

Rotary District 5240
2020-2021 District Awards Application

Introduction:

The District 5240 Award Program is intended to recognize the accomplishments of clubs during the 2020-2021 Rotary year. Awards and recognitions will be presented at the June 2021 awards event.

Types of District Awards include:

- ❖ Category Awards: One club in each size classification will receive an award for best achievement in each of the categories listed below.
 - 2020-21 Award Categories:
Membership, The Rotary Foundation, The Rotary Brand, Local Service, and International Service.
 - Club Size Classifications (based on your active member count on July 1, 2020):
 - Small club = 1 – 35 members.
 - Medium club = 36-70 members.
 - Large club = 71 or more members.
- ❖ Medal Awards: Clubs have an opportunity to qualify as either a **Bronze, Silver, or Gold Club** based on their achievements in the Category Award criteria. All clubs who qualify for a medal award will be recognized.
- ❖ Best Club Awards: One club from each size classification will be selected to receive the “Best Club” award based on their overall achievements. There will also be one “Best Overall Club” award.
- ❖ Special Governor Awards: District Governor Deb will present special awards to clubs and individual Rotarians who distinguish themselves in significant ways during the year.

Instructions:

- 1) The following worksheets enable you to track your club’s achievements. Successful award winners have a proactive Awards Chair and update their copy of the worksheets with the club’s achievements throughout the year.
 - a) The first five worksheets have the Category Award criteria. The last three worksheets have the Medal Award criteria (Bronze, Silver, and Gold).
 - b) For each criterion check the “achieved column” when the item is complete. Complete as many criteria as you can – the more you complete the better your chances for your club to win an award.
 - c) Total the number of criteria completed at the bottom of each worksheet in the space provided.
 - d) The Medal Award worksheets have additional instructions at the top for those awards.
- 2) Awards are based on club activities completed between July 1, 2020 and May 14, 2021. However, clubs may count projects and activities definitely scheduled to be completed between May 15 and June 30, 2021.
- 3) Award application worksheets are due by May 15, 2020, 5:00 pm. Instructions for submitting the worksheets will be provided later.

Questions? Contact 2020-2021 District Awards Chair Kay Pitts at kaylpitts@gmail.com or 661-332-4979

CATEGORY AWARD CRITERIA
Membership

MEMBERSHIP: To be considered for a category award, the club must complete at least 6 (large clubs), 5 (medium clubs), or 4 (small clubs) of these achievements.		Achieved
1	Have an active membership committee that addresses both recruiting and retention.	
2	Have active new member orientation and mentor programs.	
3	Assign new members to a club committee within one month of induction.	
4	Your club actively works to be or become a club that represents the diversity of the working professionals in your community. (https://my.rotary.org/en/learning-reference/about-rotary/diversity-equity-and-inclusion)	
5	Develop or maintain a listing of your members in print or online with their classification and business to aid your members in doing business with other Rotarians.	
6	Obtain input from your club members regarding club operations and projects. Report the results to your club. Any method may be used to gather data, including surveys or club assemblies.	
7	Hold at least one strategic planning meeting with your club members to discuss what the club should look like in the future, what steps the club should take to achieve that vision, and what value your club brings to your members.	
8	Hold a regular club meeting at an offsite location and/or conduct regular club meetings online in lieu of in-person meetings.	
9	Hold at least three fellowship events for club members, their families, and/or former members outside of regular meetings.	
10	Sponsor or support a new or existing Interact club or Rotaract club.	
11	Have at least two club members involved in the club sponsored Interact or Rotaract clubs. Attend a minimum of 3 meetings or events of your Interact or Rotaract clubs.	
12	Sponsor at least one Interactor or Rotaractor to attend District Conference, or RI Convention.	
13	Help Rotary or Rotaract club members leaving the community locate Rotaract or Rotary clubs at their new location.	
14	Sponsor a new Rotary club. It can be any of the eight Rotary club models, or a new creative model of your own. This link opens a document (https://my.rotary.org/en/document/club-types).	
15	Establish a club program or service to assist young professionals in creating and growing their businesses or careers.	
16	Attach a list with other membership activities unique to your club.	
17	Submit at least one photo and story about a membership project or event to the District before May 14, 2021. Information on how to submit your club stories is on the District website under "Contact Us" > "Submitting Club Stories".	
TOTAL ACHIEVEMENTS IN CATEGORY		

CATEGORY AWARD CRITERIA
The Rotary Foundation

THE ROTARY FOUNDATION: To be considered for a category award, the club must complete at least 6 (large clubs), 5 (medium clubs), or 4 (small clubs) of these achievements.		Achieved
1	Invite the District Rotary Foundation Committee Chair, Foundation Area Representative, or a member of the District Foundation Committee to present a program at your club.	
2	Submit a District Grant application that supports your community.	
3	Participate in or submit a Global Grant application for an International Project.	
4	Participate in a club or group TRF fundraising event or the Foundation Gala.	
5	Send club collected TRF donations to TRF at least once per quarter.	
6	Total club giving to The Rotary Foundation Annual Fund is increased over the prior Rotary year.	
7	Total club giving to The Rotary Foundation Polio Fund is increased over the prior Rotary year.	
8	Total club giving to The Rotary Foundation Polio Fund is at least \$1,500 in 2020-2021.	
9	Conduct or participate in a fundraising or awareness event on World Polio Day October 24, 2020. Register your project at https://www.endpolio.org/world-polio-day	
10	Club contributes at least \$100 per capita <u>and</u> every member contributes at least \$25 to The Rotary Foundation. This enables the club to achieve Every Rotarian Every Year status.	
11	5% of club Rotarians earn a Paul Harris fellow in 2020-21 (new or next level).	
12	Club achieves 100% Paul Harris Club status or maintains 100% of members as Paul Harris Fellows.	
13	5% of club members are Benefactors or members of the Bequest Society.	
14	One member of your club becomes a new member of the Paul Harris Society.	
15	At least 25% of club members are using Rotary Direct to make TRF contributions.	
16	Attach a list of other TRF projects or activity unique to your club.	
17	Submit one photo and story to the District about at least one of your Foundation events before May 14, 2021. Information on how to submit your club stories is on the District website under "Contact Us" > "Submitting Club Stories".	
TOTAL ACHIEVEMENTS IN CATEGORY		

CATEGORY AWARD CRITERIA
The Rotary Brand

THE ROTARY BRAND: To be considered for a category award, the club must complete at least 6 (large clubs), 5 (medium clubs), or 4 (small clubs) of these achievements.		Achieved
1	Collaborate with a non-Rotary organization on a Community Service Project.	
2	Conduct a new or continuing Community Service Project involving at least one other Rotary club with high visibility and media coverage.	
3	Ensure the proper Rotary logos are being used on all club materials, social media, and website (https://brandcenter.rotary.org/en-GB).	
4	Participate in a project or program that supports services for our Military Families or First Responders (either active or retired personnel)	
5	Participate in a multi-club "Rotarian at Work" Day. This day of service is commonly held the last Saturday in April.	
6	Publicize your Community Service Projects in newspapers, radio, television, social media, or information booths at community events.	
7	Organize or participate in a Rotarian and guest business networking social event.	
8	Display Rotary signage on your community or international projects completed in 2020-2021.	
9	Maintain a club Facebook page, Instagram, and/or website with weekly updates.	
10	Take action to ensure members and guests have a positive meeting experience. Greet them as they arrive, guests are introduced, and all are made to feel welcome.	
11	Utilize the materials and templates from Rotary.org Brand Center on your website and social media pages, including the logo template & People of Action materials.	
12	Post one of your club's Rotary Brand Projects on Rotary Showcase.	
13	Other Rotary Brand activities unique to your club.	
14	Submit at least one photo and story about how your club advanced the Rotary Brand to the District before May 14, 2021. Information on how to submit your club stories is on the District website under "Contact Us" > "Submitting Club Stories".	
TOTAL ACHIEVEMENTS IN CATEGORY		

CATEGORY AWARD CRITERIA

Local Service

LOCAL SERVICE: To be considered for a category award, the club must complete at least 6 (large clubs), 5 (medium clubs), or 4 (small clubs) of these achievements.		Achieved
1	Conduct a formal or informal Community Needs Assessment to understand the types of projects needed in your community OR update your existing assessment if it is over five-years-old. This link opens a document: (https://my.rotary.org/en/document/community-assessment-tools).	
2	Lead or participate in a new or continuing Community Service project that involves significant hands-on participation by Rotarians and family members, or a COVID-19 related service project.	
3	Lead or participate in a <u>joint</u> Community Service Project with Interact or Rotaract club(s).	
4	Participate in programs that provide training services for community member(s) who require new job skills.	
5	Participate in a community clothing or food drive.	
6	Participate in a Community Service Project benefiting youth or elderly (other than food or clothing drives).	
7	Participate in a youth literacy program or project.	
8	Include both “big projects” and “smaller acts of service” in your local service projects.	
9	Organize, conduct, or participate in a mentor program or job-shadowing day.	
10	Sponsor or participate in an ethics/leadership workshop, presentation, or project for high school or middle school students.	
11	Organize, conduct, or participate in a career or interview day for students in middle school, junior high, high school or continuation school.	
12	Organize or conduct a Four Way Test essay contest with winners submitted to the District contest or a speech program/contest.	
13	Track all local service projects and club member volunteer hours in Rotary Club Central.	
14	At least 80% of your club members participate in at least one Local Service project.	
15	Develop a presentation recapping the Local Service projects and activities conducted by your club. Share it with your members.	
16	Sponsor students to attend RYLA.	
17	Attach a list of other local service activities unique to your club.	
18	Submit at least one photo and story to the District about at least one of your local service projects before May 14, 2021. Information on how to submit your club stories is on the District website under "Contact Us" > "Submitting Club Stories".	
TOTAL ACHIEVEMENTS IN CATEGORY		

CATEGORY AWARD CRITERIA
International Service

INTERNATIONAL SERVICE: To be considered for a category award, the club must complete at least 6 (large clubs), 5 (medium clubs), or 4 (small clubs) of these achievements.		Achieved
1	Initiate an International Rotary Project in 2020-2021.	
2	Submit a Global Grant application for at least one NEW International Service project.	
3	Participate in at least one International Rotary Service Project.	
4	At least 3% of club members attend the 2020-2021 Rotary International Convention or Peace Conference.	
5	Collaborate with a non-Rotary organization to implement an International Service Project.	
6	At least one member travels to an International Project site for a hands-on experience in 2020-2021.	
7	At least one member of your club participates in a Rotary NID (National Immunization Day) trip.	
8	Participate in a Polio Eradication awareness and/or fundraising campaign or project in your community.	
9	Nominate a qualified Peace Scholarship candidate (either long or short program).	
10	Become a Peace Club per the District guidelines and application.	
11	Provide a PolioPlus update presentation at a club meeting.	
12	Track all international projects and club member volunteer hours in Rotary Club Central/Service Activities.	
13	Develop a presentation recapping the International Service projects and activities conducted by your club. Share it with your members.	
14	Post at least one international project on Rotary Showcase (https://map.rotary.org/en/project/pages/project_showcase.aspx).	
15	Participate in a friendship or vocational exchange with a Rotary club in a different country.	
16	Attach a list of other International Service activities unique to your club.	
17	Submit at least one photo and story to the District about at least one of your international service projects before May 14, 2021. Information on how to submit your club stories is on the District website under "Contact Us" > "Submitting Club Stories".	
TOTAL ACHIEVEMENTS IN CATEGORY		

BRONZE MEDAL AWARD CRITERIA

If your club met the minimum number of achievements in at least THREE of the FIVE award categories for your club size classification, please complete this page.

BRONZE CLUB MEDAL: To be considered for a Medal Award, the club must complete at least five (5) of these achievements, irrespective of size.		Achieved
1	Attain a net membership increase of +1 for small clubs, +2 for medium clubs or +3 for large clubs (member count as of May 14, 2021).	
2	Attain a membership retention rate of 80% (members retained as of May 14, 2021).	
3	Your club contributes at least \$120 per capita to TRF Annual Fund.	
4	Your club contributes at least \$31.42 per capita to TRF Polio Fund. (Pi for RI!)	
5	At least 10% of your club members use Rotary Direct to make contributions to TRF.	
6	Conduct at least one public relations promotion of Rotary, your events, or your projects through newspapers, radio, television, social media, or information booths at community events.	
7	At least 1 member becomes a NEW Basic or Master PRLS graduate.	
8	At least 1 member becomes a NEW Paul Harris Fellow.	
9	At least 1 member becomes a NEW Paul Harris Society member.	
10	At least 1 member becomes a NEW Bequest Society member.	
11	Successfully completed 6 community service projects, at least 1 that is joint with another Rotary, Rotaract, or Interact club.	
12	Have selected club President Elect (club president in 2021-22) and a President Elect Nominee (club president in 2022-23).	
13	Your club participates in a District Grant or Global Grant.	
14	Report progress on all club goals and service activities in Rotary Club Central.	
TOTAL ACHIEVEMENTS IN CATEGORY		

SILVER MEDAL AWARD CRITERIA

**If your club met the minimum number of achievements
in at least FOUR of the FIVE award categories for your club size classification
and your club has qualified for a Bronze Club Award,
please complete this page.**

SILVER CLUB MEDAL: To be considered for a Medal Award, the club must complete at least five (5) of these achievements, irrespective of size.		Achieved
1	Attain a net membership increase of +2 for small clubs, +3 for medium clubs, or +4 for large clubs (member count as of May 14, 2021).	
2	Attain a membership Retention Rate of 85% (members retained as of May 14, 2021).	
3	Your club contributes at least \$130 per capita to TRF Annual Fund.	
4	Your club contributes at least \$45 per capita to TRF Polio Fund.	
5	At least 20% of your club members use Rotary Direct to make contributions to TRF.	
6	Conduct at least two public relations promotion of Rotary, your events, or your projects through newspapers, radio, television, social media, or information booths at community events.	
7	At least 2 members becomes a NEW Basic or Master PRLS graduate.	
8	At least 2 members becomes a NEW Paul Harris Fellow.	
9	At least 2 members becomes a NEW Paul Harris Society member.	
10	At least 2 members becomes a NEW Benefactor or Bequest Society member.	
11	Successfully completed 8 community service projects and at least 2 are joint projects with another Rotary, Rotaract, or Interact club.	
12	Have elected President Elect Designee (club president in 2023-2024).	
13	Nominate a club member for an RI Avenues of Service Citation (https://my.rotary.org/en/learning-reference/learn-topic/awards).	
14	Present an award or recognition to a non-Rotarian at one of your club meetings.	
TOTAL ACHIEVEMENTS IN CATEGORY		

GOLD MEDAL AWARD CRITERIA

If your club met the minimum number of achievements in all FIVE award categories for your club size classification and your club has qualified for a Silver Club Award, please complete this page.

GOLD CLUB MEDAL: To be considered for a Medal Award, the club must complete at least six (6) of these achievements, irrespective of size.		Achieved
1	Attain a net membership increase of +3 for small clubs, +4 for medium clubs, or +5 for large clubs (member count as of May 14, 2021).	
2	Attain a membership retention rate of 90% (members retained as of May 14, 2021).	
3	Your club contributes at least \$140 per capita to TRF Annual Fund.	
4	Your club contributes at least \$55 per capita to TRF Polio Fund.	
	At least 30% of your club members use Rotary Direct to make contributions to TRF.	
5	Conduct at least three public relations promotion of Rotary, your events, or your projects through newspapers, radio, television, social media, or information booths at community events.	
6	At least 3 members becomes a NEW Basic or Master PRLS graduate.	
7	Achieve or maintain 100% Paul Harris Fellow status for your Club.	
8	At least 3 members becomes a NEW Paul Harris Society member.	
9	At least 3 members becomes a NEW Benefactor or Bequest Society member.	
10	Successfully completed 12 community and/or international service projects, at least 3 that are joint with another Rotary, Rotaract, Interact club or another community organization.	
11	Participate in a multi-club local project.	
12	Participate in a multi-club International project.	
TOTAL ACHIEVEMENTS IN CATEGORY		