**SERVICE ABOVE SELF**

**Our need to bond with others is as fundamental as hunger or thirst. Service is an effective path toward creating and maintaining those bonds.**

Spotlight on Service

* Service projects increase member engagement
* Community awareness of Rotary
* Bigger, better service projects help us position ourselves as People of Action

Track/Encourage/Publicize

* Maintain list of service projects—give to every new member/guest
* Invite community members to participate in projects
* Plan projects with measurable outcomes
* Communicate measurable impact of service projects to the media

Ask Community

* Looking for Opportunities to Serve
* Community Service Request Form

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2021-22 Priorities

* Rotary Days of Service
* Empowering Girls