

**BE A VIBRANT
CLUB TO
ATTRACT
EMGERGING
LEADERS**



ATTRACTING EMERGING LEADERS

Agenda

- Introduction – 15 min
- Small Group Discussion – 20 min
- Introduction – 5 min
- Reporting – 10 min
- Wrap-up

WHAT IS VIBRANT?

A vibrant club is successful and engages its members, conducts meaningful projects, is flexible, tries new and fun ideas, and has a unique identity. It should reflect the diversity and personality of its members.

WHAT IS ATTRACTING TO EMGERGING LEADERS?



OPEN ADMINISTRATION - GOALS

- Create annual goals support your long-range plans.
- Create budgets to support goals.
- Update your goals on Rotary Club Central regularly so it reflects your club's most recent achievements.
- **Promote transparency, encourage club members to view them.**



OPEN ADMINISTRATION - ASSEMBLIES

Keep members engaged and passionate by holding regular club assemblies.

- All members can voice their ideas and interests.
- Address club needs with the entire membership.
- Channel your enthusiasm and come up with an action plan.
- With open sharing of ideas and information, club members can shape your club's future.
- Talk to club leaders about ideas for improvement and find out if others agree.



SATISFIED MEMBERS - INTERESTS

Make sure that all members are involved in activities that genuinely interest them.

- Learn about everyone in the club so you know how to keep them interested in the club.
- Active members feel dedicated to their projects.
- Personally ask volunteers to support service projects and other club initiatives.
- Survey your members regularly.



SATISFIED MEMBERS - STRONG RELATIONSHIPS

Members who enjoy their clubs will stay more involved.

- Make your events more social.
- Invite family and friends.
- Make new members feel welcome.
- Have fun!
- Promote local, hands-on projects in your community.



YOUR IDEAS – SMALL GROUPS

Break into Small Groups – Each group needs a:

- A Leader – To Guide and time keep
- A Scribe – To take notes
- A Reporter – To Report back the whole group

YOUR IDEAS – SMALL GROUPS

Session 1 – 10 minutes – Open Administration

- Does your Club make goals?
- What is a Club Assembly? Do you have them?
Do they work?
- How does your club communicate with its members? How can it be improved?
- Does your club do budgeting? Are budgets and plans shared with all members?

YOUR IDEAS – SMALL GROUPS

Session 2 – 10 minutes – Member Satisfaction

- Is it important that your members are satisfied? How do you KNOW if your members are satisfied?
- Does your club have a member retention program? or a mentor program?
- What social programs do your clubs have to build strong personal relationships?

SMALL GROUPS – INTRODUCTIONS

Go around the room & please tell us:

- Your club & number of members
- Your role/position
- Your year of induction
- Why are you a member?

SMALL GROUPS – REPORTING

Reporting – 10 minutes

Each Reporter will answer the questions of each set of questions.

Facilitator: write answers on flip charts for all to see.

One chart for each session – write all answers from all groups on the same chart

Thank you!

