

DISTRICT 5060 STRATEGIC PLAN FOR 2018/19

(originally established by DG Vern Neilsen for 2016/17, revised 2017 by Sherry Chamberlain)

- Grow membership – The district will grow the number of members by 5 %, strengthen clubs by helping to engage members, and organized new Rotary, Interact, and Rotaract clubs. If every club brought in two new members, a net gain of 1 would be achieved and our district could grow by 58 new Rotarians.
(Lead: The District Membership Chair with support of Assistant Governors)
- Supporting and promoting the Rotary Foundation (TRF) – District 5060 will continue to encourage contributions for a 10% increase to annual fund, Endowment Fund, and promote the Grants program. Education and promotion will be a key focus. The goal will be adding 5% new Paul Harris Society members and 10% new Bequest Society members and 15% more Benefactors to the roster.
(Lead: District Foundation Chair with support of Assistant Governors)
- Build Rotary’s Public Image – As a District, we will implement best practices – programs that have been successful in other districts. The Governor’s Council will provide guidance. Encourage areas to create programs and promote Rotary as "The Place to Be" - "Elevate Rotary".
(Lead: - District Public Image Chair, with support from Assistant Governors)
- Enhancing Administrative and Organizational Effectiveness – District 5060 will provide leadership, support, and motivation to its 58 Clubs to improve our recording, tracking, and reporting between Rotary International, District, and club level. Aggressively encourage the use of My Rotary and specifically Rotary Club Central to identify each club’s membership, foundation and service goals for the next Rotary Year.
(Lead: - Administrative Assistant Governor with support of Governor’s Council)
- Youth Services – To create a district Youth Services or Young Professionals committee to oversee all youth programs; Rotaract and Interact programs and support, scholarships, attracting and engaging younger professionals, mentoring and leadership programs. Promote throughout the district and support clubs.