District Training Assembly March 21, 2020

President Elect Nominee - PEN

Dana Moldovan
District Governor Nominee 2021 - 22
RC Newbury Park
Email: danamol@gmail.com
Welcome PENs!

• July 1, 2021
Corona Virus

• We are asked to go into isolation and distancing
• We need to connect more than ever – activate our Rotary network
• We need to reach out to our members and make sure they are fine
• Support / Sharing of Information / Problem Solving Together
• Be Proactive
• Reduce Panic
• We are all in it together!

Please **Connect** to each other – Increase Connections in Isolation
Introduction:

• Joined Rotary in 2002
• Classification: Software Engineering
• Past President, International Chair, Foundation Chair, Peace Chair, Secretary
• District International Chair 2018 - 19
• Inter Country Committee General Secretary 2018 – 20
• Inter Country Committee National Coordinator USA
• Master Degree in Dispute Resolution - Pepperdine University
# Club List by Region & Group 2021 - 22

## Region One: Eastern

**Group 1 (AG TBA)**: China Lake; e-club of One World; Indian Wells Valley; Kern River Valley; Tehachapi; Tehachapi Rotaract

**Group 2 (AG Li Gibbs)**: Bakersfield; Bakersfield Breakfast; Bakersfield East; Bakersfield North; Bakersfield Twilight; Bakersfield West; Bakersfield Rotaract

**Group 3 (AG TBA)**: Delano; Shafter; Taft; Wasco

## Region Two: Southern - EAG Brendon Garcia

**Group 4 (AG Karen Furnari)**: Conejo Valley; Newbury Park; Thousand Oaks; Westlake Village; Westlake Village Sunrise; Cal Lutheran Rotaract; Conejo Valley Rotaract

**Group 5 (AG Joe Grossman)**: Moorpark; Moorpark Morning; Simi Valley; Simi Sunrise; Simi Sunset

**Group 6 (AG)**: Camarillo; Camarillo Sunrise; Oxnard; Oxnard Sunrise

## Region Three: Central

**Group 7 (AG TBA)**: Fillmore; Ojai; Ojai West; Santa Paula; Ventura; Ventura East; Ventura South; Ventura Rotaract

**Group 8 (AG TBA)**: Carpinteria; Carpinteria Morning; Carpinteria Sunset; Goleta; Goleta Noon; Montecito; Santa Barbara; Santa Barbara North; Santa Barbara Sunrise; Santa Barbara Rotaract, UCSB Rotaract

**Group 9 (AG TBA)**: Buellton; Lompoc; Los Olivos; Santa Ynez Valley; Solvang; Vandenberg Village

## Region Four: Northern – EAG Sherry Sim

**Group 10 (AG Scott Astrosky)**: Arroyo Grande; Grover Beach; Pismo Beach/5 Cities; Five Cities Eco; San Luis Obispo; San Luis Obispo Daybreak; San Luis Obispo de Tolosa; San Luis Obispo Rotaract

**Group 11 (AG TBA)**: Atascadero; Cambria; Cayucos-Seaside; Central Coast Passport; Los Osos; Morro Bay; Paso Robles; Paso Robles Sunrise; Templeton

**Group 12 (AG TBA)**: Santa Maria; Santa Maria Breakfast; Santa Maria South; Nipomo; Santa Maria Valley Rotaract
My Job:

• Serve & help YOU to be successful
Self introductions

Please tell us:

• Name
• Club
• Classification
• Years in Rotary
• Have you been Club President before?
Desired outcomes of session

1. Continue orientation and preparation for presidential year - emphasizing the **Three Essential Elements**
2. Increase understanding of **The Rotary Foundation**
3. Develop interest in attending **PRLS classes**
4. Generate training ideas for **President Elect Training**
Key training dates

2020

PE Retreat: October 16 -17, 2020 (Marriott - Oxnard)

2021

Mid-Terms: Jan – Feb, 2021

PETS (MANDATORY): March 5 - 7, 2021 (Marriott – LAX)

District Training Assembly: March / April 2021
Other events

• International Convention Taipei June 12 - 16, 2021
• District Conference: October, 2021
• Foundation Celebration Event (2022)
• Award / Stepdown (June, 2022)
Why Are We Here?

Rotary Vision:

“We see a world where people unite to take action to create lasting change across the globe, in our communities, and in ourselves”
The paradox of greatness:
The GREATEST leaders make OTHERS greater than themselves

Steven Farber – Extreme Leadership
Hamburg Rotary Convention June, 2019
Rotary’s Strategic Priorities

- Increase Our Impact
- Expand Our Reach
- Enhance Participant Engagement
- Increase Our Ability To Adapt
Focus on the three essential elements

- Membership
- The Rotary Foundation
- The Rotary Brand
The Rotary Foundation - TRF
One of the Benefits of being a Rotarian

• Access to funding from The Rotary Foundation to create meaningful Grants both here in your community and elsewhere in the world.
The Rotary Foundation - TRF

It is a Foundation for Rotarians — it funds Grants that are created by Rotarians, and it is supported solely by voluntary contributions from Rotarians, like you, and friends of our Foundation who share its vision of a better world.
• Created in 1917 by Arch C. Klumph (RI’s 6th president), as an endowment fund for Rotary "to do good in the world."

• Grown from initial contribution of $26.50 to about $4 billion spent on life-changing, sustainable projects.

TRF Programs

• Polio Plus
• Humanitarian Grants
• Peace Centers
POLIOPLUS FUND

1985
350,000 cases in 125 countries

2020
32 cases in 2 countries

TRIPLE YOUR IMPACT

For the next three years, the Gates Foundation will match every $1 Rotary commits to polio eradication 2-to-1, up to $50 million per year.

Your Donation $25 + $50 = $75

The Bill & Melinda Gates Foundation

Total Contribution to Fight Polio

Which can purchase:

150 vests for volunteers to help health workers stand out in a crowd and safely administer vaccines

75 vaccine carriers to keep the polo vaccine cool and effective

600 purple finger markers to mark children’s pinkies to show they’ve been immunized

HOW TO HELP

Six Areas of Focus

- Promoting Peace
- Providing Clean Water
- Saving Mothers & Children
- Supporting Education
- Growing Local Economies
- Fighting Disease

4 star charity - Charity Navigator’s highest level

91% of funds are spent directly on programs
Rotary Peace Centers offer master’s degrees or professional development certificates in fields related to peace studies and conflict resolution.
Supporting TRF

PolioPlus Fund
End Polio Now

Annual Fund
For support today

Endowment Fund
To secure tomorrow
What impact can one donation have?

- For as little as 60 cents, a child can be protected from polio
- $50 can provide clean water to help fight waterborne illness
- $500 can launch an antibullying campaign and create a safe environment for children
TRF Ways to Give

DO NOT ADVISE FUNDS
SECURITIES
RECURRING GIVING (ROTARY DIRECT)
REAL ESTATE
NAMED GIFT
AIRLINE MILES
CHECK, DRAFT, OR WIRE PAYMENTS

PLANNED GIVING

ANNUAL FUND

• Fund for Rotary **Grants**
• Contributions are **credited to the donor’s club** and applied to the club’s goal
• Contributions generate District Designated Funds (**DDF**)
Gift that keeps on Giving

ANNUAL FUND (AF)
- After 3 year maturity
- 50% to TRF
- 50% to District

Share Fund

District Designated Funds (DDF)
- 50% to TRF
- 50% to District

Global Grants
- Available for District to match club contributions towards International Projects

District Grants (DG)
- Used for District matching of Community/International Projects

TRF
- Administrative Expenses
- Investment Income
TRF Recognition - Individual Donors

Sustaining Member - $100+/year to the Annual Fund

Paul Harris Fellow - $1,000 or 1,000 pts. (both earned and donated points apply)

Paul Harris Society - $1,000+/year

Major Donor - $10,000+ (only actual monetary contributions apply)

Arch Klumph Society - $250,000+

Benefactor - $1,000+ in cash or in Will/Trust to Endowment Fund

Bequest Society - $10,000+ in Will/Trust

NOTE: For every dollar you give to TRF, you get 1 TRF Recognition point that you can donate to someone else as an award in recognition of their service. Points can also be used for a Certificate of Appreciation to honor a business / organization.
TRF Recognition – Club Banners

• 100% Foundation Giving Club
  • Every member donates at least $25 and the average contribution is at least $100 to any TRF gift designation

• 100% Every Rotarian Every Year Club
  • Every member donates at least $25 to the Annual Fund and the Club achieves at least $100 / capita to the Annual Fund

• Top Three per Capita in Annual Fund Giving Club
  • The top three clubs in the District that give the most per capita to the Annual Fund

• 100% Paul Harris Society Club
  • Every member contributes a minimum of $1,000 to the Annual Fund, PolioPlus or a Global Grant with in the year

• 100% Paul Harris Fellow Club
  • All members are Paul Harris Fellows - This is a one time recognition
WHY SUPPORT THE ANNUAL FUND

Contributions:

• Fund club and district projects
• Help you build your donor base
• Can lead to individual and club recognition
1. Assign a TRF chair in club.
2. Tell Stories about Global Giving – make it personal
3. Let members know where they stand towards achieving PHF (club recognition report)
4. Consider Matching Points/$ Programs
5. Find creative ways to give: Raffle, Pints / Pinot for Polio, Multi Club Events
6. Demonstrate how the donations benefit the club.
Branding

TOGETHER, WE

EMPOWER

Rotary

PEOPLE OF ACTION

Rotary
District 5240
What is Brand?

• A brand is the collective impact or lasting impression from all that is seen, heard, or experienced by customers who come into contact with a company and/or its products and services.

• In creating a brand, or "branding," you have to manage the effect that your product or service is having on the customer.
What can we do?

• Getting people to recognize Rotary’s name is a start, but our work needs to go further.

• Talking about Rotary in ways that explain what we do and the impact we make is essential to enhancing people’s understanding and inspiring them to get involved.
What’s Rotary?

• We are a membership organization of local business, professional and community leaders

• We meet regularly, get to know each other, form friendships and through that we are able to get things done in our community and across the globe

• Rotarians are People of Action

• What is your answer?
Your Club Public Image

• When people understand what your club does to make the world a better place, they’ll be motivated to support your efforts and get involved.

• Strengthening Rotary’s public image in your community will help you attract members, volunteers, partners, and donors.
Who we are

• How can you improve your club’s “brand?”
• How do our projects and branding relate to each other?
How we communicate

How are your clubs utilizing social media and your websites?
Grow Rotary Program

• Retention
• Attraction of new members
• Club culture & experience
• Diversity
• Community representations
• Barriers for retention & attraction
• Invite & Engage
Vibrant experiences

• How do you create *Vibrant* meetings & programs?

• How can you create a *Welcoming Environment* for members & visitors?
Club Models

• Traditional Rotary Club
• Satellite Club
• E-Club
• Passport Club
• Corporate Club
• Cause – Base Club
• Alumni-based Club
• Rotaract Club
What can you do?

• What is the role of the Club President regarding club membership?
One last thought...
PRLS Training

• Practical
• Relevant
• Leadership
• Skills
PRLS

- Leadership Skills for Personal Development
- Recognized as one of the Best Leadership Training Curriculum in Rotary
Introduction to PRLS

• Two hour session
• History of Rotary
• Overview of It’s Structure
• World Contributions
• Orientation for New Members
  • Cost: $30 (includes breakfast/snack)
Master PRLS

• Classes
  • Situational Leadership
  • Communication & Facilitation Skills
  • Business & Project Planning
  • Public Speaking

• 3 Regions of District

• Cost: Master PRLS weekend $250
Situational leadership

• Effective Leadership
• Managing without Authority
• Matching Leadership Styles and Personalities for best results
Communication & Facilitation skills

• Leading a Meeting
• Decision Making
• Creating Consensus
• Conflict Resolution
Business & project planning

• Developing a Rotary project
• Being able to replicate this process to benefit many
• Includes Grant Qualification
Public Speaking

• Communicating effectively
• Verbal and non verbal communication
• Delivering the message
• Creating an action
• Leaving a lasting memory
On to Taipei June 12 – 16, 2021

• International Convention Chair: Sherry Sim w RC Cayucos
What to do now?

Meet
- With president & PE
- Attend board meetings

Learn
- Explore websites
- Read President manual
- Review club documents

Focus On
- Smooth transition & consistency
- Needs of your club & members
Where to find info

Rotary Website
www.rotary.org

District 5240 Website
www.rotarydistrict5240.org

Club President Manual
Posted on 2021-2022 page of District Website
Staff contacts

- District Governor Nominee: Dana Moldovan
  - danamol@gmail.com; (805) 320-3264
- Chief of Staff: Lee Ginsburg
  - leeg@michaelstravel.com; (818) 219-2101
- Chief Operating Officer: TBD
- Scheduler: Marylin Lippiatt
  - marilyn@lippiatt.com; (805) 402-3603
What do you most want to learn/know about being a Club President?
Questions?

• One major goal for your club during 2021-22
• One major concern
Thank you!