



District 5050

Peace Arch Journal

Volume 21, Issue 9

ROTARY INTERNATIONAL



DISTRICT 5050
NORTHERN WASHINGTON &
BRITISH COLUMBIA FRASER VALLEY

March, 2008

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Hello Rotarians. Here is a letter that R.I. President Wilf has addressed to club presidents to be shared with their members.

President Wilf has made membership growth one of the corner stones of his theme "Rotary Shares". The result is that across Zone 22 and other zones across North America we have turned the corner from membership loss to modest membership growth. Regretfully, the level of membership growth is not what we had hoped.

25 February 2008



Dear 2007-08 Rotary Club President;

I want to thank you again for your support of our "Sharing the Magic of Rotary" Presidential Conferences in North America. There is nothing more important than growing our organization if we want to continue Rotary's great work throughout the world.

Growing our membership is all of our responsibility (Member Recruit Member) and we must get that message across to our club colleagues. Through the first six months of this 2007-08 Rotary year (July through January, 2008) we have experience a slight increase of 1,240 net new members.

I challenged every Rotarian to bring in at least one new member. Have you met my challenge? Have you served your club or district by promoting membership growth whenever you can? We need your continued good efforts if we are to achieve our goal.

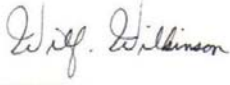
Most clubs lose 5% to 10% of their members each year so we must replace those we lose and add new members to reach the membership growth Rotary needs to succeed.

As a reminder, my Presidential Citation requires each club to gain one net new member by March 31, 2008. It would be a shame for the rest of the good work your club is doing to not be recognized because this membership goal was not met!

Let's continue to wave the flag of EVERY ROTARIAN EVERY YEAR for membership just like it has been with The Rotary Foundation. We all need to become major donor's for membership.

Thank you for all you are doing to make Rotary the premier Service Organization in the World.

Yours in the Service of Rotary,



Wilf Wilkinson
Rotary International President

Rotary International Director Monty Audenart, and the Zone membership team, feel that the best way to give a boost to RIP Wilf's goal is to have a two week membership blitz across the Zone. In April, 2008, Rotary International Zone 22 is planning a "Membership Recruitment Blitz".

On page 9 of this PAJ is a copy of a flyer to be shared. Your club is encouraged to hold at least one membership event during the first two weeks in April.

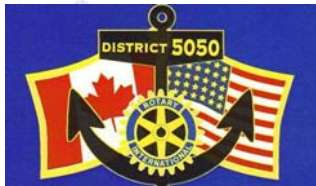
DG (07-08) John Bosch

Some of the March, '08 PAJ Items

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Site of the 2008 District Conference



“WELCOME ABOARD”
 2008 Rotary District 5050 Conference
 May 15 – 18, 2008



Holiday Inn – Everett
 3105 Pine Street - Everett, Washington

To register for the conference AND individual events, please complete form below. You will receive a confirmation e-mail once your Registration has been received and processed. If completing the form on your computer, use the tab key to move between fields.

Rotary Club of:		E-Mail Address:	
Rotarian Name	Call Name	Spouse/Partner Name	Call Name
Mailing Address:			Daytime Phone () -
City	State/Province	Country	Zip/Postal Code
Please indicate if you are:			
<input type="checkbox"/> PDG: Year _____	<input type="checkbox"/> Secretary	<input type="checkbox"/> Paul Harris Fellow	
<input type="checkbox"/> Treasurer	<input type="checkbox"/> President (2007/2008)	<input type="checkbox"/> President-Elect (2008/2009)	
<input type="checkbox"/> Past President: Year _____	<input type="checkbox"/> Youth Exchange Student	<input type="checkbox"/> GSE Team Member	
<input type="checkbox"/> Pioneer Member: Yrs in Rotary _____	<input type="checkbox"/> Rotaract/ Interact Member		

Registration Packages		#	Cost	Total
Full Registration – Rotarian, Spouse or Other Guest	Includes: All conference sessions, Friday service project, Friday lunch & dinner, Saturday breakfast, lunch & Governor’s Ball, Sunday breakfast. (Golf Tournament & Cruise are NOT included, see below to register)		\$275.00	
Full Registration – Youth Exchange, Rotaract, Interact	Includes: All conference sessions, Friday service project, Friday lunch & dinner, Saturday breakfast, lunch & Governor’s Ball, Sunday breakfast. (Golf Tournament & Cruise are NOT included, see below to register)		\$225.00	
Friday Only	Includes: Service Project, Friday conference sessions, lunch and Future of Flight Tour Center Dinner		\$175.00	
Saturday Only	Includes: All Saturday conference sessions, Saturday breakfast, lunch & Governor’s Ball		\$175.00	

Ala Carte				
Thursday Golf Registration	Includes: Green Fees, cart & lunch www.legionmemorialgolf.com Golf Partners:		\$65.00	
Thursday Evening – Cruise	Light dinner, live band and dancing. No host bar. Boarding: 6:30 pm, Departure: 7 pm and Return: 10 pm		\$60.00	
Friday AM Service Project	Please indicate how many will participate		n/a	

Limited Single Tickets Available for the following two events – to be filled on a first come/first serve basis

Friday Night Dinner Only Future of Flight	Guest:	Name		\$75.00	
Saturday Night Dinner Only Governor’s Ball	Guest:	Name		\$75.00	
GRAND TOTAL	DEADLINE FOR REGISTRATION – MAY 5, 2008				

Please charge my VISA M/C Account Number: _____ Exp Date: ____ / ____ / ____
 Signature: _____

Please check box if you and your guest will be using the complimentary transportation from the Holiday Inn to the Future of Flight Tour Center on Friday evening

• Hotel Reservations: Hotel rooms are NOT included in the price listed above. Please call the Holiday Inn / Everett (425-339-2000) directly to make room reservations and be sure to ask for the Rotary rate of \$95/night for standard room – double occupancy. Hotel amenities and directions may be viewed at www.hieverett.com.

• Cruise and Golf Tournament registrants will be contacted by the Chairperson with additional details prior to the event.

Conference registration can only be done by FAX or mail.

Please send form and payment (checks payable to Rotary District 5050) to:
 Fax to: 360-657-3149 - Private Fax
 OR

Questions: Call Jodi Widmann @ 360-657-3145
 or e-mail: jodiw@northcountybank.com

Mail to: Rotary District 5050, 1031 State Ave., Suite 204, Marysville, WA, USA 98270 - See pages 4 & 5 for information

The Peace Arch Journal
District 5050

John Bosch
Governor



The *Peace Arch Journal* is published monthly as a service to District club officers and members. It is intended as a source of news and opinion from throughout the district.

The mission is to promote communication, understanding, fellowship, and fun beyond club meetings, in a manner complementary to shared efforts at placing *Service Above Self*.

Please send articles and news in MS Word docs, with or without pictures, attached to emails and make some kind of reference to Rotary in the subject line. Note that the editor is not a professional journalist, and he appreciates conservation of space in order to meet the sender's needs and the editor's time.

Deadline is the 15th of the month.

Address any and all information to *Peace Arch Journal* editor:

Bob Knight

Snohomish Rotary Club

PO Box 612

Snohomish, WA 98291-0612

Phone: 360-568-5629

E-mail: RDKPDK@aol.com

Visit District 5050's website at:

WWW.district5050.org



The following was provided by PDG (D5020, 2004-05) Dick Drew. He has noted that:

“It is a most significant endorsement of the importance of ShelterBox.. It deserves world headlines. This breakthrough announcement should be placed in front of every Rotarian as another example of the important role Rotary and Rotarians play as leading humanitarians. Foreign governments cannot penetrate into North Korea...Rotary can and did.”

ShelterBox Provides Rare Glimpse Inside North Korea

An exceptional glimpse of life inside one of the world's most isolated regimes – North Korea – has been provided thanks to a disaster relief charity set up by a UK Rotary club.

ShelterBox specialises in providing emergency accommodation and other survival essentials to disaster victims. Aid is delivered in pre-packaged kits – ‘ShelterBoxes’ – each designed to help a family of 10 survive for at least six months. The charity has just delivered 200 boxes containing tents and other equipment to the Democratic People's Republic of Korea (North Korea), after being asked by the country's government to help families left homeless by recent floods.



ShelterBox photographer Mark Pearson travelled with some of the boxes to Jigokri, a small village in the province of Kangwon – no more than 25 miles from the Demilitarised Zone (DMZ) that divides the North and South Korea. The area is extremely sensitive and very few visitors to North Korea are allowed beyond the capital Pyongyang, let alone within such a short distance of the DMZ. Mark Pearson said: “We delivered the first 35 boxes to Jigokri. They'd had over 700mm of rainfall in less than 24 hours and a dam overflowed, washing away around 75 houses. Getting the boxes there was a challenge as there were very few trucks available and fuel is very hard to come by.”

ShelterBox founder and chief executive Tom Henderson said: “First Steps has been working in North Korea for several years – to combat malnutrition in young children. “

As well as working in North Korea, teams from ShelterBox are currently delivering aid in Peru, Somaliland and Uganda. For more information about the charity's work visit www.shelterbox.org. PDG Dick Drew can be contacted at 604-467-1590 and by e-mail at: dickdrew@shaw.com.

Tell others your Rotary story!

You and your Rotary Club have a great opportunity to increase your profile in your community by highlighting what your Club is doing locally and what Rotary International is doing around the world. Telling about the recent donation by the Bill and Melinda Gates Foundation to PolioPlus is one way to get the word out.

Read “Marketing you club” on pages 19 and 20 of the January, 2008, edition of the *Rotarian*. Use this information to create discussions about putting a team in place and increasing your club's profile. Go to the Rotary International website and view information on the theme: “Humanity in Motion.”

Share the ways your club is getting the word out with Barrie Seaton, District 5050 Public Relations Chair (in the photo), and the *PAJ*. His e-mail address is barrie@barrieseaton.com.



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Assistant Governors

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"Welcome Aboard"

**Rotary District 5050
2008 Conference**
May 15-18, 2008 - Everett, WA



Initial Conference Information - Continues on page 5

To register for the conference

Go to <http://www.district5050.org>

"Click on" 2008 50/50 District Conference-
Welcome Aboard -located under District
Events.

Download and complete registration
form (link located in upper left corner of
event page) and then mail, fax or email
form to contact information on bottom
of form.

For questions or to receive form by
mail- contact Jodi Widmann at
360.657.3145 or
jodiw@NorthCountyBank.com

**The Conference Location and
Accommodations**

Everett Holiday Inn
3105 Pine Street, Everett, WA



www.hieverett.com
Room Rate \$95.00/dbl room

For reservations call
425.339.2000

**Thursday, May 15
Pre-conference highlights!**

Rotary Golf Tournament



Mid-morning
Legion Memorial Golf Course
www.golfeverett.com

Green fees, cart, and lunch provided.

Questions- contact Jim Haugen at
425.239.2823 or jim@spidernet1.com

Sunset Dinner Cruise



7 to 10 p.m.

Set sail aboard the Spirit of Seattle for
an evening cruise including dinner,
dancing and friendship, no host bar,
live band, and a beautiful view.

Questions- contact Larry Byers at
425.231.6366 or Lbyers.dts@pskc.net

Friday, May 16

Rotary Shares-Service Project

Friday morning: 8:30-10:30 a.m.
Come prepared to spread bard at Rotary Park!
Breakfast snacks and equipment provided.

Opening Ceremony & Lunch

Friday at 12:30 p.m.
Holiday Inn Ballroom 1 & 2

**Future of Flight
Aviation and
Boeing Tour
Center**

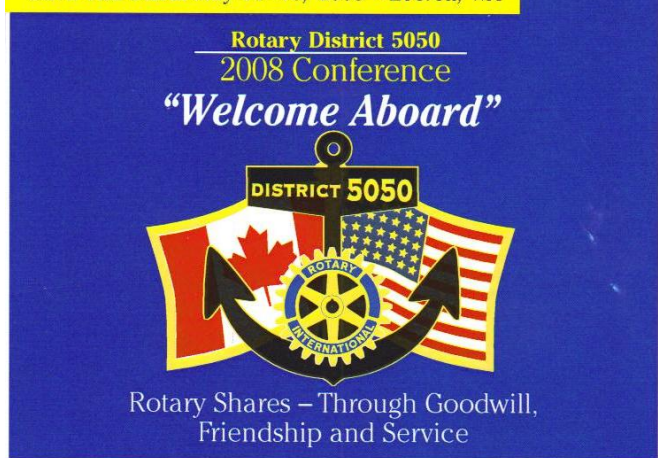


Friday 6:00-9:30p.m.

Visit state of the art aviation center, next
to where Boeing constructs their wide body
aircraft, and enjoy dinner. The featured
speaker will be John J. Nance, best-selling
author, professional speaker, pilot, licensed
attorney and ABC News and Good Morn-
ing America aviation correspondent.

Boeing plant tour information is available at
www.futureofflight.org.

SAVE THE DATE: May 15-18, 2008 • Everett, WA



More information on the events being planned for the 2008 District Conference
(continued from pages 3 and 4)

Friendship Room

Friday to Sunday in the Holiday Inn Rucker Rooms

Rotary clubs and special projects are invited to set up displays and share ideas, projects, and fellowship with other Rotarians and guests.

If you would like to be included with a display, email Julie Frauenholtz at wjl1300@dshs.gov.

Saturday, May 17, 2008

This is a must attend day!

Conference plenary and breakout sessions from 8:00 a.m. to 4:45 p.m.
Meals and breaks throughout! Opportunities to learn more about Rotary!



District 5050 Governor
John & Maxine Bosch

You are warmly invited to attend the

"Governors' Ball"

7:00 p.m. to Midnight
Holiday Inn Ballroom
Dinner and Dancing
Black tie optional



Special Guest

Past R.I. President (1993-94)
Clifford L. Dochterman

In David C. Forward's book on Rotary, *A Century of Service* (2003), it is noted that he has been intimately involved in nearly all of the R.I. long-range planning committees. He is quoted as saying of Rotary International, "We could become the world's most respected agency that develops understanding and peace...a greater potential for Rotary today than ever before."

Preliminary Conference Agenda



**Lobby of the
Holiday Inn,
Everett, WA**

Thursday, May 15

Noon-5:00 p.m. Registration in the lobby
Mid-morning Golf tournament & lunch
6:30-10:00 p.m. Sunset cruise

Friday, May 16

7:30-5:30 p.m. Registration open
8:00-10:30 a.m. Rotary Service Project
12:30-3:00 p.m. Opening session & lunch
3:30-4:45 p.m. Plenary session 1
6:00-9:30 p.m. Dinner at Future of Flight

Saturday, May 17

8:00-9:00 a.m. Breakfast
9:15-12:00 noon Plenary 2 & breakout sessions
12:00-1:30 p.m. Business session & lunch
2:00-3:30 p.m. Plenary 3
3:45-4:45 p.m. Fun focused breakout sessions
6:00-7:00 p.m. Friendship Hour
7:00-Midnight Governor's Ball - Dinner, program and dancing

Sunday, May 18

8:00-9:30 a.m. Conference Conclusion and Breakfast Buffet



The following is based upon information submitted by Sean Hogan.

District 5050 RYLA 2008



The RYLA (Rotary Youth Leadership Award) 2008 Committee for Rotary District 5050 is now accepting applications for candidates for this year's program. The camp will be from **June 12- 15 2008** - and will be at the Zajac Ranch again (near Mission, BC).

I have been the contact for the District clubs for the last several years. This year I am pleased to advise that I will be sharing those duties with Benji Travis for the American clubs. You can contact Benji and me at ryla@buckleyhogan.com.

We are asking clubs to sponsor young adults, whose ages range between the final year of high school and age 25, who hold a position of leadership and/or display leadership potential. They can be male or female, married or single. Since District 5050 clubs are in both Washington State and British Columbia, we hope to have an equal mix of Americans and Canadians.

Each Rotary club is invited to select at least two young people (preferably one male and one female) up to our deadline of April 15, 2008. More candidates can be accepted if space permits, however last year we reached our maximum capacity of just over 80 candidates. If you wish to ensure that we reserve spaces for your candidates, please let us know as soon as possible. **Note: Acceptance after the deadline is generally on a first come, first serve basis. Remember – RYLA is one of the programs that allow family members of Rotarians to participate.**

We are asking clubs to submit their candidates using the online applications at our website. If you would prefer the paper application, please email us and we will forward one to you.

If your club is sponsoring a Rotary exchange student -- this will be a perfect opportunity for them and for the other RYLA participants!

The cost to the Rotary club will be \$375 per candidate. We are required to provide the Ranch with our participant numbers in early May, so we will be unable to refund the club for any cancellations after May 1. The Club may sponsor an alternate candidate in that person's place. The original application forms can be forwarded along with your cheque, payable to RYLA, to:

Sean Hogan, RYLA 2008
13488 - 66A Avenue, Surrey, BC, Canada, V3W 6M3

If you are not registering online, we ask that copies of the application form be either faxed to (604)-635-3311 or e-mailed to ryla@buckleyhogan.com so that we can process them as soon as possible. Again, the original can follow with your club's cheque.

To download the *About RYLA* form and the Joining Instructions, please visit our website at www.ryla5050.org.

Please send us the name and email address of your club's RYLA Chair. Let us know if you would like more information on the RYLA program, including having a speaker make a presentation at your club; your interested in joining the RYLA Committee; or visiting RYLA. You can telephone Sean Hogan at (604) 635-3000 (work) or at (604) 591-9665 (home) or e-mail.

"April in Paris"

Rotary's Envision Canadian Culinary Experience
Saturday, April 26, 2008
 Presented by The Rotary Club of Abbotsford, B.C.
 Ramada Plaza & Conference Center
 Starts: 5:30 P.M. - Tickets: \$195.00
 Information: (604) 870-3002

Proceeds from the event are dedicated to bringing smiles to children. Furnishings and equipment will be provided for children's areas at the new Abbotsford Regional Hospital & Cancer Centre to support kids in British Columbia who are battling health issues.



The Canadian Culinary Federation has sanctioned Culinary Team Canada to represent Canada around the world including the Culinary Olympics in Germany in 2008.

There is also an opportunity to win a fabulous trip for two to Paris!



Mary Young died on February 18, 2008

The Rotary Club of Chilliwack stated that "It is with sadness we announce the passing of our Club Sweet-heart." They said that "Our thoughts are with Charlie and Family at this difficult time."

Mary is fondly remembered as the piano player for the famous Rotary Discount Band. The photograph on the right is from the May, 2004, District 5050 Conference.



Charlie & Mary Young, with Paul & John Blessin

The Rotary Foundation Regional Foundation Seminar for Zone 22 West - January 19, 2008

Representatives from nine Rotary districts met in Richmond, B.C. (near Vancouver International Airport) in order to be updated on TRF. Breakout sessions included information about grants, fund development, and scholarships.



PDG Chris Offer, DG John Bosch, & Regional Rotary Foundation Chair Leigh Higinbotham

Approximately 200 people attended the event.

Peace Fellows Jose Tenga and Julie Smith.

District 5050 Team Training Seminar - January 26, 2008

Assistant governors and committee chairs met in Bellingham, WA (near Bellingham International Airport). The program was co-

chaired by District Trainer Carol Tichelman and incoming District Training Beverlee Rasmussen (pictured on the left). DG John Bosch introduced



a very interesting video by PRI President Cliff Dochterman, "The Friendly Fire of Rotary", in which he presented examples of some ways in which clubs may be unaware of ways in which they discourage membership in Rotary. DGE Larry Stinson introduce a video of a presentation by RIPE Dong Kurn Lee during the recent DGE Training Seminar in San Diego, California.



Presentation by PDG Rod Thomson



RIPE Dong Kurn Lee



Rotary Year 2008-09



DGE Larry Stinson

Pre-President Elect Training Seminar - February 16, 2008



As the incoming club presidents gathered together in Bellingham, District Trainer Carol Tichelman got them warmed up for a *Sleepless in SeaTac* three-days at PETS. They were greeted by DG John Bosch and DGE Larry Stinson.



Carol showed a portion of a Power-Point presentation that introduces a new district program. A group of district leaders have been trained to meet with Rotary clubs and guide them through a strategic planning process.

District Governor Elect Larry Stinson introduced the Rotary theme and presented an overview for the 2008-2009 Rotary Year. Assistant Governor Denis Boyd led the attendees through a brief exercise on different personality styles related to leadership. The other AGs took turns in sharing some of their experiences as presidents of their Rotary clubs.

Assorted Items from District 5050



Announcing the appointment of a future district governor

Past Assistant Governor **Wayne Weibe** has been nominated to be District Governor for Rotary Year 2010-11. Wayne, who has been a Rotarian since 1988, is a member of the Rotary Club of Langley, B.C. and was chair of the 2007 District Conference at Harrison Resort. He is married to Arlene and they have two children, Alison and Michael. His vocation is educator. The PAJ featured Wayne in the July, 2005, edition.

Announcing a new Rotary Club

Lyle is seen holding the application that DG John has just signed for the Rotary Club of White Rock Peninsula, B.C., to be chartered as a Rotary club in District 5050. A club charter night is being planned for May or June, 2008.



(l to r) Rotarian/Everett Mayor Ray Stephanson, Everett Parks board member Mary Jane Anderson, and Everett Rotary Past President Lyle Ryan are seen cutting the tape at the Centennial Water Spray Park.

A Rotary Centennial Project

The Rotary Centennial Water Spray Park is located at Forest Park in Everett. The Rotary Club of Everett undertook a \$100,000 fundraising effort with the City of Everett and Everett Parks & Recreation Department. The underground storage tank recycles an estimated one million gallons of water a year.

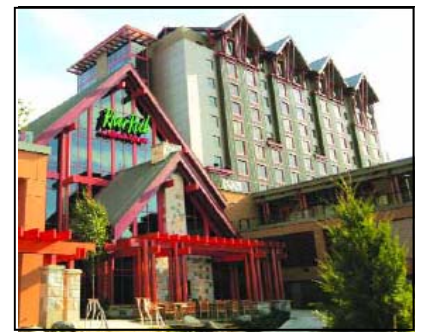
March 9, 2008, Richmond Sunrise Rotary Foundation Fundraiser Chor Leoni Cabaret at the River Rock Casino Resort

Fee: \$98.65 per person **Payable to:** Rotary Club of Richmond Sunrise

Richmond Sunrise Rotary Club has 220 tickets available to Rotarians for \$10 less than the price on Ticketmaster. Once those tickets are sold, Rotarians and friends of Rotarians will have to purchase tickets from Ticketmaster.

Cocktails: 5:00 P.M. **Plated dinner:** 6:00 P.M.

For information: Email Garth Edwards at garth@cbelow.com



River Rock Casino Resort
8811 River Road
Richmond, B.C.

Rotarians are **PUTTING ON THE BLITZ**



President Wilf invites every Rotarian to take part in the Rotary Blitz

During the first 2 weeks of April every Rotarian from coast to coast is invited to take part in a Zone wide Membership Blitz.

Rotarians are asked to identify someone who could benefit from Rotary, would be an asset to Rotary, and who will thank YOU for inviting them.

Join Us - It's easy, it's fun, and it's important!!

Three steps to a successful BLITZ

- 1** Work as a team and discuss possibilities with your fellow members. Make a list of possible prospects: your dentist, lawyer, financial advisor, doctor, coworker, neighbours or spouse.
- 2** Have a supply of "What is Rotary" cards in your wallet to present to prospective members and invite them to your weekly Rotary breakfast, lunch or dinner during the first two week of April - and after.
- 3** Follow up after the meeting, direct them to the Rotary website, keep in touch, show them what Rotary is about and how they can get involved.

More Rotarians will provide more fun in your club and community, more children an opportunity for an education, more women a chance to become self sufficient, more villages with clean water, more countries a chance for peace.

Say **YES** to President Wilf

Say **YES** to the Membership Blitz

SHARE Rotary with others during the rest of the Rotary year

For more information, suggestions or tools, visit:

<http://www.rotary.org/en/Members/Generalinformation/MembershipResources/Pages/ridefault.aspx>