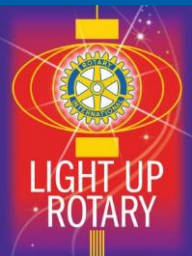


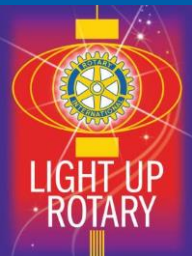
# 2015 Zone Membership Seminar

## **Retention, Recruitment and your Club's Membership.**



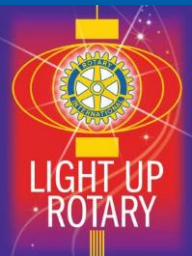
# Find the Road to Your Happiness by Helping others

Peking Noodle Co.



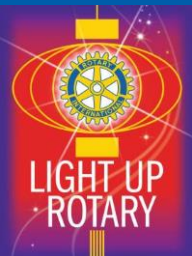
# Two Important Questions

1. Why did *you* **JOIN** Rotary?
2. What is the main reason *you* **STAY** with Rotary?



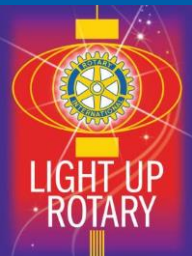
# Why do Members Join Rotary?

1. Impact my community
2. Friends
3. Networking
4. Impact Globally
5. Recognition
6. Training



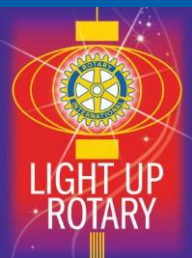
# Why do Rotarians Stay?

1. Impact my community
2. Friends
3. Impact Globally
4. Networking
5. Training
6. Recognition



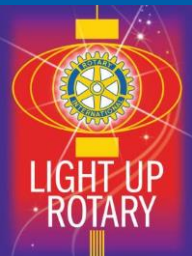
# Defining Rotary TODAY

- Rotary is a **leadership** organization.
- We're made up of **local** business, professional and civic **leaders**.
- We meet regularly, get to know each other, form **friendships**, and through that, we're able to get things done in **this community**.

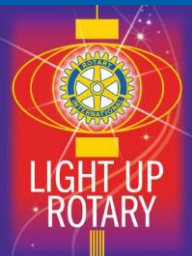


Ponder This:

*Who are Our  
Customers?*



# Club Members!





**A** *MEMBERSHIP*  
**ACTION RALLY**

**LEARN**

**SHARE**

**GROW**

**Rotary**  
District 5240



**APRIL 18** Santa Barbara  
Braille Institute

LEARN HOW YOU CAN

**TAKE YOUR CLUB FROM  
FROM GOOD TO GREAT**

- ★ Attract New Members
- ★ Get Them Involved
- ★ Keep Them Engaged

**PREPARE YOUR CLUB TO GROW!**

Learn About Rotary's new Focus on Membership

Workshops on Public Image

Great Speakers

Stuff You Can Take Back To Your Club

**LIGHT REFRESHMENTS**  
**no registration fee**

9:00 AM - 12:00 PM

**REGISTER NOW**

**WWW.ROTARYDISTRICT5240.ORG**

