

Rotary District 5280 Cardboard Yacht Regatta (aka District Picnic)

Sponsorship Levels & Benefits

A) Commodore (Presenting) Sponsor — \$5,000 (“Regatta Presented by...” (1)

Top visibility + category

- Naming recognition: “District 5280 Cardboard Regatta Presented by [Sponsor]” on primary event materials (digital + on-site)
- Largest logo on event step & repeat banner and high-traffic signage
- On-site presence: sponsor table/booth area
- Stage/MC recognition (verbal shout) during welcome + awards + end of program
- District channels recognition (weekly news / social / website-style acknowledgements consistent with District sponsorship practices)
- Opportunity to provide a branded item for attendees (sponsor supplies items)
- Ten (10) event passes

B) Awards Sponsor — \$2,500 (2)

- Large logo on event step & repeat signage
- Recognition in District communications and online sponsor listing style
- Verbal recognition at awards (shout out) • Naming on trophies/certificates:
- Optional: branded item placement (sponsor provides items)
- Eight (8) event passes

C) Yacht Launch Sponsor — \$1,500 (2)

- Medium logo on step & repeat + signage at launch point
- Recognition in District communications / social / website listing style
- Verbal recognition at yacht launch (shout out)
- Six (6) event passes

~~D) Check-in Sponsor — \$1,000~~ No longer available! Secured Sponsorship New York Life

- ~~• Logo on step & repeat~~
- ~~• Branding at check-in (volunteer at check-in tables)~~
- ~~• Verbal recognition during welcome (shout out)~~
- ~~• Recognition in District communications / social / website listing style~~
- ~~• Four (4) event passes~~

E) Photo/Step & Repeat Sponsor — \$500 (2)

- Name/logo on step & repeat board
- Branding on photo booth/s
- Verbal recognition during welcome (shout out)
- Recognition in District communications / social / website listing style
- Three (3) event passes

F) Friend of the Regatta — \$300 (5)

- Name/logo listed on sponsor list
- Verbal recognition during welcome (shout out)
- Group thank-you in District communications / online listing style
- Two (2) event passes