



District 5050

Peace Arch Journal

ROTARY INTERNATIONAL



DISTRICT 5050
NORTHERN WASHINGTON &
BRITISH COLUMBIA FRASER VALLEY

January, 2008

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DG John & Maxine Bosch

Happy New Year!

Hello Rotary,

During this time of year we all have a lot to be thankful for. One of the best things Maxine and I are thankful for are our good Rotary friends. We have been able to attend a few Christmas parties and visit with many fellow Rotarians. It is always great to hear the projects that they have been doing in their Clubs locally and throughout the world. Like I say, we have a lot to be thankful for.

Many of our Club Presidents have successfully sponsored a new member this year and have thus earned their Wilf Sponsor Pin. Many more have stated that they indeed have a new member coming in and are very near to their sponsorship. I

look forward to coming to your Club to officially present your Sponsor Pin.

Please remember to mark your calendars for our upcoming District Conference May 15th – 19th in Everett, WA at the new Holiday Inn and in part at the Future of Flight Museum in Mukilteo. We will start off Thursday morning with the District Conference Golf Tournament, a cruise on Puget Sound that evening. Friday morning we will be doing a park cleanup at Rotary park in Everett, before the Conference even starts! It is indeed going to be a wonderful Conference. Hope you will be there!

May I wish you all the very best in the coming New Year. As usual if I can be of service please contact me at jb@jabcojanitorial.com.

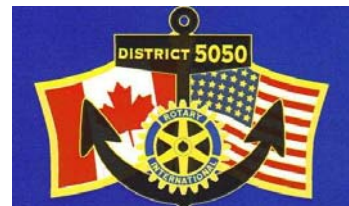
District Governor (2007-08) John Bosch

Some of the January, '08 PAJ Items

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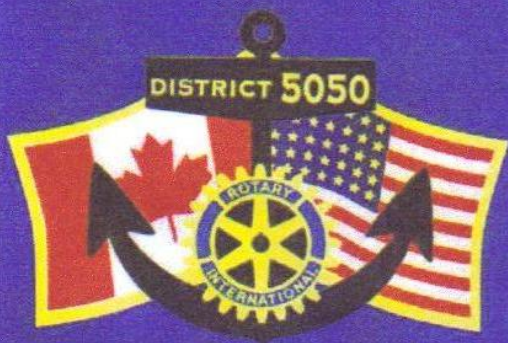
Invitation for Sponsorships 2008 District Conference



Complete the form on page 2

Rotary District 5050
2008 Conference

*“Welcome
Aboard”*



Rotary Shares –
Through Goodwill,
Friendship and
Service

May 15–18, 2008 • Everett, WA

Invitation to District 5050 Rotarians

To support our 2008 District
Conference- you, your club, and
your business are invited to
sponsor our youth involvement,
service project, and special
events!

A contribution of \$500 or
above will be recognized in
our program, on wall signs
and from the podium.

~~~~~  
Please complete form below and  
return before February 15, 2008.

Name \_\_\_\_\_

Club \_\_\_\_\_

Name/ Business/ Affiliation (this is how you will be recognized in print)

\_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Donation amount \$ \_\_\_\_\_

Check Enclosed

Bill to Charge Card # \_\_\_\_\_ Exp date \_\_\_\_\_

Return to Jodi Widmann, c/o Rotary District 5050



**The Peace Arch Journal**  
District 5050

John Bosch  
Governor



The *Peace Arch Journal* is published monthly as a service to District club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission is to promote communication, understanding, fellowship, and fun beyond club meetings, in a manner complementary to shared efforts at placing *Service Above Self*.

Please send articles and news in MS Word docs, with or without pictures, attached to emails and make some kind of reference to Rotary in the subject line. Note that the editor is not a professional journalist, and he appreciates conservation of space in order to meet the sender's needs and the editor's time.

Deadline is the 15th of the month.

Address any and all information to *Peace Arch Journal* editor:

**Bob Knight**  
*Snohomish Rotary Club*

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Snohomish, WA 98291-0612  
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Visit District 5050's website at:

**WWW.district5050.org**



Monday, November 26, 2007

## Announcement of the Rotary International President and the Chairman of The Rotary Foundation

Dear Fellow Rotarians,

This is a historic day for Rotary. It is our great pleasure to inform you of a new partnership between Rotary International and the Bill & Melinda Gates Foundation that will provide a much needed US\$200 million in support of our top goal of a polio-free world.

The Gates Foundation has awarded The Rotary Foundation a challenge grant of \$100 million, which Rotary will match, dollar for dollar, over three years. This is the largest single grant ever given to a volunteer service organization and represents a tremendous validation of the approach and success of our PolioPlus program.

This partnership comes at a critical juncture for the polio eradication initiative, which needs an infusion of funds to reach the eradication goal. For this reason, the initial \$100 million will be distributed by The Rotary Foundation through grants to the World Health Organization and UNICEF in direct support of polio immunization activities in 2008.



Bill Gates administering polio drops to a child during their visit to the Trang Mau Commune Health Centre near Hanoi, on an immunization day, April, 2007. The purpose of the visit was to learn about the country's immunization and health program.

Photo to the *PAJ* is courtesy of the Bill and Melinda Gates Foundation/Prashant Panjjar, and NiiAmah Stephens,

Your participation in this effort is crucial to making it a success. The Rotary International Board of Directors and the Trustees of The Rotary Foundation have unanimously agreed to accept this challenge grant to ensure the success of the PolioPlus program. We feel confident that this extraordinary commitment from the Gates Foundation and Rotary will serve as a catalyst for further donations from others to help us realize the dream of a polio-free world.

In 1985, we promised every child a world free from the threat of polio, and we are almost there. This funding agreement between Rotary and the Gates Foundation is a huge step forward, bringing us even closer to our goal. Success is our only option.

*Wilfrid J. Wilkinson*, Rotary International, President 2007-08

*Robert S. Scott*, The Rotary Foundation, Chairman 2007-08

For more information visit: <<http://www.rotary.org>> [www.rotary.org](http://www.rotary.org)

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## Don Funk Memorial Award Presented to Ken Funk

Reported by Joanne Severn

November 27, 2007 (Abbotsford, BC)  
– The Don Funk Memorial Award for “Rotarian of the Year” was presented today for the first time to Don’s brother Ken Funk. Accepting the award, Ken spoke of his brother’s dedication to Rotary and how much it meant to him to be the first ever recipient.

“Don lived and breathed Rotary,” said an emotional Ken Funk. “I thought about him every day when we were in Cebu City,” said Funk, explaining that Don, who passed away a few years ago, had spearheaded a project to send medical equipment to third world countries.

Ken Funk was in Cebu City on his third Rotaplast mission. Rotaplast provides free surgeries to children with cleft lip and cleft palate. In July last year, Ken joined the mission to Peru, and in the fall to Bago City, Philippines. Over the past year he has worked on numerous Rotary events to raise the funds necessary for the most recent mission.

Don Funk was a member of the Rotary Club of Abbotsford and is remembered as a kind and generous man who gave countless hours in volunteer service. The Rotary Club of Abbotsford established The Don Funk Memorial Award in his honour to recognize an Abbotsford Rotarian who has demonstrated outstanding club service and involvement in community or international projects.

A Paul Harris Fellowship will be presented in Don’s honour once each year to a member of the Rotary Club of Abbotsford, the Rotary Club of Abbotsford-Sumas, or the Rotary Club of Abbotsford-Matsqui. Each club makes one nomination, and the three serving presidents collectively select the award recipient.

Following the award presentation, Ken and fellow members of the mission team to Cebu City shared their experiences. All commented on the tragedies of poverty and suffering in the Philippines and the particularly devastating situations of children with cleft lip and cleft palate. Many of those afflicted are abandoned and destined to a life of misery without Rotaplast’s intervention. The team thanked everyone who supported Rotary events over the past year that ultimately allowed 87 life changing surgeries to be performed.

Rotaplast International, Inc. was founded in 1992 by Dr. Angelo Capozzi and then Rotary Club President Peter Lagarias in collaboration with the Rotary Club of San Francisco. Their purpose was to facilitate a surgical program in La Serena, Chile, to treat children with the cleft lip and palate anomaly who would otherwise not receive surgical intervention. Since its inception, 115 missions have taken place serving more than 10,000 patients.



**Ron Kelly is seen making the presentation to Ken Funk**

## Rotarian Biker Marc Baker

Member of the Rotary Club of Everett, Washington, and 2007 Group Study Exchange team leader, is seen riding a motorcycle during his trip to Turkey. We are hoping to have an article about their experience in an upcoming edition of the *Peace Arch Journal*.







## Have you looked at the new www.rotary.org website?

An example of what you will see after you click on the RI website.

In the upper, right corner we can find an **open bar** (type in what you would like to browse), **Member Access** (for club members and officers), **Club Locator** (where you can find club meetings around the world), and **Shop** (source for all sorts of Rotary related items).

Across the top center we can find the entry point for: **Rotary International, The Rotary Foundation, Joining Rotary, Rotary Leadership, Contact Us, and Site Tools.**

Under the entry points we can find many sub-topics. For example, under Rotary International we can find sub-topics that include: *Guiding principles (e.g. The Object of Rotary), programs, history, and who we work with.*

At each level there is a place for us to be able to click print and/or click mail.

How have you been able to use the new R. I. website? Please send your comments to me at my email address:: RDKPDK@aol.com

### Anacortes Rotary Markets the Fun of Fellowship

Written by Kathryn Bennett, Club Secretary

During the first months of fiscal year 2007-2008, Rotary Club of Anacortes marketed the many rewards of club membership through its website, press releases on club activities and its major special annual event. Angela Freeberg, PR Chairman, kept our local newspaper, the *Anacortes American*, jumping with news of the club's annual meeting, election of officers, community park project progress and the arrival of the club's latest Rotary Exchange student, Nicolas Kohler of France.

Past and present Rotary Exchange students and students of the month were invited and attended several club meetings during the fall, spreading the word about the work of Rotary, locally and internationally, as they interacted with their fellow students and families. The club presented a special Paul Harris Award to Chris Borgen, Superintendent of the Anacortes School District, bringing more favorable attention to the club's commitment to local education.

Reaching out to the community, the club continued its popular special event, "*The Taste of Wine.*" Over 220 guests attended the 3<sup>rd</sup> annual Anacortes Rotary wine tasting, dinner and auction held at Scimitar Ridge Ranch. All printed materials including the event program promoted the International Rotary mission and the accomplishments of our local club. The event netted \$40,000 for its support of community projects including \$12,550 designated to the club's public park project, the Ace of Hearts Park, currently in the early stages of construction on H Avenue in Anacortes.

Yoshi Nishikawa, president of the club, took time in his opening remarks to share the mission of Rotary and the rewards of fellowship. Club members found this event an ideal opportunity to introduce their friends and colleagues to the Rotary Club of Anacortes. The wine tasting featured local wineries from Camano, the San Juan Islands, Skagit and Whatcom County. Major event sponsors for the evening were Jerry and Jan Barto, owners of Scimitar Ridge Ranch.

Over fifty Rotarians volunteered to create, staff and implement the event. The next Anacortes Rotary Taste of Wine will be held on September 6, 2008. Future marketing efforts include a new club brochure that will feature the club's many accomplishments. We look forward to continuing our mission to inform and educate the community and potential Rotarians on the "fun of fellowship" in the New Year.



Anacortes Rotary members Shannon Hurtado and Cynthia Harrison, with Rob Harrison, market the "fun of fellowship" at Anacortes Rotary event. Photograph is by Angela Freeberg.

### Scanning District 5050 Club Websites

**Editor's note:** The following include some information on club service projects, social events, and a reflections on the life of a Rotarian.

**Coquitlam Sunrise:** On Thursday, November 15, 2007, a group of Coquitlam Sunrise Rotarians and their significant others got together for a social night at the John B Pub. This fellowship event was a first for the Club for quite sometime and the brain-child of President Tom Albanese.

**La Conner:** Saturday, February 23, 2008, will be the annual Smelt Derby Festival. Fun time for the whole family begin at 8:00 a.m.: a pancake breakfast; a 5K-10K Smelt Run/Walk; fishing for smelt; and other events, including an evening dinner (that does not include smelt). For more information, lick on their website at <http://www.laconnerrotary.org/>

**Sedro-Wooley:** They have set a goal to give \$100,000 over the next four years to the United General Hospital Foundation for the recent purchase of state of the art digital mammography equipment. On December 13, 2007, Rotarians presented a check in the amount of \$25,000 as a first installment toward the goal.

**Langley Central:** Michael Brown noted that "Hard work and a dedication to seeing it through, led Grace Robertson to creating a night to remember. I talk about the Gala Night, or in correct terms the **Red & White Winter Ball**. To see our members dressed in their best attire in the company of their partners was a site to behold. It was indeed a splendid Gala."

**White Rock Millennium:** On Friday Dec 7th, Rotary Donate A Car presented a Certificate of Appreciation for Service to Rotary and the Community to Mr. Mike Kinney, 'Aftermarket Specialist' at Canadian Auction Group. For more information about Rotary Donate a Car, visit

<http://www.rotarydonateacar.ca>

**Stanwood/Camano Island:** In 3 hours Laura Byers and Terry McTique signed up 48 kids Saturday for "Imagination Library" at the Chamber's "Pictures with Santa" event. A total of 103 kids will receive their first books the end of January, 2008.

**Everett:** The November 27, 2007, edition of *The Log*, reported that PDG Don Senter read a special resolution to recognize Everett Rotarian **Cynthia Wolf**, who passed away on November 4, 2007. Fellow Rotarian, Kaye Phinney, shared that Cyndi loved her work as a Commercial Loan Officer, Assistant Vice-President at Frontier Bank and the many people that she associated with at the bank. She was a member of the Snohomish Community Church and enjoyed being a member of Everett Rotary. Cyndi will always be remembered for her quick wit and beautiful smile.

**South Whidbey Island:** They have begun to organize their club under the new structure proposed by Rotary International. To see what they have done, click on their website at <http://www.clubrunner.ca/CPrg/Home/homeD.asp?cid=811>. Go to downloads at the lower right side of their home page. You can download both a pdf and a PowerPoint of their Club Leadership Org Chart 2007-2009.



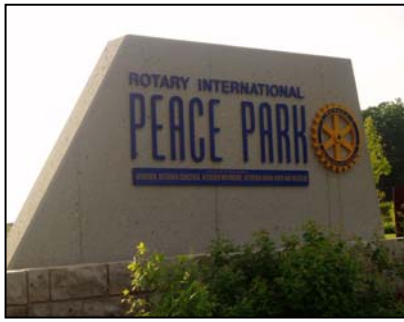
**Imagination Library Display**

### Important new IRS requirement for US Rotary clubs

**Beginning in 2008, USA and Puerto Rican Rotary clubs and districts with gross receipts of \$25,000 or less will be required to file Form 990-N**, an electronic e-Postcard report. This report is required annually starting **15 November 2008**. Failure to meet the annual filing requirement for three consecutive years will result in revocation of the tax-exempt status of the club or district in question.

Jaclyn Carlsen, Rotary International Club & District Support - Northern Pan America (phone: 847-866-3269), stressed that this form is not required for submission until 2008. Clubs are being alerted so that adequate receipts may be kept throughout the course of the year. As of the date of this message, Form 990-N had not yet been posted on the US Treasury Web site. To learn more about this requirement, and to obtain the necessary e-Postcard report form once it's posted, go to [www.irs.gov/eo](http://www.irs.gov/eo) or call the toll-free number: (877) 829-5500.

Additional information regarding Rotary and US tax status is available at:  
[www.rotary.org/RIdocuments/en\\_pdf/info\\_paper\\_clubs\\_irs.pdf](http://www.rotary.org/RIdocuments/en_pdf/info_paper_clubs_irs.pdf).



## *Rotary International Peace Community Program Executive Summary*

The Rotary Peace Community Program is truly a worthy exercise to breathe new life into Community Service. It is an opportunity for local Clubs to form an alliance with local town or city councils, the police service and other community agencies in making a declaration of Community Peace.

As Rotarians and community leaders, we can foster the promotion of world peace and understanding by rewarding communities, citizens, government representatives, organizations and students for their participation in voluntary service. They deserve recognition and can provide great examples for others to follow.

This project is based on the philosophy that peace begins in the Family, in the Home and in the Community. In Rotary, we believe that peace belongs in the hearts and minds of each individual. Through awareness, goodwill and rejection of discord, we can stimulate a shift in attitudes within both our local and global communities.



### *Rotary Community Peace Credo:*



***Respect*** for cultural diversity, and the life and dignity  
of every person, without discrimination or prejudice.

***Rejection*** of violence towards all people in all its forms.

***Resolution*** of conflict within local and global communities.

***Reconciliation*** of differences in the pursuit of harmony

In proclaiming Peace Communities, cooperative partnerships are formed between Rotary and Local Government bodies. It is recommended that a "Community Peace Sub-Committee" of the local Rotary Club be formed to encourage and help support any existing Community Service organizations. There may already be other interested groups or peace initiatives in the community which should be researched and helped in a cooperative spirit.

Peace begins at home and in each community. It transcends the simplistic view of an absence of war and encompasses all those measures that improve human relations with positive and harmonious outcomes. The rejection of violence for life and the resolution of urban violence and the reconciliation of differences can realize those freedoms under which peace and harmony can flourish.



We hope that you will discuss this project with your District Governor and Club Members with the object of developing



## Marketing Our Local Clubs and Rotary International

In the R. I. website it is stated that "Rotary International Public relations efforts are vital to Rotary's continued growth and service. Creating a positive image for Rotary is the responsibility of every Rotarian, both locally and globally. Effective PR campaigns build positive, strong relationships with their audiences. But promoting Rotary's work in the best possible way and sharing your stories effectively with the public and the media are not easy tasks." It also notes that Paul Harris is quoted with the saying: "In the promotion of understanding, it is important to reach large numbers, non-Rotarians as well as Rotarians, and you cannot reach large numbers privately."

On page 19-20, *The Rotarian* magazine for January, 2008, there is an excellent article by Rotarian Rob Weinberg. In the article he notes that first clubs need to develop a marketing team. He envisions the team to include a *webmaster*, a *photographer*, a *publicity chair*, and a *newsletter coordinator*. Included in the approaches the team should utilize include: *Press releases*, *letters to the editor*, *advertising*, *public service announcements*, *billboards*. The team should consider making use of: *Blogs* and *YouTube*. A Rotary International resource that is available to Rotary clubs is the Public Relations Coordinator, Joe Lorenzo (he can be contacted at 847-866-3387 or by email letter addressed to joseph.lorenzo@rotary.org).

The public relations committee chair for District 5050 is Barrie Seaton, in Coquitlam, B.C. He can be contacted by email at: berrie@barrieseaton.com.



Aline and PDG Dick Drew

### *Oh how I wish I wasn't a Rotarian!*

by Dick Drew, Past District Governor, D5050

If I wasn't a Rotarian I could write a glowing story about Rotary for prospective members. I could tell them of the wonders of Rotary. However, being a Rotarian prevents me from writing the piece for fear prospective members reading the piece would simply treat it as another piece of inebriated puff. A piece with little insight or unbiased meaning written by a person overly infatuated with the wonders of Rotary.

Yes, if I wasn't a Rotarian I could write glowing prose about the achievements of Rotary's 103 years of humanitarian service worldwide and its proud heritage as the world's first service organization which set an example for other organizations with similar ideals to follow. I could also tell of Rotary's impressive role in the formation of the United Nations. The absolute commitment of its 1.25 million members in 165 countries, in over 32,000 clubs will rid the world of polio. I could tell readers how these incredible volunteer members have donated over US 650 million dollars and many thousands of hours working under near impossible conditions to ensure that precious drops of vaccine are delivered into the mouths of little children, thus ensuring them a life free of this crippling disease. I could proudly boast how the world's most respected philanthropists Bill & Melinda Gates have joined us and pledged US100 million dollars on a matching basis to help us in our fight to eradicate polio worldwide.

There is so much I could write about Rotary that would give prospective members an inkling of the impact Rotary has played and continues to play every day in communities around the world. For example, a simple idea started by a Rotary club in England has grown into "Shelterbox," rushing boxes containing tents, sleeping bags and other emergency equipment to remote areas affected by earthquakes, floods and other disasters.

I could tell of Rotary's remarkable youth exchange program which annually sends young people to live and study in other countries, where they live as guests in the homes of local Rotarians. I could tell of the families that are helped at Christmas. I could tell of youngsters playing sports because a Rotary club supplied funds and often supplied the coach. I could boast about Rotary's website [www.rotary.org](http://www.rotary.org) which has answers to almost everything you want to know about anything.

There is so much I could tell prospective members about Rotary, but I will have to silence my keyboard because of my closeness to the subject being covered. It is quite likely the prospective member would simply say, "Oh, he's a brainwashed Rotarian who is writing a self serving unbalanced piece of puff" [or some other more descriptive word]. Because the reader would be correct in saying the piece is unbalanced, I tried balancing the piece with something negative about Rotary. All I can think of negative is the fact that once Rotary gets into your life stream, you are hooked. It becomes more difficult to shake than smoking.

To prospective members I say: *"Try it, you'll like it."*



**Membership  
Does  
Matter!**



**ROTARY DISTRICT 5050 ATTENDANCE & MEMBERSHIP REPORT**

Based on the monthly report by Bert Monssma, District Secretary

- District 5050 members as of November, 2007 was 2,967 (versus 3,007 as of November 30, 2006).
- Membership increased by 9 members (net) for the month of November, 2007 (versus a net increase of 4 members in November, 2006).

| <b>Number of Members by Month/Year (as of):</b> | <b><u>2005</u></b> | <b><u>2006</u></b> | <b><u>2007</u></b> |
|-------------------------------------------------|--------------------|--------------------|--------------------|
| June 30 <sup>th</sup>                           | 3,005              | 3,084              | 3,006              |
| July 31 <sup>st</sup>                           | 2,986              | 3,023              | 2,984              |
| August 31 <sup>st</sup>                         | 2,992              | 3,006              | 2,972              |
| September 30 <sup>th</sup>                      | 3,011              | 3,001              | 2,962              |
| October 31 <sup>st</sup>                        | 3,028              | 3,003              | 2,967              |
| November 30 <sup>th</sup>                       | <b>3,038</b>       | <b>3,007</b>       | <b>2,976</b>       |

- Average club attendance for the District for the month of November, 2007 was 74.08% (versus average attendance of 74.10 % for November, 2006)
- **The top 5 clubs for attendance for the 5 months YTD to November 30, 2007 were:**

|                              |         |
|------------------------------|---------|
| 1. Chilliwack                | 90.00 % |
| 2. Port Coquitlam Centennial | 85.75 % |
| 3. Monroe                    | 84.80 % |
| 4. South Everett-Mukilteo    | 84.40 % |
| 5. Mission                   | 82.82 % |

**New Meeting location for North Delta Rotary**



Club President Doug Denyer has announced that his club has moved their meeting location. For Rotarians who would like to do a make-up, their Thursday noon meeting is now located at the *Delta Golf Club*. The address is 11550 - #10 Highway, Delta, B.C. (100 yards/0.09 km west of Scotts Road, going towards Ladner.)

**FROM WHITE ROCK - VIA KING GEORGE HIGHWAY:** Head north on King George Highway. Turn left onto Highway 10. Go west on Highway 10 till you pass 120th street. As you are heading down the hill stay in the right lane and take the first exit which will take you around and under highway 10. Continue to the stop sign; then turn right. Golf course is at end of road.

**The Rotary Club of 'White Rock Peninsula PHS' (Provisional)**

**NEWLY** forming Rotary Club in district 50/50 is looking for Charter Members!! As a **Charter Member** you will help create the very foundation and direction of this new club. They are meeting Tuesday evenings (6:30—8:00 p.m.) in the area of White Rock, B.C.

If you know a former or potential Rotarian in the White Rock, South Surrey, or Blaine, Washington area, who may have an interest in joining an Evening Dinner Club:

Contact Lyle Konner at 604-551-5370 or [lylek@konnerfinancial.com](mailto:lylek@konnerfinancial.com)

*The following is part of a report by Club President Karen Long*

**Aldergrove Rotary Club's Outreach Efforts**

The club's community involvements in December, 2007, included presenting a \$300,000 cheque to the Township of Langley to go toward the fields at South Aldergrove Park. An additional \$72,000 is available for a playground at South Aldergrove Park.

They sponsored two local families for Christmas. Karen indicated that Doug Hadley had helped by raising \$1,400 from weekly club raffles.

Karen is pictured presenting a check in the amount of \$1,000 to the Salvation Army. The money was donated for Christmas eve dinner fixings at the Super 8 Motel. The club also supported the Salvation Army's Gateway of Hope project during a City of Langley public hearing (it was approved on the third reading).



They have initiated an International Project, lead by Bill Storie, in which the club will collect children's books and toys for San Fernando La Union in the Philippines. It was such a good idea that the Township of Langley jumped on board as a co-sponsor. The materials will be collected in January and February and shipped some time in May so they will be ready for the opening of school in June.