

The Peace Arch Journal

The Monthly Newsletter
District 5050
Volume 31 Issue 01
July, 2017



50% Canada & 50% U.S.A.
100% Rotarian



District Governor Lindagene Coyle

**Here we are at the start of a new year of
Rotary Making a Difference.**



Congratulations are in order to DG (now IPDG) Scott who Made it Happen with a very successful year, and held a WOW district conference focused on Rotary Serving Humanity.

Over the past few weeks many people have asked me either 'are you excited?' or 'are you ready?' My responses have been varied, but basically, ready or not, here I am on July 1 District Governor with every intention of making a difference with the help of others. I look forward to working with the clubs and the Rotarians in the district who have done so much and will continue to do more.

The club installations that I managed to attend have been inspiring. We need to share more about what is happening in the district so that others are inspired and get ideas about projects they can implement. Clubs are encouraged to partner with other clubs and with community groups. Remember, together we can do more.

The District now moves forward working toward making the district vision a reality. *District 5050 Rotary Clubs are recognized as the service clubs of choice in their communities. The District enhances the success and growth of clubs through effective communications, training and leadership. Clubs work collaboratively on local and international projects that address all Rotary Avenues of Service*

Various leadership teams are working on setting goals and establishing action plans to move the process forward. The results of their work will be posted on the District website this Fall. Every Rotarian is encouraged to read the Peace Arch Journal monthly to learn what clubs are doing to make a difference in their communities and globally. In addition, refer to the district website to stay up to date on interesting and important happenings at the District, Zone and Rotary International.



**Governor
Installation
Picnic**
Sunday, July 9 from 4-7pm

Camp Alexandra, Crescent Beach,
2916 McBride Ave, Surrey, B.C.

The adult cost is CN\$25.00. There will be fried chicken, salads, hamburgers, hot dogs, ice tea & lemonade. BYOB: Bring your own alcoholic refreshment - none will be served or sold.

Register at: <https://portal.clubrunner.ca/50004/Event/district-governor-installation>



**The
Peace Arch Journal**
Lindagene Coyle
District Governor

This monthly publication is a service to district club officers and members. It is intended as a source of news and opinion from **throughout the district**.

The mission of the *Peace Arch Journal* is to promote communication, understanding, fellowship and fun beyond club meetings, in a manner complementary to shared efforts at placing **service above self**.

Please send articles and news with or without pictures attached to emails, including some reference to Rotary in the subject line. Note that the editor is not a professional journalist, and he appreciates conservation of space in order to meet the sender's needs and the editor's time.

The deadline is the 20th of the month.

Address any and all information to the *Peace Arch Journal* editor.

Bob Knight

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District 5050's web site:
www.district5050.org



**ROTARY:
MAKING A
DIFFERENCE**



Editor's Note:

Welcome to the first edition of the *Peace Arch Journal* for Year 2017-2018.

My name is Bob Knight. Some of you may remember that I previously edited our district's newsletter, beginning in 2003 at the request of Past District Governor Rob Martin. As you may have learned, C.V. "Mohan" Mohanan has retired as editor to serve as President of the Rotary Club of Port Coquitlam Centennial, B.C. For three years Mohan, a retired teacher and world traveler, dedicated his time to show his fellow Rotarians the impact that Rotary continues to have on the world. Thank you!

During a recent meeting of district leaders, I was offered the opportunity to help out a little longer. My focus for the PAJ will be our Rotary clubs, District 5050, and individuals within our clubs and the District. I am a member of the Rotary Club of Monroe, Washington, and a retired Clinical Social Worker with a Rotary passion which includes Rotary education, stories and pictures.

The length of each edition may not exceed more than 12 pages (write up your articles & keep them brief!). I hope they may be easily downloaded, printed, and shared with your clubs and community.

The content will be what I am sent, what I find looking at your Facebook pages and web sites, and some club visits.

Please note that the district is looking for who may partner with me and eventually assume the editorship of the *PAJ*.

What is in this edition?

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ATTRACTING NEW MEMBERS

Article written by Rob Prosch, District 5050 Membership Chair. He is a member of the Rotary Club of South Everett/Mukilteo and Associate Dean of Aviation, Everett Community College

As we attempt to attract new members to our Rotary Clubs, we frequently think in terms of recruitment. The attraction of new members is not recruitment. We are not “selling” the story of Rotary or our Rotary Clubs. We want to attract like-minded individuals to serve with us in Rotary.



Some questions to consider in attraction:

1. Are we telling our club story?
2. Do we have structures in place that are inviting and welcoming?
3. Are we actively engaged in retaining our current members?

Engagement in membership efforts may seem overwhelming. However, starting with the new Rotary year, District 5050 is putting into place a new, club-focused structure for the District Membership Committee. The new structure will create visibility in clubs, local support for clubs, and direct engagement with membership chairs.

As part of the new structure, our assistant governors (AGs) will serve on the District Membership Committee and will be the Area liaisons for membership, holding quarterly Area meetings with membership chairs and Area membership seminars (versus district wide seminars). They will send on to clubs and follow up any district inquiries regarding membership.

The District Membership Chair will visit each club every two years, creating greater District visibility within clubs and providing support for membership chairs and club officers, thereby allowing a tighter focus on club membership needs and structures.

As we attract like-minded individuals to join Rotary, the District 5050 membership mission is to support the clubs and members to think differently about membership attraction through our stories, structures, and engagement. With these supports at the forefront of our membership efforts, I am positive we will meet our District membership goals. I invite you to contact your Area AG or me with any questions or comments.

Very Sincerely, Rob



The Rotary Club of Everett will conclude its Centennial Year celebrations by presenting a \$100,000 gift to Catholic Housing Services. The Rotary gift is funded by a bequest from Rotary Past President Steve Saunders and his wife, Jo.

The new “Housing First” facility, to be built in partnership with the City of Everett, will be an apartment building providing permanent supportive housing for 65 chronically homeless individuals, many of whom struggle extensively with mental illness and addiction. Rotary selected this project because it represents a compassionate response to individuals in need, while producing health and safety solutions for city neighborhoods and commercial environments.

The PAJ editor is visiting some of our District's Rotary clubs.

He began with his home club of 33 members in Monroe, Washington, which is located at the south end of District 5050 and just north of the Rotary Club of Duvall in District 5030. The club's area extends along US Highway 2 through the Snohomish/Sky Valley from Snohomish on the west to Index on the east. Club President Katy Woods is the Monroe Branch Manager of Coastal Community Bank.



This club is known for a Miracle League baseball field proposed by member Ric Carlson (white cap to the right) over 15 years ago.

Come visit our Wednesday noon meeting at Tuscano's Italian Kitchen. Information can be found on our website www.rotaryofmonroe.org.

On **Tuesday, May 31, 2017**, Bob & Pat Knight drove to Surrey, B.C., and visited the White Rock club meeting up-stairs at Ricky's Country Restaurant. Club President Raj was traveling so President Elect Alan Reynolds led a club assembly, during which the updated club and foundation constitutions and bylaws were approved.



That afternoon we checked into the "Pink Palace," the location for the White Rock Peninsula club meetings, home club of our new District Governor Lindagene Coyle. In the evening we attended a club assembly meeting led by President Troy Anderson.



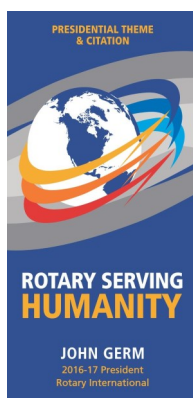
On June 1, 2017, we drove to the noon meeting of the Rotary Club of Arlington, WA.



When we arrived at the Free Methodist Church, we found a 1931 Ford Victoria, seen here with former AGs Lee Harman & Marc Baker. Lee is taking it to Paris, France, as a PolioPlus fundraiser. For the day's program, Club President Erik Granroth introduced speaker



Larry O'Donnell, who shared the 100-year history of the Rotary Club of Everett.



District Governor Lindagene Coyle congratulates District 5050 Rotary clubs who received the Rotary International Presidential Citation for the year 2016-2017. Other clubs may still be working on the application process.

Burlington
Coquitlam
La Conner
Meadow Ridge
Port Moody
Stanwood / Camano Island



GolFUN 2017 at Homestead Golf Club, Lynden, WA

Field a foursome! Encourage your members to come and join us in a round of golf! Golf skills NOT required! This event is a "Best Ball" tournament. That means everybody hits their ball and then the team decides which one they like best and the others pick up their balls, move to the preferred spot and everyone hits again. This means that *foursomes stay together, everyone participates, and the object is fun and fellowship!*

Club presidents are requested to arrange for your club's donation at the GolFUN website and register your club's annual sponsorship (donation to Polio Plus and/or the Foundation's Annual Fund). District co-chair Bill Murray has requested donations and sponsorships. This information has been shared with your assistant governor.



On June 2, 2017, the editor visited the South Everett-Mukilteo club which meets downstairs at Sean O'Donnell's restaurant. (He was formerly a member of the Everett-Port Gardner club). The meeting was chaired by club president, (2016-17) Cassie Franklin.

Program speaker Ron Love, a former stock broker recovering from a heart attack/stroke, is an entrepreneur mixing, for adults, liquid marijuana and candy.



Rotary clubs in Snohomish County (WA) award thousands of dollars at the 2016-2017 school year

Kaeleigh Daza-Smith, is seen standing with Snohomish School District Superintendent Dr. Kent Kultgen. She is a graduate of AIM High School in Snohomish who received a \$1,000 scholarship from the Monroe Rotary Club Foundation. Photo by Bob Knight/PAJ.

This is a follow-up to the scholarship story reported on page 17 of the Peace Arch Journal, June edition. Here is a sample of student scholarship monies contributed by District 5050 Rotary clubs in Snohomish County, WA: Everett \$187,700, Marysville \$121,900, Monroe \$13,000, and South Everett-Mukilteo \$10,000.



Langley Central Rotary Club's Special Club Officer Induction

PAJ Editor's note: I want to thank Club Secretary Mike Brown for sharing information on a wonderful decision in the selection of their new club president. I am writing this on Canada Day, and thinking about the participation of First Nation people in Vancouver's 150 Plus celebration.

Mike wrote that Linda Mross was inducted as their 37th club president. "She joined the club way back in December 2006. It is interesting to note that she was very shy and hesitant to stand up and speak to the club members. Having to address the membership about the progress of a committee was a big "no-no." Linda is the third woman to serve as club president and is a member of the Kwantlen First Nation."

"Over the years Club President Linda began to blossom, and slowly but surely she was drawn out of her shell and given the challenge to head the International Women's Day Event, which is now in its seventh year. To see her today, she is a different woman, a woman with self confidence, a bubbly nature and loved by everyone. What makes this even more special is that she was inducted as President on Aboriginal Day, a day not planned but pointed out by her daughter. Some things are just meant to be."

District 5050 Rotarians went to Atlanta, Georgia, for Rotary International Convention 2017



Most of us gathered for dinner. PDGs Sean Hogan & Larry Jubie celebrated their birthdays over pie.



We ran across each other in the large venue; David Lukov (Mt. Vernon president) was having lunch in the Friendship Room.



Jacqueline & Mark Kendziorek, former members of So. Everett-Mukilteo, now live in Panama. DG Lindagene Coyle is with IPDG Scott & Christine Dudley. PDG Bill Robson is seen with PDG & RI Vice-President Dean Rohrs. (Bill assisted Dean in presenting an interfaith program on Sunday morning.)



Some of us have already registered to go to Toronto, Ontario, Canada.

The dates for the 2018 RI Convention are June 23 - 27.

Registration & Information at: <http://www.riconvention.org/en/toronto>



The Traveling Peace Arch

This is not a myth; it really exists somewhere in our District. Will someone let your editor know (in secret) where it is, and what the club is planning to do with the thing? The club that has it must travel somewhere in the district, descend on a Rotary club meeting, and present the royal icon.

Bellingham Rotary Club Ready to Celebrate 100 Years in September, 2017

On Monday, September 17, 1917, Bellingham was chartered as club number 331 by Rotary International. Its sponsor was the Seattle #4 Rotary Club. The numbers refer to the order in which clubs were chartered.

In celebration of the Rotary Club of Bellingham's 100th birthday, the Club's annual Major Project is to procure additional funding for their Scholarship Endowment Fund, with a minimum goal of \$400,000, an amount that will leave the Fund with a \$1 million endowment. Leadership gifts will be solicited first, with a general campaign to follow that will include both Club Members and non-Club Members who wish to participate. The campaign will be completed by year-end 2017. Anyone interested in donating a tax-deductible gift to the Foundation may do so by contacting Yvonne Cartwright at yvonnecartwright11@gmail.com.



On May 17, 2017, the club inducted three new members. Pictured from left to right are Colleen Baldwin, Hans Erchinger-Davis, and Steve Hettick. Visit the club's Facebook at: <https://www.facebook.com/Rotary-Club-of-Bellingham-118376198250650/>

Would you like to know?

What is a District Grant ? by Val Tibbetts



Every year our District receives half of our District Designated Funds from TRF (The Rotary Foundation) to use for District Grants. Clubs may develop a project for their local or international community that fits at least 1 of the 6 focus areas of RI. For example, some clubs in Canada have a project to supply weekend food for underprivileged kids in their schools with a backpack program they call the Starfish program. After identifying the need, researching the sources for food and backpacks and developing a budget, they applied for a district grant to help with funding. By providing half of the funds themselves and requesting a 1 to 1 match from a district grant, the clubs were able to double their funding and service more kids than they could have on their own.

The District has, in the past few years, received more requests for matching funds than could be afforded with our allotment. In this case, we ask clubs to adjust their projects, if possible, so they can request a smaller match. Last year 23 clubs shared over \$99,000 USD for their projects. Qualified clubs have until August 31st to identify a project, develop a plan, propose a budget and request a district grant match for the 2017-2018 year. Grants are reviewed in September and, if accepted AND approved, projects can usually be started in December. No project may begin until it is fully approved, and all must include hands-on work by Rotarians.

Find more information at: <https://portal.clubrunner.ca/50004/SitePage/district-grants>



Food-card program raises \$64,000 for South Surrey food bank

Based on an article posted in a White Rock newspaper, *Peace Arch News*

In memory of his late father Henry Block, John Block and his family are continuing to support the food-card program, which raised more than \$64,000 for the South Surrey Sources Food Bank in its first year of operation. "We look at this as a continuing tribute to my dad who was a big-time supporter of the food bank. That was an important part of his life because he was a child during the Depression. He understood homelessness and hunger," John Block told *Peace Arch News*.

The program was initiated last June by the five Rotary clubs in South Surrey (Semiahmoo, Peace Arch, South Surrey, White Rock Peninsula and White Rock). To begin the initiative, the clubs approached Save-On-Foods and asked if the company would sell them food gift cards for an eight per cent discount. The clubs would then resell those cards at face value and forward the eight per cent to the food bank. To double that contribution, the Block family pledged to match the eight per cent. The Rotary clubs, with the help of retailers, White Rock South Surrey Hospice Society and Peace Arch Hospital Auxiliary, were able to sell more than \$400,000 worth of food cards from June 2016 to June 2017.

"This is a significant amount of money for the food bank," Block said. "... the cost of quality foods is rising ... So, a lot of the food donations they get are not quality food, particularly for children ... there are over 500 kids registered with the local food bank." "An eight per cent discount on a food card is a big discount because the grocery business, as you might know, is a three per cent business. It's tight. It was very generous of them to do that. They agreed to do it year-round, which was wonderful."

To honour Save-On-Foods for participating in the program, the Rotary clubs will recognize president and South Surrey resident Darrell Jones as a Paul Harris Fellow on July 27. It is not often the Rotary clubs are able to have the president of such a major company at one of its meetings. "Darrell Jones is a community man all the way and he's very approachable and he was kind enough to accept our invitation as busy as he is," Block said. Save-On-Foods has agreed to continue with the program this year. The structure of the program will remain the same, and nine South Surrey/White Rock organizations – including Rotary – will each contribute one per cent of the total sales. This year, the initiative will be able to donate 17 per cent of all food card sales to the food bank. The Block family will continue to support the initiative by contributing one per cent.

Note: The article was contributed by DG Lindagene Coyle. In the upper-left picture: Denise Darrell, Director SOURCES; John Block; Troy Andersen



"The Surrey Food Bank provides food to families living in Surrey and North Delta. We pride ourselves in supplying nutritious food in a respectful and dignified environment. In addition, we believe it is our responsibility to connect our clients to other community services as a means of helping them become self-sufficient. We take pride that we "Invite, Inform, Involve and Inspire" our community. "

Rotary District 5050 Calendar

Updates refer to Events on district5050.org home page

2017

July 1 CANADA DAY
July 4 Independence Day USA
July 9 DG Installation 4-7 pm Camp Alexandra Surrey BC
Aug 7 BC Day
Aug 18 GolfFUN Homestead Golf Club Lynden WA
Sept 4 Labour Day
Sept 16 Facilitation Training Silver Reef Ferndale WA
Sept 23 RLI Mount Vernon WA
Sept 30 Vision 2 Action Silver Reef Ferndale WA
Oct 1 Leadership Training TBA
Oct 9 Thanksgiving CANADA
Oct 16-22 Zone GNATS, GETS and Institute
Nov 10 Veteran's Day USA
Nov 11 Remembrance Day CANADA
Nov 18 Foundation Dinner 5-9pm Newlands Golf Club Langley BC
Nov 23-26 Thanksgiving USA
Dec 2 Pre-PETS
Dec 24-25 Christmas

2018

Jan 1 New Years Day
Jan 20 Grants Seminar Rotary Field House Surrey BC
Feb 2-4 YAIL Surrey BC
Feb 3 Grants Seminar Silver Reef Ferndale WA
Feb 9-11 Presidential Peace Conference Vancouver CANADA
Feb 12 BC Family Day
Feb 19 President's Day USA
Feb 23-25 PNWPETS Doubletree in Seatac WA
Mar 10 RLI Surrey BC
Mar 30-Apr 2 Easter
Apr 7 District Training Seminars Kwantlen Surrey BC
Apr Leadership Training TBA
May 8-12 District Conference Cruise Seattle return
May 21 Victoria Day CANADA
May 28 Memorial Day USA
Jun 23-27 Rotary International Convention Toronto CANADA

YOUTH PROGRAMS



YAIL (Youth Adventures in Leadership) 2018

District 5050 is planning to conduct another YAIL retreat the weekend of February 2 - 4, 2018, at Alexandra House (Crescent Beach), Surrey, B.C. YAIL is open to the first 65 participants, in the 10th and 11th grades (ages 15 - 17). All costs are paid by the sponsoring Rotary club. There is no cost to participants. Participating Rotary clubs range from Hope, BC to Everett, WA.

Adventures will give participants insight into some of the basics of what it means, and takes, to be a leader: to create a well-rounded individual with increased perspective and enthusiasm for growth, who is able to make informed decisions. The program is led by youth, with guidance from adult Rotarians, in accordance with Rotary guidelines. Participants will be divided into groups with an experienced youth facilitator

YAIL will teach participants through a variety of exercises involving leadership and growth - to empower students to network, plan, and set goals. There are four different sessions, each with a speaker, followed by an activity. The activity and the speaker are directly related to allow participants to use the skills learned in the new activity. The sessions are: Pre-judging and Assumptions; Goal Setting and Time Management; Risk Taking; Choices and Problem Solving

Candidates are selected and sponsored by a local Rotary Club, with a mix of males & females, Canadians & Americans. We typically have a broad range of personalities and many different types of leaders - coming from academics, sports, arts or other parts of the community. There are both verbal types and quiet ones who lead by their behavior and by example. There are also participants that don't believe they are leaders, but learn that they are and can be leaders.

The registration period is from September 1 to January 28, 2018 and the cost to Rotary clubs is \$310 per person. Information at <http://yail.org/>. Event chair: Hank Adolphi, IslanderHank@outlook.com



Y.E.S. (Youth Engaged in Service) 2017-2018

In recent years District 5050 has participated in a program for students in their junior year of high school with an opportunity to experience the joy of serving others by volunteering in their local community and participating in an international humanitarian service project. Students selected will participate in monthly leadership training meetings, attend a Youth Adventures in Leadership weekend retreat, and contribute 80 hours of local volunteer service from October to May. Each student is responsible for \$1,500 of the program cost.

Applications may be submitted at any time. Team members will be selected by September 15th. 2017.

Candidates are additionally expected to:

- Assist with program fundraisers.
- Obtain a passport and recommended immunizations at your own expense.
- Bring enough money to pay for personal expenses such as some meals and souvenirs.
- Complete the application process online at: <http://www.yes5050.org/application/>

Event chair: Suzanne Radenkovic, skradenkovic@gmail.com.



Leadership Team of Rotary International District 5050

Governor White Rock Peninsula

Lindagene Coyle

Cell: 604-220-6856

Email: lindacoyle5050@gmail.com

Governor Elect South Everett/Mukilteo

Linda Murray

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Governor Nominee Chilliwack

Brad Whittaker

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Treasurer BBRC

Carlye Gillespie

Phone: (360) 756-1010

Email: carlye@archerhalliday.com

Secretary White Rock

Joan Apel

Home: (604) 542-7040

Email: ejapel@telus.net

New Assistant Governors



Area B Mike Adkins
(Abbotsford Sumas)

Clubs: Abbotsford, Abbotsford-Matsqui, Abbotsford-Sumas, Mission Midday, Mission Morning



Area G Del VandeKerk
(Bellingham)

Clubs: Bellingham, BBRC, Bellingham Sunrise, Mount Baker, Whatcom County North



Area I Darrell Hooper
(Burlington)

Clubs: Burlington, Burlington Mid-day, Mount Vernon, Sedro-Woolley, Skagit



Area J Dave Duskin
(Arlington)

Clubs: Arlington, Lake Stevens, Marysville, Marysville Sunrise, Stanwood Camano

Information on District Leadership Team

Can be downloaded at the District's web site

<https://portal.clubrunner.ca/50004/SitePage/district-leadership>