

Rotary Club Central Goal Template

Use this written format to note your goals and then put them into your Clubs Rotary Central Goal Center.

TAB ONE MEMBERS AND ENGAGEMENT

1. Club membership

How many total members does your club want by the end of the Rotary year? _____

2. Service participation

How many members will participate in club service activities during the Rotary year? _____

3. New member sponsorship

How many members will sponsor a new club member during the Rotary year? _____

4. Rotarian Action Group participation

How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year? _____

5. Leadership development participation

How many members will participate in leadership development programs or activities during the Rotary year? _____

6. District conference attendance

How many members will attend your district conference? _____

7. Rotary Fellowship participation

How many club members will be members of a Rotary Fellowship during the Rotary year? _____

8. District training participation

How many of your club's committee chairs will attend the district training assembly? _____

TAB TWO Rotary Foundation Giving

1. Annual Fund contributions _____

How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your

goal and viewing progress. (This is automatically tallied by Rotary International as funds are submitted)

2. PolioPlus Fund contributions _____

How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress. (This is automatically tallied by Rotary International as funds are submitted)

3. Major gifts

How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year? _____

4. Bequest Society members

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate? _____

5. Benefactors

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund? _____

TAB THREE Service projects

How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu. _____

TAB FOUR YOUNG LEADERS

Rotaract clubs

1. How many new and existing Rotaract clubs will your club sponsor during the Rotary year?

Interact clubs

2. How many new and existing Interact clubs will your club sponsor during the Rotary year?

Inbound Youth Exchange students

3. How many Rotary Youth Exchange students will your club host during the Rotary year? _____

Outbound Youth Exchange students

4. How many Rotary Youth Exchange students will your club sponsor during the Rotary year? _____

5. RYLA participation

How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year? _____

6. YAIL participation

Our District has a Youth Adventures in Leadership program (YAIL) for High School youth. How many students will you sponsor? _____ *Note: There is no RI generated question about this but if you reported that you will support YAIL, add the question using the edit button at the beginning.*

TAB FIVE PUBLIC IMAGE

Strategic plan

1. Does your club have an up-to-date strategic plan? Yes/No

Online presence

2. Does your club's online presence accurately reflect its current activities? Yes/No

Social activities

3. How many social activities will your club hold outside of regular meetings during the Rotary year? _____

Update website and social media

4. During the Rotary year, how many times per month will your club's website or social media accounts be updated? _____

Media stories about club projects

5. How many media stories will cover your club's projects during the Rotary year? _____

Use of official Rotary promotional materials

6. Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year? Yes/No

TAB SIX ROTARY CITATION

Collaboration with non-Rotary partner

1. Did your club work on a project with a corporate or government partner this Rotary year? Y/N

Project with 5 clubs

2. Did your club work on a project in partnership with at least five other clubs in your region this Rotary year? Yes/No

Foundation Centennial event

3. Did your club hold a community event highlighting the Rotary Foundation Centennial this Rotary year? Yes/No

Media involvement in events

4. Did your club involve local media in an event, project, or fundraiser this Rotary year? Yes/No

Mentor a Rotaractor or Interactor

5. Did at least one club member mentor a Rotaractor or Interactor this Rotary year? Yes/No

Rotarian Action Group member

6. Does at least one club member belong to a Rotarian Action Group during this Rotary year? Yes/No

Rotaractors or Interactors on club project

7. Did your club involve Rotaractors or Interactors in at least one club project or event this Rotary year? Yes/No

Member at grant management seminar

Did at least one club member attend a grant management seminar this Rotary year? Yes/No

SERVICE ACTIVITIES

What service activities will you continue; what new ones will you undertake during the 2017-18 Rotary Year?

About how many hours do the members of your Club participate in service activities? _____

About how much money is contributed to your community? Internationally? _____