

DISTRICT 5280  
ANNUAL FOUNDATION CELEBRATION

# Ball Gowns & Bow Ties

NOVEMBER 6, 2021 | SKIRBALL CULTURAL CENTER, LOS ANGELES

---

## EVENT SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR (ONE ONLY) \$ 5,000

- Table for 10 at the Foundation Celebration
- Full-page ad on program's outside back cover
- Prominent recognition on District website's landing and Foundation Celebration event pages
- Verbal recognition plus name and/or company logo prominently displayed at event

### RUBY SPONSOR (TWO ONLY) \$ 2,500

- Four tickets to the Foundation Celebration
- Full-page ad inside back cover or inside front cover of the program
- Prominent recognition at event and on District website landing page and Foundation Celebration event page
- Verbal recognition plus name and/or company logo prominently displayed at event

### EMERALD SPONSOR \$ 1,500

- Two tickets to the Foundation Celebration
- Full-page ad in program
- Recognition on District website's Foundation Celebration event page
- Name and/or company logo displayed at the event

### SAPPHIRE SPONSOR \$ 1,000

- Two tickets to the Foundation Celebration
- Half-page ad in the program
- Recognition on District website's Foundation Celebration event page
- Name and/or company logo displayed at the event

## EVENT PROGRAM ADVERTISING OPPORTUNITIES

Full-page color ad	\$ 700	Quarter-page color ad	\$ 250
Half-page color ad	\$ 400	Business card color ad	\$ 100

## AD SIZES, SAMPLES, SPECS, SUBMISSION GUIDELINES

Details on pages 3-4

## PAYMENT FORM ON BACK

## QUESTIONS?

Contact Karen Greenberg at [KarenInRotary@gmail.com](mailto:KarenInRotary@gmail.com)

---

**PAYMENT AND AD ART DEADLINE: SATURDAY, OCTOBER 16**

# PAYMENT

- 1) Indicate your sponsorship or advertising selection by checking the box next to its description on page 1.
- 2) Indicate below your method of payment (check or credit card).
- 3) Complete the section below associated with your form of payment and submit as instructed.

---

## PAY BY CHECK

- Make out a check for the amount due, payable to Rotary District 5280.
- Mail your check with the form immediately below to:

Tori Hettinger  
Rotary District 5280  
8939 S. Sepulveda Blvd., Suite 210  
Los Angeles CA 90045

---

NAME	CLUB
COMPANY	BUSINESS CLASSIFICATION
PHONE	EMAIL

---

## PAY BY CREDIT CARD

Complete the form below and submit to [tori.hettinger@rotary5280.org](mailto:tori.hettinger@rotary5280.org)

---

NAME	CLUB		
COMPANY	BUSINESS CLASSIFICATION		
PHONE	EMAIL		
NAME ON CREDIT CARD	AMOUNT TO CHARGE		
CREDIT CARD NUMBER	EXPIRATION DATE	CVV CODE	
BILLING ADDRESS	CITY	STATE	ZIP

---

## PAY ONLINE (Available after September 23.)

For the online payment option, see instructions at [rotary5280.org](http://rotary5280.org)

---

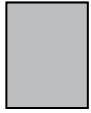
ADDRESS QUESTIONS ABOUT PAYMENTS TO [tori.hettinger@rotary5280.org](mailto:tori.hettinger@rotary5280.org)

---

**PAYMENT AND AD ART DEADLINE: SATURDAY, OCTOBER 16**

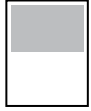
## AD SPECIFICATIONS

**Program trim size: 8.5" X 11"**



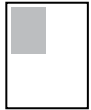
### FULL PAGE ADS

8.75" (w) x 11.25" (h) w/bleed and  
7.875" x 10.375" live area  
or 7.5" (w) x 10" (h) no bleed



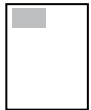
### HALF PAGE

7.5" (w) x 4.875" (h)



### QUARTER PAGE

3.625" (w) x 4.875" (h)



### STANDARD BUSINESS CARD

3.5" (w) x 2" (h)

### Other specs:

- Save color ads in the CMYK spectrum, not RGB, Lab, or Index.
- Save black-and-white ads as grayscale.
- Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
- Embed or outline all fonts.
- Include crop marks on ads with bleed.

### Acceptable file formats for ad art:

- PDF/X-1a:2001
- Illustrator eps with embedded images
- Photoshop jpeg (maximum quality)

### To submit ads:

- Send files 10 MB and smaller to:  
[ctbarnicki@cox.net](mailto:ctbarnicki@cox.net)
- Send files larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Email the download link to [ctbarnicki@cox.net](mailto:ctbarnicki@cox.net)
- In your email, include the sponsor/advertiser's name, contact name, phone, and email.

### Need help preparing your ad?

- Phone or text Christine Barnicki at 310.422.6335 or email her at [ctbarnicki@cox.net](mailto:ctbarnicki@cox.net)

## MINIMIZE YOUR CLUB'S COST

*for one-page ads in the Program Book. Refer to samples on the following page.*

Share your club's cost for a full-page ad with club members or outside businesses. You can charge the full amount for an ad or only enough to cover your costs. This format allows you to be flexible.

Be creative. Mix ad sizes.  
Substitute photos for ads if you'd like.

**No limit to the number of ad pages  
your club can purchase!**

### Just \$100 for a business card ad! Ask:

- REALTORS®
- Dentists
- Attorneys
- Financial Advisors
- Security Companies
- Business Consultants
- Travel Agencies
- Flower Shops
- Tire Shops
- Restaurants
- Hotels
- Car Dealerships
- Bankers
- Hair and nail salons
- Tailors
- Dry Cleaners
- Secretarial Services
- Printers
- Public Relations Professionals


### Ad concepts:

- Club members' businesses, your employer, your employees
- Tributes from your club's board and/or individual members
- List your club's community projects (non-profits, schools, etc.)
- Promote your club's fundraising and/or fellowship events
- Showcase your Interact and/or Rotaract clubs or members
- Local businesses that club members frequent
- Corporations in the community

---


**PAYMENT AND AD ART DEADLINE: SATURDAY, OCTOBER 16**

**Sample: Full-page ad concepts with minimum cost for your club**



MEMBERS OF THE SUNNY SIDE UP CLUB ARE COMMUNITY VOLUNTEERS

\$100 Business Card	\$100 Business Card
\$100 Business Card	\$100 Business Card
\$100 Business Card	\$100 Business Card

  
**Rotary**  
 The Rotary Club of High Noon  
 is Proud to Support District 5280's  
 Foundation Celebration

(Half-Page Ad)

Quarter-Page Ad	Quarter-Page Ad
-----------------	-----------------

**The Petticoat Junction  
Rotary Club Salutes  
The Rotary Foundation**

\$100 Business Card	Quarter-Page Ad
\$100 Business Card	
\$100 Business Card	
\$100 Business Card	Quarter-Page Ad

**THE OVER-EASY ROTARY CLUB  
SALUTES DISTRICT 5280'S  
FOUNDATION CELEBRATION**

\$100 Business Card	\$100 Business Card
\$100 Business Card	\$100 Business Card
\$100 Business Card	\$100 Business Card
\$100 Business Card	\$100 Business Card

**PAYMENT AND AD ART DEADLINE: SATURDAY, OCTOBER 16**