



Resource Reference Guide: Membership / Rotary Foundation Public Image

Rotary International Resources at www.rotary.org

Shop.Rotary.org: www.shop.rotary.org

A great resource for low cost (some free) resources such as booklets, books, brochures, training manuals, videos, certificates/awards, kits, forms and much more.

Rotary Brand Center: www.rotary.org/brandcenter

Access to images, videos, and "This Close" advertisements. You can download templates for PowerPoint, letterhead, business cards, news releases, and club newsletters. You can create a customizable club brochure and flyers. And much more.

Rotary Public Relations site:

<https://www.rotary.org/myrotary/en/learning-reference/learn-topic/public-relations>

Rotary Media Center: <https://www.rotary.org/en/news-features/media-center>

Rotary YouTube page: <https://www.youtube.com/user/RotaryInternational>

Rotary Vimeo page: <https://vimeo.com/rotary>

Rotary Showcase: www.rotary.org/showcase

Rotary Ideas: www.ideas.rotary.org

Exchange Ideas: <https://www.rotary.org/myrotary/en/exchange-ideas>

Blog - Great Ideas To Share: www.greatideastoshare.com

A blog by Coordinators posting stories and resources for Rotary members.

Rotary



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Rotary Zones 24 & 32 Website - Resources Section:

www.rotaryzones24-32.org

A collection of publications for download, as well as links to useful websites, divided into three sections (note: reference numbers are provided as well if you wish to do a Google search instead)

Membership Publications

Be A Vibrant Club (245-EN)

Lead Your Club: Membership Committee (226B_EN)

Lead Your Club: Training (246-EN)

Membership Assessment Tools (801-EN)

New Member Orientation (414-EN)

Strengthening Your Membership (417-EN)

Membership: Connect For Good (595-EN)

Organizing New Clubs (808-EN)

Rotary Foundation Publications

Rotary Foundation Reference Guide (219-EN)

Ways To Give (173-EN)

My Rotary Legacy (330-EN)

Rotary Peace Centers Guide for Rotarians (085-EN)

Million Dollar Dinner Manual (for direct download)

Contribution & Recognition Reports - User Guide (for direct download)

The Rotary Foundation Resource Guide (for direct download)

Public Image

Tell Rotary's Story: Voice & Visual Guidelines (547A-EN)

Media Crisis Handbook (505-EN) [Note - this publication is being revised]

Lead Your Public Relations Committee (226-EN)

Effective Public Relations (257-EN)

Youth Programs: Visual Identity Guidelines (547H-EN)