



**DISTRICT 5240**  
**2021 MID-TERM TRAINING**

**PRESIDENT ELECT NOMINEE  
SESSION**

# **DISTRICT MID-TERM TRAINING**

**Marta Golding Brown**

**District Trainer**

**District Governor Designate**

# SELF-INTRODUCTIONS

- Your Name & Years in Rotary
- Your Club Name
- Fun/funny Rotary Moment
- One thing in Rotary you are passionate about...

# GOVERNOR NOMINEE SCOTT PHILLIPS ROTARY CLUB OF GOLETA NOONTIME



## 3 Growing Cyber Security Threats You Must Protect Against NOW

How To Avoid Being The Victim Of A  
Devastating Ransomware Attack, Bank Fraud,  
Negative PR Or Data Breach Lawsuit



Scott M. Phillips  
CEO, Synergy Computing, Inc.  
[www.synergyinc.net](http://www.synergyinc.net)



# Rotary

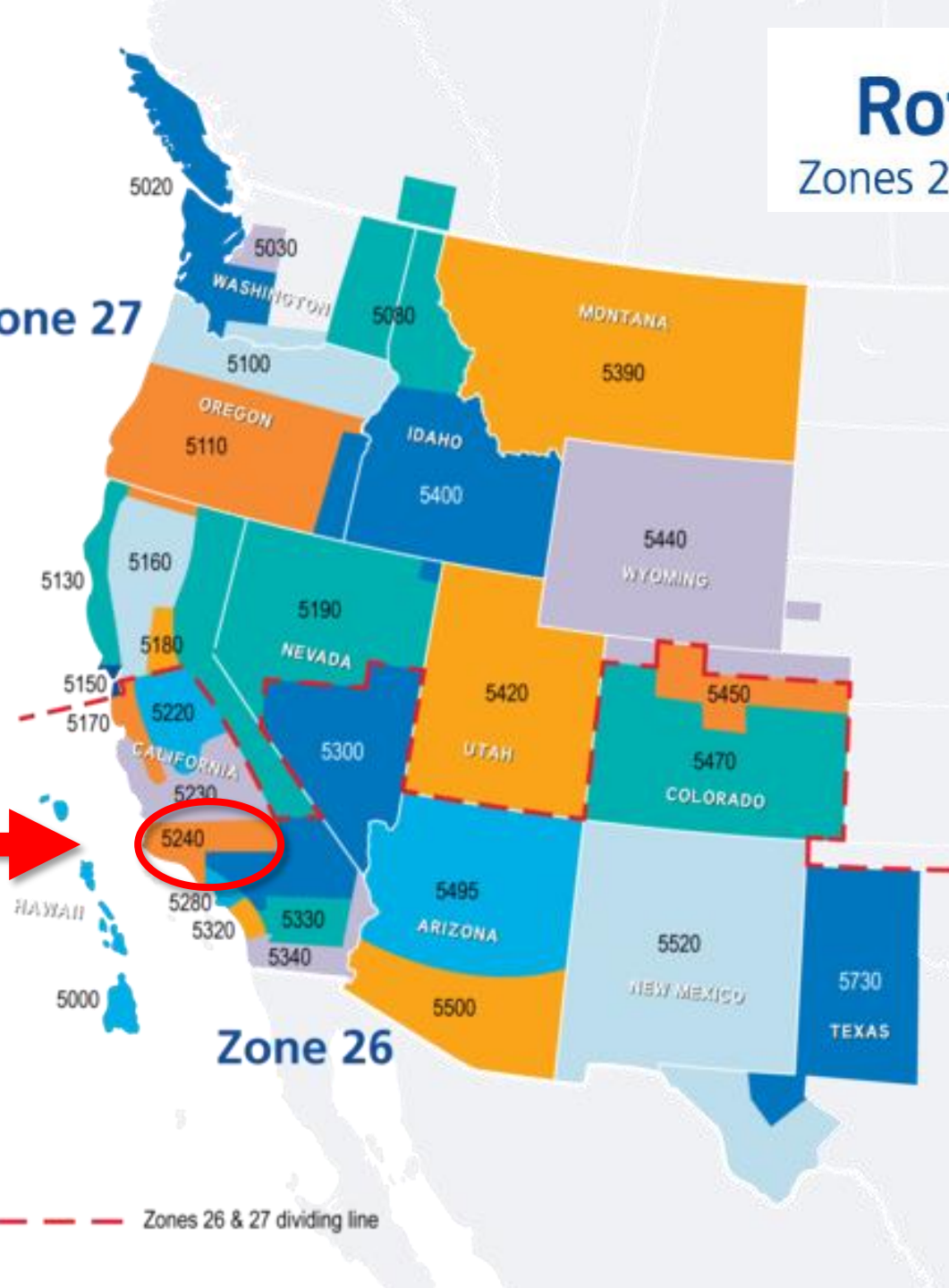
Zones 26 & 27



Zone 27

Zone 26

--- Zones 26 & 27 dividing line



# **District 5240**

**71 Rotary Clubs**

**9 Rotaract Clubs**



**SLO  
County**



**Santa  
Barbara  
County**

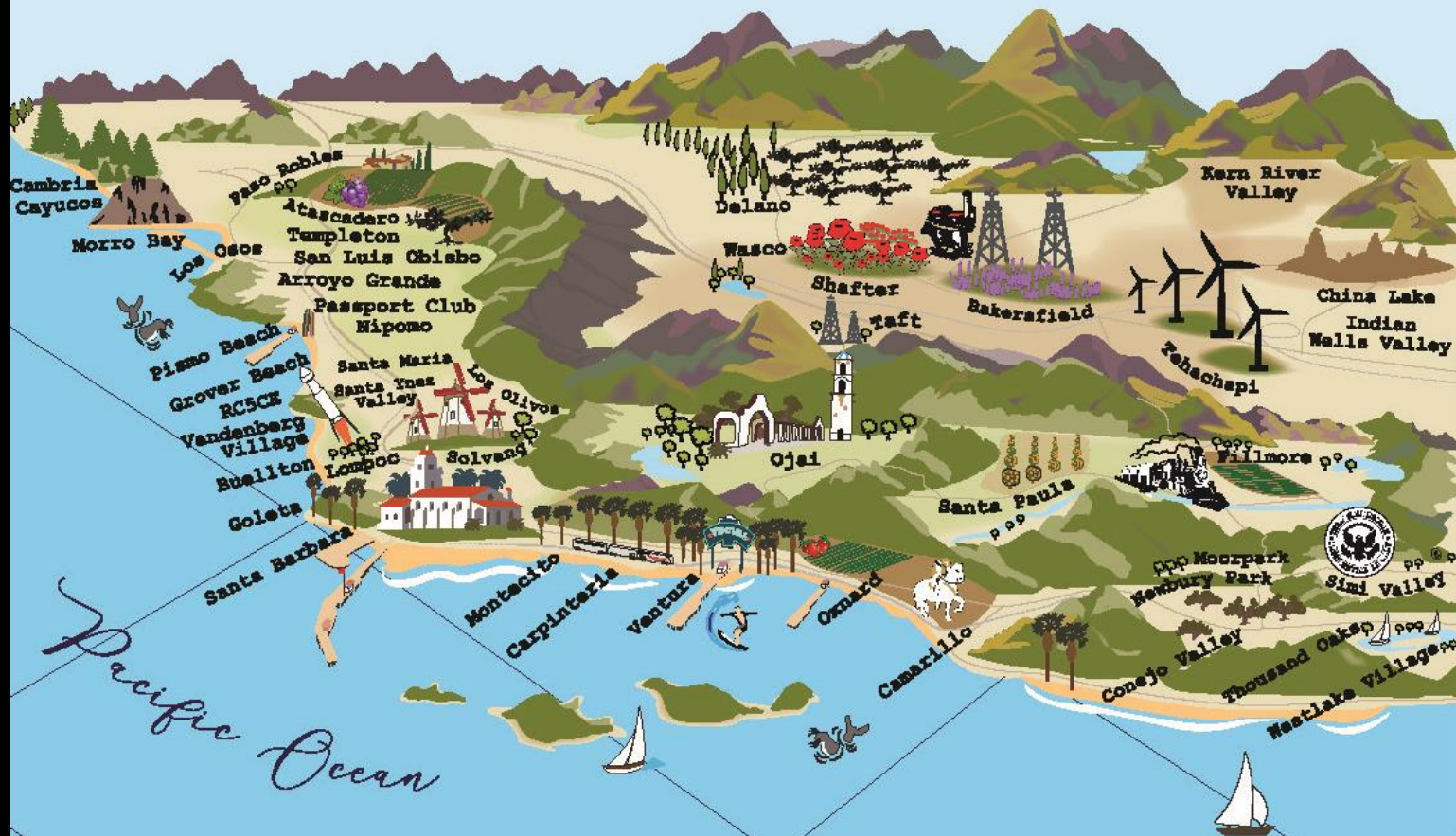


**Ventura  
County**

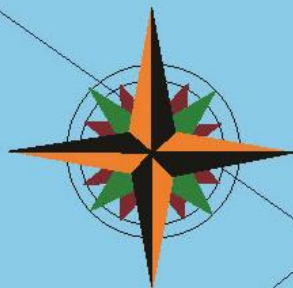


**Kern  
County**

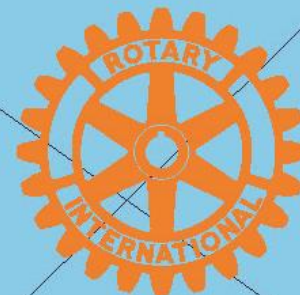




# ROTARY DISTRICT 5240



0 50 100  
DESIGN BY AVI



CALIFORNIA, USA

**District  
5240**

Each group has an  
Assistant Governor

**Region 1  
Eastern**

**Region 2  
Southern**

**Region 3  
Central**

**Region 4  
Northern**

**Group 1**

**Group 4**

**Group 7**

**Group 10**

**Group 2**

**Group 5**

**Group 8**

**Group 11**

**Group 3**

**Group 6**

**Group 9**

**Group 12**



### Region One: Eastern

**Group 1:** China Lake; e-club of One World; Indian Wells Valley; Kern River Valley; Tehachapi; Tehachapi Rotaract

**Group 2:** Bakersfield; Bakersfield Breakfast; Bakersfield East; Bakersfield North; Bakersfield Twilight; Bakersfield West; Bakersfield Rotaract

**Group 3:** Delano; Shafter; Taft; Wasco

### Region Two: Southern

**Group 4:** Conejo Valley; Newbury Park; Thousand Oaks; Westlake Village; Westlake Village Sunrise; Conejo Valley Rotaract

**Group 5:** Moorpark; Moorpark Morning; Simi Valley; Simi Sunrise; Simi Sunset

**Group 6:** Camarillo; Camarillo Sunrise; Oxnard; Oxnard Sunrise

### Region Three: Central

**Group 7:** Fillmore; Ojai; Ojai West; Santa Paula; Ventura; Ventura East; Ventura South; Ventura Rotaract

**Group 8 :** Carpinteria; Carpinteria Morning; Carpinteria Sunset; Goleta; Goleta Noon; Montecito; Santa Barbara; Santa Barbara North; Santa Barbara Sunrise; Santa Barbara Rotaract

**Group 9 :** Buellton; Lompoc; Los Olivos; Santa Ynez Valley; Solvang; Vandenberg Village

### Region Four: Northern

**Group 10 :** Arroyo Grande; Grover Beach; Pismo Beach/5 Cities; Five Cities Eco; San Luis Obispo; San Luis Obispo Daybreak; San Luis Obispo de Tolosa; San Luis Obispo Rotaract

**Group 11:** Atascadero; Cambria; Cayucos-Seaside; Central Coast Passport; Los Osos; Morro Bay; Morro Bay Sunset; Paso Robles; Paso Robles Sunrise; Templeton

**Group 12:** Santa Maria; Santa Maria Breakfast; Santa Maria South; Nipomo; Santa Maria Valley Rotaract

# ROTARY'S VISION STATEMENT



**TOGETHER,** WE SEE A WORLD  
WHERE **PEOPLE** UNITE AND TAKE ACTION  
TO **CREATE** LASTING  
**CHANGE** ACROSS THE GLOBE,  
IN OUR COMMUNITIES, AND IN OURSELVES.

# ROTARY'S STRATEGIC PLAN

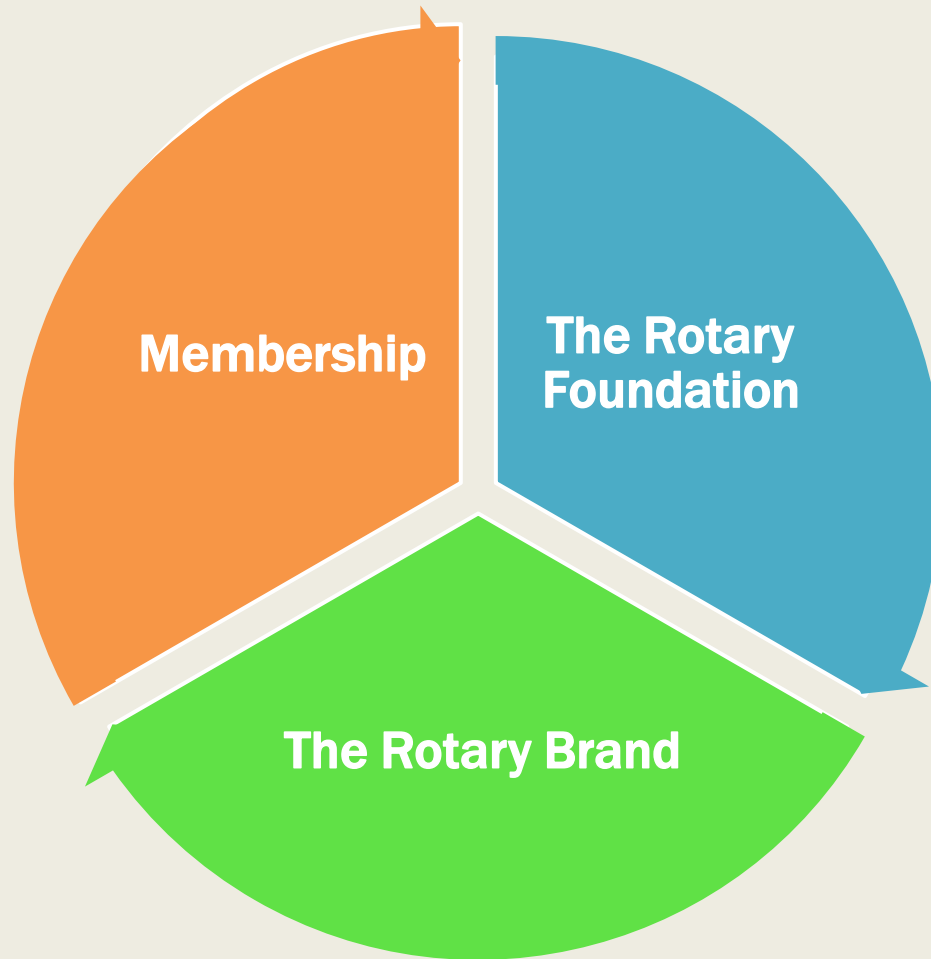
Increase  
our impact.

Expand  
our reach.

Enhance  
participant  
engagement.

Increase our  
ability to adapt.

# FOCUS ON THE THREE ESSENTIAL ELEMENTS



# DISTRICT 5240 & 2022-23 TEAM

- Chief Operating Officer (COO)
  - Sherry Sim – Rotary Club of Cayucos
- Chief of Staff (COS)
  - Bruce McGee – Rotary Club of Ventura East
- Assistant Governors
- District Avenue of Service Chairs



# KEY TRAINING DATES



**2021**

**District Training Assembly's (DTA's):**

April 17, 2021 Core Sessions via Zoom

Elective sessions weekday evenings

**PE Retreat: September/October 2021**

**2022**

**President Elect Training Seminar (PETS) MANDATORY:**

February 2022 (LAX Marriott)

# OTHER EVENTS

- **Membership Seminar**
- **District Conference: October 8-10, 2021**
- **Foundation Seminars**
- **PRLS & Master PRLS**  
(Practical, Relevant, Leadership Skills)
- **Foundation Gala Event: May 2021**
- **District Awards Step-Down Event: June 2021**
- **International Convention – Houston, Texas  
June 4-8, 2022**

# YOUR YEAR 2022-23

❖ **Avenues of Service**

❖ **Awards**

❖ **Membership**

❖ **Club Projects**

❖ **Club Visits**

# WHERE TO FIND INFO

**Rotary Website**

**[www.rotary.org](http://www.rotary.org)**

**District 5240 Website**

**[www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)**

**Club President Manual**

**Google: Rotary Lead Your Club 2019-22 Edition**

# DISTRICT 5240

