaborate.
10. **Meet other members** who share your interests and passions through a Rotary Fellowship or Rotarian Action Group. There are about 70 groups, catering to everyone from cooking enthusiasts to water and sanitation project experts.
11. **Connect on social media.** Rotary has official pages on Facebook, Twitter, LinkedIn, Instagram, Pinterest, Flickr, and more. Join the conversation at www.rotary.org/socialnetworking.
12. **Support The Rotary Foundation.** Contributions provide millions of dollars in grants that support our humanitarian service around the world. Learn more at www.rotary.org/give.

What defines a Rotary club?

You choose

By John Hewko
General Secretary
Rotary International



What Rotary has achieved over the past century is remarkable. We were one of the world's first membership service organizations. Rotary members have made a decisive positive impact in our communities and around the world, from helping to draft the UN Charter in San Francisco in 1945, to spearheading the most successful global health partnership in history with the launch of our PolioPlus program in 1985, bringing one of the world's most feared diseases to the brink of eradication.

The list of groundbreaking Rotary projects is too long to mention here. But as our Foundation enters its second century, we also need to think hard about how we will continue to have the kind of impact and influence that has shaped our first 100 years.

Our members, of course, are the beating heart of Rotary. So membership is a good place to start.

Greater flexibility

Over the past 15 years, Rotary has carried out pilot programs that have explored new definitions of membership, classifications, and the club experience. We have consistently found that when clubs are given the freedom to determine how to hold their meetings, the composition of their membership, and what defines engagement, the club is more vibrant and better able to grow.

In some parts of the world, the traditional club model works just fine, but in others, our membership is flatlining. To be frank, a single club model applied universally across our incredibly diverse Rotary communities is probably not sustainable.

To address this, and support Rotary's future health, Rotary's Council on Legislation adopted two measures that in my mind are critical for our organization: clubs now have greater flexibility ([see the video](#)) in when, where, and how they meet and the types of membership ([see the video](#)) they offer.

Also importantly, Rotaractors can become members of Rotary clubs while they are still in Rotaract.

It's your choice

While this flexibility is available to those clubs that choose to amend their bylaws, a club that wishes to continue to adhere to the traditional requirements regarding meetings, attendance, structure, or categories of membership may continue to do so.

Some clubs are already taking advantage of the new flexibility, as this [blog post from a Rotaract member](#) who is also now a Rotary member shows. Rotary needs to retain the talents of qualified young leaders as well as attract members from all demographic groups. The membership decisions, like many others at this year's Council, are a significant step for Rotary's future.

Learn more about the membership and meeting flexibility decisions and the impact they will have on our organization's growth in the years ahead ([download the PDF](#)). I encourage you to share this information with Rotarians in your club, district, and region. You can also read a [review of the Council's actions on rotary.org](#).

Reason to love Rotary



Mentoring Young Leaders

Mentor a young leader, and discover yet another reason to love Rotary.

By Programs for Young Leaders staff

You're up at 5:30 a.m. for your sunrise meeting. You stay long after the sun goes down to clean up after your club's event. And, last spring, you raced daylight across twelve time zones to join other Rotarians at a national immunization day. Rotary moments? You've got 20. You love everything, from polo shirts to Paul Harris Society pins, except for this mentoring stuff.

For you, youth service has the awkwardness of a school cafeteria, the uncertainty of a drama club trust fall, and the terror of a university quiz on German declension. It's small wonder you're first on the list for the highway cleanup, with its predictable neon vests, and last to host an exchange student, advise an Interact club, or mentor Rotaractors.

But now's the time to see that Rotary's programs for young leaders give you everything you love about Rotary just with a few more emojis, pizzas, and blazers covered with pins. (That's right — even more pins than Rotary.) You'll find the camaraderie of your meeting, the energy of your service project, and the sense of purpose you experienced at your National Immunization Day. Like those other activities, you'll get back much more than you give — a multi-generational group of friends, inspiring Monday morning stories, and, more than likely, an enhanced social media presence on Snapchat.

► Hang out with 300-500 friends-you-haven't-met.

Whether you're in Phoenix, Brisbane, or Córdoba, Rotaractors make you feel right at home. Before an hour has passed, you'll have 20 friend requests. That evening, over sashimi tacos, you'll expand your palate and broaden your perspective as you hear how Rotaract clubs make positive change happen.

► Laugh, cry, and learn at RYLA.

RYLA is a transformative experience that takes young people out of their comfort zones to discover their leadership potential. As a volunteer, you'll be part of that RYLA magic when you stay up until 2 a.m. to build a soda bottle and duct tape boat with "Team Otter." Don't be surprised if you cry during the RYLA video montage or suggest a trust fall for your next work retreat.

► See the world through Youth Exchange in your hometown.

Hosting a Rotary Youth Exchange student means seeing the familiar with new eyes. Boost your brainpower by finally facing those German case endings. You'll forge new neural pathways as you build world peace. Where else can you do that in three months, except through Rotary?

► Venture into the belly of the beast. Middle school.

By mentoring a young Interact club, you'll guide emerging leaders through the hormonal, emotional, and social challenges of early adolescence. As you plant trees, dance in an anti-bullying flash mob, or throw a pizza party fundraiser, you'll experience the joy of Service Above Self.

Invest in yourself, and the future of Rotary, by mentoring the enterprising, energizing, and exuberantly unpredictable next generation. Once you're ready to do P4YL (text speak for programs for young leaders) send a Snap to your district leaders. Don't worry — that district Rotaract representative from Argentina will teach you how.

Find more "Reasons to love Rotary right now" in the August issue of The Rotarian

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Transformation of a Village

In the tiny tribal village of Pitagadia, near Bhubaneswar in Odisha (India), thanks to RC Bhubaneswar Confluence, which has adopted the village, we saw much more than children going to school and clean toilets with water supply. Hand in hand with mushroom cultivation went mobile phones and dish antennas!

Text and picture by Rasheeda Bhagat as published in Rotary News published for India, Sri Lanka, Pakistan, Bangladesh, Nepal Bhutan and the Maldives.

Did you know?

In Rotary International South Asia, Zones 4, 5, & 6, comprising *India, Sri Lanka, Pakistan, Bangladesh, Nepal Bhutan and the Maldives*, as of 4th July 2016, there are:

44 Districts
153,534 Rotarians
13,092 Women Rotarians
4,269 Rotary Clubs
2,736 Rotaract Clubs
6,840 Interact Clubs
5,170 Rotary Community Corps

Together they serve humanity!

How to reach prospective members in the workplace?

By Gina McBryan, a member of the
Rotary Club of Grand Cayman,
Cayman Islands

We all have our stories of how we were introduced to Rotary, and for the most part, those stories are positive. I could have been a Rotary member much sooner, had someone approached me.

I'm sure every club encourages their members to bring along guests and sponsor new members. For the past five years I have been a Rotary member, I've heard the same words of encouragement from my club leaders. And worldwide, our membership totals have remained stable. This makes me think of that line about the definition of insanity, "doing the same thing over and over again yet expecting different results."

This made me think of my own experience, why didn't I find out about Rotary before 2011? How come no one invited me to visit a Rotary meeting? It wasn't that I lived in a remote part of the world where there wasn't any clubs. In fact, there were four clubs in my local community. Maybe I even worked alongside Rotarians and didn't know it. The fact is, I didn't know anything about Rotary until I moved to the Cayman Islands and was introduced to a local club by my cousin, who is a member.

Now presenting: Rotary

So what would have introduced me to Rotary 10 years sooner? This idea hit me. If a Rotarian from a local club had come into my workplace and held an information session about what Rotary is, how Rotary serves the community, and how I could become a member, that would have been a great start.



The Rotary Club of Grand Cayman's project team to Guatemala.

"I really wish I had been introduced to Rotary earlier. I think I could have been a great Rotaractor, before moving on to Rotary. And now you can be both, at the same time. Don't let what happened to me happen to the young professionals near you. Go to their workplaces. Tell them how fun and exciting Rotary is, and how much it will enhance their life." - Gina McBryan

What would have appealed to me even more would have been a presentation that included information about not just one club, but several in the area. I would have had choices to think about based on meeting time, types of projects, and the demographics of each club.

So how do you do it?

Find somebody in your district or local group of clubs who is good at speaking and create a presentation that highlights how your members have fun while serving their community. Explain the projects you are known for and how your members are being enriched through them.

Break the stereotypes associated with Rotary and show how dynamic and multi-dimensional

we can be. We are uniting people of all ages and backgrounds to come together and put "Service Above Self."

Make it a joint effort between Rotary and Rotaract clubs in your area because you never know who your audience is going to be. You don't want to lose a potential member because a particular club meets on Tuesday evening but Wednesday mornings would better suit their lifestyle.

Bring some brochures (you can download many from the Brand Center) and include a short video. Include details about all the clubs, including websites and social media pages.

Bring treats, and cards inviting your audience to be a guest at an upcoming club meeting. You will be increasing your chances of attracting new members and building awareness of Rotary at the same time.



**Many people don't know
much about Rotary.
Together, we can
change that!**

Rotary seeks Chief Development Officer

The General Manager of The Rotary Foundation/Chief Development Officer is responsible for the effective management and operations of The Rotary Foundation. Working closely with the executive management team and Rotary leadership, this position will oversee the fund development, polio eradication and partnership/sponsorship activities within the organization.

The position reports to the General Secretary and will ensure that strategies are aligned to achieve the goals of The Rotary Foundation, which include annual fund development goals in excess of US\$300 million dollars. The leader will oversee a staff of approximately 70.

The Rotary Foundation is entering its 100th year and we are on the brink of eradicating polio from the planet. If you want to be part of an organization that is changing the world, we want to hear from you. For more information about this opportunity, please contact Heidrick & Struggles at sbeatty@heidrick.com.



Evan Burrell, left, discusses membership with members of his Rotary club.

By Evan Burrell, a member of the Rotary Club of Turramurra, New South Wales, Australia

As a former member of Rotaract and now a young Rotarian, I get asked quite a lot, "where do we find more young members like you?"

It may seem like young members are as elusive to catch as Pokémon, but with the right strategy and awareness, it's not that difficult at all. The truth is, they are really all around us. They may be in your work place, they may be in your neighbourhood, or they may be in those other social gatherings you belong to. Others may be active in our youth programs like Rotaract and RYLA, readying themselves for the challenges that lie ahead.

Attracting new members is pretty critical to our clubs. They are the lifeblood of our organization, bringing in fresh ideas and insights, and keeping our clubs alive and relevant. In turn, young professionals seek a sense of purpose and belonging, and this is exactly what your club can give them.

As we celebrate Membership Month in Rotary, here are my tips for attracting younger members

Don't go too crazy at first. If the average age of your club is over 60, begin by trying to attract members in their 40's and 50's and work from there.

Use your age differences to your advantage. Stress the opportunity for career mentoring and set up mentoring programs pairing members with vast experience with those just beginning their careers.

Make sure you welcome new members into

your club. At meetings, assign a seasoned veteran to each new member to be their host and introduce them to everyone else in your club. In time, the newcomer will get a better feel for the club.

Use social media (Twitter, Facebook). Let's face it, anyone under 30 is on social media 24/7. So use it to your club's advantage by promoting your activities and what you do in the community.

Sponsor participants for our young leaders programs. College or university students are excellent candidates for a Rotary Youth Leadership Awards event. Sponsor a high school student for a Rotary Youth Exchange, and you not only broaden their horizons, but also make a lifelong friend of Rotary. Work alongside these future leaders of tomorrow so they become interested in your club and our organization.

Keep younger, and newer, members in the loop. This one is a biggie! Don't waste all that effort attracting new members only to forget about them and let them drift away from lack of attention. Engage them in as many ways as you can. Find out what they are interested in, and put them in charge of things that match their likes. If you have enough new members with a particular interest, start up a new program or incorporate their interests into an existing one. Make sure you give them lead roles, and give them a real opportunity to make a difference.

Member recruitment is a must for any club that wants to survive and not turn into the Rotary Club of Jurassic Park. It is not difficult, but you DO have to put some effort into it. You won't regret the time, though, when you see your club take on new life.

August 2016

- WHY ROTARY? Of all the clubs, associations and service organizations in the world, why pick rotary??

The answers here will help you in recruiting new members.

- Membership Recruitment
- 4 Steps to Membership Growth- An 80 Word Solution
- Corporate Membership
- Wearing Your Rotary Pin / Rotary Brand Awareness
- Best Practices in Membership
- The Rotary Chicken
- Are you a member and a volunteer?
- "Volunteerism must be the requirement for every new Rotarian for the next 100 years."
- [Vocational Service - Membership](#)
- [Cultural Exchange between members](#)
- [Why Did You Join Rotary?](#)
- [Rotaractors into Rotary](#)
- [How To Develop a Vibrant Growing Club Profile](#)

Visit

<https://www.rotary.org/myrotary/en/exchange-ideas/groups/membership-best-practices>
for more discussion during previous months



How a Rotary Scholarship to Ireland changed my life

By Dave Revsine, former Rotary Scholar and studio host for the Big Ten Network, adapted from a presentation to the Rotary Club of Deerfield, Illinois, USA

A year in Ireland as a Rotary Scholar changed my life. It is something I still think about every day. It altered my life trajectory, and allowed me to see the world in a different way.

I was entering my senior year at Northwestern University in Evanston, Illinois, and trying to figure out what to do with my life, when a good friend of my dad's, a professor at Rice University, set up a lunch to talk about my career aspirations. As a history major, I had good grades, was starting an LSAT review course, and figured I'd probably end up going to law school. But I wasn't excited about it.

Through a series of questions, he learned I had a desire to study abroad, though I had never wanted to miss a year on campus. He let me know I could still qualify for what was then called a Rotary Foundation Ambassadorial Scholarship.

It sounded like an incredible opportunity, so I called my high school principal who was active with the Northbrook Rotary Club, got an appointment with the district's interview committee, and four or five days later was delighted to learn I was selected!

Time to think

I spent my scholarship year at Trinity College in Dublin, Ireland. I'd like to say that my life was dedicated to scholarship in that year, but that wouldn't be truthful. But it was dedicated to getting to know my host country, going to Rotary clubs in tiny places in Ireland, and seeing a way of life that was so different from the one I was accustomed to.

That year allowed me to step back and think about what I really wanted to do. It made me realize I didn't have to have all the answers at the age of 22. As a student, I had worked for the radio station at Northwestern calling Wildcat games, and what I really wanted to be was a sports caster. But I had felt the path too difficult or uncertain. During my time in Ireland, I said to myself, what difference does it make? I could be 25 or 26 and figure out what to do with my life, if it didn't work out.

When I got back to the U.S., I tried to get in on some sports casting stuff and wasn't able to at first. I ended up getting a job at a large bank training to work in corporate finance. It was the most miserable year in my life. But it pushed me further in the direction of giving a try to what I really wanted to do.

Breaking into sportscasting

Through a high school friend, I got a job at a small market television station in Texas covering high school sports as the weekend sports anchor at the CBS affiliate. After two years, I got a job in the Quad Cities in Iowa. Then ESPN hired me as one of the first studio hosts for ESPNEWS, a network they had just launched. I spent the better part of a decade moving up through the ranks hosting various programs.

In 2007, the Big Ten Network contacted me and asked if I had interest being their lead studio host to launch this new network. We are going on our tenth year and I've had opportunities to cover some amazing sporting events. I also wrote a New York Times best-seller, *The Opening Kickoff: The Tumultuous Birth of a Football Nation*.

So I just want to say thank you, Rotary. Were it not for you, I wouldn't have had these chances. When people think of Rotary, they mostly think of all the great things in the world you have done, from fighting to eradicate polio to advocating for literacy. But I say, thank you for altering my life, too. I am forever grateful.



Photo Credit: Courtesy of Planet Earth Publicity

Hall of Fame Singer Donovan becomes a Rotary Polio Ambassador

Legendary singer and polio survivor Donovan Leitch, better known simply as Donovan, has joined Rotary in its fight to eradicate the paralyzing disease that afflicted him during much of his childhood.

Donovan contracted polio at age three in Glasgow, Scotland. The disease weakened his right leg and left it thinner and shorter than the other. Confined to his bed for much of his childhood, the Rock and Roll Hall of Fame singer said his father would read him poetry.

In a recent [interview with the Daily Express](#), Donovan said that listening to poetry piqued his interest in creative writing. "If I hadn't had that experience maybe I wouldn't have gone on to write and sing my own songs for the past half a century.

"I feel strongly that having a disability in one area makes you explore others instead. That was the case for me after having polio," says Donovan, who recently became a Rotary polio ambassador.

Donovan went on to record several hit albums and singles in the UK, United States, and other countries. His top singles include "Mellow Yellow" and "Hurdy Gurdy Man." Donovan collaborated with The Beatles on songs including "Yellow Submarine" and has shared the stage with musical icons Bob Dylan and Joan Baez.

"Having had polio never held me back as I got older. Although having one leg smaller than the other isn't much fun I could always get about without any trouble," Donovan says. "Luckily in the music industry everyone was only interested in my singing and playing and not the size of my legs."

As a Rotary polio ambassador, Donovan will support the [Purple4Polio campaign](#), a collaboration between Rotary International in Great Britain and Ireland and the Royal Horticultural Society. The purple represents the colored dye that health workers use during immunization campaigns to mark the fingers of children who have received the polio vaccine.

"It was very easy to join this campaign because I had polio, and I wanted to tell everybody that it's almost eradicated around the world," Donovan says. "This is very important. I want to help with that last push, which is always the hardest. "

The First Generation Rotarian



Todd Jenkins, a member of the Rotary Club of Fayetteville, Arkansas, USA, talks to clubs all over the world about diversity and inclusion.

Young member used leadership positions to promote diversity, inclusion

The way Rotary member Todd Jenkins puts it, he's the first generation in his family "to do everything": first to go to college, first to fly on a plane, first to visit another country, and the first to live across state lines.

Jenkins, 28, grew up in a low-income neighbourhood in Columbia, South Carolina, USA. His family worked hard just to make ends meet. So travel and college seemed out of reach.

The eldest of ten children, Jenkins says his goal was to break out of

the family status quo and set a positive example for his siblings. He credits his mother with helping him avoid falling into the cycle that was common for young African-American males in his community.

"For a lot of poor minority young men without hope, there were three paths: gangs, jail, or death,"

says Jenkins, who is a member of the Rotary Club of Fayetteville, Arkansas.

"My mom wasn't going to have that for me, so she made sure my time and focus were on education and productive activities. It was all about the books and church activities for me."

With that support and his own dedication, Jenkins excelled in school, earning merit-based scholarships to the University of South Carolina for his undergraduate degree and Illinois State University for his master's.

The impact of being the first in his family to achieve success can't be overstated, he says.

"You don't have a path in your life painted for you. You can create your own path,"

says Jenkins, who earned master's and doctoral degrees with a focus on minority professional development.

"I had to learn how to utilize every resource. I had to break down barriers. If I didn't, I would have gone into a shell of what society thought I should be."

I hope I provided a platform for my family members to branch out as much as possible to become what they hope to be."

READ MORE ON MY ROTARY

Rotary Youth Exchange tour reunites Twenty-Five years later

By Emma Naas, a former Rotary Youth Exchange Student from Sweden

In the summer of 1991, 377 Rotary Youth Exchange students boarded eight buses and journeyed around the American continent for five weeks. Those weeks were for all of us unforgettable, and a fantastic end to our exchange year. The time we spent on those buses was so special, it created an unforgettable bond between us and a wonderful memory. We never thought we would ever meet again. But we were wrong.

Five years ago, we started a closed Facebook group with about 30 members. We helped each other track down and find as many members of that tour as possible. Today we are 278 strong.

On 21 July through 24 July, about 100 members of the 1991 tour met again for the first time in 25 years. The reunion was held in Spain with former exchange students flying in from 24 different countries as far away as Australia, the Philippines, Chile, Argentina, Brazil, USA, and Japan, to join many from the European countries.



Rotary Youth Exchange students from 1991

During those four days we realized that the trust we based our friendship on 25 years ago is still there. We help each other in big and small ways. We network. We won a European Language award. And during the reunion we all signed a letter addressing the governments in each of our countries asking them to support exchange programs.

This is just the beginning of what we can accomplish together. Rotary joined us

together 25 years ago, and we are still here, celebrating a year that forever changed us. We stand for trust and friendship across borders, across differences cultures, languages, and religions. We are the world, just a smaller and more peaceful one.

We say Thank You Rotary. We are eager to tell our story so Rotary knows, and the world knows, the power of Rotary Youth Exchange.

Membership Corner

How to identify your club's membership problem

By Richard Cunningham, Rotary Club of James River, Richmond, Virginia, USA

My club is a relatively young club (10 years) and does not carry some of the baggage older clubs do, although we certainly have had our problems. The club had dwindled down to just four members at one point before I transferred into it in 2012.

Near the end of 2012, a small team embarked on a structured and planned process of cultural change. Under the umbrella of "Service-Centered Leadership," we have been able to achieve some amazing results. The club has grown to 24 members and is on its way to stabilizing at 40 active members, at which time we will look to seed another club.

What is the secret of our success?

We take a strategic, not tactical approach.

Our core membership message mirrors RI President John Germ's recipe for growth: engage members in community activities. We have dynamic projects in both basic education and literacy, and maternal and child health. Every one of our last five new members has a connection with either the medical field or education, or both. One new member was a transfer, who switched because their previous club was not involved in any major projects. We have also reached out to the recently retired; two of our newest members just retired this year.

We've shared our message at zone meetings and in discussion forums. When coaching leaders how to help a club with membership issues, we always advise they first take a hard look at what they are dealing with. The first step to problem-solving is always identifying the real problem. We've often found it to be one or more of the following:

A deeper root problem.

In almost all cases, there are several other areas of club operations and leadership that aren't going well. Declining membership is usually the symptom of a deeper dysfunction, not the root problem.

Lack of a sustainable strategy.

These are clubs with few plans for keeping a pipeline of future leaders.



Members of the Rotary Club of James River, Richmond, Virginia, USA.

They may be led by a group of mostly inexperienced Rotarians with less than three years in Rotary, or by a highly experienced group who like the prestige of leadership but have long since lost their passion for steadily improving the club.

Mired in status quo.

The club may have been dysfunctional so long that the leadership team has no experience of a vibrant club. All they have seen is the current state and they don't actually know what "good" looks like.

Lack of knowledge.

The leadership team has never honestly diagnosed the problem. They have a lot of guesses, but no facts. It could be retention, a lack of prospects, an inability to close the deal on prospects, lack of curb appeal, the existence of "toxic" members, or something else.

Lack of history.

The leadership team doesn't have a sense of the club's membership trends. They don't know how many members have joined or resigned in the past decade, or seen any patterns in the club's membership.

The first step to addressing your club's membership problem, or helping another club, is to do some fact finding. Pull whatever membership history is available and see what it tells you. Even if it doesn't provide answers, it should tell you the questions you need to be asking as you engage your club in solving the problem.

Armed with facts, or at least questions, you can begin to develop intentional strategies to create a culture of membership growth.

Many may come ... Many may go... Few will surely stay back to continue the good work of Rotary!

Young Leaders in Action

August was the Membership and New Club Development Month, and it has been an exciting time for the entire family of Rotary!

New changes to develop increased club flexibility and membership help you engage with Rotary in new ways. Now is the perfect time to connect with club members, develop a strategy to attract new members, and share how you activate Rotary's programs for young leaders to engage the community.

Membership development is not just a "Flavour of the Month". To sustain a healthy membership of Rotary, the effort has to continue unceasingly.

Rotary cannot put a limit on its membership... There is so much to be done... a so few of us to do it.

**DON'T SIT BACK ... BE ON THE MOVE
FOR THE HEALTH OF ROTARY MEMBERSHIP!**



**Exciting changes are already taking effect around the world.
Be part of this BIG change, at least in a SMALL way!**



August 19, on World Humanitarian Day, thank you to Rotary members around the world that improve communities by promoting peace, preventing disease, and creating positive change in the world.

Maria washes her hands with clean water at El Tunino school in Guatemala. El Tunino is one of nine schools in the Sumpango area where Rotary is improving water and sanitation facilities. It now has clean water, new hand washing stations, toilets, septic tanks, and drainage systems.



Hundreds of young judokas -- including a few 2020 #Olympics hopefuls -- train weekly with Força Jovem Judô a project supported by Rotary Mercado and 17 other clubs in the Rio de Janeiro area.

The opportunity to practice martial arts has improved project

athletes' performance and discipline in school, and helped to strengthen relationships with family and friends.



Young women in Peru lead a discussion on cook stoves using leadership skills they gained at a Rotary training.



Get involved with Rotary's programs for young leaders to make friends, share new experiences and have a positive impact in your community. [#YouthDay](http://bit.ly/1S3zL3N) <http://bit.ly/1S3zL3N>



International [#YouthDay](http://bit.ly/2030Youth) gives an opportunity to celebrate young peoples' views and initiatives. This year, the Day recognized the importance of youth efforts, collaboration and participation in the implementation of the 2030 Sustainable Development Agenda. Find out more: bit.ly/2030Youth

Baby boy from Solomon Islands recovering well from life changing surgery at Canberra Hospital

Little Charlie Rao has been on a swing twice in his life, both times in the past month since his arrival in Australia from the Solomon Islands.

READ MORE about how Rotarians at Weston Creek, Rotary Oceania Medical Aid for Children partnering with Solomon Islands community in Canberra, Australia changed the life of this 2 year old child so that he can live as a normal child for





Connect, partner, and serve through Rotary

Rotary Service Connections is a Rotary blog to help our members and supporters plan effective and inspired service projects. We offer resources, best practices, success stories and lessons learned to keep you informed and introduce you to new ideas.

If you have questions, comments, or suggestions for future content, contact rotary.service@rotary.org.

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ShelterBox and Rotary Clubs take action following Earthquake in Italy



A 6.2-magnitude earthquake struck central Italy early Wednesday, killing more than 240 people and trapping an unknown number beneath rubble. Tremors were felt as far away as Rome, 100 km (65 miles) southwest of the quake's epicenter.

International disaster relief agency and Rotary International project partner ShelterBox is sending a response team from its headquarters in the United Kingdom to the remote mountainous area of Italy where the destruction is most severe. The response team will arrive Friday, 26 August, to assess the area's needs.

Luca Della Volta, president of [ShelterBox Italia](#), the affiliate organization in Genoa, will accompany the response team. Della Volta is working with the Rotary Club of Rieti in District 2080, the club closest to the earthquake-affected sites, and will meet with officials of the Italian Civil Protection Department, fire department, and Red Cross to coordinate efforts.

Rotary District 6200 Collecting Relief Funds for Louisiana Flood Victims

Rotary clubs of District 6200 are collecting relief funds to help thousands of victims after record flooding devastated communities in southern Louisiana, USA, earlier this month. Torrential rains caused rivers, streams, and bayous to swell, damaging or destroying more than 60,000 homes and killing at least 13 people.

The U.S. Coast Guard and emergency responders helped rescue more than 30,000 residents from the rising flood waters. As of 25 August, more than 3,000 residents were still in emergency shelters even after the water receded.

[DONATE TO DISTRICT 6200 DISASTER RELIEF FUND.](#)



Bill Huntley Endowment funds first Rotary Peace Fellow

The late Bill Huntley, past RI president (1994-95) and member of the Rotary Club of Alford & Mablethorpe, in England, was a leader in the development of the Rotary Peace Centers. Since his death in 2006, his club hasn't forgotten Huntley's presidential theme, Be a Friend, and has remained a friend to his memory, starting the Bill Huntley Endowment. Now, the endowment has funded the first Huntley Peace Fellow, Francis Rothery, of Exeter, who is studying at the Rotary Peace Center at International Christian University, in Tokyo.

David Black, the endowment's chair, says, "This has been a great achievement for a small rural club. Francis is the first of many who will remember to Be a Friend. We thank all those who have made this possible, and urge everyone to support the Rotary Peace Centers."

A teacher throughout his life he taught religious education for a short time before

moving to work in youth rehabilitation and training, his chosen path lead him to be a man of modest means but towering leadership. During Bill's year of RI Presidential office he established a "Pooled Fund" within the Permanent Fund of Rotary Foundation in hope of gathering sufficient funds to establish a scholarship in his name.

After Bill died suddenly in 2006 when still active throughout the world on Rotary business his club never forgot his Presidential year theme "Be a Friend" and continue to be a friend to his memory to this day.

The Bill Huntley Endowment

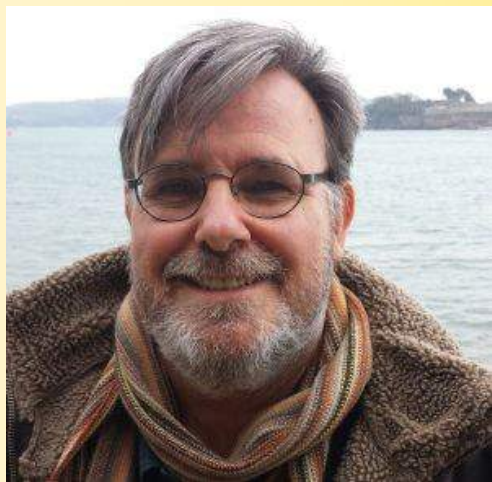
Bill's club operates in a particularly deprived part of the United Kingdom nevertheless his friends were determined to establish an Endowment within the Rotary Foundation in memory of this remarkable and compassionate Rotarian.



BILL HUNTLEY
Past Rotary International President (1994-95)
Rotary Club of Alfred & Mablethorpe, UK.

In June 2012, after strenuous fund raising, the Bill Huntley Endowment substantially exceeded its target of \$500,000 which will fund a Rotary Peace Fellow attending at one of the Rotary Centres for Peace and Conflict Resolution every four years in perpetuity.

First Huntley Peace Fellow



FRANCIS ROTHREY
of Exter, England

In the Spring of 2016 Francis Rothery of Exeter, England became the first "Huntley Peace Fellow". Bill's daughter Sue, speaking on behalf of his widow Audrey and all the family, said "Thank you from all of us, it's fantastic to think that his memory will live on in this way and that many more Peace Fellows will follow."

Rotary Peace Centres

The Rotary Centres for Peace and Conflict Resolution situated at six universities around the world and provide Masters Degrees in Peace and Conflict Resolution aimed at building the leaders of tomorrow and at one university a Professional Development Certificate aimed at strengthening the leaders of today. The programme, including the total expenses of our Peace Fellows, is entirely funded by Rotary.

[CLICK HERE FOR MORE INFORMATION ON ROTARY PEACE CENTRES](#)

Rotary Members link love of beer, clean water crisis



Participants take part in the fourth annual Spirit of Hudson Brewfest, organized by the Hudson Rotary Club and Rotary Club of Nashoba Valley, Massachusetts, USA.

When you sit down to enjoy a beer, you probably don't spend a lot of time thinking about one of its main ingredients – water. Or the fact that 3,000 children die each day from diseases caused by unsafe water.

A group of innovative Rotarians aren't just thinking; they're doing something about it.

Their group, Beers Rotarians Enjoy Worldwide (BREW), has organized events around the world and is working to raise hundreds of thousands of dollars for Rotary's global water, sanitation, and hygiene efforts.

"By drinking a beer, I can help bring fresh water to a village in Africa," says Steven Lack, a member of the Rotary Club of Pleasant Hill, California, USA. "If you can drink beer and some of the money goes to doing good in the world, that is something you can feel good about."

Fellowships like BREW are Rotary's way of bringing together members who share a particular passion. Rotarian Action Groups unite members who have expertise in a specific service area. The beer fellowship's leaders realized that joining forces with an action group dedicated to providing



Beer festivals like the Spirit of Hudson are an attractive fundraiser for Rotary clubs, as they draw large crowds and appeal to younger people.



Beer festivals have a strong fellowship component. When people are sampling beers, they are socializing and having a good time. Founders of the Beers Rotarians Enjoy Worldwide (BREW) maintains a list of Rotary-sponsored beer festivals and encourages clubs to hold them.

Photo Credit: Libby March

[Read article By Arnold R. Grahl](#)
[Rotary News | 24-Aug-2016](#)



Rotary Peace Fellows Susan Hartley, Ellen Maynes, Chulalongkorn University instructor Irene Santiago, and others are leading a Peace Tables Worldwide Campaign during October, to build awareness and advocate for equal women's representation at peace and decision-making tables around the world. Peace fellows and Rotarians are encouraged to join the campaign by holding a local Peace Table, bringing together like-minded individuals interested in discussing issues of peace and security.



Susan Hartley & Irene Santiago



Ellen Maynes

"Peace agreements that are made with women at the table are sustained longer." - Susan Hartley

"The challenge" she says, "is for women to be taken seriously. I truly believe that gender equality will improve peace quality." She and other women leaders have recently initiated the formation of a Women's Peace Table in every congressional district in the country in order to create a national peace constituency. "
- Irene Santiago

How to Form

Women's Peace Tables

GATHER



Gather like-minded women interested in discussing issues around peace and security.

Your table may be "physical" or right there in your neighborhood or community.

It may also be "virtual" with friends from around the world connected online.

DENOUNCE AND ANNOUNCE



Follow the format of "denounce and announce".

Stories are important ways of communicating what the Table is denouncing.

To "announce", describe your group's inspiring image of a peaceful and secure future, and what need to be changed (policies, institutions, ways of doing things, priorities, etc.) and what actions need to be taken for that future to become a reality.

Include what you yourselves can and will do.

Be as concrete as possible.

CONNECT



If appropriate, invite media to cover your gathering.

If possible, videotape your discussions.

Share and follow #WomenSeriously on social channels (Twitter, Facebook, Instagram).

Make sure that your post is visible to the public so we can pull them and use them on our website.

SHARE



Document your meeting using the Women's Peace Table Setting.

Open World Program promotes understanding

By Greg Batz, a member of the Rotary Club of White Bear Lake

Twelve years ago, I was invited by a fellow Rotarian from a neighboring Rotary club to chauffeur a delegation of Russian judges to the federal court house in Minneapolis for a tour and meetings on a Friday morning. Little did I know how that simple offer to help that day would change my life.

These five judges had been nominated and selected to participate in the Open World Leadership Program and were just finishing their 10 day visit to the United States. The experience I had that day was the beginning of an opportunity to travel to Russia four times and experience a country that most Americans only read about in the news or see on TV.

My wife and I have dozens of wonderful Russian friends from Moscow and St. Petersburg, to Ufa, Stavropol, and Krasnoyarsk. We have experienced Siberian banya's (saunas), spelunking, broken bread, shot vodka, and eaten caviar with these friends. We've been invited guests to a wedding, hiked in the Siberian wilderness, and stood in Red Square more times than we want – how many times do you need to see the same famous site before you find it boring?

We have been guests in their homes, and hosted many of them on return trips to Minnesota after their Open World experiences. We have skied in the Colorado Rockies with one another, and plan to meet and ski in the Alps next March. And this all started with a simple "I'd be happy to help" offer that Friday morning.

The White Bear Lake Rotary Club has hosted seven Open World delegations over the past decade, and will be hosting our next delegation this fall. We have hosted delegations of judges, medical professionals, educators, and once hosted a group of outstanding young ladies, who came with an Open World delegation titled "Women as Leaders." Our club members always look forward to hosting and entertaining our Russian guests. A number of our members have traveled with me to Russia to share the experience. This has not only been a valued program for the Russians, but a rewarding and invaluable experience for the Americans as well.

With our ongoing commitment to participate with the Open World program we have created relationships between the University of Minnesota and universities in Krasnoyarsk, Siberia. Professors from these institutions are collaborating and sharing best practices to benefit children with special needs. We have had middle school age kids in White Bear Lake work on art projects with kids in schools in Russia, and enjoyed the



▲ Rotary members in North Carolina host delegates from Russia in the Open World program.

experience of talking with each other via Skype. I have seen evidence of the best practices that our Russian friends have incorporated into their school programs that were learned here in Minnesota as I've toured schools there.

As Rotarians we aspire to "do good in the world." The Open World Program is a wonderful opportunity for Rotary clubs to do great things in the world.

Download the Open World brochure (PDF)

Download frequently asked questions about hosting a delegation (PDF)



▲ Members of the Rotary Club of White Bear Lake host visiting Open World delegates.


SAVE THE DATE

ROTARY DAY

AT THE UNITED NATIONS 2016

Responsible Business, Resilient Societies

Saturday 12 November
New York, NY
www.RIUNDay.org
#RIUNDAY

Rotary 

FOUNDATION GIVING 2016-17

	<u>As of 28 July 2016</u>	<u>As of 29 August 2016</u>
Annual Giving:	\$ 14,468.32 (Per Capita \$5.62)	\$ 45,626.43 (Per Capita \$17.72)
PolioPlus:	\$ 3,206.24	\$ 5,415.95
Endowment:	\$ —	\$ 78.13
Other Funds:	\$ 6,250.00	\$ 8,297.62
Total combined giving:	\$ 23,924.56	\$ 59,418.13

No club has reached the District's Honor Roll for clubs over \$100 per capita, although I expect that many clubs will qualify soon.

I expect the numbers to improve, after the GOLFUN contributions are recorded by RI.

During the 2016-2017, the Rotary Foundation will have its 100th Anniversary. I would like to see every club achieve \$100 per capita for Annual Giving, in honor of the Rotary Foundation's 100th Anniversary. If your club needs help setting or recording goals, please contact myself or our District's Rotary Foundation team. We would be happy to help your club in any area related to Rotary Foundation giving.

If your club needs help with encouraging members to contribute to the Rotary Foundation, Foundation paperwork, speaking programs or if you have members that contribute \$1,000 or more to the Rotary Foundation and would like to be recognized as Paul Harris Society members, please feel free to contact me.

In particular, by giving to the Annual Fund, you are empowering Rotary to carry out successful global and local initiatives. Supporting the Annual Fund means a teacher will have books and supplies for first graders, an expectant mother will receive prenatal care, and communities will enjoy their newly-constructed well. The Annual Fund is considered unrestricted giving and can go wherever the need is greatest, with

half of the contributions going toward the World Fund and the other half coming back to our District 5050, in three years, which can be used for some of your club's local projects, under our District's grant program.

So, if you contribute \$100 to the Annual Fund, all \$100 goes toward Rotary programs and projects. Although, the reason that we give is to make a difference in the world and locally, Rotary also likes to recognize clubs that contribute over \$100 per member and if every member contributes something toward the Rotary Foundation, especially clubs in which every member contributes \$100 or more. I am looking forward to seeing every club being recognized, for having had every member contribute something, to the Rotary Foundation, and receiving the new TRF banner in November. For 2015-2016 term, we had 35 out of 57 clubs over \$100 per capita, including 7 100% Sustaining Member clubs. One, of my goals, is to improve our District 5050's Annual Giving statistics and that more clubs in our District are recognized for their contributions. We are one of the best Rotary Districts in the world and I think that it is wonderful, when our clubs are recognized by RI.

Thanks again for everything that you do for Rotary and our Rotary Foundation,

Steve Morach
D5050 Annual Giving
D5050 Paul Harris Society
Stephen.morach@ampf.com

REPORT

**SEVEN CLUBS
REPORTS
ARE
MISSING**

Please report your membership & attendance records regularly on your ClubRunner.

MISSING



MEMBERSHIP & ATTENDANCE

JULY 2016

MEMBERSHIP

Member Count Last Year	2,324
Members Terminated	-20
New Members inducted	+13
Member Count July 2016	2,303
This month +/-	-7
YTD +/-	-21
YTD +/- Percentage	-1.01%
Last Year Attendance	56.26%
Attendance June 2016	53.42%
YTD Attendance	53.42%

TOP 10 FOR ATTENDANCE

1. Rotaract Cloverdale	100.00%
2. Port Moody	93.90%
3. Abbotsford-Sumas	87.12%
4. LaConner	84.35%
5. North Whidbey Island Sunrise	84.33%
6. Coquitlam	82.47%
7. Lake Stevens	80.32%
8. Whidbey Westside	79.81%
9. Chilliwack	79.00%
10. South Whidbey Island	78.95%



SEPTEMBER 2016

MEMBER SPOTLIGHT:
Zabit Aimal's Mission is to
Make Peace

Kabul, Afghanistan, isn't the easiest place for a fatherless child to grow up. Years of harsh Taliban rule had left Zabit Aimal the sole provider for his mother and sister. So in 2007, at age 17, he jumped at the chance to work as a translator and cultural adviser for American troops.

... [READ MORE](#)

MEMBER INTERVIEW:

Chris Clemens, "Homeless Rotary Club President"

Chris Clemens would make a splendid case study in the liberating influence of de-cluttering. In recent years, he has gone from sharing a five-bedroom house with roommates to living out of an 80-square-foot Volkswagen van. ... [READ MORE](#)



SERVICE:
The Motives behind
Motivation

You may be surprised to learn that in 1905, when Rotary began, it was not based on the idea of Service Above Self. Instead, the two main aims of the Chicago club were "the promotion of the business interests of its members" and "good fellowship and other desiderata ordinarily incident to Social Clubs." ... [READ MORE](#)



CONVERSATION

The Rotarian Conversation
with Henry Winkler

In 1977, the nostalgia-fuelled sitcom *Happy Days* was in its fifth season. Many people remember the three-part season opener, when Fonzie "jumped the shark," but perhaps fewer recall the episode that immediately followed, when the charismatic dropout and consummate cool guy got a library card. He had taken clean-cut pal Richie Cunningham to the local library in an attempt to meet college girls. Richie walked away with his future wife, and Fonzie with his first library book. ... [READ MORE](#)



SOUTHERN COMFORT

Unlike some parts of the American South (looking at you, Lone Star State), Atlanta doesn't often boast about size. But inside know about its intense heat, enormous airport, deeply layered history, and big heart when it comes to showing visitors a good time. ... [READ MORE](#)



Rotary Club of South Surrey

Presents

GET IT SHREDDED

SPONSORED BY:



Safe and Secure on site document shredding by donation.

10:00 a.m until 2:00 p.m on Saturday, September 17

Ocean Park Safeway

16 Avenue & 128th Street

For further information, please call: 604-536-4466



Save the Date

Rotary Club Night

Whitecaps FC and Rotary Club Districts 5050 & 5040 are partnering for an exciting experience and invite you to save the date:



VS.



Saturday, September 24 at BC Place
 Kickoff at 4 p.m.

For more information please contact:
 Emilio Ekuba at 604.484.7865 or EEKUBA@whitecapsfc.com



ROTARY CLUB OF SURREY-NEWTON
FREE ORAL CANCER SCREENING
CLINIC

9:00 am to 5:00 pm

SATURDAY, SEPTEMBER 11, 2016

Unit 385 - 8148 128 Street, Surrey

Contact

President Sandy Jhand
604.715.6000



50% American | 50% Canadian | 100% Rotarian



OCT 1 COQUITLAM SUNRISE & TRI-CITY ROTARACT

Rotary's Amazing Race

9:00 am - 9:00 pm

The cost per team of four people is \$200

Contact Jim Fitzpatrick for sponsor opportunities 604 942 4362

OCT 22 DISTRICTS 5010, 5040, 5050 & 5060
Regional Foundation Seminar
"100 Years of Doing Good in the World"
Exploring The Rotary Foundation."
Rotary International
President Elect Ian Riseley

SEP 15 COQUITLAM SUNRISE Rotary Fall Classic Golf Tournament

Westwood Plateau Golf and Country Club
3251 Plateau Blvd, Coquitlam, BC
Registration \$150



OCT 15 LANGLEY Gala and Auction

6:00 PM to 11:00 PM

Coast Hotel & Convention Centre
20393 Fraser Hwy
Langley, BC

Tickets are \$50 each, available from any Langley Rotarian

OCT 24 ROTARY INTERNATIONAL; Wolf Polio Day



Livestream Event

END POLIO NOW

SEP 10 DISTRICT 5050 PR BOOT CAMP No: 1 Marketing & Strategic Planning

Silver Reef Casino Hotel, 4876 Haxton Way
Ferndale, WA

Clubs to send at least 1 or 2 members

\$30 US

OCT 15 DISTRICT 5050 PR BOOT CAMP No: 2 Club Runner

Silver Reef Casino Hotel
4876 Haxton Way
Ferndale, WA

Clubs to send at least 1 or 2 members

\$30 US

NOV 5 LANGLEY CENTRAL 2016 Wine Festival



7:00 - 9:00 pm
Willowbrook Mall
Langley, BC

SEP 17 Rotary Day with Husky Football (Huskies vs. Portland St.)



TICKETS \$40

For tickets contact
BARRY KAMEN
(206) 897-2241

bkamen@pac-12sales.com

OCT 15 LANGLEY Rotary Fiesta and Auction

6:00 - 11:00 pm
Coast Hotel & Convention Centre
20393 Fraser Hwy
Langley, BC

NOV 5 DISTRICT 5050 PR BOOT CAMP No: 3 Facebook & Social Media

Silver Reef Casino Hotel, 4876 Haxton Way
Ferndale, WA

Clubs to send at least 1 or 2 members

\$30 US

SEP 17 STANWOOD/CAMANO IS. Octoberfest 2016



5:00 PM - 9:00 PM
Camano Center
606 Arrowhead Rd
Camano Island, WA

OCT 15 DISTRICT 5050 Long Range Planning

Contact

District Governor-Elect
Lindagene Coyle

Cell: 604 - 220 - 6856

Email: lindacoyle5050@gmail.com

DEC 5 PORT COQUITLAM CENTENNIAL Youth Services Turkey Dinner



Wilson Centre

SEP 24 DISTRICT 5050 Rotary Leadership Institute Parts 1, 2 OR 3



Best Western Skagit Valley Inn & Convention Centre
Mount Vernon, WA
8:00 am - 3:00 pm

Advanced Registration Required

[CLICK TO REGISTER](#)

OCT 15 DISTRICT 5050 Assistant Governors Training

8:30 AM to 2:30 PM
Silver Reef Hotel & Casino
4876 Haxton Way
Ferndale, WA

JUNE 10 TO 14 ROTARY INTERNATIONAL CONVENTION & ROTARY FOUNDATION CENTENNIAL CELEBRATION

Atlanta, Georgia, USA