

# Welcome to ClubRunner

**An Official Rotary International Licensee** 

**Club Presentation** 



## What is ClubRunner?

- ClubRunner, is an award-winning software for clubs that want to effectively:
  - Boost Public Relations
  - Increase visibility
  - Improve communication between members
  - Better organize their club
- It is an **online service** comprised of powerful tools designed to:
  - Give your club a strong **online presence**
  - Maintain your club data
  - Boost communications
  - Organize events and volunteers
  - Help your club run more **efficiently and easily**

### ClubRunner

### **Key Benefits of ClubRunner**

- Superior communication features
- No need to know any technical language
- Effective club image & improved public relations with professional website themes and layout options
- Stronger membership growth and retention
- Centralized club reporting and administration
- Better handling of events and volunteers
- Efficient and easy management of committees
- Increased data security
- Automatic transfer of information between districts and other clubs

### ClubRunner

# **ClubRunner Features**

Take a closer look at the powerful suite of features:

- Website Designer
- <u>Member Directory</u>
- Email Message Center
- <u>eBulletin</u>
- <u>Contacts Module</u>
- Event Planner & Calendar
- Volunteers Module
- Dues & Billing
- <u>Attendance Manager</u>
- <u>RI Database Integration</u>

- <u>Custom Reports &</u>
   <u>Directories</u>
- Photo Albums
- <u>Committee Management</u>
- Online Payment & E-<u>Commerce</u>
- <u>MyEventRunner</u>
- <u>Mobile App</u>
- Social Media Integration
- <u>Sponsorship Feature</u>







# Website Designer

#### **Administration**

🕂 My ClubRunner
Edit My Profile
Change My Password
Upload My Photo
My Commitments
My New Member Activities NEWI
My Friends
View Club Directory
View Club Photo Directory
eDirectory Reports 2.0
View Printable Mailing Labels NEW!
Email Message Center
View Club Documents
My Attendance
My Committees
My Billing Account Balance
A
🕀 Website Manager

The website manager
Website Designer 3.0
Edit Home Page Links
Edit Stories
Edit Events   Events 2.0 NEW!
Edit Speakers
Edit Download Files
Edit Site Pages
Edit Photo Albums
Edit Club Documents
MyEventRunner Registration (new window)

#### 🖾 Club eBulletin

Create Bulletin NEW!
Email Bulletin to Members
Archived Bulletins NEW!

Club Dashboard Active Member List Other Users List Inactive Members List Friends of the Club Bulletin Subscribers New Member Program Dues & Billing Switch on Data Integration with R1 (Automatic Report Data Changes to R1 (Manual Emails) Request Member Updates Edit Executives and Directors Committee Management Birthday & Anniversary Report Gender Distribution (Summary) Download Member: Data New Custom Reports (Optional) Member Designations	9 X	Membership Manager
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Input Attendance (Current Year) Input Attendance (Previous Year)	<u>Rep</u>	ort Make-ups
Input Attendance (Current Year)	<u>Prin</u>	t Member List/Attendance Sheet
Input Attendance (Current Year) Input Attendance (Previous Year)	Prin	t Member List (Simple Version)

Attendance Report (Current Year) Attendance Report (Previous Year) Monthly Club Report

#### Customized Attendance Report Edit Duty Roster - Who Does What Member Leaves of Absence Member Attendance Exemption

# Administrator Edit Club Info & Settings Edit Meta Tags Upload/Remove Meeting Venue Map Edit Club Logo Neur Edit Club Logo Fields

Website Sponsorship Area Upload Sponsorship Guide Google Analytics אנאו Maintaining the website is done through a secure login.

ClubRunner has **seven levels** of access so you can get more members involved while **maintaining security levels** for each area.



#### 1-877-469-2582

### Website Designer Home Page



Display live information from your database:

- Meeting information for visitors
- Events calendar and speakers
- Club executives, directors & committees
- Useful links to other relevant websites
- Download files
- Photo Albums with slideshows
- Home page stories and news

...all without having to know HTML!

### ClubRunner

# Website Designer

#### Themes

Design and personalize the look of your website to suit your club's style. Presentation, layout and style is easily configured by choosing from multiple layouts and themes so you can focus on the content!

Select from a variety of colour and style options. Familiar with CSS? Upload your own stylesheet to fine-tune your website further.



That visitors typically leave a website within 20 seconds if you are not able to capture their attention?

Boost your public image with a dynamic, engaging site that will retain visitors.



### ClubRunner

### Website Designer Adding Content

To add a story to the home page, any member who has been granted editor rights can log in, then type content into the built-in editor.

Pictures are automatically resized and compressed for optimized downloading on the web and are saved in your image library for future use.

Options available to allow you publish or save as draft, hide or show an article on the home page, story library, and eBulletin.

ClubRunner

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dis provention picture in Transit

# Website Manager

### **Immediate Results**

Contents appear immediately on the home page and eBulletin (if selected).

Links can be embedded within contents to take visitors to other websites or pages within your site.

Add the built-in social media share buttons to share your content on various channels.



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Interested in being a sponsor? Download the website sponsorship guide





# Website Designer

### Content

You can build your website and customize your banner, footer and navigation menu. Add the following content with a simple drag and drop:

- Upcoming speakers
- Links to other websites
- Events calendar
- Photo albums

ClubRunner

- Registration forms and flyers
- Custom site pages for committees and projects
- Sponsor advertisements to raise funds

- Private members only document storage for Word, Excel or PDF
- YouTube videos, RSS feeds, and links to social networking sites
- Social Media Share Buttons
- Custom Content
- and more.



# **Member Directory**

ClubRunner makes it easy to manage your member directory by:

- Maintaining your member database with photos
- Allowing each member update his or her own profile
- Printing or downloading an up-to-date photo directory
- Creating additional fields to track more information
- Sending automatically generated notices to RI to synchronize with their databases
- Easy conversion to Excel, Word and CSV

ClubRunner

ClubRunner stores your directory database safely in a password-protected members-only area of your site.

#### Member Profile Sarah Sunset ry Biography Commitments Settings Privacy Title M First Name Sarah Birthday Jan 01 197 Middle Name Anniversary Sep 17 2009 Last Name Sunse Partner First Name Partner Last Nam Suffix a/Dartner Nick Name E-mail supporting Alternate E-mail ly be sent to the primary email addres d by Club Executive level or highe Address Line 1 2155 Cleandow Terrary Home Phone 1 905-555-123 Cell 1 905-555-3335 Address Line 2 City Sunnyt ome Fax 1 905-555-587 Country Canada Province ON Zip/Postal Code LSL 4M1 Company Name ClubRunne Position/Title Support Specialist Business Phone 1 905-829-5299 Address Line 1 2060 Winston Park Driv Address Line 2 Suite 102 Business Fax 1 905-829-2729 Website URL http://www.clubrunner.c City Oakville Country Canada ate/Province ON ip/Postal Code L6H SR

# Member Directory

### **Easy maintenance**

Your members can easily login and update their own profiles. No more excuses for out-of-date directories! Use the Update Request feature to prompt members to review their information and link into their profile if any updates are required.

Each profile includes ample contact information such as email, home and work phone numbers, mailing addresses, spouse information, and more.

Add **custom fields** to store more data! Rotary specific fields are already built-in.

Track and maintain **member designations** to better identify and recognize accomplishments and titles. Rotary specific labels are already included! Information is automatically updated at the District and Zone level, including executives and directors



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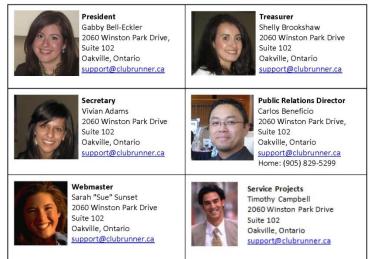
### Member Directory Printable Directories

Build and customize your own printable directories easily. The directories are generated and formatted for you in Microsoft Word, PDF or **ready to print** by any member.

Rotary Club of Oliver eDirectory Club Executives and Directors 2012-2013



Report Generated On: June 10, 2013



Each profile contains both standard contact information, plus custom fields you can define

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# **Member Directory**

### **RI Integration**

Keep your club records at RI up-to-date without duplicate data entry. The RI Integration feature syncs member data, officer changes and club information automatically.

The Compare and Sync feature lets you compare your member information as it appears on Rotary International's Member Access, giving you the option to push selected data from ClubRunner to RI or pull your information from RI to ClubRunner.



the box for the correspond	ling field, then clicking on the arrow to reflect the direction of the	he copy. Once you h	ave selected all your values, click on the Synchronize button below.
Field	ClubRunner	۹ 🕨	Rotary International
Name			
Prefix		=	
First Name	Gabby	=	Gabby
Middle Name		=	
Last Name	Bell-Eckler	=	Bell-Eckler
Suffix		=	
Address			
Address Type	Business * 🔻	=	Business 🔻
Address Line 1	2060 Winston Park Dr	=	2060 Winston Park Dr
Address Line 2	Suite 102	=	Suite 102
City	Oakville	=	Oakville
State	ON	=	ON
🔲 Zip	L6H 5R7	=	L6H 5R7
Country	Canada	=	Canada
Contacts			
Phone	Business *  Canada (905) 829-5299	=	Business *  Canada (905) 829-5299
Eax	Home *	=	Home

\* indicates the preferred address or phone. Note that this flag cannot be copied via integration and has to be updated manually in either system.

Synchronize Selected Fields

### ClubRunner

# Member Directory

Friends

Adding friends to your ClubRunner site is a great way to **attract new members**. Friends are non-members that can receive your eBulletins and event invitations. You can also add visitors, speakers, family members, coworkers and more!



This is a great way to keep prospective members in the loop!

### ClubRunner

# **Email Message Center**

ClubRunner **simplifies** the way club members **communicate** via email whether it be within their club, to prospective members, club directors or special groups and committees.

#### **Club Communication**

To modify and resend a message to the same recipients, click the Resend option. To create a duplicate of the email message only, click the Copy Email option. Note that the Resend option will send to the exact same people regardless of any executive assignment changes

		Show All Emails Show M	y Emails Only 🕑 Compose New Message
Status	Subject	Owner	Actions
Draft	Invitation #2	Ivan P.	Open   Delete
Draft	Club Invite #1	Ivan P.	Open   Delete
Draft	Meeting Minutes	Hudson Daniel	Open   Delete
Sent on Feb 19, 2014 at 07:12 PM	Meeting Minutes	Hudson Daniel	View   Resend   Make a Copy   Delete
Sent on Feb 10, 2014 at 01:12 PM	New Features on ClubRunner	Gabby Bell-Eckler	View   Resend   Make a Copy   Delete
Sent on Feb 10, 2014 at 01:04 PM	ClubRunner's Tip of the Week	Gabby Bell-Eckler	View   Resend   Make a Copy   Delete

In addition, email addresses are **centralized**. This means that if a member changes his/her address, it is **reflected everywhere**, in all distribution lists, without the need to notify others.

### ClubRunner

### Email Message Center **Composing & Messages to Recipients**

Since your site has all the club members' email addresses, sending a broadcast message to all or selected members is easy.

Create Email Last saved on Apr 03, 2014 at 9:35 AM				
← Hide Recipients				
Step 1:	Step 2:			
Step 1: Select the recipients of this message by expanding each category, then clicking the "Expand List" link. Please note: you will not be able to select recipients that have not supplied an email address. <ul> <li>Active and Honorary Members (0/16)</li> <li>Other Users (0/3)</li> <li>Inactive Members (0/0)</li> <li>Friends (0/12)</li> <li>Club Executives &amp; Directors (Current Year) (0/6)</li> <li>Custom Distribution Lists (0/67)</li> </ul>	Step 2: Enter your email subject and message. Select Template: Custom ▼ - Select Template ▼ Insert Subject: District Governor's Visit Next Meeting. Insert Mail Merge Fields Account: Account Short Name ● Add Recipient: Recipient First Name ● Add Sender: Sender First Name ● Add Sender: Sender First Name ● Add The Nick Name merge field will be replaced by first name if it is empty. Message: Message: Set = Sender First Part = Set			
	B $I \ U$ S $x_{e} x^{e} I_{x} \equiv \Xi \equiv 0 $ A.			
	Dear \$FIRST_NAME\$ \$LAST_NAME\$, I'm excited to announce that our District Governor will be joining us for our next club meeting. Please take this opportunity to invite guests including family members and friends. Sarah Sunset Past President support@clubrunner.ca Rotary			

Customize emails with personalized greetings and key information by inserting mail merge fields.

Distribution lists by member type are automatically generated. You can also create custom lists for club executives, directors, committees, etc.

### ClubRunner

# eBulletin

The eBulletin is a great way to boost public relations, club image and membership growth and retention.

Create a professional email newsletter quickly by incorporating contents such as stories, news, speakers and events from the website.

Easily personalize the look of your bulletin with custom banners, footers, themes and layouts.



### ClubRunner

### eBulletin Content

Editors can focus on the content of the bulletin and not have to worry about the layout or technical issues. Integrating stories, events, announcements and speakers is as simple as selecting a checkbox.

The eBulletin includes a personalized Commitments section at the bottom of each member's email, which contains reminders for all event registrations, volunteer sign-ups, and new member orientation tasks.

Setting Edit Send Archived	Bulletin Designer: Weekly Bulletin	Properties     As Text Version     Change Theme     E Change Temple     Change Temple					
Started Bulletins Bulletins Bulletins Select from the categories below to add new		Choose Bulletin Banner					
Select from the categories below to add new midgets to your bulletin. Be sure to click the Publish Bulletin button to save your changes.	Top Left	Top Right					
Essentials Links Events Gulletin & PR Custom Widgets (Global) Custom Widgets (Bulletin Specific)	Club Executives	News					
U Bulletin Speakers	Bulletin Editor 🏶	Stories 🔶					
Bulletin Upcoming 🚸							
		Main					
	Club Rosters						
	<u> </u>	Speakers 🔶					
		Choose Bulletin Footer					

### ClubRunner

### eBulletin Archiving

Create separate groups and editions of your eBulletin, each tailored with their own design and content for your members, prospective members, friends of the club and other contacts.

Quickly and easily build, publish and email your eBulletin, which automatically gets archived and linked to your homepage.

#### **Archived Bulletins**

Click on Hide/Show to make the bulletin visible or not visible on your website.

Group	Date	Name	Published On	Archived On	Visible on Website	Actions
General	Aug 27, 2013	Bulletin 4	Feb 07, 2014	Feb 10, 2014	~	Hide   View   Copy   Send   Delete
General	Feb 01, 2014	Bulletin Feruary 1st 2014	Jan 21, 2014	Jan 21, 2014	1	Hide   View   Copy   Send   Delete
General	Jun 04, 2013	Announcement Bulletin	Nov 05, 2013	Nov 13, 2013	~	Hide   View   Copy   Send   Delete
General	Oct 03, 2013	Rotary Bulletin - issue #13	Oct 08, 2013	Oct 08, 2013	1	Hide   View   Copy   Send   Delete
General	Feb 27, 2013	Bulletin 2	Oct 02, 2013	Oct 03, 2013		Show   View   Copy   Send   Delete
General	Sep 26, 2013	ClubRunner Bulletin	Sep 26, 2013	Sep 26, 2013		Show   View   Copy   Send   Delete

#### ClubRunner

### Contacts Profile

Integrated with emails and the eBulletin, setup non-member lists to track sponsors, volunteers, supporters, prospective members and more!

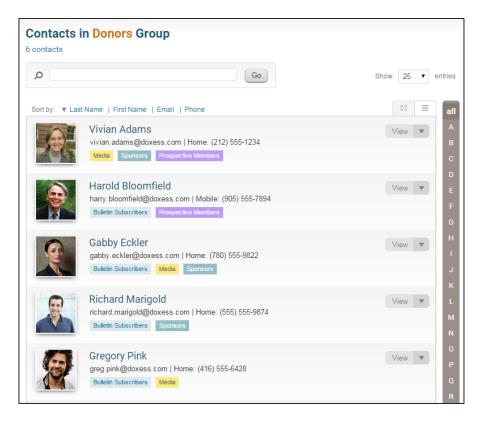
#### Store:

- First name
- Last name
- Nickname
- Email address
- Birthday
- Anniversary
- Gender
- Addresses
- Phone numbers
- And more!



### ClubRunner

### Contacts List



Assign groups to manage your contacts; separate by friends, prospective members, bulletin subscribers, sponsors and more.

Segment and create different distribution lists to send customized emails and event invitations.

Import contacts in bulk & even export contacts to excel!

#### ClubRunner

### **Event Planner**

**Organizing and promoting** your club's events has never been easier. A listing of upcoming events automatically appears in your eBulletin and on your website, which links back to a detailed event page.

Club members and non-members can register or decline for events with a simple click, no password required. Members can register their guests, include comments and see a reminder of their events in their eBulletin.

Event chairs can print up to date attendee lists, send emails and reminders and even print name tags! Even create online sign-up sheets to easily allow members and non-members to volunteer for tasks!



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### Event Planner Print Name Tags

Name tags are very **time-consuming** for events with a **large** number of registrations. ClubRunner takes the pain out of printing name tags by doing it for you! Create name tags for registered attendees and guests.

Annual Rotary Barbeque
Back to Event Services
Prepare name tags-
Create name tags for all registered attendees and guests. Please select the Payment Process and Tag Types, then click the "Generate" button
Payment Process 🐵 Paid 🔍 UnPaid 🔍 Guests 🔍 All
Select Tag Type Badge Type 🔹
Label Type: Avery 05392 Name Badge Inserts (4" x 3")
Paper Size: 8.5" x 11"
Tag Layout: 3 rows x 2 columns
Generate





# **Volunteers Module**

Build your signup lists for virtually any scenario where you need to coordinate people in various commitments, organized by day, task or group.

Create detailed signup lists and further define groups, tasks and time slots.

Register members and the public to help with events.

Great for shifts, volunteers, committee signups or anything involving a schedule.

Orag	rag and drop tasks to change their sequence and groupings.									
	apse All	Required	Booked	Date	Start Time	End Time	Acti			
	Group 1	Nequireu	Dooked	Date	Start Time	Add Task   Add Multi				
,	Greeting Team	2	0	Oct 06, 2014	12:05 PM	5:30 PM	Edit   Del			
	Sooth Duty 1	4	0	Oct 07, 2014	10:00 AM	12:00 PM	Edit   Del			
	Sooth Duty 2	5	0	Oct 08, 2014	12:00 PM	4:00 PM	Edit   De			
	🕑 Decorating Team	5	0	Oct 09, 2014	8:00 AM	10:00 AM	Edit   Del			
	🗹 Cleaning Team	5	0	Oct 10, 2014	4:00 PM	6:00 PM	Edit   Del			
Þ	Pre-Event					Add Task   Add Multi	ple Tasks   Edit   Del			
	Section Promotions	5	0	Oct 14, 2014			Edit   Del			
	Money Collection	2	0	Oct 18, 2014			Edit   Del			

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## **Committees Module**

Store your committee lists and information in a dedicated area for your club. All members, chairs and secretaries can be identified and listed and have their own directory listing.

- Create and view all yearly and standing committees along with corresponding chairpersons
- Generate a directory listing of all members within a specified committee by year
- Run reports to see member participation history, or members that are not part of any committee

#### Selection Criteria Dates: Members: Sort By: Current Year Member, Year, Committee All Members All Years Member, Committee, Year Select a Member: Range of Years Committee, Member, Year Year, Committee, Member Year, Member, Committee From 2013 / 2014 To 2014 / 2015 T Include standing committees Generate Report Include district committees

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K K 1 of 43 > > Export to the selected format 🖵 Export 😘 (e) 🔒 Rotary Club of Mississauga City Center Member Committees Report All Current Members For All Years Ambassadorial Scholarships Hudson, Daniel 2010 / 2011 2011 / 2012 Hudson Daniel 2012 / 2013 Leroy, Susan Watson, Sherry 2010 / 2011

Member Committee Report

### **Committees Module Committees (Enhanced Add-On)**

The Enhanced Committees version allows you to foster communication within your committees, by allowing your members to share documents privately. Email members of your committee of sub-committee to keep all committee List

Home > Membershin Committee

April 1 2013

Archive
 2012
 2011
 2010
 Miscellaneous

Rules and Regulations

Sarah Sunset

Intro PPT.ppt

- Post documents ands set their security levels to be visible by committee members only
- Create and send targeted emails to committee and sub-committee members
- Create multiple levels of subcommittees

ClubRunner

		C	urrent: 2012 - 1	3			
is is my membership commit		Email				Carry this	committee over to ne
Sort using first name							Add Mem
Name	<ul> <li>Club</li> </ul>	Position	Access Level	Prefered Phone	Home Phone	Work Phone	Actions
Adams, Vivian	Oliver	Chair	Chair	905-555-5555	905-555-5555		<b>X</b>
Baker, Bob	Oliver	Member	Member	905-829-5299	905-829-5299		S 2
Bell-Eckler, Gabby	Oliver	Administrator	Secretary	(905) 829-5299	(905) 829-5299		S 🔀
Beneficio, Carlos	Oliver	Member	Member				× 😰
Brookshaw, Shelly	Oliver	Secretary	Secretary			877-469-2582	×
Total: 5 member(s)	mmittee						
Total: 5 member(s) Membership Co Home > Membership Co							
Membership Co			Curren	t: 2012 - 13			>>
Membership Co Home > Membership Co		nents Email		t: 2012 - 13			>>>
Membership Co Home > Membership Co	ommittee				rization	Actic	
Membership Co Home > Membership Co <	ommittee mittees Docur				rization	Actic	ons
Membership Co Home > Membership Co < Members Subcon Name Co.	ommittee mittees Docur Owne				rization	<b></b>	ons

#### 1-877-469-2582

04-02-13 Committee Members

🐒 🗙 👿 🚮 🇊

## Attendance Manager

Keeping track of members' attendance is quick and easy. Just add the meeting, then check off those who attended.

Various reports such as Year-to-Date, Semi-Annual and Month-End percentages do all the calculations for you, including handling **make-ups**, **leaves of absence** and **exemptions**.

**Don't have Internet access at your meeting venue?** Printable attendance sheets make it easy to record each meeting's attendees.

Monthly attendance statistics are created automatically and can easily be sent to your District.

Larger Clubs: Add the optional Barcode Scanner module for convenience.

	_		-				Report Date. May 15 2015
Name	Mar 2	Mar 30	Apr 1	Apr 8	Apr 13	Apr 20	Comments
	2013	2013	2013	2013	2013	2013	
Account, Tim	X		X		X		
Adams, Sue	-	-	-	-	-	-	Exempted: Sep 22 2012; Leave: Sep 5 2012;
Adams, Vivian	Х		X	X	Х		
Anderson, Jim	Х		X	X	X		
Ashland, John	X		Х				
Banner, Bruce	X		X		X		Exempted: Jul 15 2012;
Bradeen, Stan	X		X		X		
Brookshaw, Shelly	-	-	-	-	-	-	Joined: May 3 2013;
Bunny, Bob	Х		Х	Х	Х		
Carson, Barney	Х		Х		Х		
Crosby, Joe	Х		Х		Х		
Crosby, Ray	Х		Х	Х	Х		
Cruz, Tom	-	-	-	-	-	-	Joined: May 3 2013;
Dews, Richard		-	-	-	-	-	Left: Mar 25 2013;
Eckler, John	Х			Х	Х		Leave: Apr 29 2013 - May 27 2013;
Smith, Michael	Х		Х		Х		Exempted: Sep 23 2011; Leave: Jun 30 2011 - Jun 30 2011;
Geller, Monica	Х		Х		Х		Exempted: Sep 15 2010;
Guffey, Lori	Х		Х	Х	Х		
Smith, Warren	-	-	-	-	-	-	Joined: Apr 22 2013; Exempted: Apr 22 2013;

#### Rotary Club of Sunnyville

Report Date: May 15 2013

1-877-469-2582

Attendance From Feb 15 2013 To May 15 2013

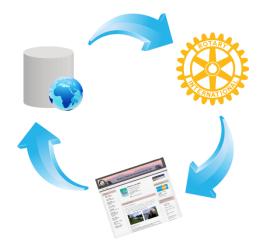
**Detailed Attendance Report** 

# Database Integration with RI

ClubRunner is the first vendor to have fully integrated its database with RI and is the leader in terms of the number of fields integrated.

The RI Integration feature syncs:

- Member Information
- Member Terminations
- Club Officers and Executive Information
- Club Information



With the RI Integration feature, you will eliminate countless hours of duplicate data entry, reduce instances of human error, eliminate the need to manually process and send semi-annual reports and instantly update member information at RI's end.

### ClubRunner

## **Dues & Billing**

Generate invoices and email or print them to members with ease with ClubRunner's Dues & Billing module.

Create invoices by entering a default quantity and amount and apply to all members with one click. Override items, add credits and debits and generate all invoices at once. Email or print invoices for effortless distribution.

Rotary Club of Oliver					
3400 Maple Lane unit 2 Canton, GA 30114 USA				I	INVOICE nvoice No: 2298 :: May 31, 2013
2060	Adams Winston Park Drive Ie, ON L6H 5R7				
Invoice Amount: <b>\$130.00</b>					
Description	Qty	GST/Fed Tax	PST/State Tax	Unit Price	Amount
Meal	1	0.00	0.00	10.00	10.00
Membership Dues	1	0.00	0.00	120.00	120.00

Comments:

TOTAL DUE: \$130.00



### Dues & Billing Payments and Tracking

Track payments made by members either manually or online. Enter adjustments, generate and email account statements for each member, and allow them to view their detailed account history.

Generate debit and credit reports in Excel with start and end balances for each month. Reports lets you see how much is owed by each member, as well as a total for the club.

The self-serve feature lets members securely access their own billing account statements and invoices. With the integrated Online Payment & eCommerce module, members can easily pay their invoices online.

John Smith <b>You have an</b>	outstanding balance	e of \$270.00			
← Make a Pa Type in the pay	amount you would lik	e to 270.00 con You	pleted successfully.	ient. Your transaction h confirmation with the d	
				All Transactio	na l Drint Dana
Date	Trans Type	Description		-	
	<u>Trans Type</u> Balance Forward	Description Previous Balance		Charge \$1,150.00	Paymen
Jul 1, 2012			lo:1558)	Charge	
Jul 1, 2012 Jul 11, 2012	Balance Forward	Previous Balance		Charge \$1,150.00	
Jul 1, 2012 Jul 11, 2012 Jul 20, 2012	Balance Forward Invoice Invoice	Previous Balance Billing Invoice: DUES FOR NEW YEAR (Invoice N	No:1594)	Charge \$1,150.00 \$600.00	
Jul 1, 2012 Jul 11, 2012 Jul 20, 2012 Sep 14, 2012	Balance Forward Invoice Invoice Invoice	Previous Balance Billing Invoice: DUES FOR NEW YEAR (Invoice N Billing Invoice: 2012 Membership Dues (Invoice	<u>No:1594)</u> 0:1772)	Charge \$1,150.00 \$600.00 \$215.00	
Jul 1, 2012 Jul 11, 2012 Jul 20, 2012 Sep 14, 2012 Mar 21, 2013	Balance Forward Invoice Invoice Invoice Invoice	Previous Balance Billing Invoice: DUES FOR NEW YEAR (Invoice N Billing Invoice: 2012 Membership Dues (Invoice Billing Invoice: BOOTCAMP INVOICE (Invoice No	No:1594) p:1772) :2152)	Charge \$1,150.00 \$600.00 \$215.00 \$200.00	
Jul 1, 2012 Jul 11, 2012 Jul 20, 2012 Sep 14, 2012 Mar 21, 2013 May 14, 2013	Balance Forward Invoice Invoice Invoice Invoice	Previous Balance Billing Invoice: DUES FOR NEW YEAR (Invoice N Billing Invoice: 2012 Membership Dues (Invoice Billing Invoice: BOOTCAMP INVOICE (Invoice No Billing Invoice: 2nd Quarter Invoice (Invoice No	No:1594) p:1772) :2152)	Charge \$1,150.00 \$600.00 \$215.00 \$200.00 \$90.00	Paymen
Date           Jul 1, 2012           Jul 11, 2012           Jul 20, 2012           Sep 14, 2012           Mar 21, 2013           May 14, 2013           Jun 6, 2013	Balance Forward Invoice Invoice Invoice Invoice Invoice	Previous Balance Billing Invoice: DUES FOR NEW YEAR (Invoice N Billing Invoice: 2012 Membership Dues (Invoice Billing Invoice: BOOTCAMP INVOICE (Invoice No Billing Invoice: 2nd Quarter Invoice (Invoice No Billing Invoice: 2013 3rd Quarter Bill (Invoice No	No:1594) p:1772) :2152)	Charge \$1,150.00 \$600.00 \$215.00 \$200.00 \$90.00	

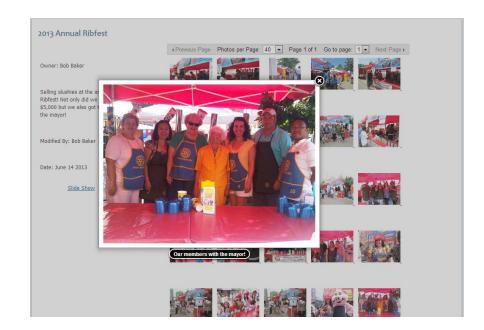
1-877-469-2582

## Photo Albums

Showcase your events and the latest happenings in your club to the community and world.

Any member with authorized access can post pictures to your website without the necessary technical and design skills.

ClubRunner handles all the technical aspects of image compression and resizing and publishes your albums in a professional online gallery, complete with captions and a slideshow option.



### ClubRunner

## **Custom Reports & Directories**

- Reports available in ClubRunner can be exported in either PDF or Excel format.
- Complete with charts and graphs, ClubRunner allows you to create numerous reports to help you keep track of the most important information.
- Choose from the various built-in reports or build our own by choosing the format, layout and data fields.



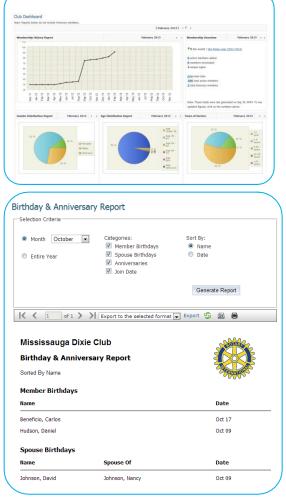


# **Custom Reports & Directories**

### Reports

#### Built-in reports include:

- Birthday and Anniversaries
- Years of Service
- Rule of 85
- Age Distribution
- Gender Distribution
- Login Activities
- Organization Charts
- Committees
- eDirectory Report Builder
- Club/District Dashboard
- Member Data
- RI Integration Sync
- Missing Email Addresses
- ...and many more!



Download Mem	ber	Data						
1) Select the fields ye	ou we	uld like to extract: S	elec	t All   Unselect All				
Membershin Type		Preferred Address2		Home Phone	×	Business Zip Code		Original Date Joined
I Title		Preferred City		Home Fax		Business Country		Date Retoined
First Name		Preferred State		Pager		Birthday		Personal URL
Middle Name		Preferred Zip Code		Cell		Spouse/Partner First Name		
🗷 Last Name	ø	Preferred Country	1	Business Phone	Ø	Spouse/Partner Last Name	¥	Reason For Termina
🗭 Nickname		Address Line 1	ø	Business Fax	8	Spouse/Partner Nick Name		Date Created
Suffix	ø	Address Line 2	Ø	Company Name	2	Spouse/Partner Birthday	2	Last Modified On
S Gender		City		Position/Title		Anniversary		Access Level
Club Position		State/Province		Classification		Member No		Last Login
😢 Email		Zip/Postal Code		Business Address1				Place of Birth
M Alternate E-mail		Country		Business Address2			1	Ph # Overseas
		Preferred Phone Type			Ø	Sponsor		
Preferred Addres	s1 🗷	Preferred Phone	×	Business State				
2) Customize the filt	ers ye	ou would like to apply	12					Reset All
Member Type:	8 AI							
	0 Or	ily: 🖾 Active 🖾 Hon	orar	y 🗉 Corporate				
		Other Users:						
			tude			e 🔲 Visiting Member		
		Staff				ber 🗐 Interact		
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Age Distribution	Per	Inactive (Forme	r) №					
Age Distribution	Rep	port	rr) M	tembers	17 9	5. Under 35. 35. 49		
Age Distribution	Rep	port		tembers	17 9	9 Under 55 - 9 5 5 - 49 5 5 - 64		
Age Distribution	Rep	port		tembers	17 9	6. Utdar 9.543 9.543 9.544 9.544		
Age Distribution	Rep	port		tembers	17 9	Under 35 5549 5544 5544 5544 5544 5644 594		
Age Distribution	Rep	port		tembers	17 9	6. Utdar 9.543 9.543 9.544 9.544		
Age Distribution	Rep	port		tembers	17 9	Under 35 5549 5544 5544 5544 5544 5644 594		
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-	Rep	port		kenbers	17 1 6 %	Under 5549 5549 5544 5544 554 004 004 004 004 0	% 1.0	Total #
Age Group Under 35	Rep	bort		Kenbers	17 1 6 % 6 %	• Under         • Under           • 57-49         • 55-64           • 55-64         • 65-79           • Unhnonn         • Unhnonn	.0	Total # 1
Age Group Under 35 35-49	Rep	bort		tembers	17 1 6 % 6 %	Under         3549           3549         5549           6579         884           Uhnemn         Uhnemn	.0	Total # 1 1
Age Group Under 35 35-49 50-64	Rep	bort		kenbers 17 % Active # 5 1 5 2 11	17 1 6 % 6 % 6 .6 .1 1.2	Under         9         9/5           9         5/5-4         9           9         5/5-4         9           9         5/5-4         9           9         104 nonn         9           9         104 non         0           10         0         0           1         1         5	1.0 1.0 1.6	Total # 1 1 3
Age Group Under 25 25-49 25-64 55-79	Rep	bort		Image: 10 million         Image: 10 million	1.7 1 6 % 5.6 5.6 1.1 1.2 3.3	Under           9 55-49           9 55-49           9 55-49           9 55-49           9 56-4           9 56-4           9 00-0           0           0           0           1           5           0           0           0           0           0           0	1.0 1.0 1.6	Total # 1 1 3 4
Age Group Under 35 25-49 25-64 25-79 80+	Rep	bort		Active	17 1 6 % 5.6 5.6 5.6 5.6 5.7	Under 9 35-49 9 55-41 9 55-41 9 55-4 9 55	1.0 1.0 1.6 1.0	Total # 1 3 4 6

### ClubRunner

# **Online Payment & eCommerce**

Allows for online payments by integrating credit card payments safely and securely into your site

- Integrated with the Dues & Billing Module and ۲ MyEventRunner™
  - Choose when and where to allow payments
  - Use the Virtual Terminal
- All funds are deposited into your bank account immediately
- Generate reports linking payment transactions to members and events
  - See exactly who has paid and how much immediately
- Collect donations with the option to setup ۲ recurring donations

Club Golf Tournamer	nt <b>visa</b>	VISA	MasterCard	AMIRITANI ROMANI
			C	VERIFIED
Make a payment				
PST/State Tax:	\$ 0.00			
GST/Fed Tax:	\$ 0.00			
GST/Feu Tax.	+			

Credit Card Number

create cara maniper	
Expiry Date	/ Format MMYY
Card Security Value number	What is this?
First Name	Sarah
Last Name	Sunset
Billing Address Line 1	2060 Winston Park Drive
Billing Address Line 2	Suite 102
City	Oakville
Country	CA
State/Province	ON
Zip/Postal Code	L6H 5R7
Phone Associated with Credit Card	905-555-1234
Email	support@clubrunner.ca

Submit



ClubRunner

# MyEventRunner<sup>™</sup>

A powerful do-it-yourself online registration form designer that allows you to build your own form with custom fields and advanced options such as early bird pricing and promo codes.

Accept online registrations from your members and the general public. Integrated with the Online Payment & eCommerce module, you can choose to process payments right away by credit card.

#### Use MyEventRunner for:

- Auctions .
- **Event Tickets** .
- Golf Tournaments .
- **Fundraiser Sales** ۰

- Assemblies
- PFTS •
- **District Conferences**
- ۰



and more!

### ClubRunner

# Mobile App





Your key to connect to your club on the go!

Password protected, just like your website, the ClubRunner Mobile App consists of 3 main modules:

- Member Directory
- Latest Stories Feed
- Rotary Club Locator

### ClubRunner

# Mobile App

### Overview

- Member Directory
  - View the most up to date member directory, upon login. Browse through member profiles, make a call to any of their phone numbers, e-mail them directly or add them to your contacts list.
- View Posts on Your Website
  - View the latest feed of home page stories that are on your site directly on your phone.
- Rotary Club Locator
  - Instantly displays a map showing you the closest clubs near you. By clicking on the drop pin, you get access to more information including their meeting day, time, venue and directions from your current location to meeting venue.





#### Register now for 2011 RI Convention in New Orleans!

Wednesday April 27, 2011 10:17 AM



Register early now to receive the best rates and accommodations, and Let the Good Times Roll Again! Find out more about New Orleans! Download the convention logo and watch the 2011 RI Convention promotional video.

#### Contribute to Rotary's \$200 Million Challenge

Wednesday April 27, 2011 9:59 AM



Rotary's US\$200 Million Challenge is the Rotary Foundation's response to the two grants totaling \$355 million from the Bill & amp; Melinda Gates Foundation to help eradicate polio. Every dollar given to PolioPlus will be counted toward the \$200 million match, which must be completed by 30 June



### ClubRunner

# Social Media Integration

Use the widget selector to simply drag and drop social media plug-ins such as Facebook to your homepage.

Add share icons throughout your site, making it one click away from being promoted to the world! Additionally, add any RSS feed to instantly display the latest Rotary news headlines to your site visitors!





Posted: August 2013 October may end with Halloween, but it begins with the celebration of harvest, the culmination of the growing season.

By: Toronto.com

For earthy fall recipes or to prepare for haunting fun, folks drive to pumpkin patches on the outer limits of Toronto in search of the great orange gourd. Once picked, the plump fruits will be carved, gutted, baked, roasted, stabbed, sliced, set on fire, and occasionally smashed.

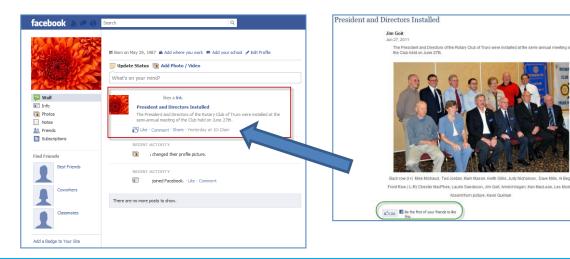
Here's our unofficial guide to finding the right Jack-O-Lantern. Scroll to the

bottom for nickin' tins.

Absent from picture, Kevin Quinlar







#### 1-877-469-2582

### Sponsorship Feature

Showcase your club's **sponsors** while earning fundraising revenue from your website!

ClubRunner allows your club to sell ad links for your website and upload them directly. This is a **great opportunity** to raise funds from your website.

Ads can be text or image based and can be added to your homepage, subsequent secondary pages and your eBulletin.

**You get total control!** Set up your own pricing and policies and keep 100% of the revenue!



1-877-469-2582

# **Affordable Pricing**

#### Monthly Fee Structure

ClubRunner is now available in 3 versions:

Club Size	Admin*	Lite*	Full*
Up to 20	\$17.95	\$16.95	\$22.95
21 – 30	\$23.95	\$22.95	\$28.95
31 - 40	\$27.95	\$29.95	\$34.95
41 – 50	\$31.95	\$34.95	\$39.95
51 <b>-</b> 80	\$36.95	\$39.95	\$45.95
81 – 120	\$46.95	\$49.95	\$57.95
121 <b>-</b> 200	\$55.95	\$59.95	\$68.95
201 <b>-</b> 300	\$73.95	\$79.95	\$9 <b>1.</b> 95
301 <b>-</b> 500	\$90.95	\$99.95	\$114.95
Or	ne time setu	p fee of \$19	)9

Subscriptions include:

- Core modules, hosted in a world class data center
- Disk storage, bandwidth and automated data backup
- Initial upload of your membership data to your site
- Integration with RI's database
- Access to our Knowledgebase and eSupport center
- Dedicated technical support
- Ongoing webinar training

Every subscription comes with a 30-day full money back guarantee.

\*Payable annually in advance. Subject to the terms and conditions of the ClubRunner subscription agreement. Prices subject to change.

### ClubRunner

# What About Security?

You can rest assured that your data is secure and private as ClubRunner is equipped with:

- Unique login names and passwords for each member
- Multi-level access rights for members
- Firewall and anti-virus protection



1-877-469-2582

- Protection features for private information that is not meant for the public
- Backups of your website and membership information automatically made every four hours
- Features that help maintain the privacy of email addresses
- Public Messaging tools that allow for anonymous contacts

### **Testimonials**

Don't take our word for it! Read all about what current users are saying about ClubRunner.

#### Click here to our Google reviews

(Internet connection required)

"Just wanted to let you know how much our club likes ClubRunner. It has revolutionized the way that we attract prospects and communicate with current members. Since we launched the website, every weekly speaker and every guest has mentioned that our website is really good. Thanks to ClubRunner!" Scott L. (Boston, MA) "ClubRunner is nothing short of phenomenal!" Robert N. (Islip, NY)

"ClubRunner is fantastic... we struggled for years to get "on-line" and what you have engineered makes it so easy for us to communicate with members as well as with our local community. Well done!" Bob A. (North Delta, BC) "ClubRunner is making my life so much easier as Club President." George R. (Peterborough, ON)

"ClubRunner gets the information and tools right to our member's fingertips. Communication is easier than before. It is a big time saver – flexible and easy to use yet powerful." Justin R. (St. Martin)

### ClubRunner

## Let's Get Started!

Subscribing is quick and easy.

Just complete our order form at <u>www.clubrunner.ca/order</u> and your site will be ready in a few days!

#### Try ClubRunner FREE for 30 Days www.clubrunner.ca/trial



ClubRunner



### Contact Us

For more information, or to set up ClubRunner for your club or district, please call 1-877-4MY-CLUB, or email us at <u>sales@clubrunner.ca</u>.

Visit us at <u>www.clubrunner.ca</u> to find out more!



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### ClubRunner