



September 2021

Rotary International's Theme for September is Basic Education and Literacy

Savi Bhim, Assistant Regional Rotary Foundation Coordinator

As Rotarians we view **education** and **literacy** not as a privilege but rather as a basic human right, deserving of every child and every adult. We continue to work towards narrowing the gender disparity gap and ensuring that the poorest and most marginalized children have equal opportunity to education. This is reflected in the many projects that Rotary continues to do throughout the world.

- The educational success of a child depends on how well the teacher is trained. Rotarians have invested in projects like the Guatemala Literacy Project and Nepal Teacher Training Innovations where teachers are trained to use innovative methods and technology to create an improved environment for effective learning.
- We promote good health for children by providing clean water and sanitation in schools. In Lebanon, Rotarians have been providing clean water in every public school.
- Rotarians continue to work towards breaking down the social barriers of educating girls. The Rotary Club of Ankleshwar in Gujarat, India is surrounded by rural and tribal villages. The literacy rate in these villages is low and dropout rates of students in primary schools are high, particularly among girls. Rotary members went door to door in 55 villages to

meet with parents to persuade them to send their girls to school. Their efforts are helping girls complete their secondary schooling with a promise to support those who want to pursue higher education.

- In Nigeria, the president of the American University of Nigeria and local Rotary clubs have defied Boko Haram by educating and feeding the girls that they had kidnapped.
- In Afghanistan, Rotarians have opened an all-girls school
- In Detroit, Rotary partnered with Pro-Literacy Detroit to help recruit and train tutors after a study showed that 50% of the local adult population was functionally illiterate

One of the earliest champions of education was Rotary's founder Paul Harris. Before he died his request was, in lieu of flowers, memorial donations be made to the Rotary Foundation to support education.

For over a century Rotarians have been empowering lives through education and literacy, and we will continue to do so as long as there is a need.

We believe, as the Dalai Lama does that, *"If we make consistent effort, based on proper education, we can change the world."*



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UBUNTU



Mother Teresa, Nobel Laureate and honorary Rotarian, is renowned for devoting her life to helping the poorest of poor in India and across the world. She shared this story:

I had the most extraordinary experience with a family who had eight children. A gentleman came to our house and said, "Mother Teresa, there is a family with eight children, they had not eaten for so long, do something." So, I took some rice, and I went there immediately. And I saw the children, their eyes shining with hunger, I don't know if you have ever seen hunger, but I have seen it very often. And the mother took the rice, she divided the rice, and she went out. When she came back I asked her, where did you go, what did you do? And she gave me a very simple answer, she shared the rice with another family because they too were hungry.

Ubuntu - I am because we are.

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It Started With \$75

Past District Governor Ramesh Hariharan

In 2004 Ramesh Hariharan was a new member of the Rotary Club of San Jose and a member of the club's international service committee.

At that time the club was planning to do a Rotoplast mission in Karaikal, India. Ramesh suggested that in conjunction with the Rotoplast mission they could also do a wheelchair project in that area.

This suggestion was initially met with skepticism because it was felt that it would be difficult to successfully carry out both projects concurrently

But his passion and enthusiasm overrode the skepticism, and he solicited his club members for donations of a minimum of \$75, which was half of the cost of a wheelchair. The other half would be matched by the Wheelchair Foundation of Ken Behring for a total of \$150 per wheelchair. Ramesh's goal was to ship a container of 240 wheelchairs. His 300 members strong club soon donated the \$18,000.

Unfortunately, at that time, there were some roadblocks to shipping to India

Never one to give up, Ramesh located manufacturers in India who were able to make the wheelchairs for \$75 each, eliminating the



need to do a match, and he ended up achieving his goal of 240 wheelchairs.

Ramesh traveled to Karaikal to attend the launching ceremony for the wheelchair distribution. As looked around the room, he saw a little girl about ten years old. She was unkempt, and from all appearances very poor. She had no mobility. He

thought what a difficult life she must be having, never experiencing the carefree joys of childhood, and being at the mercy of others for her most basic needs.

He lifted her and gently placed her on a wheelchair. Ramesh said he still gets emotional when he thinks of that moment. He knew that by placing the little girl on that wheelchair, which cost just \$75, her life was going to change forever. This unscripted and unexpected action was captured by the press and TV reporters, who were in attendance, and the next day the story was featured in the media about the generosity and compassion of Rotarians

The Rotarians of Kakaikal were grateful for the wheelchairs but felt that there was enough to share with nearby Rotary districts.



All great things have small beginnings.
Peter Senge

No act of kindness, no matter how small, is ever wasted.
Aesop

Try to be a rainbow in some else's cloud.
Maya Angelou

Rotarian Ragavasamy, from the Karaikal Rotary club, who helped coordinate this mission, reached out to the Rotary districts, and arranged for the wheelchairs to be sent to them.

If this story had ended here, it would have been, a beautiful story of Rotarians empowering others with the gift of mobility.

However shortly after the distribution of the wheelchairs, the entire region of Karaikal was devastated by the December 2004 Sumatra Tsunami. Thousands of people were killed, and entire villages were wiped out. People were living in makeshift tents and there was a shortage of everything including food and water.

The need was desperate and immediate. With so many vying for the same needs where could the help come from?

The Rotarians of Karaikal did not have to wait very long. Rotarian Ragavasamy started receiving calls from the neighboring Rotary districts where they had shared their wheelchairs. The Rotarians wanted to know how they could help. In a short time, there were truckloads of food, water and other necessities heading to Karaikal. These supplies ended up helping entire communities as Rotarians organized community kitchens and fed thousands of people for many weeks.

It started with \$75 but little did Ramesh foresee, when he had asked for a donation of \$75, that he was starting a chain reaction of good. It started with providing the gift of mobility, then continued into creating lasting friendships and relationships and then took on a different dimension by taking care of thousands of destitute people in their darkest hour.

When you reach out to others with kindness and generosity you never know how far it will travel and what direction it will take and what long lasting impact will be the result.





The Rotary Foundation—Did you know?

The Rotary Foundation Cadre of Technical Advisers Can Help You with Your Next Project

Who are Cadres?

The Rotary Foundation Cadre of Technical Advisers is a group of Rotarians who volunteer to use their professional skills and technical expertise in Rotary's [areas of focus](#) or financial auditing to advise Rotarians who are planning and working on Rotary Foundation grant projects. The Cadre is composed of more than 700 members from 75 countries who speak more than 80 languages.

Rotary creates lasting change in our communities and around the world when grant projects are sustainable, measurable, and built upon the bedrock of a community assessment.

What do they do?

- Serve as consultants/advisers to assist clubs and districts who are planning and implementing grant projects.
- Evaluate the implementation of projects that have been funded by Foundation grants to ensure that the funds are being used properly
- Perform programmatic audits to ensure that Foundation grant funds are being used in accordance with the terms and conditions for Rotary grants and that stewardship guidelines are followed
- Carry out evaluations and interviews associated with Rotary's Grant Model Evaluation as well as other Rotary initiatives and partnerships



How can a Cadre help your club or district?

Cadre members can assist your project in any of the seven areas of focus. They can:

- Provide project planning advice and implementation
- Design community assessments
- Incorporate elements of sustainability into projects
- Establish monitoring and evaluation plans
- Answer questions about Rotary's areas of focus
- Provide financial management best practices
- Serve as a network to have Cadre members in other countries assist clubs when needed

The great thing about the Cadre is that they utilize their knowledge and skills to help with a club's project to help make it possible to complete.

For more information, or to request assistance, you can contact Wade Nomura at wade@wadenomura.com

In Case You Don't Know, Now You Know

A simple wagon wheel, with a few lines to show dust and motion has been our symbol since the earliest days and this was said to illustrate "Civilization and Movement". In 1923, the present gear wheel, with 24 cogs and six spokes was adopted. A group of engineers advised that the gear wheel was mechanically unsound and would not work without a 'keyway' in the center of the gear, to attach it to a power shaft. This was added and it has continued to be our emblem for 98 years!

The Rotary emblem was first printed on 6 postage stamps in 1931 to commemorate the Convention in Vienna, Austria. They were sold for \$2 per set. The current value is \$300 per set.

Providing vitamin A supplements during polio immunization has averted an estimated 1.5 million childhood deaths since 1998, the "plus" in PolioPlus.

Rotary's first appeal for aid to disaster victims was in 1913 when \$25,000 was given for flood relief in Indiana and Ohio, USA.

At any of the 9,021 Walgreens drugstore in the United States, you are likely to see The Four-Way Test hanging on the wall in the manager's office and in the pharmacy. Rotarian Charles R. Walgreen, Jr., the son of its founder, was a friend of Herbert J. Taylor who came up with The Four-Way Test. Both of them were members of the Rotary Club of Chicago. The company started using the test informally in 1947 and formally adopted it in 1955. Walgreen referred to The Four-Way Test as "a prescription for living."

District 5300

Introducing Rotary Foundation Chair Mark Mariscal



Many Rotary Districts choose Past District Governors to take the 3-year role as the District Rotary Foundation Chair (DRFC). District 5300 does not. The newest

DRFC, Mark Mariscal, is the Past President of the Altadena Rotary Club. He has been in Rotary for 20 years, first 15 years in LA5, one year in Salinas CA and the joined his local Rotary Club in Altadena where he and his wife have lived for more than 30 years.

He explains that now that he is retired, it is a good feeling and a blessing to volunteer where he lives. He served as Club President in 2019-2020 and the other years as the Executive Secretary for the club. In the 2020-21 Rotary year, he served as the Annual Fund Chair for District 5300. Earlier this year, Mark was named the "2020 Citizen of The Year" by the Altadena Chamber of Commerce. For more than 35 years, he worked for Los Angeles City Department of Recreation and Parks. His last year working professionally before retiring he was the Director of Parks and Recreation for the County of Monterey in central California. He is proud to be a Veteran - Air Force. He and his wife Paula have two adult children. His youngest daughter is the mother of their four grandchildren ages 1-8.

Some of his goals for the three year term as the DRFC is to

- Increase the number of PHF Clubs
- Increase giving to the Annual Fund 7% year over year
- Increase enrollment in the Rotary Direct giving
- Have ALL District Clubs contribute to Annual Fund
- Increase PH Society members by 8% each year
- Get 50% of clubs participating in a Global Grant project

SAVE THE DATE

District 5300 Foundation Reception
Sunday, October 3, 2021
 Glendora Country Club
 2400 Country Club Drive
 3:00 p.m.—5:00 p.m.

District 5300

SOAR Says Thank You to First Responders

On September 13, 2021, The Rotary Clubs of Southern Nevada will be hosting their 21st Annual Southern Nevada SOAR Ceremony at Las Vegas City Hall. The event begins with a networking breakfast from 8am to 8:45pm. At 9am, the ceremony begins with the presentation of the colors and opening statements from the Mayor of Las Vegas and the current serving District Governor, Betsy Barry.



Rotarians pose with Boulder City Fire Department and SOAR Honoree Firefighter/Paramedic Walt West.

The first Southern Nevada Safety Officer Recognition Ceremony (or SOAR) was held in June of 2000. The program was created by Janie Lynn, President of the Las Vegas Sunset Rotary Club. The goal of SOAR is to say thank you to those outstanding first responders that exhibit the Rotary Core Value of "Service Above Self!" The

SOAR Committee leaves it up to each department as to who will be honored and then the honorees are presented with a plaque and certificates of recognition from Mayors and Congress People. Each Department is presented with a perpetual trophy with the names of all the SOAR Honorees from their department.

The Southern Nevada SOAR Program is funded by the donations of the Rotary Clubs of Southern Nevada. The committee is made up of Rotarians in Las Vegas, North Las Vegas, Henderson, Boulder City, Mesquite and Pahrump, Nevada honoring Police, Fire Department and Military Personnel in their communities. This program gives Rotarians the opportunity to build relationships within their communities with first responders as well as strengthen the local Rotary Community.

The Rotary Clubs of Southern Nevada are proud to continue this legacy of honoring first responders as well as grow and strengthen the clubs of Southern Nevada through this area project.

Changing Lives Through Education

2022 Rotary Rose Parade Theme

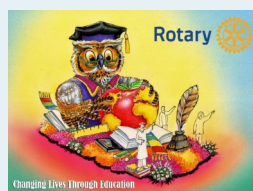


The 2022 Rose Parade marks the 42nd consecutive year the Rotary Rose Parade Float Committee (RRPFC) has spearheaded Rotary's representation in America's New Year Celebration. The first Tournament of Roses experience led to the formation of the RRPFC, which now receives contributions each year from eight Rotary Districts and an additional 700 individual Rotary Clubs.

aligns with one of Rotary's seven areas of focus, Basic Education and Literacy. A sixteen-foot-tall owl embodies both the spirit of self-improvement and Rotary's determination to make the tools of education available to everyone in every land. Books, a quill pen and a hybrid apple/globe symbolize the importance of education throughout the world.

How can you participate and get involved?

- Visit the [website](https://rotaryfloat.org/decorator-signups/) for opportunities
- Signups to help decorate open on Saturday, September 4th—<https://rotaryfloat.org/decorator-signups/>
- Sign up to be a Walker or Rider
- Request a club program on the Rotary Rose Parade Float
- Become an Ambassador and represent in your area



2022 Rose Parade Theme

This year's theme, **"Changing Lives Through Education,"**

District 5240

Backpacks and Supplies for Students

Rotary clubs throughout the district know the importance of students having the supplies they need to start the new school year. Not every family has the financial stability to supply their child with the proper school equipment and supplies needed.

Thanks to the donation of new backpacks and an array of school supplies, more than 1100 backpacks were filled by 17 Rotary clubs. The clubs raised funds to buy the school supplies

and worked with other organizations in the community to help children in need.

Volunteers formed assembly lines and packed notebooks, folders, paper, pens, crayons, markers, mini-hand sanitizers, Kleenex, and other essentials for the start of the new school year.

These stuffed backpacks were given to students in Ventura County that would benefit the greatest.



District 5330

Supporting Education in Maringa, Puerto Rico

D5330 recently completed a global grant project to invest in technology and training in two public schools in Maringa, Puerto Rico

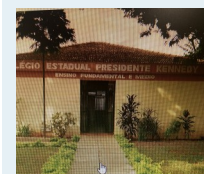


Background

After the Community Assessment was made, it highlighted the lack of infrastructure and technology in the schools and showed the need for investing in training for both teachers and students. In addition, the assessment also underscored other areas of needs that could be met with technology and further training including social vulnerability, female empowerment, domestic violence, and entrepreneurship. Teachers will be trained and encouraged with technical knowledge to work on the **themes in the classroom.**

Implementation

The global grant will benefit 1,809 students per year and will have 166 teachers working in 39 high-tech classrooms. The grant will also equip the classrooms with 39 Smarts TVs, 24 computers, internet, and multimedia projectors and aid students with various learning issues and visual problems, such as low vision to total blindness. To ensure the safety and preservation of this equipment, video and alarm cameras will be installed.



The two schools that benefited from this grant are: the State School President Kennedy and the Unit Polo State School.

This grant was funded using an endowment that was setup years ago by Rotarian Al Braswell. This Endowment provides enough funding each year for a global grant education and literacy program.

SAVE THE DATE

District 5330 Foundation Gala
Saturday, November 6, 2021

Keynote Speaker:
John Hewko, RI General Secretary
Historic Victoria Club
2521 Arroyo Dive
Riverside, CA



From January through August 2021
there have been *no*
new cases of Polio.
It remains at 2 cases in the world.



The Story of Peace through Rotary

There have been many occasions during wars or border skirmishes when Rotarians of both sides of the conflict have worked for resolution of the dispute.

Rotarians from Argentina and Chile helped broker an end to the longstanding border dispute between their countries in 1936.

The Rotary Club of Buenos Aires took the cannons that had been facing one another and melted them down, ordering that the iron be recast into a statue of Jesus.

When they erected the enormous image on the border, high in the Andes, their friends from the Chilean Rotary clubs placed a plaque on it that reads, "May these mountains crumble into dust before Argentineans and Chileans shall break this peace."

(Excerpt from "A Century of Service" The Story of Rotary International by David C. Forward.)

Rotary Celebrates United Nations International Day of Peace

On September 21, 2021 Rotary International will join the United Nations in celebrating the International Day of Peace. The theme this year is: "Recovering Better for an Equitable and Sustainable World." Established in 1981 by unanimous UN resolution, World Peace Day provides a globally shared date for all humanity to commit to Peace above all differences and to contribute to building a Culture of Peace and Conflict Prevention.

Rotary has been an active advocate of Peace since its founding during WWI. At the 1917 Convention, The Rotary Foundation was founded on the principle to "bring peace to the world through education and relief of suffering, and by helping people better understand each other."

In 1945, 50 Rotarians were delegates to the formation of the United Nations and that involvement continues today as Rotary advises UN agencies like UNESCO and members of the board meet with UN leaders annually.

Rotary promotes better world understanding through Group Study Exchanges, Global Grants, Vocational Training Teams, and Peace Fellowships at seven selected universities around the world.

More recently, many clubs have become PeaceBuilder Clubs to support Rotary's mission of *advancing world understanding, goodwill, and peace* through promotion of programs aligning with the seven areas of focus of The Rotary Foundation, especially Peace and Conflict Resolution.



What can we as Rotarians do to celebrate the United Nations International Day of Peace?

1. Enroll in and complete the [Rotary Positive Peace Academy](#), developed with the Institute for Economics and Peace, so you and your club members can learn how to build peace, address the underlying causes of conflict, and spread awareness of the concept of Positive Peace.
2. Start a conversation about how you and your club can help promote peace in your community.
3. Ask any Rotary Peace Fellows who live or work in your district and invite them to speak at a club meeting about their experiences. Contact alumni@rotary.org
4. Help [recruit and endorse worthy candidates](#) for the Rotary Peace Fellowship and consider joining your district Rotary Peace Fellowship subcommittee.
5. Encourage your district to [become a Peacebuilder District](#), a program that lets you support a peace fellow through contributions from your district designated funds.
6. Start an [intercountry committee](#) between your district and a district in another country to create fellowship and goodwill. Some of the most [inspiring peacebuilding projects](#) have come from intercountry committee relationships.
7. Organize a half-day or full-day [Rotary district peace conference](#). Or consider hosting a breakout session on [Positive Peace](#) or the [Rotary Peace Fellowship program](#) during your district conference.
8. Invite your club members to join the [Rotary Action Group for Peace](#) (RAGFP), which supports Rotarians engaged in peacebuilding projects worldwide. Encourage your club to join the RAGFP [Peacebuilder Club program](#), a program that promotes Positive Peace both locally and globally.

If I could plant Rotary in every community throughout the world, I would do it and then I would guarantee the tranquility and the forward march of the world.

U.S. President Warren G Harding

A Look at Our Three Rotary Districts

Rotary District 5240



Arroyo Grande
Atascadero
Bakersfield
Bakersfield
Breakfast
Bakersfield East
Bakersfield North
Bakersfield
Twilight



District Governor
Dana Moldovan

Bakersfield West
Buelton
Camarillo Rotary
Camarillo Sunrise
Cambria
Carpinteria
Carpinteria
Morning
Carpinteria
Sunset
Cayucos
China Lake
Conejo Valley
Delano
E-Club of One
World
Fillmore
Goleta
Goleta Noontime
Grover Beach
Indian Wells
Valley
Kern River Valley
Lompoc
Los Olivos Rotary
Los Osos
Montecito
Moorpark
Moorpark
Morning
Morro Bay
NexGen
Nipomo
Ojai
Ojai West
Oxnard
Paso Robles
Rotary
Paso Robles
Sunrise
Passport Club of
the Central Coast
Pismo Beach-Five
Cities

RC5CE
Rotaract Santa
Barbara
Rotaract Santa
Maria Valley
Rotaract Cal
Rotaract UCSB
Rotaract Ventura
San Luis Obispo
San Luis Obispo
de Tolosa
Santa Barbara
Santa Barbara
North
Santa Barbara
Sunrise
Santa Maria -
Noon
Santa Maria -
Breakfast
Santa Maria
South
Santa Paula
Santa Ynez Valley
Shafter
Simi Sunrise
Simi Sunset
Simi Valley
SLO Daybreak
Solvang
Taft
Tehachapi
Templeton
Thousand Oaks
Vandenberg
Village
Ventura
Ventura East
Ventura South
Wasco
Westlake Sunrise
Westlake Village

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Rotary



District 5300

Alhambra
Altadena
Antelope Valley
Apple Valley
Arcadia
Azusa
Barstow
Boulder City
Boulder City
Sunrise
Chino Valley
Claremont
Covina
Covina Sunrise
Downtown Las
Vegas
Duarte
East Los Angeles
Five Points/El
Monte/South El
Monte
Glendora
Greater Chino
Hills
GSGV
Green Valley
Henderson
Industry Hills
La Verne
Lancaster
Lancaster
Sunrise
Lancaster West
Las Vegas
Las Vegas After
Hours
Las Vegas Red
Rock
Las Vegas
Southwest
Las Vegas Spring
Mountains
Las Vegas
Summerlin
Las Vegas West
Las Vegas WON



District Governor
Elizabeth Barry

Monrovia
Montebello
Mesquite
Sunrise
Moapa Valley
(Logandale)
Monterey Park
North Las Vegas
Ontario -
Montclair
Pahrump Valley
Pasadena
Pasadena After
Hours
Pico Rivera
Pomona
Rancho
Cucamonga
Rancho Del
Chino
San Dimas
San Gabriel
San Gabriel
Valley NG
San Marino
Sierra Madre
South Pasadena
The High Desert-
Hesperia
Upland
Victorville
Walnut Valley
West Covina

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Rotary District 5330



Arlington
(Riverside)
Beaumont-Cherry
Valley
Big Bear Lake
Cathedral City
Cathedral City
Evening
Coachella East
Coachella Valley
Colton
Corona
Corona-Circle City
Crestline-Lake
Gregory
Desert Hot Springs
E-Club of San
Bernardino
E-Club of World
Peace, D5330
Fontana
Greater Eastvale
Hemet
Hig
hland
Idyllwild
Indian Wells
Indio
Indio Sunrise
Joshua Tree
Jurupa Valley
La Quinta
Lake Arrowhead
Lake Arrowhead
Mountain Sunrise
Lake Elsinore
Menifee
Moreno Valley
Moreno Valley
Morning
Murrieta
Norco
Old Town
Temecula



District Governor
Dan Goodrich

Perris
Rancho Mirage
Redlands
Redlands Sunrise
Palm Desert
Palm Desert
Sunset Club
Palm Desert-Palms
Palm Springs
Palm Springs
Sunup
Rialto
Riverside
Riverside East
Riverside Sunrise
San Bernardino
San Bernardino
Crossroads
San Bernardino
North
San Bernardino
Sunset
San Gorgonio Pass
(Banning)
San Jacinto
Sin Fronteras
Temecula
Temecula Sunrise
Temecula Valley-
New Generation
Twentynine Palms
Wildomar
Yucaipa
Yucca Valley
Yucca Valley
Sunset

Foundation Chair:
Steve Yager
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Rotary is 1.2 million members in over 35,000 clubs all over the world. Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.