

# 2022 DISTRICT CONFERENCE SPONSORSHIP



DISTRICT 5280 CONFERENCE 2022  
**BACK TO THE FUTURE**





# ABOUT THE CONFERENCE

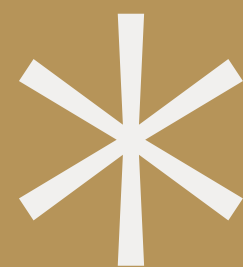
Rotary International's Los Angeles District 5280 is focused on the future at Lake Arrowhead for a 4-day weekend May 12-15, 2022 to reconnect, recommit and recharge! It's a fantastic opportunity to increase awareness and impact in front of Rotarians and guests throughout the conference.



DISTRICT 5280 CONFERENCE 2022  
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# MEET THE TEAM



2022 ROTARY DISTRICT  
5280 GOVERNOR

Guity Javid



CONFERENCE CHAIR  
Jody Leventhal



ADMINISTRATION  
Tori Hettinger



ROTARACT  
Jesse Estrada



SPONSORSHIP  
Arturo & Sandra Velasquez



**SPONSOR**  
**Southern California's**  
**Rotary District 5280**  
**District Conference**

Lake Arrowhead, CA  
May 12 - 15, 2022



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## \* BENEFITS

# 4-DAY CONFERENCE

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- Visibility
- Attention
- Impact



# \* GREATER LOS ANGELES ROTARIANS

## AUDIENCE

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- Affluent
- Engaged
- Influential



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\* GREATER  
LOS ANGELES  
ROTARIANS

2000+  
MEMBERS

**Rotary**  
District 5280



# PROFILE

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- Business Leaders
- Professional People
- Community Leaders
- People of Influence
- Media, CEO's, Travel Industry, Entertainment
- Affluent
- Interested in Cause-based Solutions



# SPONSORSHIP IMPACT

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- Enhance Sales & Marketing
- Increase your impact
- Onsite opportunities and social media
- Digital reach
- In-person exposure (300-400 attendees)
- Logo recognition



# SPONSOR OPPORTUNITIES

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- Rotary District website
- Conference e-Blasts
- Conference Event Site
- Digital Program
- Onsite signage
- Onsite display
- Access to VIP events
- Custom Activations

**CHOOSE A SPONSORSHIP LEVEL  
TO FIT YOUR BUDGET**



# PLATINUM

CONFERENCE PRESENTING  
SPONSOR

\$10,000

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## BENEFITS

### DIGITAL:

- Website, Social Media E-Blasts, Conference Program

### ONSITE:

- Venue room for product demo and display
- Prominent signage
- Custom activation opportunities

### LUXURY ACCOMODATIONS:

- Luxury Suite for 2. Includes 3 nights (Thursday, Friday, Saturday nights) at the Lake Arrowhead Resort & Spa

# TITANIUM

FRIDAY NIGHT HOSPITALITY

SPONSOR

\$5,000

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## BENEFITS

### PROMOTIONS

- Logo included in all promotional materials and event signage
- Featured at the April 5 District Breakfast (commitments by 3/31)

### ONSITE ANNOUNCEMENTS:

- Sponsor may provide customized promotional copy and/or messaging

### FRIDAY NIGHT SUITE

- At the Lake Arrowhead Resort & Spa



# GOLD

PHOTO BOOTH

SPONSOR

\$2,500

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## BENEFITS

- Onsite Signage
- Logo on photo souvenirs
- Logo included in all Conference promotional materials
- Featured at April 5 District Breakfast (commitments by 3/31)

# SILVER

HOUSE OF FRIENDSHIP  
SPONSOR

\$1,000

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## BENEFITS

- Display area banner/sign
- Free Conference registration for one attendee
- Featured at upcoming District Breakfast (commitments by 3/31)



# BRONZE

PROJECT  
SPONSOR  
\$750

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## SUPPORT ONE OF OUR SUSTAINABLE PROJECTS:

### ENVIRONMENTAL PROJECT IN LAKE ARROHEAD

- California Native Plant Project
  - Led by District 5280 Rotaractors

## BENEFITS

- Logo inclusion in digital promotional materials
- Recognition at the April 5 District Breakfast (commitments by 3/31)

# BRONZE

PROJECT  
SPONSOR  
\$750

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## SUPPORT ONE OF OUR SUSTAINABLE PROJECTS:

FIGHTING FOOD INSECURITY IN  
LOS ANGELES

## BENEFITS

- Featured sponsor on the Onsite Food Packing event led by Rotary District 5280
- Logo inclusion in digital promotional materials
- Mention at the April 5 District Breakfast (commitments by 3/31)



# ROTARACT SPONSOR

\$500

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## SPONSOR A ROTARACTOR TO ATTEND

SPONSORSHIP INCLUDES ONE  
NIGHT HOTEL PLUS MEALS FOR  
ONE ROTARACTOR

## BENEFITS

- Club logo or business name in event digital communications
- Mention at the April 5 District Breakfast (commitments by 3/31)
- Inclusion in Rotaract social media

# DIGITAL PROGRAM ADS

\$500 | FULL PAGE AD

\$250 | HALF-PAGE AD

\$100 | BUSINESS CARD AD

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## SHARE YOUR CONGRATULATIONS

### IDEAS:

- Congratulate your club president
- Promote your business
- Celebrate our Rotary year
- Show your Rotary pride

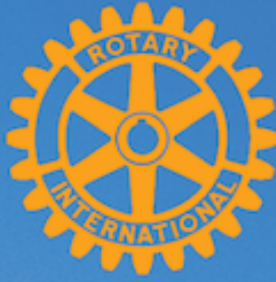
### DEADLINES

- Reservations by April 15
- Artwork due April 30

LEARN HOW TO BECOME A SPONSOR VIA OUR  
SPONSORSHIP LINK

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# CONTACT

**SPONSORSHIP CO-CHAIRS  
ARTURO & SANDRA VELASQUEZ**

- 818-402-9808
- SandraRotary5280@gmail.com