2015 Zone Membership Seminar

Retention, Recruitment and your Club’s Membership.
Find the Road to Your Happiness by Helping others
Peking Noodle Co.
Two Important Questions

1. Why did *you* **JOIN** Rotary?

2. What is the main reason *you* **STAY** with Rotary?
Why do Members Join Rotary?

1. Impact my community
2. Friends
3. Networking
4. Impact Globally
5. Recognition
6. Training
Why do Rotarians Stay?

1. Impact my community
2. Friends
3. Impact Globally
4. Networking
5. Training
6. Recognition
Defining Rotary TODAY

- Rotary is a **leadership** organization.
- We’re made up of **local** business, professional and civic **leaders**.
- We meet regularly, get to know each other, form **friendships**, and through that, we’re able to get things done in **this community**.
Ponder This:

Who are Our Customers?
Club Members!
District 5240 Membership Seminar

Membership Action Rally

Learn
Share
Grow

Learn how you can take your club from good to great
- Attract New Members
- Get Them Involved
- Keep Them Engaged

Prepare your club to grow!
Learn about Rotary’s new focus on membership
Workshops on Public Image
Great Speakers
Stuff you can take back to your club

Light refreshments
No registration fee
9:00 AM - 12:00 PM
Register now
www.rotarydistrict5240.org

Rotary District 5240
April 18 Santa Barbara Braille Institute