

The Peace Arch Journal

The Monthly Newsletter
District 5050
Volume 31 Issue 10
April 2018



50% American,
50% Canadian,
100% Rotarian

April is Maternal & Child Health Month



Around the world “An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation — all of which can be prevented.” That number includes 49.4 deaths of infants (birth to age 1) per 1000 births. At the same time 216 women per 100,000 live births die from pregnancy and birth related causes. One child dies every twelve seconds from lack of clean water.

So how is Rotary Making a Difference in maternal and child health and saving mothers and children? Around the world Rotarians are delivering services to reduce maternal and infant deaths through better prenatal care, birthing practices, training, and sanitation. In addition, clubs deliver equipment, supplies, volunteers and experts to provide services.

Rotary provides education, immunizations, birth kits, and mobile health clinics. Women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect themselves and their children from disease. The Rotary Foundation provides global grants to support projects that address the six areas of focus. By fighting disease, providing clean water, supporting education, growing local economies, and promoting peace, Rotary is saving mothers and children.

[Rotary provided a fully equipped medical Jeep](#) to volunteers and midwives to reach mothers and children in remote areas in Haiti. Haiti has the highest maternal and infant mortality rate of any country in the western hemisphere.

Rotary members launched a \$3 million, five-year pilot to [save lives of mothers and children](#) during home deliveries in Nigeria.

Rotarians provided a mobile cancer screening unit and awareness trainings around Chennai, India, where there is a high mortality rate of women with breast and cervical cancer due to late diagnosis.

What can you do? Join a [Rotary Action Group](#). Give to the [Rotary Foundation](#). Volunteer for a project addressing the related issues. Detailed information can be found at [Rotary Showcase](#).

Continuing his conferences connecting Peace and the Rotary Areas of Focus, on 28 April RI President Riseley will hold a Presidential Peacebuilding Conference: [Maternal and Child Health and Peace](#), in Taranto, Italy.



The Peace Arch Journal

Lindagene Coyle
District Governor

This monthly publication is a service to District Club Officers and members. It is intended as a source of news and opinion from **throughout the district**.

The mission of the *Peace Arch Journal* is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing *Service Above Self*.

Please send articles and news with or without pictures attached to emails. Photographs are always a plus! Note that the editor appreciates conservation of space in order to meet the sender's needs and the editor's time.

The deadline is the 25th of the month.

Address any and all information to the *Peace Arch Journal* Editor.

James Monroe
Rotary Club of Lake Stevens, WA
Email: editor.paj@gmail.com

District 5050's web site:
www.district5050.org



ROTARY:
MAKING A
DIFFERENCE



The Rotary Youth Leadership Awards is a truly exciting opportunity for young adults, between 18 and 30, to participate in a four day, leadership camp with like-minded individuals where you will form lasting relationships, hear from professional speakers, develop as a leader, grow as a person and have fun—at no cost to you!

RYLA 2018 takes place 24 May to 27 May 2018 at a large retreat in Washington State offering a fully equipped facility with dorms, presentation rooms, spectacular meals, spacious grounds and magnificent views of Mt. Baker.

If you are interested in attending you can be sponsored and paid for by Rotary. If you know a member of your local Rotary Club give them a call and express your interest in attending RYLA. If you do not know of anyone, contact us and we'll do our best to find you a sponsoring Club.

For more information and registration, visit the [RYLA District 5050 website](http://www.rotary.org/RYLA).

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District Training Assembly

April 7, 2018 8 AM—3 PM Kwantlen Polytechnic University Surrey Campus

The [District Training Assembly](#) provides a great opportunity for every Club to learn about the best practices in operating a Rotary Club. Every Club is encouraged to send their incoming Officers and Directors, new members, and Rotarians who want to know more information on a wide range of Rotary topics. Lunch is included in the registration fee. All attendees are required to register. All Clubs are required to pay for five attendees. Parking Passes will be handed out in parking lot—no need to pay for parking.

- 8:00 Registration
- 8:30 Youth Exchange Program
- 9:30 Session A Topics: Presidents-Elect; Endowments & Scholarships; Rotaract; Membership Retention & Attraction; Best Practices for Club Directors; Understanding Your Communication Style; How Can Club Communication Be Enhanced
- 10:30 Session B Topics: Presidents-Elect; Global Grant Writing; Writing Proposals for Partnerships & Funding; Food for Kids on Weekends—Starfish Backpacks; Membership retention Strategies; Developing Local Effective Partnerships; New Youth Protection Policy Explained; Having Those “Difficult” Conversations with Volunteers
- 11:30 Session C Topics: Rotary Youth Leadership Awards (RYLA); District Grant Writing; Introduction to Facilitation Skills; Creating Your 30 Second Elevator Speech; Leadership Surprises & Exciting Moments; Presidents 2019-2020; Youth Protection Policy con’t; Club Secretary & Treasurer Responsibilities
- 12:30 Lunch
- 1:00—2:30 Plenary Session with Key Note Speaker Sue Gerber



The Keynote Speaker is Sue Gerber who is the Senior Program Officer for the Gates Foundation Polio Team. She graduated from New Mexico State University in 1984 with a degree in Community Health. She went on to earn a master’s in Public Health from Walden University and a Doctorate in Public Health Epidemiology from Walden.

She manages a portfolio of grants, contracts and consultations that support surveillance, program operations, operational research and innovations, and is a member of the global surveillance task team for polio. She is on the Country Support Team that focuses on the countries of the Eastern Mediterranean including Pakistan, Afghanistan and the Horn of Africa.

Rotary Club of La Conner Tulip Sales are happening now for the rest of the month. For our Canadian friends they are \$6 for a bunch of 10 and \$250 for a full box of 45 (both Canadian dollars). In the



U.S., they are \$5 for a bunch of 10 and \$225 for a box of 45. **We will have tulips at District Assembly on Saturday, 7 April.** They can be pre-ordered by sending an [email](#) and an invoice will be sent to pay by cash (7 April), by sending a check (info will be on the invoice) or by credit card! Any pre-orders will be delivered on 7 April.



District Awards

The following will be awarded at the District Conference May 8 - 12, 2018.

Submission deadline EXTENDED TO 14 APRIL, send to [Bill Robson](mailto:billrobson5050@gmail.com)

(billrobson5050@gmail.com)

Rookie Of The Year

- Awarded to a first year Rotarian in District 5050 who embraces the ideals of Rotary by making a significant service contribution to their Club and/or the District and who joined Rotary within the past eighteen months.

International Project Award

- Awarded to the best international project completed by 1 April 2018. Awards to be given to small, medium, large and multi-Club projects.

Rotary Public Image Award

- This award recognizes Clubs which "tell the Rotary story," with an emphasis on promotion in all of its aspects. Awards will be given to small, medium, large and multi-club projects.

White Rock Award

- Awarded to a Club with the highest attendance at the District Conference.

Ron Goldfinch Most Valuable Rotarian

- Awarded by the District Governor to a Rotary member(s) who exemplify Service Above Self.

Rotary District 5050 Calendar

For updates refer to Events on the [District Home Page](#)



Apr 7 [District Training Seminar](#)
Kwantlen Polytechnic University
12666 72nd Ave, Surrey, BC

May 8-12 [District Conference](#)
Cruise Departs & Returns to Seattle

May 24-27 [RYLA](#) at Mt. Baker Bibleway Camp, Deming, WA

Jun 23-27 [Rotary International Convention](#) — Toronto, Ontario



Welcome Aboard RI President Representative

John and Donna Prendergast

John lives in Invercargill, New Zealand with his wife Donna and they have three daughters – Meg (23), Ella (22), and Grace (15).

A chartered accountant, for the past 20 years John was CEO of the Community Trust of Southland, a community-owned philanthropic \$225 million investment trust, which grants \$7 million a year for community projects in Southland. John stepped down from this role in mid 2017.

John joined the Rotary Club of Invercargill South in 1994, and has enjoyed a number of Rotary roles since then, including leading a GSE Team to District 5220 in California in 2003, leading the Australasian RYLA Team to Gallipoli, Turkey in April 2005 for the 90 anniversary of the Allied landing at ANZAC Cove, and was District Governor in 2012-13. John has been his District Trainer, remains a member of the District Training Team, has been District Membership Chair, District GSE Chair, and is a regular (some might say irregular!) MC at Rotary Conferences, Institutes, and South Pacific Presidents' Elect Training events. For the 2015/16 Rotary year John was a member of Rotary International's Vocational Service Committee.

From 1 July 2016 John has been the Rotary Coordinator for New Zealand, and eight Australian Districts. John was also a training leader at the Rotary International Assembly in San Diego in January 2017 and in 2018. Outside of work, family and Rotary John has been and is involved in the governance of various organisations, including Chair of Camp Quality New Zealand, Chair of Philanthropy New Zealand, is a Trustee of the Ngai Tahu Fund, is Chair of the Catholic Diocese of Dunedin Board of Management, is Chair of the Verdon College Board of Trustees, and is a Justice of the Peace.



Exchange Welcome Aboard—Thailand Friendship Exchange

In addition to our esteemed Representative from New Zealand, we will have the honour of welcoming twelve Friendship Exchange Rotarians from Thailand when they attend the District Conference Cruise. Prior to the Cruise they will be hosted the Rotary Clubs of La Conner, Mission and Everett.



Rotaract Club of Snohomish County

On 16 March, District 5050's newest Rotaract Club held a Charter Celebration at Edmonds Community College in Lynnwood, WA, home of the Rotary Club of Lynnwood. Even though the Rotary Club of Lynnwood is part of District 5030, that Club is one of six that sponsored this new Rotaract Club. The others are the Rotary Club of Monroe, the Rotary Club of Everett, the Rotary Club of South Everett/Mukilteo; the Rotary Club of Marysville; and, the Rotary Club of Everett/Port Gardner.

A great time was had by everyone that attended. Dignitaries included DG Lindagene Coyle; PDG Sean Hogan; Area K Assistant Governor Greg Tisdell; Area J Assistant Governor Dave Duskin; PDG Rob Martin, District Training Chair; Rotary Club of Monroe President Katy Woods; and, Rotary Club of Everett Past President Ed Peterson.



Lynnwood Mayor Nicola Smith, herself a member of the Rotary Club of Lynnwood, in her comments said that Rotarians need to be mentors for the younger people just like we had mentors when we were younger. She referred to an article in the March 2018 issue of *The Rotarian* that talked about Rotaractors: 1) They are experts in their fields, 2) They think beyond their Clubs, 3) They are redefining what it means to be a Rotarian, 4) They excel at recruiting, 5) They embrace the opportunity to learn, 6) They find creative solutions, and, 7) They know what they want. ([Read the full article](#))

Phoenix Maclaren, District 5050 Rotaract Representative, shared some history of Rotaract. It was started 50 years ago by the Rotary Club of Charlotte (NC) and has grown to over 9,500 Clubs world-wide with over 291,000 members. This Club started as a dream two years. [Read for more on the history of Rotaract.](#)



Erik Samuelson, a Rotaract Mentor, regaled everyone with the "Road Trip" that the Club went on to get to where they are now. Using photos of key players in the development of the Club sitting inside various models of convertibles, Erik described the process that got the Club to this day. He shared that Phoenix told the organizing group not to start with structure, but, rather with involvement. With that as a guiding element, the Club got busy with being involved.



Morgan Crosby, President-Elect, shared how they got involved: 1) helped the Marysville Police Department put together hot weather safety kits, 2) filled backpacks (donated by Jansport) with school supplies for the Everett Boys & Girls Club, and, 3) helped the Everett/Port Gardner Club with a raffle. Morgan shared something that Rotary International President-Elect Barry Rassin said at PETS: "You are the future of Rotary."

continued

[Rotaract Club of Snohomish County](#)

For more information

snohomishcountyrotaract@gmail.com

Rotaract Club of Snohomish County *continued*

Governor Coyle added that PE Rassin considers Rotaract a #1 priority. After installing the Rotaract Club Board, Lindagene announced that a new District Committee has been formed to support the Rotaract program. Darian Caldwell, Rotary Club of Monroe, will Chair the Committee. Phoenix Maclaren and Rachel Preston will serve as representatives.



District Governor Lindagene Coyle addressing Rotaract Club of Snohomish County President-Elect Morgan Crosby and President Rachel Preston.

Rachel wrapped the evening up by talking about some of the activities and goals for the new Club. They will be helping Everett with a clean up at Rotary Park, they will be at RYLA and the Training Conference, they'll be helping Lynnwood with their Rummage Sale, Mukilteo's annual fund raising auction and more. They would like to sponsor Rotaract Clubs in Monroe, Marysville and Everett. She reminded everyone that success is about the journey.



Bob & Pat Knight - 20 Years in Rotary

by James Monroe

I recently had the opportunity to visit with Bob and Pat Knight, members of the Rotary Club of Monroe. They are leaving District 5050 and relocating to Florida this month and I felt it was important that we got to know them a little better.

Bob was first asked to join the Rotary Club of Snohomish in 1998 by someone through their church. Pat joined the following year because she had gotten to know some of the ladies of the Club by participating in several of the activities. Bob was immediately asked to be the Community Service Chair for the Club. The first project he oversaw was the development of the Skate Park in Snohomish. Bob said “This introduced us to the community.”

The Knights had moved to Snohomish County, WA a few years prior after retiring from careers in Orange County, CA. Bob was in the social service profession for 32 years. He earned his MSW in the late 1980’s as well as a masters in Public Administration. Pat was a teacher for 35 years with a background in special education. Her masters is in Speech Pathology. The reason they chose this area was because of activities they had been involved with in their church. Those activities allowed them to visit the area.



The Skate Park project was a catalyst for the community to develop the new library and then the Senior Center. This then led to the passing of bonds for the school district to build a new high school, rebuild two elementary schools and partner in the development of a new aquatic center for the community. The Knight’s were involved in some aspect of each of these. Bob was a member of a Citizen’s Advisory Board for the school district. He even served for years on the Senior Center Board of Directors. Pat worked as a substitute teacher in the school district for a time. The Rotary Club was also instrumental in the development of the alternative high school for the school district.

They got more involved in the Rotary Club as well. Both have served as Club President—TWICE! Pat served as Secretary/Treasurer, Bob was, at times, Secretary, Public Relations and editor of the Club’s newsletter. This led to getting involved at the District. In 2003, Bob became the Editor of the *Peace Arch Journal*. He did this for 11 years and then was asked to serve again as Editor beginning July 2017 which he willingly did for five months. Bob was also District Public relations Chair for three years.

Including the upcoming RI Convention, they will have been to eight of them. They participated in a Rotary Friendship Exchange to South Africa. They attended numerous District Conferences, activities and events over the years. Pat shared that she “appreciates meeting so many great people and the opportunity to travel.” Bob added “we like being professional volunteers.”

I asked them “Is Rotary for all ages?” “Yes!” Pat said. Bob added that “Family is important to have involved.” Pat said “It’s nice to see local people doing good things in their own community.” They shared that other positive outcomes include networking, the Four-Way Test and the values that they promote. Bob shared that he recently heard that RI President-Elect Barry Rassin say “Rotarians don’t know what they have.” So he asks our readers “Do you know what you have?”

The Knights have joined the Rotary Club of Flagler County in Palm Coast, FL. We wish you all the best, Bob and Pat. Thank you for your service to the Rotary Clubs of Snohomish and Monroe. And thank you for your service to District 5050.

Surrey-Newton Rotaract Club Presents Social Media Workshop 101

Social Media! It can feel overwhelming to learn about it and there is so much to know! But Social Media is the way that your friends, family, businesses and organizations around the world are communicating and organizing themselves.

Come join us for this one day workshop to learn the ins and outs of the four major social media platforms: Facebook, Twitter, Instagram and Snapchat. The skills you learn here can help you and your organization reach a broader audience and can help you connect with your friends and family in new ways. Feel free to bring your own device to experience what you are learning in real time.

The workshop will consist of four sessions of approximately one hour each. Each will cover one of the major social media platforms. The day will include breaks in between each session and a longer lunch break in the middle. Registration is \$75 (workshop value of \$200) and includes food. Registration will be collected on the day of the event and cash or credit will be accepted.

Your workshop fee will be going towards helping members of the Surrey Newton Rotaract Club to participate in the Rotary International Convention this June in Toronto.

Saturday 21 April 2018

10 AM—4 PM

Kwantlen Polytechnic University Surrey Campus

[Click here to Register](#)

12666 72nd Av, Surrey, BC Questions? Contact rotaractsurreynewton@gmail.com

Upcoming Club Events

Area J—Tree Planting	21 April
Aldergrove—Lobsterfest	28 April
Coquitlam—Sports Dinner Fundraiser	4 April
Haney—Winefest	28 April
Haney—Golf Tournament	23 May
La Connor—Tulip Sales	ends 30 April 2018
La Connor—The Roaring 20's Auction	25 August
Lake Stevens—Corks & Kegs Fundraiser	14 April
Langley Sunrise & Abbotsford Sumas—Strawberry Sale through early June	
Meadow Ridge—WineFest	28 April
Port Moody—Beer Garden @ Dragon Boat Races	22 April
Port Moody—Beer Garden @ FireFit Games	28 April
Port Moody—RibFest	20-22 July
Port Moody—Search for the Perfect Pint	10 May
Semiahmoo (White Rock) - Wine and Dine	11 April
Surrey Newton Rotaract—Social Media Workshop	21 April
White Rock—Book Sale	14—21 April

Visit the specific Clubs for more information. Find them at the [District 5050 Clubs List](#).

Making a Difference in Laos

District 5050, 5040 and 7070 Working Together

Preet Pall, Assistant Governor Area D, District 5050

In February 2018, these three friends traveled to Luang Prabang, Laos with the goal of making a difference for the people in the remote northern villages of Laos. In two weeks a total of 7 villages received support. One village closed the schools for a day to declare it Water Day and allow the children to enjoy the water freely.

Water is a basic essential for everyone. The remote villages of Laos have not recovered from the 'Secret' war of the 1960's and early 70's. While rich in culture and tradition, their education, healthcare, and hygiene conditions are severely lacking. The average lifespan is only 58 years caused by poor quality water, poor hygiene, and general poverty.

Water can be scarce and the water that is available is polluted. For only \$125 a water filtration system can be given to a family to ensure a healthy gut, no more daily diarrhea!

Although our three Rotarians had the privilege of being hands on in the village, it took many more supporters, fundraisers, donations, encouragement, leadership, and foresight for this project to be a success.



Three friends, three districts, three Rotarians, come together to make a difference in Laos.

A silent applause to the many supporters and the leadership of our three travelers:

- Steve Rutledge - Rotary Club of Whitby Sunrise, District 7070
- Mike Storey - Rotary Club of Ladner, District 5040
- Preet Pall - Rotary Club of Coquitlam Sunrise, District 5050

Journal Team



Daljit Sanders has joined the team here at the *Journal* as a reporter. You will see her primarily at District and Club Meetings, Activities and Events in the northern part of our District. She is working toward her Master's degree in Organization Development & Change Management and is an advocate of female empowerment through access to educational opportunities. She is actively involved in international community bridging projects bringing together female youth from different parts of the world. She currently resides in South Surrey with her husband where she enjoys reading, hiking, and knitting with a quality cup of tea. She is a Charter Member of the PNW Passport Rotary Club.

District 5050 Foundation Report

Steve Morach, District Foundation Annual Giving Chair

As of 27 March 2018, District 5050 contributed the following amounts to the Rotary Foundation (1 July—27 Mar):

Annual Giving: \$287,181.13
(\$114.37 per capita)
PolioPlus: \$ 99,213.46
Endowment: \$ 34,412.00
Other Funds: \$ 16,350.09
Total combined giving: \$437,256.68

PolioPlus Contributions Honor Roll for Clubs above \$100 per capita:

Meadow Ridge, BC	\$235.22
Mission, BC	\$199.84
Abbotsford-Sumas	\$174.42
San Juan Island, WA	\$138.80
Coquitlam, BC	\$120.00
Langley, BC	\$115.54
Monroe, WA	\$101.52

(all shown in US dollars)

By giving to the Annual Fund, you are empowering Rotary to carry out successful global and local initiatives. Supporting the Annual Fund means a teacher will have books and supplies for first graders, an expectant mother will receive prenatal care, and communities will enjoy their newly-constructed well. The Annual Fund is considered un-restricted giving and can go wherever the need is greatest, with half of the contributions going toward the World Fund and the other half coming back to our District 5050, in three years, which can be used for some of your club's local projects, under our District's grant program.

If your Club needs help with encouraging members to contribute to the Rotary Foundation, Foundation paperwork, speaking programs or if you have members that contribute \$1,000 or more to the Rotary Foundation and would like to be recognized as Paul Harris Society members, please feel free to [contact me](#).

Annual Giving Honor Roll for Clubs over \$100 per capita:

1	Stanwood/Camano	WA	\$367.63
2	Whidbey Westside	WA	\$336.25
3	Abbotsford Sumas	BC	\$320.56
4	Abbotsford	BC	\$297.31
5	Langley	WA	\$247.66
6	White Rock	BC	\$245.33
7	Semiahmoo	BC	\$237.58
8	Fidalgo Island	WA	\$236.09
9	South Surrey	BC	\$233.66
10	La Conner	WA	\$215.67
11	Coquitlam Sunrise	BC	\$211.34
12	North Delta	BC	\$199.48
13	Arlington	WA	\$198.11
14	Surrey	BC	\$193.68
15	Chilliwack	BC	\$178.77
16	White Rock Peninsula	BC	\$177.66
17	Everett	WA	\$172.06
18	Burlington	WA	\$163.00
19	South Whidbey	WA	\$161.36
20	Bellingham	WA	\$141.98
21	San Juan Island	WA	\$138.26
22	Mission	BC	\$123.81
23	Lake Stevens	WA	\$117.84
24	Port Moody	BC	\$114.10
25	Langley Central	BC	\$113.27
26	Monroe	WA	\$107.27
27	Meadow Ridge	BC	\$104.54
28	Port Coquitlam	BC	\$100.92



**Leadership Team of
Rotary International District 5050**

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[Rotary Club of White Rock](#)

CHARITY BOOK SALE

April 14-21 10 AM – 7 PM

Peace Arch Curling Centre

1475 Anderson Street

Free Parking Available

50,000 Books in various categories

[For more information](#)



This is the April 2018 issue of the *Peace Arch Journal*. Read the profile on one of our speakers at the District Conference. John Prendergast is the RI President's Representative for the Conference. He will also be presenting an award.

The District Training Assembly is coming up! Sue Gerber of the Gates Foundation will be speaking at that. You do not want to miss this.

Congratulations to Whidbey-Westside for the huge jump in donations to the Foundation! They moved from 16th to 2nd on the list. How is your Club doing this year? See page 11.

Rotaract is growing in District 5050! Read about the newest Rotaract Club on Page 6. Also, the Surrey Newton Rotaract Club is hosting a Social Media 101 Workshop later this month. Find out how you can utilize the four major social media platforms to reach a broader audience. Why not use social media as a way to grow your Club?

Keep the information about your Club activities, honors, etc. coming. There are over 60 regular Clubs, Rotaract Clubs and Interact Clubs in our District. My Inbox should be overflowing! If you are interested in writing occasional stories about your Club and neighboring Clubs, your communities and Club activities and events, please let me know.

Thank you to Sean Hogan for some of the photos in this issue.

Yours in Rotary,

James

