

District Training Assembly March 21, 2020

President Elect Nominee - PEN

Dana Moldovan

District Governor Nominee 2021 - 22

RC Newbury Park

Email: danamol@gmail.com

Welcome PENs!

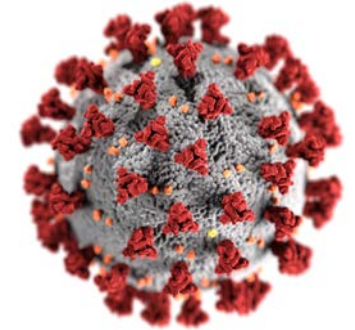


- July 1, 2021



Corona Virus

- We are asked to go into isolation and distancing
- We need to connect more than ever – activate our **Rotary network**
- We need to reach out to our members and make sure they are fine
- **Support / Sharing of Information / Problem Solving Together**
- Be Proactive
- Reduce Panic
- We are all in it together !



Please **Connect** to each other – Increase Connections in Isolation



Introduction:

- Joined Rotary in 2002
- Classification: Software Engineering
- Past President, International Chair, Foundation Chair, Peace Chair, Secretary
- District International Chair 2018 - 19
- Inter Country Committee General Secretary 2018 – 20
- Inter Country Committee National Coordinator USA
- Master Degree in Dispute Resolution - Pepperdine University

Club List by Region & Group 2021 - 22

Rotary
District 5240



Region One: Eastern

Group 1 (AG TBA): China Lake; e-club of One World; Indian Wells Valley; Kern River Valley; Tehachapi; Tehachapi Rotaract

Group 2 (AG Li Gibbs): Bakersfield; Bakersfield Breakfast; Bakersfield East; Bakersfield North; Bakersfield Twilight; Bakersfield West; Bakersfield Rotaract

Group 3 (AG TBA): Delano; Shafter; Taft; Wasco

Region Two: Southern - EAG Brendon Garcia

Group 4 (AG Karen Furnari): Conejo Valley; Newbury Park; Thousand Oaks; Westlake Village; Westlake Village Sunrise; Cal Lutheran Rotaract; Conejo Valley Rotaract

Group 5 (AG Joe Grossman): Moorpark; Moorpark Morning; Simi Valley; Simi Sunrise; Simi Sunset

Group 6 (AG): Camarillo; Camarillo Sunrise; Oxnard; Oxnard Sunrise

Region Three: Central

Group 7 (AG TBA): Fillmore; Ojai; Ojai West; Santa Paula; Ventura; Ventura East; Ventura South; Ventura Rotaract

Group 8 (AG TBA): Carpinteria; Carpinteria Morning; Carpinteria Sunset; Goleta; Goleta Noon; Montecito; Santa Barbara; Santa Barbara North; Santa Barbara Sunrise; Santa Barbara Rotaract, UCSB Rotaract

Group 9 (AG TBA): Buellton; Lompoc; Los Olivos; Santa Ynez Valley; Solvang; Vandenberg Village

Region Four: Northern – EAG Sherry Sim

Group 10 (AG Scott Astrosky): Arroyo Grande; Grover Beach; Pismo Beach/5 Cities; Five Cities Eco; San Luis Obispo; San Luis Obispo Daybreak; San Luis Obispo de Tolosa; San Luis Obispo Rotaract

Group 11 (AG TBA): Atascadero; Cambria; Cayucos-Seaside; Central Coast Passport; Los Osos; Morro Bay; Paso Robles; Paso Robles Sunrise; Templeton

Group 12 (AG TBA): Santa Maria; Santa Maria Breakfast; Santa Maria South; Nipomo; Santa Maria Valley Rotaract



My Job:

- Serve & help YOU to be successful



Self introductions

Please tell us:

- Name
- Club
- Classification
- Years in Rotary
- Have you been Club President before?

Desired outcomes of session

1. Continue orientation and preparation for presidential year - emphasizing the **Three Essential Elements**
2. Increase understanding of **The Rotary Foundation**
3. Develop interest in attending **PRLS classes**
4. Generate training ideas for **President Elect Training**

Key training dates



2020

PE Retreat: October 16 -17, 2020 (Marriott - Oxnard)

2021

Mid-Terms: Jan – Feb, 2021

PETS (MANDATORY): **March 5 - 7, 2021** (Marriott – LAX)

District Training Assembly: March / April 2021

Other events

- International Convention Taipei June 12 - 16, 2021
- **District Conference:** October, 2021
- Foundation Celebration Event (2022)
- Award / Stepdown (June, 2022)

Why Are We Here ?

Rotary Vision:

“We see a world where people unite to take action to create lasting change across the globe, in our communities, and in ourselves”

Rotary



Core Values

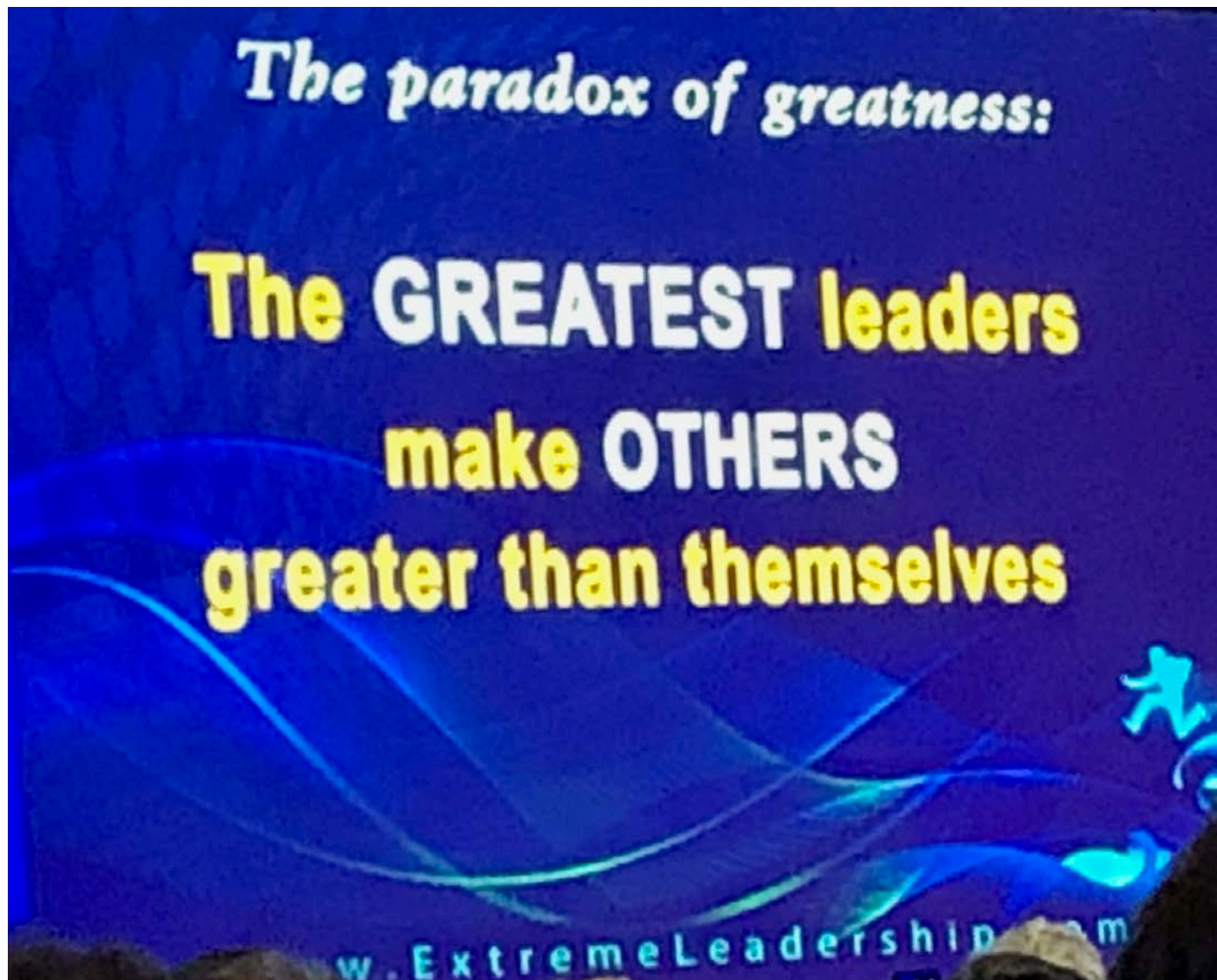
Acquaintance
Fellowship
Connections Ideas Opportunity

Action Fair Respectful Ethical
Integrity
Accountability Honor

Understanding International
Diversity Youth
Membership Commitments United
Community Education Health
Vocational

Service
Economy Club Scholarship Friendship

Relationships Development
Leadership
Sincere Responsible Professional



Steven Farber – Extreme Leadership
Hamburg Rotary Convention June, 2019

Rotary's Strategic Priorities

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**Increase Our
Impact**

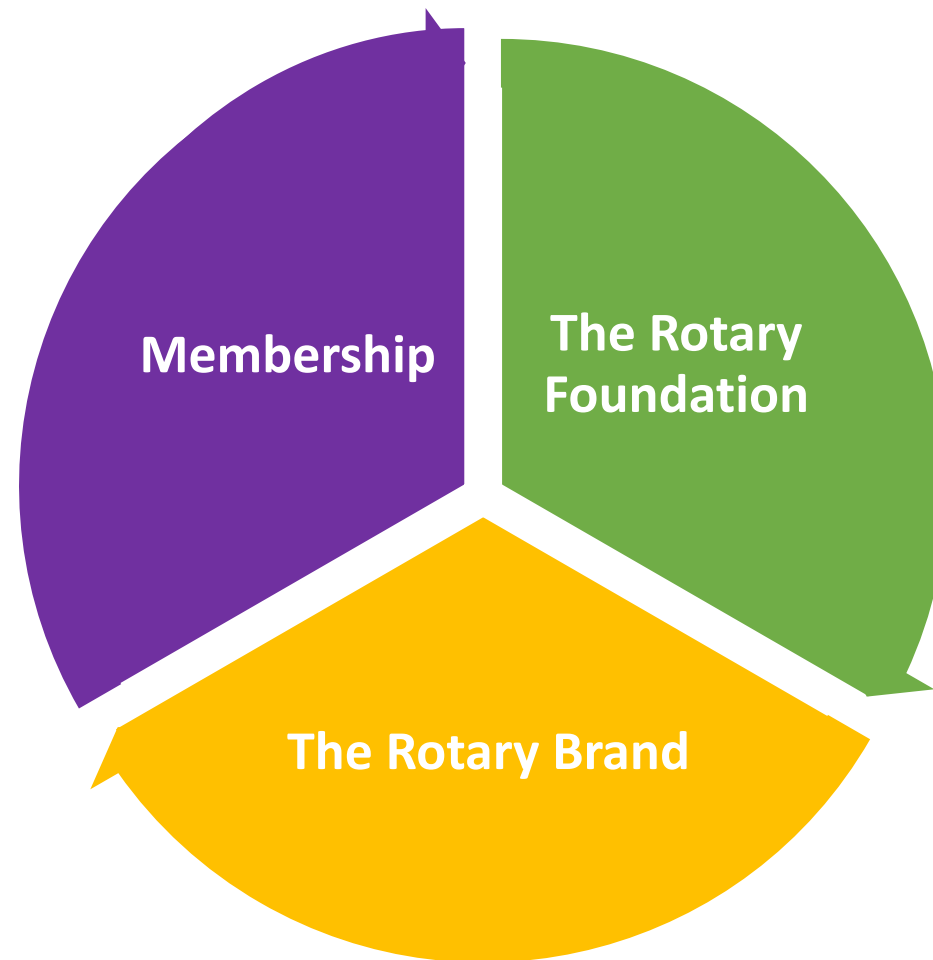
**Expand Our
Reach**

**Enhance
Participant
Engagement**

**Increase Our
Ability To
Adapt**



Focus on the three essential elements



The Rotary Foundation - TRF

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One of the Benefits of being a Rotarian

- **Access** to funding from **The Rotary Foundation** to create meaningful **Grants** both here in your community and elsewhere in the world.

The Rotary Foundation - TRF

It is a **Foundation for Rotarians** — it funds **Grants** that are **created by Rotarians**, and it is supported solely by voluntary contributions from Rotarians, like you, and friends of our Foundation who share its vision of a better world.

TRF

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- Created in 1917 by Arch C. Klumph (RI's 6th president), as an endowment fund for Rotary "to do good in the world."
- Grown from initial contribution of \$26.50 to about \$4 billion spent on life-changing, sustainable projects.

<https://www.rotary.org/myrotary/en/rotary-foundation>

TRF Programs

- Polio Plus
- Humanitarian Grants
- Peace Centers

POLIOPLUS FUND



TRIPLE YOUR IMPACT

For the next three years, the Gates Foundation will match every \$1 Rotary commits to polio eradication 2-to-1, up to \$50 million per year.

Your Donation	The Bill & Melinda Gates Foundation	Total Contribution to Fight Polio
\$25	+	\$50 = \$75

Which can purchase:

150 vests for volunteers, to help health workers stand out in a crowd and safely administer vaccines	75 vaccine carriers to keep the polio vaccine cool and effective	600 purple finger markers to mark children's pinkies to show they've been immunized
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HOW TO HELP

Learn. Share. Donate.

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1985

350,000 cases in 125 countries

2020

32 cases in 2 countries

COUNTDOWN TO HISTORY

Six Areas of Focus

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Promoting Peace



Providing Clean Water



Saving Mothers &
Children



Supporting Education



Growing Local
Economies



Fighting Disease



4
star charity - Charity
Navigator's highest level



91%
of funds are spent
directly on programs

ROTARY PEACE CENTERS

Rotary Peace Centers offer master's degrees or professional development certificates in fields related to **peace studies** and **conflict resolution**.



Supporting TRF

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PolioPlus Fund
End Polio Now



Annual Fund
For support today



Endowment Fund
To secure tomorrow



What impact can one donation have?

- For as little as 60 cents, a child can be protected from polio
- \$50 can provide clean water to help fight waterborne illness
- \$500 can launch an antibullying campaign and create a safe environment for children

TRF Ways to Give

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DONOR ADVISED FUNDS

PLANNED GIVING

SECURITIES

RECURRING GIVING (ROTARY DIRECT)

REAL ESTATE

ROTARY CREDIT CARD

NAMED GIFT

PERSONAL PROPERTY

AIRLINE MILES

EMPLOYEE MATCHING GIFT

CHECK, DRAFT, OR WIRE PAYMENTS

<https://www.rotary.org/myrotary/en/take-action/give/ways-give>

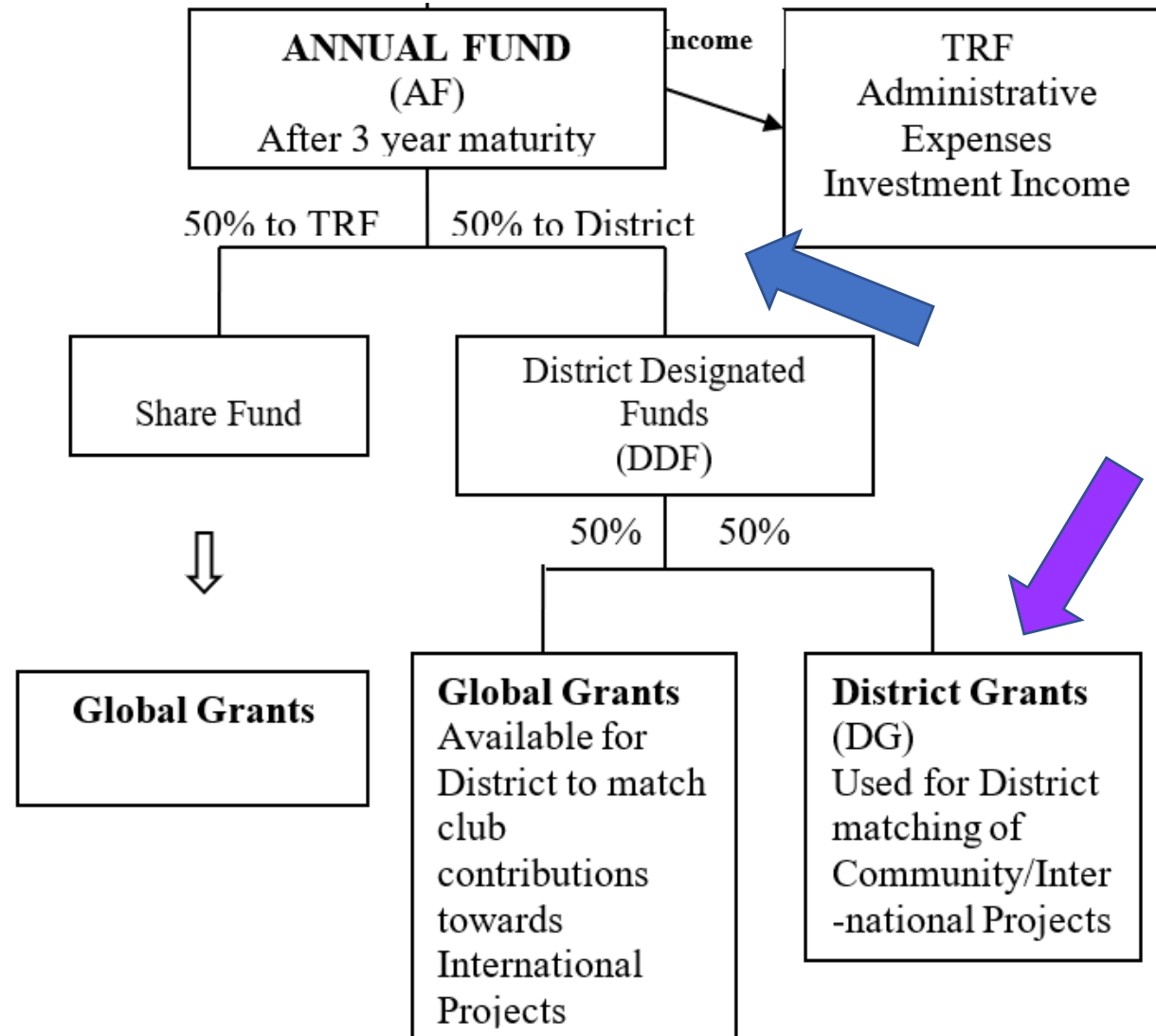
ANNUAL FUND

- Fund for Rotary **Grants**
- Contributions are **credited to the donor's club** and applied to the club's goal
- Contributions generate District Designated Funds (**DDF**)



Gift that keeps on Giving

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TRF Recognition - Individual Donors



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Sustaining Member - \$100+/year to the Annual Fund

Paul Harris Fellow - \$1,000 or 1,000 pts.
(both earned and donated points apply)

Paul Harris Society - \$1,000+/year

Major Donor - \$10,000+
(only actual monetary contributions apply)

Arch Klumph Society - \$250,000+

Benefactor - \$1,000+ in cash or in Will/Trust to Endowment Fund

Bequest Society - \$10,000+ in Will/Trust

NOTE:

For every dollar you give to TRF, you get 1 TRF Recognition point that you can donate to someone else as an award in recognition of their service.

Points can also be used for a Certificate of Appreciation to honor a business / organization.

TRF Recognition – Club Banners

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- 100% Foundation Giving Club
 - Every member donates at least **\$25** and the average contribution is at least **\$100** to any TRF gift designation
- 100% Every Rotarian Every Year Club
 - Every member donates at least **\$25** to the Annual Fund and the Club achieves at least **\$100 / capita to the Annual Fund**
- Top Three per Capita in Annual Fund Giving Club
 - The **top three clubs** in the District that give the most per capita to **the Annual Fund**
- 100% Paul Harris Society Club
 - Every member contributes a minimum of **\$1,000** to the Annual Fund, PolioPlus or a Global Grant within the year
- 100% Paul Harris Fellow Club
 - All members are **Paul Harris Fellows** - This is a one time recognition

WHY SUPPORT THE ANNUAL FUND

Contributions:

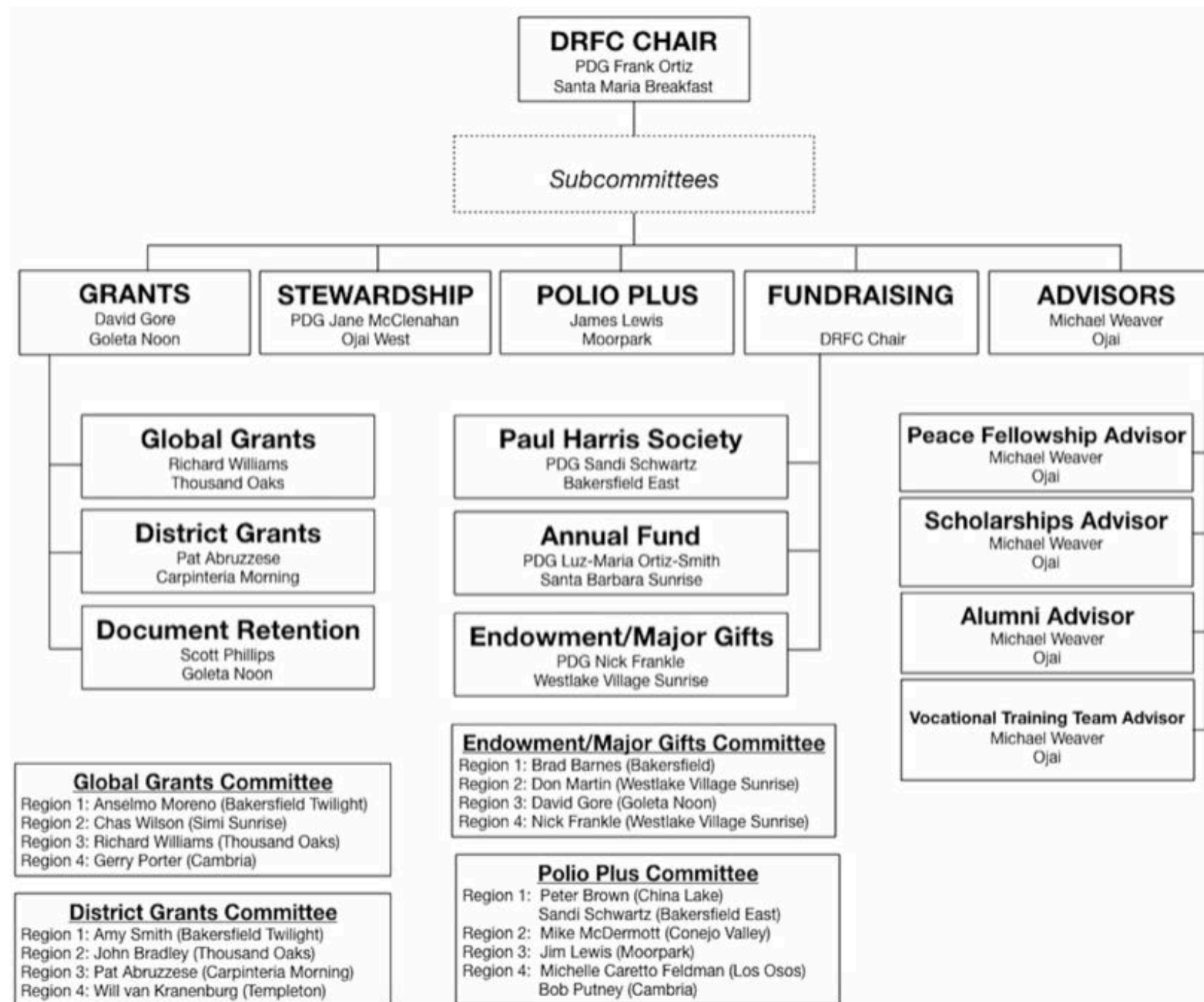
- Fund club and district projects
- Help you build your donor base
- Can lead to individual and club recognition

What is your role as President?

1. Assign a TRF chair in club.
2. Tell Stories about Global Giving – make it personal
3. Let members know where they stand towards achieving PHF (club recognition report)
4. Consider Matching Points/\$ Programs
5. Find creative ways to give: Raffle, Pints / Pinot for Polio, Multi Club Events
6. Demonstrate how the donations benefit the club.

Your District 5240 Rotary Foundation Team

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Branding

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TOGETHER, WE

EMPOWER



What is Brand ?

- A **brand** is the **collective impact** or lasting impression from all that is **seen, heard, or experienced by customers** who come into contact with a company and/or its products and services.
- In **creating a brand**, or "**branding**," you have to **manage the effect** that your product or service is having **on the customer**.

What can we do ?

- Getting people to **recognize Rotary's name** is a start, but our work needs to go further.
- Talking about Rotary in ways that **explain what we do** and the **impact we make** is essential to enhancing people's understanding and inspiring them to get involved.

What's Rotary ?

- We are a **membership organization** of local business, professional and community **leaders**
- We meet regularly, get to know each other, form **friendships** and through that we are able to get things done in **our community** and across the globe
- Rotarians are **People of Action**
- What is your answer ?

Your Club Public Image

- When people understand **what your club does** to make the world a better place, they'll be motivated to support your efforts and get involved.
- **Strengthening Rotary's public image in your community** will help you attract members, volunteers, partners, and donors.

Who we are

- How can you improve your club's ***“brand?”***
- How do our ***projects and branding*** relate to each other?

How we communicate

How are your clubs utilizing *social media*
and your *websites*?

Membership

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Grow Rotary Program

- Retention
- Attraction of new members
- Club culture & experience
- Diversity
- Community representations
- Barriers for retention & attraction
- Invite & Engage

Vibrant experiences

- How do you create *Vibrant* meetings & programs?
- How can you create a *Welcoming Environment* for members & visitors?

Club Models

- Traditional Rotary Club
- Satellite Club
- E-Club
- Passport Club
- Corporate Club
- Cause – Base Club
- Alumni-based Club
- Rotaract Club

What can you do?

- What is the role of the *Club President* regarding club membership?

One last thought...

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PRLS Training

- **P**ractical
- **R**elevant
- **L**eadership
- **S**kills

PRLS

- Leadership Skills for **Personal Development**
- Recognized as one of the **Best Leadership Training** Curriculum in Rotary

Introduction to PRLS

- Two hour session
- History of Rotary
- Overview of It's Structure
- World Contributions
- Orientation for New Members
 - Cost: \$30 (includes breakfast/snack)

Master PRLS

- Classes
 - Situational Leadership
 - Communication & Facilitation Skills
 - Business & Project Planning
 - Public Speaking
- 3 Regions of District
- Cost: Master PRLS weekend \$250

Situational leadership

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- Effective Leadership
- Managing without Authority
- Matching Leadership Styles and Personalities for best results



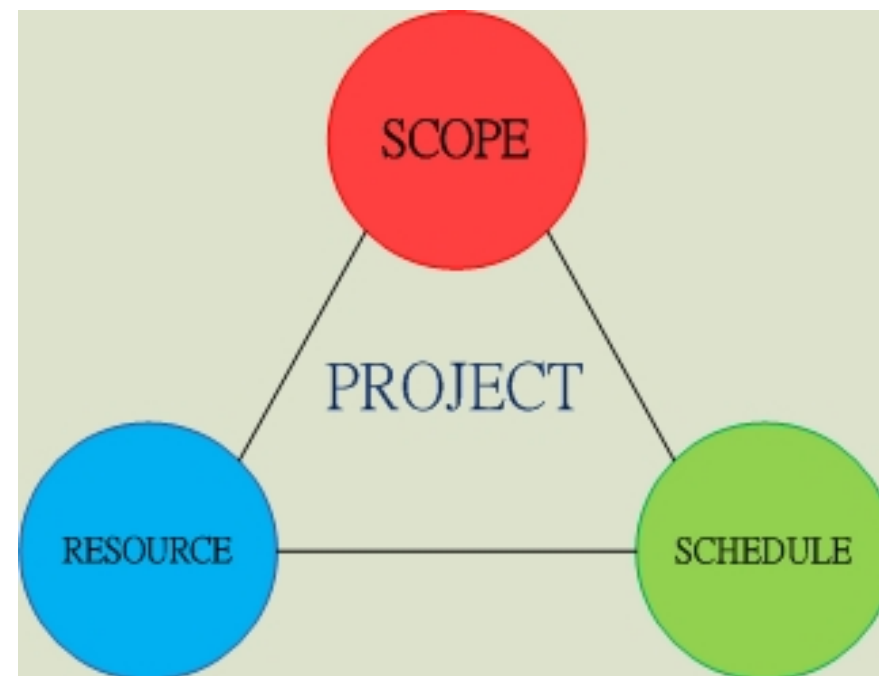
Communication & Facilitation skills

- Leading a Meeting
- Decision Making
- Creating Consensus
- Conflict Resolution



Business & project planning

- Developing a Rotary project
- Being able to replicate this process to benefit many
- Includes Grant Qualification



Public Speaking

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- Communicating effectively
- Verbal and non verbal communication
- Delivering the message
- Creating an action
- Leaving a lasting memory





On to Taipei June 12 – 16, 2021

- International Convention Chair: **Sherry Sim** w RC Cayucos



What to do now?

Meet

- With president & PE
- Attend board meetings

Learn

- Explore websites
- Read President manual
- Review club documents

Focus On

- Smooth transition & consistency
- Needs of your club & members

Where to find info

Rotary Website

www.rotary.org

District 5240 Website

www.rotarydistrict5240.org

Club President Manual

Posted on 2021-2022 page of District Website

Staff contacts

- District Governor Nominee: Dana Moldovan
 - danamol@gmail.com; (805) 320-3264
- Chief of Staff: Lee Ginsburg
 - leeg@michaelstravel.com; (818) 219-2101
- Chief Operating Officer: TBD
- Scheduler: Marylin Lippiatt
 - marilyn@lippiatt.com; (805) 402-3603

PE Retreat – Oct 16 & 17, 2020

- What do you most want to learn/know about being a Club President ?



•Questions?

- One major goal for your club during 2021-22
- One major concern



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Thank you!

