



PRESIDENT ELECT NOMINEE (PEN) SESSION

District 5240 Training Assembly • April 17, 2021

Scott Phillips
District Governor Nominee
Rotary Club of Goleta Noontime



PLEASE RENAME YOURSELF

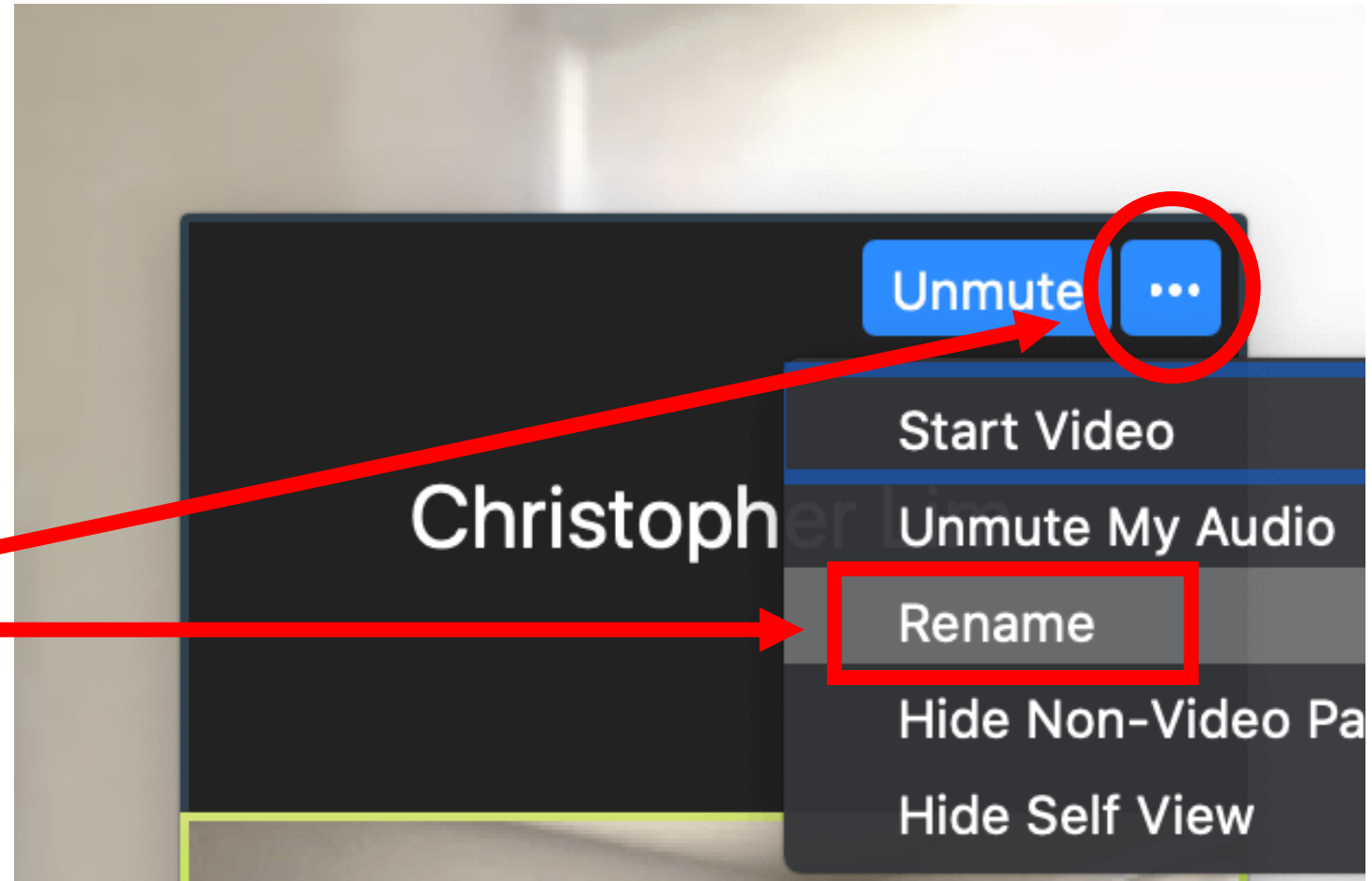
Rename to:

Your Name – Club Name

(Scott Phillips – Goleta Noontime)

Click the three dots on your video box

Click Rename



WELCOME PENS!

July 1, 2022 — 440 Days

LET'S GET LOUD



INTRODUCTIONS

Please tell us:

- Name
- Club
- Years in Rotary
- Why did you JOIN Rotary?
- Why have you STAYED in Rotary?

THE ROLE OF THE DISTRICT GOVERNOR

- To serve and support YOU, YOUR GOALS, YOUR CLUBS, YOUR MEMBERS to all be successful!

Region One: Eastern

Group 1: China Lake; e-club of One World; Indian Wells Valley; Kern River Valley; Tehachapi; Tehachapi Rotaract

Group 2: Bakersfield; Bakersfield Breakfast; Bakersfield East; Bakersfield North; Bakersfield Twilight; Bakersfield West; Bakersfield Rotaract

Group 3: Delano; Shafter; Taft; Wasco

Region Two: Southern

Group 4: Conejo Valley; Newbury Park; Thousand Oaks; Westlake Village; Westlake Village Sunrise; Conejo Valley Rotaract

Group 5: Moorpark; Moorpark Morning; Simi Valley; Simi Sunrise; Simi Sunset

Group 6: Camarillo; Camarillo Sunrise; Oxnard; Oxnard Sunrise

Region Three: Central

Group 7: Fillmore; Ojai; Ojai West; Santa Paula; Ventura; Ventura East; Ventura South; Ventura Rotaract

Group 8 : Carpinteria; Carpinteria Morning; Carpinteria Sunset; Goleta; Goleta Noon; Montecito; Santa Barbara; Santa Barbara North; Santa Barbara Sunrise; Santa Barbara Rotaract

Group 9 : Buellton; Lompoc; Los Olivos; Santa Ynez Valley; Solvang; Vandenberg Village

Region Four: Northern

Group 10 : Arroyo Grande; Grover Beach; Pismo Beach/5 Cities; Five Cities Eco; San Luis Obispo; San Luis Obispo Daybreak; San Luis Obispo de Tolosa; San Luis Obispo Rotaract

Group 11: Atascadero; Cambria; Cayucos-Seaside; Central Coast Passport; Los Osos; Morro Bay; Morro Bay Sunset; Paso Robles; Paso Robles Sunrise; Templeton

Group 12: Santa Maria; Santa Maria Breakfast; Santa Maria South; Nipomo; Santa Maria Valley Rotaract

KEY TRAINING DATES

2021

PE Retreat – September/October 2021

2022

President Elect Training Seminar (PETS)

MANDATORY

February 25-27, 2022

OTHER EVENTS

2021

District Rotary Foundation Virtual Celebration

Friday, May 7 – 6pm to 7pm

District Awards and Governor Transition – June 2021

2022

Rotary International Convention – Houston, Texas

June 4-8, 2022

2021 ROTARY VIRTUAL CONVENTION

June 12-16, 2021

Registration \$49 (through May 7).
After that, registration fee is \$65.

Website:

convention.rotary.org





**TOGETHER, WE SEE A WORLD
WHERE PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE,
IN OUR COMMUNITIES, AND IN OURSELVES.**

Rotary



Core Values

Acquaintance
Fellowship
Connections Ideas Opportunity

Action Fair Respectful Ethical
Integrity
Accountability Honor

Understanding International
Diversity Youth
Peace
Membership Commitments United
Community Education Health

Vocational
Service

Economy Club Scholarship Friendship

Relationships Development
Leadership
Sincere Responsible Professional

If your
actions
inspire
others to
dream more,
learn more,
do more &
become more,
**YOU ARE A
LEADER.**

- John Quincy Adams

ROTARY'S STRATEGIC PRIORITIES

**Increase
Our Impact**

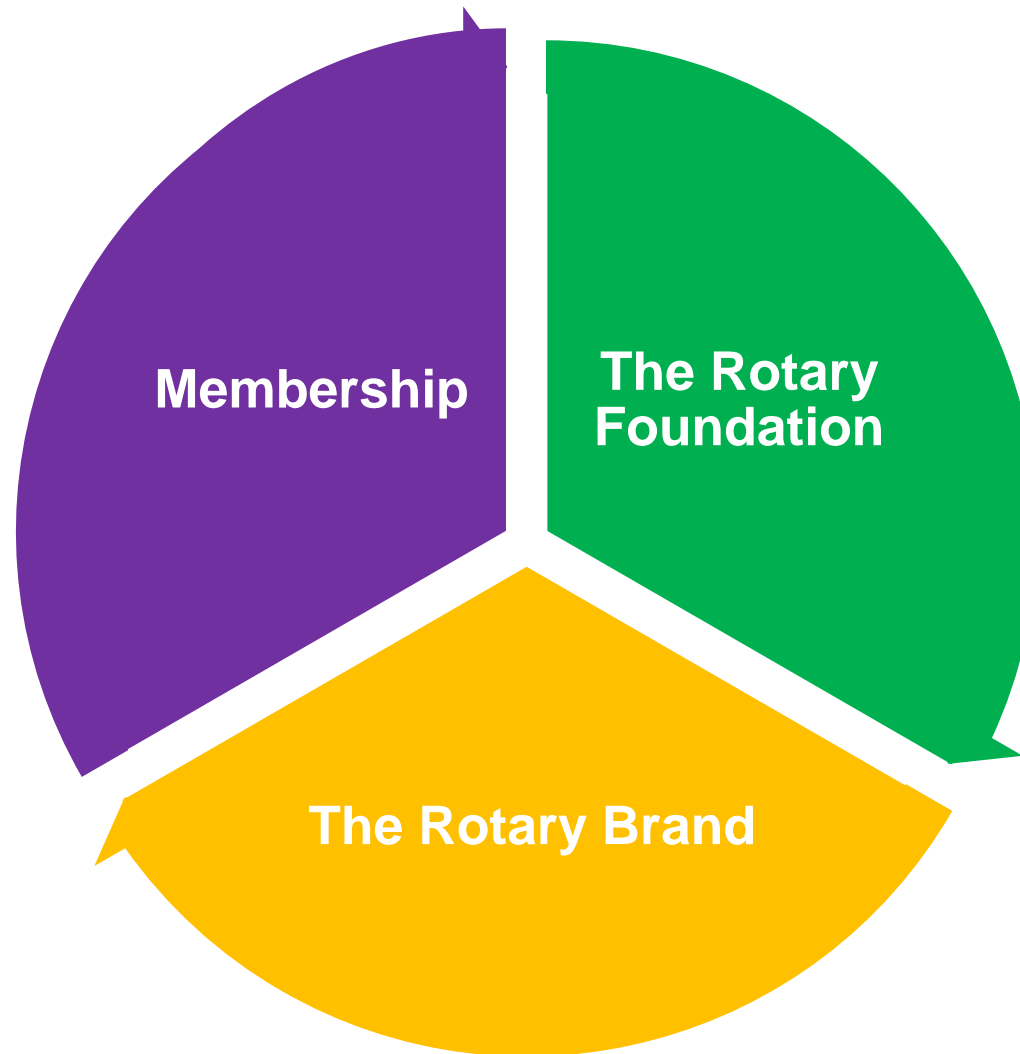
**Expand Our
Reach**

**Enhance
Participant
Engagement**

**Increase
Our Ability
To Adapt**

FOCUS ON THE THREE ESSENTIAL ELEMENTS

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THE ROTARY FOUNDATION (TRF)

BENEFITS OF BEING A ROTARIAN

- Access to funding from The Rotary Foundation (TRF) for grants to create meaningful projects in your community and around the world.

THE ROTARY FOUNDATION (TRF)

- It is a **Foundation for Rotarians** – it funds **Grants** that are **created by Rotarians**, and it is supported solely by voluntary contributions from Rotarians, like you, and friends of our Foundation who share its vision of a better world.

THE ROTARY FOUNDATION (TRF)

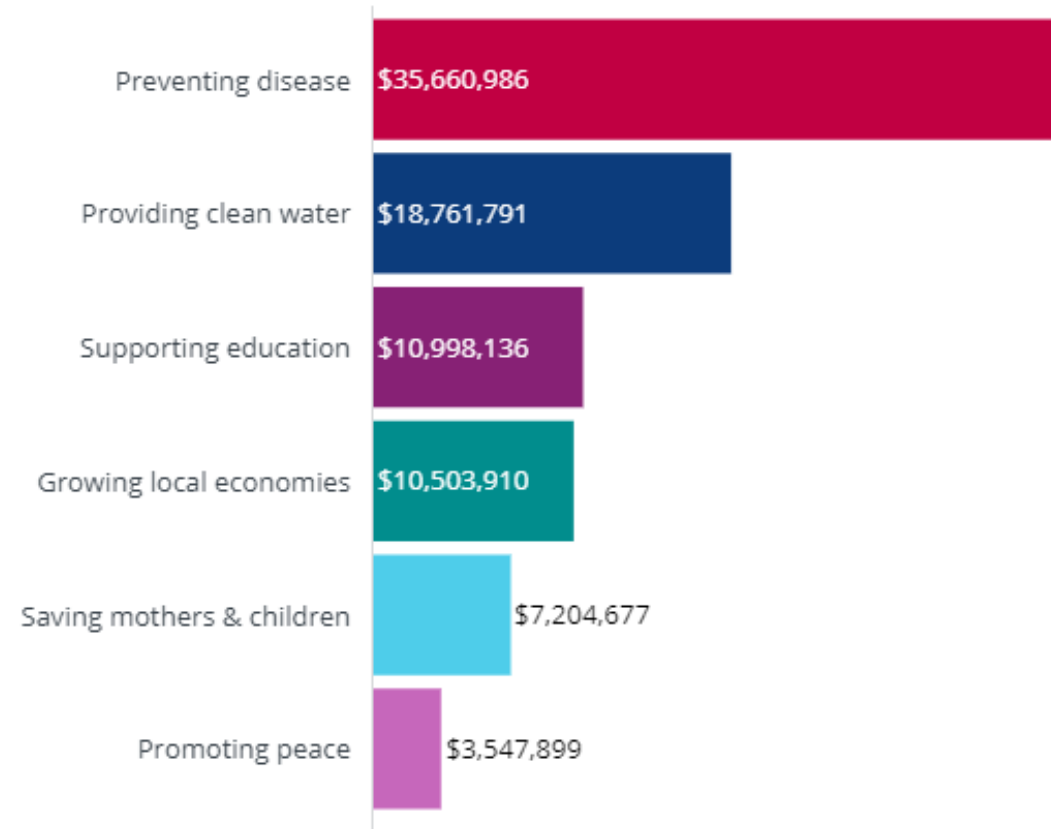
At the 1917 convention, outgoing Rotary president Arch Klumph proposed setting up an endowment “for the purpose of **doing good in the world.**” That one idea, and an **initial contribution of \$26.50**, set in motion a powerful force that has **transformed millions of lives** around the globe.



THE ROTARY FOUNDATION (TRF)

Foundation grants

The Foundation awarded \$86,677,399 in funding to 1,306 grants during fiscal year 2018. Here is a breakdown of causes the grants supported.



PROGRAMS

(All figures are as of 30 June 2020 and in U.S. dollars.)

PolioPlus

Since 1988, Rotary and our partners have immunized nearly 3 billion children against polio. As of June 2020, Rotary had committed more than \$2.1 billion to global polio eradication, seeking to eliminate the wild poliovirus in the last two countries where it remains endemic and to ensure that it does not return elsewhere. **In 2019-20, program awards, including PolioPlus Partners grants, totaled \$151.8 million.**

Rotary Peace Centers

Each year, the Foundation supports the training of peace fellows at six Rotary Peace Centers, where they earn master's degrees or professional development certificates. Since 2002-03, 1,370 fellows from more than 110 countries have participated. **In 2019-20, 69 fellows from 35 countries began their studies at the Rotary Peace Centers, and program awards for the fellows and centers totaled \$4.5 million.**

District grants

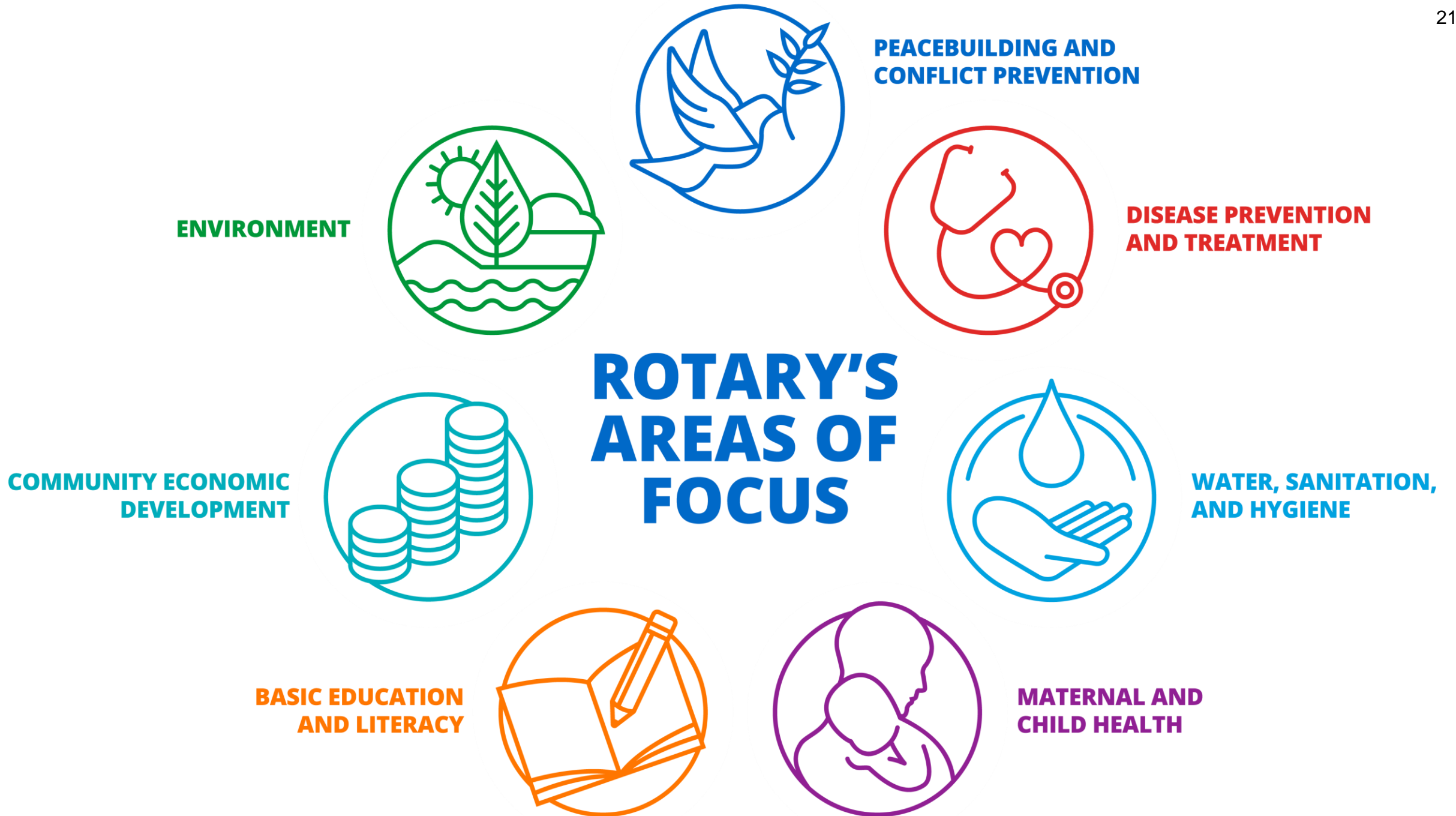
District grants support small-scale, short-term projects related to the Foundation's mission. **In 2019-20, the Foundation approved 490 district grants, and program awards totaled \$33.6 million.**

Global grants

Global grants fund large-scale international activities with sustainable, measurable results that support Rotary's areas of focus. Activities include humanitarian projects, scholarships, and vocational training teams. **In 2019-20, the Foundation approved 1,359 global grants, and program awards totaled \$95.6 million.**

Disaster response grants

Rotary's disaster response grants support relief and recovery efforts in areas that have been affected by natural disasters within the past six months. **In 2019-20, the Foundation approved 339 disaster response grants, and program awards totaled \$8.4 million.**





QUESTIONS

THE ROTARY BRAND

JOIN LEADERS,
EXCHANGE
IDEAS
AND TAKE
ACTION
FOR COMMUNITY



WHAT'S ROTARY?

- We are a membership organization of local business, professional and community leaders.
- We meet regularly, get to know each other, form friendships and through that we are able to get things done in our community and across the globe.
- Rotarians are **People Of Action**
- What's your answer?

WHAT'S A BRAND?

- A **brand** is the **collective impact or lasting impression** from all that is **seen, heard, or experienced** by customers who come into contact with a company and/or its products and services.
- In **creating a brand**, or “**branding**”, you have to manage the effect that your product or service is having on the customer.



YOUR CLUB BRAND

- When people understand what your club does to make your local community and the world a better place, they'll be motivated to support your efforts and get involved.
- Strengthening Rotary's Brand (Public Image) in your community will help your club to attract members, volunteers, partners and donors.
- How do your members, donors, volunteers and partners feel when interacting with your club?
- How can you improve your club's "brand"?



QUESTIONS

MEMBERSHIP



THE WORLD NEEDS
MORE ROTARIANS.

JOIN ROTARY

[ROTARY.ORG](https://rotary.org)

GROW ROTARY

- Retention
- Attraction of new members
- Club culture and experience
- Diversity
- Community representation
- Barriers for attraction and retention
- Invite and Engage

CLUB TYPES

- Traditional Rotary Club
- Satellite Club
- E-Club
- Passport Club
- Corporate Club
- Cause Based Club
- Alumni Based Club
- Rotaract Club

WHAT CAN YOU DO?

- What is the role of the **Club President** regarding club membership?

ONE LAST
THOUGHT...





QUESTIONS

PRLS TRAINING

- Practical
- Relevant
- Leadership
- Skills

PRLS

- Leadership Skills for Personal Development
- Recognized as one of the Best Leadership Training Programs in Rotary

ROTARY THEN AND NOW

- Formerly “Intro to PRLS”
- Two-Hour Session
- History of Rotary
- Overview of Rotary’s Structure
- World Contributions
- Orientation for New Members

MASTER PRLS

- Classes
 - Situational Leadership
 - Communication & Facilitation Skills
 - Business & Project Planning
 - Public Speaking
- Weekend Session – Starts on a Friday afternoon and finishes by Sunday Noon

SITUATIONAL LEADERSHIP

- Effective Leadership
- Leading Without Authority
- Matching Leadership Styles and Personalities for Best Results



COMMUNICATION & FACILITATION SKILLS

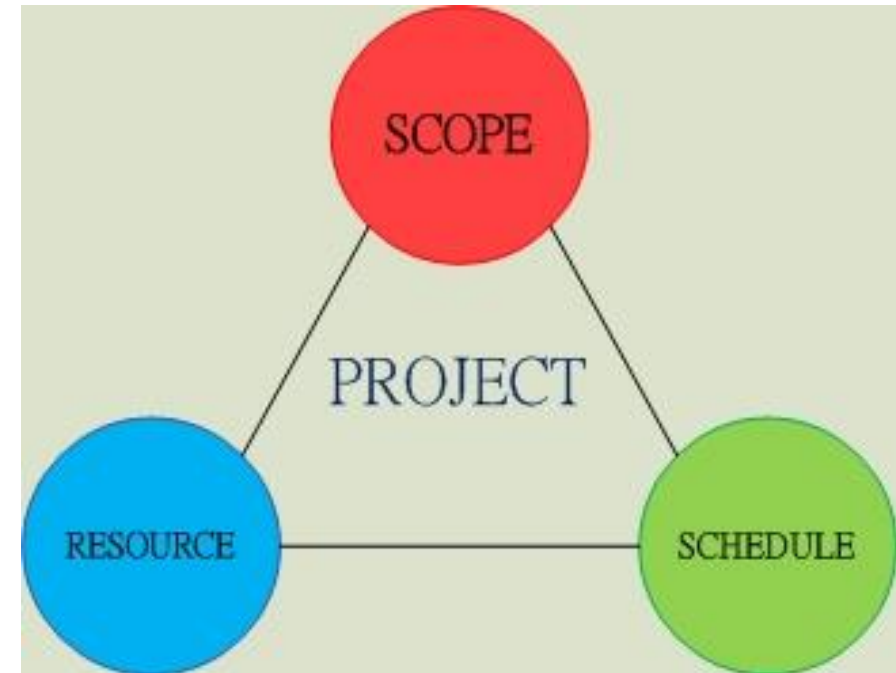
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- Leading a Meeting
- Decision Making
- Creating Consensus
- Conflict Resolution



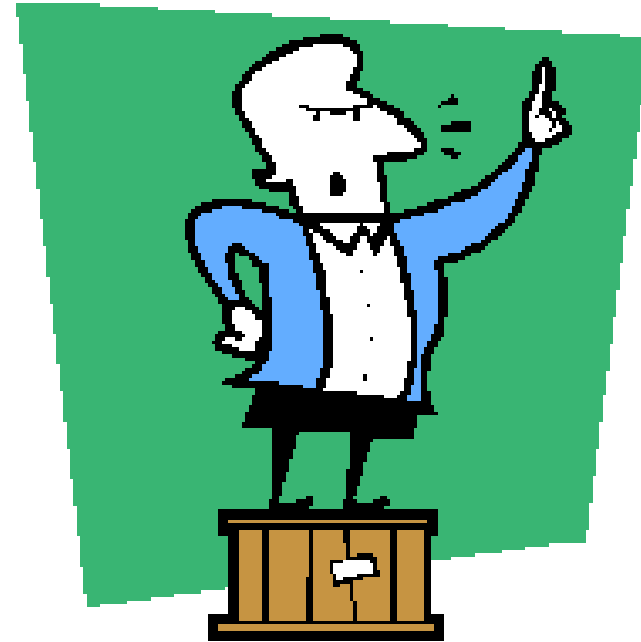
BUSINESS & PROJECT PLANNING

- Developing a Rotary Project
- Being able to replicate this process to benefit many
- Includes Grant Qualification



PUBLIC SPEAKING

- Communicating Effectively
- Verbal and Non-Verbal Communication
- Delivering the Message
- Creating an Action
- Leaving a Lasting Memory



WHAT TO DO NOW?

Meet

- With President & PE
- Attend board meetings

Learn

- Explore websites
- Read President manual
- Review club documents

Focus On

- Smooth transition & consistency
- Needs of your club & members

WHERE TO FIND INFO?

Rotary Website

www.rotary.org

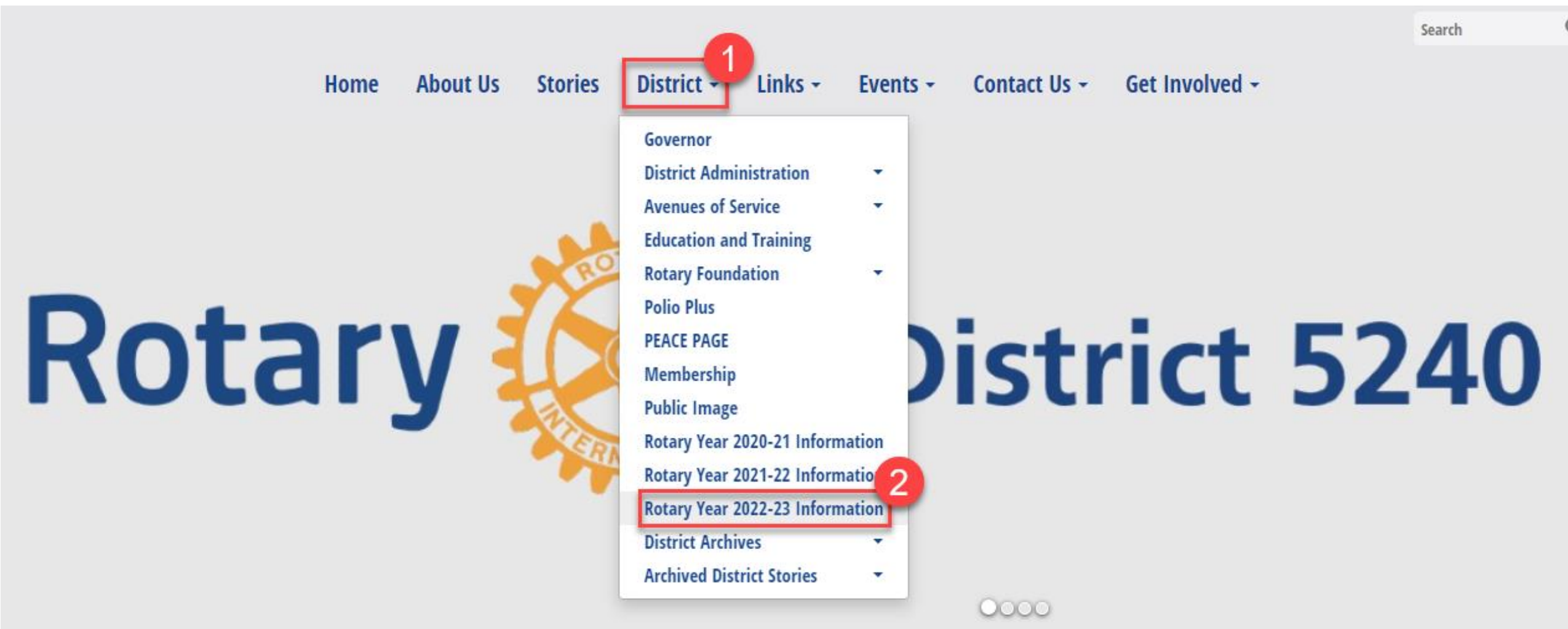
District 5240 Website

www.rotarydistrict5240.org

Rotary Learning Center - President

Link Posted on 2022-2023 page of District Website

WWW.ROTARYDISTRICT5240.ORG



CONTACT INFO

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Thank you!



Chief Operating Officer (COO) Sherry Sim (Cayucos)

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Chief of Staff (COS) Bruce McGee (Ventura-East)

rcvepres201516@gmail.com

Rotary

District 5240

